

## THE WORLD BANK Vietnam Enterprise Survey <br> Services Module (2015)

| GPS Coordinates |  |
| :--- | :---: |
| Degrees North (Latitude) | lat |
| Degrees East (Longitude) | lon |

## A. CONTROL INFORMATION [TO BE COMPLETED BEFORE INTERVIEW]

| A.0 Questionnaire a0 | Module |
| :--- | :---: |
| If firm is Retail firm | 2 |
| If firm is a Services (non-Retail) firm | 3 |

A.3c Is this city the main business city?

| Yes | a3c |
| :--- | :---: |
| No | 2 |

## A. 1 Country

## a1

## A.1a Language

$\square$ a1a

| A. 2 [customize] | Sampling Region <br> a2 |
| :--- | :---: |
| Red River Delta | 1 |
| North Central Area \& Central <br> Coast Area | 2 |
| South East | 3 |
| Mekong River Delta | 4 |


| A.3a [customize] <br>  <br> Sereener Region <br> (coded ex post) <br> a3a |  |
| :--- | :---: |
| North Central Area \& Central <br> Coast Area | 1 |
| South East | 2 |
| Mekong River Delta | 3 |

## A.3x Name of city/town/village

a3x
A.3b Is this city the official capital city?
a3b

| Yes | 1 |
| :--- | :--- |
| No | 2 |

## A. 3 Size of locality a3

| City with population over 1 million | 2 |
| :--- | :--- |
| Over 250.000 to 1 million | 3 |
| 50.000 to 250.000 | 4 |
| Less than 50.000 | 5 |


| A. 4 Industry |  | Samp ling sector a4a | Screener sector a4b |
| :---: | :---: | :---: | :---: |
|  | Food | 15 | 15 |
|  | Tobacco | 16 | 16 |
|  | Textiles | 17 | 17 |
|  | Garments | 18 | 18 |
|  | Leather | 19 | 19 |
|  | Wood | 20 | 20 |
|  | Paper | 21 | 21 |
|  | Publishing, printing, and Recorded media | 22 | 22 |
|  | Refined petroleum product | 23 | 23 |
|  | Chemicals | 24 | 24 |
|  | Plastics \& rubber | 25 | 25 |
|  | Non metallic mineral products | 26 | 26 |
|  | Basic metals | 27 | 27 |
|  | Fabricated metal products | 28 | 28 |
|  | Machinery and equipment (29\&30) | 29 | 29 |

QUESTIONNAIRE NUMBER

A. 9 Are establishment's financial statements prepared separately from HQ's statements?
a9

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DOES NOT APPLY | -7 |

A. 10 Are establishment's financial statements prepared separately from other establishments of the same firm? a10

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DOES NOT APPLY | -7 |

A. 11 If HQ , are financial statements independent from the rest of establishments?
a11

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DOES NOT APPLY | -7 |

A.11a How many establishments are included in the financial statements, including headquarters?

| Number of establishments in the financial <br> statements | a11a |
| :--- | :---: |
| DON'T KNOW | $\mathbf{- 9}$ |

A. 12 Interviewer code
a12
A. 7 Establishment is part of a larger firm
a7

| Yes | 1 |
| :--- | :--- |
| No, a firm on its own | 2 |

## A.7a

| Number of establishments that form the <br> firm | a7a |
| :--- | :---: |
| DON'T KNOW | -9 |

A.8a Type of establishment
a8a

| HQ with production and/or sales in this location | 1 |
| :--- | :---: |
| Establishment other than HQ | 2 |
| DOES NOT APPLY | -7 |

A. 5 Sector match between screener information and sample frame
a5

| Yes, screener and sample frame info match | 1 |
| :--- | :--- |
| No, screener and sample frame do not match but <br> establishment still does activities that match <br> sample frame | 2 |
| No, does not match | 3 |


|  | Sampling <br> size <br> A.6 Size | Screener <br> Size <br> a6b |
| :--- | :---: | :---: |
| Small $>=5$ and $<=19$ | 1 | 1 |
| Medium $>=20$ and $<=99$ | 2 | 2 |
| Large $>=100$ | 3 | 3 |

$-9$

## A. 14 Time face-to-face interview begins:

| Day (dd) | Month (mm) | Year (yyyy) | Hour (00 to 23) | Minutes (00 to 59) |
| :---: | :--- | :--- | :--- | :--- |
|  |  |  |  |  |

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.
The goal of this survey is to gather information and opinions about the business environment in Vietnam. The information gathered here will help to develop new policies and programs that enhance employment and economic growth.

The information obtained here will be held in the strictest confidentiality. Neither your name nor the name of your business will be used in any document based on this survey.

## B. GENERAL INFORMATION

READ OUT THE FOLLOWING INTRODUCTORY SENTENCE ONLY IF A7 = 1 (yes):
The first few questions apply to the firm which your establishment is part of.
B. $1 \quad$ What is this firm's current legal status? SHOW CARD 1

| Shareholding company with shares trade in the stock market | 1 |  |
| :--- | :---: | :---: |
| Shareholding company with non-traded shares or shares traded <br> privately | 2 |  |
| Sole proprietorship | 3 |  |
| Partnership | 4 |  |
| Limited partnership |  |  |
| OTHER (SPONTANEOUS-SPECIFY) QUESTION B._b1x__ | 5 |  |
| DON'T KNOW (SPONTANEOUS) | 6 |  |
|  | $\mathbf{- 9}$ |  |

INTERVIEWER: PLEASE NOTE WHEN b1 IS 3 (SOLE PROPRIETORSHIP), WRITE 100\% FOR QUESTION b3.

| B. 3 | What percentage of this firm does the largest owner or owners own? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage held by largest owner or owners | b3 \% |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

B. 2 What percentage of this firm is owned by each of the following: SHOW CARD 2

|  | Percent | DON'T KNOW <br>  <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| Private domestic individuals, companies or organizations | b2a $\%$ | $\mathbf{- 9}$ |
| Private foreign individuals, companies or organizations | b2b $\%$ | $\mathbf{- 9}$ |
| Government or State | b2c $\%$ | $\mathbf{- 9}$ |
|  |  | b2d $\%$ |
| Other | IF 100\% END |  |
| INTERVIEW |  |  |

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100\%
(UNLESS RESPONDENT DOES NOT KNOW)
B. 4 Amongst the owners of the firm, are there any females?

| Yes | 1 |
| :--- | :---: |
|  |  |
| No | 2 |
| GO TO QUESTION B. 5 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |

B.4a $\quad$ What percentage of the firm is owned by females?

|  | Percent |
| :--- | :---: |
| Percentage of female ownership | b4a $\%$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

READ ONLY IF A7=1 (yes)
I want to proceed by asking you about this establishment only.
B. 5 In what year did this establishment begin operations?


INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

| B.6 | How many full-time employees did this establishment employ when it started operations? Please <br> include all employees and managers (INTERVIEWER: INCLUDE RESPONDENT WHEN <br> APPLICABLE) |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Full-time employees at start-up | b6 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


B.6b $\quad$ In what year was this establishment formally registered?

|  | Year |
| :--- | :---: |
| Year establishment formally registered | b6b |
| NEVER KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR.
B. 7 How many years of experience working in this sector does the Top Manager have?

|  | Years |
| :--- | :---: |
| Manager's experience in sector | b7 |
| LESS THAN ONE YEAR | $\mathbf{1}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

B.7a $\quad$ Is the Top Manager female?

| Yes | 1 |
| :--- | :---: |
|  |  |
|  | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

B.8 $\quad$ Does this establishment have an internationally-recognized quality certification? (INTERVIEWER: SOME EXAMPLES ARE ISO 9000 or 14000, or HACCP)

| Yes | 1 | GO TO QUESTION C. 3 |
| :---: | :---: | :---: |
| No | 2 |  |
| STILL IN PROCESS | -6 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION C. 3 |
|  |  | b8 |


| $\mathbf{B . 8 x}$ | Please specify the internationally-recognized quality certifications |
| :--- | :--- |


| Specify Certifications | b8x |
| :--- | :--- |

## C. INFRASTRUCTURE AND SERVICES

## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING. <br> Now, we turn to the establishment's operations

C. 3 Over the last two years, did this establishment submit an application to obtain an electrical connection?

| Yes | 1 |  |
| :--- | :---: | :---: |
| No | 2 | GO TO QUESTION C.6 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ | GO TO QUUSSTION C.6 |

C. 4 In reference to that application for an electrical connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

|  | Days |
| :--- | :---: |
| Wait for electrical connection | c 4 |
| LESS THAN ONE DAY | 1 |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |



| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |

c5
C. 6 Over fiscal year [insert last complete fiscal year], did this establishment experience power outages?

| Yes | 1 | GO TO QUESTION C. 10 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION C. 10 |
|  |  | c6 |

C. 7 In a typical month, over fiscal year [insert last complete fiscal year], how many power outages did this establishment experience?

|  | Number |
| :--- | :---: | :---: |
| Number of power outages in a typical month | c7 |
| DON'T KNOW (SPONTANEOUS) | GO TO QUESTION C. 9 |


| C. 8 | How long did these power outages last on average? |
| :--- | :--- |


|  | Hours | Minutes |
| :--- | :---: | :---: |
| Average duration of power outages | $\mathbf{c 8 a}$ | $\mathbf{c 8 b}$ |
| LESS THAN ONE MINUTE |  | $\mathbf{1}$ |
| DON'T KNOW (SPONTANEOUS) | -9 | $\mathbf{- 9}$ |


| C. 9 | Please estimate the losses that resulted from power outages either as a percentage of total annual sales |
| :--- | :--- | or as total annual losses.


|  | Percent |
| :--- | :---: |
| Loss as percentage of total annual sales due to power outages | c9a \% |
| NONE | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

|  | LCUs |
| :--- | :---: |
| Annual losses due to power outages | c9b |
| NONE | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| C.10 | $\begin{array}{l}\text { Over the course of fiscal year [insert last complete fiscal year], did this establishment own or share } \\ \text { a generator? }\end{array}$ |
| :--- | :--- |


| Yes | 1 | GO TO QUESTION C. 12 GO TO QUESTION C. 12 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | c10 |


| C.11 | $\begin{array}{l}\text { In fiscal year [insert last complete fiscal year], what percentage of this establishment's electricity } \\ \text { came from a generator or generators that the establishment owned or shared? }\end{array}$ |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage electricity from generators | c11\% |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| C.12 | Over the last two years, did this establishment submit an application to obtain a water connection? |
| :--- | :--- |


| Yes | 1 | $\begin{aligned} & \text { GO TO QUESTION } \\ & \text { C. } 22 a \end{aligned}$ |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | $\begin{aligned} & \text { GO TO QUESTION } \\ & \text { C. } 22 a \end{aligned}$ |
|  |  | c12 |

C. 13 In reference to that application for a water connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

|  | Days |
| :--- | :---: |
| Wait for water connection | c13 |
| LESS THAN ONE DAY | $\mathbf{1}$ |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |

C. 14 In reference to that application for a water connection, was an informal gift or payment expected or requested?

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANENOUS) | $\mathbf{- 8}$ |

C.22a $\quad$ At the present time, does this establishment use e-mail to communicate with clients or suppliers?

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
|  |  |

C.22b $\quad$ At the present time, does this establishment have its own website?

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

Using the response options on the card; To what degree is Electricity an obstacle to the current operations of this establishment? SHOW CARD 3

Using the response options on the card; To what degree is Telecommunications an obstacle to the current operations of this establishment? SHOW CARD 3

|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very <br> Severe Obstacle | DON'T <br> KNOW | $\begin{gathered} \hline \hline \text { DOES NOT } \\ \text { APPLY } \end{gathered}$ |
| Electricity c30a | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Telecommunications c30b | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

## D. SALES AND SUPPLIES

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:
The next topic to be covered is how and where this establishment makes its sales.

| D.1a1 | In fiscal year [insert last complete fiscal year], what was this establishment's main activity, product <br> or service, that is, the activity, product or service that represented the largest proportion of annual <br> sales <br> ENUMERATOR: PLEASE SPECIFY THE ACTIVITY AND PRODUCT IN DETAIL, FOR <br> EX., "DATA CONSULTING IT SERVICES" NOT JUST IT SERVICES |
| :--- | :--- |

Description
$\square$

INTERVIEWER: THE FOLLOWING QUESTION IS NOT PART OF THE INTERVIEW. IT WILL BE FILLED OUT IN THE OFFICE

## D.1a2 $\quad$ PLEASE CHOOSE THE 4-DIGIT ISIC REV. 3.1 CODE THAT BEST APPLIES TO THE ESTABLISHMENT'S MAIN ACTIVITY AND PRODUCT.

|  | Code |
| :--- | :---: |
| CODE OF THE MAIN PRODUCT <br> AND ACTIVITY | d1a2 |

D.1a3 $\quad$ What percentage of total sales does the main product or activity represent?


INTERVIEWER: PLEASE NOTE THAT THE NEXT QUESTION REFERS TO THE TOTAL SALES OF ALL PRODUCTS AND SERVICES

| D.2 | $\begin{array}{l}\text { In fiscal year [insert last complete fiscal year], what were this establishment's total annual sales for } \\ \text { all products and services? }\end{array}$ |
| :--- | :--- |


|  | LCUs |  |
| :--- | :--- | :--- |
| Last complete fiscal year's total sales |  |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
| PLEASE ALSO WRITE OUT THE NUMBER (i.e. 50,000 as Fifty Thousand) |  |  |
|  |  | d2x |


| N.3 | Looking back at the end of fiscal year [insert last complete fiscal year minus two], what were total <br> annual sales for this establishment? |
| :--- | :--- |


|  | LCUs |
| :---: | :---: |
| Total annual sales three years ago | n3 |
| IF ESTABLISHMENT WAS NOT IN BUSINESS THREE YEARS AGO | -7 |
| DON'T KNOW (SPONTANEOUS) | -9 |
| PLEASE ALSO WRITE OUT THE NUMBER (i.e. 50,000 as Fifty Thousand) |  |
|  | n3x |


| D.3 | Coming back to fiscal year [insert last complete fiscal year], what percentage of this establishment's <br> sales were: <br> (INTERVIEWER: SKIP PATTERNS MUST BE FOLLOWED IN THE ORDER THEY <br>  <br>  <br> APPEAR IN THE TABLE) <br> SHOW CARD 4 |
| :--- | :--- |


|  |  | Percent | DON'T KNOW (SPONTANEOUS) | IF 100, GO TO QUESTION D. 10 |
| :---: | :---: | :---: | :---: | :---: |
| National sales |  | d3a \% | -9 |  |
| Indirect exports (sold domestically to third party that exports products) |  | d3b \% | -9 |  |
| Direct exports |  | d3c \% | -9 |  |
|  |  | 100\% |  |  |
| INTERVIEWER: CHECK THAT TOTAL SUMS TO $100 \%$ (UNLESS RESPONDENT DOES NOT KNOW) |  |  |  |  |
| D. 8 | In which year did this es | ishment firs | export directly or ind | ectly? |


|  | Year |
| :--- | :---: |
| Began exporting directly or indirectly | d8 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

INTERVIEWER: WRITE YEAR USING 4 DIGITS

| D.10 | In fiscal year [insert last complete fiscal year], what percentage of the value of products this <br> establishment shipped to supply domestic markets was lost while in transit because of theft? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Losses due to theft as percentage of the value of the products | $\mathrm{d} 10 \%$ |
| NO LOSSES | 0 |
| DON'T KNOW (SPONTANEOUS) | -9 |
| NO INTERNAL SHIPMENTS MADE (DOES NOT <br> APPLY) | -7 |

D.11 $\quad$ In fiscal year [insert last complete fiscal year], what percentage of value of products this establishment shipped to supply domestic markets was lost while in transit because of breakage or spoilage?

|  | Percent |
| :--- | :---: |
| Losses due to breakage or spoilage as percentage of the value of the products | d11 \% |
| NO LOSSES | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY) | $\mathbf{- 7}$ |

ENUMERATOR: ASK THE FOLLOWING QUESTION ONLY FOR RETAIL FIRMS. OTHERWISE SKIP TO D. 30

| D.17 | At the present time, when this establishment receives its main sales item, on average, how many days <br> of inventory measured in days of sales, does this establishment keep? <br> (INTERVIEWER: IF RESPONDENT REQUIRES CLARIFICATION, DEFINE AS STOCK <br> ON HAND) |
| :--- | :--- |


|  | Days |
| :--- | :---: |
| Days of inventory of main sales item | d17 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

## D. 30 Using the response options on the card; To what degree is Transport an obstacle to the current

 operations of this establishment? SHOW CARD 5Using the response options on the card; To what degree is Customs and Trade Regulation an obstacle to the current operations of this establishment? SHOW CARD 5

|  |  |  |  |  |  |  | (SPONTANEOUS) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No <br> obstacle | Minor <br> obstacle | Moderate <br> obstacle | Major <br> obstacle | Very <br> Severe <br> Obstacle | DON'T <br> KNOW | DOES <br> NOT <br> APPLY |
| Transport <br> d30a | 0 | 1 | 2 | 3 | 4 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |
| Customs and trade regulations <br> d30b | 0 | 1 | 2 | 3 | 4 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |

## E. DEGREE OF COMPETITION

| E. 11 | Does this establishment compete against unregistered or informal firms? |
| :--- | :--- |


| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

> | E.30 | $\begin{array}{l}\text { Using the response options on the card; To what degree are Practices of Competitors in the } \\ \text { Informal Sector an obstacle to the current operations of this establishment? SHOW CARD 6 }\end{array}$ |
| :--- | :--- |

|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very Severe Obstacle | DON'T <br> KNOW | $\begin{gathered} \hline \text { DOES } \\ \text { NOT } \\ \text { APPLY } \\ \hline \end{gathered}$ |
| Practices of competitors in the informal sector e30 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

## H. INNOVATION

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING
And now we switch to a different topic. In this section "new" means new to the establishment but not necessarily new to the market.

INTERVIEWER: SHOW CARDS IN THIS SECTION CONTAIN EXAMPLES OF INNOVATIONS. THEY ARE MEANT AS EXAMPLES ONLY - THEY DO NOT CONTAIN ALL POSSIBLE INNOVATIONS.

## PRODUCT INNOVATION



## INTERVIEWER READ THE FOLLOWING

The next questions are about this establishment's main new or significantly improved product or service. The main new or significantly improved product or service is the one that represented the largest proportion of this establishment's sales in value during fiscal year [insert last complete fiscal year].

| EAH.2x | Please describe in detail the main new or significantly improved product or service that this |
| :--- | :--- | establishment introduced during the last three years.

## Description

DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE

| EAH.2a | In fiscal year [insert last complete fiscal year], what percentage of this establishment's total sales <br> was represented by sales from the main new or significantly improved product or service? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage of sales from the main new or significantly improved product or service | eah2a $\%$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| EAH.4 | I will now ask you a few questions about the main new or significantly improved product or service <br> compared with all other products and services already produced in this establishment. <br> READ EACH OPTION ALOUD |
| :--- | :--- |


|  | Yes | No | DON'T KNOW <br> (SPONTANEOUS) | DOESN'T APPLY <br> (SPONTANEOUS) |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
| Does it have completely new functions? | eah4a | 1 | 2 | $\mathbf{- 9}$ |  |
| Is it cheaper to produce or offer? | eah4b | 1 | 2 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |
| Is it a better quality product or service? | eah4c | 1 | 2 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |


| EAH.10 | By who was the main new or significantly improved product or service developed? <br> SHOW CARD 8 |
| :--- | :--- |


| Entirely by this establishment | 1 |
| :--- | :--- |
| By this establishment in cooperation with another firm or <br> institution <br> (e.g. parent firm, other firm, research or government institution) | 2 |
| Entirely by another firm or institution <br> (e.g. headquarters, sister company or any other firm within your <br> company or independent from your company) | 3 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| EAH.11 | During the last three years, did this establishment attempt to develop a new or significantly <br> improved product or service that was <br> READ EACH OPTION ALOUD |
| :--- | :--- |


|  | Yes | No | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: | :---: |
| Abandoned or suspended before completion | eah11a | 1 | 2 |
| Still ongoing at the end of fiscal year [insert last complete fiscal <br> year] <br> eah11b | 1 | 2 | $\mathbf{- 9}$ |

## PROCESS INNOVATION

> | H. 3 | During the last three years, has this establishment introduced any new or significantly improved |
| :--- | :--- | methods of manufacturing products or offering services? SHOW CARD 9 FOR EXAMPLES

| Yes | 1 |  |
| :--- | :--- | :--- |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  | h3 |

H.4a During the last three years, has this establishment introduced any new or significantly improved logistics, delivery, or distribution methods for inputs, products, or services?
SHOW CARD 10 FOR EXAMPLES

| Yes | 1 |  |
| :--- | :--- | :--- |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  | h4a |

H.4b $\quad$ During the last three years, has this establishment introduced any new or significantly improved supporting activities for your processes, such as maintenance systems or operations for purchasing, accounting, or computing?
SHOW CARD 11 FOR EXAMPLES

| Yes | 1 |  |
| :--- | :--- | :--- |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  | h4b |

## INTERVIEWER, PLEASE MARK THE FOLLOWING BASED ON THE ABOVE 3 QUESTIONS

| ANY of above 3 questions are "yes" | 1 |
| :--- | :---: |
| CONTINUE WITH EAH. 12 |  |
| NONE of 3 above questions are "yes" | 2 | GO TO QUESTION H. 5

## INTERVIEWER READ OUT THE FOLLOWING

The next questions refer to this establishment's main new or significantly improved process, that is, the new or significantly improved process that had the largest impact on the operations of the establishment.

EAH. 12 Does the main new or significantly improved process:
READ EACH OPTION ALOUD

|  | Yes | No | DON'T KNOW <br> (SPONTANEOUS) | DOESN'T APPLY <br> (SPONTANEOUS) |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Automate manual processes, partially or fully? eah12a | 1 | 2 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |  |
| Introduce a new technology or method? | eah12b | 1 | 2 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |

EAH. 13 By who was the main new or significantly improved process developed? SHOW CARD 12

| Entirely by this establishment | 1 |
| :--- | :--- |
| By this establishment in cooperation with another firm or institution <br> (e.g. parent firm, other firm, research or government institution) | 2 |
| Entirely by another firm or institution <br> (e.g. headquarters, sister company or any other firm within your <br> company or independent from your company) | 3 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

eah13

ORGANIZATIONAL INNOVATION


| EAH.14 | During the last three years, did the establishment make any changes in its organizational structure in <br> any of the following ways: <br> READ EACH OPTION ALOUD |
| :--- | :--- |


|  | Yes | No | DON'T KNOW <br> (SPONTANEOUS) | DOESN'T APPLY <br> (SPONTANEOUS) |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Create a new unit or department | eah14a | 1 | 2 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |
| Dissolve any units or department | eah14b | 1 | 2 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |
| Merge any units or department | eah14c | 1 | 2 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |

## MARKETING INNOVATION

H.6 During the last three years, has this establishment introduced new or significantly improved marketing methods? SHOW CARD 14 FOR EXAMPLES

| Yes | 1 |
| :--- | :--- |$|$| 2 |
| :--- |
| No |
| DON'T KNOW (SPONTANEOUS) |

## INNOVATION ACTIVITIES

H. 7 During the last three years, did this establishment spend on formal research and development activities, either in-house or contracted with other companies, excluding market research surveys? SHOW CARD 15 FOR EXAMPLES

| Yes | 1 |
| :--- | :--- |
|  | 2 |
|  | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| H.8 | In fiscal year [insert last complete fiscal year], how much did this establishment spend on formal <br> research and development activities, either in-house or contracted with other companies? |
| :--- | :--- |


|  | LCU |
| :--- | :---: |
| Cost of formal research and development activities | $\mathbf{~ h 8 ~}$ |
| NONE (SPONTANEOUS) | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

EAH. 15 During the last three years did this establishment provide formal training to any of its employees specifically for the development and/or introduction of new or significantly improved products or services and processes?

| Yes | 1 |
| :--- | :---: |$|$| No |
| :--- |
| No |
| DON KNOW (SPONTANEOUS) |

EAH. 16 During the last three years did this establishment purchase or license any patented or nonpatented inventions, or other types of knowledge for the development of new or significantly improved products or services and processes?

| Yes | 1 |
| :---: | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | -9 |

## G. LAND AND PERMITS

| G.6 | Of the buildings occupied by this establishment, what percentage is owned and what percentage is <br> rented or leased? SHOW CARD 16 |
| :--- | :--- |


|  | Percent | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| Owned by this establishment | g6a $\%$ | $\mathbf{- 9}$ |
| Rented or leased by this establishment | g6b $\%$ | $\mathbf{- 9}$ |
| Other | g6c $\%$ | $\mathbf{- 9}$ |
|  | $\mathbf{1 0 0 \%}$ |  |

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100\% (UNLESS RESPONDENT DOES NOT KNOW)

| G. 1 | Of the land occupied by this establishment, what percent is: SHOW CARD 17 |
| :--- | :--- |


|  |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
| Percent |  | DON'T KNOW <br> (SPONTANEOUS) | DOES NOT APPLY <br> IS A FLOOR IN A <br> BUILDING <br> (SPONTANEOUS) |
| Owned by this establishment |  |  |  |
| Rented or leased by this establishment |  |  |  |
| Other |  |  |  |

## G. 2 Over the last two years, did this establishment submit an application to obtain a construction-related permit?

| Yes | 1 | GO TO QUESTION G. 5 |  |  |
| :--- | :---: | :---: | :---: | :---: |
| No | 2 | GO TO QUESTION G. 5 |  |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ | GO TO QUESTION |  |  |
|  |  |  |  | g 2 |

G. 3 In reference to that application for a construction-related permit, approximately how many days did it take to obtain it from the day of the application to the day the permit was granted?

|  | Days |
| :--- | :---: |
| Wait for a construction-related permit | g 3 |
| LESS THAN ONE DAY | 1 |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |


| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |

## ENUMERATOR: ASK THE FOLLOWING QUESTION ONLY FOR RETAIL FIRMS. OTHERWISE

 SKIP TO G. 30$$
\begin{array}{|l|l|}
\hline \text { G. } 5 & \text { What is the total selling area of this establishment? } \\
\hline
\end{array}
$$

| Area |  |
| :--- | :---: |
| DON'T KNOW (SPONTANEOUS) | -9 |
|  |  |
|  | g5a |

SPECIFY UNITS

| Square Feet | 1 |
| :--- | :--- |
| Square Yards | 2 |
| Square Meters | 3 |
| OTHER (SPECIFY)___g5bx_ | $\mathbf{4}$ |

G. $\mathbf{3 0}$ Using the response options on the card; To what degree is Access to Land an obstacle to the current operations of this establishment? SHOW CARD 18

|  |  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very Severe Obstacle | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | DON'T <br> KNOW |  |  |  |  | $\begin{gathered} \hline \text { DOES } \\ \text { NOT } \\ \text { APPLY } \\ \hline \end{gathered}$ |
| Access to land | g30a |  | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

## I. CRIME

| READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: |
| :--- |
| We now turn to another topic. |

I.1 $\quad$ In fiscal year [insert last complete fiscal year], did this establishment pay for security, for example equipment, personnel, or professional security services?

| Yes | 1 |  |
| :---: | :---: | :---: |
| No | 2 | GO TO QUESTION I. 3 |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION I. 3 |
|  |  | i1 |


| I.2 | In fiscal year [insert last complete fiscal year], what percentage of this establishment's total annual <br> sales was paid for security, or what was the total annual cost of security? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage of total annual sales for security | i2a $\%$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

|  | LCUs |
| :--- | :---: |
| Total annual cost of security | i2b |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| I.3 | In fiscal year [insert last complete fiscal year], did this establishment experience losses as a result <br> of theft, robbery, vandalism or arson on this establishment's premises? |
| :--- | :--- |


| Yes | 1 | GO TO QUESTION I. 30 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION I. 30 |
|  |  | i3 |


| I.4 | In fiscal year [insert last complete fiscal year], what were the estimated losses as a result of theft, <br> robbery, vandalism or arson that occurred on this establishment's premises either as a percentage of <br> total annual sales or as total annual losses? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Losses as percentage of total annual sales | i4a $\%$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

## PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

|  | LCUs |
| :--- | :---: |
| Total annual value of losses | i4b |
| DON'T KNOW (SPONTANEOUS) | -9 |

> | I.30 | Using the response options on the card; To what degree is Crime, Theft and Disorder an obstacle |
| :--- | :--- | to the current operations of this establishment? SHOW CARD 19

|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No obstacle | Minor <br> obstacle | Moderate obstacle | Major obstacle | Very Severe Obstacle | DON'T <br> KNOW | $\begin{aligned} & \hline \text { DOES } \\ & \text { NOT } \\ & \text { APPLY } \end{aligned}$ |
| Crime, theft and disorder i30 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

K. FINANCE

\section*{READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: I would like to ask you a few questions about how you finance the operations of this establishment. <br> | K.1 | In fiscal year [insert last complete fiscal year], what percentage, as a proportion of the value of total <br> annual purchases of material inputs or services was purchased on credit? |
| :--- | :--- |}


|  | Percent | DON'T KNOW <br>  <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| Purchased on credit | k1c $\%$ | -9 |


| K.2 | In fiscal year [insert last complete fiscal year], what percentage of this establishment's total annual <br> sales of its goods or services was sold on credit? |
| :--- | :--- |


|  | Percent | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| Sold on credit | k2c $\%$ | $\mathbf{- 9}$ |


| K.3 | Over fiscal year [insert last complete fiscal year], please estimate the proportion of this <br> establishment's working capital, that is the funds available for day-to-day operations, that was <br> financed from each of the following sources? SHOW CARD 20 |
| :--- | :--- |


|  | Percent | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | ---: | ---: |
| Internal funds or retained earnings | $\mathbf{k 3 a} \%$ | $\mathbf{- 9}$ |
| Borrowed from banks: private and state-owned | $\mathbf{k 3 b c} \%$ | $\mathbf{- 9}$ |
| Borrowed from non-bank financial institutions which include <br> microfinance institutions, credit cooperatives, credit unions, or <br> finance companies | $\mathbf{k 3 e} \%$ | $\mathbf{- 9}$ |
| Purchases on credit from suppliers and advances from customers | $\mathbf{k 3 f} \%$ | $\mathbf{- 9}$ |
| Other, moneylenders, friends, relatives, etc. | $\mathbf{k 3 h d} \%$ | $\mathbf{- 9}$ |

## INTERVIEWER: CHECK THAT TOTAL SUMS TO 100\% (UNLESS RESPONDENT DOES NOT KNOW)

| K.4 | In fiscal year [insert last complete fiscal year], did this establishment purchase any new or used <br> fixed assets, such as machinery, vehicles, equipment, land or buildings? |
| :--- | :--- |


| Yes | 1 | GO TO QUESTION K. 6 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION K. 6 |
|  |  | k4 |


| N.5 | In fiscal year [insert last complete fiscal year], how much did this establishment spend on purchases <br> of: <br> INTERVIEWER: READ OUT |
| :--- | :--- |


|  | LCUs | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| New or used machinery, vehicles, and equipment | $\mathrm{n5a}$ | -9 |
| Land and buildings | $\mathrm{n5b}$ | -9 |

K. 5 Over fiscal year [insert last complete fiscal year], please estimate the proportion of this establishment's total purchase of fixed assets that was financed from each of the following sources: SHOW CARD 21

|  | Percent | OR | Amount <br> LCU | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | ---: | :---: | :---: | :---: |
| Internal funds or retained earnings | $\mathbf{k 5 a} \%$ |  | $\mathbf{k 5 a 1}$ | $\mathbf{- 9}$ |
| Owners' contribution or issued new equity shares | $\mathbf{k 5 i} \%$ |  | $\mathbf{k 5 i 1}$ | $\mathbf{- 9}$ |
| Borrowed from banks: private and state-owned | $\mathbf{k 5 b c} \%$ |  | $\mathbf{k 5 b c} 1$ | $\mathbf{- 9}$ |
| Borrowed from non-bank financial institutions | $\mathbf{k 5 e} \%$ |  | $\mathbf{k 5 e} 1$ | $\mathbf{- 9}$ |
| Purchases on credit from suppliers and advances from <br> customers | $\mathbf{k 5 f} \%$ |  | $\mathbf{k 5 f 1}$ | $\mathbf{- 9}$ |
| Other, moneylenders, friends, relatives, bonds, etc | $\mathbf{k 5 h d j} \%$ |  | $\mathbf{k 5 h d j} 1$ | $\mathbf{- 9}$ |

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100\% (UNLESS RESPONDENT DOES NOT KNOW)

K. 7 At this time, does this establishment have an overdraft facility?

| Yes | 1 |
| :--- | :---: |$|$| 2 |
| :--- |
| No |
| DON'T KNOW (SPONTANEOUS) |

K. $\mathbf{8}$ At this time, does this establishment have a line of credit or a loan from a financial institution?

| Yes | 1 | GO TO QUESTION K.15d GO TO QUESTION K.15d |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | k8 |

```
K. 9 Referring to the most recent line of credit or loan, what type of financial institution granted this loan?
    SHOW CARD 22
```

| Private commercial banks | 1 |
| :--- | :---: |
| State-owned banks or government agency | 2 |
| Non-bank financial institutions | 3 |
| Other | 4 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

## K.10 $\quad$ Referring only to this most recent line of credit or loan, in what year was the most recent line of credit or loan approved?

|  | Year |
| :--- | :---: |
| Year most recent line of credit or loan approved | $\mathbf{k 1 0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR
K.11 $\quad$ Referring only to this most recent line of credit or loan, what was its value at the time of approval?

|  | LCUs |
| :--- | :---: |
| Size of most recent line of credit or loan approved | k11 |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

K.13 $\quad$ Referring only to this most recent line of credit or loan, did the financing require collateral?

| Yes | 1 | GO TO QUESTION K.15b |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  | k 13 |  |


| K.14 | Referring only to this most recent line of credit or loan, what type of collateral was required? <br> INTERVIEWER: READ OUT |
| :--- | :--- |


| Collateral | Yes | No | DON'T KNOW <br> (SPONTANEOUS) |  |
| :--- | :--- | :---: | :---: | :---: |
| Land, buildings under ownership of the establishment | $\mathbf{k 1 4 a}$ | 1 | 2 | $\mathbf{- 9}$ |
| Machinery and equipment including movables | $\mathbf{k 1 4 b}$ | 1 | 2 | $\mathbf{- 9}$ |
| Accounts receivable and inventories | $\mathbf{k 1 4 c}$ | 1 | 2 | $\mathbf{- 9}$ |
| Personal assets of owner (house, etc.) | $\mathbf{k 1 4 d}$ | 1 | 2 | $\mathbf{- 9}$ |
| Other forms of collateral not included in the categories above | $\mathbf{k 1 4 e}$ | 1 | 2 | $\mathbf{- 9}$ |

K.15a $\quad$ Referring only to this most recent line of credit or loan, what was the approximate value of the collateral required?

|  | LCUs |
| :--- | :---: |
| Value of collateral | k15a |
| DON'T KNOW (SPONTANEOUS) | $-9 \quad$ |

K.15b $\quad$ What is the total number of open lines of credit or outstanding loans held by this establishment?

|  | Number | Total number of open lines of credit or |
| :--- | :--- | :--- |
| outstanding loans |  |  |

K.15c What is the total value of open lines of credit or outstanding loans held by this establishment?

|  | LCUs |
| :--- | :---: |
| Total value of open lines of credit or <br> outstanding loans | k 15 c |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| K.15d | At this time, does the owner or owners of this establishment have any outstanding personal loans <br> that are used to finance this establishment's business activities? |
| :---: | :--- |


| Yes | 1 |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| No | 2 |  |  |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |  |  |
|  |  |  |  | k15d |


| K.16 | Referring again to the last fiscal year [insert last complete fiscal year], did this establishment apply <br> for any lines of credit or loans? |
| :--- | :--- |


| Yes | 1 | GO TO QUESTION K.20al |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION K. 21 |
|  |  | k16 |


| K.17 | What was the main reason why this establishment did not apply for any line of credit or loan? <br> SHOW CARD 23 |
| :--- | :--- |


| No need for a loan - establishment had sufficient capital | 1 | GO TO QUESTION K. 21 |
| :--- | :---: | :---: |
| Application procedures were complex | 2 | GO TO QUESTION K. 21 |
| Interest rates were not favorable | 3 | GO TO QUESTION K. 21 |
| Collateral requirements were too high | 4 | GO TO QUESTION K. 21 |
| Size of loan and maturity were insufficient | 5 | GO TO QUESTION K. 21 |


| Did not think it would be approved | 6 | GO TO QUESTION K. 21 |
| :--- | :---: | :---: |
| Other | 7 | GO TO QUESTION K. 21 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ | GO TO QUESTION K. 21 |
|  |  | k 17 |

K.20a1 $\quad$ Referring only to this most recent application for a line of credit or loan, what was the outcome of that application? SHOW CARD 24

| Application was approved in full | 1 |
| :--- | :---: |
| Application was approved in part | 2 |
| Application was rejected | 3 |
| Application was withdrawn | 4 |
| APPLICATION STILL IN PROCESS | $\mathbf{- 6}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| K. 21 | In fiscal year [insert last complete fiscal year], did this establishment have its annual financial |
| :--- | :--- | statements checked and certified by an external auditor?


| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


\section*{| K. 30 | Using the response options on the card; To what degree is Access to Finance an obstacle to the |
| :--- | :--- |} current operations of this establishment? SHOW CARD 25



## J. BUSINESS-GOVERNMENT RELATIONS

## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: <br> The following questions assess how establishments, such as this one, deal with government officials and their agencies.

| J.1 | I am going to read one statement describing the courts system and how it could affect business. <br> Please tell me if you Strongly disagree, Tend to disagree, Tend to agree, or Strongly agree. <br> SHOW CARD 26 |
| :--- | :--- |


|  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Strongly <br> disagree | Tend to <br> disagree | Tend to <br> agree | Strongly <br> agree | DON'T <br> KNONTANEOUS) <br> KNOW | DOES NOT <br> APPLY |  |
| "The court system is fair, impartial and <br> uncorrupted." <br> h7a | 1 | 2 | 3 | 4 | $\mathbf{- 9}$ | $\mathbf{- 7}$ |  |

J. 2 In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations?
(By senior management I mean managers, directors, and officers above direct supervisors of production or sales workers. Some examples of government regulations are taxes, customs, labor regulations, licensing and registration, including dealing with officials and completing forms)

|  | Percent |
| :--- | :---: |
| Senior management's time spent on dealing with regulations | $\mathbf{j} 2 \quad \%$ |
| NO TIME WAS SPENT | $\mathbf{0} \quad$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| J. $\mathbf{3}$ | Over the last year, was this establishment visited or inspected by tax officials? |
| :--- | :--- |


| Yes | 1 | GO TO QUESTION J. $6 a$ |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION J.6a |
|  |  | j3 |


| J. 4 | Over the last year, how many times was this establishment either inspected by tax officials or |
| :--- | :--- | required to meet with them?


|  | Number |
| :--- | :---: |
| Times inspected or met with tax officials | j4 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

```
J. 5 In any of these inspections or meetings was a gift or informal payment expected or requested?
```

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |

J.6a $\quad$ Over the last year, has this establishment secured or attempted to secure a government contract?

| Yes | 1 | GO TO QUESTION J. 7 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION J. 7 |
|  |  | j6a |


| J.6 | When establishments like this one do business with the government, what percent of the contract |
| :--- | :--- | value would be typically paid in informal payments or gifts to secure the contract?


|  | Percent |
| :--- | :---: |
| Percent of the contract value paid as informal payments or gifts | $\mathbf{j} 6 \%$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |
| NO PAYMENTS | $\mathbf{0}$ |


| J. 7 | It is said that establishments are sometimes required to make gifts or informal payments to public |
| :--- | :--- | officials to "get things done" with regard to customs, taxes, licenses, regulations, services etc. On average, what percentage of total annual sales, or estimated total annual value, do establishments like this one pay in informal payments or gifts to public officials for this purpose?


|  | Percent |
| :--- | ---: |
| Percentage of total annual sales paid as informal payment | $\mathbf{j 7 a} \%$ |
| NO PAYMENTS OR GIFTS ARE PAID | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

|  | LCUs |
| :--- | :---: |
| Total annual informal payment | $\mathbf{j 7 b}$ |
| NO PAYMENTS OR GIFTS ARE PAID | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |


| J.10 | Over the last two years, did this establishment submit an application to obtain an import license? |
| :--- | :--- |


| Yes | 1 | GO TO QUESTION J. 13 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |

$\mathbf{J . 1 1}$ Approximately how many days did it take to obtain this import license from the day of the application to the day it was granted?

|  | Days |
| :--- | :---: |
| Wait for import license | j11 |
| LESS THAN ONE DAY | 1 |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |


| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ | j12


| $\mathbf{J . 1 3}$ | Over the last two years, did this establishment submit an application to obtain an operating license? |
| :--- | :--- |


| Yes | 1 | GO TO QUESTION J. 30 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION J. 30 |
|  |  | j13 |


| J.14 | Approximately how many days did it take to obtain this operating license from the day of the |
| :--- | :--- | application to the day it was granted?


|  | Days |
| :--- | :---: |
| Wait for operating license | $\mathbf{j 1 1 4}$ |
| LESS THAN ONE DAY | $\mathbf{1}$ |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |


| Yes | 1 |
| :--- | :---: |
| No | 2 |
|  |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |


| J.30 | Using the response options on the card; To what degree is/are [INSERT OPTION] an obstacle to <br> the current operations of this establishment? <br> SHOW CARD 27 |
| :--- | :--- |


| ROTATE OPTIONS |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very Severe Obstacle | DON'T <br> KNOW | $\begin{aligned} & \hline \text { DOES } \\ & \text { NOT } \\ & \text { APPLY } \end{aligned}$ |
| $\begin{array}{\|l} \hline \text { Tax rates } \\ \text { j30a } \end{array}$ | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Tax administration j30b | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Business licensing and permits <br> j30c <br> Pes | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| $\begin{array}{\|l} \hline \text { Political instability } \\ \text { j30e } \end{array}$ | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| $\begin{aligned} & \text { Corruption } \\ & \text { j30f } \end{aligned}$ | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| $\begin{array}{\|l} \hline \text { Courts } \\ \text { h30 } \\ \hline \end{array}$ | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

## L. LABOR

| READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: <br> Now I would like to ask you a few questions about this establishment's labor force. |  |
| :--- | :--- |
| L.1 | At the end of fiscal year [insert last complete fiscal year], how many permanent, full-time <br> individuals worked in this establishment? Please include all employees and managers <br> (Permanent, full-time employees are defined as all paid employees that are contracted for a term of <br> one or more fiscal years and/or have a guaranteed renewal of their employment contract and that work <br> a full shift) <br> (INTERVIEWER: INCLUDE INTERVIWEE IF APPLICABLE). |


|  | Number |
| :--- | :---: |
| Permanent, full-time workers end of last fiscal year | $\mathbf{1 1}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| L. $\mathbf{2}$ | Looking back, at the end of fiscal year [insert last complete fiscal year minus two], how many <br> permanent, full-time individuals worked in this establishment? Please include all employees and <br> managers (INTERVIEWER: INCLUDE INTERVIEWEE IF APPLICABLE). |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Permanent, full-time workers in [insert last complete <br> fiscal year minus two] | 12 |
| IF ESTABLISHMENT WAS NOT IN BUSINESS IN <br> [insert last complete fiscal year minus two] | -7 |
| DON'T KNOW (SPONTANEOUS) | -9 |

L. 5 Coming back to fiscal year [insert last complete fiscal year], how many permanent, full-time individuals that worked in this establishment were female?

|  | Number | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | ---: | :---: |
| Female permanent full-time workers | $\mathbf{1 5}$ | $\mathbf{- 9}$ |

EAL.5a $\quad$ At the end of fiscal year [insert last complete fiscal year], how many permanent, full-time individuals working in this establishment were: INTERVIEWER: READ EACH CATEGORY

|  | Number | DON'T KNOW <br>  <br> (SPONTANEOUS) |
| :--- | ---: | ---: |
| Skilled workers [e.g., managers, administration, sales] | eal5a1 | $\mathbf{- 9}$ |
| Unskilled workers | eal5a2 | $\mathbf{- 9}$ |

[^0]|  | Number | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | ---: | :---: |
| Female skilled workers | ealb1 | -9 |
| Female unskilled workers | ealb2 |  |


| L.6 | How many full-time seasonal or temporary employees did this establishment employ during [insert <br> last complete fiscal year]? <br> (Full-time, seasonal or temporary workers are all paid short-term (i.e. for less than a year) employees <br> with no guarantee of renewal of contract employment and work full-time) |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Full-time seasonal or temporary workers employed last <br> fiscal year | $\mathbf{1 6}$ |
| NO FULL-TIME SEASONAL OR TEMPORARY <br> WORKERS | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| L.6a | How many full-time seasonal or temporary employees employed during [insert last complete fiscal <br> year] were female? |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Full-time female seasonal or temporary workers employed last fiscal year | 16a |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| L. $\mathbf{8}$ | What was the average length of employment of all full-time temporary employees in fiscal year <br> [insert last complete fiscal year]? |
| :--- | :--- |


|  | Months |
| :--- | :---: |
| Average length full-time seasonal or temporary employment last <br> fiscal year, in months |  |
| LESS THAN ONE MONTH | $\mathbf{1 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| L.9b | What is the percentage of full-time permanent workers who completed secondary school? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage of full time permanent workers who <br> completed secondary school | 19b |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| L. 10 | Over fiscal year [insert last complete fiscal year], did this establishment have formal training |
| :--- | :--- | programs for its permanent, full-time employees?


| Yes | 1 | GO TO QUESTION EAL.10b |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | 110 |



| EAL.10b | $\begin{array}{l}\text { What was the primary focus of the formal training programs? } \\ \text { SHOW CARD } 29\end{array}$ |
| :--- | :--- |


| Managerial and leadership skills | 1 |
| :--- | :---: |
| Interpersonal and communication skills | 2 |
| Writing skills | 3 |
| Work ethic and commitment | 4 |
| Foreign language skills | 5 |
| Computer or general IT skills | 6 |
| Technical skills (other than IT), vocational, or job-specific skills | 7 |
| Other | 8 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

EAL. 12 Over the last two years, were any of the permanent full-time workers of this establishment terminated or left due to lack of the required skills?

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

eal12

| EAL. 13 | $\begin{array}{l}\text { Over the last two years, were any of the permanent full-time workers of this establishment } \\ \text { terminated or left due to poor performance? }\end{array}$ |
| :--- | :--- | terminated or left due to poor performance?


| Yes | 1 |
| :--- | :---: |$|$| No |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| DON'T KNOW (SPONTANEOUS) |  |  |  |  |
|  |  |  | -9 |  |

FRICTIONS IN LABOR MARKETS

| EAL. 14 | Over the last two years, did this establishment have any vacancies? |
| :--- | :--- |


| Yes | 1 |  |
| :---: | :---: | :---: |
| No | 2 | GO TO QUESTION L. 30 |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO QUESTION L. 30 |
|  |  | eal14 |


|  | EAL.15 How many of <br> these vacancies were in <br> the [insert category]? | EAL.16 How many <br> of these vacancies <br> were filled? | EAL.17 What was <br> the average number <br> of weeks required to <br> fill these vacancies? |
| :--- | :--- | :--- | :--- |
|  | Number | Number | Number |
| Skilled workers | eal15a | eal16a | eal17a |
| DON'T KNOW (SPONTANEOUS) | -9 | -9 | -9 |
| DOESN'T APPLY |  | -7 | -7 |
| Unskilled workers |  | eal15b | eal16b |
| DON'T KNOW (SPONTANEOUS) | -9 | -9 | eal17b |
| DOESN'T APPLY |  | -9 | -7 |

## INTERVIEWER:

- IF ANY OF THE CATEGORIES IN EAL. $15=0$ OR DON'T KNOW, THEN RECORD -7 IN CORRESPONDING VARIABLE IN EAL. 16 AND EAL. 17
- IF ANY OF THE CATEGORIES IN EAL. $16=0$, THEN RECORD -7 IN CORRESPONDING VARIABLE IN EAL. 17

EAL. 18 Over the last two years, using this card, please indicate the degree of difficulty in finding employees that have the following skills: SHOW CARD 30 READ EACH OPTION ALOUD

| Skill | Very easy | Easy | Difficult | Very difficult | DON'T <br> KNOW <br> (SPONTA <br> NEOUS) | $\begin{aligned} & \hline \hline \text { DOESN'T } \\ & \text { APPLY } \\ & \text { (SPONTA } \\ & \text { NEOUS) } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Managerial and leadership skills eal18a |  | 2 | 3 | 4 | -9 | -7 |
| Interpersonal and communication skills eal18b | 1 | 2 | 3 | 4 | -9 | -7 |
| Writing skills eal18c |  | 2 | 3 | 4 | -9 | -7 |
| Work ethic and commitment eal18d | 1 | 2 | 3 | 4 | -9 | -7 |
| Foreign language skills eal18e | 1 | 2 | 3 | 4 | -9 | -7 |
| Computer or general IT skills eal18f |  | 2 | 3 | 4 | -9 | -7 |
| Technical skills (other than IT), vocational, or job-specific skills <br> eal18g | 1 | 2 |  | 4 | -9 | -7 |


\section*{| EAL. 19 | How many unfilled vacancies does this establishment currently have? |
| :--- | :--- |}


|  | Number |
| :--- | :---: |
| Establishment current unfilled vacancies | eal19 |
|  |  |
| DON'T KNOW (SPONTANEOUS) | -9 |


| EAL. 20 | Have any of these unfilled vacancies being vacant for more than four months? |
| :--- | :--- |


| Yes | 1 |  |
| :--- | :---: | :---: |
|  | 2 |  |
| No |  |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  |  |
| eal20 |  |  |

L. $\mathbf{3 0}$ Using the response options on the card; To what degree are Labor Regulations an obstacle to the current operations of this establishment? SHOW CARD 31

Using the response options on the card; To what degree is an Inadequately Educated Workforce an obstacle to the current operations of this establishment? SHOW CARD 31

|  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | DON’T KNOW | $\begin{gathered} \hline \text { DOES } \\ \text { NOT } \\ \text { APPLY } \end{gathered}$ |
| Labor regulations 130a | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Inadequately educated workforce 130b | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:



| 1-Access to finance |
| :--- |
| 2-Access to land |
| 3-Business licensing and permits |
| 4-Corruption |
| 5-Courts |
| 6-Crime, theft and disorder |
| 7-Customs and trade regulations |
| 8-Electricity |
| 9-Inadequately educated workforce |
| 10-Labor regulations |
| 11-Political instability |
| 12-Practices of competitors in the informal sector |
| 1-Tax administration |
| 14-Tax rates |
| 15-Transport |


| Biggest obstacle | m 1 a |
| :--- | :---: |
| DON'T KNOW (SPONTANEOUS) | -9 |
| DOES NOT APPLY (SPONTANEOUS) | -7 |

## N. PERFORMANCE

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:
Now, we would like to ask you a few questions about the financial results of this establishment. It is important that this information be as accurate as possible. The individual data are treated as confidential - the identity of your establishment will not be revealed at any point. Please provide the following information from the financial statements of this establishment.

| N.2 | From this establishment's Income Statement for fiscal year [insert last complete fiscal year], please <br> provide the following information: SHOW CARD 32 |
| :--- | :--- |


| READ OUT | LCUs | DON'T KNOW (SPONTANEOUS) |
| :---: | :---: | :---: |
| Total annual cost of labor including wages, salaries, bonuses, social security payments | n2a | -9 |
| Total annual cost of electricity | n2b | -9 |
| ENUMERATOR: ASK THE FOLLOWING QUESTION ONLY FOR RETAIL FIRMS. |  |  |
| Total annual cost of sales (cost of finished goods and materials purchased to resell) | n2i | -9 |

A.15a Please complete the following information about the interviewee(s)

|  | Position in the firm | Years with the firm | Gender |
| :--- | ---: | ---: | ---: |
| Main respondent | a 15 a 1 ax | a 15 a 2 a | a 15 a 3 |
| Second respondent | a 15 a 1 bx | a 15 a 2 b | a 15 b 3 |
| Third respondent | a 15 a 1 cx | a | a |

ENTER 1 WHEN YEARS WITH THE FIRM IS LESS THAN ONE. FOR GENDER 1: MALE, 2: FEMALE

THE SURVEY ENDS HERE
THANK YOU VERY MUCH FOR YOUR COOPERATION.

## A.15 Time face-to-face interview ends:

| Day (dd) | Month (mm) | Year (yyyy) | Hour (00 to 23) | Minutes (00 to 59) |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
| a15d | a15m | a15y | a15h | a15min |

INTERVIEWERS PLEASE ANSWER AT END OF THE INTERVIEW:

| A.16 | It is my perception that the responses to the questions regarding opinions and perceptions: |
| :--- | :--- |


| Truthful | 1 |
| :--- | :---: |
|  |  |
| Somewhat truthful | 2 |
| Not truthful | 3 |


| $\mathbf{A . 1 7}$ | The responses to the questions regarding figures (productivity and employment numbers): |
| :--- | :--- |


| Are taken directly from establishment records | 1 |
| :--- | :---: |
| Are estimates computed with some precision | 2 |
| Are arbitrary and unreliable numbers | 3 |
| Are in some case taken from books in some <br> case estimates | 4 |

INTERVIEWER COMMENTS:
(Problems occurred/extraordinary circumstances which could influence results)

## SUPERVISORS PLEASE ANSWER:

| A. 18 | This questionnaire was completed in: |
| :--- | :--- |


| One visit in face-to-face interview with one person | 1 | STOP HERE |
| :--- | :--- | :--- |
| One visit in face-to-face interview with different managers/staff | 2 |  |
| Several visits | 3 |  |


| A.19 | If option 2 or 3 in A.18, estimate duration of the whole interview |
| :--- | :--- |


| Hour | Minutes |
| :---: | :---: |
|  |  |
| a19h | a19m |


[^0]:    EAL.5b $\quad$ At the end of fiscal year [insert last complete fiscal year], how many female permanent full-time individuals working in this establishment were:

