



CountryOpinionSurveys

FY 2025 Grenada Country Opinion Survey Report

Acknowledgements

The Grenada Country Opinion Survey is part of the Country Opinion Survey Program series of the World Bank Group. This report was prepared by the Business Intelligence (BI) team, led by José De Buerba (Senior External Affairs Officer) and Svetlana Markova (Senior External Affairs Officer). Yulia Danilina, Jessica Cameron, Qi Xue, and Sofya Gubaydullina oversaw the design, reporting, and analysis of the survey results. Irina Popova and Noreen Wambui provided data support.

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Contents

Objectives

Methodology Overview

Executive Summary

Overall Views of the World Bank Group (WBG)

The WBG's Work on Development Priorities

The WBG's Instruments

The WBG's Engagement and Collaboration

Communication and Outreach

Sample Demographics and Detailed Methodology



Objectives

This survey was designed to assist the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Grenada perceive the WBG. The survey explored the following questions:

- 1. Overall Views of the WBG:** How familiar are stakeholders with the WBG? How much do they trust the WBG? What are stakeholders' opinions of the WBG's effectiveness and relevance to development in Grenada? Are these perceptions improving or declining? Do stakeholders feel that the WBG has changed for the better or the worse in the last four years?
- 2. The WBG's Work on Development Priorities:** What areas of development are perceived to be the most important? Has the WBG been effective in achieving the goals of its projects in these areas? How did these projects impact the people of Grenada, and how could the WBG have been more helpful? How do respondents perceive its operational effectiveness?
- 3. WBG Instruments:** What do key stakeholders value the most regarding the WBG's work in Grenada? What opinion do key stakeholders have of WBG's financial instruments and knowledge products? How are stakeholders using WBG knowledge work, and has it influenced government policy in Grenada?
- 4. The WBG's Engagement and Collaboration:** How is the WBG perceived as a development partner in Grenada? How do respondents perceive its operational effectiveness? Are opinions improving or declining? How effective has the WBG been in facilitating the Government's engagement with civil society?
- 5. Communications:** What are the preferred communication channels, and do they differ between stakeholder groups? Do stakeholders recall any WBG messaging? What key topics do stakeholders recall? What information do stakeholders want from the WBG?



Methodology Overview

Fielded in November 2024 – May 2025

- 271 potential participants were asked to complete the survey
- Respondents completed the questionnaire online
- List of names provided by the WBG country team and supplemented by the field agency
- Data collection conducted by an independent field firm

120 participants (43% response rate)

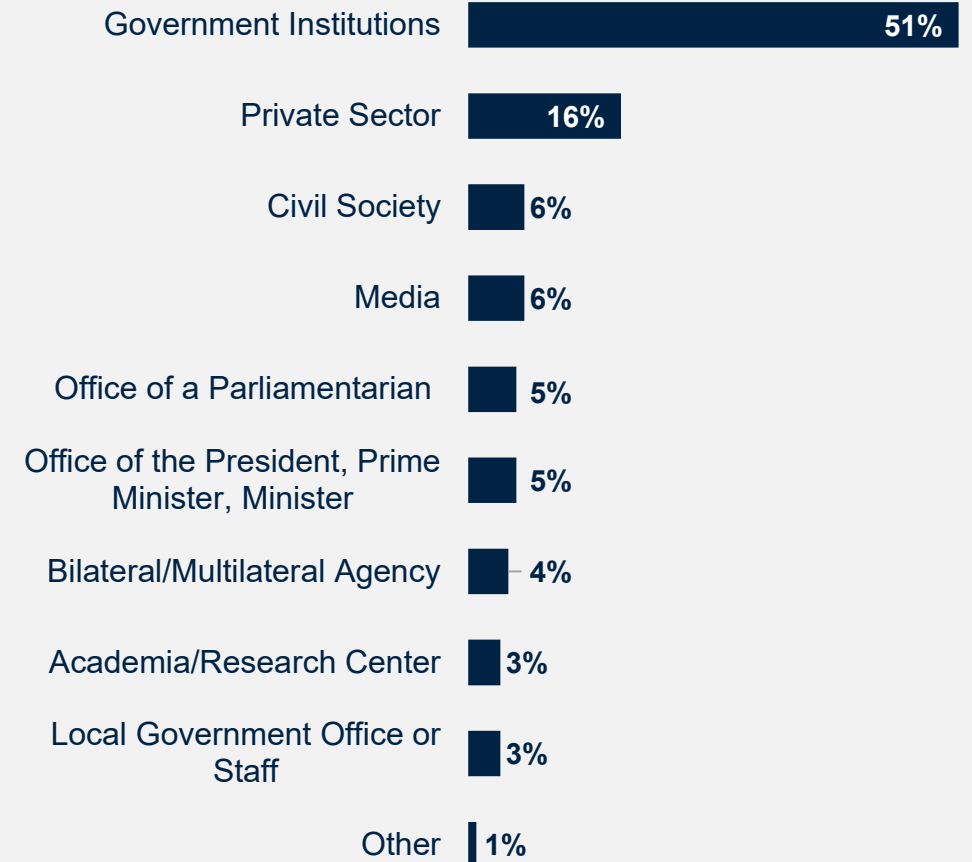
- 53% have collaborated with the WBG within the past 3 years

Compared to the FY21 Country Survey Results

- 59 participants
- 38% collaborated with the WBG

Click [here](#) for details of the Respondent Sample and Methodology.

Stakeholders in FY25 COS Sample

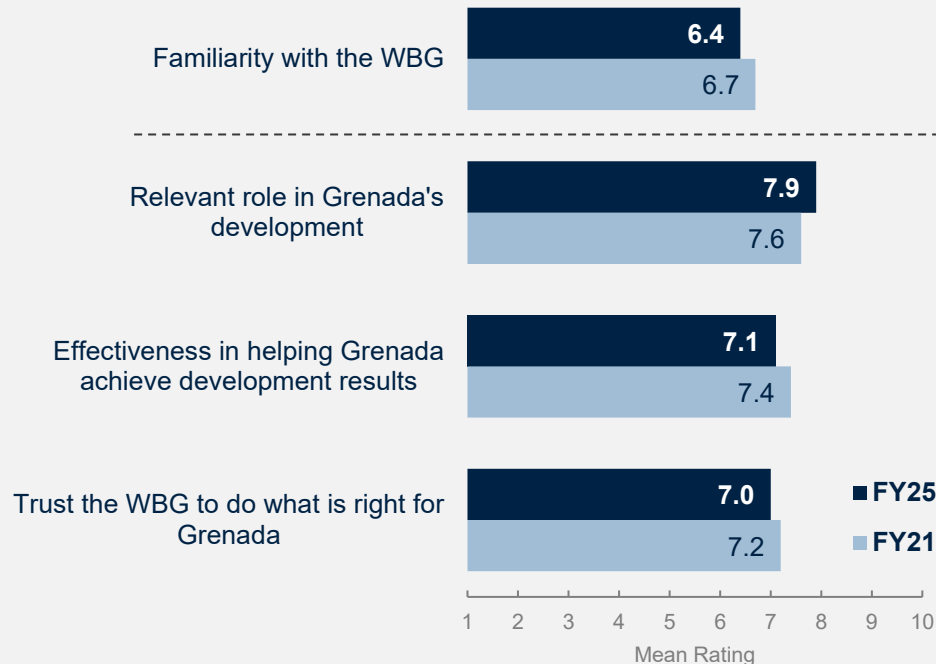


What is your primary professional affiliation? (Select only 1 response) (Percentage of Respondents, N=120)

Executive Summary

1. Overall Views of the WBG:

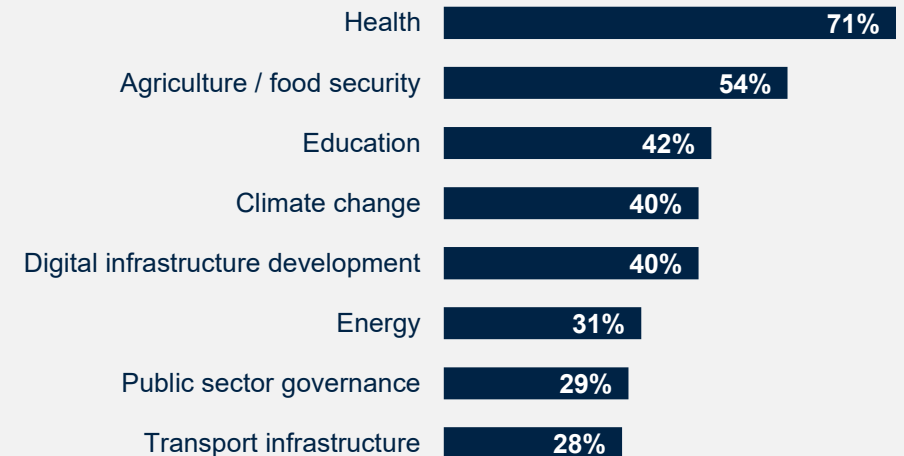
This year, stakeholders reported similar levels of **familiarity** with the WBG’s work as in the FY21 Country Survey, with government respondents being the most familiar. **Trust** in the WBG remained strong and was higher in Grenada than in other Caribbean countries surveyed in FY25. Perceptions of the WBG’s **relevance** to the country’s development and its **effectiveness** in supporting development results remained positive, though slightly below those for the Caribbean Development Bank. **Private sector respondents** gave the highest ratings for the WBG’s relevance in Grenada and were also the most positive in their trust and effectiveness ratings.



2. The WBG’s Work on Development Priorities:

Stakeholders would like the WBG to focus its support in Grenada primarily on **health** and **agriculture/food security**, followed by **education, climate change, and digital infrastructure development**. Notably, there was a particularly strong **focus on health this year (71% vs. 21% in FY21)**; climate change and digital infrastructure development have also increased in priority, with more than twice as many respondents identifying these sectors compared to FY21.

In written comments, stakeholders most frequently called for WBG support in climate resilience and sustainability in Grenada, including climate-resilient infrastructure, renewable energy, disaster risk management, and sustainable agriculture, while supporting multi-sectoral strategies that link climate action with jobs, health, and social protection. They also emphasize strengthening institutions and human capital through digitalization and reduced bureaucracy, capacity building in government, health, and education, improved social and community infrastructure, and sustainable systems that attract investment and support inclusive growth.



Executive Summary (continued)

To better prepare Grenada to withstand and recover from **natural disasters**, stakeholders emphasized strengthening disaster resilience through community preparedness and early warning, enhanced institutional and technical capacity, and sustained investment in resilient infrastructure, financing mechanisms, and robust building standards. To strengthen **regional integration** among OECS countries, stakeholders emphasized investing in shared infrastructure, transport, and digital connectivity; expanding capacity-building and knowledge-sharing platforms; and advancing joint projects, policy harmonization, and institutional support across OECS states.

3. WBG's Operational Effectiveness:

Regarding the WBG's reform efforts, 40% of stakeholders in Grenada reported that the institution had become somewhat or significantly better in terms of project technical quality, and 37% said it had strengthened its ability to partner with others to increase development finance. At the same time, over one-third of respondents reported no noticeable progress in the ease of working with the Bank or its operational speed, indicating areas for improvement.

When asked how helpful the WBG was in achieving project goals, 90% said the Bank was helpful, with **44% of respondents rating it as very helpful**.

In their written comments, respondents emphasized tailoring projects to Grenada's specific context by grounding design in local data, engaging communities and partners beyond government, strengthening on-the-ground coordination, and investing in capacity building and training. They also called for faster and more accessible

approvals and financing, stronger monitoring, oversight, and accountability, and closer coordination with government and partners to improve targeting, reduce inefficiencies, and maximize development impact.

4. WBG Instruments:

Stakeholders viewed the WBG's **financial resources** (70%) and **advisory services** (56%) as its greatest values to Grenada. In FY25, financing-related ratings were somewhat lower than in FY21; while stakeholders agreed that the conditions of WBG financing are competitive, ratings for meeting needs, timeliness, and the financing requirements were only moderately positive. In qualitative comments, respondents suggested that the WBG could provide more small grants and concessional financing for priority sectors on favorable terms, while avoiding the creation of unsustainable debt burdens.

Around **62% of respondents reported having used the WBG's knowledge work**, most commonly research and analytical reports. Overall, stakeholders appreciated the WBG's contribution to strengthening **institutional capacity** in the country (mean=7.4), but they gave relatively lower ratings to the **quality** of its knowledge work (mean=6.7). In qualitative comments, requests for capacity building were frequent, while respondents also emphasized the need to incorporate local expertise to better contextualize WBG knowledge products.

70% reported that the WBG's policy advice helped shape government policies in Grenada, contributing to climate and disaster risk management strategies, energy policy reform, public finance, and

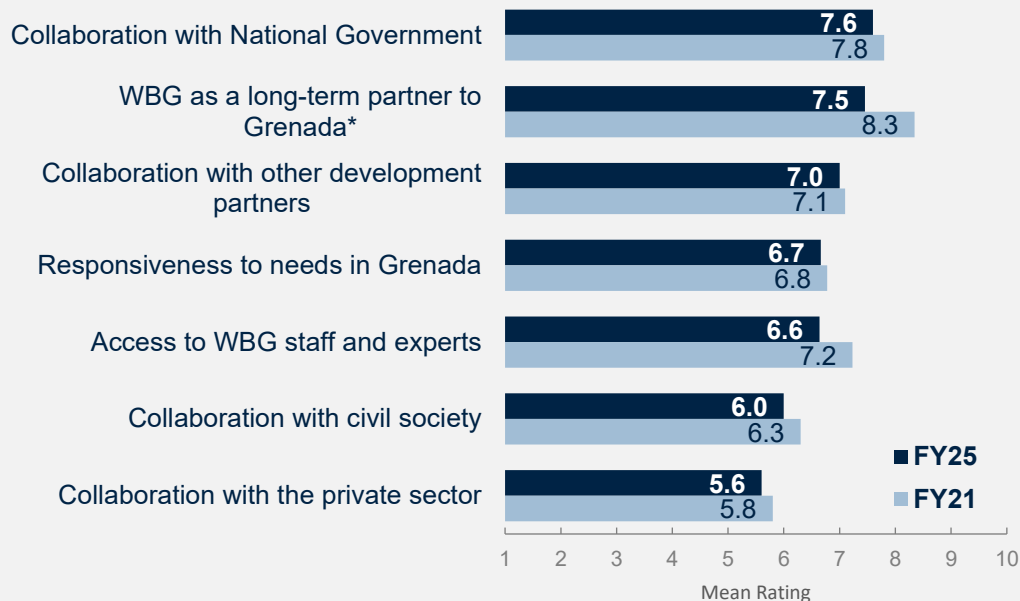


Executive Summary (continued)

fiscal management reforms, social protection measures, and digital government initiatives, among other areas.

5. The WBG's Engagement and Collaboration:

While perceptions of the WBG as a **long-term partner** remained generally positive, they declined significantly compared to FY21, and perceptions of the WBG's **responsiveness** to the country's needs and **staff accessibility** remained moderate. The WBG received positive ratings for the effectiveness of its partnership with the national government and other development partners, while collaboration with the **private sector** and **civil society** was rated significantly lower; looking ahead, respondents would like the WBG to strengthen engagement with these groups to enhance its development impact on the ground.



In their written responses, respondents called for more **inclusive and sustained collaboration with local communities**, government counterparts, and sector focal points, emphasizing broad-based consultation throughout project identification and design. They stressed the importance of tailoring WBG approaches to Grenada's specific context, strengthening local capacity through technical assistance and training, and embedding sustainability and ownership in projects. Stakeholders also encourage deeper partnerships—with local government, other development partners, and diaspora actors—to improve coordination, mobilize resources, and ensure effective implementation, monitoring, and use of data.

6. Communications:

About two-thirds of respondents (62%) reported having recently seen or heard about the WBG, most commonly through traditional media channels, with the WBG's economic forecasts being the most frequently recalled topic.

Respondents expressed a preference for receiving information from the **WBG through events** (both in person and online), **direct contact with WBG staff**, and **e-newsletters**; however, while 37% preferred e-newsletters, only 5% recalled receiving information through this channel, indicating a substantial gap between preferred and actual communication.

Respondents identified impact assessments, regular updates on WBG activities, and information on how to work or partner with the WBG as most helpful for better understanding the Bank's role in Grenada.



Overall Views of the World Bank Group



WORLD BANK GROUP

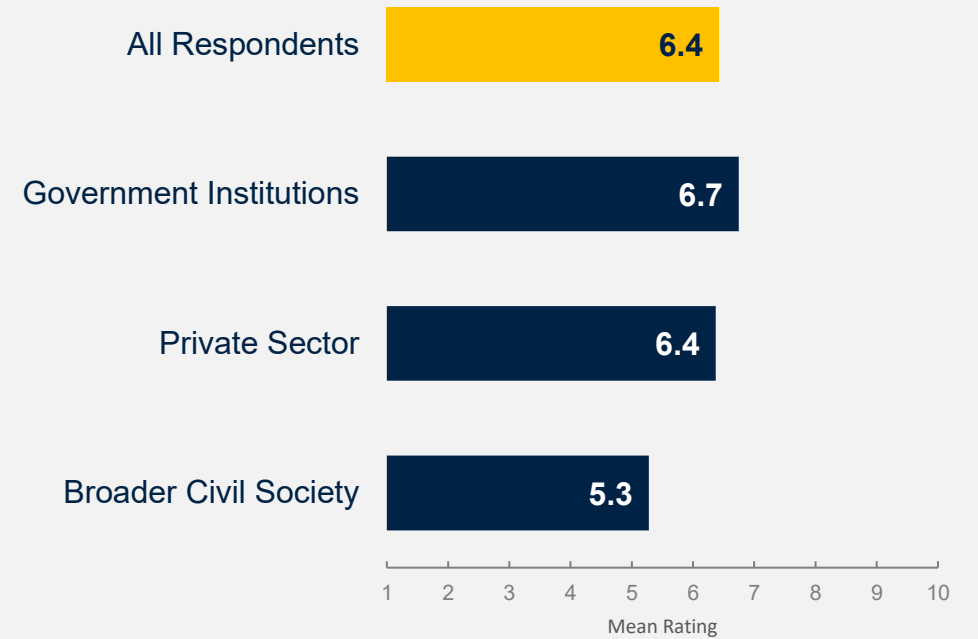
Familiarity with the WBG is Higher Among Government Stakeholders

Comparison of FY21 and FY25

Mean familiarity: **FY25 = 6.4**
FY21 = 6.7

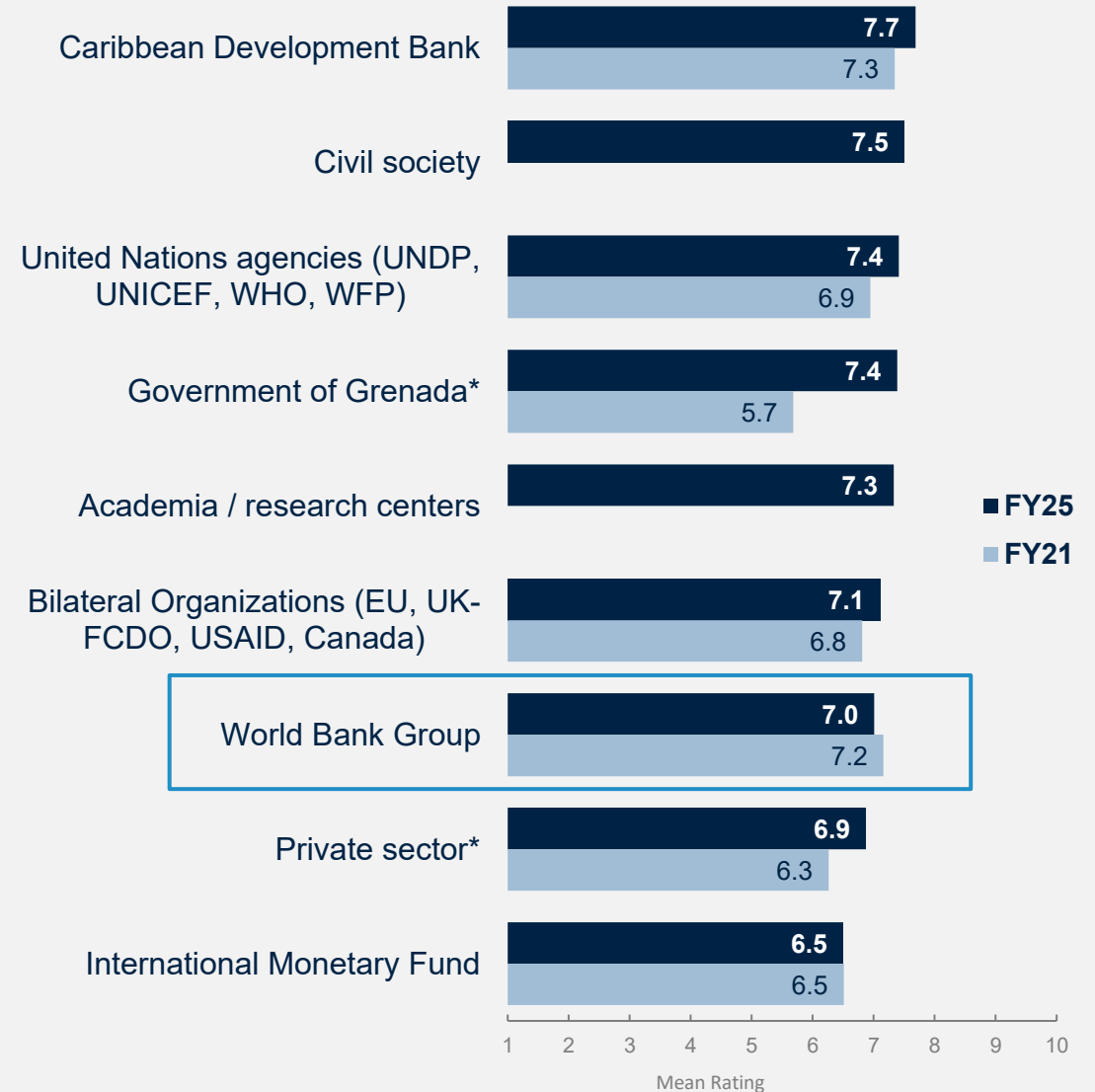
Collaboration with the WBG

Mean familiarity: **Collaborate with WBG = 7.5***
Do not collaborate = 5.3



Trust in the WBG Remains Stable but Below Average Levels

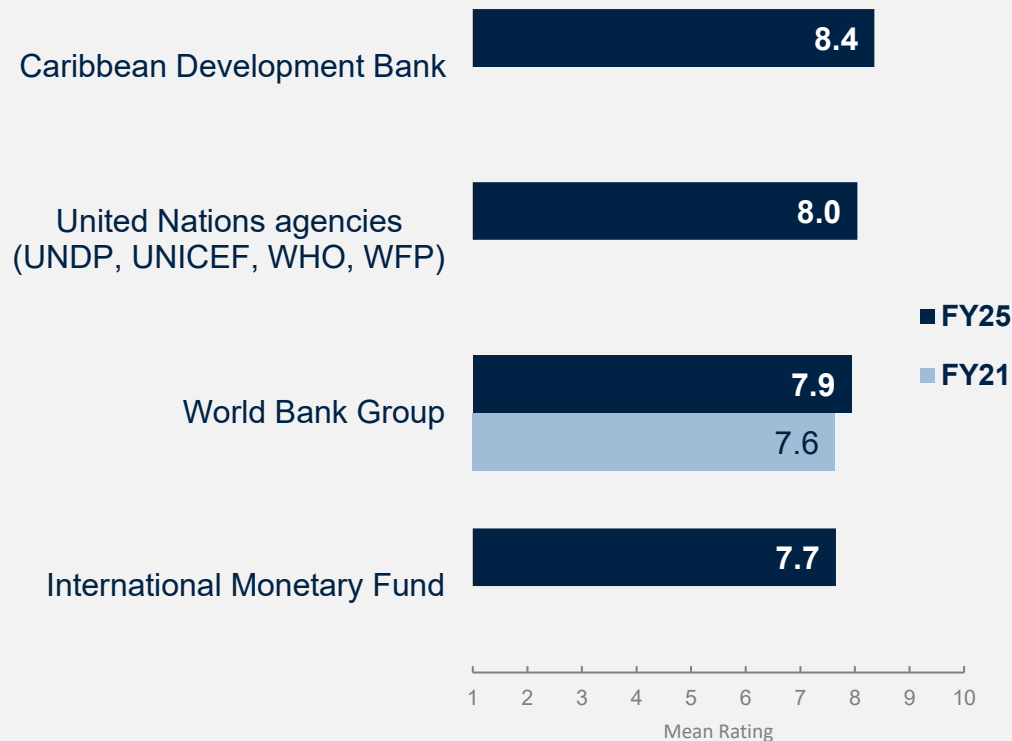
Stakeholders expressed the highest levels of trust in the Caribbean Development Bank, civil society, United Nations agencies, and the Government of Grenada. Trust in the World Bank Group remains moderate but is notably lower compared to other development organizations.



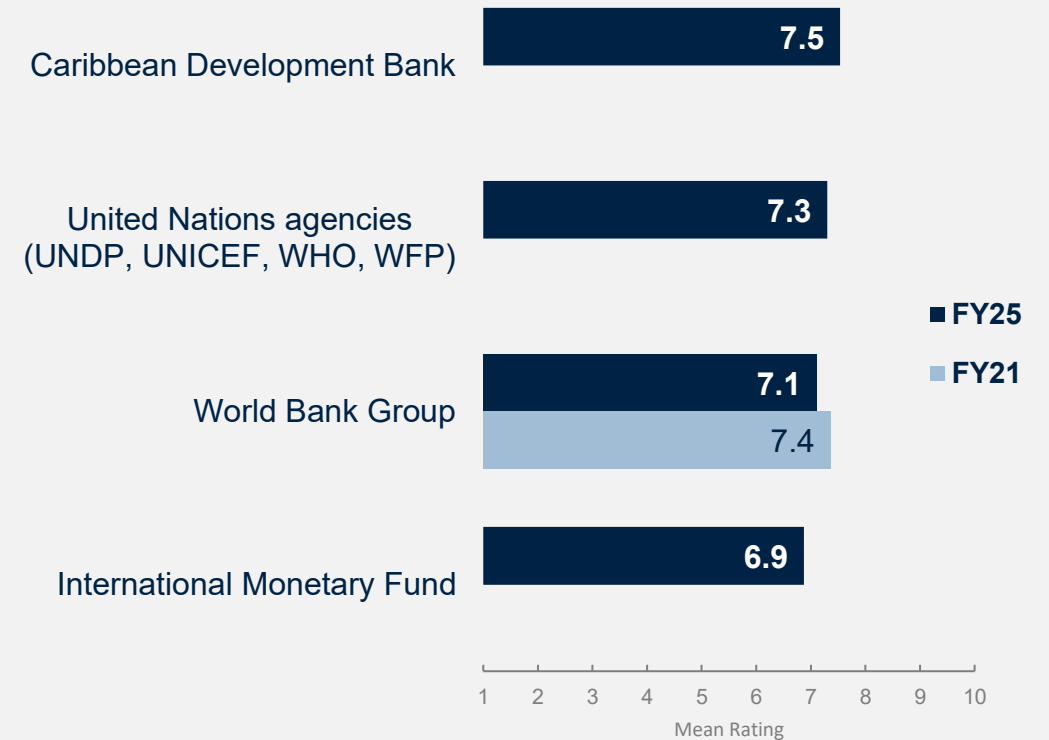
Perceptions of WBG Relevance have Increased

Stakeholders find the Caribbean Development Bank most relevant to Grenada's development, followed by UN agencies and the World Bank Group. Perceptions of effectiveness are lower overall but follow a similar pattern, with the Caribbean Development Bank viewed as the most effective.

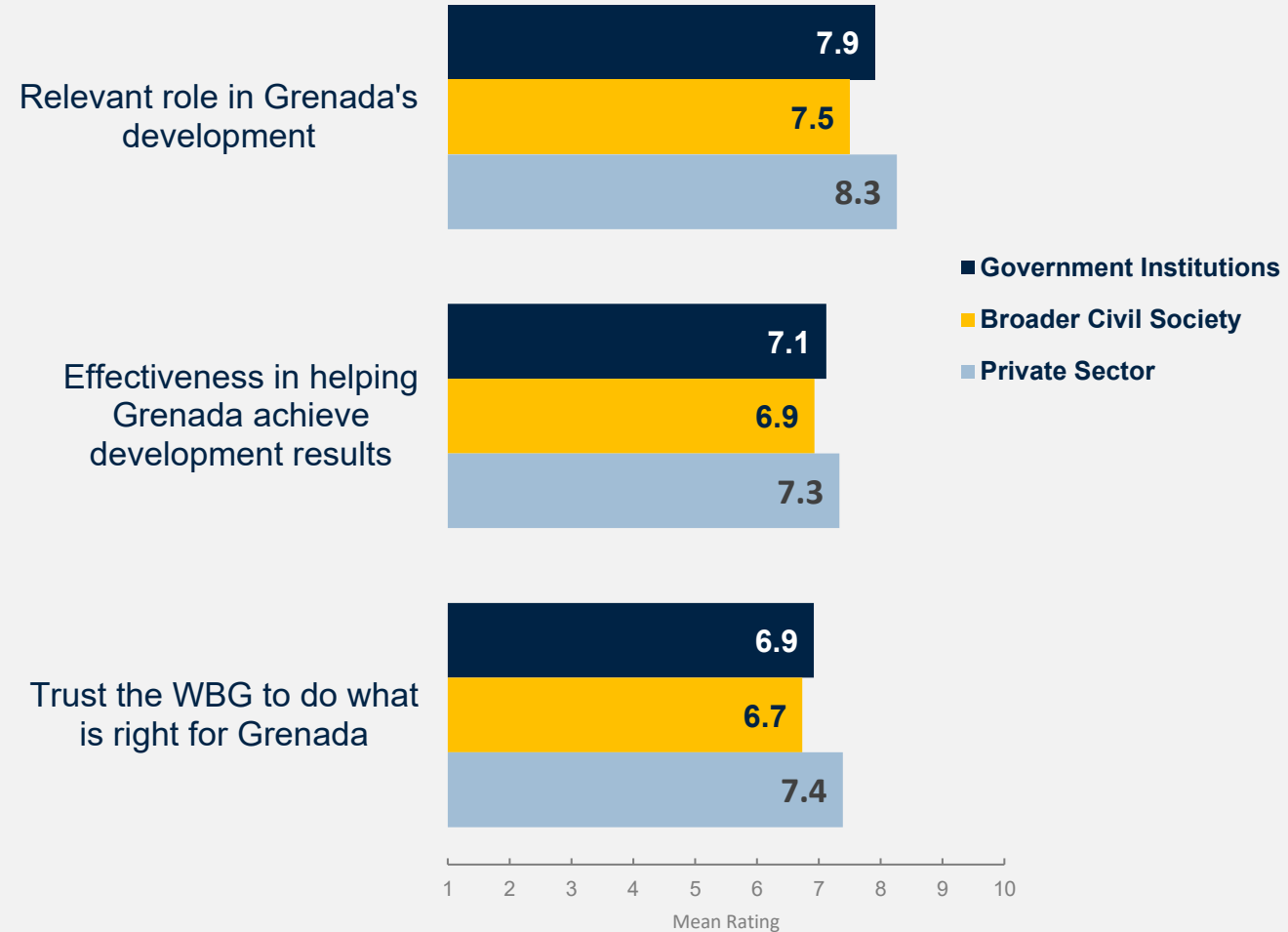
RELEVANCE to Grenada's development



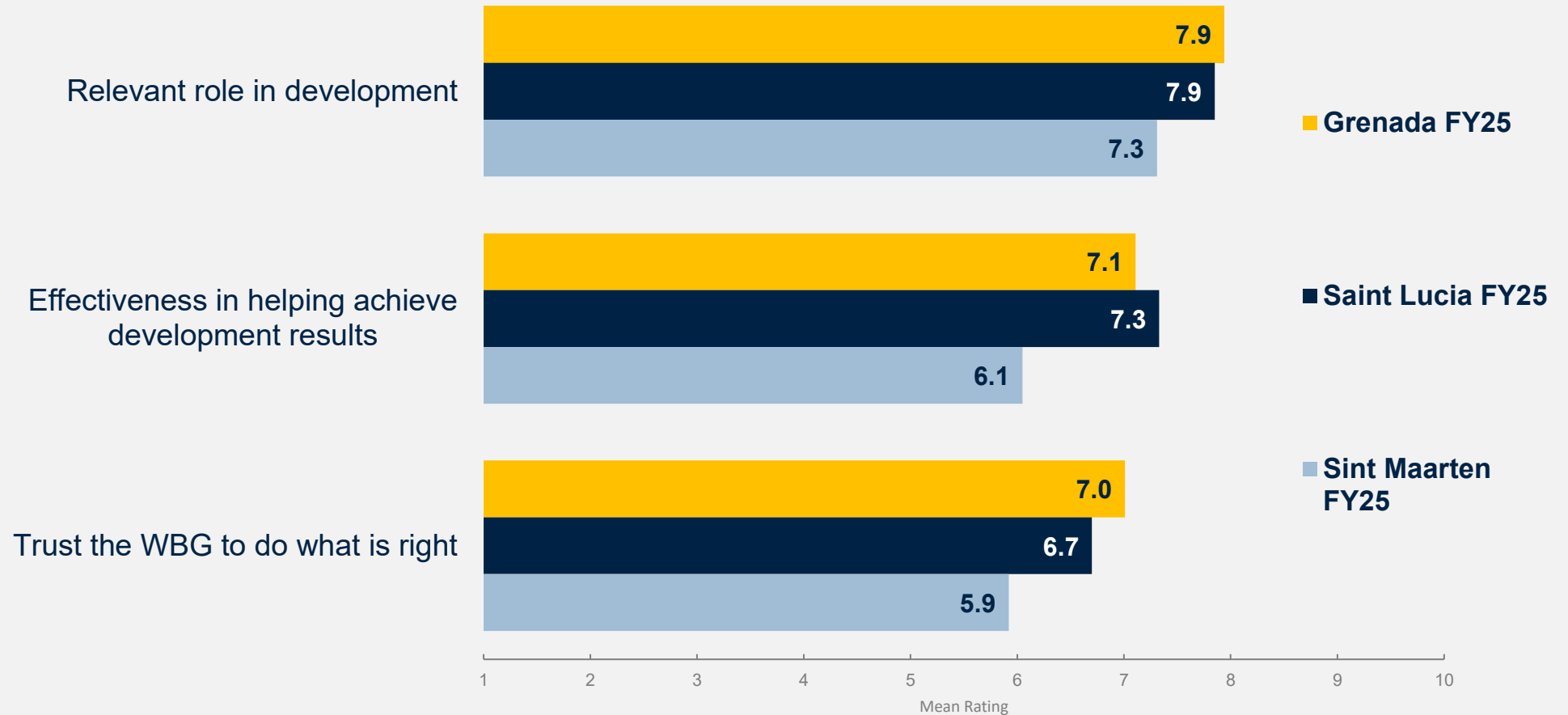
EFFECTIVENESS in helping Grenada to achieve development results



Different Stakeholder Groups Express Similar Views on the WBG's Performance, Especially Recognizing the WBG's Relevance in Grenada

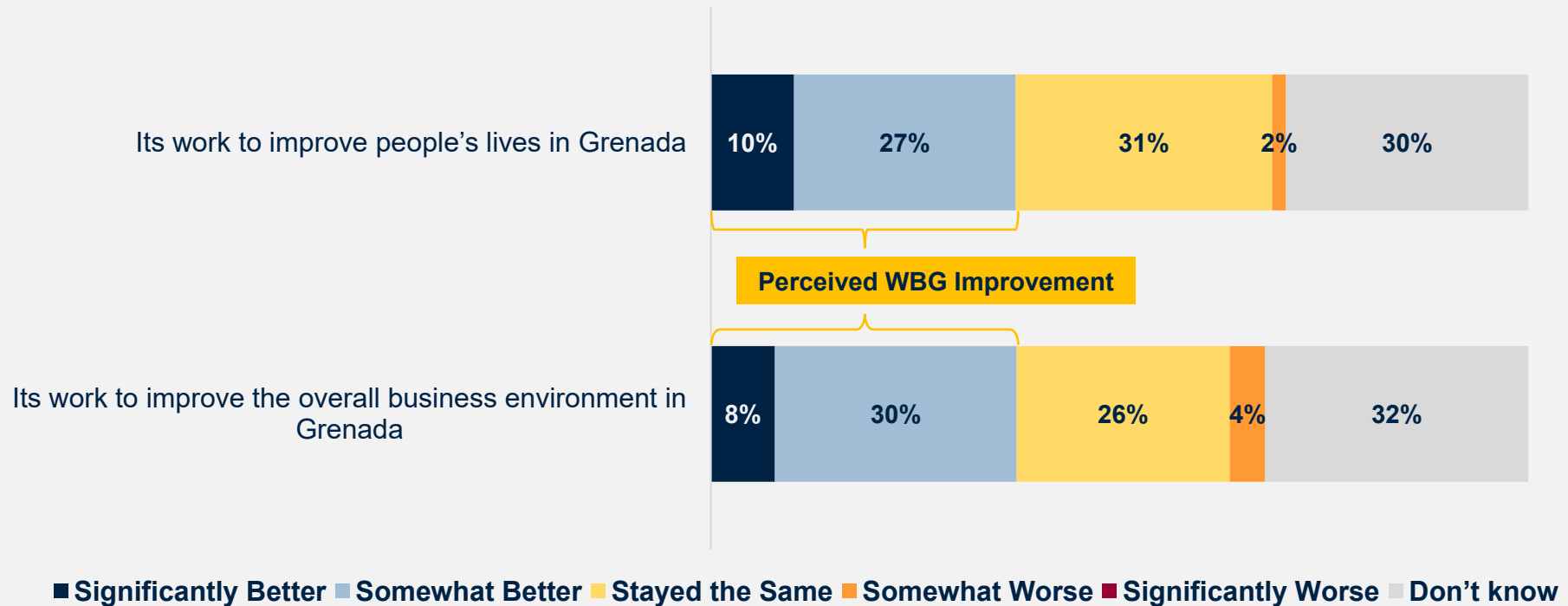


Stakeholders in Grenada Showed Higher Trust in the WBG Compared to Other Countries in the Region



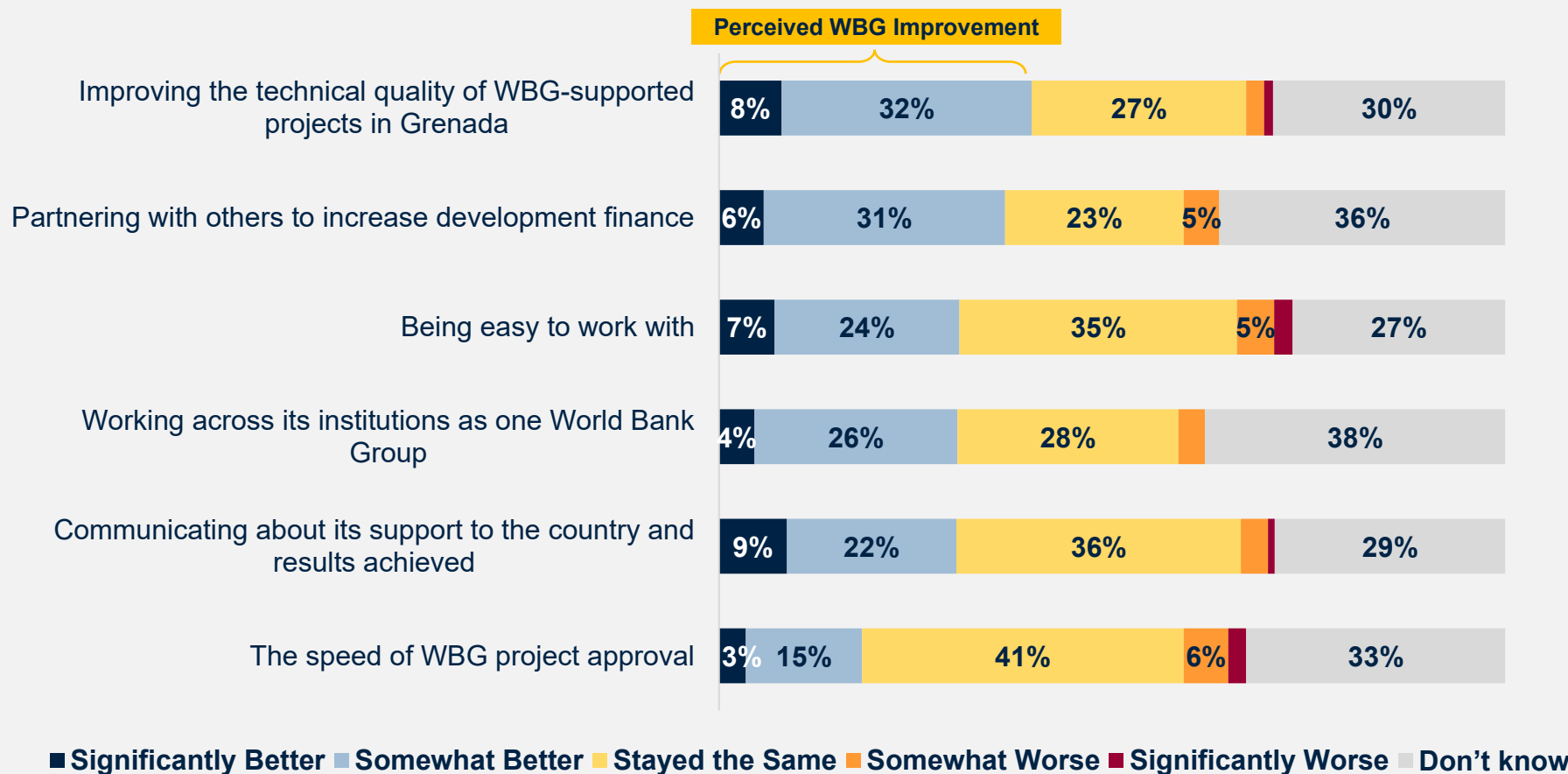
Over One-Third of Stakeholders Believe That the WBG Has Changed in a Positive Way, Contributing To Improvements In People's Lives And The Business Environment In Grenada

Based on your experience, *in the past two years*, how has the WBG changed in terms of...



Over One-Third of Stakeholders Report Improvements in the Technical Quality of WBG-Supported Projects and in Partnering with Others to Increase Development Results

Based on your experience, *in the past two years*, how has the WBG changed in terms of...



Based on your experience, in the past two years, how has the WBG changed in terms of...(Percentage of Respondents, N=92)



The WBG's Work on Development Priorities

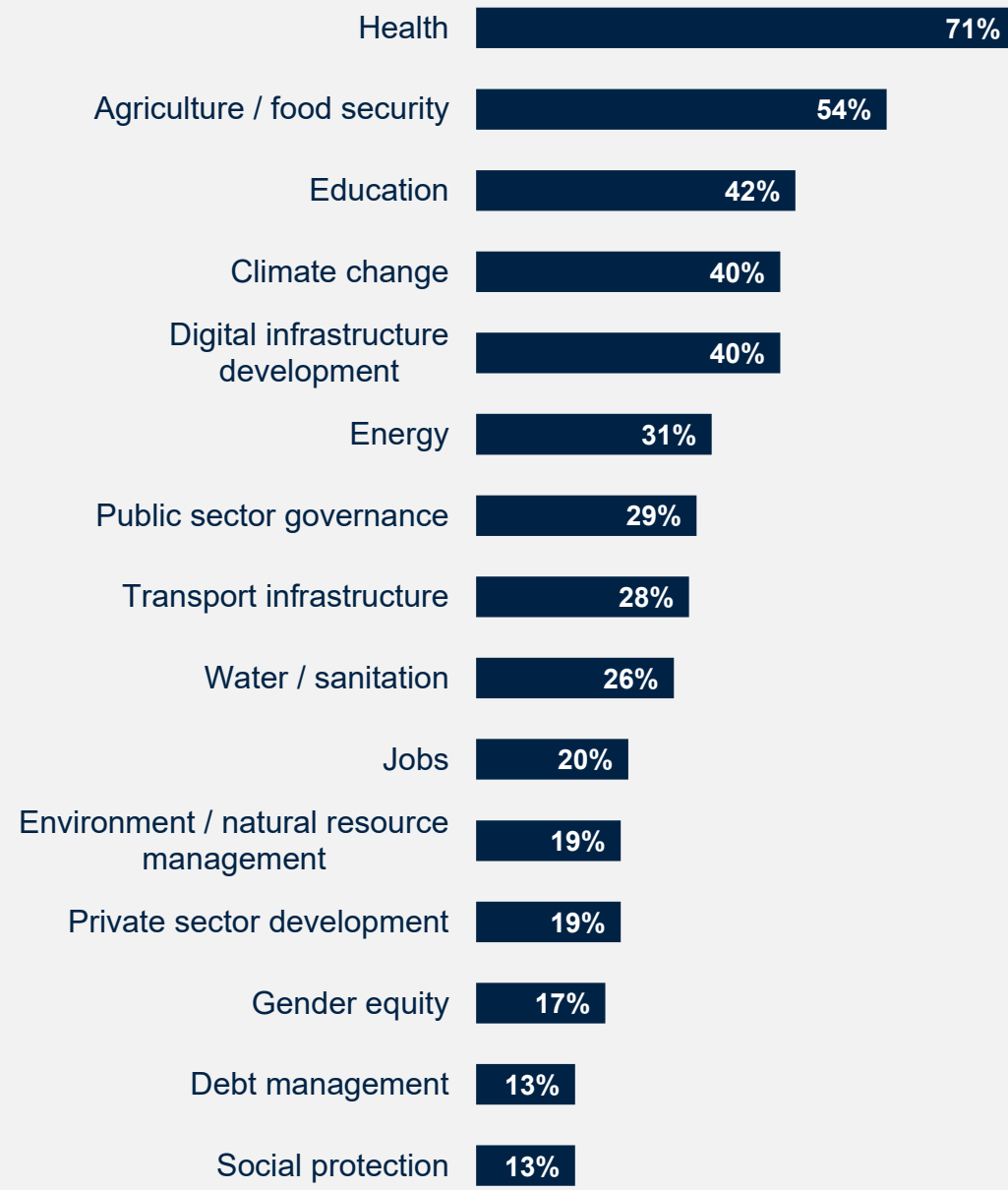


WBG: Focal Development Areas

In FY25, stakeholders identified health, agriculture/food security, education, climate change, and digital infrastructure development as the top priorities in Grenada.

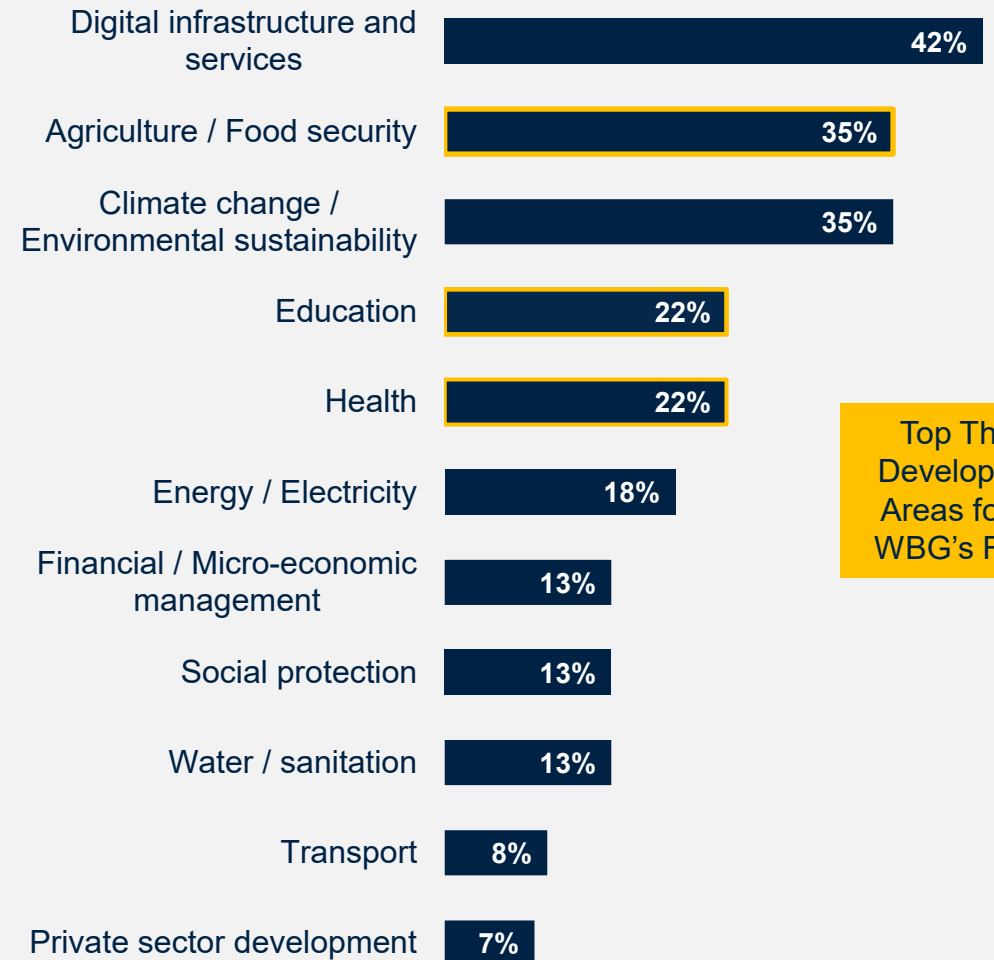
Notably, the share of respondents selecting health, climate change, and digital infrastructure development increased substantially this year, with at least twice as many respondents identifying these areas as priorities compared to the previous year.

In open-ended question[^], stakeholders emphasize that the WBG should strengthen its effectiveness in Grenada by supporting digitalization and reducing bureaucracy, advancing climate-resilient infrastructure, and promoting renewable energy and sustainable agriculture. Investments in public health, water and sanitation infrastructure, social facilities, and systems that enhance long-term sustainability and investment readiness are also seen as critical.



Stakeholder Likely to Recall Projects on Digital Infrastructure, Agriculture, or Climate Change

When naming specific projects, stakeholders most frequently recall Digital Government for Resilience (DG4R), Grenada Resilience Improvement/ **Disaster Vulnerability Reduction–related projects**, the **Caribbean Digital Transformation Project (CARDTP)**, and several **OECS initiatives** such as Data for Decision Making, Regional Health, and Agriculture Competitiveness. Other commonly mentioned projects include **Food Security/Enhancement initiatives**, **Fiscal Resilience and Blue Growth DPC**, **Regional Tourism Competitiveness**, **Social Safety Net Advancement**, and components under **UBEC**.

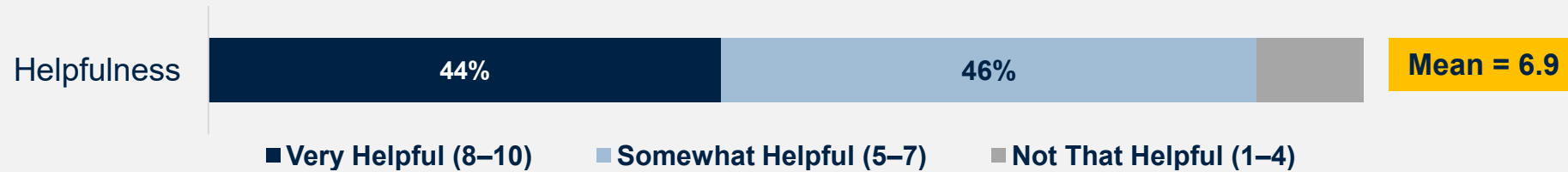


Top Three Development Areas for the WBG's Focus



Please select the development area that this WBG-supported project or initiative supported. (Select all that apply) ^ Asked only of those who said that they collaborate with the WBG. (Percentage of Respondents, N = 60) If you recall, what was the name of this WBG-supported project or initiative? [open-ended] (N=34)

Nearly All WBG Clients Said the WBG Was Helpful in Achieving Project Goals



In Open-Ended Comments, Clients Discussed the Impact the WBG-Supported Project Had on the People of Grenada

“The project delivered basic digital skills training, workforce readiness training, and technology adoption support to over 400 individuals. It also provided funding to Grenadian business owners to help them integrate technology into their operations, enhancing overall business efficiency. Additionally, the project supported the establishment of a CSIRT (Computer Security Incident Response Team), which has played a key role in promoting cybersecurity awareness among citizens and assisting individuals affected by cyberattacks.”

(Government Institution Respondent Discussing **the Caribbean Digital Transformation Project**)

“This initiative focused on implementing reforms to improve disaster risk management here in Grenada and to promote renewable energy usage, increase energy efficiency, and incorporate climate change and gender considerations into budgeting processes.”

(Government Institution Respondent Discussing the **Grenada First Recovery and Resilience Programmatic Development Policy Credit (DPC)**)

“The sewage and waste-water provide the communities in which it exists with improved hygiene and sanitation because you no longer have to build septic tanks. The government now provides that facility.”

(Media Respondent discussing **the Project on expansion of sewage and waster-water system**)



How helpful was the WBG in achieving the goals of this project or initiative? Scale: 1 Not helpful at all – 10 Very helpful (Asked only those who said that they collaborate with the WBG, Percentage of Respondents, N=54) [If helpful rating > 4]
How did this WBG-supported project or initiative impact the people of Grenada? (N=36)

Key Actions to Enhance the WBG's Operational Effectiveness in Grenada: Summary of Comments

What is the most important thing the WBG could do to increase its effectiveness in these priority areas in Grenada?

Tailor Design and Engagement to Local Context

- Adapt projects to Grenada's specific needs; limit or tweak regional models; base design on local data and gap analyses.
- Engage widely beyond government (communities, civil society, partners) and employ more context-aware Caribbean staff.
- Develop on-the-ground programs and coordinating mechanisms for practical, intersectional implementation.

Streamline Processes and Strengthen Delivery Discipline

- Accelerate approvals and disbursements; make access criteria less onerous while keeping clear objectives and frameworks.
- Provide operational guidance and enforce timely monitoring, evaluation, and reporting to enable course correction.
- Strengthen oversight and accountability to reduce inefficiency, waste, theft, and corruption.

Build Implementation Capacity and Targeting for Impact

- Invest in capacity building and training (project/financial management, sector skills).
- Improve targeting so resources reach poorer communities; align with local development goals via strong M&E.
- Coordinate closely with government and partners to avoid duplication and maximize resources; ensure adequate, affordable financing.



What is the most important thing the WBG could do to increase its effectiveness in these priority areas in Grenada? (Please be specific) (N = 76)

To Better Withstand and Recover from Natural Disasters, Stakeholders Call for Resilient Infrastructure, Early Warning System

What could the WBG do more to prepare Grenada better to withstand and recover from natural disasters?

Preparedness, Prevention & Community Readiness

- Public education, awareness campaigns, and community-based preparedness
- Improved early warning systems and communication networks
- Local response teams, drills, and sector-level simulation exercises

Institutional Strengthening & Technical Capacity

- Capacity building for government agencies, planners, and technical staff
- Support for disaster risk management legislation and enforcement
- Assistance with planning, monitoring, and implementation strategies

Resilient Infrastructure & Financial Support

- Funding for resilient infrastructure, retrofitting, and essential services
- Disaster financing instruments, insurance solutions, and grant access
- Strengthening building codes, housing standards, and construction quality

“Build the resilience of the people. Empower them, change the dynamics of how things are done. People need to be empowered to find skills and make a livelihood for themselves instead of depending on the government to fix things when there is a disaster.”
(Civil Society Respondent)

“In deep collaboration with Grenada, identify the strategically significant economic and fiscal resilience issues; and work jointly with Grenada to understand them and build mitigation strategies; Fiscal and economic recovery after a disaster is as critical as building disaster (hurricane) resistant infrastructure.”
(Government Institution Respondent)

*“- Fund preparatory initiatives like emergency procurement after a disaster.
- Finance projects for stronger houses with more sustainable materials.”*
(Government Institution Respondent)



Stakeholders Comment on Strengthening Regional Integration Among the OECS countries

How can the WBG contribute to strengthening regional integration among the OECS countries?

Regional Infrastructure, Transport & Digital Connectivity

- Finance regional infrastructure projects (airports, ports, highways)
- Invest in shared digital infrastructure and e-filing systems
- Support inter-island transportation and movement of goods and people

Capacity Building, Knowledge Sharing & Collaboration Platforms

- Fund regional exchanges, workshops, and conferences
- Build technical capacity across sectors and institutions
- Provide platforms for regional dialogue and collaboration
- Support training programs and skills development across countries

Joint Projects, Policy Harmonization & OECS Institutional Support

- Implement joint regional projects across OECS states
- Support harmonization of policies, regulations, and standards
- Strengthen the OECS Secretariat and create OECS working groups
- Coordinate regional initiatives through shared platforms or hubs



The WBG's Instruments



WORLD BANK GROUP

Stakeholders Value WBG's Financial Resources and Advisory Services

Financial resources (e.g., budget support, investment lending, grants, trust funds)

70%

Advisory services (e.g., capacity building and training, policy advice, technical assistance)

56%

Data and research (e.g., statistics, reports, research on global development issues)

31%

Convening power (e.g., bringing together different stakeholder groups, donor / development partner coordination, mobilizing 3rd party financial resources)

25%



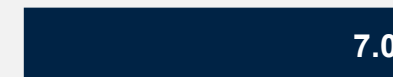
Stakeholders View WBG Financing Conditions Favorably, but Are Less Positive About Standards and Requirements

Stakeholders' perceptions of financial instruments have slightly declined since the last survey in FY21.

While stakeholders tend to agree that the conditions of WBG financing are competitive with the market, fewer agree that its standards and requirements are reasonable.

In qualitative comments, respondents suggested that the WBG could provide more small grants and concessional financing for priority sectors on favorable terms, while avoiding the creation of unsustainable debt burdens.

The conditions of the WBG's financing are competitive compared to markets (private sector or other development banks)



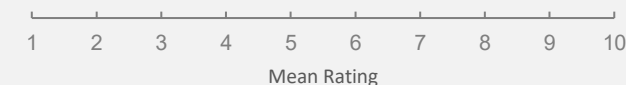
The WBG's financial instruments (i.e., budget support, loans, grants, trust funds) meet the needs of Grenada



The WBG provides financial support in a timely manner



The standards and requirements for the WBG's financing are reasonable



■ FY25
■ FY21



To what extent do you agree with the following statements about the WBG's financial support to Grenada? Scale: 1 = Strongly disagree, 10 = Strongly agree. ^ Asked only of respondents in government institutions or those who reported collaborating with the WBG.

62% of Respondents Used WBG Knowledge Work in the Past 3 Years—Primarily Research, Analytical Reports, and Data



For what purpose did you use this WBG knowledge work?

Research & Analysis

- Conducted desk research, reviews, and sector studies
- Used for PDNAs, resilience assessments, and technical analyses
- Informed reports, news items, and public education materials

Policy Development

- Supported policy papers, reforms, and strategic planning.
- Provided evidence for national decision-making.
- Informed parliamentary and financial governance work.

Project Design and Implementation

- Aided project proposals and multi-island program design.
- Strengthened procurement, contract, and financial management capacity.
- Improved project efficiency, oversight, and alignment with standards.



70% of Respondents Report WBG Policy Advice Shaped Government Policy and Influenced Key Development Areas

- According to respondents, WBG advice influenced a broad range of government actions, including disaster risk management and climate resilience planning, social protection measures, and major public finance reforms such as tax, pension, and debt management.
- It also shaped energy policy, procurement improvements, digital government modernization, fiscal transparency, and gender-responsive budgeting, while supporting post-disaster reconstruction and post-COVID recovery efforts.

“National Climate Resilience Strategy - Conducting risk assessment, provision of technical assistance, and financial support.”

(Government Institution Respondent)

“WBG advice influenced Grenada's Digital Government Strategy and its approach to public sector modernization. Through a combination of technical assistance and advisory support, the WBG helped in adapting digital tools to enhance service delivery, transparency, and administrative efficiency. Their advice also encouraged the government to prioritize digital skills training and workforce readiness.”

(Government Institution Respondent)

“Post covid recovery and resilience initiatives directing how to support impacted small businesses and individuals.”

(Academia Respondent)

“Implementation of Health Taxes (Sin tax) on Sugar, Alcohol, and Tobacco has had a positive revenue impact while gradually working to reduce consumption of these products.”

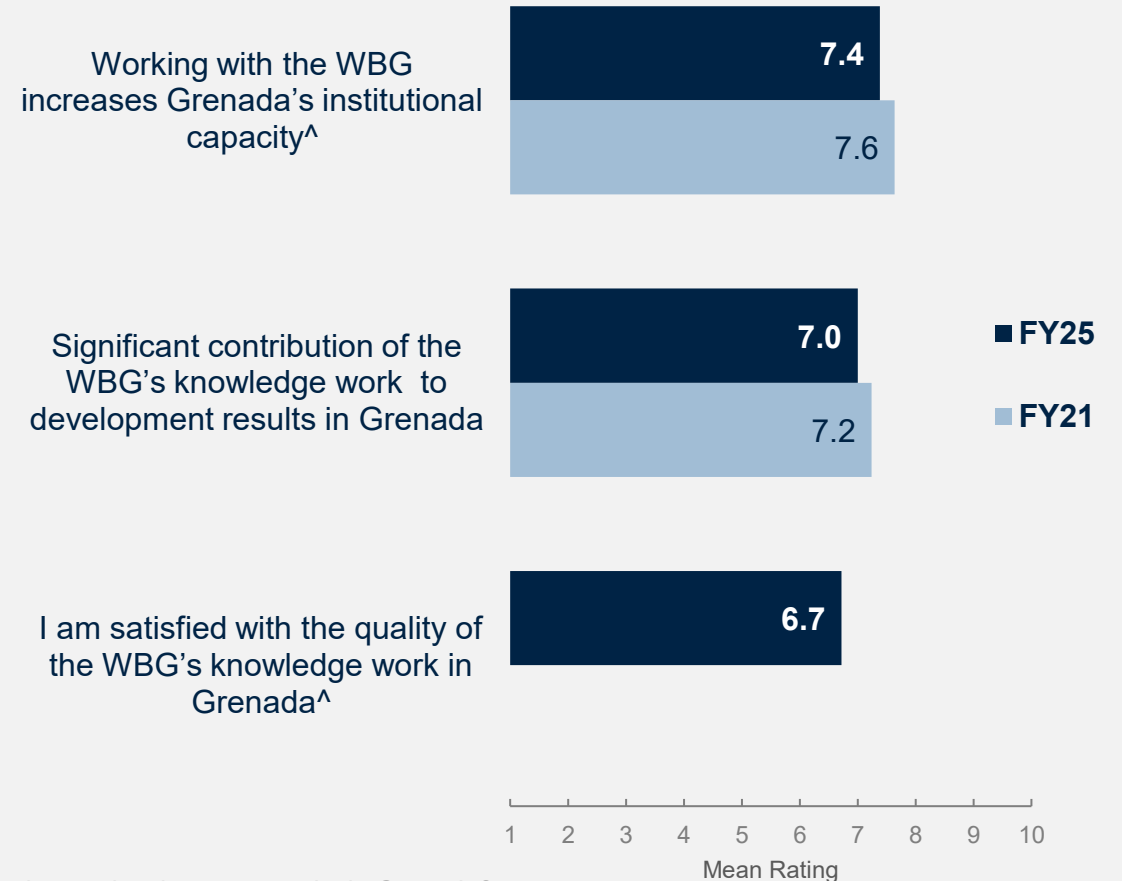
(Government Institution Respondent)



In your opinion, has the WBG's policy advice influenced a new or previous government policy in Grenada? (Percentage of Respondents, N=27)
What government policy or action did the WBG's advice influence and in what way? (N=16)

Respondents Appreciate WBG's Contribution to Institutional Capacity Building in Grenada, but Views on the Quality of Its Knowledge Work Are More Moderate

In their open-ended responses^{^^} to how to improve the quality of its knowledge work in Grenada, stakeholders called for closer collaboration with projects and partners permanently active in Grenada, greater transparency about the WBG's work in the country, and stronger engagement with existing national knowledge management platforms. They also emphasized the importance of cultural sensitivity, encouraging the WBG to draw more on regional expertise and the Caribbean's existing knowledge base rather than relying primarily on staff from outside the region.



How significant a contribution do you believe the WBG's knowledge work makes to development results in Grenada?

Scale: 1 = Not significant at all, 10 = Very significant.

To what extent do you agree with the following statements? Scale: 1 = Strongly disagree, 10 = Strongly agree.

[^]Only asked those who indicated that they had used WBG knowledge work in the past 3 years.

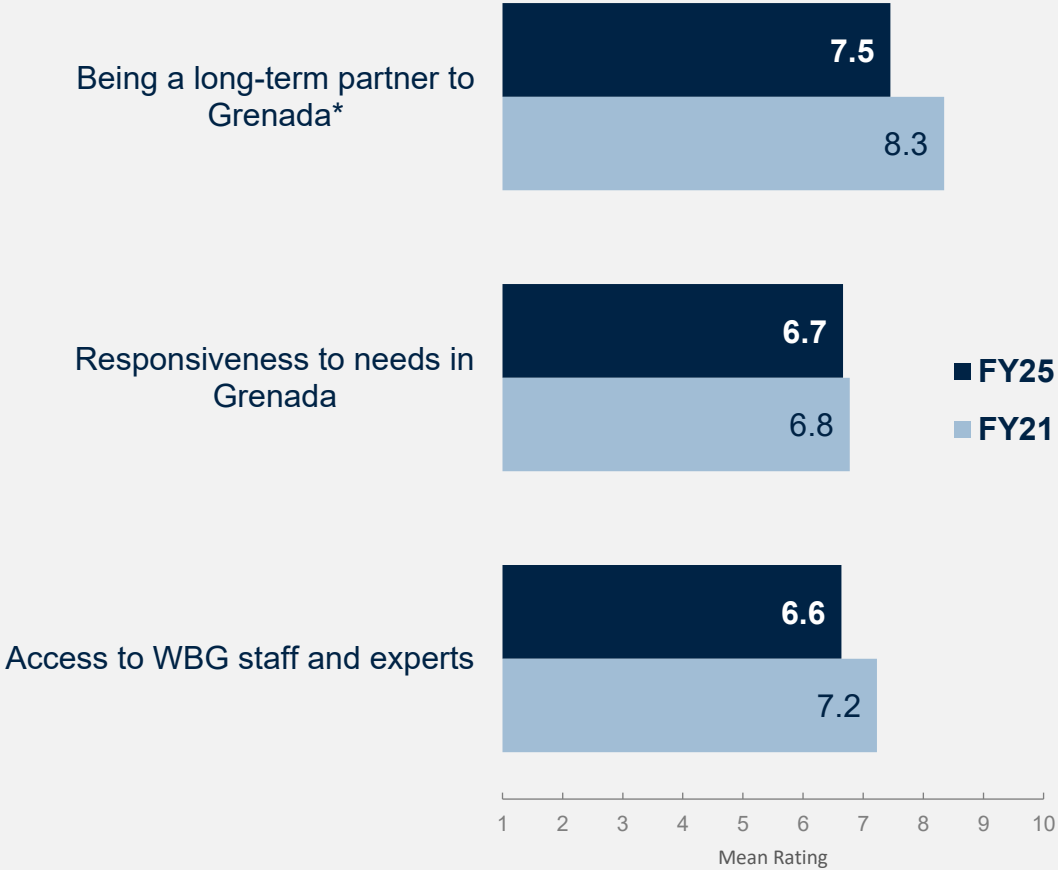
^{^^}How could the WBG improve the quality of its knowledge work in Grenada? (N=2) Only asked those who indicated that they had used WBG knowledge work in the past 3 years and rated the quality of the WBG's knowledge work 1-4.



The WBG's Engagement and Collaboration



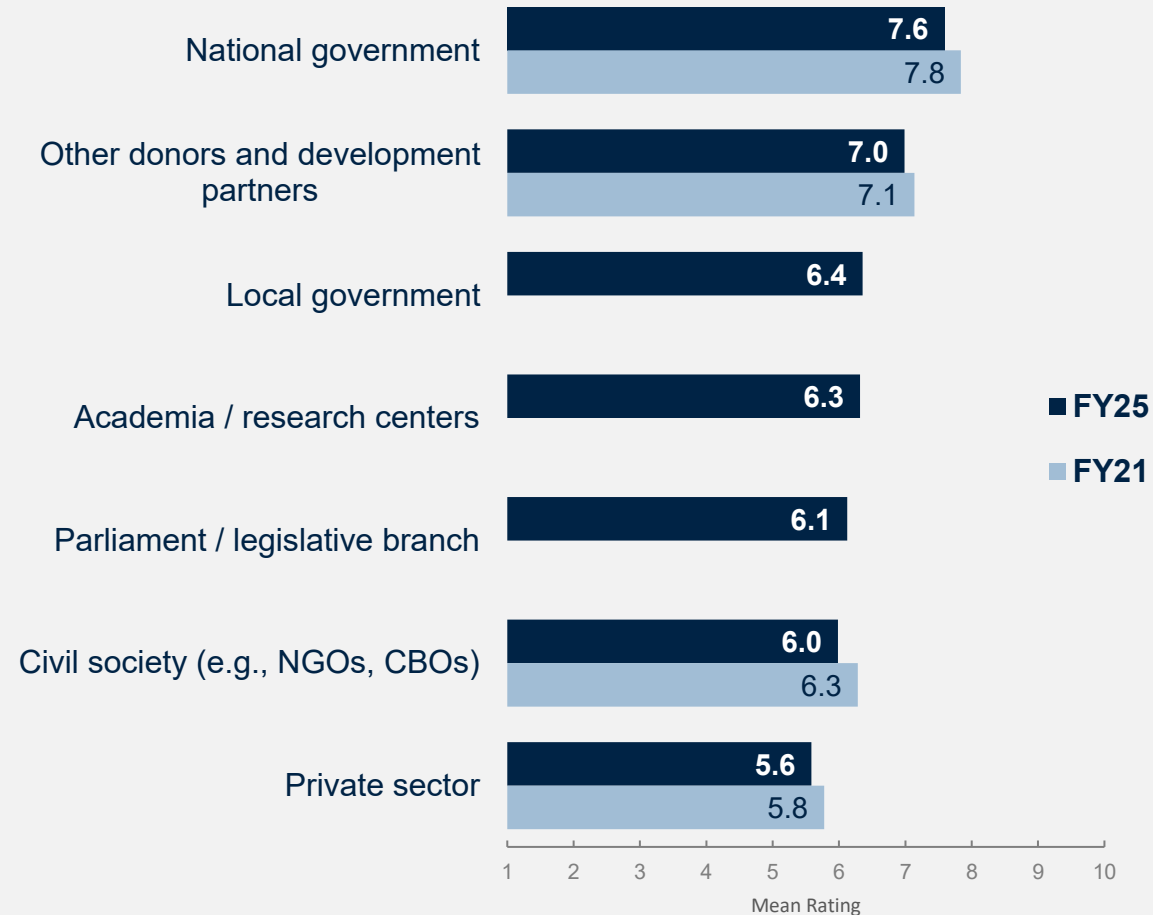
Most Stakeholders View the WBG as a Long-Term Partner, Though Ratings Have Declined Significantly



To what extent is the WBG an effective development partner in terms of the following? Scale: 1 = To no degree at all, 10 = To a very significant degree.

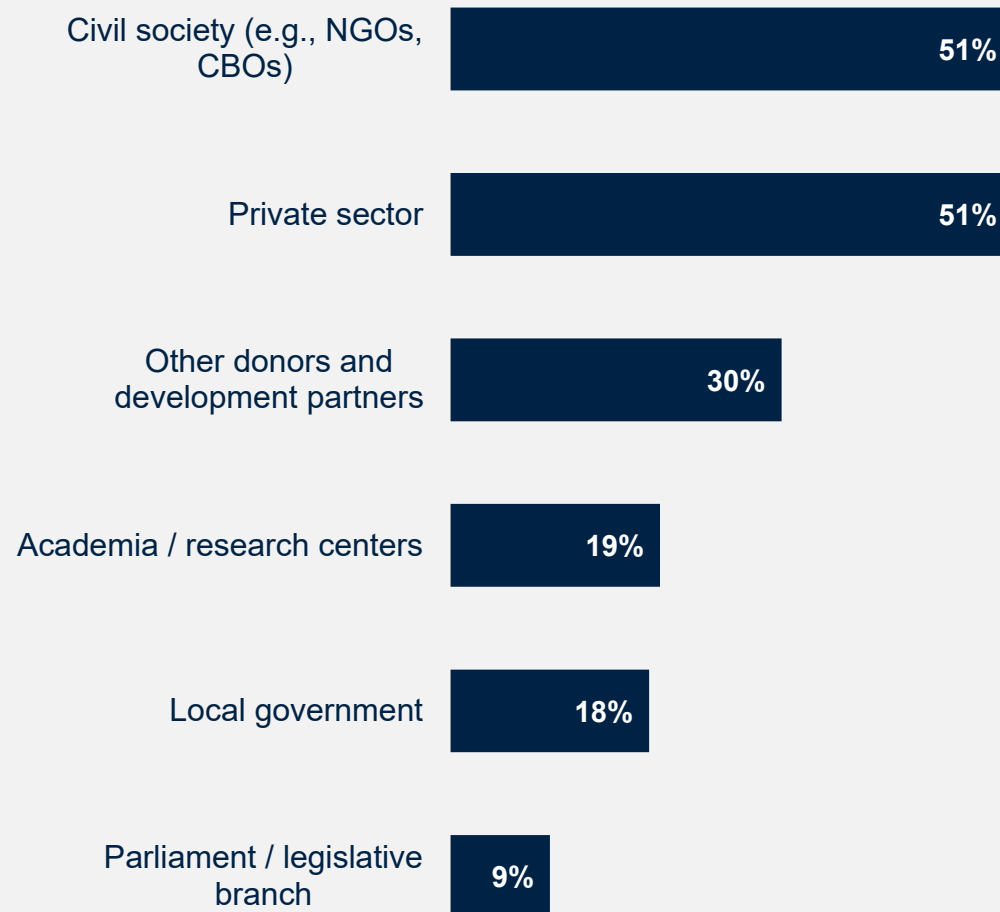
*Denotes statistically significant difference between FY21 and FY25.

WBG Partnerships with the National Government and Other Development Partners Are Viewed Positively in Grenada, While Perceptions of Private Sector Collaboration Are Lower



To what extent is the WBG an effective development partner in Grenada, in terms of collaborating with the following groups?
Scale: 1 = To no degree at all, 10 = To a very significant degree.

Stakeholders Want the Bank to Collaborate More With Civil Society and Private Sector



In their open-ended comments[^], stakeholders emphasize the need for stronger, deeper engagement with local stakeholders, including government, communities, and sector focal points, through broad and continuous consultation. Respondents call for greater sensitivity to Grenada’s specific needs and for ensuring projects reflect local realities.

Improved monitoring, evaluation, and coordination with partners—including local government, diaspora groups, and other agencies—would help avoid duplication and enhance impact.

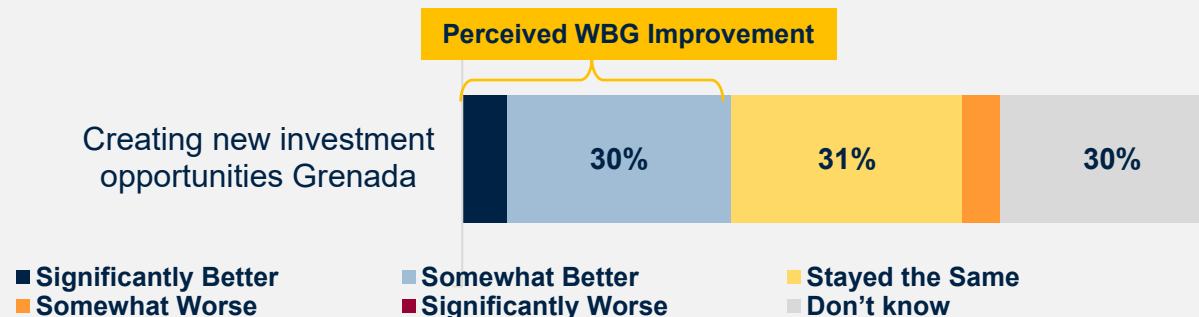


In addition to its partnership with the national government, which of the following should the WBG collaborate with more to have greater impact in Grenada? (Select up to 2) (Percentage of Respondents, N = 106)

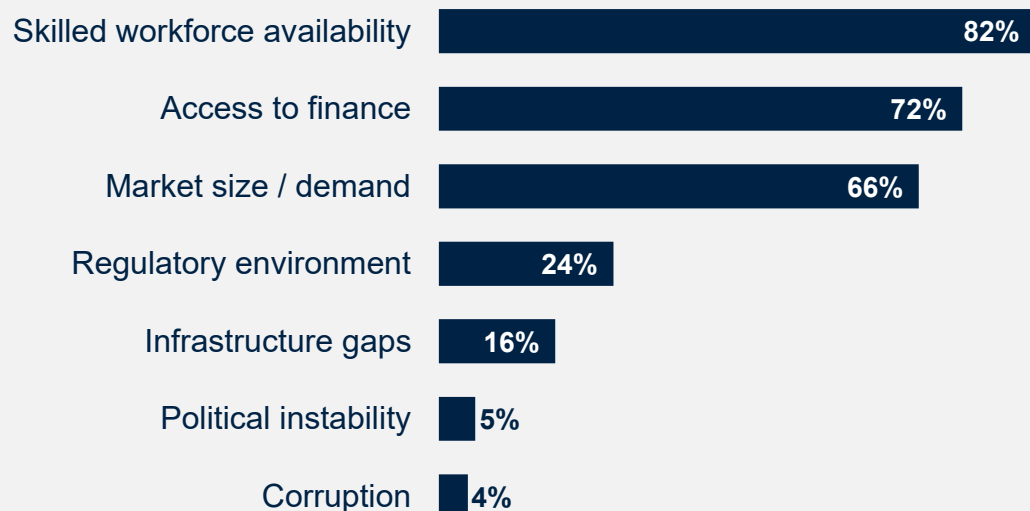
[^]What is the most important thing the WBG could do to increase its effectiveness in these priority areas in Grenada? (Please be specific) (N = 76)

The WBG Working With the Private Sector

Based on your experience, in the past two years, how has the WBG changed in terms of...



What are the biggest challenges facing private sector development in Grenada?



In written comments regarding how the WBG could increase its effectiveness in Grenada, some respondents pointed out issues related to private sector development. They suggested the WBG could:

- support Grenada's modernization of systems through digitalization and streamlined bureaucracy;
- support reforms in the financial sector;
- help small businesses access financing (including climate finance) more quickly and on more favorable terms.

Respondents also emphasized the need for better data systems, capacity building, and innovative, technology-driven approaches. They called for broader stakeholder engagement, including government, private sector, and diaspora, to help identify priorities, along with clear frameworks, stronger oversight, and well-structured funding and loans that truly support sustainable development.



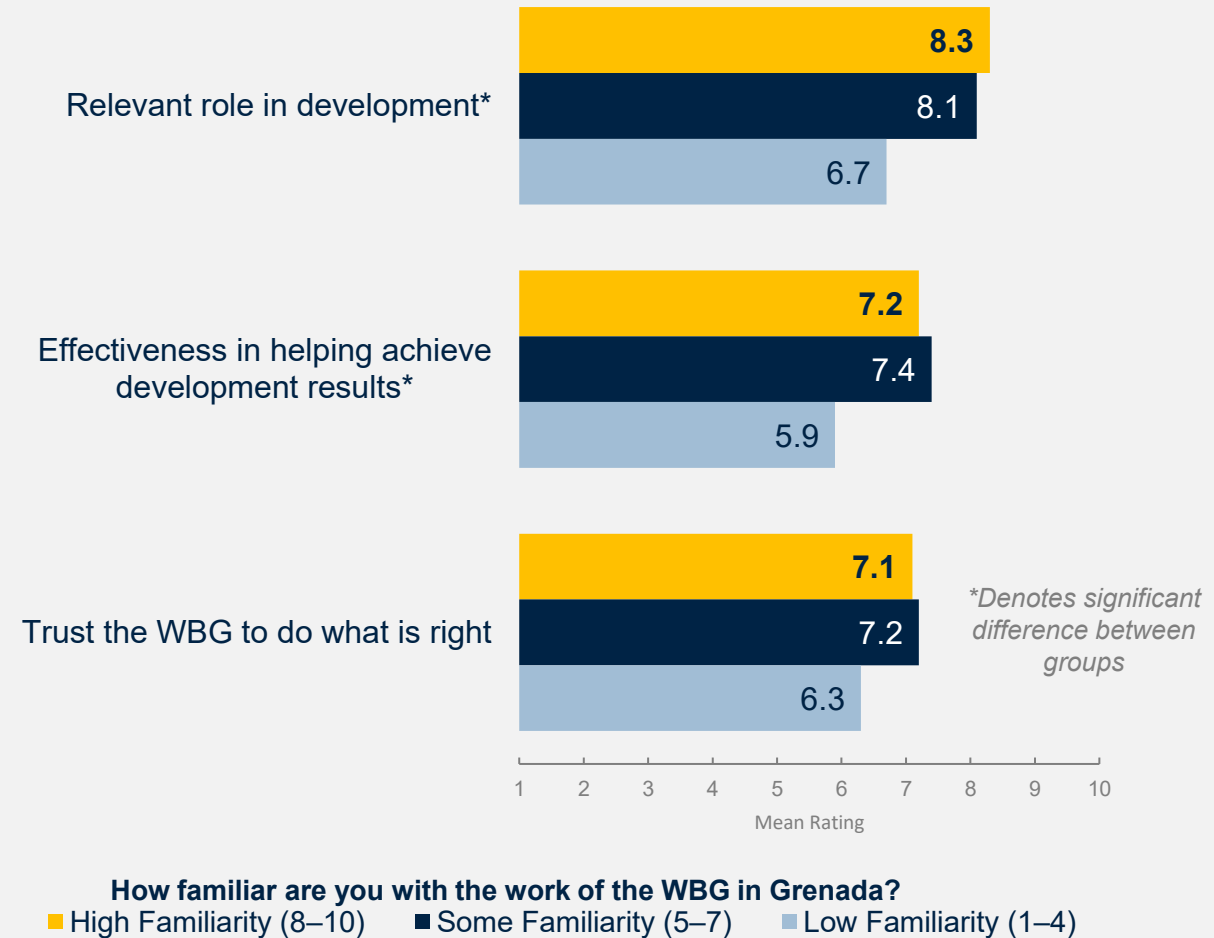
What are the biggest challenges facing private sector development in Grenada? (Select up to 3) (Percentage of Respondents, N = 80)
 ^What is the most important thing the WBG could do to increase its effectiveness in these priority areas in Grenada? (Please be specific) (N = 76)

Communication and Outreach



Outreach and Engagement Is Important Because Familiarity Leads to More Positive Perceptions

Greater engagement with the WBG not only meets stakeholder demand but also fosters more positive perceptions. Stakeholders highly familiar with the WBG (ratings of 8–10) consistently rate its trust, relevance, and effectiveness higher than those with low familiarity (ratings of 1–4).



How familiar are you with the World Bank Group's work in the country? Scale: 1 Not familiar at all – 10 Very familiar
 Trust the WBG to do what is right. Scale: 1 Not at all – 10 Very much
 Relevant role in development Scale: 1 Not at all – 10 Very much
 Effectiveness in helping achieve development results Scale: 1 Not at all – 10 Very much

WBG Events and Direct Contact Are Stakeholders' Top Choice for Receiving Information from the Institution

Stakeholder preferences vary and should inform targeted outreach. While most prefer the WBG events and direct contact with WBG staff, the top choice for the preferred channel for broader civil society groups was the WBG e-Newsletter.

	Top Two Preferred WBG Channels			
	All Respondents	Government Institutions	Broader Civil Society	Private Sector
WBG event / conference / workshop <i>(in person or online)</i>	52%	58%	44%	47%
Direct contact with WBG staff <i>(e.g., in person, virtually, phone, email)</i>	43%	44%	44%	37%
WBG e-Newsletters	37%	31%	50%	47%
WBG social media channels <i>(e.g., Facebook, LinkedIn, Instagram, Twitter/X)</i>	32%	32%	44%	26%
WBG publications	30%	24%	38%	42%
WBG website <i>(including blogs)</i>	29%	29%	19%	37%
WBG direct messaging <i>(e.g., WhatsApp)</i>	19%	18%	19%	21%

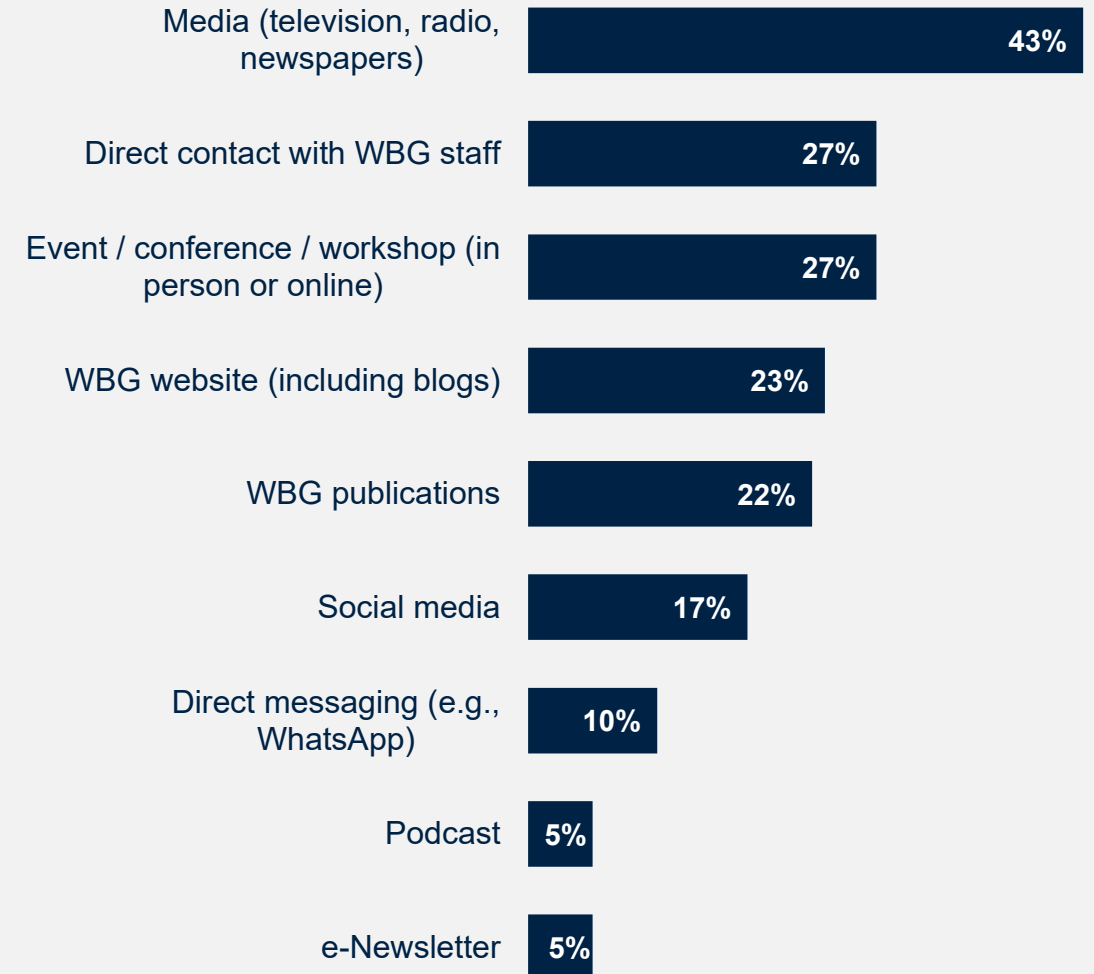


How would you prefer to obtain information from the WBG? (Select up to 3) (Percentage of Respondents, N=108)

55% of Respondents Recalled Seeing or Hearing About the WBG Recently, Most Often through Media

Broader civil society stakeholders were more likely to recall hearing about the WBG through traditional media channels such as television, radio, and newspapers, while government stakeholders were more likely to cite direct contact with WBG staff as their primary source of information.

Notably, although 37% of stakeholders preferred receiving information via e-newsletter, only 5% reported recalling any recent information from this channel, highlighting a significant gap between preferred and experienced communication channels.

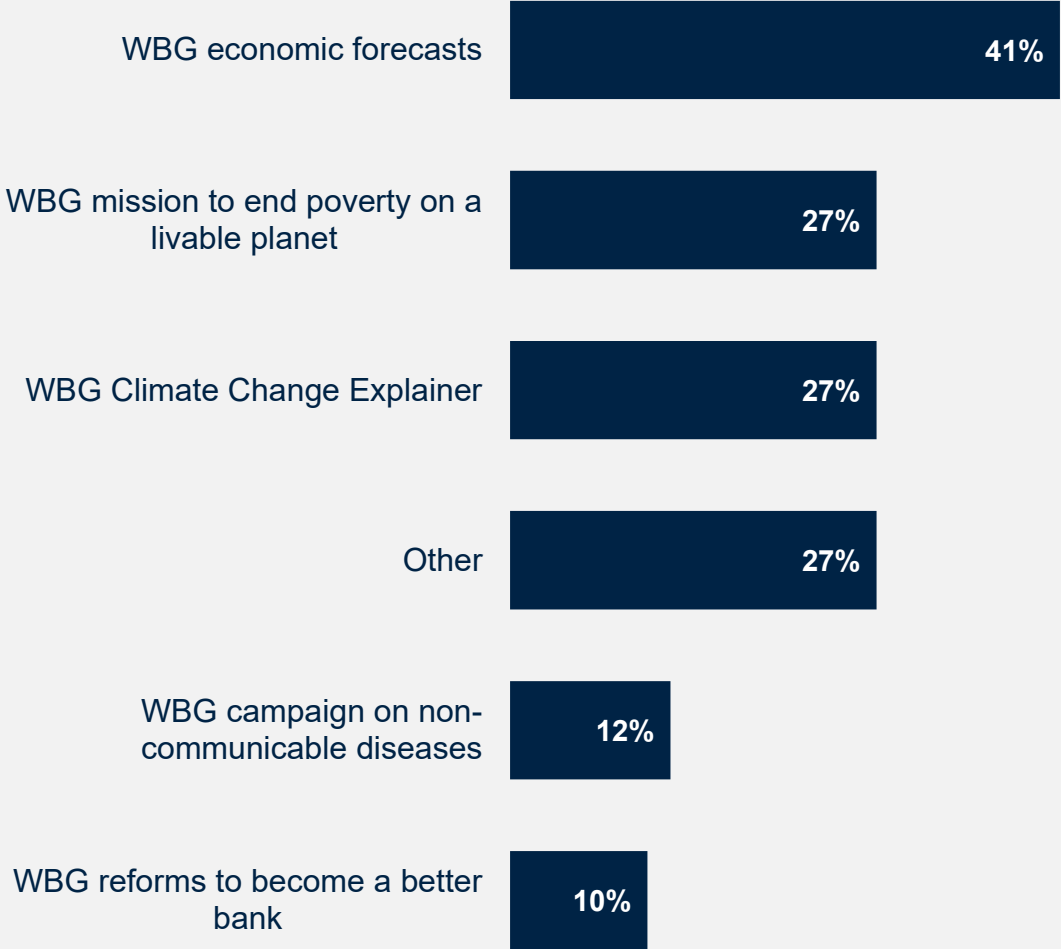


Do you recall seeing or hearing anything about the WBG recently? (Percentage of Respondents, N = 112)

Where do you recall seeing or hearing this information? (Select all that apply) (Percentage of Respondents, N = 60) Only asked respondents who indicated that they recalled seeing/hearing about the WBG recently.



Respondents Recall WBG Economic Forecasts Most Frequently



What do you recall seeing or hearing about the WBG? (Select all that apply) (Percentage of Respondents, N = 59)
This question only asked to respondents who indicated that they recalled seeing/hearing about the WBG recently.

Understanding the WBG's Role in Grenada: Stakeholders Prefer Impact Assessments, Regular Updates, and Partnership Information

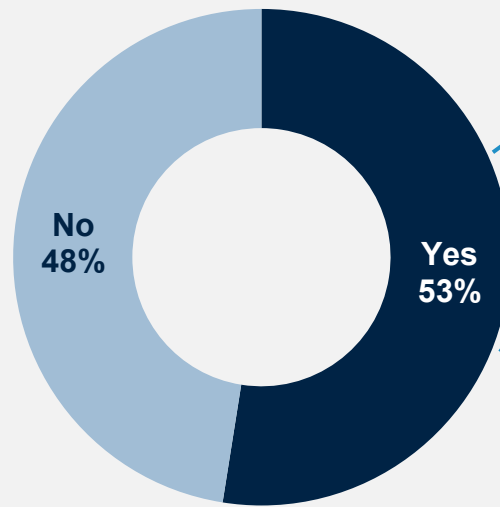
	Top Two Types of Preferred Information About the WBG			
	All Respondents	Government Institutions	Broader Civil Society	Private Sector
Impact assessments and evaluations	55%	53%	44%	61%
Regular updates on WBG activities	44%	39%	56%	56%
Information on how to work / partner with WBG	43%	42%	44%	50%
Case studies of WBG projects	39%	38%	38%	50%
Sector-specific strategies	39%	38%	50%	33%
WBG research and knowledge	26%	23%	38%	17%
Overview of WBG financial products and services	22%	23%	25%	17%

Sample Demographics and Detailed Methodology

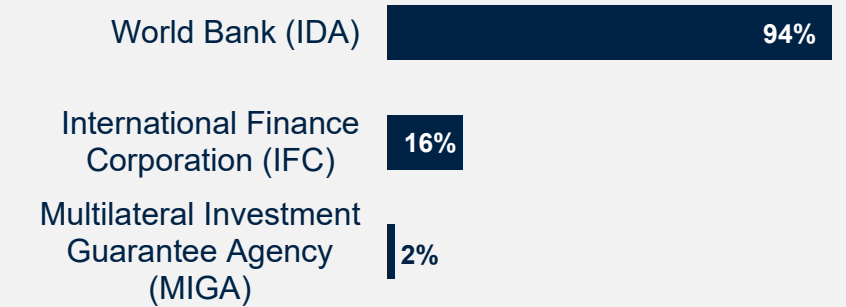


Sample Demographics

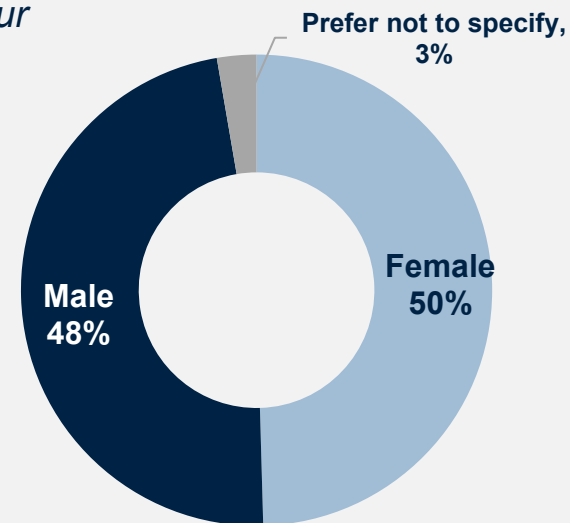
In the past 3 years, have you worked or collaborated with the WBG in Grenada?
(N=120)



Which of the following WBG agencies have you worked or collaborated with in Grenada?
(N=63)

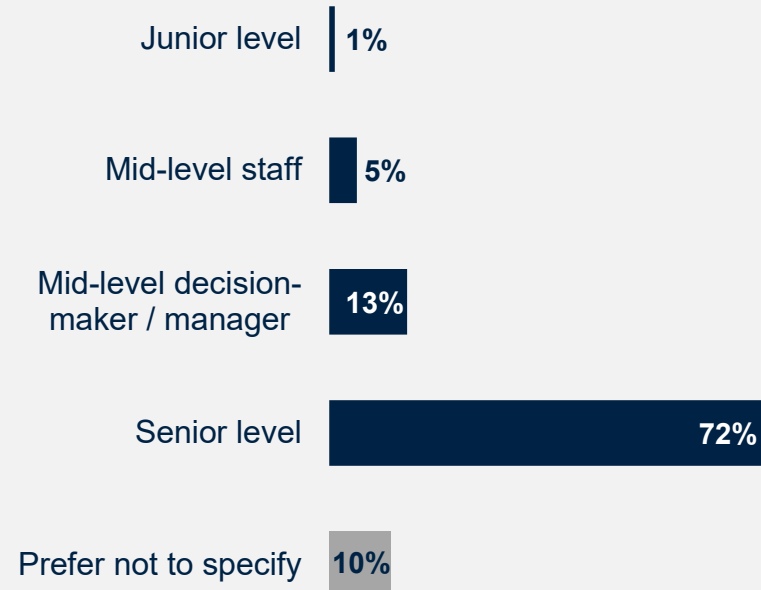


What is your gender?
(N=111)

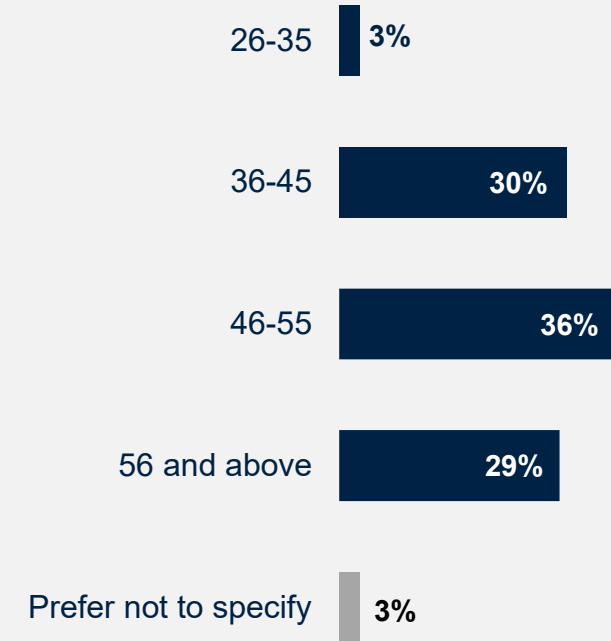


Sample Demographics (continued)

*Within your organization,
would you describe yourself as...*
(N=111)



What's your age?
(N=111)



Detailed Methodology

From **November 2024 to May 2025**, a total of 271 stakeholders in Grenada were invited to provide their opinions on the WBG’s work by participating in a Country Opinion Survey (COS). A list of potential participants was compiled by the WBG country team and the field agency. Participants were drawn from government institutions, local government, bilateral or multilateral agencies, civil society organizations, the private sector, academia and research centers, and the media.

Of these stakeholders, **120 participated in the survey (43% response rate)**. Respondents received the questionnaire via courier and returned it, accordingly, or completed it online, or completed it with a representative of the field agency.

This year’s survey results were compared to the FY21 Country Opinion Survey, with N=56.

Comparing responses across Country Opinion Surveys reflects changes in attitudes over time, as well as changes in respondent samples, methodology, and the survey instrument itself. To reduce the influence of the latter factor, only those questions with similar response scales/options were analyzed. However, the stakeholder compositions for both survey years should be taken into consideration when interpreting these comparisons.

Key statistically significant findings (tested at the research standard of $p < .05$) are noted throughout the report with an asterisk.

Percentage of Respondents	FY 2021	FY 2025
Government Principals: Office of the Governor-General, Prime Minister, Minister, Parliamentarian	18%	10%
Government Institutions: Employee of a Ministry, Department, Project Implementation Unit, Independent Government Institution, Judiciary, State-Owned Enterprise	41%	51%
Local Government	0%	3%
Bilateral/Multilateral Agency: Embassy, Development Organization, Development Bank, UN Agency	2%	4%
Civil Society Organization: Local and regional NGO, Community-Based Organization, Private Foundation, Philanthropy, Professional/Trade Association, Faith-Based Group, Youth Group	5%	6%
Private Sector: Private Company, Financial Sector Organization, Private Bank	21%	16%
Academia / Research Center	7%	3%
Media	5%	6%
Other	0%	1%
Total Number of Respondents	56	120

Detailed Methodology (continued)

Breakdowns for individual questions by stakeholder group and by year can be found in the “Grenada COS FY25 Appendices.xlsx” file published in the WBG Microdata Library, along with the survey microdata and this report.

Please note that not all questions were asked of every respondent in FY25. Some questions—particularly those requiring more in-depth knowledge of WBG projects and operations—were only presented to a subset of stakeholders. Consequently, for year-over-year comparisons, some FY21 means shown in this report are based only on the subset of respondents who received the same questions in FY25, rather than the full FY21 sample. As a result, these means may differ from those published in the original FY21 report. Please refer to the questionnaire for details on question routing. The questionnaire is published in the WBG Microdata Library, along with the survey microdata, appendices, and this report.

The open-ended comments to this survey were analyzed with ChatGPT, a generative AI tool, and reviewed by the World Bank staff for accuracy.



CountryOpinionSurveys

Thank you

*For more information about this report
or the Country Opinion Survey program,
please contact:*

countrysurveys@worldbankgroup.org

