

**NIGERIA YOUTH ENTERPRISE SURVEY – VERY SHORT VERSION**

**Introduction:**

This short survey is being conducted by TNSRMS in partnership with YouWin! Its purpose is to help better understand the growth process of enterprises being run by Nigerian youth, as well as the development process of youths thinking about starting a business. It should only take about 3 minutes for you to do. The results of this survey will be kept confidential and will be used for research purposes only. No information will be presented from this research which could be used to identify any individual business. You have the right to refuse to answer any question, although the results will be of most use for informing policy if they are provided by all respondents.

**Basic Information**

**What is your name?:** \_\_\_\_\_

**Are you known by any other names?:** \_\_\_\_\_

**What is your gender?** (Male, Female response options)

**Which city of Nigeria do you live in?** (pull down menu with main cities, plus write in for other)

**What is your email address?** \_\_\_\_\_

Do you currently operate a business?

1 = Yes -> Answer Section 2
2 = No -> Answer Section 3

**Section 2: QUESTIONS FOR BUSINESS OWNERS**

What type of business do you own (e.g. internet café, poultry farm, manufacturing bottled water, etc.)?

\_\_\_\_\_

When did you start this business?

Month \_\_\_\_\_ Year \_\_\_\_\_

Tell me how many of the following types of workers you currently have working in your business: ***[Do not count yourself in any of these categories]***

	<b>Current (a)</b>
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1. Wage or Salaried Workers	
2. Casual or Daily paid Workers	
3. Partners	
4. Unpaid workers	
5. Total number of workers (sum of 1-4)	

At market prices, what is the value you calculate of your current inventories and raw materials in your business? Naira \_\_\_\_\_

(write 0 if you have no inventories or raw materials)

Can you tell me the total monthly sales of your business in THE LAST MONTH from all sources, including manufacturing, trade and services? Naira \_\_\_\_\_

How do your sales now compare to your sales one year ago?

**INT: SINGLE CODE ONLY**

1= Lower than one year ago
2= Same as one year ago -
3= Higher than one year ago
4= I was not in business one year ago

What was the total income the business earned during the last month after paying all expenses including wages of employees, but not including any income you paid yourself. That is, what were the PROFITS of your business during the last month? Naira \_\_\_\_\_

**IN)**

*End of interview for Business owners – take them to a thank-you screen*

**Section 3: QUESTIONS FOR NON-BUSINESS OWNERS**

3.1 At any time in 2015 or 2016 did you own and operate a business which is now closed down or sold to someone else?

- 1 = Yes
- 2 = No - > 3.3

3.2 What type of business did you own and operate?

Respondent's answer : \_\_\_\_\_

**3.3** In the last month did you work at all for pay as a wage or salary earner, casual worker, agricultural worker, commission worker, or other job?

1 = Wage or salary worker

2 = Casual worker

3 = Paid on commission or other basis

4 = Agricultural worker

5= Other form of paid work (specify)\_\_\_\_\_

6 = Did not work for pay -> **Go to the next section**

3.4 . What was this job and in what industry? (e.g. bank teller, farm worker, etc.)

*If more than one job, answer about the main job worked in*

job \_\_\_\_\_

industry\_\_\_\_\_

3.5 How many hours did you work in a typical week last month in this job?

3.6. How much did you earn last month working in this job?

*End of interview for Non-Business owners – take them to a thank-you screen*