

## Sample coverage and distribution of PICS I and PICS II

### Sample Coverage

#### *Industrial Coverage*

1. PICS II uses the same sampling methodology as the original PICS in 2002 and covers establishments in the manufacturing and business support services sectors. For manufacturing industries, the economic activities are defined according to Divisions (2-digit codes) under the Malaysia Standard Industrial Classification (MSIC) 2000, which is identical to the United Nations Statistical Division's International Standard Industrial Classification of All Economic Activities (ISIC Rev. 3) up to the 4-digit level. In PICS II, 12 manufacturing industries are covered. For the business support services industries, the five categories employed in the first round of the Productivity and Investment Climate Survey (PICS I), which was conducted in 2002, are covered again in PICS II. Table A 1.5 lists the 12 manufacturing industries and 5 business support services sectors in PICS II.

**Table A1.1: Manufacturing and Services Activities Covered in the PICS II**

<b>Manufacturing</b>	<b>Services</b>
1. Food Processing (15)	1. Information Technology
2. Textiles (17)	2. Telecommunications
3. Garments (18)	3. Advertising & Marketing
4. Wood & Wood Products (20)	4. Accounting & Related Professional Services
5. Chemicals & Chemical Products (24)	5. Business Logistics (Transportation & Related Services)
6. Rubber and Plastics (25)	
7. Machinery and Equipment (29)	
8. Office, Accounting, & Computing Machine (30)	
9. Electrical Machinery & Apparatus (31)	
10. Electronics (Equipment & Components) (32)	
11. Motor Vehicles and Parts (34)	
12. Furniture (36)	

*Notes:* For manufacturing, MSIC Divisions (2-digit codes) denoted in parentheses.

#### *Geographical Coverage*

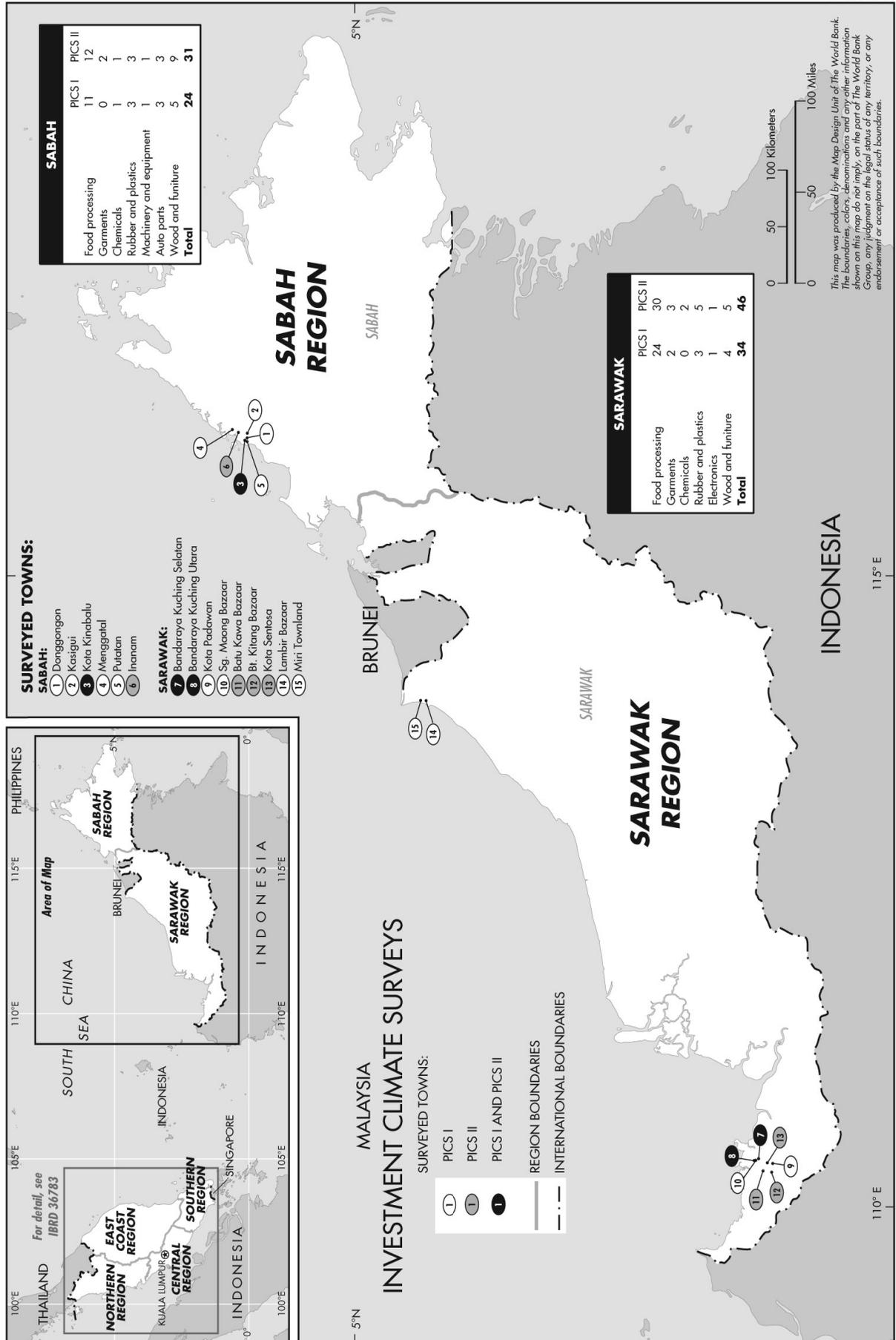
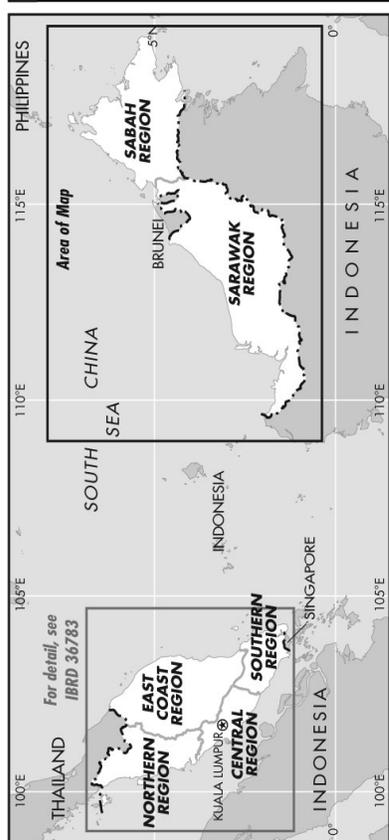
2. Following the geographical coverage of PICS I, PICS II covers 6 regions: 4 regions located in Peninsular Malaysia and 2 regions located in East Malaysia. Within each of the 6 regions, states and areas to be covered are selected based on the concentration of establishments as shown in Table A1.6.

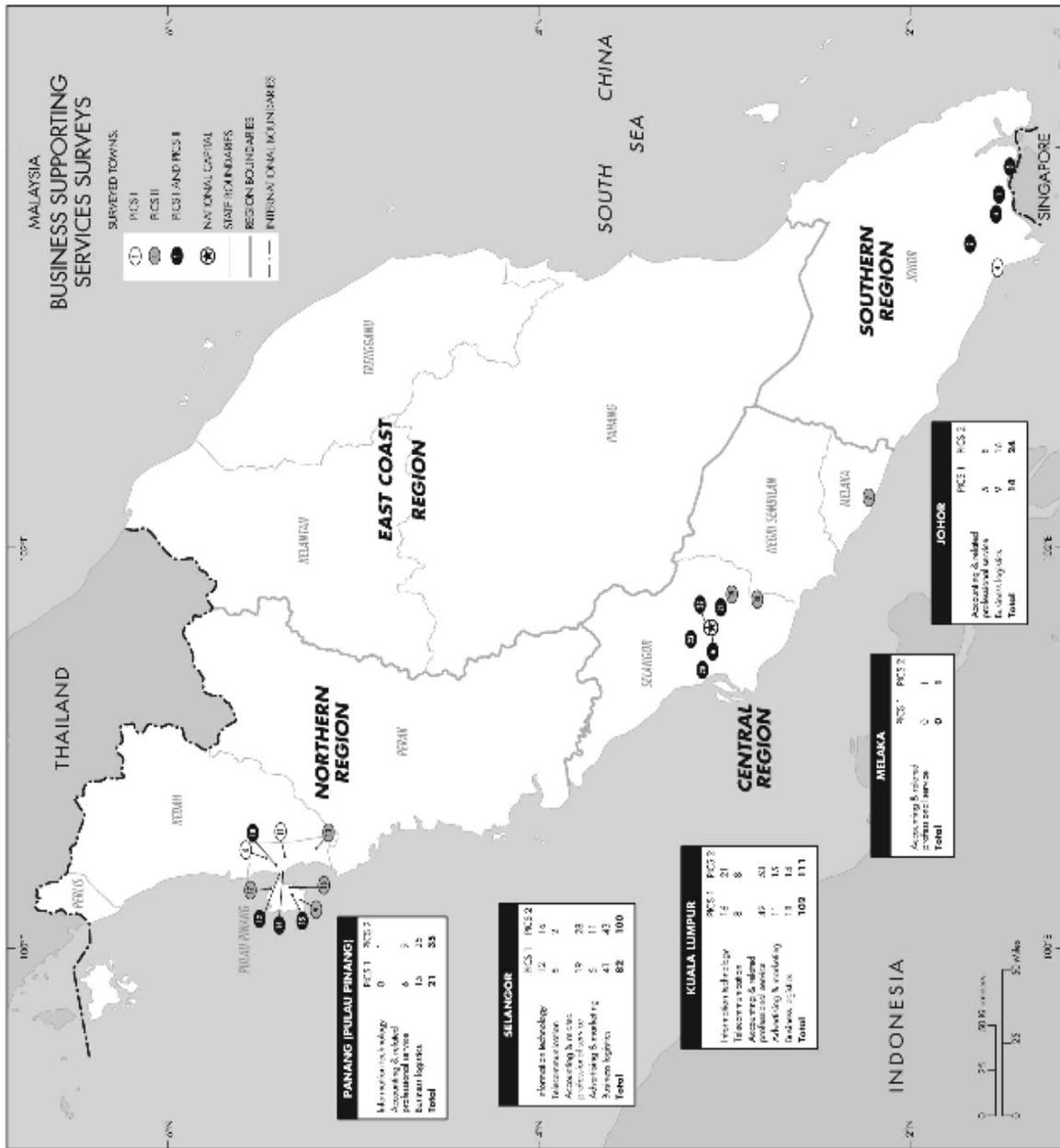
**Table A1.2: Geographical Coverage of the Survey**

<b>Region</b>	<b>State</b>	<b>Town/Concentration Area</b>
<b>Peninsular Malaysia</b>		
1. Klang Valley (Central)	Kuala Lumpur	Kuala Lumpur
	Selangor	Kelang
	Melaka	Petaling Melaka Tengah
2. North	Pulau Pinang	Pulau Pinang
	Kedah	Kulim
3. South	Johor	Johor Bharu
		Batu Pahat
		Muar
4. East	Terengganu	Kuala Terengganu Kemaman
<b>East Malaysia</b>		
5. Sabah	Sabah	Kota Kinabalu
6. Sarawak	Sarawak	Kuching

3. The following maps provide details on the geographical locations of firms surveyed.







- SURVEYED TOWNS:**
- JOHORE:**
- 101 Johore Bahru
  - 102 Johore Bahru
  - 103 Johore Bahru
  - 104 Johore Bahru
  - 105 Johore Bahru
  - 106 Johore Bahru
  - 107 Johore Bahru
  - 108 Johore Bahru
  - 109 Johore Bahru
  - 110 Johore Bahru
- KUALA LUMPUR:**
- 111 Kuala Lumpur
  - 112 Kuala Lumpur
  - 113 Kuala Lumpur
  - 114 Kuala Lumpur
  - 115 Kuala Lumpur
  - 116 Kuala Lumpur
  - 117 Kuala Lumpur
  - 118 Kuala Lumpur
  - 119 Kuala Lumpur
  - 120 Kuala Lumpur
- MELAKA:**
- 121 Melaka
  - 122 Melaka
  - 123 Melaka
  - 124 Melaka
  - 125 Melaka
  - 126 Melaka
  - 127 Melaka
  - 128 Melaka
  - 129 Melaka
  - 130 Melaka
- PANGANG:**
- 131 Penang
  - 132 Penang
  - 133 Penang
  - 134 Penang
  - 135 Penang
  - 136 Penang
  - 137 Penang
  - 138 Penang
  - 139 Penang
  - 140 Penang
- SELANGOR:**
- 141 Selangor
  - 142 Selangor
  - 143 Selangor
  - 144 Selangor
  - 145 Selangor
  - 146 Selangor
  - 147 Selangor
  - 148 Selangor
  - 149 Selangor
  - 150 Selangor



**PANGANG (PULAU PINANG)**

	PCS I	PCS II	PCS I + PCS II
Information technology	0	0	0
Accounting & related professional services	6	9	15
Business logistics	13	25	38
<b>Total</b>	<b>21</b>	<b>34</b>	<b>55</b>

**SELANGOR**

	PCS I	PCS II	PCS I + PCS II
Information technology	12	15	27
Accounting & related professional services	5	2	7
Business logistics	19	28	47
Advertising & marketing	5	11	16
Business logistics	41	43	84
<b>Total</b>	<b>82</b>	<b>100</b>	<b>182</b>

**KUALA LUMPUR**

	PCS I	PCS II	PCS I + PCS II
Information technology	15	21	36
Accounting & related professional services	8	8	16
Business logistics	48	51	99
Advertising & marketing	1	15	16
Business logistics	13	14	27
<b>Total</b>	<b>102</b>	<b>111</b>	<b>213</b>

**MELAKA**

	PCS I	PCS II	PCS I + PCS II
Accounting & related professional services	0	1	1
<b>Total</b>	<b>0</b>	<b>1</b>	<b>1</b>

**JOHORE**

	PCS I	PCS II	PCS I + PCS II
Accounting & related professional services	0	1	1
<b>Total</b>	<b>0</b>	<b>1</b>	<b>1</b>



