D	Interview number						
(HAS TO BE UNIQUE - ONE NUMBER PER INTERVIEW)							
						_	

IRAQ Enterprise Survey 2011 The World Bank Screener Questionnaire

ID number from sample:				
-				
Telephone number:				

IF NO ANSWER/ INELEGIBLE INDICATE:

Firm has less than five employees	5
The firm discontinued businesses	6
Not a business: Private household	7
Ineligible activity: Education, Agriculture, Finances, Government etc.	8
No reply after having called different days of the week and different business hours	91
Line out of order	92
No tone	93
Answering machine	10
Fax line - data line	11
Wrong address / moved away and could not get the new references	12
Refuses to answer the screener	13
Out of target – outside the covered regions	151
Out of target – firm moved abroad	152
Out of target – firm is not registered with the official registration office	153

Good morning/afternoon/evening. I am calling from **ASHARQ** a market research company. Could I please speak to the person who most often represents the firm for official purposes, that is the individual who most often deals with banks or government agencies/institutions?

If asked to explain why, add: ASHARQ has been contracted by the World Bank to carry out a survey of the businesses and investment climate in Iraq. They want to better understand the conditions for doing business in the country by asking the opinion of the individuals who are the top firm managers and most often deal with banks or government agencies.

If person is unavailable, arrange a convenient time to call back:

Day (dd) Month (mm)		Year (yyyy)	Hour (00 to 23)	Minutes (00 to 59)	

When put through, continue.

Good [morning/afternoon/evening]. I am [insert your name] from ASHARQ. On behalf of the World Bank, we seek the opinions of business leaders like you with respect to the business and investment climate in Iraq. Would you please answer a few preliminary questions to determine if we should establish an appointment to complete the survey? Thank you.

IF THE RESPONDENT SAYS NO, TERMINATE INTERVIEW.

S.1	Please tell me what type of product or service represents this firm's greatest share of annual sales?
	I Please fell me what type of product or service represents this firm's greatest share of annual sales?
0.1	I lease ten me what type of product of service represents this min s greatest share of annual sales.

A.4 Industry		Screener sector a4b
	Food	15
	Tobacco	16
	Textiles	17
	Garments	18
	Leather	19
	Wood	20
	Paper	21
	Recorded media	22
50	Refined petroleum product	23
rij.	Chemicals	24
ctr	Plastics & rubber	25
Manufacturing	Non metallic mineral products	26
anı	Basic metals	27
Σ	Fabricate metal products	28
	Machinery and equipment	29
	Electronics (31 & 32)	31
	Precision instruments	33
	Transport machines (34 & 35)	34
	Furniture	36
	Recycling	37
Retail	Retail	52
	Wholesale	51
	IT	72
Other Services	Hotels and restaurants	55
Onler Services	Other services	50
	Construction	45
	Transport (60-64)	60

PLEASE INDICATE IF THE SECTOR CLASSIFICATION MATCHES THE ONE PROVIDED IN THE SAMPLE FRAME

S.2	Coincides	1	SKIP TO QUESTION S.4
	Does not coincide	2	

S.3 I	Does this firm also do(MENTION THE SECTOR FROM THE SAMPLE FRAME)
-------	--

Yes	1
No	2

S.4 How many employees does this firm have?		
Number of employees Fewer than 5 TERM	INAT	Έ
S.5 What kind of firm is this?		
A private for-profit establishment A 100% government/state-owned establishment A partially government owned establishment A community – owned establishments A cooperative	1 2 3 4 5	TERMINATE TERMINATE TERMINATE
S.6 Is this establishment part of a larger firm? a7		
Yes, is part of a larger firm No, it is a firm on its own	1 2	
APPOINTMENT INFORMATION: We would like to schedule an appointment for an interview. The purpose of the local investment climate and how these conditions affect productivity an and those of other business leaders, will help to design new policies a productivity and allow it to grow.	d gro	wth of your establishment. Your responses,
The questionnaire will take approximately one hour to complete. Several sect staff such as your accountant, financial manager, and human resources manager.		may be filled out by other members of your
No individual establishment-level data will be disclosed. Neither your name nany document based on this survey. If you wish, you can see the results generated from this data by visiting the World Bank website.		
[INTERVIEWER: IF RESPONDENT WOULD LIKE WEE www.enterprisesurveys.org	3 A1	DDRESS, PLEASE TELL THEM
APPOINTMENT DATE: TIME:		

NAME OF RESPONDENT:

ADDRESS OF ESTABLISHMENT: _____

ESTABLISHMENT NAME: _____

TELEPHONE:

E-MAIL: _____