



## World Bank Group Country Survey FY 2025 – Guatemala

The World Bank Group seeks your insights regarding our engagement and activities in Guatemala. You have been identified as an integral partner, leader, or decision-maker in Guatemala, so **your perspective is invaluable**. Your honest feedback will not only shape the future of our work in Guatemala but also foster better development outcomes for the country.

To maintain the integrity and confidentiality of this process, we have engaged ASIES, a reputable local firm, to manage the survey logistics. **Your responses will remain anonymous**, and no feedback will be linked to any specific individual.

Please click the arrow below to begin the survey. By starting the survey, you indicate that you have read the purpose of the survey and voluntarily agree to participate.

Q1. What is your <b>primary professional affiliation</b> ? <i>(Select only 1 response)</i>	
1	<b>Executive Branch, Office of Minister</b>
2	<b>Office of the Legislative Branch, Office of Congress</b>
3	<b>Government Institution:</b> Employee of a Ministry / Ministerial Department / Project Implementation Unit / Independent Government Institution (e.g., Central Bank, Regulatory or Oversight Agency) / Judiciary / State-Owned Enterprise
4	<b>Local Government</b> Office or Staff
5	<b>Bilateral or Multilateral Agency</b> (e.g., embassy, development organization, development bank, UN Agency)
6	<b>Civil Society Organization:</b> local and regional (NGO; Community-Based Organization; Private Foundation; Professional / Trade Association, Faith-Based Group, Youth Group)
7	<b>Private Sector:</b> Private Company / Financial Sector Organization / Private Bank
8	<b>Academia / Research Centers</b>
9	<b>Media</b>
10	<b>Other</b> (please specify): _____

Q2. How <b>familiar</b> are you with the World Bank Group's work in Guatemala?									
1	2	3	4	5	6	7	8	9	10
<b>Not familiar at all</b>									<b>Very familiar</b>

Q3. In the past 3 years, have you <b>worked, collaborated, or had contact</b> with the World Bank Group (WBG) in Guatemala?	
1	Yes
2	No

[ASK IF Q3=1] Q4. Which of the following <b>WBG agencies</b> have you worked or collaborated with in Guatemala? <i>(Select all that apply)</i>	
1	World Bank (IBRD)
2	International Finance Corporation (IFC)

**[ASK ALL]**

A1. How much do you <b>trust</b> each of the following institutions to do what is right for Guatemala?													
		Not at all										Very much	Don't know
1	Government of Guatemala	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	United Nations agencies (UNDP, FAO, IFAD, ILO, UNESCO, WHO, and UNOPS)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	Regional development banks (Central American Bank for Economic Integration (CABEI), Inter-American Development Bank (IDB))	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
6	Private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
7	Civil society	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
8	Academia / research centers	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

A2. How <b>relevant</b> is each of the following organizations to Guatemala's development?													
		Not at all										Very much	Don't know
1	World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Regional development banks (Central American Bank for Economic Integration (CABEI), Inter-American Development Bank (IDB))	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	United Nations agencies (UNDP, FAO, IFAD, ILO, UNESCO, WHO, and UNOPS)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

A3. How <b>effective</b> is each of the following organizations in helping Guatemala achieve development results?													
		Not at all										Very much	Don't know
1	World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Regional development banks (Central American Bank for Economic Integration (CABEI), Inter-American Development Bank (IDB))	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	United Nations agencies (UNDP, FAO, IFAD, ILO, UNESCO, WHO, and UNOPS)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

A4. Based on your experience, in the past two years, how has the WBG changed in terms of...		Became significantly worse	Became somewhat worse	Stayed the same	Became somewhat better	Became significantly better	Don't know
1	[ASK ALL] Its work to improve people's lives in Guatemala	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	[ASK ALL] Its work to improve the overall business environment in Guatemala	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	[ASK GOVT Q1=1-4, BI/MULTI Q1=5, COLLAB ONLY FOR Q1 6-10, Q3=1] Being easy to work with	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	[ASK GOVT Q1=1-4, BI/MULTI Q1=5, COLLAB ONLY FOR Q1 6-10, Q3=1] The speed of WBG project approval	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	[ASK GOVT Q1=1-4, BI/MULTI Q1=5, COLLAB ONLY FOR Q1 6-10, Q3=1] Partnering with others to increase development finance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	[ASK GOVT & PS ONLY, Q1=1-4 OR 7] Creating new investment opportunities in Guatemala	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	[ASK GOVT Q1=1-4, BI/MULTI Q1=5, COLLAB ONLY FOR Q1 6-10, Q3=1] Improving the technical quality of WBG-supported projects in Guatemala	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	[ASK GOVT Q1=1-4, BI/MULTI Q1=5, COLLAB ONLY FOR Q1 6-10, Q3=1] Working across its institutions as one World Bank Group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**[ASK WB COLLABORATORS, Q3=1]**

Please think about a specific WBG-supported project or initiative that you are most familiar with.

**B1. Please select the **development area** that this WBG-supported project or initiative supported. (Select all that apply)**

1	Agriculture / food security	7	Health
2	Climate change / environmental sustainability	8	Private sector development
3	Digital infrastructure and services	9	Social protection
4	Education	10	Transport
5	Energy / electricity	11	Water / sanitation
6	Financial / micro-economic management	12	Other (please specify): _____

**B2. If you recall, what was the name of this WBG-supported project or initiative? [open-end]**

**B3. How **helpful** was the WBG in achieving the goals of this project or initiative?**

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
<b>Not helpful at all</b>									<b>Very helpful</b>	Don't know

**[ASK IF B3=1-4] B4a. How could the WBG have been **more helpful** on this project or initiative? (Please be specific)**

**[ASK IF B3=5-10] B4b. How did this WBG-supported project or initiative **impact the people** of Guatemala? (Please be specific)**

[ASK ALL]

C1. To what extent is the WBG an <b>effective development partner</b> in terms of the following?												
		To no degree at all								To a very significant degree		Don't know
		1	2	3	4	5	6	7	8	9	10	
1	Responsiveness to needs in Guatemala	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	Access to WBG staff and experts	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	Being a long-term partner to Guatemala	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

C2. To what extent is the WBG an effective development partner in Guatemala, in terms of <b>collaborating</b> with the following groups?												
		To no degree at all								To a very significant degree		Don't know
		1	2	3	4	5	6	7	8	9	10	
1	National government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	Local government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	Congress	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	Private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	Civil society (e.g., NGOs, CBOs)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6	Other donors and development partners (e.g. IDB, CABEL)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
7	Academia / research centers	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

C3. In addition to its partnership with the national government, which of the following should the WBG <b>collaborate with more</b> to have greater impact in Guatemala? ( <i>Select up to 2</i> )			
1	Local government	5	Other donors and development partners
2	Congress	6	Academia / research centers
3	Private sector	7	Other (please specify): _____
4	Civil society (e.g., NGOs, CBOs)		

The WBG supports the Government of Guatemala's **engagement with civil society** (including citizens, CBOs, and CSOs) in development policy dialogue and implementation (including the design, preparation, implementation, and oversight of WBG-supported operations).

**[ASK ALL]**

C4. How effective is the WBG in facilitating civil society participation in development policy dialogue and implementation in Guatemala?

*If you are not familiar with this area of the WBG's work, please select "Don't know"*

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
<b>Not effective at all</b>									<b>Very effective</b>	Don't know

**[ASK IF C4=1-4]** C4a. How could the WBG be **more effective** in facilitating civil society participation in development policy dialogue and implementation? *(Please be specific)*

**[ASK IF C4=5-10]** C4b. Please share examples of the WBG's **effective facilitation of civil society participation** in development policy dialogue and implementation. *(Please be specific)*

<b>[ASK ALL]</b> D1. Which WBG instruments do you <b>value the most</b> in Guatemala? (Select up to 2)	
1	<b>Convening power</b> (e.g., bringing together different stakeholder groups, donor / development partner coordination, mobilizing 3 <sup>rd</sup> party financial resources)
2	<b>Advisory services</b> (e.g., capacity building and training, policy advice, technical assistance)
3	<b>Financial resources</b> (e.g., budget support, investment lending, grants, trust funds)
4	<b>Data and research</b> (e.g., statistics, reports, research on global development issues)
5	<b>Other</b> (please specify): _____

<b>[ASK GOVT Q1=1-4, COLLAB ONLY FOR Q1 5-10, Q3=1]</b>														
D2. To what extent do you agree with the following statements about the WBG's <b>financial support</b> to Guatemala? (If you have <b>NO</b> exposure to, or experience with the WBG's financing, please respond "Don't know")														
		<b>Strongly disagree</b>										<b>Strongly agree</b>		Don't know
1	The WBG's financial instruments (i.e., budget support, loans, grants, trust funds) <b>meet the needs</b> of Guatemala	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>	
2	The conditions of the WBG's financing are <b>competitive</b> compared to markets (private sector or other development banks)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>	
3	The standards and requirements for the WBG's financing are <b>reasonable</b>	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>	
4	The WBG provides financial support in a <b>timely</b> manner	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>	

The following questions ask about the WBG's **knowledge work, including data, research, training, and advisory services**, in Guatemala.

**[ASK ALL]** D3. How significant a **contribution** do you believe the WBG's knowledge work makes to development results in Guatemala?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
<b>Not significant at all</b>									<b>Very significant</b>	Don't know

**[ASK ALL]** D4. In the past 3 years, what WBG knowledge work **have you used**?  
(Select all that apply)

1	Data resources	5	Online collaboration platforms
2	Research and analytical reports	6	Workshops or training courses (in-person or online)
3	Policy notes	7	Other (please specify) _____
4	Advisory services	8	I have not used WBG knowledge work

**[ASK D5 & D6 IF USED KNOWLEDGE, D4=1-7]**

Please think about a **specific WBG knowledge work** that you most recently utilized.

D5. If you recall, what was the name of this WBG knowledge work? [open-ended]

--

D6. For what **purpose** did you use this WBG knowledge work? [open-ended]

--

**[ASK D7 IF USED POLICY ADVICE, D4=1-7]**

D7. In your opinion, has the WBG's policy advice **influenced** a new or existing government policy in Guatemala?

1	Yes
2	No

**[ASK IF D7=1]** D8. **What government policy or action** did the WBG's advice influence and **in what way?** (Please be specific)

--

[ASK IF USED KNOWLEDGE, D4=1-6]

D9. To what extent do you agree with the following statements?												
		Strongly disagree					Strongly agree					Don't know
1	Working with the WBG <b>increases</b> Guatemala's institutional <b>capacity</b>	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	I am satisfied with the <b>quality</b> of the WBG's knowledge work in Guatemala	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

D10. [ASK IF NOT SATISFIED WITH QUALITY, D9\_2=1-4] D9a. How could the WBG **improve the quality** of its knowledge work in Guatemala? *(Please be specific)*

--

**[ASK ALL]**

<b>E1. Which areas should the WBG prioritize to have the most impact on development results in Guatemala? (Select up to 5)</b>			
1	Gender equity	9	Climate change
2	Water / sanitation	10	Digital infrastructure development
3	Health	11	Private sector development
4	Transport infrastructure	12	Environment / natural resource management
5	Energy	13	Social protection
6	Public sector governance	14	Jobs
7	Agriculture / food security	15	Debt management
8	Education	16	Other (please specify): _____

<b>E2. What is the most important thing the WBG could do to increase its effectiveness in these priority areas in Guatemala? (Please be specific)</b>

**[ASK GOVT & PRIVATE SECTOR, Q1=1-4, 7]**

<b>E3. What are the biggest challenges facing private sector development in Guatemala? (Select up to 3)</b>			
1	Access to finance	5	Political instability
2	Regulatory environment	6	Corruption
3	Infrastructure gaps	7	Market size / demand
4	Skilled workforce availability	8	Other (please specify): _____

<b>[ASK ALL] F1. How would you prefer to obtain information from the WBG? (Select up to 3)</b>			
1	<b>WBG e-Newsletters</b>	6	<b>In person WBG event / conference / workshop</b>
2	<b>Direct contact with WBG staff</b> (e.g., in person, virtually, phone, email)	7	<b>WBG website</b> (including blogs)
3	<b>WBG social media channels</b> (e.g., Facebook, LinkedIn, Instagram, Twitter/X)	8	<b>WBG podcasts</b>
4	<b>WBG direct messaging</b> (e.g., WhatsApp)	9	<b>WBG publications</b>
5	<b>Online WBG event / conference / workshop</b>	10	Other (please specify): _____

<b>[ASK ALL] F2. Do you recall seeing or hearing anything about the WBG recently?</b>	
1	Yes
2	No

<b>[ASK IF RECALL, F2=1] F3. Where do you recall seeing or hearing this information? (Select all that apply)</b>			
1	Media (television, radio, newspapers)	6	Podcast
2	Event / conference / workshop (in person or online)	7	Direct messaging (e.g., WhatsApp)
3	WBG website (including blogs)	8	e-Newsletter
4	Social media	9	WBG publications
5	Direct contact with WBG staff	10	Other (please specify): _____

<b>[ASK IF F2=1] F4. What do you recall seeing or hearing about the WBG? (Select all that apply)</b>			
1	WBG economic forecasts	5	Human capital (education, health)
2	WBG reforms to become a better bank	6	Food security and nutrition
3	WBG mission to end poverty on a livable planet	7	Infrastructure development
4	Job creation / employment	8	Other (please specify): _____

<b>[ASK ALL] F5. What information would be most helpful to you in understanding the WBG's role in Guatemala? (Select up to 3)</b>			
1	Case studies of WBG projects	5	Information on how to work / partner with WBG
2	Impact assessments and evaluations	6	Regular updates on WBG activities
3	Sector-specific strategies	7	WBG research and knowledge
4	Overview of WBG financial products and services	8	Other (please specify): _____

**[ASK ALL]**

G1. What is your <b>gender</b> ?	
1	Female
2	Male
3	Other
4	Prefer not to specify

G2. What is your <b>age</b> ?	
1	25 or younger
2	26-35
3	36-45
4	46-55
5	56 and above
6	Prefer not to specify

G3. <b>Within your organization</b> , would you describe yourself as...	
1	Junior level
2	Mid-level staff
3	Mid-level decision-maker / manager
4	Senior level
5	Prefer not to specify

G4. Which best represents your <b>geographic location</b> ?	
1	Guatemala city
2	Outside of Guatemala city

**Thank you for completing this survey!**