

Census of Women Entrepreneurs

v10

Date: _____

Enumerator name & code: _____/_____/_____/_____/_____/_____

Market: _____

Start time: |__|__|:|__|__|

Hello, my name is _____. I am a researcher for Innovations for Poverty Action, a non-profit organization dedicated to finding innovative solutions to development issues in various countries. I am visiting you today because we are conducting a study about women's entrepreneurship development and economic empowerment.

We would like to speak with the owner or partner of the business. Are you the owner or do you share ownership of this business with a female person?

1 =Yes>> continue with survey 2 = No>>stop interview

Will you allow me about 10 minutes of your time to ask you a few questions about your business?

1=Yes- proceed with interview 2= No- Thank the respondent and leave

Q1: Respondent's Name: _____/_____/_____ 1(Family name) 2(Christian/other name) (3 Middle Name)	
Q2: By what names are you commonly known in this area? _____	
Q3: What is the name of your business? _____	
Q4: What kind of businesses do you operate? Please tell me about all of the businesses you have, not just this one. [Enumerator: Multiple options are allowed]	1= Sells fish, 2= Sells grains including cereals, 3= Sells fruits/vegetables, 5= Sells charcoal/firewood, 6= Sells new clothing/school uniform, 7=Sells second hand clothing (mtumba), 8= Sells shoes, 9= Assorted goods [Small household items e.g. mirrors, torches, padlocks, batteries, socks] (mali mali), 10 = Household Utensils/ plastic ware/mattresses, 11= Sells meat (butchery), 12= Owns a shop (sells household goods), 13= Bookshop, 22= Jua kali, 23= Hardware, 14= Salon/ beauty parlour, 15= Dress making / embroidery, 16= Restaurant/ food kiosk/sells food, 17= Mpesa/ Airtel/ YU cash/Orange Money, 18= Chemist/ drug store, 19= Motorbike/ taxi (boda boda), 20=Cyber café, 21=Other _____
Q5: In what year were you born? Enumerator: insert years from the code sheet	__ __ __ __ __ __
Q6: What is the highest level of education you have achieved?	1=Completed Year 1, 2=Completed Year 2, 3=Completed Year 3, 4= Completed Year 4, 5=Completed Year 5, 6=Completed Year 6, 7 = Completed Year 7, 8=Completed Year 8/Kenya Certificate of Primary Education (KCPE), 9=Completed Year 9, 10= Completed Year 10, 11=Completed Year 11, 12=Completed Year 12/ Kenya Certificate of Secondary Education (KCSE), 13=Form six, 14=Completed some years at university, 15= Completed university degree, 16=Postgraduate work, 17=Technical College, 18=Not gone to school/ Entered Year 1 only, 19=College Diploma/Certificate 20=ECD

Comments:

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	<p>Q7: If you are NOT the sole owner of your business, what is your position in the business? Enumerator: Skip to question 8 if respondent is sole owner of business</p>	<p>1 = Employee / coop member 2 = Manager 3 = Shared ownership with my husband (The business is owned by both me and my spouse) 4 = Shared ownership with a business partner</p>
	<p>Q8: Have you ever participated in business or management training before? This includes workshops and classes.</p>	<p>1=Yes 2= No</p>
	<p>Q9: Does your business(es) have a license registration, or are they registered with the tax authority?</p>	<p>1=Yes: Please specify: _____ 2= No</p>
	<p>Q10: How did you finance your business start up? [Instructions: Read off list and mark all that apply]</p>	<p>1=Own savings 2= Loan from family or friends 3= Merry-go-round 4= Loan from a Micro finance Institution 5= Loan from a SACCO 6= Loan from a Commercial bank 7 = Financial support from family members or friends 8 = Business did not require any startup capital 9=Inherited from family/someone 10 = Other [specify]: _____</p>
	<p>Q11: How long have you been operating your business?</p>	<p>____ ____ ____ months ____ ____ ____ years</p>
	<p>Q12: How many employees worked for you in the last week? That is, how many family and non-family members worked for you in your business? (Both paid and non paid)</p>	<p>____ ____ ____</p>
	<p>Q13: How do you keep track of your expenses and revenues for the business?</p>	<p>1=I don't keep track of my business expenses 2=Computer 3=Written records 4=In my head 5=I keep my money in separate bags or piles</p>

I would like to now better understand your business. I realize these are sensitive questions. Please remember all information will be kept confidential.

<p>Q14: What were the total sales of your business in the last week? That is, what was your REVENUE? FO: Revenue is total sales of business</p>	<p>_____ KSH</p>
<p>Q15: What do you think are the typical sales of your business in a normal week?</p>	<p>_____ KSH</p>
<p>Q16: What were the PROFITS of your business in the last week? That is, how much was left over from your revenue after subtracting expenses?</p>	<p>_____ KSH</p>

Comments:

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Now I would like to ask you some questions about your plans for your business	
Q17: What are your plans for the business in the next 2 years?	1 = Remain with same business without making substantial changes 2 = Introduce new products to my current business activity 3 = Improve on existing products 4 = Start new business activities in addition to the one I have already 5 = Start new business activities but stop the one I have now 6 = I would prefer to quit my business and find a job as an employee 7 = I am not yet clear what I'm going to do

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Q18: Are you a member of any merry-go-round?	1=Yes, How many? __ __ 2= No>> Skip to Q19
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Please tell me about all the ACTIVE merry-go-rounds you belong to:

	Name of merry-go-round	Number of members	Contribution Amount	Frequency of contribution 1=Daily, 2=Weekly, 3=Twice a week, 4=Fortnightly, 5=Monthly, 6=Other	Does [<i>Name of merry-go-round</i>] provide any additional services to members? 1=Networking 2=Sharing of business practices 3=Training 4= Loaning and saving 5=Welfare 6=Other(Specify)	Name, Title and Contact of Official 1	Name, Title and Contact of Official 2
1.							
2.							
3.							
4.							
5.							

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Q19: Are you a member of any Women Association, Women Self-Help-Group, or Women Community Based Organization?	1=Yes, How many? __ __ 2= No >> Skip to Q20
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Please tell me about all the ACTIVE Women Associations, Women Self-Help Groups or Women Community Based Organizations you belong to

#	Name of Ass/SHG/CBO	Number of members	What is the membership composition? 1=Women only 2=Mixed men and women	What are the services/benefits of the group? 1=Networking 2=Sharing of business practices 3=Training 4=Loaning and saving 5=Welfare 6= Other(Specify)	What is the main condition for membership?	What is your role in the group?	Is [<i>Name of group</i>] officially registered? 1=Yes 2=No 3=Don't know	Name, Title and Contact of Official 1	Name, Title and Contact of Official 2
1.									
2.									
3.									
4.									
5.									

Comments:

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<p>Q20: If you were chosen for a business training, would you be able and/or prepared to pay a fee for the training?</p>	<p>1=Yes, amount: _____ (KSH) 2= No</p>
<p>Q21: The International Labour Organization is looking for women entrepreneurs willing to take a class to help improve their businesses. It takes 5 days and is completely free. Would you be interested?</p>	<p>1=Yes 2= No</p>
<p>Can you please tell us about the location you do business in?</p>	
<p>Q22: County:</p>	<p>Q23: Sub-location:</p>
<p>Q24: District:</p>	<p>Q25: Town:</p>
<p>Q26: Location:</p>	<p>Q27: Village/Market</p>
<p>Q28: If you wanted to direct someone to your business, how would you direct them? [Include landmarks, level and name of arcade, shop number, etc.]</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	

Comments:
