# QUESTIONNAIRE NUMBERid RECORD NUMBERrecnumber PREFERENCE NUMBERpreference

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									rotation

# THE WORLD BANK Enterprise Survey Services Questionnaire (2013) – Module (3)

GPS Coordinates					
Degrees North (Latitude) lat					
Degrees East (Longitude)	lon				

#### A. CONTROL INFORMATION [TO BE COMPLETED BEFORE INTERVIEW]

A.0 Questionnairea0	Module		
If firm has a tourism-related activity*	2		
If firm is a Services firm	3		

<sup>\*</sup> Are considered as tourism-related all firms that are hotels, restaurants, tour operators and any travel services.

#### A.1 Country

|--|

#### A.1a Language

8	<b>11a</b>

A.2	Sampling Regiona2
Analamanga	1
Anôsy	2
Atsimo-Andrefana	3
Atsinanana	4
Boeny	5
Diana	6
Vakinankaratra	7

A.3a	Screener Region (coded ex post) a3a
Analamanga	1
Anôsy	2
Atsimo Andrefana	3
Atsinanana	4
Boeny	5
Diana	6
Vakinankaratra	7

#### A.3x Name of city/town/village

-	_
9	$3\mathbf{v}$
a	JA

#### **A.3b** Is this city the official capital city?

#### a3b

Yes	1
No	2

### **A.3c** Is this city the main business city?

asc	
Yes	1
No	2

#### A.3 Size of locality a3

City with population over 1 million	2
Over 250.000 to 1 million	3
50.000 to 250.000	1
	7
Less than 50.000	5

A.4 Indu	ıstry	Sampli	Screen
		ng	er
		sector	sector
		a4a	a4b
ı	Food	15	15
ior	Tobacco	16	16
ect	Textiles	17	17
S: 5	Garments	18	18
ing	Leather	19	19
tur	Wood	20	20
ခြင	Paper	21	21
Manufacturing :Section D	Publishing, printing, and	22	22
Ма	Recorded media		
	Refined petroleum product	23	23

#### QUESTIONNAIRE NUMBER

	Chemicals	24	24
	Plastics & rubber	25	25
	Non metallic mineral	26	26
		20	20
	products	27	27
	Basic metals	27	27
	Fabricated metal products	28	28
	Machinery and	29	29
	equipment(29 & 30)		
	Electronics (31 & 32)	31	31
	Precision instruments	33	33
	Transport machines	34	34
	(34&35)		
	Furniture	36	36
	Recycling	37	37
Touri	Hotel and restaurants:	55	55
sm	section H		
	Tour operators	55a	55a
	Other travel services	55b	55b
	Retail	52	52
	Wholesale	51	51
Other	IT	72	72
Servic	Services of motor vehicles	50	50
es	Construction Section F:	45	45
	Transport Section I: (60-	60	60
	64)		

### **A.5** Sector match between screener information and sample framea5

Yes, screener and sample frame info match		
No, screener and sample frame do not match but establishment still does activities which match sample frame		
No, does not match	3	

	Sampling size	Screener Size
A.6 Size	a6a	a6b
Micro 1-5 employees	0	0
Small 5-19	1	1
Medium 20-99	2	2
Large 100 and more	3	3

**A.7** Establishment is part of a larger firm **a7** 

	_
Yes	1

No, a firm on its own	2

#### **A.7a**

Number of establishments that form the	a7a
firm	

#### **A.8** Type of establishment

#### **a8**

HQ without production and/or sales in this	1
location	
HQ with production and/or sales in this location	2
Establishment physically separated from both HQ	3
and other establishments of the same firm	
Establishment physically separated from HQ but	4
it locates with other establishments of the same	
firm	
DOES NOT APPLY	-7

**A.9** Are establishment's financial statements prepared separately from HQ's statements?

#### **a9**

Yes	1
No	2
DOES NOT APPLY	-7

**A.10** Are establishment's financial statements prepared separately from other establishments of the same firm?

#### **a10**

Yes	1
No	2
DOES NOT APPLY	-7

**A.11** If HQ, are financial statements independent from the rest of establishments?

#### a11

Yes	1
No	2
DOES NOT APPLY	-7

A.12 Interviewer code a12

A.13 Supervisor code a13

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### A.14 Time face-to-face interview begins:

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	<b>Minutes (00 to 59)</b>
a14d	a14m	a14y	a14h	a14min

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.

The goal of this survey is to gather information and opinions about the business environment in Madagascar. The information gathered here will help to develop new policies and programs that enhance employment and economic growth.

The information obtained here will be held in the strictest confidentiality. Neither your name nor the name of your business will be used in any document based on this survey.

QUESTIONNAIRE NUMBER
QUESTIONNAIRE NUMBER

#### **B. GENERAL INFORMATION**

**READ OUT THE FOLLOWING INTRODUCTORY SENTENCE ONLY IF A7 = 1 (yes):** 

The first few questions apply to the firm which your establishment is part of.

**B.1** What is this firm's current legal status?**SHOW CARD 1** 

Shareholding company with shares trade in the stock		
market		
Shareholding company with non-traded shares or	2	
shares traded privately		
Sole proprietorship	3	
Partnership	4	
Limited partnership	5	
OTHER (SPONTANEOUS-SPECIFY)b1x		
DON'T KNOW (SPONTANEOUS)		

**SKIP TO B.2** 

**b1** 

INTERVIEWER: PLEASE NOTE WHEN **b1** IS 3 (SOLE PROPRIETORSHIP), WRITE 100% FOR QUESTION **b3**.

**B.3** What percentage of this firm does the largest owner or owners own?

	Percent
Percentage held by largest owner or owners	<b>b3</b> %
DON'T KNOW (SPONTANEOUS)	-9

**B.2** What percentage of this firm is owned by each of the following: SHOW CARD 2

	Percent	DON'T KNOW (SPONTANEOUS)
Private domestic individuals, companies or organizations	<b>b2a</b> %	-9
Private foreign individuals, companies or organizations	<b>b2b</b> %	-9
Government or State	<b>b2c</b> %	-9
Other	<b>b2d</b> %	-9
	100%	

IF 100% END INTERVIEW

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

B.4a	What percentage	of the fir	rm is owned	by females?
------	-----------------	------------	-------------	-------------

	Percentage
Percentage of female ownership	b4a
Female ownership but don't know the exact percentage	-1
DON'T KNOW (SPONTANEOUS)	-9

#### **READ ONLY IF A7=1 (yes)**

I want to proceed by asking you about this establishment only.

**B.5** In what year did this establishment begin operations?

	Year	Answer from previous round
Year establishment began operations	<b>b</b> 5	
DON'T KNOW (SPONTANEOUS)	-9	

#### INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

B.6 How many full-time employees did this establishment employ when it started operations? Please include all employees and managers (INTERVIEWER: INCLUDE RESPONDENT WHEN APPLICABLE)

	Number
Full-time employees at start-up	<b>b</b> 6
DON'T KNOW (SPONTANEOUS)	-9

**B.6a** Was this establishment formally registered when it began operations?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

b6a

**B.6b** In what year was this establishment formally registered?

	Year	Answer from previous round
Year establishment formally registered	b6b	
DON'T KNOW (SPONTANEOUS)	-9	
NEVER REGISTERED (SPONTANEOUS)	-7	

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR.

B.7 How many years of work experience in this sector the Top Manager does he?

	Years
Manager experience in the sector	<b>b7</b>
LESS THAN A YEAR	1

QUESTIONNAIRE NUMBER
QUESTIONNAIRE NUMBER

DON'T KNOW (SPONTANEOUS)	-9
--------------------------	----

**B.7a** Is the Top Manager was a woman?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

b7a

**B.21** What is the highest level of education of the largest owner? (INTERVIEWER - READ OUT)

No Education		1	
Primary School (complete or not)		2	
Secondary School (complete or not)		3	
Vocational Training			
University training (complete or not)		5	
Don't Know (spontaneous)		-9	
	]	b21	

B.8 Does this establishment have an internationally-recognized quality certification?
(INTERVIEWER: SOME EXAMPLES ARE ISO 9000or 14000, or HACCP)

Yes	1		
No	2	SKIP	TO MGC.0
STILL IN PROCESS	-6		
DON'T KNOW (SPONTANEOUS)	-9		
		hg	1

**MGB.1** What is the name of this internationally-recognized quality certification?

Name of the certification	mgb1
DON'T KNOW (SPONTANEOUS)	-9

QUESTIONNAIRE I	NUMBER
QUESTIONNAIRE 1	NUMBER

#### C. INFRASTRUCTURE AND SERVICES

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.

Now, we turn to the establishment's operations

**MGC.0** Do you get your electricity from...

	Yes	No	DON'T KNOW
the public electricity networkmgc0a	1	2	-9
a generator owned by a neighbor firm mgc0b	1	2	-9
your owngenerator or a shared ownership generator mgc0c	1	2	-9

READ THE FOLLOWING TO THE RESPONDENT ONLY IF ONE THE ANSWER ABOVE IF YES IF NO, GO DIRECTLY TO QUESTION C.3

**C.6** Over the last 12 months, did this establishment experience power outages?

Yes	1	1
No	2	GO TO QUESTION MGC.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION MGC.1
		c6

C.7 In a typical month, over the last 12 months, how many power outages did this establishment experience?

	Number
Number of power outages in a typical month	c7
NO POWER OUTAGE	0
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION MGC.1 GO TO QUESTION MGC.1

**C.8** How long didthese power outages last on average?

	Hours	Minutes
Average duration of power outages in hours	c8	C8m
DON'T KNOW (SPONTANEOUS)	-9	

C.9 Please estimate the losses that resulted from power outages either as a percentage of total annual sales or as total annual losses.

	Percent
Loss as percentage of total annual sales due to power outages	<b>c9a</b> %
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

	ARIARY
Annual losses due to power outages	c9b
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

MGC.1 Compared tothree years ago, would you say that the number of outages has increased, decreased or remained the same? SOW CARD 3

Substantially increased	1
Moderately increased	2
Remained the same	3
Moderately decreased	4
Substantially decreased	5
DON'T KNOW (SPONTANEOUS)	-9

mgc1

C.3 Over the last two years, did this establishment submit an application to obtain an electrical connection?

Yes	1	
No	2	GO TO QUESTION C.10
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.10
		<b>c3</b>

C.4 In reference to that application for an electrical connection, approximately how many days did it take to obtain itfrom the day of the application to the day the service was received?

	Days
Wait for electrical connection	c4
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

C.5 In reference to that application for an electrical connection, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

**c5** 

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

C.10 In reference of fiscal year 2012, does this establishment has or shares a power generator

Yes	1	
No	2	GO TO QUESTION C.12
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.12
		c10

C.11 In reference of fiscal year 2012, what percentage of electricity comes from his this establishment (its) own (s) generator (s) or (s) generator (s) sharing (s)?

	Percentage
Percentage of electricity from (s)	c11 %
generator (s) of electricity	
DON'T KNOW (SPONTANEOUS)	-9

C.12 During last two years, is that this establishment has applied for a water connection?

Yes	1	
No	2	GO TO QUESTION C.22a
DON'T KNOW (SPONTANEOUS)	<b>-9</b>	GO TO QUESTION C.22a
		c12

**C.13** Referring to the request for water connection, approximately how many days have elapsed between the date of application and the date of receipt of service?

	Jours
Wait for water connection	c13
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

Relative to this connection request water is a form of gift or informal payment was requested or expected?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

c14

QUESTIONNAIRE	NUMBER
OUESTIONNAIRE	NUMBER

**C.22a** At the present time, does this establishment use e-mail to communicate with clients or suppliers?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

c22a

**C.22b** At the present time, does this establishment have its own website?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

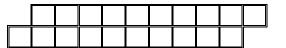
**c22b** 

MGC.2 At the present time, what is the state of the road(s) directly outside the enterprise? (not the private drive belonging to the enterprise)SHOW CARD 4

Sealed road in good condition, i.e., a driver in a two wheel drive car could maintain a reasonable speed	1	
Sealed road with a few pot holes that would require a drive in a 2 wheel drive car to alter course in order to avoid them	2	
Sealed road in a poor state of repair, i.e. with pot holes that could not be avoided and would require a driver in a two wheel drive car to drive very slowly	3	
Not sealed, but in good condition, i.e. a driver in a two wheel drive car could maintain a reasonable speed	4	
Not sealed with a few bumps and/or dips that would require a driver in a 2 wheel drive to alter course in order to avoid them	5	
Not sealed with bumps and/or dips that could not be avoided and would require a driver in a 2 wheel drive car to driver very slowly	6	
Virtually impassable in a 2 wheel drive car	7	
Impassable with a 4 wheel drive car	8	
No road	9	
DON'T KNOW (SPONTANEOUS)	<b>-9</b>	mgc2

Using the response options on the card; To what degree are each of the following an obstacle to the current operations of this establishment? SHOW CARD 3

## QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER



						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Electricity c30a	0	1	2	3	4	-9	<b>-7</b>
Internet access mgc3a	0	1	2	3	4	-9	-7
Water sanitation mgc3b	0	1	2	3	4	-9	-7
Solid waste collection/disposalmgc3c	0	1	2	3	4	-9	-7

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

					•

#### D. SALES AND SUPPLIES

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

The next topic to be covered is how and where this establishment makes its sales.

D.1a1 In fiscal year 2012, what was this establishment's main activity, product or service, that is, the activity, product or service that represented the largest proportion of annual sales

ENUMERATOR: PLEASE SPECIFY THE ACTIVITY AND PRODUCT IN DETAIL, FOR EX., "RETAIL OF FOOD" NOT JUST "RETAIL" OR "FOOD"

Description d1a1x

INTERVIEWER: THE FOLLOWING QUESTION IS NOT PART OF THE INTERVIEW. IT WILL BE FILLED OUT IN THE OFFICE

D.1a2

PLEASE CHOOSE THE 4-DIGIT ISIC REV. 3.1 CODE THAT BEST APPLIES TO THE ESTABLISHMENT'S MAIN ACTIVITY AND PRODUCT.

	Code
CODE OF THE MAIN PRODUCT	d1a2
AND ACTIVITY	

**D.1a3** What percentage of total sales does the main product oractivity represent?

	Percent
Percentage of sales represented by main activity	d1a3
or product	
DON'T KNOW (SPONTANEOUS)	-9

### INTERVIEWER: PLEASE NOTE THAT THE NEXT QUESTION REFERS TO THE TOTAL SALES OF ALL PRODUCTS AND SERVICES

D.2 In fiscal year 2012, what were this establishment's total annual sales for all products and services (in local currency units)?

	ARIARY
Last complete fiscal year's total sales	d2
DON'T KNOW (SPONTANEOUS)	-9
PLEASE ALSO WRITE OUT THE NUM	BER (i.e. 50,000 as Fifty Thousand)
	d2x
	a.

#### **QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER**

N.3 In fiscal year 2010, three fiscal years ago, what were total annual sales for this establishment?

	ARIARY
Total annual sales three years ago	n3
IF ESTABLISHMENT WAS NOT IN	-7
BUSINESS THREE YEARS AGO	-/
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

In fiscal year 2012, what percentage of this establishment's sales were: **D.3** SHOW CARD 6

	Percent	DON'T KNOW (SPONTANEO US)
National sales	d3a %	-9
Indirect exports (sold domestically to third party that exports services)	d3b %	-9
Direct exports	d3c %	-9
	100%	

IF 100% GO TO QUESTION D.12

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

In which year did this establishment first export directly or indirectly? **D.8** 

	Year
Began exporting directly or indirectly	d8
DON'T KNOW (SPONTANEOUS)	-9

**INTERVIEWER: WRITE YEAR USING 4 DIGITS** 

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: We will now talk about your material and/or supplies purchased in fiscal year 2012.

D.12	In fiscal year [insert last complete fiscal year], as a proportion of all material inputs or supplies
	purchased that year, what percentage of this establishment's material inputs or supplies were:
	SHOW CARD 7

	Percent	DON'T KNOW (SPONTANEOUS )
Material inputs or supplies of domestic origin	d12a %	-9
Material inputs or supplies of foreign origin	d12b %	-9
	100%	

## QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER

					•

D.13	Currently there been physical inputs or goods purchased in fiscal year 2012, which were imported
	directly?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
<u> </u>		41′

**D.10** In fiscal year [insert last complete fiscal year], what percentage of the value of products this establishment shipped to supply domestic markets was lost while in transit because of theft?

	Percent	
Losses due to theft as percentage of the value of the products	d10 %	
NO LOSSES	0	
DON'T KNOW (SPONTANEOUS)	-9	
NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY)	-7	GO TO QUESTION
		D.17

D.11 In fiscal year [insert last complete fiscal year], what percentage of value of products this establishment shipped to supply domestic markets was lost while in transit because of breakage or spoilage?

	Percent
Losses due to breakage or spoilage as percentage of the value of the products	d11 %
NO LOSSES	0
DON'T KNOW (SPONTANEOUS)	-9
NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY)	-7

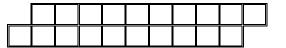
## ENUMERATOR: ASK THE FOLLOWING QUESTION ONLY FOR RETAIL FIRMS. OTHERWISE SKIP TO D.30

D.17	At the present time, when this establishment receives its main sales item, on average, how many
	days of inventory measured in days of sales, does this establishment keep?
	(INTERVIEWER: IF RESPONDENT REQUIRES CLARIFICATION, DEFINE AS STOCK
	ON HAND)

	Days
Days of inventory of main sales item	d17
DON'T KNOW (SPONTANEOUS)	-9

D.30	Using the response options on the card; To what degree are the following items an obstacle to the
	current operations of this establishment? SHOW CARD 8

## QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER



						(SPONTA	NEOUS)
	No	Minor	Moderat	Major	Very	DON'T	DOES
	obstacl	obstacl	e	obstacl	Severe	KNOW	NOT
	e	e	obstacle	e	Obstacle	KNOW	APPLY
Transport d30a	0	1	2	3	4	<b>-9</b>	<b>-7</b>
Maritime mg5a	0	1	2	3	4	<b>-9</b>	<b>-7</b>
Roads <mark>mg5b</mark>	0	1	2	3	4	<b>-9</b>	<b>-7</b>
Air freight mg5c	0	1	2	3	4	<b>-9</b>	<b>-7</b>
Customs and trade regulations d30b	0	1	2	3	4	-9	<b>-7</b>

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### E. DEGREE OF COMPETITION

**E.6** As of today, is that this property uses technology licensed from a foreign company, other than the desktop software?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

**e6** 

**E.11** Does this establishment compete against unregistered or informal firms?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

e11

Using the response options on the card; To what degree are **Practices of Competitors in the**Informal Sector an obstacle to the current operations of this establishment? SHOW CARD 9

	_					(SPONTA	NEOUS)
	No obstacl e	Minor obstacl e	Moderat e obstacle	Major obstacl e	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Practices of competitors in the informal sector <b>e30</b>	0	1	2	3	4	-9	-7

QUESTIONNAIRE NUMBER
QUESTIONNAIRE NUMBER

#### G. LAND AND PERMITS

Of the buildings occupied by this establishment, what percentage is owned and what percentage is rented or leased? **SHOW CARD 10** 

	Percent	DON'T KNOW (SPONTANEOUS)
Owned by this establishment	<b>g6a</b> %	-9
Rented or leased by this establishment	<b>g6b</b> %	-9
Occupied without any financial compensation	<b>g6c</b> %	-9
	100%	

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW OR ESTABLISHMENT IS A FLOOR IN A BUILDING

G.1 Of the land occupied by this establishment, what percent is: SHOW CARD 10

	Percent	DON'T KNOW (SPONTANE OUS)	DOES NOT APPLY (SPONTA NEOUS)
Owned by this establishment	<b>g1a</b> %	-9	-7
Rented or leased by this establishment	<b>g1b</b> %	-9	-7
Occupied without any financial	<b>g1c</b> %	-9	-7
compensation			
	100%		

SI 100% SKIP TO MGG.3

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW OR IF ESTABLISHMENT OCCUPIES A FLOOR IN A BUILDING

MGG.1 If you owned all or part of the land your establishment is on, what kind of land documentation do you use to prove your land rights?

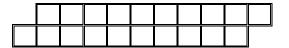
None	0
A land certificate	1
A land title	2
Other	3
STILL IN PROCESS	-6
DON'T KNOW (SPONTANEOUS)	-9

**GO TO QUESTION MGG.3** 

mgg1

MGG.2 How confident are you that you can exercise your land documentation during a dispute over land ownership?

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER



Strongly confident	0
Moderately confident	1
Not confident	2
DON'T KNOW (SPONTANEOUS)	-9

mgg2

MGG.3 During the last three years, did you acquire a new land?

Yes	1	
No	2	GO TO QUESTION G.2
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION G.2
	·	mgg3

**MGG.4** What was the size of this property?

Size of the property in m2	mgg4
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

MGG.5 What kind of land documentation do you have to prove your land rights on this newly acquired land?

A land certificate	0
A land title	1
None	2
Other	3
STILL IN PROCESS	-6
DON'T KNOW (SPONTANEOUS)	-9

mgg5

**MGG.6** How many months did it take to acquire this land documentation?

Number of months	mgg6
DON'T KNOW (SPONTANEOUS)	-9

MGG.7 How much did it cost (including formal and informal costs), in Ariary?

Cost of acquiring a title/certificate	mgg7
DON'T KNOW (SPONTANEOUS)	-9

MGG.8 How many government agencies did you have to interact with in order to obtain this land documentation?

	Number
Number of government agencies	mgg8
STILL IN PROCESS	-6
APPLICATION DENIED	-5

QUESTIONNAIRE NUMBER
QUESTIONNAIRE NUMBER

DON'T KNOW (SPONTANEOUS) -9
-----------------------------

G.2 Over the last two years, did this establishment submit an application to obtain a construction-related permit?

Yes	1	
No	2	GO TO QUESTION G.30
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION G.30
		g2

G.3 In reference to that application for a construction-related permit, approximately how many days did it take to obtain itfrom the day of the application to the day the permit was granted?

	Days
Wait for a construction-related permit	g3
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

G.4 In reference to that application for a construction-related permit, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

 $\mathbf{g4}$ 

### ENUMERATOR: ASK THE FOLLOWING QUESTION ONLY FOR RETAIL FIRMS. OTHERWISE SKIP TO G.30

**G.5** What is the total selling area of this establishment?

Area		
DON'T KNOW (SPONTANEOUS)	-9	
		g5a

G.30 Using the response options on the card; To what degree is **Access to Land** an obstacle to the current operations of this establishment? **SHOW CARD 11** 

## QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER

							(SPONTA	ANEOUS)
		No	Minor	Moderat	Major	Very	DON'T	DOES
		obstacl	obstacl	e	obstacl	Severe	KNOW	NOT
		e	e	obstacle	e	Obstacle	KNOW	<b>APPLY</b>
Access to land	g30a	0	1	2	3	4	<b>-9</b>	<b>-7</b>

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

					,

#### I. CRIME

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

We now turn to another topic.

**I.1** In fiscal year **2012**, did this establishment pay for security, for example equipment, personnel, or professional security services?

Yes	1	
No	2	GO TO QUESTION 1.3
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION 1.3
	•	i1

I.2 In fiscal year 2012, what percentage of this establishment's total annual sales was paid for security, or what was the total annual cost of security?

	Percent
Percentage of total annual sales for security	i2a %
DON'T KNOW (SPONTANEOUS)	-9

#### PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	ARIARY
Total annual cost of security	i2b
DON'T KNOW (SPONTANEOUS)	-9

I.3 In fiscal year 2012, did this establishment experience losses as a result oftheft, robbery, vandalism or arson on this establishment's premises?

Yes	1	
No	2	GO TO QUESTION MGI.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION MGI.1
		i3

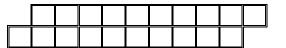
I.4 In fiscal year 2012, what were the estimated losses as a result oftheft, robbery, vandalism or arson that occurred on this establishment's premises either as a percentage of total annual sales or as total annual losses?

	Percent
Losses as percentage of total annual sales	i4a %
DON'T KNOW (SPONTANEOUS)	-9

#### PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	LCUs
Total annual value of losses	i4b
DON'T KNOW (SPONTANEOUS)	-9

## QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER



MGI.1 Using the response options on the card; To what degree is **each of the following** an obstacle to the current operations of this establishment? SHOW CARD 12

						(SPONTA	NEOUS)
	No	Minor	Moderat	Major	Very	DON'T	DOES
	obstacl	obstacl	e	obstacl	Severe	KNOW	NOT
	e	e	obstacle	e	Obstacle	KNOW	<b>APPLY</b>
Violence mgila	0	1	2	3	4	<b>-9</b>	<b>-7</b>
Theft by employees mgi1b	0	1	2	3	4	-9	<b>-7</b>
External theft mgilc	0	1	2	3	4	-9	<b>-7</b>

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### K. FINANCE

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

I would like to ask you a few questions about how you finance the operations of this establishment.

**K.2** In fiscal year **2012**, what percentage of this establishment's total annual sales of its goods or services was sold on credit?

	Percent	DON'T KNOW (SPONTANEOUS)
Sold on credit	<b>k2c</b> %	-9

K.3 Over fiscal year 2012, please estimate the proportion of this establishment's working capital, that is the funds available for day-to-day operations, that was financed from each of the following sources? SHOW CARD 13

	Percent	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	<b>k3a</b> %	-9
Borrowed from banks: private and state-owned	<b>k3bc</b> %	-9
Borrowed from non-bank financial institutions which include microfinance institutions, credit cooperatives, credit unions, or finance companies	<b>k3e</b> %	-9
Purchases on credit from suppliers and advances from customers	<b>k3f</b> %	<b>-9</b>
Friends, relatives, etc.	<b>k3h</b> %	<b>-9</b>
Other, moneylenders, bonds, etc	<b>k3i</b> %	
	100%	

## INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

**K.4** In fiscal year **2012**, did this establishment purchase any new or used fixed assets, such as machinery, vehicles, equipment, land or buildings?

Yes	1	
No	2	GO TO QUESTION MGK.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION MGK.1
		k4

QUESTIONNAIRE	NUMBER
OUESTIONNAIRE	NUMBER

W.5 Over fiscal year 2012, please estimate the proportion of this establishment's total purchase of fixed assets that was financed from each of the following sources:
 SHOW CARD 14

	Percent	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	<b>k5a</b> %	-9
Owners' contribution or issued new equity shares	<b>k5i</b> %	<b>-9</b>
Borrowed from banks: private and state-owned	k5bc%	<b>-9</b>
Borrowed from non-bank financial institutions	<b>k5e</b> %	<b>-9</b>
Purchases on credit from suppliers and advances from customers	<b>k5f</b> %	<b>-9</b>
Friends, relatives	k5hdj%	<b>-9</b>
Other, moneylenders, bonds, etc		
	100%	

### INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

N.5 In fiscal year 2012, how much did this establishment spend on purchases of:

INTERVIEWER: READ OUT

	ARIARY	DON'T KNOW (SPONTANEOUS)
Machinery, vehicles, and equipment (new or used)	n5a	-9
Land and buildings	n5b	<b>-9</b>

MGK.1 Many firms have cash flow (liquidity) problems at some time. Has your firm had any cash flow (liquidity) problems in the two past years?

Yes	1
No	2
NOT APPLICABLE	-7
DON'T KNOW (SPONTANEOUS)	-9

mgk1

MGK.2 How did your firm choose to address this problem?SHOW CARD 15

Sold off inventories/products	1
Sold off equipment	2
Borrowed from bank (overdraft)	3
Borrowed from bank (loan)	4
Used personal cash reserves	5
Borrowed informally	6
Took cash advances from clients and suppliers	7
Other	8

QUESTIONNAIRE NUMBER
QUESTIONNAIRE NUMBER

mgk2

**K.6** Now let's talk about the establishment's current account. At this time, does this establishment have a checking or savings account?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

**k6** 

**K.7** At this time, does this establishment have an overdraft facility?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

**k7** 

**K.8** At this time, does this establishment have a line of credit or a loan from a financial institution?

Yes	1	]
No	2	GO TO QUESTION K.16
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.16
		k8

**K.10** Referring only to this most recent line of credit or loan, in what year was the most recent line of credit or loan approved?

	Year
Year most recent loan or line of credit approved	k10
DON'T KNOW (SPONTANEOUS)	-9

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

**K.11** Referring only to this most recent loan or line of credit, what was its value at the time of approval?

	ARIARY
Size of most recent loan or line of credit approved	k11
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

**K.13** Referring only to this most recent loan or line of credit, did the financing require collateral?

Yes	1	
No	2	GO TO QUESTION K.16
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.16

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

k13

**K.15** Referring only to this most recent line of credit or loan, what was the approximate value of the collateral required?

	ARIARY
Value of collateral	k15a
DON'T KNOW (SPONTANEOUS)	-9

**K.16** Referring to the last fiscal year **2012**, did this establishment apply for any loans or lines of credit?

Yes	1	GO TO QUESTION K.20
No	2	
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.21
		k16

**K.17** What was the **main** reason why this establishment did not apply for any line of credit or loan? **SHOW CARD 16** 

No need for a loan - establishment had sufficient capital	1	GO TO QUESTION K.21
Application procedures were complex	2	GO TO QUESTION K.21
Interest rates were not favorable	3	GO TO QUESTION K.21
Collateral requirements were too high	4	GO TO QUESTION K.21
Size of loan and maturity were insufficient	5	GO TO QUESTION K.21
Did not think it would be approved	6	GO TO QUESTION K.21
Other	7	GO TO QUESTION K.21
DON'T KNOW (SPONTANEOUS)	<b>-9</b>	GO TO QUESTION K.21
		k17

**K.20** Referring only to this most recent application for a line of credit or loan, what was the outcome of that application?

Application was approved	
Application was rejected	2
APPLICATION STILL IN PROCESS	-6
DON'T KNOW (SPONTANEOUS)	-9

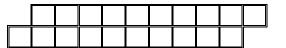
**k20a** 

**K.21** In fiscal year **2012**, did this establishment have its annual financial statements checked and certified by an external auditor?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

k21

## QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER



**K.30** Using the response options on the card; To what degree is **Access to Finance** an obstacle to the current operations of this establishment? **SHOW CARD 17** 

						(SPONTA	NEOUS)
	No	Minor	Moderat	Major	Very	DON'T	DOES
	obstacl	obstacl	e	obstacl	Severe	KNOW	NOT
	e	e	obstacle	e	Obstacle	KNOW	<b>APPLY</b>
Access to finance k30	0	1	2	3	4	-9	<b>-7</b>

QUESTIONNAIRE N	UMBER
QUESTIONNAIRE N	UMBER

#### J. BUSINESS-GOVERNMENT RELATIONS

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

The following questions assess how establishments, such as this one, deal with government officials and their agencies.

J.1 I am going to read one statement describing the courts system and how it could affect business.

Please tell me if you Strongly disagree, Tend to disagree, Tend to agree, or Strongly agree. SHOW

CARD 18

					(SPONTA	NEOUS)
	Strongl y disagre e	Tend to disagre e	Tend to agree	Strong ly agree	DON'T KNOW	DOES NOT APPLY
"The court system is fair, impartial and uncorrupted."  h7a	1	2	3	4	-9	-7

J.2 In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations?

(By senior management I mean managers, directors, and officers above direct supervisors of production or sales workers. Some examples of government regulations are taxes, customs, labor regulations, licensing and registration, including dealings with officials and completing forms)

	Percent
Senior management's time spent on dealing with regulations	<b>j2</b> %
NO TIME WAS SPENT	0
DON'T KNOW (SPONTANEOUS)	-9

MGJ.1 Over the last three fiscal years, do you think that the percentage of senior management's time spent on dealing with government regulations has increased, decreased, or remained the same?

Increased	1
Decreased	2
Remained the same	3
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

mgj1

J.3 Over the last year, was this establishment visited or inspected by tax officials?

Yes	1	
No	2	GO TO QUESTION J.6a
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.6a
		j3

QUESTIONNAIRE	NUMBER
OUESTIONNAIRE	NUMBER

**J.4** Over the last year, how many times was this establishment either inspected by tax officials or required to meet with them?

	Number
Times inspected or met with tax officials	j4
DON'T KNOW (SPONTANEOUS)	-9

**J.5** In any of these inspections or meetings was a gift or informal payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

j5

**J.6a** Over the last year, has this establishment secured or attempted to secure a government contract?

Yes	1	
No	2	GO TO QUESTION J.7
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.7
		j6a

When establishments like this one do business with the government, what percent of the contract value would be typically paid in informal payments or gifts to secure the contract?

	Percent
Percent of the contract value paid as informal payments or gifts	<b>j6</b> %
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8
NO PAYMENTS	0

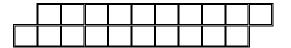
J.7 It is said that establishments are sometimes required to make gifts or informal payments to public officials to "get things done" with regard to customs, taxes, licenses, regulations, services etc. On average, what percentage of total annual sales, or estimated total annual value, do establishments like this one pay in informal payments or gifts to public officials for this purpose?

	Percent
Percentage of total annual sales paid as informal payment	j7a %
NO PAYMENTS OR GIFTS ARE PAID	0
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

29

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER



	ARIARY
Total annual informal payment	j7b
NO PAYMENTS OR GIFTS ARE PAID	0
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

**J.10** Over the last two years, did this establishment submit an application to obtain an import license?

Yes	1	
No	2	GO TO QUESTION J.13
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.13
	•	j10

**J.11** Approximately how many days did it take to obtain this import license from the day of the application to the day it was granted?

	Days
Wait for import license	j11
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

J.12 In reference to that application for an import license, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

j12

**J.13** Over the last two years, did this establishment submit an application to obtain an operating license?

Yes	1	
No	2	GO TO QUESTION MGJ.2
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION MGJ.2
		j13

**J.14** Approximately how many days did it take to obtain this operating license from the day of the application to the day it was granted?

	Days
Wait for operating license	j14

QUESTIONNAIRE NUMBER	
QUESTIONNAIRE NUMBER	

LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

J.15 In reference to that application for an operating license, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

j15

MGJ.2 Over the last three years, have you used the One Stop Shop to manage your affairs with the government?

Yes	1	
No	2	GO TO QUESTION J.30
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.30

mgj2

MGJ.3 Of the following activities, what did you use the One Stop Shop for? Multiple answers are allowed. (SHOW CARD 19)

	YES	NO	DON
			'T
			KNO
			W
Enterprise creation and modificationmgj3a	1	2	-9
Delivery of convertible visas and boarding agreement mgj3b	1	2	-9
Delivery of long stay visa and resident card mgj3c	1	2	-9
Delivery of environmental license mgj3d	1	2	-9
Delivery of work permit mgj3e	1	2	-9
Delivery of free zone/enterprise agreement mgj3f	1	2	-9
Delivery of tourism license and authorization mgj3g	1	2	-9

## QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER

					•

Using the response options on the card; To what degree is/are each the following an obstacle to the current operations of this establishment?

SHOW CARD 20

						(SPONT	ANEOUS)
ROTATE ITEMS	No obstacl e	Minor obstacl e	Moderat e obstacle	Major obstacl e	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Tax rates j30a	0	1	2	3	4	-9	-7
Tax administration j30b	0	1	2	3	4	-9	-7
Business licensing and permits j30c	0	1	2	3	4	-9	-7
Political instability <b>j30e</b>	0	1	2	3	4	-9	-7
Corruption <b>j30f</b>	0	1	2	3	4	-9	-7
Courts h30	0	1	2	3	4	-9	-7

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### L. LABOR

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now I would like to ask you a few questions about this establishment's labor force.

At the end of fiscal year 2012, how many full-time, permanent individuals worked in this establishment? Please include all employees and managers (Permanent, full-time employees are defined as all paid employees that are contracted for a term of one or more fiscal years and/or have a guaranteed renewal of their employment contract and that work a full shift) (INTERVIEWER: INCLUDE INTERVIWEE IF APPLICABLE).

	Number	DON'T
		KNOW (SPONT.)
TOTAL – Permanent, full time workers end of last fiscal year	11	
of which Managers & professionals	mgl1d	<b>-9</b>

MGL.2 In 2012, what is the average wage for the following full-time, permanent workers?

	Average wage	DON'T KNOW (SPONT.)
Unskilled workers (e.g. transport workers, cleaners and helpers, hand packers, storage workers, etc.)	mgl2d	-9
Managers and professionals	mgl2e	-9

L.2 How many permanent, full-time individuals worked in this establishment? Please include all employees and managers (INTERVIEWER: INCLUDE INTERVIWEE IF APPLICABLE).

		DON'T KNOW	NOT APPLICABLE
In fiscal year 2010	12	-9	-7
In fiscal year 2007	mgl3	-9	-7
In fiscal year 2004	mgl4	<b>-9</b>	-7

L.5 At the end of fiscal year 2012, how many permanent full-time individuals working in this establishment in the following categories were female?

	Number	DON'T KNOW (SPONTANEOUS)
Female permanent workers in managers & professionals	15a	<b>-9</b>
Female permanent workers in other categories	15b	-9

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

L.6	How many full-time temporary employees did this establishment employ throughout 2012?							
	(Full-time, temporary workers are all paid short-term (i.e. for less than a year) employees with no							
	guarantee of renewal of contract employment and work full-time)							

	Number	DON'T KNOW (SPONT
Full-time seasonal or temporary workers employed	16	-9
last fiscal year		
NO FULL-TIME SEASONAL OR	0	
TEMPORARY WORKERS		

GO TO QUESTION MGL.5
OR IF DO NOT KNOW

**L.6a** How many full-time temporary employees employed throughout **2012**was female?

	Number
Full-time female seasonal or temporary workers employed last fiscal year	l6a
DON'T KNOW (SPONTANEOUS)	-9

**L.8** What was the average length of employment of all full-time temporary employees in fiscal year **2012**?

	Months
Average length full-time seasonal or temporary employment last	18
fiscal year, in months	
LESS THAN ONE MONTH	1
DON'T KNOW (SPONTANEOUS)	-9

MGL.5 How many full-time (temporary and permanent) employees employed throughout fiscal year 2012 were non Malagasy?

	Number
Non-Malagasy full-time employees	mgl5
ONLY MALAGASY EMPLOYEES	0
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION L.9a GO TO QUESTION L.9a

MGL.5a Did you know of some difficulties encountered by those employees to obtain a work permit?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

mgl5a

#### QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER

**L.9a** What is the average number of years of education of a typical permanent full-time worker(no manager/professionals) employed in this establishment?

	Number
Average number of years of education of typical worker	19a
DON'T KNOW (SPONTANEOUS)	-9

**L.9a2** What is the average number of years of education of a typical female permanent full-time worker (no manager/professionals) employed in this establishment?

	Number
Average number of years of education of typical female worker	19a2
DON'T KNOW (SPONTANEOUS)	-9
NO FEMALE PRODUCTION WORKERS	-7

**L.9b** What is the percentage of full-time permanent workers who completed secondary school?

	Percent
Percentage of full time permanent workers who completed secondary school	19b
DON'T KNOW (SPONTANEOUS)	-9

MGL.6 How satisfied are you with the skills of workers in the each of the following categories?

SHOW CARD 21

INTERVIEWER: RECORD -7 FOR THE CATEGORIES FOR WHICH THERE ARE NO WORKERS

		Very Satisfi ed	Satisfie d	Neither satisfied nor dissatisf ied	Dissatis fied	Very dissatisf ied	DON'T KNOW (SPONT.	DOES NOT APPL Y
Managers & professionals	mgl6a	1	2	3	4	5	-9	-7
Unskilled workers mgl6b		1	2	3	4	5	<b>-9</b>	<b>-7</b>

**L.10** Over fiscal year **2012**, did this establishment have formal training programs for its permanent, full-time employees?

Yes	1	]
No	2	GO TO QUESTION MGL.8
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION MGL.8
<u> </u>		110

QUESTIONNAIRE	NUMBER
OUESTIONNAIRE	NUMBER

					•

**L.11** Referring to the training programs run over fiscal **2012** what percentage of permanent, full-time employeesof the following categories received formal training?

	Percent	IF NO EMPLOYEES IN A CATEGORY WERE TRAINED	DON'T KNOW (SPONTANEOUS)
Full time employees with formal training	111%	0	-9

MGL.7 Over fiscal year 2012, how much did you pay?

In-house training	mgl7a
External training	mgl7b
DON'T KNOW (SPONTANEOUS)	-9

MGL.8 In fiscal year fiscal year 2012,how many permanent, full-time workers did this establishment hire?

	Number
Permanent, full-time workers hired	mgl8
DON'T KNOW (SPONTANEOUS)	-9

MGL.9 In fiscal year 2012, how many permanent full-time workers were terminated or left this establishment, regardless of the reason?

	Number
Number of permanent full-time workers	mgl9
terminated or left	
NO WORKER TERMINATED OR LEFT	0
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION MGL.11 GO TO QUESTION MGL.11

MGL.10 In fiscal year 2012, out of the workers that were terminated or left this establishment how many were terminated or left because of the following reason? SHOW CARD 22

	Number	DON'T KNOW (SPONT.)
Terminated due to lack of skills/low productivity	mgl10a	-9
Left employment for other firms and/or higher wages	mgl10b	-9
Left for other geographical regions	mgl10c	-9

#### QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER

MGL.11 In fiscal year fiscal year 2012, how many days of work were lost to strikes or other forms of labor disputes?

	Number
Number of lost days	mgl11
DON'T KNOW (SPONTANEOUS)	-9

L.30 Using the response options on the card; To what degree are Labor Regulations an obstacle to the current operations of this establishment? SHOW CARD 22

Using the response options on the card; To what degree is **an Inadequately Educated Workforce** an obstacle to the current operations of this establishment? **SHOW CARD 22** 

						(SPONTA	ANEOUS)
	No obstacl	Minor obstacl	Modera te	Major obstacl	Very Severe	DON'T KNOW	DOES NOT
	е	е	obstacle	е	Obstacle		APPLY
Labor regulations 130a	0	1	2	3	4	-9	-7
Inadequately educated workforce 130b	0	1	2	3	4	-9	-7

MGL.12 Using this card, please indicate the degree of difficulty in finding workers that have the following skills: SHOW CARD 23

Skills	Easy to find	Neither easy nor difficult	Difficul t to find	DON'T KNOW (SPONT.	DOESN' T APPLY
		unneun		)	(SPONT.
Interpersonal and communication skillsmgl12a	1	2	3	-9	-7
Writing skillsmgl12b	1	2	3	-9	-7
Work ethic and commitment mgl12c	1	2	3	-9	-7
English/French skillsmgl12d	1	2	3	-9	-7
Computer skills / General IT skills mgl12e	1	2	3	-9	-7
Technical skills, other than computers / vocational, job-specific skills mgl12f	1	2	3	-9	-7

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### M. BUSINESS ENVIRONMENT

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

M.1	By looking at card 25 can you tell me which of elements of the business environment included in
	the list, if any, currently represents the biggest obstacle faced by this establishmentSHOW
	CARD25
	INTERVIEWER: DO NOT READ OUT

1-Access to finance
2-Access to land
3-Business licensing and permits
4-Corruption
5-Courts
6-Crime, theft and disorder
7-Customs and trade regulations
8-Electricity
9-Inadequately educated workforce
10-Labor regulations
11-Political instability
12-Practices of competitors in the informal sector
13-Tax administration
14-Tax rates
15-Transport

Biggestobstacle	m1a
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	<b>-7</b>

By looking at card 24 can you tell me which of elements of the business environment included in the list, if any, currently represents the second biggest obstacle faced by this establishment SHOW CARD 24

**INTERVIEWER: DO NOT READ OUT** 

Second biggest obstacle	m1b
DON'T KNOW (SPONTANEOUS)	<b>-9</b>
DOES NOT APPLY (SPONTANEOUS)	-7

Rotation (option 1, 2 or 3)	m1d
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QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### MG1. PROJECT INTEGRE DE CROISSANCE

READ THIS SECTION ONLY IF THE RESPONDENT IS LOCATED IN NOSY BE OR FORT DAUPHIN OR ANTSIRABE

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now, we would like to ask you a few questions about a World Bank project that was launched in 2005 and is often referred to as ProjetIntegre de Croissance. The objective of the project was to stimulate economic growth in Madagascar, with a particular emphasis on the tourism and mining industries. The project attempted to achieve these goals through targeted interventions in Nosy Be and Fort Dauphin. These interventions included efforts to build new ports, rehabilitate roads, expand access to reliable sources of water and electricity, and to improve waste management. The project also worked with Malagasy banks to expand access to credit. Finally, the project worked with various government agencies to establish and administer training programs designed to give managers and employers the skills necessary to operate successful businesses.

MG1.1 Did you or any of your employees benefit from the ProjetIntégré de Croissance ?

Yes	1	1
No	2	<b>GO TO QUESTION MG2.1</b>
DON'T KNOW (SPONTANEOUS)	-9	<b>GO TO QUESTION MG2.1</b>
		mg13

MG1.2 Which intervention did you and your employees benefit from?SHOW CARD 25

	YES	NO	DON'T KNOW (SPONTANEO US)
Entrepreneurship training mg12a	1	2	-9
Business and accounting training mg12b	1	2	-9
Export and marketing training mg12c	1	2	-9
Languages skills training mg12d	1	2	-9
Personal development training mg12e	1	2	-9
Rural entrepreneurship and agricultural training mg12f	1	2	-9
Mining and lapidary training mg12g	1	2	-9
Matching grant for new and on-going projects mg12h	1	2	-9
Textile and garment skills training mg12i	1	2	-9
Hospitality and tourism related training and supports mg12j	1	2	-9
ICT training mg12k	1	2	-9
Support to access to landmg12l	1	2	-9

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### MG2. CONSTRAINTS FACED BY NEW FIRMS

MG2.1 Did this establishment start operating in the last two years?

Yes	1	
No	2	GO TO QUESTION MG3.1
DON'T KNOW (SPONTANEOUS)	-9	<b>GO TO QUESTION MG3.1</b>
		mg21

MG2.2 Using this card, please indicate the degree of difficulty in starting a business in your region:SHOW CARD 27

						(SPONTA	NEOUS)
	No obstacl e	Minor obstacl e	Moderat e obstacle	Major obstacl e	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Access to financemg22a	0	1	2	3	4	-9	<b>-7</b>
Property titling mg22b	0	1	2	3	4	-9	<b>-7</b>
Cost to go through the procedure mg22c	0	1	2	3	4	-9	-7
Time to go through the procedure mg22d	0	1	2	3	4	-9	-7
Obtaining a construction permit mg22e	0	1	2	3	4	-9	-7
Getting electricity mg22f	0	1	2	3	4	<b>-9</b>	<b>-7</b>
Getting water mg22g	0	1	2	3	4	-9	<del>-7</del>
Getting an operating license mg22h	0	1	2	3	4	<b>-9</b>	<b>-7</b>
Other mg22x	0	1	2	3	4	<b>-9</b>	<b>-7</b>

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### MG3. INVESTOR CONFIDENCE

MG3.1 Three years from now, what do you expect your establishment's sales to becompared with today?

Lower than today	1
Same as today	2
Slightly higher	3
Much higher	4
DON'T KNOW (SPONTANEOUS)	-9

mg31

MG3.2 Three years from now, do you expect your establishment to...

Fire a lot of people	1
Fire a few people	2
Have roughly the same number of employees	3
Hire a few people	4
Hire a lot of people	5
DON'T KNOW (SPONTANEOUS)	-9

**mg32** 

MG3.3 Given expected business operating conditions, how much would you invest over the next three years? In local currency unit

	ARIARY
Investment in the next three years	mg33
DON'T KNOW (SPONTANEOUS)	-9

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

#### N. PERFORMANCE

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now, we would like to ask you a few questions about the financial results of this establishment. It is important that this information be as accurate as possible. The individual data are treated as confidential – the identity of your establishment will not be revealed at any point. Please provide the following information from the financial statements of this establishment.

N.2	From this establishment's Income Statement for fiscal year 2012 please provide the following
	information:
	SHOW CARD 28

	ARIARY	DON'T KNOW (SPONTANEOUS)
Total annual cost of labor including wages, salaries, bonuses, social security payments	n2a	-9
Total annual cost of raw materials and intermediate goods used	n2e	-9
Total annual costs of fuel	n2f	-9
Total annual costs of electricity	n2b	<b>-9</b>
Total rental cost of machinery, vehicles and equipment	n2ra	<b>-9</b>
Total rental cost of land and buildings	n2rb	<b>-9</b>
ENUMERATOR: ASK THE FOLLOWING QUEST	ION ONLY FOR RI	ETAIL FIRMS.
Total annual cost of finished goods and materials purchased to resell	n2i	-9

#### QUESTIONNAIRE NUMBER QUESTIONNAIRE NUMBER

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#### A.15a Please complete the following information about the interviewee(s)

	Position in the firm	Years with the firm	Gender
Main respondent	a15a1a	a15a2a	a15a3
<b>Second respondent</b>	a15a1b	a15a2b	a15b3
Third respondent	a15a1cx	a15a2c	a15c3

### ENTER 1 WHEN YEARS WITH THE FIRM IS LESS THAN ONE. FOR GENDER 1: MALE, 2: FEMALE

### THE SURVEY ENDS HERE THANK YOU VERY MUCH FOR YOUR COOPERATION.

#### A.15 Time face-to-face interview ends:

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	<b>Minutes (00 to 59)</b>
a15d	a15m	a15y	a15h	a15min

#### INTERVIEWERS PLEASE ANSWER AT END OF THE INTERVIEW:

Truthful	1	
Somewhat truthful	2	
Not truthful	3	
		ูด1

**A.17** The responses to the questions regarding figures (productivity and employment numbers):

Are taken directly from establishment records	1	
Are estimates computed with some precision	2	
Are arbitrary and unreliable numbers	3	
Are in some case taken from books in some		
case estimates		

a17

#### **INTERVIEWER COMMENTS:**

a17x		

QUESTIONNAIRE	NUMBER
QUESTIONNAIRE	NUMBER

(Problems occurred/extraordinary circumstances which could influence results)

#### **SUPERVISORS PLEASE ANSWER:**

A.18	This questionnaire was completed in:						
			_				
	One visit in face-to-face interview with one person	1	STOP HERE				
	One visit in face-to-face interview with different managers/staff	2					
	Several visits	3					
			a18				

A.19	If option 2 or 3 in <b>A.18</b> , estimate duration of the whole interview

Hour	Minutes
a19h	a19m