SRI LANKA MICROENTERPRISE SURVEY
$1=$ Yes, 2=No
ENTERPRISE SURVEY
Round 11 (April 2008)

| ON1 Full Name of Business Owner OS Sex | (KOS) |
| :---: | :---: |
| BN Business Name: |  |
| AD1 Address of Business |  |
| AD2 |  |
| AD3 |  |
| TN Telephone number |  |
| CN How are you commonly known in the area? |  |

TS Tsunami Effect: 1=Direct Effect, 2=Indirect Effect, 3=No Effect (KTS)
Nature of the Business

| PR. Province | (KPR) | DS | D.S. Division | (KDS) |
| :--- | :---: | :--- | :--- | :--- |
| DI District | (KDK) | GN | G.N. Division | (KGN) |


| Interviewer | Date completed | DAY | MONTH | YEAR |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Supervisor | Date completed |  |  |  |
| Data entry operator | Date completed |  |  |  |

(just give enough detail to allow supervisors to find the same place)

## |SECTION M: Information on household which has changed location



SECTION 1: CHANGES IN PLACE AND LINE OF BUSINESS
Interviewer: Mention that you are asking about changes in business activity and business location.
1.1 Are you working in the same line of business and in the same location as you were working in when we interviewed you 6 months ago (i.e. in October 2007)?

1. Yes (i.e. no changes in both) $\quad->$ Go to Section 2
2. Only line of business has changed --> Go to Qn 1.5
3. Only business location has changed --> Ask Qns. 1.2 to 1.4
4. Both line of business and location have changed --> Ask all from Qn 1.2 onwards
1.2 What is the type of site where your business now operates?
5. Improvised site on public spaces
6. Permanent or semi-permanent site on public spaces
7. Improvised or traveling site in a marketplace
8. Site that is part of a permanent market
9. Traveling door to door or on the street
10. Merchandise, prepared food or services offered on motorcycle, bicycle, vehicle, truck, etc.
11. In transporting people or merchandise without a site (taxi, bus, truck, etc.)
12. At customer's residence
13. At your residence without special installations
14. At your residence with special installations
15. Commercial site (grocery, hardware, etc.)
16. Service site (dry cleaning, restaurant, office, etc.)
17. Production shop (bakery, printing, etc.)
18. Repair service shop (mechanic, electrician, etc.)
19. Guest house, hotel, inn, etc.
20. Transporting people or merchandise with site
21. Other type of site: (specify) $\qquad$

If answer is 1--10 skip to Qn 1.4. If 11--17 then ask Qn. 1.3
1.3 Is this site...?

1. Your own property
2. Rented
3. Borrowed
4. Other (specify)

### 1.4 New business address

 (K1_4)
### 1.5 When did you stop working in this business? <br> 1.5.1 Day <br> 1.5.2 Month


1.6 What was the main reason for stopping or changing this business?

1. The business was making a loss
2. Sickness or Health Reasons
3. I found a better paying wage job
4. To take care of family matters
5. A better business opportunity came along
6. Other (Specify):
1.7 Is the business now being operated by another household member?

| 1. Yes $--->$ <br> 2. No Go to Qn. 1.13 $--->~ G o ~ t o ~ Q n . ~$ <br> 2.  | (K1_7) |
| :--- | :--- | :--- |

1.8 Did you sell your business to someone else to run?

| 1. Yes | $--->$ Go to Qn. 1.9 |
| :--- | :--- |
| 2. No | $--->$ Go to Qn. 1.10 |

1.9 How much did you sell your business for?

1.10 Did you sell any of the equipment or other business assets when you closed the business?

| 1. Yes | ---> Go to Qn. 1.11 |
| :--- | :--- |
| 2. No | $--->~ G o ~ t o ~ Q n . ~$ |

1.11 How much did you sell the equipment and business assets for?
1.12 Do you plan on reopening this business within the next 6 months?

1. Yes
2. No
(K1_12)
1.13 After closing or changing the business, what is your main activity now? (To make it easier, I will list some possible activities)

| 1. Working for wages | --> Ask Section X, Qns X.1--X.11 |
| :--- | :--- |
| 2. Looking for work | --> Ask Section X, Qns X.12--X.14 |
| 3. Operating a different business | --> Go to Section N |
| 4. Housework or looking after children | --> Ask Section X, Qns X.12--X. 14 |

SECTION X: No longer self employed / Not Engaged in

## Business Activity

Interviewer: This section is asked only from those who have stopped their business activity. For wage workers ask qns X. 1--X. 11; for those who are searching a different kind of job ask X.12--X. 14.
X. 1 Is the enterprise where you work as a wage worker:
$1 \quad$ Privately owned?
$2 \quad$ Government?
$3 \quad$ an NGO or Relief Agency?
$4 \quad$ Other _(KX1)
X. 2 In what sector are you working as a wage worker?
Interviewer: Get description of job and sector. Record industry code
a. Description
( $\quad$ Industry Code
X. 3 How many people work in the enterprise where you are employed?
X. 4 How many hours did you work as a wage worker last week?
(Consider a 7 day period)
X. 5 How much did you earn from this work last week?
X. 6 In your new job, do you supervise any other employees?

1 Yes ---> Go to X. 7
No ---> Go to X. 8

## (KX7)

X. 7 How many employees do you supervise?
X. 8 Do any other members of your family work for this enterprise?
1 Yes
(KX8)

2 No
X. 9 What were the main two reasons you left self employment for wage work?
Higher salary

More stable working environment
Less stress
Business was making a loss
Better working hours


6 Prospects for future wage growth
7 Other: Specify

| X. 10 | Do you intend to reenter self employment within the next year? |  |  |
| :--- | :--- | :--- | :--- |
| 1 | Yes | $--->$ Go to X.11 |  |
| (KX10) |  |  |  |
| 2 | No | $--->$ Go to Section H (Household Roster) |  |

[^0](Household Roster)

If you are searching for a different job (answered 2 or 4 for qn. 1.13) :
X. 12 Are you looking for a wage job, or another opportunity to enter self employment?

| 1 | wage work | $-->$ Go to X. 13 |
| :--- | :--- | :--- |
| 2 | self employment | $-->G o$ to X. 13 |
| 3 | not looking for employment | --> Go to Section H |

X. 13 How much time do you expect it to take you to find a job?

1 a week or less
more than a week, less than a month more than one month, less than 3 months 4 more than 3 months
X. 14 In which sector are you looking for work?

Interviewer: Get description of job and sector. Record industry code a. Description

SECTION N: NEW BUSINESS
Interviewer: Mention that in this section you are asking about any new businesses started by the entrepreneur (i.e. answer 3 for qn. 1.13)
N. 1 How many employees (both paid and unpaid) work in your enterprise, including yourself and family members?
N. 2 During the last week, did you work at least one hour in your new business or activity?

| 1. Yes $-->$ Go to N. 5 <br> 2. No $-->$ Go to N. 3 | (KN2) |
| :--- | :--- | :--- |

N. 3 What is the main reason you did not work at least one hour last week?

1. Vacations or break
2. Sickness
3. End of work or sale season
4. Arrangement related to business, personal life or temporary closure due to problems with authorities
5. Lack of money or customers
6. Lack or malfunction of vehicles or machinery
7. Other: (specify)
N. 4 In how many weeks will you resume work?
8. Has already started working
9. one week
10. two weeks
11. three weeks
12. four weeks
13. in more than four weeks
14. No plans to resume
N. 5 Business Activity: Could you describe the nature of your business activity?
Interviewer: Note activity sector. Record industry code

| a. | Description |  |
| :--- | :--- | :--- |
| b. Industry Code |  |  |

N. 7 Type of Site: What is the type of site where your new busKNess operates? 1. Improvised site on public spaces
2. Permanent or semi-permanent site on public spaces
3. Improvised or traveling site in a marketplace
4. Site that is part of a permanent market
5. Traveling door to door or on the street
6. Merchandise, prepared food or services offered on motorcycle, bicycle, vehicle, truck, etc.
7. In transporting people or merchandise without a site (taxi, bus, truck, etc.)
8. At customer's residence
9. At your residence without special installations
10. At your residence with special installations.
11. Commercial site (grocery, hardware, etc.)
12. Service site (dry cleaning, restaurant, office, etc.)
13. Production shop (bakery, printing, etc.)
14. Repair service shop (mechanic, electrician, etc.)
15. Guest house, hotel, inn, etc.
16. Transporting people or merchandise with site
17. Other type of site: (specify) $\qquad$
If answer is $1-10$ skip to Qn. N.9. If 11--17 then ask Qn. N. 8
N. 8 Is this site...?

1. Your own property
2. Borrowed
3. Other (specify) $\qquad$
N. 9 Do you have any inventories in stock, products for sale, raw materials, products in production, spare parts, or other such materials currently held at your business?

| 1. Yes | $-->$ Go to N. 10 | (KN9) |
| :--- | :--- | :--- |
| 2. No | --> Go to N. 11 |  |

N. 10 At market prices, what is the value you calculate of your current inventories?

N. 11 What percentage of the revenue of this firm for the month of MARCH came from ...............?

| (KN11_1) |  |  |
| :--- | :--- | :--- | :--- |
| 1. Customers within 1 Km of the business |  |  |
| 2. Customers in the same G.N. but more than 1 Km from |  |  |
| business |  |  |
| 3. Customers in the Same D.S. but different G.N. |  |  |
| 4. Customers in the same district, but different D.S. |  |  |
| 5. Customers in the same province, but different district |  |  |
| 6. Other provinces <br> 7. Other countries |  |  |
|  | TOTAL | (KN11_7) |


| 1. Consumers | (KN12_1) |
| :---: | :---: |
| 2. the Government |  |
| 3. Large Domestic Firms (approx 300 or more workers) |  |
| 4. Small Domestic Firms | $\checkmark$ |
| 5. Multinationals/Foreign Firms | (KN12_5) |
| TOTAL | 100\% |

N. 13 Do you have one major customer who accounts for a quarter or more of
your sales?

1. Yes
2. No
N. 14 Approximately how many customers did your business make a sale to on
the last full day you worked? the last full day you worked?



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［Interviewer：Prompt to make sure that they only record business assets，and not household assets］
BUSINESS EQUIPMENT

SECTION 2: CHANGES IN CURRENT BUSINESS
In this section we ask questions from those who are currently engaged in the same business activity as they were during the previous survey (i.e. answered 1 for Qn. 1.1). In this section we ask about the changes in business activities.
2.1 During the last week, did you work at least one hour in your business?

| 1. Yes | $--->$ | Go to Qn. 2.4 |
| :--- | :--- | :--- |
| 2. No | $--->$ | Go to Qn. 2.2 |

2.2 What is the main reason you did not work last week?

1. Vacations or break
2. Sickness
3. End of work or sale season
4. Arrangement related to business, personal life or temporary closure due to problems with authorities
5. Lack of money or customers
6. Lack or malfunction of vehicles or machinery
7. Other: (specify)
2.3 In how many weeks will you resume work?
8. Has already started working
9. one week (K2_3)
10. two weeks
11. three weeks
12. four weeks
13. in more than four weeks
14. No plans to resume
2.4 How many hours did you personally spend working in the business IN THE LAST WEEK?
HOURS LAST WEEK

2.5 Have you hired any new workers or employees in the last 6 months (including any paid or unpaid family members)?

| 1. Yes | ---> Go to Qn. 2.6 | (K2_5) |
| :---: | :---: | :---: |
| 2. No | ---> Go to Qn. 2.9 |  |

2.6 How many new workers have you hired?
2.7 Are any of the new workers related to you?

1. Yes ---> Go to Qn. 2.7.1
2. No ---> Go to Qn. 2.8
2.7.1 How many of the new workers are related to you?

2.8 How many hours did these new workers spend working in the business LAST WEEK?
(If more than one new worker, give the total hours last week
worked by all new workers)
2.9 Let me confirm then, how many of the following types of workers do you currently have in your business:
[Including both new and existing workers, but do not include yourself]
3. Wage or salaried workers
4. Partners
5. Unpaid workers
6. Total number of workers (sum of 1,2 and 3)

2.9.1 How many of these are family members?
2.9.2 How many of these are non-family members?

2.10 How many hours in TOTAL did family members apart from yourself work in your business in the LAST WEEK?
(Include both new and existing family workers)

2.11 How many hours in TOTAL did non-family members work in your business in the LAST WEEK
(Include both new and existing non-family workers)

2.12 Do you have any inventories in stock, products for sale, raw materials, products in production, spare parts, or other such materials currently held at your business?

| 1. Yes | $--->$ | Go to Qn. 2.13 |
| :--- | :--- | :--- |
| 2. No | $--->$ | Go to Qn. 2.14.1 |$\quad$ (K2_12) inventories?

Rs. (K2_13)
2.14 Compared to six months ago have your inventories increased, decreased, or stayed the same?

1. increased
2. decreased
3. stayed the same

If the firm manufactures goods, ask 2.15 and 2.16. Otherwise go to 2.17
2.15 At market prices, what is the value of your current inventories held as raw materials?
Rs. $\quad$ K2_15
2.16 At market prices, what is the value of your current inventories held as finished goods?

Rs.

2.17 Approximately how many customers did your business make a sale to on the last full day you worked?

2.18 Have you starting manufacturing or selling any new products in the last 6 months that you didn't previously make or sell?


SECTION 3: INCOME AND EXPENSES
In this section we ask about expenses, income and profits.

3.1.a2 What is the value of business goods and materials listed above used for home consumbtion durina MARCH
Interviewer: For manufacturing or service firms, ask about goods or services produced for household members.

Rs. (K3_1a2)
3.1.b Did the enterprise use any inputs which were paid for by someone other than the owner?

| 1. Yes | $-\longrightarrow$ |  |  |
| :--- | :--- | :--- | :--- |
| 2. No | $-->$ | Go to Qn. 3.1.c | Go to Qn. 3.2 |

. No $\quad-\quad->$ Goto Qn. 3.2
.1.c If yes, what is the approximate value of those inputs?
Rs. (K3_1c)

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3.1.d In vour list of expenses above, was the value of these inputs included
2. No

\subsection*{3.2 REVENUE}


\subsection*{3.4. Can you tell me the total monthly revenues of your business in MARCH rom all sources. including manufacturing. retail sales and services?}

Rs. (K3_4)
3.5 Can you tell me the total monthly revenues of your business from all sources for the 5 months before March
\begin{tabular}{|l|l|}
\hline \multicolumn{1}{|c|}{ MONTH } & \\
\hline \multicolumn{1}{|c|}{ a. REVENUE (Rupees) } \\
\hline (a) October & K3_5a \\
\hline (b) November & \\
\hline c) December & \\
\hline (d) January & \\
\hline (e) February & K3_5e \\
\hline
\end{tabular}









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4．6 Have you SOLD，RETURNED OR OTHERWISE DISPOSED OF any utensils，tools，machinery and equipment，vehicles or other business property since we last interviewed you 6 months ago，or had any existing assets
DAMAGED so you can no longer use them？Please include returns of rental equipment．

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\section*{．
}
4.8 I would like to ask about loans that your business has received in the past 6 months. Please provide information on the following types of loans
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow{3}{*}{Type of Loan} & \multirow[t]{3}{*}{\begin{tabular}{l}
a. \\
In the last 6 months have you got a loan of this type \\
1. Yes \\
2. No next type
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
b. \\
Do you still owe part of this loan? \\
1. Yes \\
2. No next type
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
c. \\
What is the amount owing? \\
(Rupees)
\end{tabular}} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{l}
d. \\
What is the MONTHLYor ANNUAL INTEREST rate in percent on this loan?
\end{tabular}}} \\
\hline & & & & & \\
\hline & & & & Monthly (\%) & Annual (\%) \\
\hline 1. Private bank & (K4_8a1) & (K4_8b1) & (K4_8c1) & (K4_8dm1) & (K4_8dy1) \\
\hline \multicolumn{6}{|l|}{2. Government bank} \\
\hline 3. Microfinance organization & 1 & - & 1 & \(\checkmark\) & \(\checkmark\) \\
\hline 4.1 Development Bank (eg. RDB) & (K4_8a4_1) & (K4_8b4_1) & (K4_8c4_1) & (K4_8dm4_1) & (K4_8dy4_1) \\
\hline 4.2 Samurdhi & (K4_8a4_2) & (K4_8b4_2) & (K4_8c4_2) & (K4_8dm4_2) & (K4_8dy4_2) \\
\hline 5. Sanasa & (K4_8a5) & (K4_8b5) & (K4_8c5) & (K4_8dm5) & (K4_8dy5) \\
\hline \multicolumn{6}{|l|}{6. IDRP/REAP/ABG etc.} \\
\hline \multicolumn{6}{|l|}{7. Tsunami relief program} \\
\hline \multicolumn{6}{|l|}{8. Moneylender} \\
\hline 9. Family and friends & & , & & - & \\
\hline 10. Other & (K4_8a10) & (K4_8b10) & (K4_8c10) & (K4_8dm10) & (K4_8dy10) \\
\hline
\end{tabular}
4.9 During the past 6 months, have you increased your investment in your business from money reinvested in the business or from other household sources?
1 Yes --> 4.9a and 4.9b
2 No --> 4.9c
4.9a Approximately how much have you invested from these sources? 4.9a1 Earnings from the business itself

Rs. \(\qquad\)
4.9a2 From other household sources

Rs. (K4_9_a2)
4.9b Approximately how much was invested in:
4.9b1. New equipment, tools or machinery
4.9b2. Increases in inventories of materials or goods for sale?
4.9b3. Additional purchases or repairs to land or buildings
4.9b4. Repairs and improvements to equipment and machinery
4.9b5. Other (spefcify \(\qquad\) _

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Interviewer: After asking 4.9a and 4.9b go to next section. Ask 4.9c only from those who did not do any investment
4.9c Why have you not invested any funds from these sources in your business? (all that apply)
1. Investments would not increase my profits by a sufficient amount
\(2 I\) am satisfied with the size of my business, and do not want to make it larger
3 . I have not had any funds which I could invest
4 I have no money left after buying food and paying house hold expenses
5. Other (specify) \(\qquad\)
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SECTION 5: ADDITIONAL ENTERPRISE INFORMATION
5.1. How much would your sales increase by if you were to cut your prices by 25%, assuming that all of your competitors prices
remained what they are now. ( Suppose, for example, you were able to cut your costs by 25% without changing the quality of the
product vou produce.)
2. By 25%
3. By 26-50%
4. By more than 50%
5. No change

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5.3 What is the main reason why you would not hire an additional employee? ORDER CHANGED. ADDITIONAL RESPONSE ADDED.
(K5_3)
3.I am not willing to pay the additional EPF/ETF costs
3. I cannot trustrely on another worker
4. Employees are too difficult to manag
5. It is too difficult to fire workers
6. Other (Specify)
5.4 Would you hire an additional worker for your business if someone else were to pay the additional costs of ETF/EPF for the first
vear of their emolovment?

| 1. Yes | 2. No |
| :--- | :--- |
| 5.5 Would you hire an additional worker for your business if someone else were to pay one third of the wage cost during the first |  |
| vear? |  |
| 1. Yes 2. No |  | | (K5_5) |
| :--- |

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5.16 How much would your sales decrease by if your competitors lowered their prices by $25 \%$, assuming that you kept your price
the same ( Sundose. for example. that vour combetitors cut their costs bv $25 \%$ without chanaina the auality of the product.) 1. By less than $25 \%$
2. By $25 \%$
2. By $25 \%$
3. By $26-50 \%$
4. By more than $50 \%$
5. No change
I would now like to ask you several questions about why you chose the line of self-employment you
currently work in. In particular, we are interested why you work in [Give name of current sector, such as lacework
or retail trade] instead of another self-employed occupation such as [choose other sectors such as coir, retail trade,
repair senvices, bamboo, batik, sewing]
5.17. Was your business started by you, your spouse, you and your spouse jointly, or another family member or someone else? $1=$ Started by me alone
$2=$ Started by my spouse alone
$3=$ Started by my ppouse and 1 jointly
$4=$ Started by another family member (eg. Parent, sibling)

 6.5 What was your MOST IMPORTANT use of the loan?

1. To buy new equipment, tools or machinery for the enterprise
6.4 If yes, when and how much did you receive?
Month (K6_4_1)
 sy 2. No


on ${ }^{2}$
(uo!̣oəs
p!a l.9
6.1 Did you apply for a loan under the Ruhuna Development Bank (RDB) loan scheme facilitated by the survey project? (if no, skip to next
Interviewer: Ask this section ONLY from Galle and Matara enterprises. If Kalutara District enterprise go to section Z.
SECTION 6: RDB LOAN PROGRAMME
6.17 Based on your loan related experience, to what extent do you agree/disagree with the following statement?
2. Strongly agree
3. Agree
4. Neither agree nor disagree
5. Disagree
6. Strongly disagree
6.17.1 The loan funds helped to improve my business
6.17.2 The RDB experience has made me more willing to take out loans for the business
7. Dislike having to repay the loan
8. Other (Specify)
9. The loan installment is too high
10. Dislike having to repay the loan
11. Too much time and effort involved in going to the bank in order to make repayments
12. The branch is too far 4. Loan repayment funds had to be spent on urgent enterprise needs
13. Loan repayment funds had to be spent on urgent personal needs
14. Loan repayment funds had to be spent on urgent enterprise needs
15. Income earned from the business is not sufficient to pay loan
16. Loan repayment funds had to be spent on urgent household needs
6.15 What were the reasons for delays in making loan repayments? (mark all that apply)
17. Income earned from the business is not sufficient to pay loan
6.14 At this point in time, how many loan installments have you delayed in repayment?
6.13 Did you face any problems/difficulties which caused you to not repay or delay your loan installments?
$\begin{array}{lll}\text { 1. Yes } & --->\text { Go to Qn. } 6.14 & \text { 2. No }\end{array}$
6.12 Number of montly loan installments that you have remaining?

18. For household requirements
19. Other personal requirements
20. Other (specify
21. For the repair or reinstallation of existing equipment and machinery for the enterprise
22. For household requirements
23. To purchase raw materials, inventories or goods for sale for the ent por the construction, purchase or repair of land or buildings for the enterprise
24. To buy new equipment, tools or machinery for the enterprise
25. To purchase raw materials, inventories or goods for sale for the
6.11 What was the MOST IMPORTANT use of this additional loan?
26. To buy new equipment, tools or machinery for the enterprise

## 

## Section Z: Interviewer Impressions

Interviewer: Please respond to the following questions after completing the interview.
Z.1 Who else other than the enterprise owner was present during the interview? (Mark all that apply.)

| 1 | Nobody | $\left(K Z \_1 \_1\right)$ |
| :--- | :--- | :--- |
| 2 | The spouse of the owner. |  |
| 3 | Other adult household members |  |
| 4 | Other adults from outside the household |  |
| 5 | A child 5 years of age or younger |  |
| 6 | A child older than 5 years of age. | $\left(K Z \_1 \_6\right)$ |

Z. 2 What is your impression of how well the respondent understood the questions being asked?

| 1 | Excellent | (KZ_2) |
| :--- | :--- | :--- |
| 2 | Good |  |
| 3 | Not so good |  |
| 4 | Very bad |  |

Z. 3 What is your impression of the seriousness with which the respondent answered questions?

| 1 | Excellent | (KZ_3) |
| :--- | :--- | :--- |
| 2 | Good |  |
| 3 | Not so good |  |
| 4 | Very bad |  |

Z. 4 What is your overall impression of the preciseness with which questions were answered?

| 1 | Excellent | (KZ_4) |
| :--- | :--- | :--- |
| 2 | Good |  |
| 3 | Not so good |  |
| 4 | Very bad |  |

Z. 5 Which questions were most difficult or troubling for the respondent?
$\qquad$
$\qquad$
Z. 6 Which questions were most difficult or troubling for you?
$\qquad$
$\qquad$
Z. 7 Which questions interested the respondents the most?
$\qquad$
(KZ_7r1) $\longrightarrow(K Z$ 7r10 $)$
$\qquad$

Additional remarks:
$\qquad$
$\qquad$


[^0]:    X. 11 Will you start a business in the same or a different industry?
    1 Same industry $\quad-->$ Go to Section H
    ---> Go to Section H

