



HOW-TO-GUIDE FOR USING MEDIA TENOR SA DATA

Project: Analysis of media's coverage on political parties and politicians
from 9 February, 2004 – 14 April, 2004.

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1. Technical requirements

The data were captured using Microsoft Access (German 97) and imported into SPSS Version 11. Versions higher than 11 have not been tested for.

2. Introduction into Media Tenor coding

The methodology used in Media Tenor's research combines qualitative and basic statistical methods. Though scholars in the deterministic quantitative tradition could argue that content analysis is only possible by utilising sophisticated statistics, there is of course no universal law requiring such an approach.

A cursory review of research journals in the field of journalism shows that even a journal such as *Journalism and Mass Communication Quarterly*, with its heavy emphasis on research in the statistical tradition (utilising quantitative research methods ranging from measures of association, e.g. phi-coefficient, to interval data, e.g. correlation and regression analysis (see Babbie, 1989; Bailey, 1987), also publishes research articles based on what one could call 'simplistic' statistics, such as percentages (see Deuze, 2002).

Obviously by taking the above as a departure point, this does not mean that one can ride slip-shot over the data that one collects, since the researcher will still be held accountable for presenting his or her data in a scientific acceptable way. As Stempel (1981) shows, content analysis (also as applied in this research) will need to comply with the ideal of presenting as objective and systematic research procedures possible. This would entail, *inter alia*, the selection of the unit of analysis; category construction; determining the population; reliability of coding; training of the coders; and the analysis and computerisation of the data (e.g. by means of a statistical programme such as SPSS, see Hansen, Cottle, Negrine & Newbold, 2001).

Hansen et al. (2001) argue in their work on mass communication research methods, that content analysis is by definition a quantitative method. Though the purpose is to identify and count the occurrence of specified categories of texts, there is no specific answer to the question of how far the statistical analysis should be pursued. Fundamentally, they argue that the question of analysis is tied to the research problem.

As is the case in this research, Hansen et al. (2001) show that content analysis is extremely suited for the purpose of comparison (e.g. the number of reports in different media), comparing types of coverage (e.g. positive, negative or neutral) and comparing news reports in the media of different countries. To this end, Hansen et al. (2001) present a coding schedule that is aimed at obtaining basic comparative data to be presented by means of percentages in the format of graphs and tables.

Research design

The data utilised by Media Tenor SA are based on a comprehensive day-by-day analysis of all the news reports in seven major South African daily newspapers (*Beeld, Business Day, Sowetan, The Citizen, ThisDay, Pretoria News* and *The Star*), the main SABC news broadcasts (Afrikaans news, English news, Nguni News, Sotho news) as well as e-tv news and five weekly newspapers (*City Press, Rapport, Sunday Independent, The Sunday Times, Mail & Guardian*). Additionally, two specialised media are analysed (*Financial Mail, Finance Week*).

The South African newspapers are selected because they represent a comparable group of papers within the range of South African daily and weekly newspapers (general English, Afrikaans, black and business), situated in the same news region (Gauteng province) of South Africa. They also represent a variety of major publishing houses (Independent Group, BDFM, Media24 etc). The two television news channels are the only national South African ones available.

Data are continuously compiled since February 2000. In terms of methodology, the analysis is based on standard content analysis procedures (e.g. Berelson, 1952; Budd, Thorp & Donohew, 1971; Stempel, 1989; Tan, 1982). A computerised methodology is applied, namely that of the international Media Tenor Institute for Media Analysis, whose categories will be explained below.

A total number of 180 (as of March 2003) coders are available in five countries. All coders are equally trained on the criteria of coding and had to pass bi-monthly validation tests as well as weekly spot-checks to establish intercoder-reliability of at least 80% (see Hughes & Garret, 1990 on methods). As far as validity is concerned, high levels of validity are usually obtained due to the construction of the universe on the nominal level. In terms of analysis on the interval level, the content analysis faces similar problems than those experienced in similar situations. In terms of validity on the interval level, Media Tenor tends to 'sin' by rather emphasising the neutral aspects of a statement than exaggerating positive and negative elements.

The following are the criteria applied for most projects:

Object of analysis

In print media, all articles in the political, news, editorial, opinion as well as the business section are included. Excluded are 'advertorials' and other sections of the newspaper clearly indicated as of non-editorial content. Further excluded are letters to the editor.

On TV, all news reports are coded including sport and weather but excluding the re-broadcast of 'highlights' after advertisement breaks.

Unit of analysis

All articles or reports are coded as stated above. An article is defined as an independent graphical unit with separate headlines. Subheadings or bold-faced beginnings of news sentences do not mark new articles, even if they are separately dated or separate locations are named. Articles starting on one page and continuing on another are coded as one and under the first coded article. If, however, an article is referred to by a note (e.g. 'see page 3') at the end of another article, these are considered separate articles. Pictures and graphs are treated as separate articles/report if they do not form part of an existing article/reports but visually separated from other units. On television, every new story is considered a new unit. The introduction to a film report is considered part of the same

report, unless the content is different (for instance, presenter reporting on an issue but film report shows the next item). In cases of many film reports followed in a row, every new issue is considered a new item.

Coding Categories

The first point of reference is the capturing of date of publication, page number of article and number of articles on the page, counting from top left to right bottom of a page. On TV, the page number is referred to as 'zero' and reports counted from 1 upwards as part of the same 'page'. Page numbers are counted continuous, even if certain media are re-listing the page numbers of every section. Page 1 of the economy section might have been coded as 101, page 2 as 102, etc. By applying this, research would be able to show the importance of certain issues and topics according to the position within the newspaper or TV news report. The volume and dates will indicate the intensiveness and length of the coverage. Finally, the name of the publication is captured from a drop-down list. A reference is made as to the section of the article/report within its editorial context (news, political, opinion, business, etc). Pictures, caricatures, graphics not forming part of an article are counted as separate articles. For instance, a photograph of famine in Africa with two paragraphs underneath, are considered as an individual article.

Information on articles/report

First the region on which the presentation focuses, or where the depicted events have (predominantly) taken place are captured. In case the place/event cannot geographically be determined, 'country unknown;' is entered. Other options included 'world-wide' and 'several countries', the latter being only applicable if a counting of individual countries space by lines received do not produce a majority reference. Where international organisations, such as the United Nations or EU are involved, the geographical region is determined as 'international organisation'.

Topics and aspects are chosen from an extensive drop-down list. Instructions to the coders are given to select only the single topic prevailing amongst the others, determined by space (lines, centimetres, seconds) in the article/report. Selecting topics involved clicking through three levels of listed topics available (see Appendix A for list of individual issues and levels).

- **Level one** represented the main categories (23 in total) being: Ethics, politics, crime, domestic issues, foreign affairs, EU affairs, economy, business, associations and unions, media, NGO, social issues, health, women's issues, education, culture, environment and traffic, research and science, history, HIV/Aids, sport, other issues.
- **Level two** are subcategories of level one, 154 in total. The issue of 'ethics' e.g. is further subdivided into 'ethical values', 'democracy', 'justice', 'human rights', 'individual responsibility' and others.
- **Level three** comprised of a total of 1569 individual issues covering the categories on level 2 and 1.

Examples:

Level one: HIV/Aids; Level two: Prevention of HIV/Aids, causes of HIV/Aids, effects of HIV/Aids, level three: use of Nevirapine, blood transfusion.

Level one: Economy; Level two: Economical indicators; Level three: CPIX index, PPI index, Rand value.

Numerical units to the levels are allocated on a six-digit base:

Level one (e.g. Crime): 13

Level two (e.g. non-politically motivated crime): (13)14

Level three (e.g. murder): (1314)25

The final code therefore always represents the two subcategories above and enables regrouping of topics into different issues.

All issues are coded from the point of view of the country concerned. For instance, Gerhard Schröder's campaign to become Germany's chancellor, is coded under 'home affairs' and not 'foreign affairs', irrespective of the country of the newspaper.

The main protagonist or newsmaker of the individual article/report is defined with a similar concept as the topics/issues. An individual, a group of people, an organisation, a company or an institution is selected from a three level list, depending on the prevalence of individual protagonists covered in the article/report.

- **Level one** represented the main category (24 categories) including: country in general, government, president, parliament, semi-governmental organisations, judiciary, police, army, provincial government, political parties, economy, unions, society, foreign country, foreign government, foreign head of government, foreign legislative, foreign authorities, foreign local authorities, foreign politicians and political parties, foreign economy, foreign society, international organisations, other newsmakers.
- **Level two** represented the secondary categories (212) including e.g. (Northern Province provincial government, Free State provincial government etc).
- **Level three** included 2542 international protagonists of sub-categories two and one.

Examples:

Level one: Political parties; Level two: ANC; Level three: ANC Gauteng, ANC Mpumalanga

Level one: Society; Level two: Minorities; Level three: Greek community, German community.

Level one: Government; Level two: National Department of Housing; Level three: Minister of Housing, Deputy Minister.

Numerical units to the levels are again allocated on a six-digit base:

Level one (e.g. South African provincial government): 63

Level two (e.g. Northern Province provincial government): (63)01

Level three (e.g. Northern Province: Department of Public Works): (6301)26

If an article or report, in terms of quantity, focused equally on two protagonists, the one which is presented rather than quoted is chosen (e.g. President Bush making statements on the Iraqi Government, the latter would have been chosen).

For the individual category lists, please see Appendix A.

In terms of research results, it is necessary to regroup the individual issues into three categories, since it would be able to highlight first on a wider scale the majority of issues and enable, if questions arose, to look further into individual issue that contributed to a specific image. For instance, in terms of crime coverage (category one) it is necessary to look into the second level (terrorism, crime fighting, murder) etc, to identify the different individual issues contributing to the overall image of 'crime'.

Persons quoted/shown

All individuals, to whom at least five lines of an article or five seconds of a television news story are dedicated or who are named in the headline or shown in a photograph, caricatures are recorded. An extensive drop-down list of names is used (4 384 individual names). In case the individual's name is not included on the list, it is entered according to his/her profession, origin, sex and race. The results will show the importance of foreign versus national protagonists in terms of coverage received and would also allow the identification of key persona responsible for issues on specific countries.

Rating of issues and protagonists

The rating of an issue or protagonists refers to the bias or tendency contained in the presentation by a journalist, protagonist or his partners as well as independent sources. The tendency can be expressed:

- explicitly, by using terms of clearly positive or negative judgement (for instance 'good', 'promising', 'ominous', 'disappointing'),
- implicitly, if the presented content is embedded in a positive or negative context.

Example: 'Government has done a great job in combating crime' would be a positive explicit reference. In a positive or negative implicit reference the described circumstances are generally understood to be either positive or negative (e.g. company financial losses or corruption).

Since explicit and implicit tendencies of presentations can differ, both are coded separately. Since many media avoid the responsibility of bias by not 'explicitly' stating something but rather describe a scenario, context reporting is rather powerful as the choice of context still lies in the hand of the editor. Although a TV station might not explicitly state an opinion, continuous negative context reporting is in itself a way of expressing an opinion. Explicit caution is applied when selecting the two different tendencies and only in undoubtedly cases, positive or negative is selected as reference. In case no tendency is assumed, 'neutral' is chosen. Where both positive and negative tendencies applied, the dominating aspects are determined and coded either as 'rather positive' or 'rather negative'. In case positive and negative tendencies are in balance, 'ambivalent' is chosen.

The full scale applied is as following:

Explicit	positive	rather positive	ambivalent	rather negative	negative	neutral
Implicit	positive	rather positive	ambivalent	rather negative	negative	neutral

Examples:

Article reports neutrally and without explicitly mentioning anything on a highjacking attempt, where the police have arrested the perpetrators. The explicit rating would be neutral and the context ambivalent (both a negative aspect – highjacking – as well as a positive aspect – arrest – are addressed).

Same article, but in this case the journalists adds that 'this is only a single incident, in 99% of the cases police do not catch the criminals'. In this case, the implicit rating would remain ambivalent, but the explicit rating would be negative.

Generally speaking, the following chart will indicate the outcome of the rating for both explicit and implicit ratings.

Explicit	positive	negative	neutral
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No of statements in article	1	4	7
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Explicit	positive	rather positive	ambivalent	rather negative	negative	neutral
Choice of rating				X		

Implicit	positive	negative	neutral
No of statements in article	4	3	1

Implicit	positive	rather positive	ambivalent	rather negative	negative	neutral
Choice of rating		X				

A combination of explicit and implicit ratings established the overall ‘rating’ of a subject or issue, whereby equal weight is given.

Example:

Explicit	positive	rather positive	ambivalent	rather negative	negative	neutral
Implicit	positive	rather positive	ambivalent	rather negative	negative	neutral
Overall Rating	positive	rather positive	ambivalent	rather negative	negative	neutral

For the purpose of this research, negative overall ratings will be used to show ‘bad news’, while overall positive ratings will highlight ‘good news’.

Detailed coding

In cases where the research is not general, but based on client requirements, the above mentioned methodology is applied on a sentence by sentence basis for all protagonists mentioned with at least five lines per article. Referred to as ‘statement-by-statement’ analysis, this is much more thorough and allows a more detailed analysis of information flow within an article. Coding criteria are applied as before.

Coding procedure

The trainer is supervising the physical process of analysis on a daily basis and establishing an inter-coder reliability by coding selected articles himself and benchmarked this against the local results. The trainer is trained in the methodology during a four week training period in Germany, receiving ‘refresher courses’ every year.

All analysts are trained by the coder. On a daily basis, television news are recorded with backup tapes for every news item. Both newspapers as well as video tapes are captured daily by the analysts. When questions arose, the supervisor is able to answer them before the actual capturing took place. At the end of every coding day, the individual datasheets are collected and added to the general MS Access database. Data are verified every evening and the database entries corrected.

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3. Working with SPSS and Media Tenor Data – General Instructions

Variable names and meanings

Generally speaking, the following two filters have to be used to work with Media Tenor data.

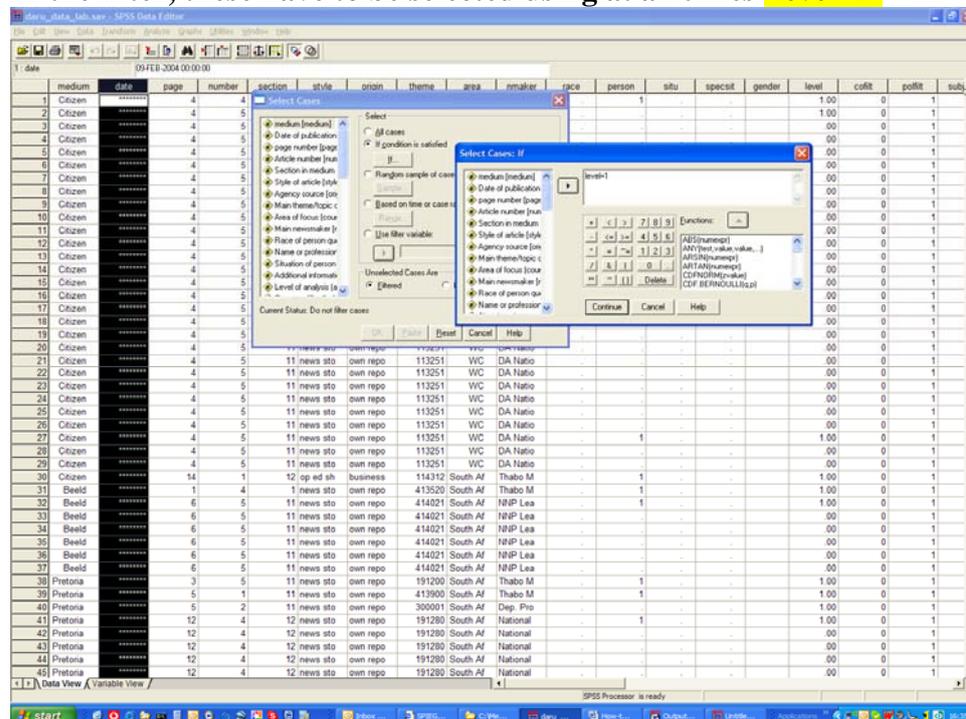
When working on analysis on an article level (less detailed than on statement level), use **level=1**

When working on analysis on a statement level (more detailed than article level), use **level=0**

The following are variables used by Media Tenor and what results the filter for the variables will reveal. Please remember that you will have to select the relevant code when you filter. Codes are in the attached appendix. There are two levels of analysis, article and statement, some variables can be used for both as indicated below:

Analysis on article/report level

In the filter, these have to be selected using at all times **'level=1'**



Medium

Name of publication/medium, e.g. The Star, Beeld etc

Date

Date when publication was printed. This is a date variable, not a string variable.

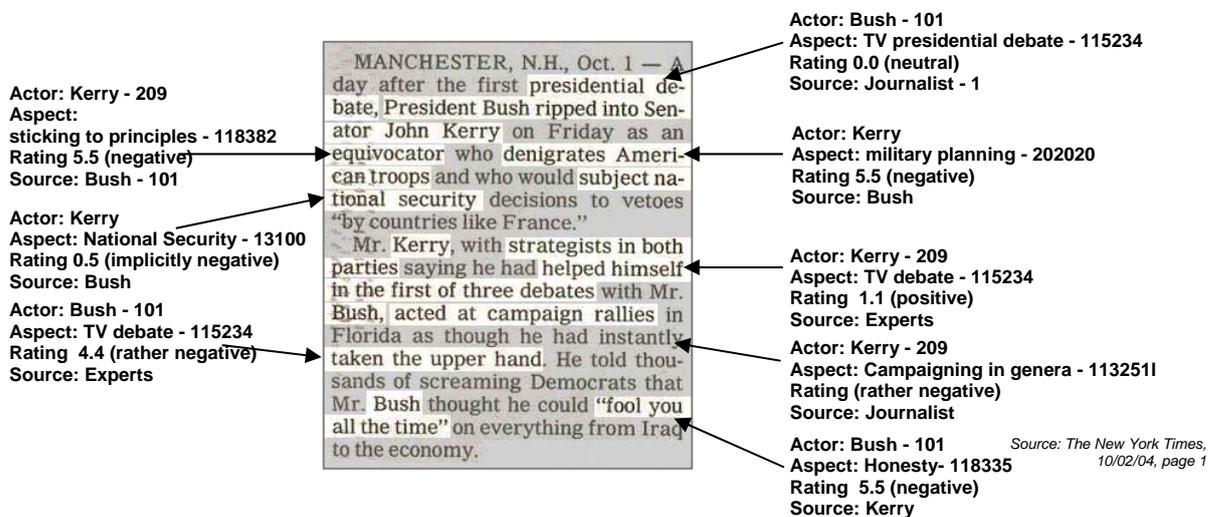
Page Number	The page number of the article The article number on the page, from top left to right to bottom. Note that for television, the page number is always '0' and the [number] refers to the item number. Lead reports are thus [page=0 & number=1].
Section	This highlights the section where the article was found, such as news front, news, business, business front and others.
Style	Refers to the type of article/report (short, long etc)
Origin	refers to the origin of the article/report, being e.g. an agency report or from the journalist of the medium.
Source	[origin] as a variable recoded into 'own', 'public' and 'agency'.
Theme	main individual issue. The main issue is the individual issue that receives the greatest coverage in the article (number of lines).
Area	Area of focus. This can be national (South Africa) or provincial (Western Cape) or local (Cape Town) or even international. Reports dealing with national issues or events are coded according to their national reach (South Africa). Coverage on provincial matters is coded under the relevant province or city.
Nmaker	main individual protagonist. The main protagonist is either a person or an organisation or an entity that the article/reports focuses the most.
Anmerker nmakgr	Allows some of the categories of Nmaker to explore further. Group of protagonists. Here, the variable [nmaker] was recoded into a new variable. See appendix for full list
Month	the month where it was reported on.
Week	the week when the articles appeared. Can be selected to analyse by week.
Expli	The explicit rating of the article, according to majority statements (for definition, see introduction)
Impli	The implicit rating of the article, according to majority statements (for definition, see introduction)
Rating	the overall rating, whereby explicit and implicit have been combined at equal weight.
Mgroup	Group of media, e.g. dailies, weeklies, provincial, radio, television etc. The variable [medium] was recoded here.
Lgsa	Areas of coverage grouped according to provinces. Compared to 'area', cities are added to provinces and not listed individually. National coverage is excluded. The variable [area] was recoded here.

Analysis on statement level

In the filter, these have to be selected using at all times **‘level=0 & polfilt=1’**

A ‘statement’ is a unit of analysis that contains a subject, an issue, a rating, and a source. For each change in variables, a new statement is entered. One article can have numerous statements, as documented in the example. The example has 8 statements:

Methodology of media content analysis: Example



As stated below, some variables from the article level can be used for statement level as well. These are:

Medium

Date

Name of publication/medium, e.g. The Star, Beeld etc
Date when publication was printed. This is a date variable, not a string variable. Use the following example string:
date=date.dmy (1,4,2005)

Page

Number

The page number of the article
The article number on the page, from top left to right to bottom.

Section

This highlights the section where the article was found, such as news front, news, business, business front and others.

Style

Refers to the type of article/report (short, long etc)

Origin

refers to the origin or the article/report, being e.g. an agency report or from the journalist of the medium.

Source

[origin] as a variable recoded into ‘own’, ‘public’ and ‘agency’.

Area

Area of focus. This can be national (South Africa) or provincial (Western Cape) or local (Cape Town). Reports dealing with national issues or events are coded according to their national

	reach (South Africa). Coverage on provincial matters is coded under the relevant province or city.
Month	the month where it was reported on.
Week	the week when the articles appeared. Can be selected to analyse by week.
Expli	The explicit rating of the article, according to majority statements (for definition, see introduction)
Impli	The implicit rating of the article, according to majority statements (for definition, see introduction)
Rating	the overall rating, whereby explicit and implicit have been combined at equal weight.
Mgroup	Group of media, e.g. dailies, weeklies, provincial, radio, television etc. The variable [medium] was recoded here.
Lgsa	Areas of coverage grouped according to provinces. Compared to 'area', cities are added to provinces and not listed individually. National coverage is excluded. The variable [area] was recoded here.

Additionally, the following variables can be used:

Prot	The individual newsmaker on a statement level.
Leaders	all party leaders that have received coverage. Not a variable but can be used to distinguish between parties and leaders. Use [leaders=1] to only select the party leaders and [leaders=2] for political parties.
Isource	the individual source making the statement
Sourcediv	[isource] recoded into groups of statement makers (such as government, companies etc).
Oppsplit	[isource] recoded into opposition party and leading party.
National	nationality of the person making the statement
Topic	the individual issue of the statement
Toptwo	a second set of categories, recoded from [topic]
Topthree	a third set of categories, recoded from [toptwo]
Policy	[topic] recoded into policy and non-policy issues.
Note	any possible notes made by the coder. This is used when general codes are selected by the analyst because no precise codes exist. This is to be checked by all 'other' codes.
Ursource	the subdivision for some sources. See appendix for applicable sources [isource] used.

4. APPENDIX

List of codes and descriptions for variables:

Medium

82701.00 The Star
82702.00 Beeld
82703.00 Sowetan
82704.00 Mail & Guardian
82705.00 Pretoria News
82706.00 Business Day
82707.00 Citizen
82708.00 Cape Argus
82709.00 Cape Times
82710.00 Die Burger
82713.00 Natal Mercury
82714.00 ThisDay
82716.00 Natal Witness
82717.00 Daily News
82718.00 Isolezwe
82719.10 Ilanga
82719.27 The Mercury
82721.00 Afrikaans News
82722.00 English News
82726.00 E-TV News
82727.00 Zulu/Xhosa News
82728.00 Sotho News
82729.00 Business Focus
82731.00 The Sunday Times
82732.00 Rapport
82733.00 Sunday World
82734.00 Sunday Independent
82735.00 City Press (weekly)
82736.00 Finance Week
82737.00 Financial Mail
82739.90 Cape Business
82747.00 Sunday Sun
82764.00 Radio Jacaranda
82766.00 Radio Sonder Grense
82768.00 SA fm
82774.40 East Coast Radio
82775.00 Ukhozi
82776.00 Motsweding
82777.00 Thobela
82778.00 Radio 702
827124.00 Metro FM

Section

1 news front page
11 news section
12 business section

- 14 stock exchange
- 19 other section
- 118 opinion section
- 121 business front page
stock exchange front
- 141 page

Style

- 1 news
- 2 short news story
- 3 news story
- 5 feature
- 7 op ed short
- 8 op ed long
- 9 satire
- 10 interview
- 11 guest article
- 13 short citation
- 14 counter article
- 15 editorial
- 16 chart
- 17 caricature
- 18 single photo
- 19 print other
- 20 Disputation
- 24 Cartoon
- 25 details of TV programme
- 29 Obituary
- 41 news reader
- 42 film report
- 43 news report
- 44 report by correspondent
- 45 documentary feature
- 46 background feature
- 50 Interview

Origin

- 1 dpa
- 3 vwd
- 4 reuter
- 5 afp
- 6 AP
- 8 several agencies
- 9 other agency
- 10 article/report based on agency source
- 11 own reporting - political staff
- 12 own reporting - economical staff
- 19 own reporting - editorial staff
- 20 politician of ruling party
- 21 politician of opposition
- 29 politician
- 41 businessman
- 42 trade unions
- 43 scientists

48 NGO
71 Sapa
72 AENS
73 Bridge news
76 CNS
77 Inet
97 Bloomberg
99 other

Source

1.00 own reporters
2.00 public source
3.00 agency source

Area and national

1.00 Space
201.00 Belgium
204.00 France
206.00 UK in general
206.10 London (city life)
207.00 Ireland
207.1 Dublin
209.00 Italy
214.00 Netherlands
220.00 Switzerland
221.00 Spain
221.10 Madrid (city life)
313.00 Macedonia
401.00 USA in general
401.10 New York (city life)
401.2 Los Angeles
402.00 Canada
416.00 Haiti
418.00 Jamaica
419.00 Cuba
421.00 Mexico
503.00 Brazil
600.00 Middle East
601.00 Egypt
602.00 Iraq
602.1 Baghdad
604.00 Israel
604.10 Jerusalem (city life)
609.00 Palestine
610.00 Saudi Arabia
613.00 Cyprus
700.00 Asia
704.00 China
706.00 India
707.00 Indonesia
711.00 Malaysia
714.00 New Guinea
716.00 Pakistan
717.00 Phillipines

719.00 Sri Lanka
721.00 Taiwan
723.00 Vietnam
800.00 Africa in general
801.00 Algeria
802.00 Angola
803.00 Ethiopia
804.00 Botswana
805.00 Burundi
809.00 Guinea
811.00 Kenya
812.00 Libya
813.00 Congo-Brazzaville
814.00 Madagascar
817.00 Morocco
819.00 Mozambique
820.00 Namibia
821.00 Niger
822.00 Nigeria
823.00 Rwanda
824.00 Zambia
827.00 South Africa (Rep.) in general
827.10 Johannesburg
827.11 Randburg
827.12 Roodeport
827.14 Alberton
827.15 Klerksdorp
827.17 Mafikeng
827.18 Durban
827.19 Pietermaritzburg
827.20 Pretoria
827.21 East London
827.22 Port Elizabeth
827.23 Bloemfontein
827.24 George
827.25 Cape Town
827.26 Stellenbosch
827.27 Kimberley
827.28 Nelspruit
827.29 Witbank
827.30 Pietersburg
827.32 Soweto
827.33 Robben Island
827.36 Alexandria
827.37 Sandton
827.40 Germiston
827.50 Benoni
827.60 Boksburg
827.80 Midrand
832.00 Tunisia
833.00 Uganda
834.00 DR Congo
835.00 Central African Rep.
836.00 Zimbabwe

837.00 Benin
845.00 Lesotho
848.00 Seychelles
850.00 Swaziland
852.00 Equatorial Guinea
898 Southern Africa
989.00 international organisations (e.g. UN,
NATO)
998 worldwide
999.00 other country, several countries
4005.00 California
4057 Washington, DC
8271.00 NP
8272.00 GT
8273.00 MP
8274.00 NW
8275.00 FS
8276.00 KZN
8277.00 NC
8278.00 EC
8279.00 WC

Month

Format used: 200401 for January, 200402 for February etc

Week

Format used: 200406 for Week 6 etc

Explicit rating

-1 negative
0 no clear rating
1 positive

Implicit rating

-1 negative
0 no clear rating
1 positive

Rating

-1 negative
0 no clear rating
1 positive

Mgroup

10.00 Dailies
20.00 TV News
30.00 Weeklies
40.00 Provincial
60.00 Radio

Lgsa

.00 South Africa

- 1.00 NP
- 2.00 GT
- 3.00 MP
- 4.00 NW
- 5.00 FS
- 6.00 KZN
- 7.00 NC
- 8.00 EC
- 9.00 WC

Theme

- 100000 Ethics/political values in general
- 100100 Democracy, sovereignty of the people
- 100101 Separation of church and state
- 100102 Division of power
- 100103 Rule of law
- 100106 Referendum
- 100107 Representative democracy
- 100108 Federalism
- 100110 Democratic role of political parties
- 100400 Justice in general
- 101000 Fundamental rights in general
- 101002 Freedom in general
- 101011 Dignity of man
- 101012 Freedom of movement, freedom of development of the individual
- 101013 Gender Equality
- 101014 Freedom of religion
- 101015 Freedom of expression
- 101016 Freedom of press
- 101018 Protection of marriage, family and education (by the state)
- 101021 Right of ownership (of property)
- 101023 Preservation of nature and environment (animal protection as
- 101052 Asylum
- 101100 Responsibility of the individual within society
- 102000 Political culture in general
- 102020 Ability to/state of economic or social reforms in general
- 102041 Solidarity
- 102053 Political correctness
- 102054 Patriotism, sense of nationality
- 102055 Tolerance/ Pluralism
- 103005 Social Stability/ Peace
- 103023 Capitalism
- 103025 Socialism
- 103055 Equal Opportunity (gender and race)
- 103099 Social/ Economic Issues, other
- 104032 Domestic security, order
- 111100 coalitions and cooperations in general
- 111110 Ability of parties to form a coalition
- 111199 Other form of cooperation
- 111200 Political tendency in general (e.g. left-wing)
- 111205 Characterisation as progressive
- 111207 Racist tendencies
- 111209 Characterization as Liberal
- 111222 Extreme tendencies

111230 Populism
 111233 Competence of party leadership in general
 111234 Agreement with voters/potential voters/population
 111236 Political Platform in general
 111237 Position within the political system (significance of a part
 111240 Representation of interest: business/economy
 111244 credibility
 111246 Representation of interest: workers' interests
 111261 Sense of national character within party
 112200 Situation of the party in general
 112210 relationship national party-regional groups
 112211 Internal unity, unanimity
 112212 Internal organisation, order
 112213 Internal democracy, selection process
 112214 Party finances
 112219 Membership aspects (entries, withdrawals)
 112221 Unanimity between party leadership and members
 112223 Personnel policies
 112224 relationship between party and other subdivisions
 112225 Expulsion of party members
 112299 Parties: internal affairs, other topic
 113234 Electability
 113240 endorsement of candidate by union
 113242 endorsement of candidate by NGO/special interest group
 113243 endorsement of candidate by other politician
 113244 endorsement of candidate by celebrity
 113246 endorsement of candidate by other group (please note)
 113249 support/praise by individual voters or group of voters
 113250 Voters potential
 113251 Campaigning in general/other aspect
 113252 Success in / results of previous elections or votes
 113253 Success in pending elections or votes without majority refer
 113254 Success in pending elections: absolute majority, predictions
 113255 Success in pending elections: 5% clause (parliamentary syste
 113256 Campaigning: Fund raising
 113257 Campaigning: Internet campaigning
 113258 Campaigning: Targeting young people
 113262 Campaigning: Targeting other group (please note)
 113264 Campaigning: Targeting women
 113267 Campaign spending
 113268 Finances in general
 113270 campaign strategy-political advertising
 113279 Campaign strategy, other aspect
 114200 suitability ability to govern, government in general
 114270 personnel changes in administration
 114273 Appointment to a government position
 114283 Withdrawal from a government position (e.g. resignation)
 114299 suitability ability to govern, government, other aspect
 114300 parliamentary work in general
 114301 vote to install an administration
 114304 distribution of power
 114310 legislative procedure
 114311 parliamentary session
 114312 parliamentary speech

114341 parliamentary inquiry
114361 parliamentary work in committees
114363 parliamentary hearings
114381 parliamentary vote along party lines
114399 parliamentary work, other
115200 Public appearance in general
115208 Illegal actions, corruption of parties/politicians (not part
115210 relationship to supporters
115214 fund raising/campaign contributions to individual politician
115224 Committees, events
115233 Relation to the media, PR, advertisement
115234 TV debate in general
115239 Appearance on TV
115260 Int. reputation, int. appearance
115268 relationship to/money from special interests
115285 Appeal to boycott by a party
115287 Other relation to other political protagonist
115288 Relation to members of the economy
115289 Relation to other members/groups of the society
115291 Illegal action against party/politician
115292 Litigation/investigation against a party/politician
115299 public appearance, other aspect
117218 Position within the party: other aspect
117240 Attitude, relation towards the party: relation to other poli
117278 Appointment to a party position
117288 Withdrawal from a party position (e.g. resignation)
117297 run for political office
117298 Nomination/ Candidature for high office
118200 leadership qualities
118210 Suitability as President/Prime Minister
118211 experience in political offices
118231 oratorical qualities
118300 personal characteristics of a politician in general
118311 physical appearance
118312 Confidence
118314 Dignity
118315 hobbies/personal interests
118316 Commitment (to duties/ position)
118324 sympathy, human touch
118325 Humour
118326 Trustworthiness
118327 charisma
118329 family/marriage/relatives
118342 Religiousness
118350 politician: personal health
118353 Ambition
118381 Origin, descent
118384 Career
118385 wealth (of politician)
118386 military service/career (of politician)
118399 other personal characteristic or action
119931 Parties/politicians as shareholders of companies
119970 formation of new parties
119981 Party History not related to present

119999 Party politics, other topic
131000 Domestic security in general
131001 Crime statistics
131040 Crime-fighting measures (government/ police)
131041 Gun laws, gun control
131042 War on Drugs
131043 Eviction of squatters
131051 Espionage, secret services
131054 terrorism-fighting measures (government/police)
131060 Social unrest (not demonstrations/Civil war)
131071 Border Control
131072 Visa regulations
131099 Domestic security, other topic
131301 Violent crime in general (non-politically motivated)
131302 theft
131303 fraud
131304 Computer crime
131305 Drug related crime
131306 Distribution/ Possession of child pornography
131307 Car theft
131308 Insurance fraud
131309 Tax evasion, tax offence
131310 Kidnapping
131313 Poisoning of food or water
131314 White-collar crime
131315 Environmental Crime
131317 organised crime
131318 corruption, scandals
131319 Rape/Sexual Abuse (not: child abuse)
131320 sexual harassment
131323 Abuse
131324 invasion of private property
131325 Murder
131328 Illegal immigration
131329 smuggling of people
131330 Arson
131331 Copyright infringement
131333 Child Abuse / Endangerment
131334 Identity theft
131335 Gun crime
131399 Non politically motivated crime, other
131441 politically motivated crime (e.g. terrorism)
131459 racially motivated crime
131461 Suicide bombing
131462 Assassinations in general
181288 Withdrawal
191001 breach of constitution
191022 Constitutional reform in general
191024 Politicians' wages
191031 department restructuring
191032 personnel restructuring
191041 National government relationship to Provincial government
191200 Election laws
191202 Voter turnout

191203 cancel/reschedule of elections
191250 Election/voter fraud
191251 Election / voter irregularities
191255 Voter intimidation, disenfranchisement
191256 Voter registration / voter roll problems
191261 Election monitoring / oversight
191262 Voter protection programs
191264 Protests / Violence at polls
191280 National elections
191281 Regional elections (state level)
191282 Local elections (county and city level)
191284 Election of head of state
191285 by-elections
191286 Primary elections/party caucuses
191289 voter verifiable paper ballot
191291 Voter Education
191292 Voter Registration Drive
191299 Elections in general/other topic
191331 Legal policy in general
191332 Court cases/ verdicts/ sentences
191334 Death penalty / capital punishment
191335 Executions
191336 Appeal to Supreme Court
191337 Situation of prisoners
191339 Justice, other topic
191340 Constitutionality of Law/Policy
191341 Tort Law/Tort Reform (specific cases: 315692)
191347 Rehabilitation of prisoners
191660 Deportation
191661 Asylum policies
191662 foreign immigrants, immigration policies
191664 Policies concerning minorities, in general
191665 Racism in general
191666 Policies concerning handicapped
191667 Immigration policy
191668 Equal Opportunities
191669 Black Empowerment
191670 Affirmative Action
191674 Brain Drain
191675 SA: Transformation to rectify racial imbalance
191681 crime victims (e.g. help for victims)
191800 City politics in general
191838 City Development in general
191899 City politics, other aspect
191900 Domestic policy in general
191903 Inquiries (e.g. Hutton-Inquiry)
191904 State owned companies/shares
191907 Presidential power: Signing bill into law
191908 Presidential power: Presidential pardon
191910 Deregulation/ Privatisation of state tasks/ enterprises
191920 Monarchy, approval of
191922 Nomination to Federal Agency position, Personnel
191923 Administrative reform
191931 local government politics in general

191941 Public Procurement
 191960 Government communications, relation to the media (e.g. spin)
 191970 Animal protection/ animal rights/ animal testing
 191991 aiding/clearing-up operations e.g. after accidents or disast
 191994 anti-war Demonstrations/Protests
 191995 Demonstrations/Protests, other topic
 191999 Domestic policy, other aspect
 201000 Foreign policy in general
 202010 military foreign intervention in general
 202011 military foreign intervention, armed
 202020 military planning in general
 202021 armament
 202022 Conscription
 202031 Situation of Troops
 202034 Disciplinary Measures/court martial
 202099 defence policies in general, other aspect
 204001 Foreign aid in general
 204002 Foreign aid: emergency actions
 204003 Foreign aid: other aspects
 204004 Poverty relief / structural development)
 208000 international democratisation, nation building
 208004 international terrorism in general
 208009 Conflicts in general, other aspect
 208010 Nuclear weapons: development/deployment/use
 208011 Arms control, non-proliferation
 208012 treaties, agreements
 208013 State visits
 208014 conferences, summits
 208015 human rights
 208017 Peace Negotiations in general
 208018 diplomacy/diplomatic measures, other aspect
 208019 Other aspect co-operation
 208021 Tran frontier conservation
 208029 Weapons (other/in general): development/deployment/use
 208054 international co-operation to fight terrorism (no military a
 208055 International criminal prosecution and trial
 208056 international sanctions
 208058 International law
 208063 Killing of Palestinian leaders
 208067 Safety fence Israel/Palestine
 208077 Middle East conflict(s)
 208082 Reaction of U.S. on attacks of (09/11/2001)
 208087 Iraq conflict, other aspect
 208091 Iraq conflict: UN resolution
 208092 African Renaissance
 208094 Military/International Intelligence
 208098 Peacekeeping/Humanitarian Mission
 208099 International politics, in general/other topic
 208800 War in general
 208801 civil war, guerrilla (old code: 208001)
 208880 war strategy/tactics in general
 208885 War Damages (old code: 208085)
 208892 Civilian casualties
 208899 war, other aspect

209000 International economic policy in general
209001 intern. trade, intern. economy
209002 import demand
209003 export demand
209004 Globalisation in general
209011 Trade agreements
209018 Exchange rates
209021 WTO, in general
209031 Intern. Financial aid
209041 Nepad (New Partnership for Africa's Development)
209099 intern. trade, intern. Economy, other aspect
222537 Monetary policy
223906 Subsidies, policy on subsidies
223913 EU development aid
223930 Economic policy, in general/other
224142 Health policy
300000 Budget policy in general
300001 Budget Policy: spending in general/other
300002 Budget deficit
300003 State' share
300004 investments (government)
300019 Budget Policy: spending - domestic security
300020 Budget Policy: spending - defence
300031 Budget policy, debt of nation or region
300032 Budget policy, debt of cities and local communities
300033 Increasing public debt
300034 Decreasing public debt
300035 Subsidies
300036 Bond Emissions
300037 debt costs (e.g. interest payments)
300040 Tax revenue in general
300042 Tax revenue decreasing
300062 Waste of tax money
300099 Budget policy, other aspect
301000 Tax policy in general
301030 Company taxation (or reform)
301033 Property tax
301034 Ecological tax (or tax reform)
301037 Tax reform (income tax)
301038 Value-added tax
301039 Excise duty in general
301099 Revenue/ tax policy, other aspect
302000 Employment policy in general
302001 Working hour regulations
302006 Lack of qualified workforce
302007 wage subsidies
302008 Wage settlement compliance law
302009 Labour market reform
302010 Employment, rate of unemployment in general
302011 Rising unemployment
302012 Decreasing unemployment
302013 More new jobs
302015 Quality of workplace
302017 Number of apprenticeships

302020 Lack of apprentices
302021 Employment rate
302024 Employment rate with racial group
302027 Low-wage sector
302028 Number of vacancies
302030 Loss of jobs as a result from outsourcing jobs
302032 Informal economy/Illicit work
302033 Employment policy, other aspect
302036 minimum wages
302041 unemployment benefits
302043 Job training
302070 Job Security in general (not in individual companies!)
302099 Labour market, other aspect
302100 Agriculture in general
302101 Agricultural subsidies
302130 Agriculture policy
302199 Agriculture, other aspect
303000 Economic situation/ business cycle in general
303003 Income per capita
303020 Economic growth in general
303024 Value of the currency (of the coded country) compared to oth
303040 Gross National Product/ Gross Domestic Product (GNP/GDP)
303041 High rate of growth in GDP/GNP (>2%)
303050 Manufacturing activity (as economic indicator)
303090 Price indicators (e.g. inflation rate) in general
303091 Increasing inflation or high level
303092 Decreasing inflation or low level
304000 Economic policy in general
304031 medium-sized business policy
304032 Small business policy (explicitly mentioned)
304039 Fiscal policy
304040 Exchange controls
304043 Monetary policy
304045 Laws, regulations, bureaucracy
304046 Workplace safety
304047 Environmental regulations
304049 Subsidies
304090 Economic development projects (e.g. Blue IQ in SA)
304091 Reconstruction (e.g. in Manhattan)
304092 State incentive to attract/keep companies
304101 Mining in general
304111 Mining: Coal
304131 Mining: Gold
304199 Mining, other
306000 Situation of the coded country in gen
306015 Productivity
306017 Infrastructure (transport, communication etc.)
306018 Training of qualified workforce
306021 Mortgage rates
306022 Interest rate
306066 Tariff agreements, negotiations
307060 Foreign demand, orders
308022 Investments in general
308023 Domestic investments

308030 Number of bankruptcies or insolvencies overall
308061 Foreign direct investment (in coded country)
308062 Foreign investment in general (including financial investmen
309073 consumer debt
309080 Business climate/ planned investments
309141 Consumer product policies in general
309142 Car Performance Tests/Ratings
309144 Food safety (labelling, controls)
309145 safety policies on non-food items (labelling, standards, etc
311000 Situation of the company
311001 Growth in general
311011 Bankruptcy, settlement
311023 turnover/revenue in general
311053 export demand
311947 Accidents, production halts, failure
313013 Taxes, taxation
313014 Government/state regulations concerning company
313016 subsidies
313060 Globalisation in general, no special aspect mentioned
313061 Competition in the industry
313077 Overall business conditions or Economic regulation, other
313600 innovations (inventions)
313602 Research in general
313800 products, services
313802 Launch of new product
313841 prices, price policies
313851 Marketing
313852 Product advertising
313853 Brand policies
314000 Fund raising, procurement of capital
314001 IPO
314010 Actions at int. stock markets
314023 shareholders, partners
314040 dividend
314053 Rating in general
314079 Assets
314099 stock market/shares, other aspect
314300 Merger, acquisition, takeover
314350 sale of company/parts of company
315354 Scandal, in general
315610 relationship towards customers
315612 relationship towards customers worsened
315623 Relationship to suppliers: award of order
315630 Relationship to society/ social environment
315632 Relationship to society/ social environment worsened
315640 Social commitment of companies
315661 Security precautions
315681 Donations (of coded company)
315683 Business Report
315684 Events
315685 Relationship towards political protagonists
315686 Relationship towards economical protagonists
315690 Trials, litigation, investigation
315691 Sponsoring

315692 Compensation payouts
315694 Donations to politicians/parties/PACs/special interests
315698 Trade fairs
317000 employment, personnel management in general
317010 wages, fringe benefits, wage settlements
317011 company pension schemes
317022 Employees
317025 Workplace environment
317030 Recruitment
317031 Redundancies
317033 apprenticeships, training
317035 Working hours in general
317037 discrimination in business life in general
317038 reduction of staff
317070 Strike within the company
317075 relationship towards unions
317600 Internet, E-commerce
318002 nomination of managers/management shake up
318011 Compensation of executives
318012 Resignation/Retirement/Firing of Board Members/Executives
318013 Outsourcing (e.g. of jobs)
318026 Accounting standards/ practices
318033 restructuring, lean management
318034 corporate governance
318035 investment
318037 Location policy
318038 Closing down of a company
318071 creation of new company
318368 Leadership qualities
318378 professional skills, other aspect
323400 Collective bargaining, tariff policy
323402 Strike
323403 Free collective bargaining
323411 Working hours (e.g. flexibilisation)
323412 Working conditions/ workplace safety
323413 Salaries, wages
323414 Non-wage compensation, social benefits
325661 Internal affairs of business associations
325669 Position in public (e.g. power as lobby)
326006 Internal affairs, decisions on personnel
326008 Relation to other (trade) unions
326015 Relation towards members
326019 Unions: Relationship with Pol. Parties
326043 Unions: mergers
326084 Unions: events
387000 Media, media policy in gen
387005 Media bias
387010 Multimedia
387030 Press law/privacy
387042 TV, other media
387045 Specialized channels
387048 Content regulation/ standards
387060 Media impact
387061 Censorship

387062 Propaganda
387099 Media/media policy, other topic
399942 Oil price
399943 gas/diesel price
399959 Commodity price, other
399970 Bond market in general
399971 Bond Yields
399998 stock markets in general
399999 Economy: other topic
401027 Debts, liabilities
403013 Taxes, taxation
403016 Subsidies,funds
404000 Fund raising, procurement of capital
404010 Amount of donations, contributions
404011 Donations, contributions risen
404062 Charitability of organisation
405684 Events
405685 Relationship towards political protagonists
405690 Trials, litigation, investigation
407010 Wages/social benefits/wage negotiation policies of organisat
407030 Recruitment
407034 racism against employees
407075 relationship towards unions
410000 Social services/ welfare in general
410001 Improvement or high level of social services
410002 Deterioration or low level of social services
410003 Poverty
410004 Food shortages
410005 Food security in general
410006 Water Reservoirs/water needs
410010 Social aid, social welfare in gen.
410020 Indebtedness of private households
410023 Basic welfare guarantee
410040 demographic conditions in general
410042 Voluntary work (e.g. for social institutions)
410099 Social situation/social policy, other topic
411004 Government aid in gen. (social welfare, housing)
411010 Efficiency of the state (e.g. capacity to finance social wel
411011 Positive characterisation of the efficiency of the state
411012 Negative characterisation of the efficiency of the state
411013 Positive prognosis for the efficiency of the state
411014 Negative prognosis for the efficiency of the state
411099 Social services, other topic
411114 Social situation of Women/women's issues
411115 Social situation of families
411116 Social situation of children
411117 Child maintenance
411122 Abortion
411123 Childrens/Youth policy
411129 Family, other topic
411139 Homosexuality, other aspects
411199 Gender policy, equal rights
412000 Pension system/pension policy in gen
412001 Pension higher or on a high level

412002 Pensions lower or on a low level
412009 Pension systems: Basic pension
413000 Health system, health policy in general
413001 health of population
413003 Surgery/Surgical Treatments or Procedures
413005 Alternative Medicine
413010 Health service, in gen.
413011 Positive forecast for health service
413012 Negative prognosis for health service
413013 Rescue services
413014 Medical aid (e.g. US-Medicare)
413021 Reform of the health system
413023 Medical insurance premiums
413024 Cost reduction in the health service
413025 Drug prices
413033 Illicit drugs/ drug policy
413034 Medication and side effects
413037 Organ transplants/ transplant policies
413041 Foot and mouth disease
413042 Cholera
413043 Malaria
413044 Cancer
413046 Alcoholism
413047 Vaccination
413048 Diseases in general
413049 Obesity/eating disorders
413050 Malnutrition
413052 Blood donations
413055 Circumcision
413056 Nutrition in general
413059 Mental health
413060 Contraceptive Devices
413061 Situation of handicapped people
413062 Drug (abuse)
413063 Water and Sanitation
413071 tuberculosis
413072 meningitis
413073 Chicken disease
413079 animal disease, other
413088 Food poisoning (accidental)
413089 Other disease (please note!)
413091 DNA tests
413099 Health system/ policy, other aspects
413101 Transmission by birth
413120 treatment of infected within society
413201 political will to confront problem
413202 social will to confront problem
413211 Testing for HIV/ AIDS in general
413213 Voluntary testing for HIV/ AIDS
413219 Testing for HIV/ AIDS, other topic
413221 AIDS education in general
413222 AIDS education in schools/ universities
413231 Condom use
413232 Condom availability

413236 Drug Treatment
413299 other topic AIDS prevention/combat
413301 nutrition (guidelines, theories, etc.)
413302 supplements (vitamins, herbs, etc.)
413321 anti-retrovirals in general, use of
413322 anti-retrovirals, effectiveness of
413324 anti-retrovirals, costs of
413331 traditional medicine, use of
413351 alternative treatments, use of
413381 Research into prevention in general
413384 Research into prevention (cures, treatments)
413401 Opportunistic Infections (OIs) in general
413415 Tuberculosis (TB)
413484 Diarrhea
413500 HIV/AIDS government policy in general
413511 Prevalence within a population
413520 Rate of infection in general (statistics)
413521 Rate of infection in general
413531 Numbers of deaths
413532 Numbers of deaths increasing
413593 skills shortage
413601 Effects on economy in general
413602 Effects on national income (GNP/ GDP)
413603 Costs of HIV/AIDS
413611 Effects on national budget in general
413621 Effects on labour market
413634 Effects on business human resource management
413900 HIV/AIDS in general
413901 AIDS orphans in general
413930 AIDS Funding
413941 Discrimination against infected in general
414000 Housing, housing policy in gen
414005 Availability of housing, homelessness
414010 Rent, tenancy laws
414020 Building (construction) projects
414021 Land reform and distribution
414099 Housing, housing policy, other aspect
414200 Description of the collective life of the society
414217 rural exodus (as geographical developm.)
414230 Description of the personal life of individuals
414231 Suicides
414232 Gambling
414242 Violence in society (e.g. in schools)
414284 Tourism, travel
414288 Tourism: Description of Destinations (as touristy objects)
414289 Tourism: Statistics
414290 Tourism: Economic impact
414294 Tourist Information
414299 Social policy (not soc. Welfare), other topic
415000 Culture/cultural policy
415010 National language
415020 Music
415021 Music Festivals
415030 Film, cinema, movies

415040 Theatre
415041 Theater Festivals
415050 Literature
415060 Visual arts
415061 Exhibitions
415070 Architecture
415080 Protection of historical monuments in general
415081 Conservation of natural heritage
415082 Heritage projects
415089 Protection of historical monuments, other topics
415099 Culture/cultural policy, other topic
416000 Education/educational policy, in gen
416010 Federal student loans/ grants
416020 School education/ primary education
416021 School education: Teachers
416022 School education: Books
416024 outcome based education
416025 Curriculum/Syllabus
416030 Professional training
416040 Tuition fees
416050 Public university reform
416060 Universities, colleges: in gen./other topic
416070 Continued (further) education
416080 Illiteracy
416099 Education, educational policy, other topic
488200 Religion/ church in general
488290 Church: festivities; masses
488291 Church: life in congregation
488292 Church: relationship to government/society
501011 Pollution
501013 vehicle emissions
501019 Condition of Nature and Environment, quality of environment
501029 Waste management
501030 Weather
501040 Climate changes, global warming
501042 Climate conferences
501046 contamination of food
501049 Drought
501051 Environmental friendly products, production
501053 Environmental impact assessment
501070 Sustainable Development in general
501071 Preservation of Endangered species
501073 Ivory trade
501074 Biological Diversity
501075 Coast care programme
501076 Working for Water programme
501079 Beach driving ban
501080 Fisheries
501099 Environment, environmental policies in general, other aspect
501220 Fossil energy: crude oil
501370 Alternative energy: water
501401 Electricity in general
501499 Energy policies, other aspects
507010 traffic safety

507019 Description of traffic
507022 Construction of railroad tracks
507031 Toll roads
507032 Road construction
507033 Navigation systems/ traffic guidance systems
507035 Alcohol limit
507036 Speeding
507037 Taxis
507038 Airport Construction
507039 traffic fines
507041 Public Transport in general
507043 Traffic congestion
507045 driver's licences
507099 Transport policies/ technology/ traffic, other aspect
601011 Information highway, computer networks
601020 Biotechnology
601023 Genetically modified food
601031 Space travel/ exploration
601039 Technology, other
601041 Medical research in general
601061 Telecommunication
601062 Mobile/wireless communication technology
601070 Animal testing
601099 Technology, research and science, other aspect
809921 Monuments/Memorials (not Nazi-Germany)
809999 Other historical topic
851000 Football in general
851001 Football World Cup
851004 Football: African Cup of Nations
852600 Rugby in general
852601 Rugby World Cup
852605 Rugby: games of national team
852606 Rugby: domestic games
852700 Cricket in general
853100 Equestrian sports in general
853210 Cycling in general
853220 Motor sport in general
853232 Formula 1 Grand Prix
853310 Boxing in general
853400 Athletics in general
853910 Tennis in general
853931 Golf tournament
859900 Sport in general
859902 Extreme sports in general/other
859999 Sport, other types of sport, other aspects
882367 Genocide, crime against humanity, in general
883031 Job market situation, conditions
892316 Border, border control
893041 Land reform
994886 Polling techniques/ development of questionnaires
994887 Findings of public opinion research/ polls
994888 public opinion in general
994899 Polls in general, other topic
998811 Excessive Rain/Flooding

998812 Weather Catastrophes (e.g. Hurricanes)
 998813 forest fire
 998819 Natural catastrophes, other
 998829 Traffic accidents (railroad, road, air, water)
 998839 Industrial accidents
 998899 Other accidents and tragedies
 999919 Other topical issue
 999966 Sex/ erotica
 999985 Human interest: celebrities
 999986 Human interest, other aspect
 999987 Holidays
 999988 Several topics
 999991 Meetings
 999992 Conferences
 999993 Speeches
 999995 Funerals
 999996 Animal/Zoo stories
 999997 Awards, prizes

Nmaker (iteall codes ending on [99] can be further explored using the variable [anmerker] E.g. selecting 659999 and frequency anmerker will reveal all politicians.. This list is also applicable to [isource]

404221 German sportsmen
 500000 USA in general
 510000 US government in general
 516143 Bush, George W.
 516399 US cabinet member, other (specify)
 516403 Dep. of State in general/other (US Gov.)
 516412 Dep. of Agriculture in general/other (US Gov.)
 519209 US Military in general, other member(s) or official(s) (plea
 555516 Republican Party: US vice presidential candidate (specify)
 555588 Several parties
 555589 Politicians in general/several politicians
 573003 companies (specify!)
 580000 US Society in general
 584222 artists and musicians (please note)
 600000 South Africa in general
 600099 SA Provinces in general
 610000 South African Government in general
 610063 SA Provincial overnment in general
 616021 National Assembly
 616022 National Council of Provinces
 616023 National House of Traditional Leaders
 616101 Klerk, FW de
 616102 Mandela, Nelson
 616103 Mbeki, Thabo
 616104 Zuma, Jacob
 616191 SA: First Lady
 616301 SA: individual Cabinet Minister or Deputy Ministers (specify
 616302 SA:Former Cabinet Minister(s)/ Government member (specify!)
 616401 Office of the President
 616402 Labour
 616403 Foreign Affairs
 616404 Transport

616405 Arts, Culture, Science and Technology
 616407 Finance (National Treasury)
 616408 Social Development
 616409 Health
 616410 Home Affairs
 616411 Justice and Constitutional Development
 616412 Agriculture and Land Affairs
 616413 Environmental Affairs and Tourism
 616414 Defence
 616415 Trade and Industry
 616417 Department Communications (not GCIS)
 616418 Correctional Services
 616419 Education
 616420 Housing
 616421 Intelligence
 616422 Minerals and Energy Affairs
 616423 Provincial and Local Government
 616424 Public Enterprises
 616425 Public Service and Administration
 616426 Public Works
 616427 Safety and Security
 616428 Sport and Recreation
 616429 Water Affairs and Forestry
 616901 SA Government, other person
 616951 SA Diplomaten
 616998 SA Government Communicators
 616999 SA Government, other institution (please note!)
 618002 North West University
 619920 Land Bank and Agricultural Bank
 619921 Medical Research Council
 619924 Scorpions
 619926 National Arts Council of South Africa (NACSA)
 619930 CCMA
 619931 Commission on Gender Equality (CGE)
 619932 Commission on Restitution of Land Rights (CRLR)
 619937 Financial Services Board
 619939 Office of Auditor-General
 619941 South African Law Commission (SALC)
 619943 National Economic Development and Labour Council
 (NEDLAC)
 619944 National Youth Commission (NYC)
 619946 State Information Technology Agency (SITA)
 619947 National Development Agency (NDA)
 619948 Truth and Reconciliation Commission (TRC)
 619949 Agricultural Research Council
 619952 Independent Electoral Commission (IEC)
 619954 ICASA
 619957 Pan South African Language Board (PANSALB)
 619959 Public Service Commission
 619962 South African Sports Commission (SASC)
 619963 South African Tourism (SATOUR)
 619965 Civil Aviation Authority
 619966 Road Accident Fund
 619969 SA: Nationalparks

619970 SA: National Roads Agency
 619971 Legal Aid Board
 619973 Competition Tribunal
 619978 SA: Arrive Alive
 619981 National Director of Public Prosecutions
 619991 South African Reserve Bank
 619992 South African Revenue Services (SARS)
 619993 Statistics South Africa (Stats SA)
 619995 *Southern African Development Community (SADC)
 619996 SA IDC (Industrial Development Corporation)
 619998 SA Weather Services
 619999 SA: Other governmental institutions
 625550 Constitutional Court of South Africa
 625551 Supreme Court of South Africa
 625552 High courts (SA)
 625553 Magistrate Courts (SA)
 625554 Land Claims Court (LCC)
 625555 SA: Labour Court
 625558 Investigating Units
 625559 Other South African courts
 627070 Judges
 627071 State prosecutors
 627072 Attorneys
 627073 Advocates
 628100 SA Police in general
 628199 SA Policemen/women (single or groups)
 629200 SANDF
 629201 SA Navy
 629202 SA Air Force
 629203 SA Army
 630100 Northern Province government in general
 630101 Northern Province: Office of the Premier
 630104 Northern Province: Transport
 630107 Northern Province: Finance, Economic Affairs and Tourism
 630109 Northern Province: Health and Welfare
 630112 Northern Province: Agriculture and Environment
 630119 Northern Province: Education
 630123 Northern Province: Local Government and Housing
 630126 Northern Province: Public Works
 630127 Northern Province: Safety, Security and Liaison
 630131 Northern Province: Correctional Services
 630199 Northern Province: individual governmental provincial office
 630200 Gauteng government in general
 630201 Gauteng: Office of the Premier
 630205 Gauteng: Sport, Recreation, Arts and Culture
 630207 Gauteng: Finance and Economic Affairs
 630208 Gauteng: Social Services and Population Development
 630209 Gauteng: Health
 630212 Gauteng: Agriculture, Conservation, Environment and Land Aff
 630219 Gauteng: Education
 630220 Gauteng: Housing
 630223 Gauteng: Development Planning and Local Government
 630226 Gauteng: Public Transport, Roads and Works
 630227 Gauteng: Provincial Safety and Liaison

630231 Gauteng: Correctional Services
 630298 Gauteng: Other governmental departments and institutions
 630299 Gauteng: individual provincial governmental office bearers
 630300 Mpumalanga government in general
 630301 Mpumalanga: Office of the Premier
 630307 Mpumalanga: Finance
 630309 Mpumalanga: Health
 630312 Mpumalanga: Agriculture, Conservation and Environment
 630313 Mpumalanga: Economic Affairs, Gaming and Tourism
 630319 Mpumalanga: Education
 630326 Mpumalanga: Public Works, Roads, Transport, Safety and Secur
 630331 Mpumalanga: Correctional Services
 630399 Mpumalanga: individual provincial governmental office bearer
 630400 North West government in general
 630401 North West: Office of the Premier
 630407 North West: Finance
 630408 North West: Social Services, Arts and Culture
 630409 North West: Health
 630412 North West: Agriculture, Conservation and Environment
 630413 North West: Economic Development and Tourism
 630419 North West: Education
 630423 North West: Developmental Local Government and Housing
 630426 North West: Transport, Roads and Public Works
 630427 North West: Safety and Liaison
 630498 North West: Other governmental departments and institutions
 630499 North West: individual governmental office bearers
 630500 Free State government in general
 630501 Free State: Office of Premier
 630505 Free State: Sports, Arts, Culture, Science and Technology
 630508 Free State: Social Services
 630509 Free State: Health Services
 630512 Free State: Agriculture
 630513 Free State: Environmental Affairs and Tourism
 630526 Free State: Public Works and Transport
 630531 Free State: Correctional Services
 630600 KwaZulu-Natal government in general
 630601 KwaZulu Natal: Office of the Premier
 630604 KwaZulu Natal: Transport
 630607 KwaZulu Natal: Finance
 630608 KwaZulu Natal: Social Welfare and Population Development
 630609 KwaZulu Natal: Health
 630612 KwaZulu Natal: Agriculture and Environmental Affairs
 630613 KwaZulu Natal: Economic Development and Tourism
 630619 KwaZulu Natal: Education and Culture
 630620 KwaZulu Natal: Housing
 630623 KwaZulu Natal: Traditional Affairs, Local Government and Saf
 630626 KwaZulu Natal: Works
 630699 KwaZulu Natal: individual governmental office bearers
 630700 Northern Cape government in general
 630701 Northern Cape: Office of the Premier
 630712 Northern Cape: Agriculture, Land Reform, Environment and Con
 630719 Northern Cape: Education
 630727 Northern Cape: Safety and Liaison

630799 Northern Cape: individual governmental office bearers
 630800 Eastern Cape government in general
 630807 Eastern Cape: Finance, Economic Affairs, Environment and Tou
 630809 Eastern Cape: Health
 630812 Eastern Cape: Agriculture and Land Affairs
 630819 Eastern Cape: Education
 630899 Eastern Cape: individual provincial governmental office bear
 630900 Western Cape government in general
 630901 Western Cape: Office of the Premier
 630904 Western Cape: Transport, Sport and Recreation
 630907 Western Cape: Finance, Business Promotion and Tourism, Offic
 630908 Western Cape: Social Services and Poverty Relief
 630909 Western Cape: Health
 630912 Western Cape: Agriculture, Property Management and Works
 630913 Western Cape: Environmental and Cultural Affairs
 630919 Western Cape: Education
 630923 Western Cape: Local Government and Development Planning
 630927 Western Cape: Community Safety
 630931 Western Cape: Correctional Services
 630998 Western Cape: Other governmental departments and institution
 630999 Western Cape: Individual governmental office bearer
 631001 Metro Johannesburg
 631002 Metro Tshwane (Pretoria)
 631004 Metro East Rand
 631018 Metro Durban
 631022 Metro Nelson Mandela (PE)
 631025 Metro Cape Town
 631031 SA Mayors
 631033 SA City councils, other
 631034 SA Municipal authority in general
 631039 SA Municipal authority, other
 631099 Other council
 639990 South African royals
 652100 ANC National in general
 652101 ANC Northern Province
 652102 ANC Gauteng
 652103 ANC Mpumalanga
 652104 ANC North West
 652105 ANC Free State
 652106 ANC KwaZulu Natal
 652107 ANC Northern Cape
 652108 ANC Eastern Cape
 652109 ANC Western Cape
 652110 ANC Leader National
 652111 ANC Youth League
 652199 ANC other
 652200 ACDP National in general
 652202 ACDP Gauteng
 652204 ACDP North West
 652208 ACDP Eastern Cape
 652209 ACDP Western Cape
 652210 ACDP Leader National
 652299 ACDP other
 652300 AEB National in general

652400 AZAPO National in general
652401 AZAPO Northern Province
652402 AZAPO Gauteng
652410 AZAPO Leader National
652499 AZAPO other
652700 IFP National in general
652706 IFP KwaZulu Natal
652710 IFP Leader National
652799 IFP other
652800 MF National in general
652810 MF Leader National
652899 MF other
653000 PAC National in general
653001 PAC Northern Province
653002 PAC Gauteng
653008 PAC Eastern Cape
653010 PAC Leader National
653099 PAC other
653100 UCDP National in general
653104 UCDP North West
653110 UCDP Leader National
653200 UDM National in general
653206 UDM KwaZulu Natal
653207 UDM Northern Cape
653210 UDM Leader National
653299 UDM other
653300 VF/FF National in general
653304 VF/FF North West
653305 VF/FF Free State
653309 VF/FF Western Cape
653310 VF/FF Leader National
653400 DA National in general
653401 DA Northern Province
653402 DA Gauteng
653405 DA Free State
653406 DA KwaZulu Natal
653407 DA Northern Cape
653408 DA Eastern Cape
653409 DA Western Cape
653410 DA Leader National
653499 DA other
653500 SACP National in general
653503 SACP Mpumalanga
653510 SACP Leader National
653599 SACP other
653600 NNP National in general
653602 NNP Gauteng
653606 NNP KwaZulu Natal
653607 NNP (Northern Cape)
653608 NNP Eastern Cape
653609 NNP Western Cape
653610 NNP Leader National
653699 NNP other
653700 DP in general

653710 DP National Leader
 653800 New Action Party in general
 653810 New Action Party (Leader National)
 653900 Independent Democrats in general
 653906 Independant Democrats KwaZulu-Nata
 653907 Independant Democrats Northern Cape
 653909 Independant Democrats Western Cape
 653910 Independant Democrats National Leader
 654099 SA: Economic Freedom Movement other
 658100 Zanu PF National in general
 658200 MDC National in general
 658299 MDC other
 659999 SA: Other political parties or politicians
 670000 SA Economy in general
 673001 SA manager (please note!)
 673003 SA company (please specify!)
 673006 SA Industrial Sectors in general (please specify!)
 673014 SA employee (please specify the company!)
 673017 SA: Economists
 673018 SA: Investors
 673019 SA: Consumers
 673030 SA financial analysts in general (please specify!)
 673130 SA Employers
 673131 SA Unions in general
 673137 SATAWU
 673138 CEPPWANU
 673139 NEHAWU
 673140 POPCRU
 673142 SAPSA
 673145 NUM
 673147 SADTU
 673149 SRC
 673150 COSATU
 673151 MWU-Solidarity
 673198 SA, other agricultural union
 673201 SA Chamber of Business (SACOB)
 673202 Business SA
 673203 SA Grain
 673204 AGRI SA
 673205 SANEF (SA National Editors Forum)
 673206 Business against crime
 673207 NAFCOOC (National Federated Chamber of Commerce)
 673208 Proudly SA
 673209 The Afrikaanse Handelsinstituut (AHI)
 673210 SA Automobile Association (AA)
 673211 SA Chamber of Mines
 673212 SA Banking Council
 673214 SA Medical Association (SAMA)
 673299 SA Economic associations/chambers other
 678000 SA Financial Stock Market
 680000 SA: Society in general
 680408 SA: Squatters
 680409 SA: Farmers
 680420 SA: Senior citizens

680421 SA: Children, youngsters
 680433 SA: Rural population
 680448 SA: Victims accidents/catastrophe
 680449 SA: Protesters
 680450 SA: Domestic Workers
 680451 SA: Farm Workers
 680480 SA: Tribes/Chiefs
 680481 SA: White individual/member of group
 680482 SA: Coloured individual/member of group
 680483 SA: Black individual/member of group
 680484 SA: Indian individual/member of group
 680491 SA: Women as part of society
 680492 SA: Men as part of society
 680499 SA: other individuals
 684003 National SPCA(Society for the Prevention of Cruelty to Anima
 684004 Treatment Action Campaign(TAC)
 684007 Landless People Movement
 684099 SA: Other NGO
 684221 SA: sports celebrities in general
 684222 SA: artists, popular artists
 684223 SA: Models
 684224 SA: musicians
 684232 SA: single sportspeople
 684233 SA: national team
 684235 SAFA
 684236 SARFU
 684237 SA: Sport teams
 684238 UCB
 684239 SA: other sports celebrities
 684299 SA: other celebrities
 684300 SA: Doctors
 684302 CSIR
 684303 HSRC
 684304 SA: Nurses
 684306 SA: IDASA(Institute for Democracy SA)
 684309 SA: Hospitals
 684311 SA Traditional Healers
 684312 SA: Emergency/Rescue Services
 684326 SA: Professors/lecturers/teachers
 684327 SA: Students
 684328 SA: Schools
 684329 SA: Pupils
 684351 SA: Universities
 684360 SA: Research institutions
 684361 SA: Museums
 684371 SA Journalists
 684399 SA: Scientists, academics, researchers and education in gene
 684700 SA: clergymen/priest in general
 684701 SA: Churches
 684709 SA: Other religious facilities
 684720 SA: Catholic
 684770 SA: Moslem
 684799 SA: Other religious groups
 685440 SA: Victims of criminal actions

685443 SA: Criminals
 685445 SA: Political Criminal/War criminal of coded country
 685451 SA: Remand Prisoners
 685455 SA rightwing
 685461 SA: Amnesty applicants
 685940 SA: AIDS activists
 685945 SA: AIDS NGOs in general
 685952 SA: AIDS mothers
 685959 SA: AIDS patients
 686461 SA: Asylum seekers
 686464 SA: Tourists
 686467 SA: Immigrants
 686468 SA: Emigrants
 687400 SA: social minorities in general
 687461 SA: Gays/Lesbians
 687465 SA Prostitutes
 687489 SA: Disabled people
 687499 SA: other social minority
 700000 other country in general (specify!)
 710000 other country government in general (specify!)
 710005 Israelian government
 710021 Government in Spain
 716199 other country head of state (e.g. president)
 716261 Britain: Blair, Tony
 716299 other country head of government
 716306 British cabinet (please note if not 750001!)
 716321 Spanish cabinet (please note!)
 716399 other country cabinet member (please note)
 716402 Foreign Affairs
 716407 Finance & treasury
 716410 Home Affairs
 716413 Environmental Affairs & tourism
 719911 country diplomats
 719999 country government: other person/institution (please note)
 720000 country parliament in general
 735581 country policemen
 739169 country authorities, other
 739200 country military in general
 746030 country local authorities
 759900 country politics/politicians in general
 759999 other country party or politician from another party
 770000 country Economy in general
 773001 country manager (please note!)
 773003 country company (please specify!)
 773100 country unions in general
 773800 country media in general
 773834 country Journalists (other than reporter)
 778000 country stock market
 780400 society of the coded country in general
 780421 children or youth of the coded country as part of the societ
 780422 families in the coded country
 780448 Victims accidents/catastrophe in the coded country
 780489 protesters in the coded country
 780491 Women of the coded country as part of the society

780499 other individuals of the coded country
 784000 non-governmental organisations in general
 784040 rebel organisations. other
 784084 Hamas
 784222 artists, popular artists (e.g. singers) in the coded country
 784251 Royals
 784324 country scientists, academics
 784701 Churches
 784770 Moslem in general
 785443 other criminals in the coded country
 785444 organized crime in the coded country
 785445 Political Criminal/War criminal of coded country
 786400 foreigners in the coded country in general
 786463 Immigrants
 786464 Tourists
 786499 other foreign person/institution in the coded country
 802500 EU in general
 806010 Western Nations in general
 806601 UN United Nations
 806611 UN-World Security Council
 806615 OAU (Organisation of African Unity)
 806616 WHO (World Health Organisation)
 806620 World Bank
 806621 International Monetary Fund (IMF)
 806622 Commonwealth
 806625 African Union (AU)
 806633 FAO (UN Food and Agricultural Organisation)
 806648 Pan African Parliament
 806649 Southern African Development Community (SADC)
 806651 FIFA
 806691 other UN-organisation (please note!)
 806699 international organisation, other
 806734 Human Rights Watch
 806741 World Economic Forum (coded via company sheet as well!)
 990000 no protagonist
 999999 other protagonist

Nmakgr also applicable for [sourcediv]

1.00 South Africa
 2.00 Government
 3.00 President
 4.00 Parliament
 5.00 Semi-gov organ.
 6.00 Judiciary
 7.00 Police
 8.00 Army
 9.00 Provincial Government
 10.00 Political parties
 11.00 Zim parties
 12.00 Economy and unions
 13.00 Society
 14.00 other country
 15.00 other government
 16.00 other head government

- 17.00 other legislative
- 18.00 other authorities
- 19.00 other local authorities
- 20.00 foreign politicians and parties
- 21.00 foreign economy
- 22.00 foreign society
- 23.00 International Organisations
- 24.00 other newsmaker

Prot

- 201302 Mandela, Nelson
- 201311 Mbeki, Thabo
- 210105 Asmal, Kader, Prof
- 210205 Belot, Sakhiwe
- 211332 Mandela, Winnie
- 211395 Moosa, Mohammed
- 212603 Zuma, Jacob
- 214307 Mthembi-Mahanyele, Sankie, Ms
- 221302 Meshoe, Kenneth
- 230101 Aucamp, Cassie
- 250202 Bester, Hennie
- 251202 Leon, Tony
- 270204 Buthelezi, Mangosuthu
- 270301 Cassim, Farouk
- 271403 Ngubane, Ben
- 271903 Skosana, Ben
- 272601 Zondi, Keith
- 281801 Rajbally, Sunklavathi
- 301201 de Lille, Patricia
- 301301 Mogoba, Stanley
- 301601 Pheko, Motsoko
- 311302 Mangope, Kgosi
- 320801 Holomisa, Bantu
- 331302 Mulder, Pieter
- 361980 Skwatsha, Mcebisi
- 381301 Mabasa, Mike
- 381305 Mamoepa, Ronnie
- 381321 Mashamba, E
- 381322 Mseleku, Thami
- 381404 Ntsaluba, Ayanda Dr.
- 382401 Xaba, Andile
- 600000 South Africa in general
- 610063 SA Provincial overnment in general
- 616021 National Assembly
- 616022 National Council of Provinces
- 616023 National House of Traditional Leaders
- 616101 Klerk, FW de
- 616102 Mandela, Nelson
- 616301 SA: individual Cabinet Minister or Deputy Ministers (specify)
- 616998 SA Government Communicators
- 630100 Northern Province government in general
- 631001 Metro Johannesburg

721 ANC
722 ACDP
723 AEB
724 AZAPO
725 DP
726 FA
727 IFP
728 MF
729 NNP
730 PAC
731 UCDP
732 UDM
733 VF
734 DA
735 SACP
738 New Action Party
739 Independent Democrats
740 PJC
90 other political groups
99 politician,other / several politicians

Oppsplit

1.00 ANC
2.00 Opposition
3.00 other parties

Topic

100000 Ethics/political values in general
100100 Democracy, sovereignty of the people
100102 Division of power
100103 Rule of law
100106 Referendum
100107 Representative democracy
100108 Federalism
100109 Lean state
100110 Democratic role of political parties
100400 Justice in general
101000 Fundamental rights in general
101002 Freedom in general
101010 Equality before the law
101011 Dignity of man
101012 Freedom of movement
101013 Gender Equality
101014 Freedom of religion
101015 Freedom of expression
101016 Freedom of press
101018 Protection of marriage, family and education
101019 Right to assembly
101021 Right of ownership (of property)
101022 Right to labour
101023 Preservation of nature and environment
101033 Privacy of personal information
101052 Asylum
101100 Responsibility of the individual within society

102000 Political culture in general
102041 Solidarity
102042 Protection of minorities
102053 Political correctness
102054 Patriotism, sense of nationality
102055 Tolerance/ Pluralism
103005 Social Stability/ Peace
103023 Capitalism
103024 Social (market) economy
103025 Socialism
103026 Welfare state, social state
103055 Equal Opportunity
103099 Social/ Economic Issues, other
104031 External security, peace
104032 Domestic security, order
111100 coalitions and cooperations in general
111110 Ability of parties to form a coalition
111199 Other form of cooperation
111200 Political tendency in general
111205 Characterisation as progressive
111206 Characterisation as socially minded
111207 Racist tendencies
111208 Characterisation as conservative
111209 Characterization as Liberal
111222 Extreme tendencies
111230 Populism
111233 Competence of party leadership
111234 Agreement with voters/potential voters/population
111235 Party's reflection of the population's values
111236 Political Platform in general
111237 Position within the political system
111238 Ability to reform
111240 Representation of interest: economy
111241 Representation of interest: high income
111242 Representation of interests: average citizens
111243 Representation of interest: tax payers
111244 credibility
111259 Representation of interest: other group, please note!
111261 Sense of national character within party
112200 Situation of the party in general
112210 relationship national party-regional groups
112211 Internal unity, unanimity
112212 Internal organisation, order
112213 Internal democracy, selection process
112214 Party finances
112219 Membership aspects
112220 Unanimity among party leaders
112221 Unanimity between party leadership and members
112222 relationship between party and parliamentarians
112223 Personnel policies
112225 Expulsion of party members
112299 Parties: internal affairs, other topic
113234 Electability
113240 endorsement of candidate by union

113249 support/praise by individual voters or group of voters
113250 Voters potential
113251 Campaigning
113252 Success in previous elections or votes
113253 Success in pending elections or votes w/o majority
113254 Success in pending elections: absolute majority
113255 Success in pending elections: 5% clause
113256 Campaigning: Fund raising
113257 Campaigning: Internet campaigning
113258 Campaigning: Targeting young people
113262 Campaigning: Targeting other group (please note)
113267 Campaign spending
113268 Finances in general
113270 campaign strategy-political advertising
113279 Campaign strategy, other aspect
114200 suitability ability to govern, government in general
114270 personnel changes in administration
114273 Appointment to a government position
114283 Withdrawal from a government position
114299 suitability ability to govern, other aspect
114300 parliamentary work in general
114301 vote to install an administration
114302 vote of no confidence
114310 legislative procedure
114311 parliamentary session
114312 parliamentary speech
114341 parliamentary inquiry
114352 other parliamentary votes as such
114361 parliamentary work in committees
114363 parliamentary hearings
114382 rules for parliamentary work
114399 parliamentary work, other
115200 Public appearance in general
115206 Prohibition of a party
115208 Illegal actions, corruption of parties/politicians
115210 relationship to supporters
115214 fund raising/campaign contributions to individual politician
115224 Committees, events
115231 *Impeachment, vote of no confidence
115233 Relation to the media, PR, advertisement
115234 TV debate in general
115239 Appearance on TV
115260 Int. reputation, int. appearance
115268 relationship to/money from special interests
115285 Appeal to boycott by a party
115287 Other relation to other political protagonist
115288 Relation to members of the economy
115289 Relation to members of the society
115290 Appeal to boycott a party
115291 Illegal action against party/politician
115292 Litigation/investigation against a party/politician
115299 public appearance, other aspect
117218 Position within the party: other aspect
117240 Relation to other politicians of the own party

117278 Appointment to a party position
117288 Withdrawal from a party position
117297 run for political office
117298 Nomination/ Candidature for high office
117299 Attitude, relation towards the party: other aspects
118200 leadership qualities
118210 Suitability as President/Prime Minister
118211 experience in political offices
118214 ability to make decision
118215 ability to solve problems
118216 farsightedness, ability to plan ahead/plan long-term
118217 Sovereignty
118221 self-assertion
118222 persuasiveness
118223 willingness to compromise
118224 Ambition
118225 Resilience/ Staying Power
118227 Open-mindedness
118231 oratorical qualities
118232 strategic abilities
118244 Independence
118300 personal characteristics of a politician
118311 physical appearance
118312 Confidence
118313 Energy
118314 Dignity
118315 Line of conduct
118316 Commitment to duties/ position
118317 modesty, humility
118318 Vanity
118321 self-confident
118322 Optimism
118323 ability to motivate others
118324 Charisma
118325 Humour
118326 Trustworthiness
118329 family/marriage/relatives
118331 intelligence, shrewdness
118332 resourcefulness, cunning
118333 Openness
118335 Honesty/ Frankness
118341 education, formation
118342 Religiousness
118343 Religious affiliation/belief
118350 politician: personal health
118351 Resilience
118353 Ambition
118354 Earnestness
118381 Origin, descent
118382 Sticking to principles
118383 Age
118384 Career
118399 other personal characteristic or action
119970 formation of new parties

119981 Party History not related to present
119999 Party politics, other topic
131000 Domestic security in general
131001 Crime statistics
131040 Crime-fighting measures
131041 Gun laws, gun control
131042 War on Drugs
131051 Espionage, secret services
131054 terrorism-fighting measures
131060 Social unrest (not demonstrations/Civil war)
131301 Violent crime in general
131302 theft
131303 fraud
131305 Drug related crime
131306 Distribution/ Possession of child pornography
131307 Car theft
131313 Poisoning of food or water
131315 Environmental Crime
131317 organised crime
131318 corruption, scandals
131319 Rape/ Sexual Abuse
131320 sexual harassment
131323 Abuse
131324 invasion of private property
131325 Murder
131333 Child Abuse / Endangerment
131399 Non politically motivated crime, other
131441 politically motivated crime
131444 Right wing extremism
131454 religiously motivated crime
131459 racially motivated crime
131462 Assassinations in general
191001 breach of constitution
191014 Regulation of party finances
191022 Constitutional reform in general
191024 Politicians' wages
191031 department restructuring
191032 personnel restructuring
191041 National government relationship to Provincial government
191200 Election laws
191202 Voter turn out
191250 Election/voter fraud
191251 Election / voter irregularities
191255 Voter intimidation, disenfranchisement
191256 Voter registration / voter roll problems
191261 Election monitoring / oversight
191262 Voter protection programs
191264 Protests / Violence at polls
191280 National elections
191281 Regional elections
191282 Local elections
191284 Election of head of state
191285 by-elections
191289 voter verifiable paper ballot

191292 Voter Registration Drive
 191299 Elections in general/other topic
 191331 Legal policy in general
 191332 Court cases/ verdicts/ sentences
 191334 Death penalty / capital punishment
 191335 Executions
 191337 Situation of prisoners
 191339 Justice, other topic
 191340 Constitutionality of Law/Policy
 191661 Asylum policies
 191662 foreign immigrants, immigration policies
 191664 Policies concerning minorities, in general
 191665 Racism in general
 191666 Policies concerning handicapped
 191667 Immigration policy
 191668 Equal Opportunities
 191669 Black Empowerment
 191670 Affirmative Action
 191671 emigration
 191672 Policies/actions concerning religious minorities
 191674 Brain Drain
 191675 SA: Transformation to rectify racial imbalance
 191681 crime victims (e.g. help for victims)
 191699 Minority policies, other aspects
 191800 City politics in general
 191838 City Development in general
 191900 Domestic policy in general
 191903 Inquiries (e.g. Hutton-Inquiry)
 191908 Presidential power: Presidential pardon
 191910 Deregulation/ Privatisation of state tasks/ enterprises
 191920 Monarchy, approval of
 191923 Administrative reform
 191931 local government politics in general
 191941 Public Procurement
 191960 Government communications, relation to the media (e.g. spin)
 191970 Animal protection/ animal rights/ animal testing
 191990 Disaster prevention
 191995 Demonstrations/ Protests
 191999 Domestic policy, other aspect
 201000 Foreign policy in general
 201011 Role of coded country in the world (world order)
 202010 military foreign intervention in general
 202011 military foreign intervention, armed
 202020 military planning in general
 202021 armament
 202022 Conscription
 202099 defence policies in general, other aspect
 204001 Foreign aid in general
 204002 Foreign aid: emergency actions
 204004 Poverty relief / structural development)
 208000 international democratisation, nation building
 208004 international terrorism
 208005 Situation of Refugees

208009 Conflicts in general, other aspect
 208010 Nuclear weapons: development/deployment/use
 208011 Arms control, non-proliferation
 208012 treaties, agreements
 208013 State visits
 208014 conferences, summits
 208015 human rights
 208016 Domestic safety policy
 208017 Peace Negotiations
 208018 diplomacy/diplomatic measures, other aspect
 208019 Other aspect co-operation
 208054 international co-operation to fight terrorism
 208056 international sanctions
 208077 Middle East conflict(s)
 208080 Clash of Cultures/Conflict Western Countries/Islame
 208081 Attacks on U.S. (09/11/2001)
 208099 International politics, in general/other topic
 209000 International economic policy in general
 209001 intern. trade, intern. economy
 209002 import demand
 209003 export demand
 209004 Globalisation in general
 209011 Trade agreements
 209013 Free trade zones
 209018 Exchange rates
 209021 WTO, in general
 209031 Intern. Financial aid
 209099 intern. trade, intern. Economy, other aspect
 300000 Budget policy in general
 300001 Budget Policy: spending
 300002 Budget deficit
 300004 investments (government)
 300031 Budget policy, debt of nation or region
 300032 Budget policy, debt of cities
 300033 Increasing public debt
 300034 Decreasing public debt
 300035 Subsidies
 300040 Tax revenue in general
 300041 Tax revenue increasing
 300062 Waste of tax money
 301000 Tax policy in general
 301030 Company taxation
 301033 Property tax
 301034 Ecological tax
 301037 Tax reform
 301038 Value-added tax
 301039 Excise duty in general
 301099 Revenue/ taxpolicy, other aspect
 302000 Employment policy in general
 302001 Working hour regulations
 302005 Incentives to attract qualified foreign workers
 302006 Lack of qualified workforce
 302009 Labour market reform
 302010 Employment, rate of unemployment in general

302011 Rising unemployment
 302012 Decreasing unemployment
 302013 More new jobs
 302014 Less new jobs
 302016 Low-wage employment/ Under-employment
 302017 Number of apprenticeships
 302018 More available apprenticeships
 302021 Employment rate
 302022 Employment rate among women
 302024 Employment rate with racial group
 302025 Employment rate among youth
 302031 Apprenticeship tribute (tax)
 302033 Employment policy, other aspect
 302043 Job training
 302099 Labour market, other aspect
 302100 Agriculture in general
 302101 Agricultural subsidies
 302130 Agriculture policy
 302199 Agriculture, other aspect
 303000 Economic situation/ business cycle in general
 303010 Economic forecasts in general
 303020 Economic growth in general
 303021 High economic growth
 303023 Low economic growth
 303024 Value of the currency compared to other currencies
 303040 Gross National Product/ Gross Domestic Product (GNP/GDP)
 303041 High rate of growth in GDP/GNP
 303042 Low rate of growth in GDP/GNP
 303090 Price indicators in general
 303092 Decreasing inflation or low level
 304000 Economic policy in general
 304010 Improvement of economic policy or good economic policy
 304031 medium-sized business policy
 304032 Small business policy (explicitly mentioned)
 304039 Fiscal policy
 304040 Exchange controls
 304042 antitrust policies/law
 304043 Monetary policy
 304045 Laws, regulations, bureaucracy
 304046 Workplace safety
 304047 Environmental regulations
 304049 Subsidies
 304050 Works industrial-relations scheme
 304061 Intellectual Property Patent Policies
 304090 Economic development projects (eg. Blue IQ in SA)
 304091 Reconstruction (e.g. in Manhattan)
 304099 Economic policy, other aspect
 304101 Mining in general
 304121 Mining: Diamonds
 306000 Situation of the coded country in gen.
 306015 Productivity
 306016 Organised labour relations
 306017 Infrastructure

306018 Training of qualified workforce
306022 Interest rate
306066 Tariff agreements, negotiations
307010 Competitiveness in general
307011 Competitiveness higher
307012 Competitiveness lower
308021 Procurement of capital
308022 Investments in general
308033 Number of start-up companies overall
308061 Foreign direct investment
311000 Situation of the company or industry in general
311011 Bankruptcy, settlement
311023 turnover/revenue in general
311029 Costs
311040 Return on capital
311050 Demand, sales, orders, in general
311053 export demand
311904 production: logistics
313014 state regulations concerning company
313017 international trade conditions
313602 Research in general
313800 products, services
313802 Launch of new product
313841 prices, price policies
313852 Product advertising
313853 Brand policies
314000 Fund raising, procurement of capital
314023 shareholders, partners
314079 Assets
314080 shareholder value
314099 stock market/shares, other aspect
314350 sale of company/parts of company
315600 Public appearance in general
315623 Relationship to suppliers: award of order
315630 Relationship to society/ social environment
315640 Social commitment of companies
315661 Security precautions
315662 Industrial espionage
315681 Donations (of coded company)
315684 Events
315685 Relationship towards political protagonists
315690 Trials, litigation, investigation
315691 Sponsoring
315692 Compensation payouts
315694 Donations to politicians/parties/PACs/special interests
315698 Trade fairs
317010 wages, fringe benefits, wage settlements
317011 company pension schemes
317022 Employees
317025 Workplace environment
317030 Recruitment
317031 Redundancies
317033 apprenticeships, training
317034 racism against employees

317036 Training
317037 discrimination in business life in general
317070 Strike within the company
317075 relationship towards unions
317600 Internet, E-commerce
318000 Board members
318026 Accounting standards/ practices
318032 Management in gen.
318035 investment
318037 company location
318071 creation of new company
318080 Management strategy in gen.
318353 professionalism
318355 reputation
318378 professional skills, other aspect
318382 Career
323400 Collective bargaining, tariff policy
323402 Strike
323411 Working hours
323412 Working conditions/ workplace safety
323413 Salaries, wages
323414 Non-wage compensation, social benefits
326005 Membership
326015 Relation towards members
326019 Unions: Relationship with Pol. Parties
387000 Media, media policy in gen.
387020 Internet
387030 Press law/privacy
387045 Specialized channels
387047 TV viewers' license/ fees
387061 Censorship
387062 Propaganda
399998 stock markets in general
399999 Economy: other topic
401027 Debts, liabilities
401029 Costs
403016 Subsidies,funds
403602 Research in general
403820 Group representing one's interests
404000 Fund raising, procurement of capital
404010 Amount of donations, contributions
404011 Donations, contributions risen
404060 Way of dealing with donations
404062 Charitability of organisation
405300 Image, in general
405600 Public apperance in general
405654 racism towards other parties
405684 Events
405685 Relationship towards political protagonists
405690 Trials, litigation, investigation
407030 Recruitment
407075 relationship towards unions
408032 Management in gen.
408033 Restructuring

408037 Locational policy
408039 Environmental policy
408368 leadership qualities
408378 professional skills, other aspect
408380 Line of conduct
410000 Social services/ welfare in general
410001 Improvement or high level of social services
410002 Deterioration or low level of social services
410003 Poverty
410005 Food security in general
410006 Water Reservoirs/water needs
410010 Social aid, social welfare in gen.
410011 Number of persons depending on social welfare risen
410020 Indebtedness of private households
410023 Basic welfare guarantee
410024 social justice
410030 Financial resources per household, in gen.
410040 demographic conditions in general
410099 Social situation/social policy, other topic
411004 Government aid in gen. (social welfare, housing)
411010 Efficiency of the state
411011 Positive characterisation of the efficiency of the state
411012 Negative characterisation of the efficiency of the state
411013 Positive prognosis for the efficiency of the state
411014 Negative prognosis for the efficiency of the state
411099 Social services, other topic
411114 Social situation of Women/women's issues
411115 Social situation of families
411116 Social situation of children
411120 Family policy
411122 Abortion
411123 Childrens/Youth policy
411129 Family, other topic
411130 Homosexuality in general
411132 Marriage of homosexuals
411139 Homosexuality, other aspects
411171 Nurseries, kindergarten
411199 Gender policy, equal rights
412000 Pension system/pension policy in gen.
412009 Pension systems: Basic pension
413000 Health system, health policy in general
413001 health of population
413002 Life expectancy
413004 Health system: private provision
413010 Health service, in gen.
413011 Positive forecast for health service
413012 Negative prognosis for health service
413013 Rescue services
413021 Reform of the health system
413033 Illicit drugs/ drug policy
413034 Medication and side effects
413040 Euthanasia
413042 Cholera
413043 Malaria

413044 Cancer
413045 Heart diseases
413046 Alcoholism
413048 Diseases in general
413050 Malnutrition
413055 Circumcision
413056 Nutrition in general
413061 Situation of handicapped people
413062 Drug (abuse)
413063 Water and Sanitation
413089 Other disease (please note!)
413099 Health system/ policy, other aspects
413101 Transmission by birth
413104 Rape
413108 Link between HIV and AIDS
413109 Prevalence of other STD infections
413120 treatment of infected within society
413122 High risk behaviour in general
413199 Other causes
413201 political will to confront problem
413202 social will to confront problem
413203 outreach to marginalized groups
413211 Testing for HIV/ AIDS in general
413213 Voluntary testing for HIV/ AIDS
413219 Testing for HIV/ AIDS, other topic
413221 AIDS education in general
413231 Condom use
413232 Condom availability
413234 Abstinence
413236 Drug Treatment
413299 other topic AIDS prevention/combat
413301 nutrition
413302 supplements
413311 Use of AZT/generic copy before birth
413313 Costs of AZT/ generic for use before birth
413321 anti-retrovirals in general, use of
413322 anti-retrovirals, effectiveness of
413323 anti-retrovirals, side effects of
413324 anti-retrovirals, costs of
413331 traditional medicine, use of
413341 experimental treatments, use of
413361 generic medicines, use of
413381 Research into prevention in general
413383 Research into prevention (scientific topics in general)
413385 Research into prevention (vaccines)
413391 Nevirapine in general, use of
413401 Opportunistic Infections (OIs) in general
413415 Tuberculosis (TB)
413500 HIV/AIDS government policy in general
413501 Psychological effects in general
413511 Prevalence within a population
413512 Prevalence within a population increasing
413513 Prevalence within a population decreasing
413521 Rate of infection in general

413522 Rate of infection increasing
413531 Numbers of deaths
413532 Numbers of deaths increasing
413541 Impact on population size
413542 Impact on population structure
413552 Effect on family structure
413561 Effects on national health policies in general
413593 skills shortage
413601 Effects on economy in general
413621 Effects on labour market
413629 Effects on economy, other topic
413631 Effects on businesses in general
413900 HIV/AIDS in general
413901 AIDS orphans in general
413902 Number of AIDS orphans
413903 Life chances of AIDS orphans
413904 Institutionalization of AIDS orphans
413905 Community support of orphans
413929 AIDS orphans, other topic
413931 Insurance in general
413941 Discrimination against infected in general
413942 Discrimination against infected in workplace
413949 Discrimination against infected, other topic
414000 Housing, housing policy in gen.
414005 Availability of housing, homelessness
414010 Rent, tenancy laws
414020 Building (construction) projects
414021 Land reform and distribution
414099 Housing, housing policy, other aspect
414200 Description of the collective life of the society
414217 rural exodus (as geographical developm.)
414230 Description of the personal life of individuals
414284 Tourism, travel
414299 Social policy (not soc. Welfare), other topic
415000 Culture/cultural policy
415010 National language
415020 Music
415030 Film, cinema, movies
415040 Theatre
415050 Literature
415060 Visual arts
415099 Culture/cultural policy, other topic
416000 Education/educational policy, in gen.
416010 Federal student loans/ grants
416020 School education/ primary education
416021 School education: Teachers
416022 School education: Books
416030 Professional training
416040 Tuition fees
416050 Public university reform
416060 Universities, colleges: in gen./other topic
416070 Continued (further) education
416099 Education, educational policy, other topic
488200 Religion/ church in general

488290 Church: festivities; masses
 488291 Church: life in congregation
 488292 Church: relationship to government/society
 488299 Religion, other topic
 501019 Condition of Nature and Environment, quality of environment
 501029 Waste management
 501030 Weather
 501040 Climate changes, global warming
 501051 Environmental friendly products, production
 501099 Environmental policies in general, other aspects
 501110 Nuclear energy: disposal
 501199 Nuclear energy, other aspects
 501220 Fossile energy: crude oil
 501370 Alternative energy: water
 501401 Electricity in general
 501499 Energy policies, other aspects
 507021 Transrapid/ electromagnetic trains
 507022 Construction of railroad tracks
 507031 Toll roads
 507032 Road construction
 507037 Taxis
 507038 Airport Construction
 507099 Transport policies/ technology/ traffic, other aspect
 601011 Information highway, computer networks
 601031 Space travel/ exploration
 601061 Telecommunication
 601099 Technology, research and science, other aspect
 809921 Monuments/Memorials (not Nazi-Germany)
 809999 Other historical topic
 851000 Soccer/Football in general
 851001 Football World Cup
 851004 Football: African Cup of Nations
 852600 Rugby in general
 852601 Rugby World Cup
 852605 Rugby: games of national team
 852700 Cricket in general
 853400 Athletics in general
 853910 Tennis in general
 853930 Golf in general
 853931 Golf tournament
 854000 Water sports in general
 855000 Dancing in general
 859900 Sport in general
 859999 Sport, other types of sport, other aspects
 880010 Standard of living in general
 882019 Coming to power
 882037 Policy of autonomy
 882367 Genocide, crime against humanity, in general
 882416 Border, escape, refugees
 890910 Living conditions in general
 892316 Border, border control
 892924 Police: dealings, actions
 893032 Distribution of material goods to population
 994886 Polling techniques/ development of questionnaires

994887 Findings of public opinion research/ polls
994888 Characterization/ stereotype of a population or group
998829 Traffic accidents
998899 Other accidents and tragedies
999919 Other topical issue
999966 Sex/ erotica
999986 Human interest
999987 Holidays
999991 Meetings
999992 Conferences
999993 Speeches
999995 Funerals
999997 Awards, prizes
999999 Other topic

Toptwo

1.00 Ethical values
2.00 Democracy/state
3.00 Justice in general
4.00 Human Rights
5.00 Responsibility of individual
6.00 Political/civic culture
7.00 Economy and welfare
8.00 Domestic and external security
10.00 Coalitions and co-operations
11.00 Political parties:
Tendency/Competence
12.00 Political parties: Internal affairs
13.00 Elections, voting
15.00 Suitability to govern
16.00 Parliamentary work
17.00 Public appearance
18.00 Politicians: Relations to party
19.00 Politicians: Leadership qualities
20.00 Politicians: Personal characteristics
21.00 Party politics other
22.00 Domestic security
23.00 Politically motivated crime
24.00 Non political crime
25.00 Official: Position within organisation
28.00 Constitution
29.00 Justice system
30.00 Minorities, immigration
31.00 Black Economic Empowerment
32.00 Elections
33.00 Domestic politics
34.00 Foreign policy
35.00 Defence policy
36.00 Developmental aid
37.00 International politics
38.00 Warfare
40.00 International trade
41.00 Public budget, debt
42.00 Revenue, tax policy

43.00 Economic policy
44.00 Mining
45.00 Employment policy
46.00 Agriculture
47.00 Economic situation
49.00 Situation within global economy
50.00 Competitiveness
51.00 Situation of companies overall
52.00 Business climate
53.00 Consumer protection
54.00 Market position
55.00 Regulations
56.00 Procurement of capital
57.00 Mergers, co-operations
58.00 Executives, management
59.00 Personality of management
60.00 Personnel
61.00 Research and development
62.00 Production process, productivity
63.00 Products, marketing
64.00 Public appearance company
66.00 IT
67.00 History
68.00 Strikes
69.00 Business associations, appearance
70.00 Trade unions
71.00 Economy other
72.00 Media, media policy
73.00 NGO's
74.00 Welfare/Social policy
75.00 Social services
76.00 Pension policies
77.00 Health system
78.00 Aids: causes
79.00 Aids: prevention
80.00 Aids: treatment
81.00 Aids: opportunistic infections
82.00 Aids: social/political effects
83.00 Aids: economic effects
84.00 Aids: other issues
85.00 Females/family/homosexuality
86.00 Education
87.00 Culture
88.00 Housing
89.00 Social policies
90.00 Religion
91.00 Environment
92.00 Energy
93.00 Transport
94.00 Technology, research, science
95.00 Germany
96.00 Soccer
99.00 Rugby
100.00 Cricket

- 114.00 Athletics
- 116.00 Tennis
- 118.00 Golf
- 119.00 Water sports
- 120.00 Dancing
- 121.00 Sport in general
- 125.00 Sport, other
- 126.00 Public opinions
- 127.00 Accidents
- 128.00 Other topics

Topthree

- 1.00 Democratic values
- 2.00 Political system
- 3.00 Crime
- 4.00 Internal affairs
- 5.00 Foreign affairs
- 6.00 Economy
- 7.00 Business
- 8.00 Unions
- 9.00 Media
- 10.00 NGO
- 11.00 Social services
- 12.00 Health
- 13.00 Aids
- 14.00 Culture
- 15.00 Environment
- 16.00 Transport
- 17.00 Science
- 18.00 History
- 19.00 Sport
- 20.00 other issues

Policy

- .00 non-policy
- 1.00 policy