

Census_of_Entrepreneurs v12_May_2017

Date: _____

Enumerator name & Staff ID: _____/_____/_____/_____/_____

Market: _____

Start time: |__|__|: |__|__|

Hello, my name is _____. I am a researcher for Innovations for Poverty Action, a non-profit organization dedicated to finding innovative solutions to development issues in various countries. I am visiting you today because we are conducting a study about women's entrepreneurship development and economic empowerment. We have visited your market before and talked to Women Entrepreneurs who own businesses. Today we are interested in finding out some basic information about all businesses operating in this market.

i) We would like to speak with the owner or manager of the business. Are you the owner or manager?

1 =Yes>> continue with survey 2 = No>>stop interview

ii) Has anyone from IPA visited your business in the past three years and asked you questions about your business?

1= yes >> 2= No >>> skip to question (iv)

iii) Did the person spend a lot of time with you i.e. ONE (1) hour and above?

1= Yes>> Record the survey ID number from the main study _____

2= No>>

Note: We want to re-interview everyone in these markets, regardless of whether or not they were part of the long survey taken in 2016.

iv) Will you allow me about 5 minutes of your time to ask you a few questions about your business?

1=Yes- proceed with interview 2= No- Thank the respondent and leave

Q1: Respondent's Name: _____/_____/_____	
1(Family name) 2(Christian/other name) (3 Middle Name)	
Q2: By what names are you commonly known in this area? _____	
Q3: Respondent's Gender: 1 = Male 2=Female	
Do you still have an operational business since the last visit?	1. Yes 2. No
Q4: What is the name of your business? _____	
Q5: What kind of businesses do you operate? <i>If they own more than one business in separate locations in the market, fill out this form for each business they operate in this marketplace [Enumerator: Choose the single option that best describes the business. If it does multiple activities,</i>	1.Fruit and Vegetables, 2.Grain Seller, 3. Tailor, 4. Grocery Store/Shop; 5. Restaurant; 6. Beauty Parlor/Salon; 7. Household Goods; 8. Clothing; 9. Fish Sales; 10. Agrovot; 11. Artisan/Juakali; 12. Bag and basket seller; 13. Bakery; 14. Bar; 15; Battery charging; 16. Bookshop; 17 Computer and typesetting; 18. Cyber café; 19. Electronic shop; 20. Firewood and charcoal; 21. Hardware; 22. other

Comments:

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<i>record the activity that brings in most revenues]</i>	_ _
Q6: Which of the following products do you sell? a. Tomatoes b. Maize c. Beans d. Kale (Sukuma) e. Sugar	1= Yes, 2 = No for each
Q7: Do you sell a product that no one else in this market sells?	1. Yes 2. No -> Q9
Q8: What is this product or products?	_____
Q9: What share of your customers are also business owners in this market? That is, out of every 100 people you sell to, how many are to people who also sell goods or services in this same market?	1. Less than 10 percent 2. 10 to 25 percent 3. 26 to 50 percent 4. 51 to 75 percent 5. 76 to 100 percent
Q10: In what year were you born? Enumerator: insert years from the code sheet Ask to see the ID, is the age the same	_ _ _ _ _ _ _ _ _ _ 1= Yes 2= No 3= No ID
Q11: What is the highest level of education you have achieved?	1=Completed Year 1, 2=Completed Year 2, 3=Completed Year 3, 4= Completed Year 4, 5=Completed Year 5, 6=Completed Year 6, 7 = Completed Year 7, 8=Completed Year 8/Kenya Certificate of Primary Education (KCPE), 9=Completed Year 9, 10= Completed Year 10, 11=Completed Year 11, 12=Completed Year 12/ Kenya Certificate of Secondary Education (KCSE), 13=Form six, 14=Completed some years at university, 15= Completed university degree, 16=Postgraduate work, 17=Technical College, 18=Not gone to school/ Entered Year 1 only, 19=College Diploma/Certificate 20=ECD _ _ _
Q12: How long have you been operating your business?	_ _ _ _ months _ _ _ years
Q13: How many employees worked for you in the last week? That is, how many family and non-family members worked for you in your business? (Both paid and non paid)	_ _ _ _

I would like to now better understand your business. I realize these are sensitive questions. Please remember all information will be kept confidential.

Q14: What were the total sales of your business in the last week? That is, what was your REVENUE? FO: Revenue is total sales of business	_____ KSH
Q15: What do you think are the typical sales of your business in a normal week?	_____ KSH
Q16: What were the PROFITS of your business in the last week? That is, how much was left over from your revenue after subtracting expenses?	_____ KSH

Comments:
