

Follow-up Census of Women Entrepreneurs

Final-16Feb2016

Date: _____

	ware/mattresses 26. Miller (posho mill) 27. Mpesa 28. Phone accessories 29..Phone charging 30.Phone seller 31.Recreation e.g. pool table 32.Restaurant 33.Salon 34. School 35. Scrap metal dealer 36. Second hand clothes and Shoes 37.Shoe seller 38. Shoe shine and repair 39. Soda depot 40. Spare parts shop 41. Tailor and fabric seller 42.Timber sales 43.Vegetables and Fruit seller 44.Water seller 45. Other _____
Q5: In what year were you born? Enumerator: insert years from the code sheet Ask to see the ID, is the age the same	_ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _
Q6: What is the highest level of education you have achieved?	1=Completed Year 1, 2=Completed Year 2, 3=Completed Year 3, 4= Completed Year 4, 5=Completed Year 5, 6=Completed Year 6, 7 = Completed Year 7, 8=Completed Year 8/Kenya Certificate of Primary Education (KCPE), 9=Completed Year 9, 10= Completed Year 10, 11=Completed Year 11, 12=Completed Year 12/ Kenya Certificate of Secondary Education (KCSE), 13=Form six, 14=Completed some years at university, 15= Completed university degree, 16=Postgraduate work, 17=Technical College, 18=Not gone to school/ Entered Year 1 only, 19=College Diploma/Certificate 20=ECD _ _ _ _ _ _ _
Q7: If you are NOT the sole owner of your business, what is your position in the business? Enumerator: Skip to question 8 if respondent is sole owner of business	1 = Employee / coop member 2 = Manager 3 = Shared ownership with my husband (The business is owned by both me and my spouse) 4 = Shared ownership with a business partner
Q8: Have you ever participated in business or management training before? This includes workshops and classes.	1=Yes 2= No -> Q10
Q9: Was any of this business training in the past year?	1=Yes 2= No
Q10: How long have you been operating your business?	_ _ _ _ _ months _ _ _ _ years
Q11: How many employees worked for you in the last week? That is, how many family and non-family members worked for you in your business? (Both paid and non paid)	_ _ _ _ _
Q12: How many businesses do you know of which operated in this market but have CLOSED DOWN in the past 12 months?	

I would like to now better understand your business. I realize these are sensitive questions. Please remember all information will be kept confidential.

Q12: What were the total sales of your business in the last week? That is, what was your REVENUE? FO: Revenue is total sales of business	_____ KSH
Q13: What do you think are the typical sales of your business in a normal week?	_____ KSH
Q14: What were the PROFITS of your business in	

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the last week? That is, how much was left over from your revenue after subtracting expenses?	_____ KSH
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Q15: How do you think competition in the marketplace today is compared to 12 months ago, for the products that you sell?

- 1 = I face less competition than I faced 12 months ago
- 2 = I face the same amount of competition as I faced 12 months ago
- 3 = I face more competition than I faced 12 months ago
- 4 = My business wasn't open 12 months ago
- 5 = other (specify) _____
- 9 = don't know

Q16: What is your telephone number?

Write -555 if she doesn't have a telephone number

Q16a: Do you have an alternative number

Write the name of the alternative number and the relationship for example "Jane-Mother"

Can you please tell us about the location you do business in?

Q17: County _____

Q18: District/ Subcounty _____

Q19: Division _____

Q20: Location _____

Q21: Sublocation _____

Q22: Market _____

Q23: Marke ID _____

End time: |__|__|: |__|__|

Comments:
