| Confidential when filled with data |
| :---: |
| MANUFACTURING |
| PART 2-A |

MALAYSIA

# PRODUCTIVITY AND INVESTMENT CLIMATE SURVEY 2, MALAYSIA 2007 

The Productivity and Investment Climate Survey is a collaborative effort of the World Bank and the Malaysian Government. Similar surveys are being carried out in other countries. Parts of the survey questionnaire can be filled up by your staff working from your records; other parts should be answered by the owner or plant manager. A team of enumerators will visit your plant to go through the questionnaire with you or your staff. Only aggregate or average information from a large sample of firms will be published and we can guarantee confidentiality for all individual responses.

The general purpose of the survey is to understand the investment climate in Malaysia and how it affects business performance, with the objective of helping improve it. The survey will provide useful information about the investment climate of Malaysia in an international context; our experience in a wide range of countries is that this information can be crucial for improving the climate so that businesses can expand and their workers prosper.

The questionnaire begins with items about the origin and shareholding status of a business, including questions about the background of the owner or manager. This information is useful to determine if and how the interaction between investment climate and business performance varies by business types (foreign invested versus domestic, or new versus experienced). It then proceeds to issues of finance (to examine financial constraints on production and expansion), technology (to assess the ease of access to new technologies), relationship with other firms (to gauge the importance of associations and networks), government regulation, contract enforcement, labor relations, and international trade. What should emerge is a comprehensive picture of the environment in which businesses are operating in Malaysia, both their strengths and weaknesses.

## To Enumerators

For precision of statements, the acronym "KE"-for a fictional business, Kinabalu Electronics- appears in places where the name of the participating business should be. Similarly "Electronics" appears where the sector of activity of the business should be.


To Enumerators:
Sections 8 and 9 of this questionnaire are intended to be filled out by the accountant of the business in the presence of an enumerator. Section 10 should be filled up by the personnel manager or his/her staff, again in the presence of an enumerator. Please make sure that:
a. All dates are entered in the European calendar or Fiscal Year
b. All monetary values are in RINGGIT

VERY IMPORTANT! IN ORDER TO IDENTIFYING PRECISELY AND CONSISTENTLY THE TYPE OF PRODUCTS
8.1. Please provide the following information on the three most important products of your plant in the fiscal year of 2006.
(Note: please indicate only one product for each row)

| Product description | Unit | Product Code | Quantity Sold (including exports) | Quantity Exported | Total sales Including exports (RM) | Value of Exports (RM) | Year of first Production by your plant | Year of first export by your plant |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | S8_1A | -1 S8_1B_1 | S8_1C_1 | S8_1D_1 | S8_1E_1 | S8_1F_1 | S8_1G_1 | S8_1H_1 |
| 2. | to | to | to | to | to | to | to | to |
| 3. | S8_1A | 3 S8_1B_3 | S8_1C_3 | S8_1D_3 | S8_1E_3 | S8_1F_3 | S8_1G_3 | S8_1H_3 |
| 4. |  |  |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |  |  |
| 6. |  |  |  |  |  |  |  |  |
| 7. |  |  |  |  |  |  |  |  |
| 8. |  |  |  |  |  |  |  |  |
| 9. |  |  |  |  |  |  |  |  |
| 10. |  |  |  |  |  |  |  |  |

8.2. Please provide the following information on the three most important products of your plant in the fiscal year of 2005.
(Note: please indicate only one product for each row)

| Product description | Unit | Product Code | Quantity Sold (including exports) | Quantity <br> Exported | Total sales including exports (RM) | Value of Exports (RM) | Year of first Production by your plant (ignore if same as in 8.1) | Year of first export by your plant (ignore if same as in 8.1) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | S8_2A | -1 S8_2B_1 | S8_2C_1 | S8_2D_1 | S8_2E_1 | S8_2F_1 | S8_2G_1 | S8_2H_1 |
| 2. | to | to | to | to | to | to | to | to |
| 3. | S8_2A | 3 S8_2B_3 | S8_2C_3 | S8_2D_3 | S8_2E_3 | S8_2F_3 | S8_2G_3 | S8_2H_3 |
| 4. |  |  |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |  |  |
| 6. |  |  |  |  |  |  |  |  |
| 7. |  |  |  |  |  |  |  |  |
| 8. |  |  |  |  |  |  |  |  |
| 9. |  |  |  |  |  |  |  |  |
| 10. |  |  |  |  |  |  |  |  |

8.3. Please provide the following information on the three most important raw materials (in terms of value) of your plant in the fiscal year of 2006.
(Note: please indicate only one raw material for each row)

| Raw material <br> description | Unit | Raw <br> material <br> code | Quantity <br> purchased <br> (including <br> imports) | Quantity <br> imported | Value of purchases <br> including imports (RM) | Value of imports <br> (RM) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | S8_3A_1 S8_3B_1 | S8_3C_1 | S8_3D_1 | S8_3E_1 | S8_3F_1 |  |
| 2. | to | to | to | to | to | to |
| 3. | S8_3A | 3 S8_3B_3 | S8_3C_3 | S8_3D_3 | S8_3E_3 | S8_3F_3 |
| 4. |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |
| 6. |  |  |  |  |  |  |
| 7. |  |  |  |  |  |  |
| 8. |  |  |  |  |  |  |
| 9. |  |  |  |  |  |  |
| 10. |  |  |  |  |  |  |

8.4. Please provide the following information on the three most important raw materials (in terms of value) of your plant in the fiscal year of 2005.
(Note: please indicate only one input for each row)

| Raw material <br> description | Unit | Raw <br> material <br> code | Quantity <br> purchased <br> (including <br> imports) | Quantity <br> imported | Value of purchases <br> including imports (RM) | Value of imports <br> (RM) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | S8_4A_1 S8_4B_1 | S8_4C_1 | S8_4D_1 | S8_4E_1 | S8_4F_1 |  |
| 2. | to | to | to | to | to | to |
| 3. | S8_4A_3S8_4B_3 | S8_4C_3 | S8_4D_3 | S8_4E_3 | S8_4F_3 |  |
| 4. |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |
| 6. |  |  |  |  |  |  |
| 7. |  |  |  |  |  |  |
| 8. |  |  |  |  |  |  |
| 9. |  |  |  |  |  |  |
| 10. |  |  |  |  |  |  |

8.5. What is the percentage of your plant's imports of raw materials from the countries of origin?

| Country of import | Percent of annual imports of raw materials |  | Year of import for the first time? |
| :---: | :---: | :---: | :---: |
|  | 2006 (\%) | 2005 (\%) | (year) |
| 1. S8_5A_1 | S8_5B_1 | S8_5C_1 | S8_5D_1 |
| 2. to | to | to | to |
| 3. S8_5A_7 | S8_5B_7 | S8_5C_7 | S8_5D_7 |
| 4. |  |  |  |
| 5. Other countries |  |  |  |
| 6. Local traders (Malaysian importers) |  |  |  |
| 7. |  |  |  |
| TOTAL | 100 | 100 |  |

8.6. Approximately what percent of annual purchases of raw materials by your plant was from the following sources?

|  | 2006(\%) | 2005(\%) |
| :--- | :--- | :---: |
| 1. Produced domestically by other divisions of your company | S8_6A_1 | S8_6B_1 |
| 2. Produced domestically by other companies | S8_6A_2 | S8_6B_2 |
| 3. Imported raw materials | S8_6A_3 | S8_6B_3 |
| TOTAL |  |  |
| 100 | S8_7 |  |

8.7. For the domestic inputs, what \% comes from the same region where [KG] is located?

8.8. For the domestic sales, what \% went to the same region where [KG] is located?

S8_8
8.9. What per cent of your plant's sales are?

|  | $\begin{gathered} 2006 \\ \% \end{gathered}$ |  |  | $\begin{gathered} 2005 \\ \% \end{gathered}$ |  |  | $\begin{gathered} 2004 \\ \% \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sold domestically S8_9A_1 S8_9B_1 S8_9C_1 |  |  |  |  |  |  |  |  |  |
| Exported directly to to to |  |  |  |  |  |  |  |  |  |
| Export Indirectly (through distributor) |  |  |  |  |  |  |  |  |  |
| S8_9A_3 S8_9B_3 S8_9C_3 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |

8.10. What is the percentage distribution of your plant's exports by country of destination:

| Country | Country Code | Percent of annual exports |  | Year of export for the first time |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 (\%) | 2005 (\%) | (year) |
| 1. S8_10A1_1 |  | S8_10B | 1 | S8_10C_1~~S8_10D_1 |
| 2. |  |  |  |  |
| $3 . \quad$ to |  | to |  | $\sim \sim$ to to |
| 4. |  |  |  |  |
| 5. |  |  |  |  |
| 6. Other countries S8_10A1_6 |  | S8_10B | 6 | S8_10C_6~~ S8_10D_6 |
| TOTAL |  | 100 | 100 |  |

8.11. How important are the following factors in relation to imports that compete with your major products?

| Not important | Moderately important |  | Very important |  |
| :---: | :---: | :---: | :---: | :---: |
| 0 | 1 | 2 | 3 | 4 |


| 1. (a) Low price | S8_11_1 | $\square$ |
| :--- | :--- | :--- |
| 2. (b) Durability | S8_11_2 | $\square$ |
| 3. (c) Better material quality | S8_11_3 | $\square$ |
| 4. (d) Better model/design | S8_11_4 | $\square$ |
| 5. (e) Others (specify) | S8_11_5 | $\square$ |

8.12. What percent of material inputs and supplies are lower than the agreed upon quality?
S8_12

S8_13
8.13. What percentage of sales are lost due to delivery delays from suppliers?


## Relations with Suppliers:

8.14. Please provide information on suppliers of two most important raw materials (in the order of importance)

| Description of raw <br> materials | Total number of <br> suppliers | How many suppliers of this <br> raw materials are in the <br> market? | Is this raw material made to your <br> unique specification? <br> Yes=1; $\mathrm{No}=2$ |  |
| :--- | ---: | ---: | ---: | ---: |
| 1.S8_14A_1 | S8_14B_1 | S8_14C_1 | S8_14D_1 | S8_14C_2 |

8.15. Relationships with main supplier for each of two main raw materials (same raw materials as listed above)

| Description of raw materials | \% of this raw material is bought from this supplier | Number of times delivered per year | Is your firm the most important customer of this supplier Yes=1; No=2 | How long is your relationship (years) | \% of raw material that you pay for before delivery | \% of raw <br> material <br> that you <br> buy on <br> credit | Number of days of credit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.S8_15A_1~S8_15B_1~S8_15C_1~S8_15D_1~S8_15E_1~S8_15F_1~S8_15G_1~S8_15H_1 |  |  |  |  |  |  |  |
| 2.S8_15A_2~S8_15B_2~S8_15C_2~S8_15D_2~S8_15E_2~S8_15F_2~S8_15G_2~S8_15H_2 |  |  |  |  |  |  |  |

8.16. If your main supplier failed to deliver your 2 raw materials, how long would it take you to obtain replacement supplies?

|  | Months | Days |
| :--- | :--- | :---: |
| Raw material 1 | S8_16A_1 | S8_16B_1 |
| Raw material 2 | S8_16A_2 | S8_16B_2 |

8.17. How far is your main supplier?

|  | KM (domestic) | Foreigner (country name) | Country <br> Code |  |
| :--- | ---: | ---: | ---: | :--- |
| Raw material 1 | S8_17B_1 | S8 | $17 \mathrm{C} \_1$ |  |
| Raw material 2 | S8_17B_2 | S8 | 17 C | 2 |

8.18. When you receive a new delivery from your main supplier, how much inventory of these inputs do you still have in stock, generally? (Please answer in number of days of production)

| Raw material 1 | S8_18_1 | (days of production)$\square$ <br> Raw material 2$\quad$ S8_18_2 | (days of production) $\left.\begin{array}{l}\square\end{array}\right)$ |
| :--- | :--- | :--- | :--- |

8.19. Did you have to stop operation in the last 3 years because of shortage of inputs?

S8_19
Yes=1 No=2 $\square$
8.20. If one of your suppliers cheats another firm, would you find out?

Yes=1 No=2 $\square$
S8_20
8.21. Have you had disputes with suppliers such as a delay or suspension of payment, return shipment or cancellation of future shipments over the last 3 years? S8_21


## IF YES

8.21.y. Were these disputes resolve through the ...?

Yes=1 No=2

1) Court S8_21Y_1 to S8_21Y_7
2) Federal Government
3) State government
4) Business association
5) Arbitration
6) Amicable
7) Others (specify) $\qquad$

## Relations with Clients:

8.22. On average, what percent of your sales is
a. Paid before delivery
S8_22_1
b. Paid upon delivery
S8_22_2
c. Bought on credit
S8_22_3
d. Others (specify) $\qquad$ S8_22_4
8.23. What \% of sales normally goes to your largest customer?

S8_23

8.24. What is [KE's] share in the domestic market for its most important product?

\%
S8_24
8.25. Does your enterprise use e-mail or a website regularly to interact with clients and suppliers?
a. Email
S8_25_1
b. Website
S8_25_2

Yes=1 No=2


If Yes to b
8.25.b.y. What percentage of your sales is done through your website? S8_25BY

8.26. How far is your main client?

|  | KM (domestic) | Foreigner (country name) | Country <br> Code |
| :--- | :--- | :--- | :--- |
| Product 1 | S8_26A_1 |  | S8_\&6B_1 |
| Product 2 | S8_26A_2 |  | S8_\&6B_2 |

8.27. Within your main product line, how many competitors, suppliers and buyers do you have and are they domestic or foreign owned?

|  | Domestic Private <br> Firms | Domestic State <br> Owned Firms | Foreign Owned <br> Firms |
| :--- | :---: | :---: | :---: |
| a) Competitors | S8_27A_1 | S8_27B_1 | S8_27C_1 |
| b) Suppliers | to | to | to |
| c) Buyers | S8_27A_3 | S8_27B_3 | S8_27C_3 |

## SECTION 9 CORPORATE FINANCE

| Costs |  |  |  |
| :---: | :---: | :---: | :---: |
| 9.1. Sales and expenses for the fiscal years of 2004, | Value in RM |  |  |
| 2005 and 2006 | 2006 | 2005 | 2004 |
| Total Production | S9_1A_01 | S9_1B_01 | S9_1C_01 |
| Purchases of materials excluding fuel |  |  |  |
| Total sales |  |  |  |
| Direct material cost |  |  |  |
| Consumption of energy : |  |  |  |
| Electricity | to | to | to |
| Others |  |  |  |
| Manpower costs: |  |  |  |
| Wages and salaries |  |  |  |
| Allowances, bonuses and other benefits |  |  |  |
| Transport costs |  |  |  |
| Interest charges and financial fees |  |  |  |
| Selling and general administration expenses |  |  |  |
| Other costs (i.e.: overhead expenses, design dept., etc.) | S9_1A_14 | S9_1B_14 | S9_1C_14 |

9.2. What was your plant's sales revenue in RM for the fiscal year of

9.3. How much did the following cost your plant in RM during the fiscal year of ...?

|  | 2006 | 2005 | 2004 |
| :--- | :---: | :---: | :---: |
| a. Rent for machinery and equipment <br> (if owned, please enter value of depreciation) | S9_3A_1 | S9_3B_1 | S9_3C_1 |
| b. Rent for land and/or buildings <br> (if owned, please enter value of depreciation) |  |  |  |
| c. Telecommunication costs (telephone, postal serv., etc) | to | to | to |
| d. Traveling (for employees) |  |  |  |
| e. Royalty or license fee to domestic companies |  |  |  |
| f. Royalty or license fee to foreign owned companies |  | S9_3B_7 | S9_3C_7 |
| g. Leasing | S9_3A_7 |  |  |

9.4. How much did your plant pay for the following taxes in the fiscal year ....? (RM)

|  | 2006 | 2005 | 2004 |
| :---: | :---: | :---: | :---: |
| a. Corporate tax | S9_4A_1 | S9_4B_1 | S9_4C_1 |
| b. Import duties on materials and components |  |  |  |
| c. Import duties on capital goods |  |  |  |
| d. Sales tax | to | to | to |
| e. Excise tax |  |  |  |
| f. Contributions/donations |  |  |  |
| g. Local authority taxes <br> (eg. assessment tax, quit rent etc) |  |  |  |
| h. Other direct taxes |  |  |  |
| i. Other indirect taxes (i.e. taxes on transactions) | S9_4A_9 | S9_4B_9 | S9_4C_9 |

9.5. For the latest consignment of your import what is the breakdown of transport costs? S9_5_1

RM

|  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Total cost of last consignment (including transport costs)

S9_5_2

## RM <br> 

a) Cost of insurance and freight to the port of entry to Malaysia S9_5_3 to S9_5_9
b) Cost of insurance and freight from the port of entry to Malaysia to this plant/farm
c) Cost of air transport
d) Cost of road transport
e) Cost of rail transport
f) Sea-port charges
g) Airport charges



RM


9.5. b. How much would it cost to ship a 40-foot container of your main product from your plant to
a) New York (USA) S9_5B_1 to S9_5B_6
b) Hong Kong
c) Rotterdam
d) Others (please specify)
e) Sabah
f) Sarawak
9.6. Machinery \& equipment:
a) What would be the cost of replacing all your machinery and equipment at the end of 2006 by acquiring new machines? S9_6_1
b) What is the current market value of all your machinery and equipment at the end of 2006 ?

S9_6_2
9.7. What would be the cost of replacing all your business premises or leasehold at the end of 2006? S9_7
9.8. What is the estimated annual market rent that your plant would have paid for its business premises in 2006? S9_8


RM


RM


RM

9.9. How much did your plant spend on design or R\&D in 2006?
[Spending includes wages and salaries of R\&D personnel, such as scientists and engineers; RM
 materials, training costs, and subcontracting costs.)
9.10. How much did your plant spend on additional machinery, equipment, vehicles, land and buildings in the fiscal year ...?

|  | 2006 |  | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | amount (RM) | of which \% imported | $\begin{gathered} \text { amount } \\ \text { (RM) } \end{gathered}$ | of which \% imported | amount (RM) | $\begin{array}{\|c\|} \hline \text { of which \% } \\ \text { imported } \\ \hline \end{array}$ |
| a) New machinery and equipment | S9_10A_1 | S9_10B_1 | S9_10C | S9_10D_1 | S9_10E | 1 S9_10F |
| b) Second hand machinery and equipment |  |  |  |  |  |  |
| c) Land and buildings and improvement in leasehold | to |  |  |  | to |  |
| d) New vehicles |  |  |  |  |  |  |
| e) Second hand vehicles |  |  |  |  |  |  |
|  | S9_10A_5 | 9_10B_5 | S9_10C_5 | S9_10D_5 | 9_10E_5 | S9_10F_5 |

9.11. Did you sell any equipment or property during the fiscal year ....?

| Value sold in RM | 2006 | 2005 | 2004 |
| :--- | :---: | :---: | :---: |
| a) Machinery and equipment | S9_11A_1 | S9_11B_1 | S9_11C_1 |
| b) Land and buildings or leasehold | to |  | to |
| c) Vehicles | S9_11A_3 | S9_11B_3 | S9_11C_3 |


| Income Statement |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| 9.12. | Value in RM as at the end of the fiscal year |  |  |  |
|  |  | 2006 | 2005 | 2004 |
| Total Assets |  |  |  |  |
| Property, Plant and Equipment: |  |  |  |  |
| Acquisition cost |  |  |  |  |
| Machinery and equipment (including transport) |  |  |  |  |
| Land, buildings and leasehold improvement |  |  |  |  |
| Net book value |  |  |  |  |
| Machinery and equipment (including transport) |  |  |  |  |
| Land, buildings and leasehold improvement |  |  |  |  |



## 1=Never applied for a bank loan (Go to A)



2=Application for (a) bank term loan(s) was turned down (Go to B) $\square$
A. What is the reason?

Yes=1 No=2

1. Do not need term loans
2. Application procedures for bank tern loans are too cumbersome

3. Collateral requirements of bank term loans are too stringent

4. Interest rates are too high

5. Corruption in the allocation of bank credit

6. Others (specify) $\qquad$ S9_16A_1 to S9_16A_6 $\square$
B. What was the reason given to you when the application was turned down the last time?

| 1. Lack of collateral |
| :--- |
| 2. Incompleteness of application |
| 3. Perceived lack of feasibility of <br> project |
| 4. S9_16B_1 to S9_16B_4 |

9. 17. How long has your firm been doing business with your primary bank?
S9_17
9.18. Do you have a bank overdraft facility?

IF YES, GO TO 9.19 IF NO, GO TO 9.20
9.19. What percentage of your overdraft facility did you use in 2006 ?

S9_19

9.20. What share of your outstanding credit is due in: S9_20_1 to S9_20_2 Less than a year


More than a year

9.21. Please identify the percentage of your establishment's financing from each of the following sources for:
i) Working capital
ii) New Investments

1. Internal funds or Retained earnings
2. Local commercial banks (loan, overdraft)
3. Foreign owned commercial banks
4. Leasing arrangement
5. Investment Funds/Special Development Financing
6. Trade credit (supplier or customer credit)
7. Equity, sale of stock
8. Family, friends
9. Informal sources (e.g. unlicensed money lender)
10. Others (specify) $\qquad$

TOTAL


New Investments
\%
S9_21B_01 to S9_21B_10

S9_22_1


1=TERM LOAN or 2=OVERDRAFT [choose one, the most recent] S9_22_2
9.23. If Yes for what term?
S9_23

1. Less than 1 year
2. 1-5 years
3. Over 5 years $\square$
9.24. What is the amount of the last loan/overdraft? S9_24

RM

|  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

9.25. In what year was this loan/overdraft approved? S9_25

Years $\square$
9.26. Are externally audited financial statements required to obtain credit? S9_26
9.27. Does your firm provide collateral to obtain a bank credit? S9_27

Yes=1 No=2 $\square$

Yes=1 No=2 $\square$
9.28. In your experience how frequently do Banks accept the following forms of collateral

Type of Collateral
a) Land
b) Buildings
c) Machinery and equipment (NEW)
d) Machinery \& Equipment (USED)
e) Firm equity
f) Trade credit / accounts receivables
g) Others (specify) $\qquad$

Always
2
9.29. What was the approximate value of collateral required as a percentage of the loan value?
S9_29
9.30. What is the average interest rate for each category of your plant's liabilities?
S9_30A_1 to S9_30A_2 Domestic

Short term liabilities Long term liabilities

\%

S9_30B_1 to S9_30B_2

9.31. How long does it take to clear the following payments through your financial institution?


