

The Panama 2010 Enterprise Surveys Data Set

I. Introduction

1. This document provides additional information on the data collected in Panama between July 2010 and April 2011 as part of the Latin America and Caribbean (LAC) Enterprise Survey 2010, an initiative of the World Bank.

The Enterprise Surveys, through interviews with firms in the manufacturing and services sectors, capture business perceptions on the biggest obstacles to enterprise growth, the relative importance of various constraints to increasing employment and productivity, and the effects of a country's business environment on its international competitiveness. They are used to create statistically significant business environment indicators that are comparable across countries. The Enterprise Surveys are also used to build a panel of enterprise data that will make it possible to track changes in the business environment over time and allow, for example, impact assessments of reforms.

The report outlines and describes the sampling methodology, the sample structure as well as additional information that may be useful when using the data, such as information on non-response cases and the appropriate use of the weights.

II. Sampling Structure

2. The sample for Panama was selected using stratified random sampling, following the methodology explained in the *Sampling Note*¹. Stratified random sampling² was preferred over simple random sampling for several reasons³:

a. To obtain unbiased estimates for different subdivisions of the population with some known level of precision.

b. To obtain unbiased estimates for the whole population. The whole population, or universe of the study, is the non-agricultural economy. It comprises: all manufacturing sectors according to the group classification of ISIC Revision 3.1: (group D), construction sector (group F), services sector (groups G and H), and transport, storage, and communications sector (group I). Note that this definition excludes the following sectors: financial intermediation (group J), real estate and renting activities (group K, except sub-sector 72, IT, which was added to the population under study), and all public or utilities-sectors.

c. To make sure that the final total sample includes establishments from all different sectors and that it is not concentrated in one or two of industries/sizes/locations.

d. To exploit the benefits of stratified sampling where population estimates, in most cases, will be more precise than using a simple random sampling method (i.e., lower standard errors, other things being equal.)

¹ The complete text can be found at http://www.enterprisesurveys.org/documents/Implementation_note.pdf

² A stratified random sample is one obtained by separating the population elements into non-overlapping groups, called strata, and then selecting a simple random sample from each stratum. (Richard L. Scheaffer; Mendenhall, W.; Lyman, R., "Elementary Survey Sampling", Fifth Edition).

³ Cochran, W., 1977, pp. 89; Lohr, Sharon, 1999, pp. 95

e. Stratification may produce a smaller bound on the error of estimation than would be produced by a simple random sample of the same size. This result is particularly true if measurements within strata are homogeneous.

f. The cost per observation in the survey may be reduced by stratification of the population elements into convenient groupings.

3. Three levels of stratification were used in this country: industry, establishment size, and location. The original sample design with specific information of the industries and locations chosen is described in Appendix E.

4. Industry stratification was designed in the way that follows: the universe was stratified into 1 manufacturing industry, 1 service industry -retail -, and 1 residual sector as defined in the sampling manual. The manufacturing industry, service industry, and residual sectors had a target each of 120 interviews.

5. Size stratification was defined following the standardized definition for the Enterprise Surveys: small (5 to 19 employees), medium (20 to 99 employees), and large (more than 99 employees). For stratification purposes, the number of employees was defined on the basis of reported permanent full-time workers. This seems to be an appropriate definition of the labor force since seasonal/casual/part-time employment is not a common practice, except in the sectors of construction and agriculture.

6. Regional stratification was defined in two locations (city and the surrounding business area): Panama and the Rest of the Country.

III. Sampling implementation

7. Given the stratified design, sample frames containing a complete and updated list of establishments as well as information on all stratification variables (number of employees, industry, and location) are required to draw the sample. Great efforts were made to obtain the best source for these listings. However, the quality of the sample frames was not optimal and, therefore, some adjustments were needed to correct for the presence of ineligible units. These adjustments are reflected in the weights computation (*see below*).

8. TNS Opinion was hired to implement the LAC 2010 enterprise surveys roll out. In Panama the local subcontractor was Borge y Asociados S.A.

9. For Panama, two sample frames were used. The first was supplied by the World Bank and consists of enterprises interviewed in Panama in 2006. The World Bank required that attempts should be made to re-interview establishments responding to the Panama 2006 survey where they were within the selected geographical locations and met eligibility criteria. That sample is referred to as the Panel. The second sample frame was produced from the Panama's Statistical Directory of businesses and establishments from 2006 (Directorio Estadístico de Empresas y Locales de Panamá) via the INE (Instituto Nacional de Estadística). Each database contained the following information:

- Coverage;
- Up to datedness;

- Availability of detailed stratification variables ;
- Location identifiers- address, phone number, email;
- Electronic format availability;
- Contact name(s).

Counts from sample frames are shown below.

Panel sample counts

Panel Sample Count (Panel Sample Frame)

Region name	Employees	Manufacturing	Retail	Other Services	Grand Total
Panama City	5-19	109	75	116	300
	20-99	94	19	58	171
	100+	28	12	29	69
Panama City Total		231	106	203	540
Rest of Country	5-19	6	8	22	36
	20-99	3	3	17	23
	100+		2	3	5
Rest of Country Total		9	13	42	64
Grand Total		240	119	245	604

Sample Frames

Source: CONTRALORIA GENERAL DE LA REPUBLICA - Instituto Nacional de Estadística y Censo - 2006

Region name	Employees	Manufacturing	Retail	Other Services	Grand Total
Panama City	5-19	471	1444	1698	3613
	20-99	120	306	450	876
	100+	60	72	133	265
Panama City Total		651	1822	2281	4754
Rest of Country	5-19	263	771	1055	2089
	20-99	47	130	382	559
	100+	28	14	39	81
Rest of Country Total		338	915	1476	2729
Grand Total		989	2737	3757	7483

10. The two sample frames were then used for the selection of a sample with the aim of obtaining interviews with 360 establishments with five or more employees

11. The quality of the frame was assessed at the outset of the project through visits to a random subset of firms and local contractor knowledge. The sample frame was not immune from the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc. In addition, the sample frame contains no telephone/fax numbers so the local contractor had to screen the contacts by visiting them. Due to response rate and ineligibility issues, additional sample had to be extracted by the World Bank in order to obtain enough eligible contacts and meet the sample targets.

12. Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was 2.76% (36 out of 1304 establishments)⁴.

IV. Data Base Structure:

13. The structure of the data base reflects the fact that 3 different versions of the questionnaire were used. The basic questionnaire, the Core Module, includes all common questions asked to all establishments from all sectors (manufacturing, retail, and other services). The second expanded variation, the Manufacturing Questionnaire, is built upon the Core Module and adds some specific questions relevant to the sector. The third expanded variation, the Services Questionnaire, is also built upon the Core Module and adds to the core specific questions relevant to either retail or IT. Each variation of the questionnaire is identified by the index variable, *a0*.

⁴ Based on out of target contacts and impossible to contact establishments

14. All variables are named using, first, the letter of each section and, second, the number of the variable within the section, i.e. *a1* denotes section A, question 1. Variable names preceded by a prefix “LAC” indicate questions specific to LAC, therefore, they may not be found in the implementation of the rollout in other countries. All other suffixed variables are global and are present in all country surveys over the world. All variables are numeric with the exception of those variables with an “x” at the end of their names. The suffix “x” denotes that the variable is alpha-numeric.

15. There are 2 establishment identifiers, *idstd* and *id*. The first is a global unique identifier. The second is a country unique identifier. The variables *a2* (sampling location), *a6a* (sampling establishment’s size), and *a4a* (sampling sector) contain the establishment’s classification into the strata chosen for each country using information from the sample frame. The strata were defined according to the guidelines described above.

16. There are three levels of stratification: industry, size and location. Different combinations of these variables generate the strata cells for each industry/location/size combination. A distinction should be made between the variable *a4a* and *d1a2* (industry expressed as ISIC rev. 3.1 code). The former gives the establishment’s classification into one of the chosen industry-strata, whereas the latter gives the actual establishment’s industry classification (four digit code) in the sample frame.

17. All of the following variables contain information from the sampling frame. They may not coincide with the reality of individual establishments as sample frames may contain inaccurate information. The variables containing the sample frame information are included in the data set for researchers who may want to further investigate statistical features of the survey and the effect of the survey design on their results.

-*a2* is the variable describing sampling locations

-*a6a*: coded using the same standard for small, medium, and large establishments as defined above. The code -9 was used to indicate units for which size was undetermined in the sample frame.

-*a4a*: coded using ISIC codes for the chosen industries for stratification. These codes include most manufacturing industries (15 to 37), other manufacturing (2), retail (52), and (45, 50, 51, 55, 60, 63, 72) for other Services.

18. The surveys were implemented following a 2 stage procedure. Typically first a screener questionnaire is applied over the phone to determine eligibility and to make appointments. Then a face-to-face interview takes place with the Manager/Owner/Director of each establishment. However, the phone numbers were unavailable in the sample frame, and thus the enumerators applied the screeners in person. The variables *a4b* and *a6b* contain the industry and size of the establishment from the screener questionnaire. Variables *a8* to *a11* contain additional information and were also collected in the screening phase.

19. Note that there are additional variables for location size by population (*a3*) and firm size by number of workers (*l1*, *l6* and *l8*) that reflect more accurately the reality of

each establishment. Advanced users are advised to use these variables for analytical purposes.

20. Variables *11*, *16* and *18* were designed to obtain a more accurate measure of employment accounting for permanent and temporary employment. Special efforts were made to make sure that this information was not missing for most establishments.

21. Variable *a17x* gives interviewer comments, including problems that occurred during an interview and extraordinary circumstances which could influence results. Please note that sometimes this variable is removed due to privacy issues.

V. Universe Estimates

22. Universe estimates for the number of establishments in each cell in Panama were produced for the strict, weak and median eligibility definitions. The estimates were the multiple of the relative eligible proportions.

23. Appendix B shows the overall estimates of the numbers of establishments in Panama based on the sample frame.

24. For some establishments where contact was not successfully completed during the screening process (because the firm has moved and it is not possible to locate the new location, for example), it is not possible to directly determine eligibility. Thus, different assumptions about the eligibility of establishments result in different adjustments to the universe cells and thus different sampling weights.

25. Three sets of assumptions on establishment eligibility are used to construct sample adjustments using the status code information.

26. Strict assumption: eligible establishments are only those for which it was possible to directly determine eligibility. The resulting weights, which include adjustments applied to panel firms (see below), are included in the variable *w_strict_panadj*.

Strict eligibility = (Sum of the firms with codes 1,2,3,4,&16) / Total

27. Median assumption: eligible establishments are those for which it was possible to directly determine eligibility and those that rejected the screener questionnaire or an answering machine or fax was the only response. The resulting weights are included in the variable *w_median_panadj*.

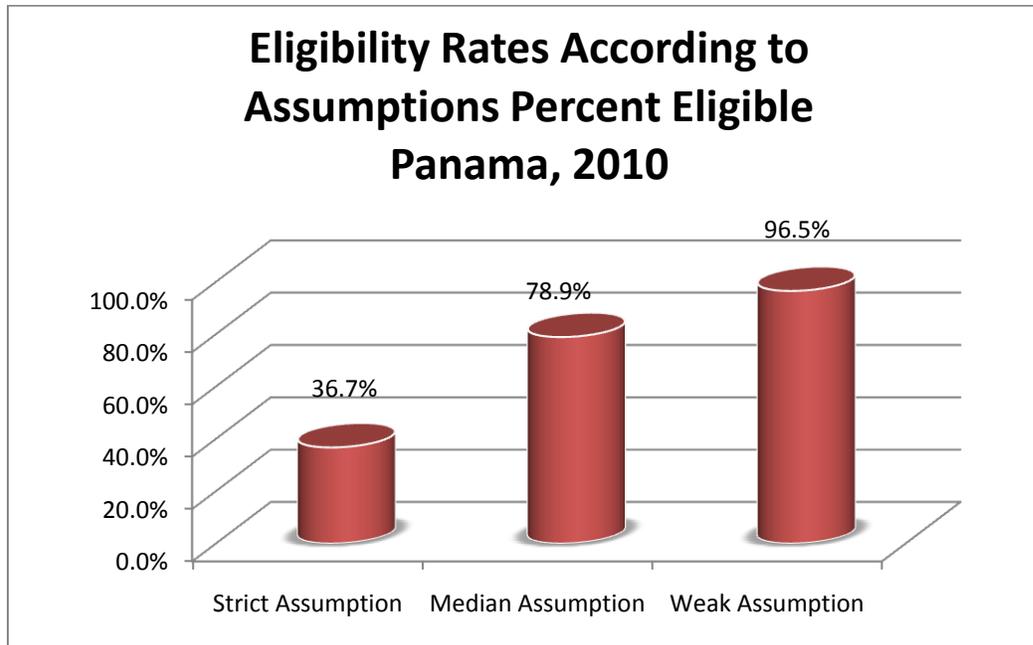
Median eligibility = (Sum of the firms with codes 1,2,3,4,16,10,11, & 13) / Total

28. Weak assumption: in addition to the establishments included in points a and b, all establishments for which it was not possible to contact or that refused the screening questionnaire are assumed eligible. This definition includes as eligible establishments with dead or out of service phone lines, establishments that never answered the phone, and establishments with incorrect addresses for which it was impossible to find a new

address. Under the weak assumption only observed non-eligible units are excluded from universe projections. The resulting weights are included in the variable *w_weak_panadj*.

Weak eligibility= (Sum of the firms with codes 1,2,3,4,16,91,92,93,10,11,12,&13) / Total

29. The indicators computed for the Enterprise Survey website use the median weights. The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.



30. Universe estimates for the number of establishments in each industry-location-size cell in Panama were produced for the strict, weak and median eligibility definitions. Appendix D shows the universe estimates of the numbers of registered establishments that fit the criteria of the Enterprise Surveys.

31. Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

VI. Weights

32. Since the sampling design was stratified and employed differential sampling, individual observations should be properly weighted when making inferences about the population. Under stratified random sampling, unweighted estimates are biased unless sample sizes are proportional to the size of each stratum. With stratification the probability of selection of each unit is, in general, not the same. Consequently, individual

observations must be weighted by the inverse of their probability of selection (probability weights or *pw* in Stata.)⁵

33. Special care was given to the correct computation of the weights. It was imperative to accurately adjust the totals within each location/industry/size stratum to account for the presence of ineligible units (the firm discontinued business or was unattainable, education or government establishments, establishments with less than 5 employees, no reply after having called in different days of the week and in different business hours, no tone in the phone line, answering machine, fax line⁶, wrong address or moved away and could not get the new references) The information required for the adjustment was collected in the first stage of the implementation: the screening process. Using this information, each stratum cell of the universe was scaled down by the observed proportion of ineligible units within the cell. Once an accurate estimate of the universe cell (projections) was available, weights were computed using the number of completed interviews.

The selection of panel firms required additional adjustments to account for varying probabilities of selection between fresh and panel sample universes. For additional information on this methodology, please refer to Enterprise Survey documentation of weighting methodology.

34. Appendix C shows the cell weights for registered establishments in Panama.

VII. Appropriate use of the weights

35. Under stratified random sampling weights should be used when making inferences about the population. Any estimate or indicator that aims at describing some feature of the population should take into account that individual observations may not represent equal shares of the population.

36. However, there is some discussion as to the use of weights in regressions (see Deaton, 1997, pp.67; Lohr, 1999, chapter 11, Cochran, 1953, pp.150). There is not strong large sample econometric argument in favor of using weighted estimation for a common population coefficient if the underlying model varies per stratum (stratum-specific coefficient): both simple OLS and weighted OLS are inconsistent under regular conditions. However, weighted OLS has the advantage of providing an estimate that is independent of the sample design. This latter point may be quite relevant for the Enterprise Surveys as in most cases the objective is not only to obtain model-unbiased estimates but also design-unbiased estimates (see also Cochran, 1977, pp 200 who favors the used of weighted OLS for a common population coefficient.)⁷

⁵ This is equivalent to the weighted average of the estimates for each stratum, with weights equal to the population shares of each stratum.

⁶ For the surveys that implemented a screener over the phone.

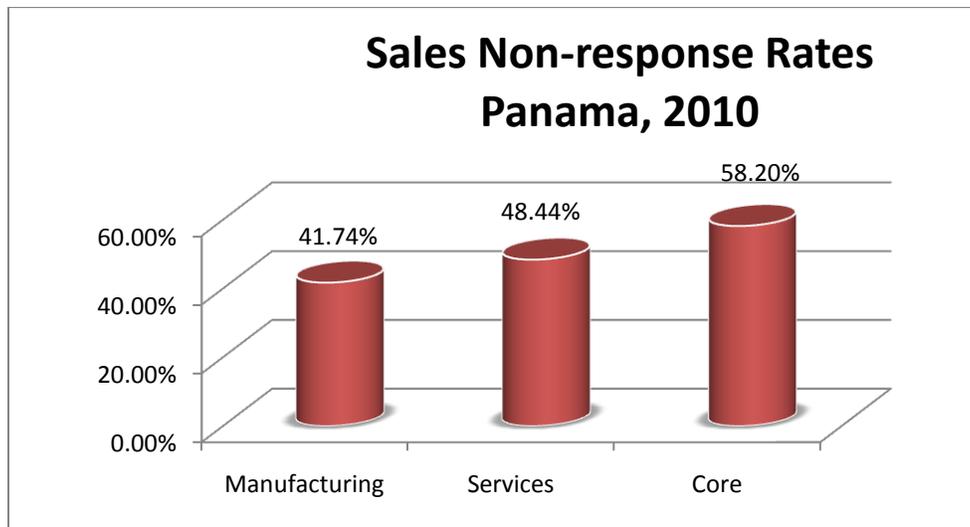
⁷ Note that weighted OLS in Stata using the command `regress` with the option of weights will estimate wrong standard errors. Using the Stata survey specific commands `svy` will provide appropriate standard errors.

37. From a more general approach, if the regressions are descriptive of the population then weights should be used. The estimated model can be thought of as the relationship that would be expected if the whole population were observed.⁸ If the models are developed as structural relationships or behavioral models that may vary for different parts of the population, then, there is no reason to use weights.

VIII. Non-response

38. Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

39. Item non-response was addressed by two strategies:
a- For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond as a different option from don't know (-7).
b- Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, *d2*, by sector. Please, note that the coding utilized in this dataset does not allow us to differentiate between "Don't know" and "refuse to answer", thus the non-response in the chart below reflects both categories (DKs and NAs).

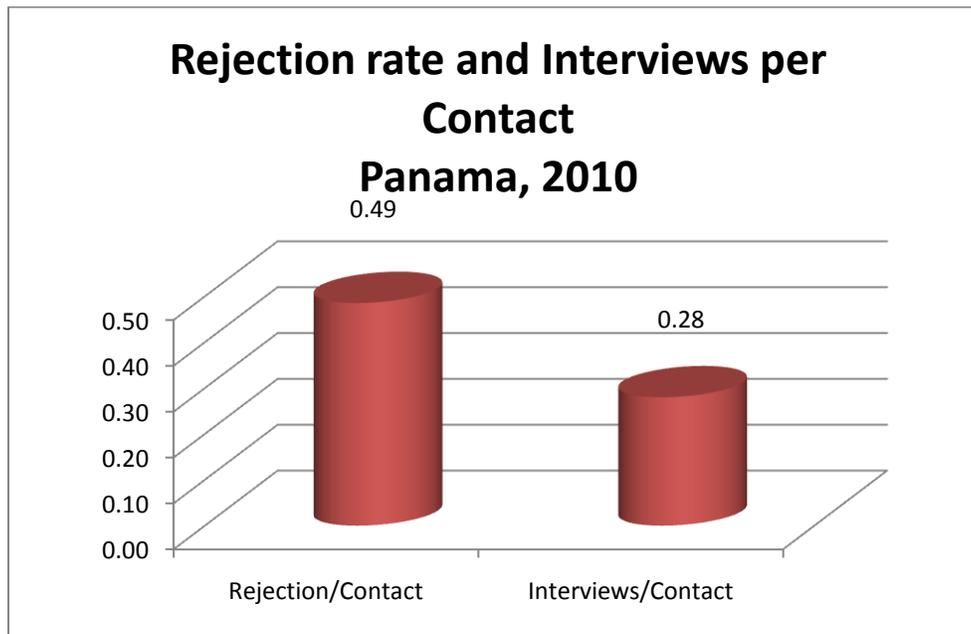


40. Survey non-response was addressed by maximizing efforts to contact establishments that were initially selected for interview. Attempts were made to contact

⁸ The use weights in most model-assisted estimations using survey data is strongly recommended by the statisticians specialized on survey methodology of the JPSM of the University of Michigan and the University of Maryland.

the establishment for interview at different times/days of the week before a replacement establishment (with similar strata characteristics) was suggested for interview. Survey non-response did occur but substitutions were made in order to potentially achieve strata-specific goals. Further research is needed on survey non-response in the Enterprise Surveys regarding potential introduction of bias.

41. As the following graph shows, the number of realized interviews per contacted establishment was 0.28⁹. This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The number of rejections per contact was 0.49.



42. Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Panama. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

References:

Cochran, William G., Sampling Techniques, 1977.

Deaton, Angus, The Analysis of Household Surveys, 1998.

Levy, Paul S. and Stanley Lemeshow, Sampling of Populations: Methods and Applications, 1999.

⁹ The estimate is based on the total no. of firms contacted including ineligible establishments.

Lohr, Sharon L. Sampling: Design and Techniques, 1999.

Scheaffer, Richard L.; Mendenhall, W.; Lyman, R., Elementary Survey Sampling, Fifth Edition, 1996.

Appendix A

Status Codes Fresh:

	ELIGIBLES	
Eligible	1. Eligible establishment (Correct name and address)	316
Eligible	2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment)	0
Eligible	3. Eligible establishment (Different name but same address - the firm/establishment changed its name)	0
Eligible	4. Eligible establishment (Moved and traced)	0
		0
Ineligible	5. The establishment has less than 5 permanent full time employees	0
Ineligible	6 The firm discontinued businesses	7
Ineligible	7. Not a business: Private household	7
Ineligible	8. Ineligible activity: Education, Agriculture, Finances, Government, etc.	0
Ineligible	151 Out of target - outside the covered regions	0
Ineligible	152. Out of target - moved abroad	2
Unobtainable	91. No reply after having called in different days of the week and in different business hours	24
Unobtainable	92. Line out of order	120
Unobtainable	93. No tone	30
Unobtainable	10. Answering machine	13
Unobtainable	11. Fax line- data line	9
Unobtainable	12. Wrong address/ moved away and could not get the new references	6
	13. Refuses to answer the screener	355
	14. In process (the establishment is being called/ is being contacted - previous to ask the screener)	9
	Total	898

Response Outcomes Fresh:

Target	
Complete interviews	241
Incomplete interviews	0
Elegible in process	4
Refusals	71
Out of target	16
Impossible to contact	202
Refusal to the Screener	355

889

Status Codes Panel:

	ELIGIBLES	
Eligible	1. Eligible establishment (Correct name and address)	163
Eligible	2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment)	0
Eligible	3. Eligible establishment (Different name but same address - the firm/establishment changed its name)	0
Eligible	4. Eligible establishment (Moved and traced)	0
Eligible	16. Panel firm - now less than five employees	0
Ineligible	5. The establishment has less than 5 permanent full time employees	0
Ineligible	616 The firm discontinued businesses - (Establishment went bankrupt)	7
Ineligible	618 The firm discontinued businesses - (Original establishment disappeared and is now a different firm)	1
Ineligible	619 The firm discontinued businesses - (Establishment was bought out by another firm)	0
Ineligible	620 The firm discontinued businesses - (It was impossible to determine for what reason)	3
Ineligible	621 The firm discontinued businesses - (Other: SPECIFY in COMMENTS)	7
Ineligible	7. Not a business: Private household	1
Ineligible	8. Ineligible activity: Education, Agriculture, Finances, Government, etc.	0
Ineligible	151 Out of target - outside the covered regions	0
Ineligible	152. Out of target - moved abroad	1
Unobtainable	91. No reply after having called in different days of the week and in different business hours	1
Unobtainable	92. Line out of order	33
Unobtainable	93. No tone	15
Unobtainable	10. Answering machine	1
Unobtainable	11. Fax line- data line	1
Unobtainable	12. Wrong address/ moved away and could not get the new references	1
	13. Refuses to answer the screener	171
	14. In process (the establishment is being called/ is being contacted - previous to ask the screener)	0
	Total	406

Response Outcomes Panel:

Panel	
Complete interviews	124
Incomplete interviews	0
Elegible in process	3
Refusals	36
Out of target	20
Impossible to contact	52
Refusal to the Screener	171

406

Appendix B

Universe Estimate, Panama:

Source: CONTRALORIA GENERAL DE LA REPUBLICA - Instituto Nacional de Estadística y Censo - 2006

Region name	Employees	Manufacturing	Retail	Other Services	Grand Total
Panama City	5-19	471	1444	1698	3613
	20-99	120	306	450	876
	100+	60	72	133	265
Panama City Total		651	1822	2281	4754
Rest of Country	5-19	263	771	1055	2089
	20-99	47	130	382	559
	100+	28	14	39	81
Rest of Country Total		338	915	1476	2729
Grand Total		989	2737	3757	7483

Appendix C

Strict Cell Weights Panama:

Panel

Average Strict Cell Weights, Panel firms

Location	Firm Size	Manuf.	Retail	Services
Panama City	Small	3.77	2.48	4.46
	Medium	1.85	1.34	2.07
	Large	1.42	2.00	2.00
Rest of the country	Small	1.33	1.19	1.42
	Medium	1.00		1.27
	Large			

Fresh

Strict Cell Weights, Fresh Firms

Location	Firm Size	Manuf.	Retail	Services
Panama City	Small	14.43	52.07	53.55
	Medium	2.79	3.40	20.30
	Large	2.51	3.46	1.27
Rest of the country	Small	6.55	20.34	24.34
	Medium	1.51	3.24	16.21
	Large	1.00	1.00	1.00

Weak Cell Weights Panama:

Panel

Average Weak Cell Weights, Panel firms

Location	Firm Size	Manuf.	Retail	Services
Panama City	Small	6.00	4.26	8.31
	Medium	3.07	2.57	4.77
	Large	5.60	11.00	29.00
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Rest of the country	Small	1.67	2.13	2.46
	Medium	3.00		2.83
	Large			

Fresh

Weak Cell Weights, Fresh Firms

Location	Firm Size	Manuf.	Retail	Services
Panama City	Small	45.33	128.30	165.78
	Medium	6.85	6.55	49.20
	Large	7.34	7.95	3.67
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Rest of the country	Small	28.20	68.68	103.28
	Medium	5.08	8.56	53.84
	Large	3.93	1.99	3.88

Median Cell Weights Panama:

Panel

Average Median Cell Weights, Panel firms

Location	Firm Size	Manuf.	Retail	Services
Panama City	Small	4.71	3.66	6.08
	Medium	2.76	2.14	3.93
	Large	5.00	10.00	24.00
Rest of the country	Small	1.33	2.15	2.10
	Medium	3.00		2.50
	Large			

Fresh

Median Cell Weights, Fresh Firms

Location	Firm Size	Manuf.	Retail	Services
Panama City	Small	32.21	97.07	120.01
	Medium	5.71	5.81	41.77
	Large	5.73	6.61	2.92
Rest of the country	Small	19.07	49.45	71.14
	Medium	4.03	7.23	43.50
	Large	2.92	1.58	2.94

Appendix D

Strict Universe Estimates

Strict Universe Estimates (Fresh + Panel)

Location	Firm Size	Manuf.	Retail	Services	Grand Total
Panama City	Small	208.49	614.95	593.49	1416.92
	Medium	101.06	165.67	207.53	474.26
	Large	27.17	33.17	47.78	108.13
Regional Total		336.72	813.79	848.80	1999.31
Rest of the country	Small	64.48	228.55	254.83	547.86
	Medium	13.06	48.58	121.10	182.74
	Large	7.00	7.00	10.00	24.00
Regional Total		84.54	284.12	385.93	754.60
Grand Total		421.26	1097.92	1234.73	2753.91

Weak Universe Estimates

Weak Universe Estimates (Fresh + Panel)

Location	Firm Size	Manuf.	Retail	Services	Grand Total
Panama City	Small	555.35	1483.65	1765.78	3804.78
	Medium	205.41	319.42	500.05	1024.88
	Large	86.76	82.59	161.11	330.47
Regional Total		847.52	1885.66	2426.95	5160.13
Rest of the country	Small	263.90	764.04	1052.44	2080.38
	Medium	43.64	128.40	393.90	565.93
	Large	27.49	13.96	38.84	80.30
Regional Total		335.03	906.40	1485.18	2726.61
Grand Total		1182.54	2792.06	3912.13	7886.73

Median Universe Estimates

Median Universe Estimates (Fresh + Panel)

Location	Firm Size	Manuf.	Retail	Services	Grand Total
Panama City	Small	402.12	1129.93	1279.11	2811.16
	Medium	177.01	282.47	423.09	882.57
	Large	70.84	69.47	129.01	269.32
Regional Total		649.97	1481.86	1831.21	3963.05
Rest of the country	Small	179.63	552.52	728.21	1460.36
	Medium	35.22	108.41	319.48	463.11
	Large	20.41	11.03	29.38	60.82
Regional Total		235.26	671.96	1077.07	1984.29
Grand Total		885.23	2153.83	2908.28	5947.34

Appendix E

Original Sample Design, Panama:

Region name	Employees	Manufacturing	Retail	Other Services	Grand Total
Panama City	5-19	26	26	22	74
	20-99	27	27	22	76
	100+	29	32	29	90
Panama City Total		82	85	73	240
Rest of Country	5-19	14	14	18	46
	20-99	13	13	18	44
	100+	11	8	11	30
Rest of Country Total		38	35	47	120
Grand Total		120	120	120	360

Completed Interviews, Panama:

As interviewed

Region name	Employees	Manufacturing	Retail	Other Services	Grand Total
Panama City	5-19	25	28	25	78
	20-99	47	53	24	124
	100+	14	10	32	56
Panama City Total		86	91	81	258
Rest of Country	5-19	13	15	20	48
	20-99	9	16	15	40
	100+	7	6	6	19
Rest of Country Total		29	37	41	107
Grand Total		115	128	122	365

Appendix F

Local Agency team involved in the study:

Local Agency	Borge y Asociados S.A
Other staff involved:	1- Panama office manager

Sample Frame:

Characteristic of sample frame used:	Panama's Statistical Directory of businesses and establishments (Directorio Estadístico de Empresas y Locales de Panamá).
Source:	National Institute of Statistics (Instituto Nacional de Estadísticas).
Year:	2006
Comments on the quality of sample frame:	The sample frame delivered by INE did not show information for all the enterprises recorded; a lot of establishments did not have contact information.
Year and organism who conducted the last economic census	INE 1999
Other sources for companies statistics	None

Sectors included in the Sample:

Original Sectors	Manufacturing, Retail and Other Services
Added Sectors	None

Sample:

Comments/ problems on sectors and regions selected in the sample:	Long distance to be covered between the selected enterprises and Panama City. Some enterprises are located 8 hours by land from Panama City. This fact made the contact process very hard.
Comments on the response rate:	The owners and managers were very careful about their answers. The financial data was the hardest to gather. This data has to be used with care, as enumerators noticed that people did not want to help with real data. The contact information was difficult to obtain. Before giving an actual date for the interview, all Managers told recruiters that their email address and phone were private information and that they did not have time to answer surveys. 20% of the interviewed managers did not want to give personal

	contact information.
Comments on the sample design:	None
Other comments:	All the data which wasn't collected during the interview was confirmed by phone or other visit to the Establishment.

Fieldwork:

Date of Fieldwork	Starting date: July 2010 Ending date: April 2011
Problems found during fieldwork:	The contact for an interview date was hard; an average of 20 calls was made to complete an interview date.
Other observations:	In about 30% of the total surveys accomplished, the dates for interviews had to be re-scheduled because of personal problems with the interviewees. Despite the effective interviews, all managers demonstrated no interest in the survey. The most often heard comment was "these survey do not helps me make money, on the contrary, it makes me lose time"

Questionnaires:

Problems for the understanding of questions (write question number)	Questions C.7, C.16 about "mes típico" and also K.7 about "sobregiro bancario" had to be explained to the respondent.
Problems found in the navigability of questionnaires.	No problems in the navigability of questionnaires.
Comments on questionnaires length:	The questionnaire was considered by all the respondents too long. Their jobs did not let them lose time in that kind of surveys.
Suggestions or other comments on the questionnaire:	All the N section of the questionnaire represented problems. The common comment was: "That is private information and I don't want to provide it". It still is an important section for the study, so we do not recommend any change.

Database

Comments on the data map	No problems encountered
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Country situation

General aspects of economic, political or social situation of the country that could affect the results of the survey:	The main problem encountered in Central American countries for face to face surveys are weather conditions (a natural disaster every year affects the economy) and crime situation (robbers, narcotrafic).
Relevant country events occurred during fieldwork:	The holiday represents the main relevant event occurred during the field work. Also floods during final and beginning of the year made it difficult for the interviewer to reach the enterprises
Other aspects:	The enterprises confidentiality policies make the survey process harder. Financial and other important information cannot be revealed by the key personnel of the companies. Also, it looks like the majority of companies' executives and enterprises do not use industries statistics for strategic decision making. This could explain the lack of importance they give to the survey and their lack of willingness to participate.