Financial literacy and financial services in Bulgaria

NRCHESTI I I I I I

Use the questionnaire number from the sampling list

May-June 2010

			way-Jui	ne zu	10					
Interview result					Intervie	w op	erator –	nam	e and signa	ture
RI 1 – interview accepted 2 – refusal 3 – person who is not in the locality the entire month 4 – person who is abroad 5 – person who is in the locality but could not be contacted after 3 visits 6 – person who is impossible to be contacted (ex. deceased) 7 – empty dwellings 8 – other situation, namely				Interview operator – name and signature Voting section: _ _ _ Position on the sampling list: _ Interview date: _ _ 2010						
Very satisfied	Q45. As a whole, how satisfied are you with your life nowadays? Very satisfied Rather satisfied Rather dissatisfied Very dissatisfied						Don't know			
4		3			2	1				9
Q46. How do you th life is going to be or next 12 months?		Much better 5		tter	The sa	me	Wors 2	е	Much worse	Don't know
How often do you			Daily		times a		times a	One	ce a month o	r Never
P1. read the national r		S	4		3		2		1	0
P1a. read the local ne			4		3		2		1	0
P2. listen to the nation			4		3		2		1	0
P2a. listen to the local			4		3		2		1	0
P3. watch the national			4		3		2		<u> </u>	0
P3a. watch the local T	v program	5	4		<u> </u>				ı	U
PP6. Do you know t		-	1. Ye		2. No					
For those who know to	o use the c	omputer (Co	ode 1 at					-		
How often do	vou		Daily		times a week		times a nonth	One	ce a month o less	r Never
P6. use the In (including e-ma	ternet		4							
			4		3		2		1	0

A) Attitudes and opinions regarding the financial market

How much do you trust?	Very much	Much	Average	Little	Very little	Don't know
T1. Commercial banks operating in Bulgaria	5	4	3	2	1	9
T2. Insurance companies	5	4	3	2	1	9
T3. Securities companies	5	4	3	2	1	9
T4. Mutual Help Associations	5	4	3	2	1	9
T5. Leasing companies	5	4	3	2	1	9
T6. Pawn shops	5	4	3	2	1	9
T7. Private pension funds	5	4	3	2	1	9
T8. Consumer credit companies (e.g. Jet Credit, T.B.I, etc.)	5	4	3	2	1	9
T9. Other, non-banking financial institutions	5	4	3	2	1	9
T9. The Bulgarian economy	5	4	3	2	1	9

And how much do you trust...?

T10. Bulgarian National Bank	5	4	3	2	1	9
T11. Financial Supervision Commission	5	4	3	2	1	9
T12. Consumer Protection Commission	5	4	3	2	1	9
T13. Bulgarian Deposit Insurance Fund	5	4	3	2	1	9
T14. The lev, the national currency	5	4	3	2	1	9

Generally, the quality of financial products services offered by the financial institutions in Bulgaria is?	Very good	Good	Fair	Bad	Very bad	Don't know
AO1. Commercial banks operating in Bulgaria	5	4	3	2	1	9
AO2. Insurance companies	5	4	3	2	1	9
AO3. Mutual Help Associations	5	4	3	2	1	9
AO4. Securities companies	5	4	3	2	1	9
AO5. Private pension funds	5	4	3	2	1	9
A06. Leasing companies	5	4	3	2	1	9
A07. Consumer credit companies (e.g. Jet Credit, T.B.I, etc.)	5	4	3	2	1	9

What are your expectations to the development of?	It will remain stable and develop in a positive direction	No change	Destabilization and negative development	Don't know
BG1. Banking sector in Bulgaria	1	2	3	
BG2. Private Pension Funds	1	2	3	
BG3. Insurance companies	1	2	3	
BG4. The capital market	1	2	3	
BG5. Consumer credit companies (e.g. Jet Credit, T.B.I, etc.)	1	2	3	

BG5. Who would you complain to, if you have a	1. To the bank n						
problem with your bank?	2. To a represer	ntative of the syst	tem of justice				
Multiple response	To Bulgarian National Bank To the Bank Deposits Guarantee Fund						
	5. To the Associ	ation of Banks ir	ı Bulgaria				
6. To the Consumer Protection Commission							
	7. To the Financ						
	8. To the Payme						
	9. To some othe						
	10. To the media						
)				
	12. I will not con						
'		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
AO8. If a conflict with a financial organization (ba	nk.	5. I am complete	elv sure				
insurance company or the like) arises regarding	· ·	4. I am rather su					
of financial services to you, how sure are you in	- j	3. Fifty-fifty					
just resolution of the dispute?	·	2. I am not quite	SIIrA				
	nu e						
A. in short time	1. I am not at all sure 9. Don't know						
B. correctly		9. DOIT KNOW					
Use the corresponding code from the scale							
	4						
A09. What do you think deserves primary	A.Bank	B.Leasing	C.Consumer				
attention when one has to compare between the		company	Credit Company				
		Company	Orcait Company				
credit institutions to choose the one where to		Company	Orean Company				
credit institutions to choose the one where to take a credit from?		Company	orealt company				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame)	1	1	1				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office	2	1 2	1 2				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you	2 3	1	1				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost	2	1 2	1 2				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you	2 3	1 2 3	1 2 3				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost	2 3 4	1 2 3 4	1 2 3 4				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns	2 3 4 5	1 2 3 4 5	1 2 3 4 5				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6	1 2 3 4 5	1 2 3 4 5				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6	1 2 3 4 5	1 2 3 4 5				
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credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6	1 2 3 4 5 6	1 2 3 4 5				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9	1 2 3 4 5 6 9 9	1 2 3 4 5 6				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9	1 2 3 4 5 6 9 9	1 2 3 4 5 6				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9	1 2 3 4 5 6 9 9	1 2 3 4 5 6				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9	1 2 3 4 5 6 9 9	1 2 3 4 5 6				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9 9 1. A credit in le 2. A credit in a 3. I wouldn't ta 9. Don't know	1 2 3 4 5 6 9 9 ev a foreign currence ake any credit	1 2 3 4 5 6 9				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9 1. A credit in le 2. A credit in a 3. I wouldn't ta 9. Don't know 1. Commission	1 2 3 4 5 6 9 9 ev a foreign currenctake any credit	1 2 3 4 5 6 9				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9 1. A credit in le 2. A credit in a 3. I wouldn't ta 9. Don't know 1. Commission 2. Credit intere	1 2 3 4 5 6 9 9 ev a foreign currenctake any credit	1 2 3 4 5 6 9 9				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9 1. A credit in le 2. A credit in a 3. I wouldn't ta 9. Don't know 1. Commission 2. Credit intere 3. Both, commission	1 2 3 4 5 6 9 9 ev a foreign currence ake any credit est rates missions charge	1 2 3 4 5 6 9 9				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	2 3 4 5 6 9 1. A credit in le 2. A credit in a 3. I wouldn't ta 9. Don't know 1. Commission 2. Credit intere 3. Both, commission credit interest	1 2 3 4 5 6 9 9 ev a foreign currence ake any credit est rates missions charge rates	1 2 3 4 5 6 9 9				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	1. A credit in le 2. A credit in a 3. I wouldn't ta 9. Don't know 1. Commission 2. Credit interes 3. Both, commiscredit interest 4. Annual Peres	1 2 3 4 5 6 9 9 ev a foreign currence ake any credit est rates missions charge rates centage Rate	1 2 3 4 5 6 9 9				
credit institutions to choose the one where to take a credit from? 1. Reputation (fame) 2. View of the office 3. The way the personnel treat you 4. Credit interest rate and the credit cost 5. Gifts and advertising campaigns 6. Other	1. A credit in le 2. A credit in a 3. I wouldn't ta 9. Don't know 1. Commission 2. Credit interes 3. Both, commiscredit interest 4. Annual Peres	1 2 3 4 5 6 9 9 ev a foreign currence ake any credit est rates missions charge rates	1 2 3 4 5 6 9				

B) Information on Financial Services

ISF1. What tendencies from the ones given below you follow personally?	Yes	No	If Yes ISF1a. What is the main source of information: 1. Advertising 2. Newspapers, magazines, TV
a. Changes in the property market	1	2	programs specializing on financial
b. Changes of quotations and indices in the capital market	1	2	issues 3. Specialized web sites
c. Changes of interest rates on deposits	1	2	4. Bank officers, employees of
d. Changes of interest rates on credits	1	2	insurance and management companies,
e. Changes in the inflation rate	1	2	during a personal visit or by phone
f. Changes in the level of public pensions, benefits and tax exemptions	1	2	5. Independent financial consultants or brokers
g. Price fluctuations for oil, gold, metals, etc.	1	2	6. Friends and acquaintances

ISF2. Are you aware of the Consumer Protection Commission activity	1. Yes	2. No	9. Don't
concerning financial services?	1. 165	2. INO	know

ISF3. During the last 12 months, how many visits / personal contacts or through phone did you have with?	Daily	Few times a week	Few times a month	Once a month or less	Never
a. bank officers or bankers	4	3	2	1	0
b. representatives of insurance companies / private pension fund	4	3	2	1	0
c. representatives of securities companies (for share deals)	4	3	2	1	0
d. independent financial advisers or brokers	4	3	2	1	0
e. representatives of a non-banking financial institution, such as Jetcredit or T.B.I. Credit	4	3	2	1	0
f. pawn houses personnel	4	3	2	1	0

ISF4. When you meet your relatives, colleagues, friends, how often do you talk about financial	Daily	Few times a week	Few times a month	Once a month or less	Never
institutions and services?	4	3	2	1	0

ISF5. In the last five years, how often do you compare the terms and conditions for provision of financial services by various companies before you buy such a service?

4. Always 3. So	ometimes 2. Rarely	1. Never	97. I do not use any financial service Do not read	99. Don't know
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ISF6. In the last five years, what sources of information do you pay attention to when choosing a company to buy a service from (pension plan, investment, savings, credit, etc.)? *Multiple Response*

	, , , , , ,
1. Advertisements	7. Advice of friends and relatives
Information materials of financial companies on their tariffs and services of various types	8. Internet resources
3. Advice of consultants working for providers of a required service	9. Education programs on the radio and television
Recommendations of independent financial consultants or brokers	10. Specialized information center/ call center
5. Analytical materials published in mass media	11. Other
6. Employer's advice	99. Don't know

BG8. How would you prefer to receive information on financial matters? Multiple Response

1. Advertisements	7. Advice of friends and relatives
Information materials of financial companies on their tariffs and services of various types	8. Internet resources
3. Advice of consultants working for providers of a required service	9. Education programs on the radio and television
Recommendations of independent financial consultants or brokers	10. Specialized information center/ call center
5. Analytical materials published in mass media	11. Other
6. Employer's advice	99. Don't know

C) Financial literacy

CSF1. Do you consider yourself a financially literate person?

5. Excellent 4. Good 3. Satisfactory 2. Unsatisfactory 1. No knowledge and knowledge and knowledge and knowledge and knowledge and skills skills skills

CSF2. Let's assume that you deposited 10,000 lev in a bank account at 8% annual interest rate. How much money will you have in your account <u>in 2 years</u> if you do not withdraw from or add to this account any money?

CSF3. Let's assume that you deposited 10,000 lev in a bank account at 10% annual interest rate. The interest will be earned at the end of each year and will be added to the principal. How much money will you have in your account <u>in 5 years</u> if you do not withdraw either the principal or the interest?

1. More than 15,000 BGN 2. Exactly 15,000 BGN 3. Less than 15,000 BGN 9. Don't know

CSF4. Imagine, than you deposited the money in a bank account at 8% interest rate, while the annual inflation rate was 10%. Do you think the money from your account can buy more or less, or the same amount of goods and services on average now as a year ago?

1. More than a year ago 2. The same 3. Less than a year ago 9. Don't know

CSF5. Let's assume that in 2012 your income is twice as now, and the consumer prices also grow twofold. Do you think that in 2012 you will be able to buy more, less, or the same amount of goods and services as today?

1. More than today

2. Exactly the same

3. Less than today

9. Don't know

CSF6. Let's assume that you saw a TV-set of the same model on sales in two different shops. The initial retail price of it was 1,000 lev. One shop offered a discount of 150 lev, while the other one offered a 10% discount. Which one is a better bargain – a discount of 150 lev or 10%?

1. A discount of 150 lev

2. There are the same

3. A 10% discount

9. Don't know

CSF7. Let's assume that you took a bank credit of 10,000 lev to be paid back during a year in equal monthly payments. The credit charge is 600 lev. Give a rough estimate of the annual interest rate on your credit.

1.3%

2.6%

3.9%

4.12%

9. Don't know

CSF8. If a citizen has a deposit in a Bulgarian bank and this bank becomes bankrupt, do you know what maximum level of a deposit is entirely insured by the government?

does not insure the bank deposits

1. The government 2. The equivalent in lev of 30.000 euro

3. The equivalent in lev of 50.000 euro

4. The equivalent in lev of 100.000 euro

5. The government insures all bank deposits in their full amount

9. Don't know

CSF9. If a citizen owns shares in the unit fund, and the value of shares plummeted because of a large scale financial crisis, what is an approximate level of losses insured by the government?

1. The government does not insure against losses from the reduction of value of the unit fund

shares

Multiple response

in lev of 30,000 euro

euro

2. The equivalent 3. The equivalent 4. The equivalent in lev of 50.000 in lev of 100.000 euro

5. – The government insures all unit fund shares in their full amount

9. Don't know

CSF10. In which of the following cases it is appropriate for the government to compensate individuals for the losses on the financial market?

1. The bank which went bankrupt

2. Shares of a unit fund whose market value plunged

3. Shares of a private company, and the value of shares dropped significantly

4. Apartment prices dropped at the moment when one needs to sell

5. None of the above 99. Don't know

ISF5A. Which of the following organizations do you see as the most suitable to deliver financial literacy program in Bulgaria? Choose up to 3 answers

A commercial bank	Government entities regulating these markets
Pension fund and/or insurance companies	6. Higher education institutions of economic and financial profile
3. Unit investment funds (management companies)	7. Independent financial consultants
Non-government organizations or public organizations involved in consumer rights protection	8. Mass media (journalists and TV presenters) 9. Other 99. Don't know

ISF6A. Which of the following aspects of managing personal finances do you believe that should <u>necessarily</u> be part of a financial training course for people?	Yes	No	Don't know
a. How to form one's own financial targets and draw a personal current financial plan	1	2	9
b. What to do not to get up to one's neck in debt when using credits	1	2	9
c. How to plan purchases of durables (car, apartment, dacha) and evaluate one's abilities to implement them	1	2	9
d. How does the pension scheme work and what methods are available to secure one's old age income	1	2	9
e. Banking services – current accounts, saving deposits, and plastic cards	1	2	9
f. Consumer credits to purchase goods and services	1	2	9
g. Mortgage loans	1	2	9
h. Insurance and insurance products	1	2	9
i. Private pension funds	1	2	9
j. Capital markets, stock and unit fund shares	1	2	9
k. Sources of information on financial services, how to interpret the information and how to differentiate the advertising information from the objective one	1	2	9
I. What parameters are used to compare the services offered by banks and other financial companies	1	2	9
m. What consumer rights protection laws are available and what one needs to do when one's consumer rights are violated	1	2	9
n. What information should a user pay attention to when signing a contract with a bank or another financial company	1	2	9

D) Managing household finances

GF1. In your household do you usually have a financial plan, thus you	1. Yes	2. No	9. Don't
know how to cover current monthly expenses?			know

GF2. Is your household	1. Yes, we keep records of everything, entering all revenues and all expenditures
used to keeping records	2. Yes, we keep records of everything, but not all revenues and expenditures are
of income and	entered
expenditures?	3. No, we don't keep records of everything, but we know in general how much
	money is received and spent during a month.
	4. No, we don't keep records of family's resources, and we don't have even a
	vague idea of how much money is received and spent during a month
	9. Don't know

GF3. How often during the last 12 months your household	Always	Very often	Sometimes	Very rarely	Never	Don't know
a. remained with unspent money from month to month	5	4	3	2	1	9
b. remained without money from month to month	5	4	3	2	1	9
c. spent in a month exactly the money earned in the previous month	5	4	3	2	1	9

If money spent = money earned always or very often (codes 5 and 4 at GF3c) → GO TO GF4

If left without money always or very often (codes 5 and 4 at GF3b) → GO TO GF3Y

If money remains unspent always or very often (codes 5 and 4 at GF3a) → GO TO GF3X

GF3X. When your household remains with unspent money from month to month, generally what do you do with them?

	Yes	No		Yes	No
a. We spend it on consumer goods	1	2	e. We lend it to friends or relatives	1	2
b. We keep it in cash	1	2	f. We invest it in our own business	1	2
c. We deposit it or do not withdraw it from the account	1	2	g. We invest it in gold and jewellery	1	2
d. We invest it in the capital market	1	2	h. Other	1	2

GF3Y. When your household runs out of money from month to month, generally, what do you do?

	Yes	No	, ,	Yes	No
a. We cut down expenses	1	2	g. We spend our savings in lev	1	2
b. We borrow money from relatives, friends and acquaintances without interest	1	2	h. We exchange in lev our savings in foreign currency	1	2
c. We borrow money from relatives, friends and acquaintances with interest	1	2	i. We borrow from a bank	1	2
d. We buy on credit (informally - "pe caiet") from shops	1	2	j. We use a credit card	1	2
e. We borrow from non-banking financial institutions (Jet Credit, T.B.I., etc.)	1	2	k. We work extra hours or do additional jobs	1	2
f. We pawn jewellery or other goods	1	2	I. Other	1	2

GF4. Please tell us	1. Yes, because someone in the household has lost his job due to financial crisis
whether there are such	2. Yes, because of unfortunate series of events (a sudden death or loss of a job by a
households among your	breadwinner, a divorce, an accident, etc.)
acquaintances or friends who used to be relatively	3. Yes, because of a wrong money management or lack of ability to plan its finances (they were buying too much, took too many credits, did not plan their future, lived for
well-to-do and then	the moment, etc.)
suddenly encountered	4. Yes, other
financial problems? If so,	5. I do not know such families
then what was the reason	9. Don't know
in your opinion?	

GF5. Did your household experience an unexpected significant	1. Yes	2. No	9. Don't
reduction of your income over the last three years?			know
		GO TO GF6	

If Yes (code 1 at GF5)

GF5A. What was the reason for this reduction of your income?

	Yes	No		Yes	No
a. Loss of employment due to economic crisis	1	2	d. Breakup, separation or divorce	1	2
b. Loss of employment because of an accident, illness or disability	1	2	e. Retirement of the main breadwinner	1	2
c. Considerable reduction of salary, or delays with salary payment	1	2	f. Other	1	2

GF5B. How did you (your family) manage to make the ends meet when your income suddenly dropped?

	Yes	No		Yes	No
a. We cut down expenses	1	2	g. We spend our savings in lev	1	2
b. We borrow money from relatives, friends and acquaintances without interest	1	2	h. We exchange in lev our savings in foreign currency	1	2
c. We borrow money from relatives, friends and acquaintances with interest	1	2	i. We borrow from a bank	1	2
d. We buy on credit (informally - "pe caiet") from shops	1	2	j. We use a credit card	1	2
e. We borrow from non-banking financial institutions (Jet Credit, T.B.I., etc.)	1	2	k. We work extra hours or do additional jobs	1	2
f. We pawn jewellery or other goods	1	2	I. Other	1	2

GF6. How often during the last 12 months your	Always	Very often	Sometimes	Very rarely	Never	Don't know
household had to borrow to pay back your other debts?	5	4	3	2	1	9

GF6a. If tomorrow, your household incomes would suddenly be reduced with let's say one quarter for a period of 3 months or more, how would you manage?

	yes	no		yes	No
Nothing special because our household has sufficient savings and incomes	1	2	6.We will use a credit card	1	2
1.We will cut down expenses and save	1	2	7.We will pawn jewellery or other goods	1	2
We will borrow money from relatives, friends and acquaintances	1	2	8.We will spend our savings in lev	1	2
3.We will buy on credit ("pe caiet) from shops	1	2	9.We will work extra hours/additional jobs	1	2
4. We will take a bank loan	1	2	10.We will apply for social benefits	1	2
5. We will borrow from non-bank credit institution (Jet Credit, T.B.I, etc.)	1	2	11.Other	1	2

GF6b. How long do you think you can manage in this situation?

	ong ao you an	,		71000100111		
1) less than	2) one	3) 1-3	4) 3-6	5) 6-12	6) One year	9) Don't
a week	week-less	months	months	months	or more	know
	than 1					
	month					

GF7A. Comparing to your total monthly household income, approximately how much are your debts? These are non-serviced debts (e.g. non-serviced credits from non-bank financial institutions, public utilities, debts from friends or relatives, from shops)? Exclude loans with collateral to banks and leasing for cars or properties

Less than the monthly income	2. approx. 1-2 monthly	3. approx. 2-	4. approx. 4-	5. approx. 7- 12 monthly	6. More than the annual income	9. Don't
monthly moonic	incomes		0	incomes	armaar moorne	knov

GF8. Let's assume that in addition to your regular income your family got some money in the amount of 50,000 lev, meaning approximately 25,000 euro. What would you do with this money most likely? Choose maximum 3 answers, Show card

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
99

GF9. Does your	1. I try to save something and spend the rest of the money on the everyday
household usually	needs
manage your everyday	2. I spend money on the everyday needs and save the rest
revenues?	3. I spend all the money on everyday needs and do not save anything
	9. Don't know

If household saves (codes 1 and 2 at GF9)

GF9A. Comparing to your total monthly household income, approximately how much are your savings?

Ī	1. Less than the monthly	2. approx. 1- 2 monthly	3. approx. 2-	4. approx. 4-	5. approx. 7- 12 monthly	the annual	9. Don't
	income	incomes	3	6	incomes	income	know

GF9B. What are the reasons to have made savings? Multiple response

on our manage me reasons to mane made out ingo: maniple response					
For a rainy day, for unexpected expenses	6. I like saving rather than spending money				
2. For retirement	7. This is a family tradition				
3. To leave something for children to inherit	8. Other				
 To get income in the form of interest, increased market value of assets, etc. 	99. Don't know				
5. To increase my living standards in the future					

If household does not make savings (code 3 at GF9)

GF10. What are the reasons?

Multiple response

1. I don't trust financial institutions	4. I cannot resist the temptation to spend the
2. I cannot do this because of a low income	5. Other
3. I don't see the point in making savings	99. Don't know

BG9. Have you personally invested in	1. Securities
the last five years in?	2. Real estate
	3. Pension fund
	4. Life insurance
	5. Other/please specify/
	6. I have not invested any money

BG11. Which of these investment options do you consider the most profitable? (arrange them in an order of priority, marking with 1 the most profitable, and with 4 the least profitable)

BG12. And which one of them has the highest risk? (arrange them in an order where 1 has the highest risk, and 4 has the lowest risk)

	BG11. Most profitable	BG12. Highest risk
1. Securities		
2. Real estate		
3. Pension fund		
4. Life insurance		
5. Other/please specify/ (only if code 5 at BG9)		
Don't know	99	99

GF 14. What services of the above would you like to know better or get additional information about?

- a. Consumer credit
- b. Bank current account
- c. Band deposit account
- d. Currency exchange
- e. Credit card
- f. Bank card
- g. Mortgage loan
- h. Insurance policies
- i. Investments in unit funds
- j. Investments in companies' stock
- k. Private pension fund policies
- I. None of the above
- m. I find it difficult to answer this question

E) Data regarding the household's members

Attention! Section A to be completed with data regarding <u>all household members</u>. The data regarding the respondent (the person mentioned in the sampling list) is written in the first line of the table. (CPERS = 01). Then, persons aged 15+ and children aged 0-14 are registered.

Α	4. Ethnicity	5. Highest level of education achieved	6. Main occupational status in the present
	1.Bulgarian	1. No school	1. Employee
	2.Turkish	2. Primary (1- 4 classes)	2. Other status of employed persons (daily worker, black
	3.Roma	3. Gymnasium (5-8 classes)	market worker etc.)
	4.Armenian	4. First level of high school (9-10	3. Business owner
	5.Other	classes)	Self-employed person in non-agricultural activities
		5. General high school (9-12 classes)	(include PFA, AF, liberal professionals)
		6. Professional high school (9-12	Self-employed person in agricultural activities
		classes)	6. Family helper
		College degree	7. Registered as unemployed
		9. University (including Master degree)	8. Unregistered unemployed (no longer receives an
		10. Doctoral studies	unemployment allowance / support allowance and looks for work)
			9. Retired - due to age
			10. Retired - other causes
			11. Pupil, student
			12. Housewife
		Attention! Mention the highest degree	13. Person unable to work
		achieved and not ongoing studies.	14. Another status of non working person (pre-school,
			dependant)

1 Person's code	2 Sex 1-M	3 Age	4 Nationality	5 Highest level of education achieved	6 <u>Main</u> occupational status <u>in the</u> <u>present</u>
	2-F				
CPERS	SEX	AGE	NAT	NIVE	STOCUPAN
Respondent (01)		_			
02		1 1 1			
03		_ _			
04					
05					
06					
07					
08					
09		_			
10		1 1 1			
11					
12					

E) Data regarding the household's members

Attention! Section B to be completed only for the persons aged 15+, members of the household.

B 7. Main occupation

FOR PERSONS WITH OCCUPATION ONLY (codes 1 to 6, column 6)

- 1. Managers, business owners, entrepreneurs, mayor, local counsellor
- 2. Intellectual occupations: teacher, physician, economist, lawyer, etc.
- 3. Technicians or foremen: nurses, primary school teachers, accountant with secondary studies, etc.
- 4. Clerks: secretary, librarian, cashier etc.
- 5. Workers in services and commerce: train conductor, fire fighter, policeman etc.
- 6. qualified farmers or self-employed in agriculture
- 7. Craftsmen and maintenance mechanics: builders, carpenters, plumbers, electricians, painters, mechanics, welders, blacksmiths, locksmith, textile workers, workers in the leather or food industry etc.
- 8. Skilled workers and operators
- 9. Unskilled workers in non-agricultural sectors: doormen, janitors, dustmen, sweepers, maid, etc.
- 10. Daily workers/black market workers in agriculture, silviculture and fishery
- 11. Daily workers/black market workers in non-agricultural activities
- 12. Military officer

1 Person's code	7 Main occupation	8 Main source of income
CPERS	OCP	VEN
Respondent (01)		
02		
03		
04		
05		
06		
07		
08		
09		
10		
11		
12		

8. Main source of income

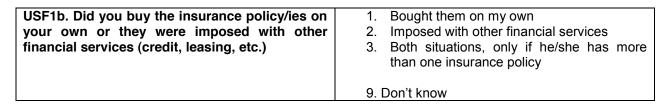
- 0. No income
- 1. Salary/ wages (including wages for medical leave, maternity leave and in-kind incomes)
- 3. Income from self-employed authorized non-agricultural activities (including profit, incomes from crafts, services, liberal professions, rights of intellectual property)
- 4. Daily paid or occasional incomes, inclusively black market employment
- 5. Old age pension
- 6. Disability, illness, veteran pension
- 7. Agricultural (CAP) pension
- 8. Unemployment/redundancy benefit
- 9. Scholarship
- 10. Child allowance
- 11. The minimum guaranteed income, social allowance
- 12. Other social transfers (incl. emergency benefits, allowance for fire wood, food, other assistance DPC)
- 13. Money received from relatives who work,
- permanently or temporarily, abroad
- 14. Private transfers (e.g. child support, donations from parents/ other persons)
- 15. Income from investments, savings or proprieties
- 16. Income from self-employment agricultural activities
- 17. Other

VENG. <u>Last month</u> (April 2010), the total amount received from salaries, pensions, child allowances, sales etc. by all household's members (including the respondent) was approximately									
IIII_BGN 0. No income 8. Don't know 9. No answer									
VENP. And	VENP. And the total amount received <u>by the respondent (CPERS=01)</u> was approximately								
	III	_II BGN 0. N	No income 8. D	on't know 9. N	o answer				
F) Use of th	e financial serv	vices: What type	e of financial se	rvices do you u	ise?				
case of ban	Section C to be k deposits/insurtial service is write	ance policies ma	ade by the parer						
	t of financial serv								
	Consumer loan Mortgage loan		Loans from Mutua Associations		 Loans from usu Loans from relation 				
	Current account		Car/ terrain loans	i	acquaintances.				
4. E	Bank deposit	13. 14	Pawning goods Loans from Jet C	redit TRLor	Buying on cred "pe caiet") from				
	Bank debit card		other non-banking		18. Buying on cred				
_	Bank credit card		institutions		electrical applia	nces shops			
	Insurance policies Private pensions								
	Investments in sha		ttention!	ocnandina ta asah	financial convice u	and in the			
_	Investment funds	0.		son 15 years old a	financial service us and over.	seu III liie			
_ 1 .	9	10	11	12	13	14			
Person's code	Financial service 1	Financial service 2	Financial service 3	Financial service 4	Financial service 5	Financial service 6			
00500	054	050	050	054	055	050			
CPERS	SF1	SF2	SF3	SF4	SF5	SF6			
Respondent									
(01)									
02									
03									
04									
05									
06									
07					•				
08									

If the respondent has insurance policies

USF1a. What type of insurances policies do you have?

The state of the s					
	Yes	No		Yes	No
a. Life insurance	1	2	d. Car insurance - CASCO	1	2
b. Medical insurance	1	2	e. Terrains and/ or crop insurance	1	2
c. House insurance	1	2	f. Other	1	2



If the respondent has loans

respondent has loans						
Data regarding the loans	Data regarding the loans					
		Loan 1	Loan 2	Loan 3		
USF2. Name of the bank or	non-banking financial					
institution	-					
USF3. Loan reimbursement	period (no of months)					
USF4. Loan type 1	. Consumer 2. Mortgage					
USF5. Currency 1	. Lev 2. Foreign currency	y				
USF6. Interest rate 1	. Fixed 2. Variable					
USF7. Now, do you have						
any delays in paying						
your monthly instalments?	1. Yes 2. No					
USF8. Do you face any	·					
difficulties paying						
the monthly instalments?	1. Yes 2. No					

For everybody

USFAV. and USFAL. How do you assess your insurance policies	Life insurance	House insurance
My life /house are insured for the required amount	1	1
My life /house are insured for some amount but in my opinion it is lower than required	2	2
My life /house need to be insured, but it is too expensive	3	3
My life /house need to be insured, but I don't believe that the insurance companies will keep their contract terms and pay the insured amounts	4	4
We don't need insurance	5	5
Don't know	6	6

USFCHOICE. The financial	1. I chose it on my own, the bank, insurance company, etc.
institutions you work with	2. It was imposed from work (salary card, pension card etc.)
were imposed or did you choose them on your own?	3. I had access only to this financial institution (in my town, in my neighborhood etc.)
	4. Other
Multiple response	97. I don't use any financial service
wuitipie response	99. Don't know

For all respondents

USF8. In the last 5 years, did you happen to buy	1. Yes	2. No	7. Does not use	9.
a financial service which you were sorry about			any Financial	Don't
later as the service did not meet your needs?		GO TO	Service	know
		VENSUB	(First line in table	
			C is empty)	

If Yes (code 1 at USF8)

USF8A. What kind of service was it? Multiple response

- 1. A consumer loan
- 2. A mortgage loan
- 3. Current account
- 4. Bank deposit
- 5. A bank debit card
- 6. A bank credit card
- 7. An insurance policy
- 8. Private pensions
- 9. Investment in shares
- 10. Investment funds

- 11. Loans from Mutual Help Associations
- 12. A car loan
- 13. Pawning goods
- Loans from Jet Credit, T.B.I or other non-banking financial institutions
- 15. Loans from usurers
- 16. Loans from relatives, friends, acquaintances. Buying on credit (informally -"pe caiet") from food shops
- 18. Buying on credit from the electrical appliances shops

USF8B. What did you do after you discovered the problem? Multiple response

- 1. Nothing
- 2. I stopped using the service before the contract expired (closed the deposit, account, sold the unit shares, canceled the insurance contract, etc.)
- 3. I submitted a grievance to the company which sold me the product
- 4. I submitted a claim to the appropriate government authority
- 5. Other.....
- 99. Don't know, Don't remember

VENSUB.
Which of the descriptions comes closest to your household's income nowadays?

- 1. We hardly make the ends meet.
- 2. We have enough money to buy food but buying clothes causes financial difficulties.
- 3. We have enough money to buy food and clothes. But purchase of durable goods (a TV-set, a refrigerator) is problematic.
- 4. We have no trouble buying durable goods, but purchase of a really expensive thing like a car is hard for us.
- 5. We can afford quite expensive things.
- 9. Don't know

USF10. From the following financial services, which ones do you plan to use the the next 2 years? *Multiple response*

1. A consumer loan	11. Loans from Mutual Help	15. Loans from usurers
2. A mortgage loan	Associations	16. Loans from relatives,
3. Current account	12. A car loan	friends, acquaintances.
4. Bank deposit	13. Pawning goods	17. Buying on credit (informally
5. A bank debit card	14. Loans from Jet Credit, T.B.I or	- "pe caiet") from food shops
6. A bank credit card	other non-banking financial	18. Buying on credit from the
7. An insurance policy	institutions	electrical appliances shops
8. Private pensions		
9. Investment in shares		
10. Investment funds		

UTIL. Does your household have?	Yes	No		Yes	No
a. Car	1	2	c. Computer (PC)	1	2
b. Landline telephone	1	2	d. Access to Internet	1	2

LOC1. The dwelling is	LOC2. The dwelling is
1. in a central area of the village/town/city	1. in a good area
2. in a peripheral area of the village/town/city	2. in a poor area
3. in other area of the village/town/city	3. in a bad-famed area
9. Don't know	4. in a rather good area
	9. Don't know

D1. After 2000			No
a.	Did you travel abroad?	1	2
b.	Did you work abroad?	1	2
C.	Did anyone else from your household work abroad?	1	2

D2. After graduating did you take any other courses for specialization / requalification?

1. Yes 2. No		7. N/A				
		(she/he is in school now)				

D3. Beside your mother language, what other languages do you speak well enough to take part in a conversation?

Multiple response

1. Bulgarian	3. Romani	5. English	7. Russian	9. Italian
2. Turkish	4. German	6. French	8. Spanish	10. Other

VERIF. Alpha Research could check the way I did the interview. Would you agree to give your phone number where Alpha Research could make the verification?

Interview	end	time:		:		l