Listing Questionnaire

Census block number :
Street name : Street number :
Business fantasy name :
Nature of the business : ....   1. Manufacturing; 2. Services; 3. Trade   ☐
Approximate square footage of the business :
Number of employees visible inside the business :
Does the business have a sign outside?   1. Yes; 2. No   ☐
Is a SIMPLES sign visible inside the business (typically near the cash register)?   1. Yes; 2. No   ☐
Comments on the general appearance of the business :

Please take a picture of the business locale with the sign/name visible and mark the business on the accompanying map with its street number.

[Give enumerators a printed map of their blocks from Google maps, where they will mark the businesses by street number.]