QUESTIONNAIRE DESIGN FOR MOBILE MONEY FSP MULTI-COUNTRY STUDY



GHANA

Section AA.	Respondent	Information:

Intervi	ewer: Complete from a	issignment sheet	Coded by office					
1	Region			7	ЕА Туре	1=Urban	2=Rural	
2	District			8	Settlement Size	1=Capital city 2=250,000 and over 3=100,000-249,999 4=50,000-99,999	5=20,000-49,999 6=5,000-19,999 7=2,000-4,999 8=Under 2,000	
3	Locality			9	Household GPS location	1 = North 2= South	Latitude: Longitude:	
4	EA Name and Number			10	Respondent ID Number			
5				11	Respondent Name			
6								

Section AB Interview Information: Interviewer: Complete section

1	Date	/_	/ 2014	5	Duration		minutes
2	Day of the	1=Monday	5=Friday	6	Interviewer Number		
	week	2=Tuesday 3=Wednesday	6=Saturday 7=Sunday		Interviewer Name		
		4=Thursday			Supervisor Number		
					Supervisor Name		
3	Start Time		:	7	Interviewer Gender	1=Male	2=Female
	(24 hours)						
4	End Time		:				
	(24 hours)						

INTRODUCTION

Good morning/afternoon/evening. My name isand I work for an independent market research company called Ipsos Ghana based in Accra. Today, we are conducting research about mobile phones and other services people use. This information will help the service providers to improve on the services they offer. Your household has been randomly selected to participate in the study, among a total of 3,000 households all over Ghana. I have a questionnaire that will take about 40-75 minutes to complete, and I hope that an adult member of your household will agree to share their views with me. There are no right or wrong answers, and our discussion will be treated confidentially. May I have your permission to interview one of the adult members of your household?

Definition of household (INTERVIEWER, IF TWO OF THE THREE CHARACTERISTICS ARE TRUE CONSIDER IT A HOUSEHOLD): All those who (1) share the same food pot, (2) share the same roof or (3) have a common decision maker Definition of adult: All those aged 15 and above

Yes	CONTINUE
No	CLOSE & THANK – Record as Refused in Contact Sheet and follow substitution process [say where this will
	be available, e.g. in Section X of the Interviewer Guide]

First, I need to decide who to interview from this household. Can you give me the names and ages of all members aged 15 and above who belong to this household (READ AGAIN THE DEFINITION OF A HOUSEHOLD ABOVE) at the moment? Please tell me one by one and start from the oldest.

Thanks!

USING THE KISH GRID

- 1. List all the adults aged 15 years and above living in the household together with their ages whether or not they are in at present. Start with the oldest and work down to the youngest.
- 2. Take the last figure of the questionnaire number and find the same number in the top line of the Kish Grid below
- 3. Look down that column and read off the number opposite the total number of adults in the household. That number is the key to the member of the household who should be interviewed
- 4. Refer back to the list of male / female household members and ask to speak to the person whose number is the same as the one you have taken out of the Kish Grid

KISH GRID FOR LISTING ALL HOUSEHOLD MEMBERS

INTERVIEWER: List EVERYONE who belongs to this household regardless whether they are at home at the time of the interview.

In the "Notes" column mark everyone who is not available / eligible for an interview and EXPLAIN why they are not available / eligible

Names of members in the household	Age of the members of the household	Available/eligi ble for an interview Y/N	Notes INTERVIEWER: PUT AN EXPLANATION WHY A PERSON IS NOT AVAILABLE/ELIGIBLE FOR AN INTERVIEW
1			
2			
3			
4			
5			
6			

7		
8		
9		
0		

KISH GRID FOR SELECTING A PERSON TO INTERVIEW

INTERVIEWER: Re-list people who can be interviewed – those who are not gone for extended period of time. REMEMBER: the list should include people who currently LIVE at home. People who are at work when you visit the house even if they are out for work at the time you are there. If they are coming home on the day you are there, you should list them in the KISH GRID.

Last digit on questionnaire number

Names of members in the household	Age of the members of the household	1	2	3	4	5	6	7	8	9	0
1		1	1	1	1	1	1	1	1	1	1
2		2	1	2	1	2	1	2	1	2	1
3		1	2	3	1	2	3	1	2	3	1
4		1	2	3	4	1	2	3	4	1	2
5		4	5	1	2	3	4	5	1	2	3
6		4	5	6	1	2	3	4	5	6	1
7		3	4	5	6	7	1	2	3	4	5
8		3	4	5	6	7	8	1	2	3	4
9		2	3	4	5	6	7	8	9	1	2
0		1	2	3	4	5	6	7	8	9	10

INTERVIEWER: [AFTER THE RESPONDENT HAS BEEN SELECTED, ASK IF THEY ARE IN THE HOUSEHOLD, IF THE PERSON SELECTED IS WITHIN THE HOUSEHOLD, ASK TO SPEAK TO THEM] OTHERWISE REFER TO THE SUBSTITUTION PROCESS IN THE INTERVIEWER GUIDE

INTERVIEWER: IF SELECTED RESPONDENT IS ABOVE 15YRS BUT BELOW 18YRS OF AGE, GET PERMISSION FROM THE PARENT/ GUARDIAN BEFORE BEGINNING THE INTERVIEW. USE THE CONSENT FORM BELOW.

ELSE GO TO SECTION 1: DEMOGRAPHICS

Parent/guardian Consent Form

for respondents who are 15 – 17 years old

Ipsos Ghana Accra, Ghana 1 November 2014.

Dear Sir/ Madam,

RE: DFS TRACKER | Survey on mobile phones and other services that people use

Thank you for agreeing to have your daughter/ son take part in this survey on mobile phones and other services that people use/ Please note that your daughter/ son is **NOT** allowed to take part in the survey if we do not have your consent in the form of a signature below. Please do sign below

I have read and understood the entire document (which has further been explained to me) and have agreed to have my daughter/ son participate in the research conducted by Ipsos Ghana.

Name..... Relation to Minor.....ID..... Signature..... Date.....

If you have any queries at all regarding this research, please contact

Project Coordinator	OR	Project Manager: Linda Asirifi-Otchere	
---------------------	----	--	--

Or call the Ipsos Ghana Offices in Accra at Tel: +233 30 2232970 / 2252116

Thank you very much for your help and support/

Yours sincerely

Linda Asirifi-Otchere, Project Manager-DFS TRACKER

	SECTION I: DEMO	OGRAPHICS		
Subsection 1. Gene	ral Demographic Characteristics			
Age	DG1. ASK ALL. What year were you born? "" (999 for DK/Refused)			
Gender	DG2. RECORD FOR ALL. Is the respondent a male or a female? *This question is recorded by an interviewer based on observation.			
	DO NOT ASK. RECODE AS YOU OBSERVE. SINGLE ANSWER			
	Male	1		
	Female	2		
Marital status	DG3. ASK ALL. What is your marital status?			
	DO NOT READ. CODE TO FIT. PROBE. SINGLE ANSWER.			
	Single/ never married	1		
	Polygamously married	2		
	Monogamously married	3		
	Divorced	4		
	Separated	5		
	Widowed	6		
	Living together/ cohabiting	7		
	Other (Specify)	8		
	DK/Refused	9		
Level of education	DG4. ASK ALL. What is your highest level of education?			
	READ OUT. SINGLE ANSWER.			
	No formal education		1	
	Primary education not complete		2	
	Primary education complete		3	
	Some secondary		4	
	Secondary education complete		5	
	Some secondary vocational training / some certificate		6	
	Secondary vocational training complete / certificate complete		7	
	Some diploma		8	
	Diploma complete		9	
	Some college/university		10	
	Complete university degree		11	
	Post-graduate university degree		12	
	Koranic school.		13	

Documented/undocu mented status	DK/Refused DG5. Do you have any of the following types of an official identif	15	
	DG5. Do you have any of the following types of an official identif		
	DG5. Do you have any of the following types of an official identif		
		cation?	
	READ OUT. ACCEPT MULTIPLE ANSWERS.	1=Yes 2=No	
	Government-issued ID/National ID		
	Passport		
	Driver's license		
	School-issued ID		
	Voters card		
	Employee ID (For Government / Civil Servants)		
	Military ID		
	Birth Certificate		
	Other (Specify)		
Subsection 2. Livelih		JT OPTIONS BELOW)?	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O	JT OPTIONS BELOW)?	
Subsection 2. Livelih Employment status, source of income, occupation	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER.	JT OPTIONS BELOW)?	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary	1	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary	1 2	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary Working occasionally, irregular pay	1	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary Working occasionally, irregular pay Self-employed, working for yourself	1 2 3 4	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary Working occasionally, irregular pay Self-employed, working for yourself Not working but looking for a job	1 2 3 4 5	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary Working occasionally, irregular pay Self-employed, working for yourself Not working but looking for a job Housewife, doing household chores	1 2 3 4 5 6	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary Working occasionally, irregular pay Self-employed, working for yourself Not working but looking for a job Housewife, doing household chores Full-time student	1 2 3 4 5 6 7	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary Working occasionally, irregular pay Self-employed, working for yourself Not working but looking for a job Housewife, doing household chores Full-time student Not working because of retirement	1 2 3 4 5 6 7 8	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary Working occasionally, irregular pay Self-employed, working for yourself Not working but looking for a job Housewife, doing household chores Full-time student Not working because of retirement Not working because of sickness, disability, etc.	1 2 3 4 5 6 7 8 9	
Employment status, source of income,	DL1. ASK ALL. In the past 12 months, were you mainly (READ O READ OUT. SINGLE ANSWER. Working full-time for a regular salary Working part-time for a regular salary Working occasionally, irregular pay Self-employed, working for yourself Not working but looking for a job Housewife, doing household chores Full-time student Not working because of retirement	1 2 3 4 5 6 7 8	

01=Farm owner	10= Waiter/cook	21= Salesperson in a store	1
02=Farm worker	11=Driver, including public transport (tro-tro, bus,	22= Street vendor/hawker (selling groceries)	ł
03=Public or health service worker	etc.)	23=Business owner (specify below)	ł
(non-professional)	12= Tailor		ł
04=Professional, i.e., doctor, teacher,	13= Secretary	24=Salonist	ł
nurse (specify)	14=Manager	25= Money lender	ł
05= Clerk	15=Watchman/security/caretaker	26= Landlord/Landlady	ł
06= Carpenter/mason	16=Messenger	27=Miner (gold, sand, coal, oil, etc.)	ł
07= Mechanic	17= Policeman/police reserve	28= Military	ł
08= Electrician	18= Bus/Train conductor	29= Occasional worker with no occupation	ł
09=Cleaner/house help	19= Factory employee	30= Other (specify in row)	ł
	20= Shop owner	31=Refused/prefer not to say	l
			i i

DL3. ASK ONLY IF ANSWERS 1-4 IN DL1. OTHERS SKIP TO DL5. What is your secondary or side job? If you have more than one secondary job, list all of them. PROBE. CHOOSE CODE FROM THE LIST BELOW. SHOWCARD

01=Farm owner	10= Waiter/cook	21= Salesperson in a store
02=Farm worker	11=Driver, including public transport (tro-tro, bus,	22= Street vendor/hawker (selling groceries)
03=Public or health service worker	etc.)	23=Business owner (specify below)
(non-professional)	12= Tailor	
04=Professional, i.e., doctor, teacher,	13= Secretary	24=Salonist
nurse (specify)	14=Manager	25= Money lender
05= Clerk	15=Watchman/security/caretaker	26= Landlord/Landlady
06= Carpenter/mason	16=Messenger	27=Miner (gold, sand, coal, oil, etc.)
07= Mechanic	17= Policeman/police reserve	28= Military
08= Electrician	18= Bus/Train conductor	29= Occasional worker with no occupation
09=Cleaner/house help	19= Factory employee	30= Other (specify in row)
	20= Shop owner	31=NO secondary job
		32=Refused/prefer not to say

DL3a. ASK ONLY IF ANSWERS 1-4 IN DL1. OTHERS SKIP TO DL5. Is your primary job or secondary job working for the government?

READ OUT. SINGLE ANSWER	
Primary job	1
Secondary job	2
Primary and secondary job	3
Neither	4

DL4. ASK ONLY IF ANSWERS 1-4 IN DL1. OTHERS SKIP TO DL5. Do you supplement your income by any of the following?

READ OUT. ACCEPT MULTIPLE ANSWERS.	1=Yes 2=No
Student scholarship	
Government pension	
Pension from a non-government agency	
Transfers/upkeep money or in-kind support from a spouse	

Transfers/upkeep money or in-kind support from parents	
Transfers/upkeep money or in-kind support from a child (children)	
Remittances/monetary or other help from other family members (siblings, cousins, etc.), relatives or friends	
Savings	
Interest on stock and shares	
Government welfare (including children benefits, disability payments, war veteran benefits, etc.)	
Other government benefits	
Other donor/NGO benefits	
Occasional paid assignments, labor for hire	
Occasionally sell my belongings	
Occasionally grow and/or sell agricultural products	
Government research, business start-up or other type of grant	
Other (Specify)	
None/I do not have any additional income (SINGLE ANSWER)	
Refused (SINGLE ANSWER)	

DL5. ASK ONLY IF ANSWERS 5-10 IN DL1. OTHERS SKIP TO DL7. You said you did not have a regular job/were not working in the past 12 months. What is <u>your main source</u> of money for daily expenses? DL6. ASK ONLY IF ANSWERS 5-10 IN DL1. OTHERS SKIP TO DL7. What are your other/secondary sources of money?

DO NOT READ. CODE TO FIT	SINGLE ANSWER	MARK ALL THAT APPLY
		1=Yes
		2=No
Student scholarship	1	
Government pension	2	
Pension from a non-government agency	3	
Transfers/upkeep money or in-kind support from a spouse	4	
Transfers/upkeep money or in-kind support from parents	5	
Transfers/upkeep money or in-kind support from a child (children)	6	
Remittances/monetary or other help from other family members (siblings, cousins, etc.), relatives or friends	7	
Savings	8	
Interest on stock and shares	9	
Government welfare (including children benefits, disability payments, war veteran benefits, etc.)	10	
Other government benefits	11	
Other donor/NGO benefits	12	
Occasional paid assignments, labor for hire	13	
Occasionally sell my belongings	14	
Occasionally grow and/or sell agricultural products	15	
Government research, business start-up or other type of grant	18	
Other (Specify)	19	
None/I do not have any income (SINGLE ANSWER)	20	

	Refused (SINGLE ANSWER) 21		
	DL7. ASK ALL. Do you generate main or additional income from any of the following sources:		
	READ OUT. MARK ALL THAT APPLY		1=Yes
			2=No
	Grow something and sell it		
	Rear livestock/poultry/fish/bees and sell it or sell by-products of it		
	Buy/get agricultural products from farmers and process it/change it to another form (e.g., maize to flow	ur)	
	Buy/get agricultural products from farmers/processors and sell it		
	Sell something to farmers for the purpose of farming (e.g., seeds, fertilizers, equipment)		
	Sell something to processors of farming products for the purpose of processing (packaging, machinery,	chemicals)	
	Make/manufacture something that is used for farming purposes or processing of farming products		
	Provide a service to farmers or processors of farming products (e.g., renting ploughs, tractors, other equ	uipment)	
	Rent land to farmers for farming purposes		
Residency contract			
patterns	times (-99 for DK/Refused) DL9. IF DL8=0 SKIP TO DL11. OTHERS ASK DL9. What was <u>the main reason</u> you moved?		
	DO NOT READ. CODE TO FIT. SINGLE ANSWER		
	Natural disaster (hurricane, earthquake or flood) destroyed my home	1	
	I could not afford rent, moved to a cheaper place	2	
	I started making more money and moved to a better place	3	
		-	
	Relocated for work	4	
		4 5	
	Relocated for work		
	Relocated for work Relocated to take care of parents/children	5	
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house	5 6	
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house Violence in my community	5 6 7	
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house Violence in my community Evicted, land reclaimed by government or owner (for settlement housing).	5 6 7 8	
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house Violence in my community Evicted, land reclaimed by government or owner (for settlement housing). Bought my own house and moved in it Other (Specify)	5 6 7 8 9	
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house Violence in my community Evicted, land reclaimed by government or owner (for settlement housing). Bought my own house and moved in it	5 6 7 8 9 10	
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house Violence in my community Evicted, land reclaimed by government or owner (for settlement housing). Bought my own house and moved in it Other (Specify) No specific reason DL10. ASK IF DL9=4, OTHERS GO TO DL11. You said you relocated for work. Was that a move for a p	5 6 7 8 9 10 11	you relocate for a
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house Violence in my community Evicted, land reclaimed by government or owner (for settlement housing). Bought my own house and moved in it Other (Specify) No specific reason DL10. ASK IF DL9=4, OTHERS GO TO DL11. You said you relocated for work. Was that a move for a p seasonal/temporary job?	5 6 7 8 9 10 11	you relocate for a
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house Violence in my community Evicted, land reclaimed by government or owner (for settlement housing). Bought my own house and moved in it Other (Specify) No specific reason DL10. ASK IF DL9=4, OTHERS GO TO DL11. You said you relocated for work. Was that a move for a p seasonal/temporary job? READ OUT. SINGLE ANSWER.	5 6 7 8 9 10 11	you relocate for a
	Relocated for work Relocated to take care of parents/children Got bankrupt and bank took my house Violence in my community Evicted, land reclaimed by government or owner (for settlement housing). Bought my own house and moved in it Other (Specify) No specific reason DL10. ASK IF DL9=4, OTHERS GO TO DL11. You said you relocated for work. Was that a move for a p seasonal/temporary job?	5 6 7 8 9 10 11	you relocate for a

Progress out of	THERE MUST BE NO ANSWERS RECORDED IN THIS SECTION THAT ARE DIFFER	ENT FROM THE GIVEN AS	WER OPTIONS FOR EACH QUESTION.
poverty index or			
Level of individual daily consumption	DL11. ASK ALL. How many members does the household have?		
,	READ OUT. SINGLE ANSWER		7
	Seven or more	1	7
	Six	2	
	Five	3	
	Four	4	
	Three	5	
	Тwo	6	
	One	7	
	DL12. ASK ALL. Are all children ages 5 to 12 in school?		1
	READ OUT. SINGLE ANSWER	1	
	No Vac anno shildran naon 5 to 10	2	
	Yes, or no children ages 5 to 12	2	
	DL13. ASK ALL. What is the highest grade completed by the female head/spo	use?	
	READ OUT. SINGLE ANSWER		
	No female head/spouse	1	
	Non or pre-school	2	
	Primary or middle	3	
	Any JSS, SSS, S, L, U, or higher	4	
	DL14. ASK ALL. Is the main job of the male head/spouse in agriculture?		
	READ OUT. SINGLE ANSWER		
	Male head/spouse has no job	1	
	Yes, main job is in agriculture	2	
	No, main job is not in agriculture	3	
	No male head/spouse	4	
	DL15. ASK ALL. What is the main construction material for the roof? READ OUT. SINGLE ANSWER		1
	Palm leaves/raffia/thatch, wood, mud bricks/earth, bamboo or other	1	
	Corrugated iron sheets, cement/concrete, asbestos/slate, or roofing tiles	2	
	consigned non-sheets, centen/concrete, asbestos/state, or rooming mes	2	1
	DL16. ASK ALL. What is the main source of lighting for the dwelling?		
	READ OUT. SINGLE ANSWER		
	Not electricity (mains)	1	
	Electricity (mains)	2	
	DL17. ASK ALL. What is the main source of drinking water for the household?		1
	READ OUT. SINGLE ANSWER		
	Borehole, well (with pump or not, protected or not) or other	1	
	River/stream, rain water/spring, or dugout/pond/lake/dam	2	

		2		
	Indoor plumbing, inside standpipe, sachet/bottled water, standpipe/tap (public	3		
	or private outside), pipe in neighbours, water truck/tanker, or water vendor			
	DL18. ASK ALL. Does any household member own a working stove (kerosene, electric	, or gas)?		
	READ OUT. SINGLE ANSWER			
	No	1		
	Yes	2		
	DL19. ASK ALL. Does any household member own a working iron (box or electric)?			
	SINGLE ANSWER			
	No	1		
	Yes	2		
	DL20. ASK ALL. Does any household member own a working radio, radio cassette, re	cord player, or 3-in]	radio system?	
	SINGLE ANSWER	. , ,	,	
	None	1		
	Only radio	2		
	Radio cassette but no record player nor 3-in-1 (regardless of radio or cassette)	3		
	Record player but no 3-in-1 (regardless of radio or cassette)	4		
	3-in-1 radio system (regardless of any others)	5		
come	DL21. ASK ALL. Please look at this card and tell me which answer best reflects your h	•	**	
	SHOWCARD. SINGLE ANSWER			
	We don't have enough money for food			1
	We have enough money for food, but buying clothes is difficult			2
			de such as a TV set er	3
	We have enough menoy for food and elether and can rave a bit but not enough t	a huv avnanciva daa		
	We have enough money for food and clothes and can save a bit, but not enough t	o buy expensive goo		3
	a refrigerator	o buy expensive goo		
	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator	o buy expensive goo		4
	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want	o buy expensive goo		
	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused			4 5 6
	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall			4 5 6
	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes.			4 5 6
	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall			4 5 6
(de conte itere	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes.			4 5 6
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS			4 5 6
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me:			4 5 6 sic needs for food
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me: READ OUT. SINGLE ANSWER.			4 5 6 sic needs for food,
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me: READ OUT. SINGLE ANSWER. Ability to maintain economic welfare	ing about the amour	It that will cover just your ba	4 5 6 sic needs for food, 1=Yes 2=No
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me: READ OUT. SINGLE ANSWER. Ability to maintain economic welfare Does anyone in your household currently have a savings account (including at a bar	ing about the amour	It that will cover just your ba	4 5 6 sic needs for food, 1=Yes 2=No
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me: READ OUT. SINGLE ANSWER. Ability to maintain economic welfare Does anyone in your household currently have a savings account (including at a bar least once a month	ing about the amour	It that will cover just your ba	4 5 6 sic needs for food, 1=Yes 2=No
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me: READ OUT. SINGLE ANSWER. Ability to maintain economic welfare Does anyone in your household currently have a savings account (including at a bar least once a month) Does anyone in your household currently have insurance (medical, car, crop, any other insurance)	ting about the amour k, SACCO, informal (It that will cover just your ba	4 5 6 sic needs for food, 1=Yes 2=No
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me: READ OUT. SINGLE ANSWER. Ability to maintain economic welfare Does anyone in your household currently have a savings account (including at a bar least once a month	ting about the amour k, SACCO, informal (It that will cover just your ba	4 5 6 sic needs for food, 1=Yes 2=No
Vulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me: READ OUT. SINGLE ANSWER. Ability to maintain economic welfare Does anyone in your household currently have a savings account (including at a bar least once a month) Does anyone in your household currently have insurance (medical, car, crop, any other insurance)	ting about the amour k, SACCO, informal (It that will cover just your ba	4 5 6 sic needs for food, 1=Yes 2=No
/ulnerability	a refrigerator We can afford to buy certain expensive goods such as a TV set or a refrigerator We can afford to buy whatever we want DK/Refused DL22. ASK ALL. What is the minimum amount you need to survive per week? I am tall transport, cooking fuel, and clothes. GHS DL23. ASK ALL. Please, tell me: READ OUT. SINGLE ANSWER. Ability to maintain economic welfare Does anyone in your household currently have a savings account (including at a bar least once a month) Does anyone in your household currently have insurance (medical, car, crop, any oth Does your household own any of the following: cultivated land, real estate, investments	k, SACCO, informal er)?	group) and contribute to it a	4 5 6 sic needs for food, 1=Yes 2=No

DL24. ASK ALL. Please, tell me:	
READ OUT. SINGLE ANSWER.	1=Yes
Current economic situation	2=No
In the past 30 days, has anyone in your household skipped a meal to save money?	
In the past 30days, has your house been unlit at night because you could not buy charcoal/kerosene/etc. to light	
the house?	

DL25. ASK ALL. Please, tell me:

READ OUT. SINGLE ANSWER.	1=Yes
Aggregate risk factors	2=No
In the past year, did your household experience any of the following: crop damage, flood, drought, lay-off	
from work, or business failure?	
In the past year, did your household experience a death of a family member or a close relative?	
In the last year, has the household head missed any work because he was too sick to work?	
Does your household receive income (upkeep money or regular support) from a person outside your community	
or city?	

DL26. ASK ALL. Please tell me:

READ OUT	Insert
Risk factors	Number
How many total members does your household have, including adults and children?	
How many household members earn regular income?	

DL27. ASK ALL. What is the highest grade that the female head/spouse completed?

READ OUT. SINGLE ANSWER	
No female head/spouse	1
No formal education	2
Some primary education	3
Primary education completed	4
Some secondary education	5
Secondary education completed and above	6

SECTION II: ACCESS TO AND OWNERSHIP OF MOBILE TECHNOLOGY Mobile phone: MT1. ASK ALL. Do you personally have a mobile phone?

SINGLE ANSWER		
Yes	1	GO TO MT7
No	2	GO TO MT3

MT3. ASK ONLY IF MT1=NO. OTHERS SKIP TO MT7. You said you don't have a personal mobile phone. Do you use a mobile phone that belongs to someone else either by borrowing or paying for its use?

SINGLE ANSWER		
Yes	1	SKIP TO MT5
No	2	GO TO MT4

MT4. ASK ONLY IF MT3=NO. OTHERS SKIP TO MT5. What is <u>the main reason</u> you do not have a mobile phone and do not use somebody else's

mobile phone?

DO NOT READ. CODE TO FIT. SINGLE ANSWER.	
No one in our house owns a phone	1
I don't have anyone to call	2
I am not allowed to use a phone by my spouse	3
I am not allowed to use a phone by my parents	4
I am not allowed to use a phone by other household members	5
Using a phone is against my culture/religion	6
I don't have money to by phone	7
I don't have money to pay for airtime	8
There is no network where I live/work	9
I worry about what people in my community would think	10
I don't have a need to use a phone	11
No specific reason	12
Other (Specify)	13

MT5. ASK IF MT3=YES. OTHERS SKIP TO MT7. Whose phone are you <u>most likely</u> to use if you need to? MT6. ASK ONLY FOR THE ANSWER SELECTED IN MT5. IF NO ANSWERS AELECTED IN MT5 SKIP TO MT7. What is the gender of that person?

DO NOT READ. CODE TO FIT. SINGLE ANSWER	MT5	MT6 1=male 2=female
Spouse	1	
Parent	2	
Child	3	
Cousin	4	
Niece or nephew	5	
Aunt or uncle	6	
Grandparent	7	
Other relative (Specify)	8	
Workmate or a business partner	9	

	Neighbor, not a relative			10		
	Mobile Operator's agent/employee			11		
	Friend			12		
	Grandchild			13		
	Other (Specify)			14		
	MT7. ASK ALL. Do you personally have an active/v	working SIM card	2			
	SINGLE ANSWER Yes	1		O MT8		
	No	2		O MT9		
		2	John 1	0 ////		
	MT8. ASK IF MT7=YES. OTHERS SKIP TO MT9. How	w many active/wa	orking SIM c	ards do you have with the follow	ving providers?	
	READ OUT. WRITE DOWN THE NUMBER					
	Airtel					
	Expresso					
	Glo					
	Tigo					
	MTN					
	Vodafone					
	MT9.ASK ONLY IF MT7=NO. OTHERS SKIP TO MT else?	10. You said you	don't perso	nally have a SIM card. Do you us	e a SIM card that belong	ıs to somebody
	SINGLE ANSWER					
	Yes		GO TO MT			
	No	2	SKIP TO FF1			
Mobile phone: use	MT10. ASK IF MT1=YES or MT3=YES. OTHERS SKI personal phone or on the phone that you borrow/r MT11. ASK ONLY FOR ACTIVITIES MARKED IN MT MT10) Do you do it yourself or does someone help	ent from other pe 10. IF NO ACTIVI	ople? TIES MARKE	D IN MT10 SKIP TO FF1. When	_	-
	READ OUT			MT10 SINGLE ANSWER FOR EACH ROW	ROW	
				1=Yesterday 2=In the past 7 days	1=Do everything my 2=Somebody helps	
				3=In the past 30 days 4=In the past 90 days	part of the activity 3=Somebody helps	me with
				5=More than 90 days ago	entire activity	
				6=Never		
	Made calls					
	Received calls					
	Sent/received text messages					

	Sent / reasing a photo many (11110)					
	Sent/received photo messages (MMS)					
	Used/browsed the internet					
	Downloaded music, video or games	•				
	Made a financial transaction such as send/rea banking transaction	ceive money, pay	debt, or			
	-					
	Used "Call Tunes" or other audio/video on-de	emand-from opera	ator services			
	Used Facebook, Whatsapp, Twitter, Instagram	m or another socia	l networking			
	Took a color picture					
	Downloaded/used a mobile application. E.g.	OLX. Tonaton				
	Used touch-screen					
	S	ECTION III: FINAI	NCIAL INSTRUMENTS			
•						
Subsection 1: Form	nal Financial Instruments					
	nal Financial Instruments					
Subsection 1: Form Ownership and access	READ TO THE RESPONDENT: Now, I am going to	o ask you a few q	uestions about banks. When I s	ay "bank," I mean	a formal financial institu	ution. We do not
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov					
Ownership and	READ TO THE RESPONDENT: Now, I am going to					
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov	vernment banks" o	r any other organizations that a			
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a	vernment banks" o	r any other organizations that a			
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER	vernment banks" o	r any other organizations that o stered in your name?			
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER Yes	vernment banks" of account that is regined	r any other organizations that o stered in your name? GO TO FF2			
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER	vernment banks" o	r any other organizations that o stered in your name?			
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER Yes	account that is regined by the second	r any other organizations that o stered in your name? GO TO FF2 SKIP TO FF5	are like banks but o	are not officially called	banks nor are the
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER Yes No FF2. ASK IF FF1=YES. OTHERS SKIP TO FF5. Do behalf? SINGLE ANSWER	account that is regined by the second	r any other organizations that o stered in your name? GO TO FF2 SKIP TO FF5	are like banks but o	are not officially called	banks nor are the
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER Yes No FF2. ASK IF FF1=YES. OTHERS SKIP TO FF5. Do behalf?	vernment banks" of account that is regined 1 2 you <u>usually</u> make 1	r any other organizations that o stered in your name? GO TO FF2 SKIP TO FF5 transactions with your bank act SKIP TO FF9	are like banks but o	are not officially called	banks nor are the
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER Yes No FF2. ASK IF FF1=YES. OTHERS SKIP TO FF5. Do behalf? SINGLE ANSWER	account that is regined by the second	r any other organizations that a stered in your name? GO TO FF2 SKIP TO FF5 transactions with your bank act	are like banks but o	are not officially called	banks nor are the
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER Yes No FF2. ASK IF FF1=YES. OTHERS SKIP TO FF5. Do behalf? SINGLE ANSWER Make transactions myself	vernment banks" of account that is regis 1 2 you <u>usually</u> make 1 2 is the person that	r any other organizations that a stered in your name? GO TO FF2 SKIP TO FF5 transactions with your bank act SKIP TO FF9 GO TO FF3 makes transactions with your b	are like banks but o	are not officially called oes somebody else do t ur behalf <u>most frequently</u>	banks nor are the them on your <u>v</u> ?
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER Yes No FF2. ASK IF FF1=YES. OTHERS SKIP TO FF5. Do behalf? SINGLE ANSWER Make transactions myself Somebody does them on my behalf FF3. ASK IF FF2=2. OTHERS SKIP TO FF9. Who FF4. ASK ONLY FOR THE ANSWER SELECTED IN	vernment banks" of account that is regis 1 2 o you <u>usually</u> make 1 2 is the person that N FF3. IF NO ANSY	r any other organizations that a stered in your name? GO TO FF2 SKIP TO FF5 transactions with your bank act SKIP TO FF9 GO TO FF3 makes transactions with your b WER SELECTED IN FF3 SKIP TO	are like banks but o	are not officially called oes somebody else do t ur behalf <u>most frequently</u> gender of that person?	banks nor are the them on your <u>v</u> ?
Ownership and	READ TO THE RESPONDENT: Now, I am going to include SACCOs, Microfinancial Institutions, "gov registered as banks. (Examples) FF1. ASK ALL. Do you personally have a bank a SINGLE ANSWER Yes No FF2. ASK IF FF1=YES. OTHERS SKIP TO FF5. Do behalf? SINGLE ANSWER Make transactions myself Somebody does them on my behalf FF3. ASK IF FF2=2. OTHERS SKIP TO FF9. Who	vernment banks" of account that is regis 1 2 o you <u>usually</u> make 1 2 is the person that N FF3. IF NO ANSY	r any other organizations that a stered in your name? GO TO FF2 SKIP TO FF5 transactions with your bank act SKIP TO FF9 GO TO FF3 makes transactions with your b	are like banks but o	are not officially called oes somebody else do t ur behalf <u>most frequently</u>	banks nor are the them on your <u>v</u> ?

Spouse	1	
Parent	2	
Child	3	
Cousin	4	
Niece or nephew	5	
Aunt or uncle	6	
Grandparent	7	
Other relative (Specify)	8	
Workmate or a business partner	9	
Neighbor, not a relative	10	
Mobile Operator's agent/employee	11	
Friend	12	
Grandchild	13	
Other (Specify)	14	

FF5. ASK IF FF1=NO. OTHERS SKIP TO FF9. What is <u>the main reason</u> you do not have a bank account?

do not read. Code to fit. Single answer	
I do not know what it is	1
I do not know how to open one	2
I do not have a state-issued/national ID or other required documents	3
I do not have money to use a bank	4
I do not need one, I do not make any transactions	5
Registration paperwork is too complicated	6
Registration fee is too high	7
Using a bank account is difficult	8
Fees for using a bank account are too high	9
I do not have money to make any transactions with such account	10
No one among my friends or family has such account	11
I do not understand the purpose of such account, I do not know what I can use it for	12
There are no banks/bank agents close to where I live/work	13
Banks are not reliable	14
Banks do not offer the services I need	15
Bank staff/agents are unfriendly; they make me feel unwelcomed	16
I can't afford the minimum balance	17
Bank hours are not convenient for me	18
l never thought about using a bank	19
l do not trust banks/that my money is safe in a bank	20
I would rather have my money close to me	21
l use mobile money	22
I don't have time to go to the bank	23
l use somebody else's account	24
My husband, family, in-laws do not approve of me having a bank account.	25
I will not be able to go to a bank on my own	26
It's not approved by my religion	27
Other	28

FFO. ASK IF FFT=NO. OTHERS S	KIP TO FF9. Do you use a bank accou	unt that belongs to somebody else	e if you need to?
SINGLE ANSWER			
Yes	1	GO TO FF7	
No	2	SKIP TO MM1	
FEZ ASK IF FEG=YES OTHERS S	KIP TO MM1. Whose bank account a	are you <u>most likely</u> to use if you ne	ed to?

		1=male
		2=female
Spouse	1	
Parent	2	
Child	3	
Cousin	4	
Niece or nephew	5	
Aunt or uncle	6	
Grandparent	7	
Other relative (Specify)	8	
Workmate or a business partner	9	
Neighbor, not a relative	10	
Mobile Operator's agent/employee	11	
Friend	12	
Grandchild	13	
Other (Specify)	14	

Test filters

READ TO THE RESPONDENT: In the next set of questions I want to ask about a bank account that you personally have or that belongs to somebody else but you use it. If you have more than one bank account, please, choose the one that you use the most.

FF9. ASK IF FF1=YES OR FF6=YES. OTHERS GO MM1. Which of the following services does your bank offer? It does not matter if you use those services, I just want to know if they are available to you.

Loans and at least one of the following: Savings, money transfers,	1	GO TO FF10
insurance, investment		
Only loans and no other financial services	2	SKIP TO MM1
NONE OF THE ABOVE	3	

	use that belongs to someone el even if you personally do not u							s those services
	READ OUT. SINGLE ANSWER	PER ROW.						1=Yes 2=No 3=DK/Refused
	You can access your account of	and make transactions using eithe	er a mobil	e phone application	on or the bank's w	ebsite		/
		card or a credit card with this c						
	You can transfer money to/fr	om this account without using cas	h (e.g. rec	eive salary or gov	vernment benefits,	direct deposit, au	ntomatic	
	payments or withdrawals, tra	nsfers to/from other banks/mobi	ile money	account/SACCO a	or cooperative acc	counts)		
Ownership, access and use	FF12. ASK TO THOSE WHO SI you use?	LECTED FF1=YES AND FF9=1. C ELECTED FF6=YES AND FF9=1. (
	READ OUT. MARK ALL THAT	APPLY		FF11 ENTER NUMBER	FF12 ENTER NUMBER			
	Current			INUMBER	NOMBER	_		
	Savings					-		
	Student					-		
	Fixed					_		
	Other (Specify)						
	FF14. ASK IF FF9=1. OTHERS S bank account for any other find READ OUT. SINGLE ANSWER	-	, when wc	is the last time you	u made a deposit	or withdrawal usir	ng a bank acco	ount or used a
	Yesterday		1	GO TO FF	15			
	In the past 7 days		2		-			
	In the past 30 days		3					
	In the past 90 days		4					
	More than 90 days ago		5					
	Never		6	SKIP TO M	M1			
	RESPONDENT HAS MORE THA FF16. ASK IF AT LEAST ONE O FF17. ASK IF AT LEAST ONE O from the pl	FF14. OTHERS SKIP TO MM1. V N ONE BANK ACCOUNT, ASK T PTION MARKED IN FF15. OTHER ace where you live? OPTION MARKED IN FF15. OTHE I have to pay? FF15 1=Yes 2=No MARK ALL THAT APPLY	HEM ÅBOI S SKIP TC S SKIP TC RS SKIP TC FF16	UT THE ONE THEY FF19. How far (i FF19. If you have	' USE MOST FREQ n km) is the closest e to walk, how ma	UENTLY. from the ny minutes does it nsport to get to th	place where y take you to g	you live? et to the closest , what is the

	ASK ONLY FOR THOSE MARKED IN FF15	ASK ONLY FOR THOSE MARKED IN FF15	
	1=0.5 km or less 2=More than 0.5 km to 1 km 3=More than 1 km to 5 km 4=More than 5 km to 10 km 5=More than 10 km to 15 km 6=More than 15 km	1=15 minutes or less 2=More than 15 to 30 minutes 3=More than 30 minutes to an hour 4=More than an hour to 2 hours 5=More than 2 hours to 4 hours 6=More than 4 hours	
Over the counter in a branch of the bank			
ATM			
Over the counter at a retail store/designated banking agent			
Independent banking agent			
Bank's website			
Mobile app			
A door-to-door agent of a bank or another financial institution (Specify)			
Through a mobile wallet by transferring money from my bank account to my phone and then withdrawing from			
a mobile money agent for withdrawal or depositing with a mobile money agent			
to my phone and then transferring to my bank account for deposits			
Other (Specify)			

F18. ASK IF AT LEAST ONE OPTION MARKED IN FF15. OTHERS SKIP TO FF19. Of the different ways you use a bank for financial activities, which is your preferred way for these specific activities?

READ OUT. SINGLE ANSWER PER COLUMN	Deposits	Withdrawals	Routine/daily	Bill payments
			purchases	
Over the counter in a branch of the bank	1	1	1	1
Via ATM	2	2	2	2
Bank's website	3	3	3	3
Mobile app	4	4	4	4
Over the counter at a retail store/designated banking agent	5	5	5	5

Other banking agent	6	6	6	6
Through a mobile wallet by transferring money from my bank account	7	7	7	7
to my phone and then withdrawing from a mobile money agent for				
withdrawal or depositing with a mobile money agent to my phone				
and then transferring to my bank account for deposits				
Other (Specify)	8	8	8	8

FF19. ASK IF ANSWERS 1-5 in FF14. OTHERS SKIP MM1. Which of the following have you ever done using a bank account? FF20. ASK ONLY FOR ACTIVITIES MARKED IN FF19. OTHERS SKIP TO FF21. In the past 30 days, how many times did you use a bank account for such activities?

READ OUT, SINGLE ANSWER PER ROW	FF19. MULTIPLE ANSWERS 1=Yes 2=No	FF20. ENTER THE NUMBER
Deposit money		
Withdraw money		
Buy airtime top-ups		
Pay a school fee		
Pay a medical bill		
Pay an electricity bill		
Pay for water access or delivery		
Pay for solar lantern or a solar home system		
Pay TV/cable/satellite bill		
Pay a government bill, including tax, fine or fee		
Pay other bill (SPECIFY)		
Send money to family members, friends, workmates or other acquaintances for regular support/allowances		
Send money to family members, friends, workmates or other acquaintances to help with emergencies		
Receive money from family members, friends, workmates or other acquaintances for regular support/allowances		
Receive money from family members, friends, workmates or other acquaintances to help with emergencies		
Receive welfare or pension from the government		
Receive other benefit payments from the government or government agency (Specify)		
Receive wages for primary job		

Receive wages for secondary job(s)	
Pay for large acquisitions, including land, cattle, residence	
Make insurance-related payments	
Receive claims on insurance	
Take a loan or make payments on a loan	
Give a loan or receive payments on a loan	
Save money for a specific future purchase or payment	
Set aside money for pension, paid pension contributions	
Set money aside just in case/for an emergency	
Make an investment, including buy stock or shares	
Pay in person for goods and services, e.g., at a grocery store, clothing shop or any other store/shop, at a restaurant, or pay for transport	
Pay remotely for goods and services	
Transfer money from one bank account to another bank account	
Transfer money from a bank account to a mobile money account; transfer money from a mobile money account to a bank account	
Transfer money from a bank account to an account at another financial institution (SACCO, MFI, etc.)	
Pay rent	

FF21. ASK IF ANSWERS 1-5 in FF14. OTHERS SKIP TO MM1. Do you use a bank account for the following business payments/purchases?

READ OUT. MARK ALL THAT APPLY	1=Yes
	2=No
Pay employees	
Pay suppliers	
Receive payments from customers	
Receive payments from distributors	
Make investment, for example buy new equipment or expand the office/business building	
Pay business-associated expenses, including rent, taxes, utility and transportation bills	
Pay for agricultural inputs (seeds, pesticides, fertilizers, etc.)	
Other (Specify)	
I do not use my bank/MFI account to make business transactions	

FF22. ASK ONLY IF ANSWER "YES" in FF21.9 (I do not use my bank account to make business transactions), OTHERS SKIP TO FF23. You said you do not use this bank account for any business payments/purchases. Please tell me why?

DO NOT READ. CODE TO FIT. ALLOW FOR MULTIPLE ANSWERS	1=Yes 2=No	
I do not have a business		

I will have to po	iy extra taxes							
I will have to po	y bribes to gove	rnment officials to	avoid taxation/li	censing/paper wa	ork			
My business is n	ot registered, it is	s not formal						
To pay account	fees I will have to	o raise prices and	people won't buy	from me				
My business is to	oo small to need o	a bank account						
l use other meth	ods of payment							
Other								
DK/Refused								
		in FF14. OTHERS CTIONS IN THE PA			it your last over-t	he-counter transac	ction in the past 6	months at a
branch of a bank FF23. What	FF23a. What	TIONS IN THE PA	ST 6 MONTHS, G	FF26. What	FF27. How	FF28. How	FF29. Did the	FF30. We
branch of a bank FF23. What was the date	. IF NO TRANSAG	FF24. How long did it	ST 6 MONTHS, G FF25. How much, if	O TO MM1.	FF27. How long did the	FF28. How much did you	FF29. Did the agent/teller	FF30. We you able
branch of a bank FF23. What	. IF NO TRANSAG FF23a. What type of	TIONS IN THE PA	ST 6 MONTHS, G	FF26. What was the	FF27. How	FF28. How	FF29. Did the	FF30. We
branch of a bank FF23. What was the date	FF23a. What type of transactions	FF24. How long did it take you to	ST 6 MONTHS, G FF25. How much, if anything, did you have to pay in	FF26. What was the amount of your transaction?	FF27. How long did the activity take, including standing in the	FF28. How much did you have to pay for the financial	FF29. Did the agent/teller charged you extra fees beyond	FF30. Wo you able complete activity? 1=Yes
FF23. What was the date of the activity?	FF23a. What type of transactions was it (i.e., sending money,	FF24. How long did it take you to get to the bank?	ST 6 MONTHS, G FF25. How much, if anything, did you have to pay in transportation	FF26. What was the amount of your	FF27. How long did the activity take, including	FF28. How much did you have to pay for the	FF29. Did the agent/teller charged you extra fees beyond official fees	FF30. W you able complete activity?
FF23. What was the date of the activity?	FF23a. What type of transactions was it (i.e., sending money, depositing,	FF24. How long did it take you to get to the	ST 6 MONTHS, G FF25. How much, if anything, did you have to pay in	FF26. What was the amount of your transaction?	FF27. How long did the activity take, including standing in the queue?	FF28. How much did you have to pay for the financial activity?	FF29. Did the agent/teller charged you extra fees beyond official fees for the	FF30. W you able complete activity? 1=Yes
FF23. What was the date of the activity?	FF23a. What type of transactions was it (i.e., sending money, depositing, withdrawing,	FF24. How long did it take you to get to the bank?	ST 6 MONTHS, G FF25. How much, if anything, did you have to pay in transportation	FF26. What was the amount of your transaction?	FF27. How long did the activity take, including standing in the	FF28. How much did you have to pay for the financial	FF29. Did the agent/teller charged you extra fees beyond official fees	FF30. W you able complete activity? 1=Yes
FF23. What was the date of the activity?	FF23a. What type of transactions was it (i.e., sending money, depositing,	FF24. How long did it take you to get to the bank?	ST 6 MONTHS, G FF25. How much, if anything, did you have to pay in transportation costs?	FF26. What was the amount of your transaction?	FF27. How long did the activity take, including standing in the queue? minut	FF28. How much did you have to pay for the financial activity? GH	FF29. Did the agent/teller charged you extra fees beyond official fees for the transaction?	FF30. W you able complete activity? 1=Yes
branch of a bank FF23. What was the date of the activity?	FF23a. What type of transactions was it (i.e., sending money, depositing, withdrawing, airtime top	FF24. How long did it take you to get to the bank?	ST 6 MONTHS, G FF25. How much, if anything, did you have to pay in transportation costs?	FF26. What was the amount of your transaction?	FF27. How long did the activity take, including standing in the queue? minut	FF28. How much did you have to pay for the financial activity? GH	FF29. Did the agent/teller charged you extra fees beyond official fees for the transaction? 1=Yes	FF30. W you able complete activity? 1=Yes

Subsection II: Digital Financial Services/Mobile Money

Mobile money	MM1. ASK ALL. Have	you ever heard of s	omething called Mobile Money?						
awareness, sources									
of information	SINGLE ANSWER.								
	Yes			1					
	No			2					
		SK ALL. Please tell me the names of any mobile money services that you are aware of? SK ALL ONLY ABOUT SERVICES NOT MENTIONED IN MM2. Have you ever heard about the following mobile money services?							
				OR ALL IN MM2 AND MM3 SKIP TO SFC1. From which source of information					
	did you first learn abo			OR ALL IN MM2 AND MM3 SKIP TO SPC1. From which source of information					
	<u>ala you ni si learn</u> abo	or mis mobile money	service						
		MM2	MM3	MM4.					
		SPONTANEOUS	PROMPTED RECALL	ASK FOR ALL CASES WHERE MM2=1 OR MM3=1.					
		RECALL		AGR FOR ALL CASES WHERE MM2-1 OR MM0-1.					
			ASK ONLY ABOUT SERVICES NOT	SINGLE ANSWER					
		1=Yes	MENTIONED IN MM2						
		2=No		1=Radio					
			1=Yes	2=TV					
			2=No	3=Billboards/posters					
				4=Newspapers or magazines					
				5=Family members in this household					
				6=Family members in another household					
				7=Other relatives, friends, neighbors					
				8=Workmates or business partners					
				9=Customers of your business					
				10=Elected/administrative officials					
				11=Employees of a bank or MFI					
				12=Members of an informal financial group, including a village sav					
				association, cooperative, merry-go-round, etc.					
				13=Transactional mobile money agents					
				14=Field agents/promoters of mobile money					
				15=SMS alerts from providers					
				16=Street events, bus/track announcers 17=other (specify)					
	MTN Mobile Money			17 – other (specify)					
	Airtel Money								
	Tigo cash								
	ngo cusi								
Mobile money	MM5. ASK IF AT LEAS	T ONE PROVIDER M	ARKED IN MM2 OR MM3, OTHERS SK	KIP TO SFC1. Have you ever used this mobile money service for any financial					
adoption, use,	activity?								
barriers, drivers	,	I ONE PROVIDER MA	ARKED IN MM5. OTHERS SKIP TO MM	N16. When did you start using mobile money with this provider?					
				OVIDERS MARKED IN MM5, SKIP TO MM16. Apart from today, when was the					
			ity with this mobile money service?						
				KIP TO MM16. Do you have a registered account (account registered in your					
	name) with this mobile								
			OVIDER MARKED IN MM8. IF NO PR	ROVIDERS MARKED IN MM8, SKIP TO MM11. When did you register for this					
	account?								

	MM5	MM6	MM7	MM8	MM9.	MM10.
	1=Yes	Month/Year	READ OUT. SINGLE ANSWER.	1=Yes	Month/Year	ASK IF MM9=-99
	2=No		1=Yesterday	2=No		1=Before
		DK/Refused=-99	2=In the past 7 days 3=In the past 30 days 4=In the past 90 days 5=More than 90 days ago		DK/Refused=-99	2=After 3=DK/Refused
MTN Mobile Money						
Airtel Money						
Tigo Cash						

MM11. ASK IF AT LEAST ONE PROVIDER MARKED IN MM8. IF NO PROVIDERS MARKED IN MM8, SKIP TO MM15. Do you <u>usually</u> make transactions with your mobile money account yourself or does somebody else do them on your behalf?

SINGLE ANSWER		
Make transactions myself	1	SKIP TO MM14
Somebody does them on my behalf	2	GO TO MM12

MM12. ASK IF MM11=2. OTHERS SKIP TO MM14. Who is the person that makes transactions with your mobile money account on your behalf <u>most</u> <u>frequently</u>?

MM13. ASK ONLY FOR THE ANSWER SELECTED IN MM12. IF NO ANSWER SELECTED IN MM12 SKIP TO MM14. What is the gender of that person?

DO NOT READ. CODE TO FIT. SINGLE ANSWER	MM12	MM13
		1=male
		2=female
Spouse	1	
Parent	2	
Child	3	
Cousin	4	
Niece or nephew	5	
Aunt or uncle	6	
Grandparent	7	
Other relative (Specify)	8	
Workmate or a business partner	9	
Neighbor, not a relative	10	
Mobile Operator's agent/employee	11	
Friend	12	
Other (Specify)	13	

MM14. ASK FOR ALL SERVICES MARKED IN MM8. OTHERS SKIP TO MM15. Apart from today, when was the last time you conducted any financial activity using these registered accounts?

	MM14
	READ OUT. SINGLE ANSWER.
	1=Yesterday
	2=In the past 7 days
	3=In the past 30 days
	4=In the past 90 days
	5=More than 90 days ago
	6=Never
MTN Mobile Money	
Airtel Money	
Tigo Cash	

MM15. ASK FOR EACH MOBILE MONEY PROVIDER MARKED IN MM5. IF NO PROVIDERS MARKED IN MM5, SKIP TO MM16. How do you usually access this mobile money service?

	MM15. READ OUT. ACCEPT MULTIPLE ANSWERS. 1=Over the counter or by using an agent's account 2=Account of a family member in this household 3=Account of a family member in another household, other relative, friend or a neighbor 4=Account of a workmate or a business partner 5=My own account 6=Other (Specify)
MTN Mobile Money	
Airtel Money	
Tigo Cash	

MM16. ASK ONLY IF "NO" FOR ALL IN MM5. OTHERS SKIP TO MM17. What is the main reason you have never used mobile money services?

DO NOT READ. CODE TO FIT. SINGLE ANSWER	
I do not know what it is	1
I do not know how to open an account	2
I do not have a state-issued/national ID or other required documents	3
I do not have money to use this service	4
I do not need one, I do not make any transactions	5
Registration paperwork is too complicated	6
Registration fee is too high	7
Using mobile money is difficult	8
Fees for using mobile money are too high	9
I do not have money to make any transactions with mobile money	10
No one among my friends or family is using it	11

l do not understand the purpose of mobile money, I do not know what I can use it for	12
There are no mobile money agents close to where I live/work	13
Mobile money are not reliable	14
Mobile money do not offer the services I need	15
Mobile money agents are unfriendly; they make me feel unwelcomed	16
l can't afford the minimum balance	17
Mobile money are not convenient for me	18
l never thought about using mobile money	19
l do not trust MM/that my money is safe with MM	20
I would rather have my money close to me	21
l use a bank	22
I don't have time to use MM/go to agents	23
l use somebody else's account	24
My husband, family, in-laws do not approve of me using mobile money	25
l will not be able to use mobile money/to go to an agent on my own	26
It's not approved by my religion	27
The network coverage is too poor/unreliable in the area where I live/work	28
The network coverage is too poor/unreliable in the area where people with whom I transact	29
live/work	
I have heard of fraud on mobile money	30
Other	31
DK/Refused	32

MM17. ASK IF AT LEAST ONE PROVIDER=YES AT MM5 AND ALL PROVIDERS=NO IN MM8. OTHERS GO TO MM18. What is <u>the main reason</u> you have not signed up for a mobile money account even though you are using the services?

DO NOT READ. CODE TO FIT. SINGLE ANSWER	
I do not have a state ID or other required documents	1
There is no point-of-service/agent close to where I live	2
I do not need to, I do not make any transactions	3
Using such account is difficult	4
Fees for using such account are too high	5
I never have money to make a transaction with such account	6
No one among my friends or family has such account	7
I do not understand the purpose of this account, I don't know what I can use it for	8
I can have all the services through an agent, I do not need an account	9
Registration fees are too high	10
I prefer that agents perform transactions for me, they will fix the problems if	11
anything happens	
I do not trust my money is safe on an m-money account	12
I prefer to keep money in cash and use m-money only to send/receive money	13
I have heard of fraud on mobile money	14
Agent can help me use the service/I do not know how to use it on my own.	15
I do not see any additional advantages to registration	16
The network coverage is too poor/unreliable in the area where I live/work	17
The network coverage is too poor/unreliable in the area where people with whom I transact live/work	18

I have difficulty remembering my PIN	19
Other (Specify)	20

MM18. ASK ONLY IF AT LEAST ONE MOBILE MONEY SERVICE IS SELECTED IN MM5. OTHERS GO TO SFC1. What is <u>the main reason</u> you started using mobile money?

DO NOT READ. CODE TO FIT. SINGLE ANSWER	
I had to send money to another person	1
I had to receive money from another person	2
Somebody/a person requested I opened an account	3
I had to send money to an organization/government agency: e.g., had to pay a bill	4
I had to receive money from an organization/government agency: e.g., pension, unemployment payment or	5
welfare benefits	
An organization/government agency requested I signed up for an account	6
An agent or sales person convinced me	7
I saw posters/billboards/radio/TV advertising that convinced me	8
A person I know, who uses mobile money, recommended I use mobile money because it is better than other	9
financial instruments I use	
I saw other people using it and wanted to try by myself	10
I wanted to start saving money with an m-money account	11
I wanted a safe place to store my money	12
I got a discount on airtime	13
I got a promotional amount of money to spend if I start using m-money	14
Most of my friends/family members are already using it	15
Other (Specify)	16
	•

MM19. ASK IF AT LEAST ONE SERVICE MARKED IN MM5. OTHERS SKIP TO SFC1. Have you ever used a mobile money account to do the following...? MM20. ASK FOR EACH ACTIVITY MARKED IN MM19. IF NO ACTIVITIES MARKED IN MM19, SKIP TO MM21. In the past 30 days, how many times did you use a mobile money account(s) for such financial activities?

READ OUT	MM19. MULTIPLE ANSWERS 1=Yes 2=No	MM20. ENTER THE NUMBER
Deposit money		
Withdraw money		
Buy airtime top-ups		
Pay a school fee		
Pay a medical bill		
Pay an electricity bill		
Pay for water access or delivery		
Pay for solar lantern or a solar home system		
Pay TV/cable/satellite bill		
Pay a government bill, including tax, fine or fee		

Pay other bill (SPECIFY)	+	
Send money to family members, friends, workmates or other acquaintances for regular support/allowances		
Send money to family members, friends, workmates or other acquaintances to help with emergencies		
Receive money from family members, friends, workmates or other acquaintances for regular		
support/allowances		
Receive money from family members, friends, workmates or other acquaintances to help with emergencies		
Receive welfare or pension from the government		
Receive other benefit payments from the government or government agency (Specify)		
Receive wages for primary job		
Receive wages for secondary job(s)		
Pay for large acquisitions, including land, cattle, residence		
Make insurance-related payments		
Receive claims on insurance		
Take a loan or make payments on a loan		
Give a loan or receive payments on a loan		
Save money for a specific future purchase or payment		
Set aside money for pension, paid pension contributions		
Set money aside just in case/for an emergency		
Make an investment, including buy stock or shares		
Pay in person for goods and services, e.g., at a grocery store, clothing shop or any other store/shop, at a		
restaurant, or pay for transport		
Pay remotely for goods and services		
Transfer money from one bank account to another bank account		
Transfer money from a bank account to a mobile money account; transfer money from a mobile money		
account to a bank account		
Transfer money from a bank account to an account at another financial institution (SACCO, MFI, etc.)		
Pay rent	1	

MM21. ASK IF AT LEAST ONE SERVICE MARKED IN MM5. OTHERS SKIP TO SFC1. Do you use a mobile money account to make the following business payments/purchases?

1=Yes
2=No

	MM22. ASK ONLY IF "YES" IN MM21.9 (I do not use my mobile money account to make business transactions), OTHERS SKIP TO MM23. You said you do not					
	use a mobile money account for any business tra					
	DO NOT READ. CODE TO FIT. ACCEPT MULTI		1=Yes			
			2=No			
	I do not have a business					
	I will have to pay extra taxes					
	I will have to pay bribes to government officio	als to avoid				
	taxation/licensing/paper work					
	My business is not registered, it is not formal					
	To pay account fees I will have to raise prices	and people won't	buy			
	from me					
	My business is too small to need an account					
	I do not have an account for my business					
	I use other methods of payment					
	Other					
	DK/Refused					
Point-of-service						
(POS)/mobile money	MM23. ASK ONLY IF AT LEAST ONE PROVIDER	=YES IN MM5. OT	HERS SKIP TO SECT.	Do you tend to u	use the same mob	ile money agent all or most of the
agent-related	time?					
experiences of mobile money users	SINGLE ANSWER					
mobile money users	Yes	1	GO TO	O MM24		
	No	2		O MM25		
		2	51111	0 111123		
	MM24. ASK IF MM23=YES. OTHERS SKIP TO N	MA25. What is the i	main reason you are u	usina this agent r	eaularly?	
	DO NOT READ. CODE TO FIT. SINGLE ANSW					
	Out of courtesy				1	
	The agent is fast				2	
	I trust this agent				3	
	Reliability: the agent is always present during	work hours			4	
	Reliability: the agent always has e-float and/		ny transaction		5	-
	· · · · · · · · · · · · · · · · · · ·					
	Proximity to where I live				6	
	Proximity to places where I go – school, retail	store, my job, etc.			7	
	Agent is knowledgeable/helpful				8	
	Agent is friendly and engaged				9	-
	This agent is my personal friend, family memb	er or a relative			10	
	My family members, friends or workmates use	this agent			11	
	Out of habit				12	
	Other (Specify)				13	
	Because the agent is a female			14	1	
	Because the agent is a male			15	1	
	Agent was recommended to me				16	1
	No particular reason				17]

It's the only agent I know of that serves my MM provider	18	
The agent serves multiple MM providers	19	

THE NEXT SET OF QUESTIONS IS ABOUT ANY AGENT RESPONDENTS USE, NOT NECESSARILY THEIR REGULAR AGENT.

READ TO THE RESPONDENT: Now, I want to ask you about your experience with mobile money agents in general. You do not have to talk about your regular agent if you do not have one.

MM25. ASK ONLY IF AT LEAST ONE PROVIDER MARKED IN MM5. OTHERS SKIP TO SFC1. How far is the closest mobile money agent (of any provider) from the place where you live? Is he/she_____ away?

MM25a. ASK ONLY IF AT LEAST ONE PROVIDER MARKED IN MM5. OTHERS SKIP TO SFC1. How many agents do you know of within each distance from the place where you live? Try to remember of all the agents you know and count them as best as you can.

READ OUT.	MM25. SINGLE ANSWER	MM25a WRITE DOWN THE NUMBER
0.5 km or less	1	
More than 0.5 km to 1km	2	
More than 1 km to 5 km	3	
More than 5km to 10km	4	
More than 10km to 15km	5	
More than 15km	6	

MM26. ASK ONLY IF AT LEAST ONE PROVIDER MARKED IN MM5. OTHERS SKIP TO SFC1. Which of the following mobile money agent/agents is/are <u>the</u> <u>closest</u> to where you live? Regardless of what service you use.

READ OUT. MULTIPLE ANSWERS	1=Yes 2=No
MTN Mobile Money	
Airtel Money	
Tigo Cash	

MM27. ASK ONLY IF AT LEAST ONE PROVIDER MARKED IN MM5. OTHERS SKIP TO SFC1. How do you usually get to a mobile money agent? Do you...

READ OUT. SINGLE ANSWER	
Walk	1
Use a motorcycle taxi or a mini-bus taxi	2
Use a regular bus	3
Have to take a train	4
The agent comes to me	5
Ride a bicycle	6
Ride in my own car or motorbike	7
Get a car/motorbike ride for free with a friend, relative or neighbor	8
Other (Specify)	9

MM28. ASK ONLY IF AT LEAST ONE PROVIDER MARKED IN MM5. OTHERS SKIP TO SFC1. How long does it <u>usually</u> take you to get to a mobile money agent?

READ OUT. SINGLE ANSWER	
15 minutes or less	1
More than 15 to 30 minutes	2
More than 30 minutes to an hour	3
More than an hour to 2 hours	4
More than 2 hours to 4 hours	5
More than 4 hours	6

MM29. ASK ONLY IF AT LEAST ONE PROVIDER MARKED IN MM5. OTHERS SKIP TO SFC1. Do you *usually* go to a mobile money agent at or near the following places?

READ OUT. MARK ALL THAT APPLY	1=Yes 2=No
Your home	
Your work	
Where you shop for food	
Near your children's school/childcare facility	
Near a public transportation hub, for example, a bus stop or station	
Near a shop where you go to charge your mobile phone	
Near/at the shop where you buy airtime	
Other (Specify)	

MM30. ASK ONLY IF AT LEAST ONE MOBILE MONEY SERVICE IS SELECTED IN MM5. OTHERS GO TO SFC1. Have you ever experienced any of the following issues with any mobile money agent?

MM31. ASK ONLY FOR THE CASES WHERE MM30=YES. IF NO ISSUES MARKED "YES" IN MM30 SKIP TO MM34. How many times in the past 6 months have you experienced this issue?

MM32. ASK FOR ALL ISSUES MARKED IN MM30. IF NO ISSUES MARKED "YES" IN MM30 SKIP TO MM34, Have you reported this issue to the Customer Services of the Mobile Money Company?

MM33. ASK FOR ALL ISSUES MARKED IN MM30. IF NO ISSUES MARKED "YES" IN MM30 SKIP TO MM34, Was the issue resolved to your satisfaction?

READ OUT	MM30. 1=Yes 2=No	MM31. 1=Less than 3 times 2=3-6 times 3=7-12 times 4=More than 12 times	MM32. 1=Yes 2=No	MM33. 1=Yes 2=No
Agent was absent				
Agent was rude				

Agent did not have enough cash or e-float and could not perform the transaction		
Agent refused to perform transaction for no reason		
Agent did not know how to perform the transaction		
Agent overcharged for the transaction or asked to pay a deposit		
Agent did not give all the cash that was owed		
GSM, mobile network or agent system was down		
It was very time consuming		
l did not get a receipt, including SMS receipt		
Agent charged me for depositing money		
Agent charged me for services that should be free or charged me on top of the charge from the provider		
Agent asked for my PIN number		
Agent was dismissive of women		
Agent's place was not secure/there were suspicious people at agent's place		
Agent shared my personal/account information with other people without my knowledge/permission		
Agent defrauded me of money or assisted other people in scamming me		
I had money stolen from me on the way to/from the agent		
Other (Specify)		

MM35. ASK ONLY FOR THE CASES WHERE MM34=YES. IF NO ISSUES MARKED "YES" IN MM34 SKIP TO MM36. How many times in the past 6 months have you experienced this issue?

READ OUT	MM34. 1=Yes	MM35. 1=Less than 3 times
	2=No	2=3-6 times 3=7-12 times 4=More than 12 times
My registration has taken long (more than a day) to get approved		

The service was not available for technical reasons (GSM or mobile network was down)		
The service was interrupted during a transaction and I could not finish the transaction		
l sent money to a wrong number could not get it back		
I never received an SMS receipt for my transaction		
I could not access my account when I wanted to		
I could not withdraw money from my account when I wanted to		
Money disappeared from my account/I had fraudulent transactions on my account		
l did not have sufficient funds to complete a transaction		
l forgot my PIN number		
l lost money due to someone defrauding me through a phone call		
I lost money due to someone defrauding me through SMS		
l lost money due to someone obtaining my personal or account information		
Other (Specify)		
	J	

MM36-MM44. ASK ONLY IF AT LEAST ONE MOBILE MONEY SERVICE IS SELECTED IN MM5. OTHERS GO TO SFC1. Please, tell me about your most recent transaction with a mobile money agent in **the past 6 months**. IF NO TRANSACTIONS IN THE PAST 6 MOTNHS, SKIP TO MM46.

MM36. Please, tell me which provider did you use for your most recent transaction?

READ OUT. SINGLE ANSWER	
MTN Mobile Money	1
Airtel Money	2
Tigo Cash	3
Other (SPECIFY)	4

MM36a.	MM37. What	MM38. How	MM39. How	MM40. What	MM41. How	MM42. How	MM43. Did	MM44. Were
What was the	type of	long did it	much, if	was the	long did the	much did you	the	you able to
date of the	transactions	take you to	anything, did	amount of	transaction	have to pay	agent/teller	complete the
financial	was it (i.e.,	get to the	you have to	your	take, including	for the	charge you	transaction?
activity?	sending	agent?	pay in	transaction?	standing in the	transaction?	extra fees	1=Yes GO
	money,		transportation	GHS	queue?		beyond	TO MM46
MM/YYYY	depositing,	minutes	costs?			GH	official fees	2=No ASK
	withdrawing,				minut	S	for the	MM45
	airtime top		GHS		es		transaction?	
	ups, etc.)?						1=Yes	
							2=No	
							3=DK/Refuse	
							d	

	∧44=NO. O	THERS SKIP	TO MM46.	Why were	you unable t	o complete t	he financial	activity?	
EAD, CODE 1	TO FIT. MAR	K ALL THAT	APPLY						
roblems with	the networ	k			1				
losed for a	lunch-break	/for the day	у		2				
			-		3				
					4				
T					5				
ive enough m	noney to pa	y the fee			6				
					7				
					8				
					9				
nyself of friends or ney agent otline/helplir ion stitution locat	family ne tion						1 2 3 4 5 6 7 8		
ancial servic	ce providers	and produ	cts						
oad) to 10 (E	Extremely go	ood), rate th	ne choice of	financial op	tions that wo	as available		<u>re</u> you had	
<u> </u>	-		-	-		-	•		7
	roblems with closed for a not enough of not enough of sitution local of friends or ney agent otline/helpli ion stitution local of agency or ancial servia DNLY IF FF1 pad) to 10 (I 2	roblems with the network losed for a lunch-break we a proper ID not enough cash not enough float we enough money to pa we enough time to wait cify) d ONLY IF AT LEAST ONE go to help you resolve th SINGLE ANSWER. hyself of friends or family hey agent otline/helpline ion stitution location at agency or local officion ancial service providers DNLY IF FF1=YES OR FF bad) to 10 (Extremely go 2 3 DNLY IF FF1=YES OR FF bad) to 10 (Extremely go	roblems with the network closed for a lunch-break/for the data losed for the losed hold losed for the losed losed losed for the losed lo	closed for a lunch-break/for the day ive a proper ID not enough cash not enough float ive enough money to pay the fee ive enough time to wait cify) d ONLY IF AT LEAST ONE MOBILE MONEY SERV go to help you resolve the problem? SINGLE ANSWER. hyself of friends or family hey agent otline/helpline ion stitution location ht agency or local official DNLY IF FF1=YES OR FF6=YES (I.E. THOSE WH poad) to 10 (Extremely good), rate the choice of 2 3 4 DNLY IF FF1=YES OR FF6=YES (I.E. THOSE WH poad) to 10 (Extremely good), rate the choice of	roblems with the network closed for a lunch-break/for the day ive a proper ID not enough cash not enough float ive enough money to pay the fee ive enough time to wait cify) d ONLY IF AT LEAST ONE MOBILE MONEY SERVICE IS SELEC go to help you resolve the problem? SINGLE ANSWER. hyself of friends or family ney agent otline/helpline ion stitution location tt agency or local official ancial service providers and products DNLY IF FF1=YES OR FF6=YES (I.E. THOSE WHO OWN OLional) to 10 (Extremely good), rate the choice of financial op 2 3 4 5 6 DNLY IF FF1=YES OR FF6=YES (I.E. THOSE WHO OWN OLional) to 10 (Extremely good), rate the choice of financial op 2 3 4 5 6	roblems with the network 1 closed for a lunch-break/for the day 2 ive a proper ID 3 not enough cash 4 not enough float 5 ive enough money to pay the fee 6 ive enough time to wait 7 cify) 8 d 9 ONLY IF AT LEAST ONE MOBILE MONEY SERVICE IS SELECTED IN MMS go to help you resolve the problem? SINGLE ANSWER. nyself of friends or family tey agent otline/helpline ion stitution location tragency or local official	roblems with the network 1 closed for a lunch-break/for the day 2 lose a proper ID 3 not enough cash 4 not enough float 5 ive enough time to wait 7 cify) 8 d 9 ONLY IF AT LEAST ONE MOBILE MONEY SERVICE IS SELECTED IN MM5. OTHERS G go to help you resolve the problem? SINGLE ANSWER. nyself of friends or family ney agent otline/helpline ion stitution location tt agency or local official	roblems with the network 1 closed for a lunch-break/for the day 2 we a proper ID 3 not enough cash 4 not enough float 5 ive enough money to pay the fee 6 ve enough time to wait 7 cify) 8 d 9 ONLY IF AT LEAST ONE MOBILE MONEY SERVICE IS SELECTED IN MM5. OTHERS GO TO SFC1 go to help you resolve the problem? SINGLE ANSWER. tyself 1 of friends or family 2 tey agent 3 otline/helpline 4 ion 5 stitution location 6 tt agency or local official 7 asset 8 DNLY IF FF1 = YES OR FF6=YES (I.E. THOSE WHO OWN OR HAVE ACCESS TO A BANK ACCOD and) to 10 (Extremely good), rate the choice of financial options that was available to you <u>befor</u> 2 3 4 5 6 7 8 DNLY IF FF1 = YES OR FF6=YES (I.E. THOSE WHO OWN OR HAVE ACCESS TO A BANK ACCOD and) to 10 (Extremely good), rate the choice of financial options that was available to you now <u>affi</u> DNLY IF FF1 = YES OR FF6=YES (I.E. THOSE WHO OWN OR HAVE ACCES	roblems with the network 1 closed for a lunch-break/for the day 2 ve a proper ID 3 not enough cash 4 not enough float 5 ve enough money to pay the fee 6 ve enough money to pay the fee 6 ve enough money to pay the fee 6 ve enough time to wait 7 cify) 8 d 9 ONLY IF AT LEAST ONE MOBILE MONEY SERVICE IS SELECTED IN MM5. OTHERS GO TO SFC1. When a r go to help you resolve the problem? SINGLE ANSWER. nyself 1 of friends or family 2 tey agent 3 otime/helpline 4 ion 5 stitution location 6 tt agency or local official 7 secold service providers and products 8 DNLY IF FF1=YES OR FF6=YES (I.E. THOSE WHO OWN OR HAVE ACCESS TO A BANK ACCOUNT). OTHI yad 5 7 8 DNLY IF FF1=YES OR FF6=YES (I.E. THOSE WHO OWN OR HAVE ACCESS TO A BANK ACCOUNT). OTHI yad 5 7 9 DNLY IF

	1	2	3	4	5	6	7	8	9	10	
											OTHERS GO TO IFI1. On a scale started using a mobile money se
	1	2	3	4	5	6	7	8	9	10	_
ection IV: Othe	er Financial Serv	ices									_
ss and use											
		. Do you ha NLY FOR OP	TIONS MARK		hip in your nam OTHERS GO T(vas the last	time you us	ed the account/membership that
				IFI1		IFI2.			IFI13		IFI4.
				SIN	GLE ANSWER	SINGLE	e answe	R	SINGLE	ANSWER	SINGLE ANSWER
				1=1 2=1	GLE ANSWER Yes (Ask IFI2) No (Go to the t row down)	1=Yest 2=In th 3=In th 4=In th 5=Mor	terday ne past 7 ne past 30 ne past 90 re than 90	days) days	1=Yes 2=No (next ro	ANSWER (Ask IFI4) Go to the w down)	SINGLE ANSWER 1=Yesterday 2=In the past 7 days 3=In the past 30 days 4=In the past 90 days 5=More than 90 days ago 6=Stopped using altogether
	Microfind	ance instituti		1=1 2=1	Yes (Ask IFI2) No (Go to the	1=Yest 2=In th 3=In th 4=In th 5=Mor	terday ne past 7 ne past 30 ne past 90 re than 90	days) days) days) days ago	1=Yes 2=No (next ro	(Ask IFI4) Go to the	1=Yesterday 2=In the past 7 days 3=In the past 30 days 4=In the past 90 days 5=More than 90 days ago
	Coopera	ative		1=1 2=t nex	Yes (Ask IFI2) No (Go to the	1=Yest 2=In th 3=In th 4=In th 5=Mor	terday ne past 7 ne past 30 ne past 90 re than 90	days) days) days) days ago	1=Yes 2=No (next ro	(Ask IFI4) Go to the	1=Yesterday 2=In the past 7 days 3=In the past 30 days 4=In the past 90 days 5=More than 90 days ago
	Coopera Savings	ative & Credit Un	nion Associatio	1=1 2=t nex	Yes (Ask IFI2) No (Go to the	1=Yest 2=In th 3=In th 4=In th 5=Mor	terday ne past 7 ne past 30 ne past 90 re than 90	days) days) days) days ago	1=Yes 2=No (next ro	(Ask IFI4) Go to the	1=Yesterday 2=In the past 7 days 3=In the past 30 days 4=In the past 90 days 5=More than 90 days ago
	Coopera Savings	ative	nion Associatio	1=1 2=t nex	Yes (Ask IFI2) No (Go to the	1=Yest 2=In th 3=In th 4=In th 5=Mor	terday ne past 7 ne past 30 ne past 90 re than 90	days) days) days) days ago	1=Yes 2=No (next ro	(Ask IFI4) Go to the	1=Yesterday 2=In the past 7 days 3=In the past 30 days 4=In the past 90 days 5=More than 90 days ago
	Coopera Savings Susu or c network A money workplac collects c	ative & Credit Un another infor guard/ sor ce or neighb and keeps so	nion Associatio rmal saving	1=1 2=t nex	Yes (Ask IFI2) No (Go to the	1=Yest 2=In th 3=In th 4=In th 5=Mor	terday ne past 7 ne past 30 ne past 90 re than 90	days) days) days) days ago	1=Yes 2=No (next ro	(Ask IFI4) Go to the	1=Yesterday 2=In the past 7 days 3=In the past 30 days 4=In the past 90 days 5=More than 90 days ago
	Coopera Savings of Susu or of network A money workplaa collects of on a reg A digital is not att account.	tive & Credit Un another infor r guard/ sor ce or neighb and keeps so ular basis I card, a rec rached to a e.g. ezwich	nion Associatio rmal saving meone in porhood that avings deposi charge card th bank or MFI	1=1 2=t nex	Yes (Ask IFI2) No (Go to the	1=Yest 2=In th 3=In th 4=In th 5=Mor	terday ne past 7 ne past 30 ne past 90 re than 90	days) days) days) days ago	1=Yes 2=No (next ro	(Ask IFI4) Go to the	1=Yesterday 2=In the past 7 days 3=In the past 30 days 4=In the past 90 days 5=More than 90 days ago

READ OUT. SINGLE ASNWER PER ROW	1 = Loans and at least one of the following: Savings, money transfers, insurance,	
	investments	
	2= Only loans and no other services	
	3=Only savings and no other services	
	4=Only insurance and no other services	
	5= NONE OF THE ABOVE	
Microfinance institution		
Cooperative		
Savings & Credit Union Associations		

IFI6. ASK IF "YES" FOR MICROFINANCE INSTITUTION USE IN IFI1. OTHERS GO TO IFI7. I will read you several statements. Please, tell me which of them apply to an MFI account that you use, registered or not. You do not have to personally use those services – I just want to know if your Microfinance Institution offers them.

IFI7. ASK IF "YES" FOR COOPERATIVE USE IN IFI1. OTHERS GO TO IFI8. Which of the following statements apply to COOPERATIVE account you use, registered or not? You do not have to personally use those services – I just want to know if your cooperative offers them.

IFI8. ASK IF "YES" FOR SAVINGS & CREDIT UNION ASSOCIATIONS USE IN IFI1. OTHERS GO TO IFI10. Which of the following statements apply to Savings & Credit Union Association account you use, registered or not? You do not have to personally use those services – I just want to know if your SAVINGS & CREDIT UNION ASSOCIATION offers them.

READ OUT. SINGLE ANSWER PER ROW.	IFI6	IFI7	IFI8
	1=Yes	1=Yes	1=Yes
	2=No	2=No	2=No
	3=DK/Refused	3=DK/Refused	3=DK/Refused
You can access your account and make transactions using either a			
mobile phone application or internet/bank's website			
The institution offers a debit/ATM card or a credit card with this account			
You can transfer money to/from this account without using cash (make a			
direct deposit, automatic payments or withdrawals, transfers to/from			
other banks/mobile money account/SACCO or cooperative account)			

IF110. ASK IF "YES" FOR MICROFINANCE INSTITUTE USE IN IF11. OTHERS GO TO IF111 Have you ever used your MFI account for the following? IF111. ASK IF "YES" FOR COOPERATIVE USE IN IF11. OTHERS GO TO IF112 Have you ever used your cooperative account for the following? IF112. ASK IF "YES" FOR SAVINGS & CREDIT UNION ASSOCIATIONS USE IN IF11. OTHERS GO TO IF114 Have you ever used your SACCO account for the following?

	IFI10	IFI11	IFI12
READ OUT. SINGLE ANSWER PER ROW			
	1=Yes	1=Yes	1=Yes
	2=No	2=No	2=No
Basic transactions: deposit or withdraw money, buy airtime			
Send or receive remittances to/from other people			
Make payments to government or other organizations or receive payments from organizations			
or government, for example, salary, pensions, etc.			
Save/store money			
Buy insurance, make payments, receive claims on insurance			
Take loans, borrow money			

Aake investments		
ay for groceries, clothes, etc.		
Nake business transactions		
ransfer money between an account at this institution and your bank account		
ransfer money between an account at this institution and your mobile money account		
14. ASK ALL. How far is the closest from the place where you live? Is it ganization, regardless whether you personally use it.	/ he/she away	? Please, tell n
	1=0.5 km or less 2= More than 0.5 km to 3= More than 1 km to 5 4= More than 5 km to 10 5= More than 10 km to 1 6= More than 15 km 7=DK/Refused	km 0 km
Microfinance institution	<u>,</u>	
Cooperative		
Savings & Credit Union Associations		
Susu or another informal saving network		
A money guard/ someone in workplace or neighborhood that collects and keeps savings deposits on a regular basis		
Savings collectors		
ATM, bank or another place where you can recharge a digital card, a recharge card that is not attached to a bank or MFI account		

SECTION IV: OPTIONAL MODULES

Module 1: FINANCIAL LITERACY

FL1. ASK ALL. How often do you make a plan for how to spend your income, whether it is earned through a job, received from the government or from other people)?

FL2. ASK IF ANSWERS 1-3 IN FL1. OTHERS SKIP TO FL3. When you make a plan, how often do you keep it?

READ OUT. SINGLE ANSWER	FL1	FL2
Always or most of the time	1	1
Sometimes	2	2
Rarely	3	3
Never	4	4

FL3. ASK ALL. I will read several statements. Please, tell me how often does the following apply to you?

READ OUT. SINGLE ANSWER PER ROW	1=Always or most of the time 2=Sometimes 3=Rarely 4=Never
I spend less money than I make each month	
I have an emergency fund to cover for unplanned expenses	
I pay my bills on time	
My savings are larger than my debts	

FL4. ASK ALL. Please, tell me which of the following you have?

READ OUT. SINGLE ANSWER PER ROW	1=Yes 2=No
A living will; I know what will happen to my money if I die unexpectedly	
A retirement plan (employer provided or personal) that will help me live comfortably after I stop working	
At least one of the following: insurance, savings and/or investment	

FL5. ASK ALL. Which of the following statements best describes your financial situation last month?

READ OUT. SINGLE ANSWER	
I paid all typical family/personal expenses, including food, clothing, housing, bills and other living expenses and still had some money remaining	1
I paid all typical family/personal expenses, including food, clothing, housing, bills and other living expenses but had no money remaining	2
I had to borrow money to pay some typical family/personal expenses	3
I had to borrow money to pay all typical family/personal expenses	4

FL6. ASK IF FL5=1. OTHERS SKIP TO FL7. After paying you and your family's typical expenses, in which three ways did you use most of your remaining money last month? Please, select three options from the list: the first largest expense, then the second largest expense and the third largest expense

READ OUT.	FL6a	FL6b	FL6c
	First Largest	Second largest	Third largest
	expense	expense	expense
	SINGLE RESPONSE	SINGLE RESPONSE	SINGLE RESPONSE
Saving money	1	1	1
Paying for insurance	2	2	2

Repaying loans	3	3	3
Sending money to other people, including sending regular support money, emergency support, gifts, etc.	4	4	4
Investing	5	5	5
Entertainment: movies, restaurants, sport shows, theater plays, restaurants	6	6	6
Other (Specify)	7	7	7
There were no more money left	8	8	8

FL7. ASK ALL. How many loans do you currently have?

READ OUT. SINGLE ANSWER	
None	1
1	2
2-3	3
More than 3	4

FL8. ASK ALL. Which of the following statements best describes how you *usually* repay your loans?

READ OUT. SINGLE ANSWER	
I repay in full before the deadline	1
I repay on the agreed day – neither before the deadline nor after the deadline	2
l ask for an extension for repayment	3
I occasionally fail to repay by the deadline and forget to ask for an extension	4
I do not borrow money/don't have loans	5

FL9. ASK IF ANSWERS 1-4 IN FL8. OTHERS SKIP TO FL13. Which of the following best describes how you usually spend the money you borrow?

READ OUT. SINGLE ANSWER	
Routine purchases such as groceries and transportation	1
Medical payments, hospital charges	2
Educational expenses, school fees	3
Bills: utility bills, mobile phone and airtime, rent, taxes, etc.	4
Emergency expenses (Specify)	5

Investment in business, farm or future, e.g., buying livestock, land, seeds, equipment and machinery, etc.	6
Make a large purchase, such as TV, car or bicycle, house, etc.	7
Other (Specify)	8

FL10. ASK IF ANSWERS 1-4 IN FL8. OTHERS SKIP TO FL13. Do you borrow money from any of the following? FL11. ASK FOR ALL INSTITUTIONS SELECTED IN FL10. IF NO INSTITUTIONS MARKED IN FL10 SKIP TO FL13. . Do you know what interest rate or fee you pay on your loans from...?

READ OUT	FL10	FL11
	1=Yes	1=Yes
	2=No	2=No
Bank		
Microfinance institution		
Mobile money		
Other formal financial institution (Specify)		
Informal financial service provider such as cooperatives, SUSU, village		
savings group etc.		
Other people, e.g., family, friends, neighbors, shopkeepers, money guards,		
etc.		
Other		

FL12. ASK ONLY IF DOES NOT BORROW FROM A FORMAL FINANCIAL INSTITUTION (ANSWERS 1-4 IN FL11 ARE NOT SELECTED). OTHERS SKIP TO FL13. What is the main reason you do not borrow from a bank, MFI or mobile money provider?

DO NOT READ. CODE TO FIT. SINGLE ANSWER	
I can borrow money through other means	1
I do not know how to open an account	2
I do not have a state ID or other required documents	3
There is no formal financial institution close to where I live	4
Paperwork is too complicated	5
Registration fee is too high	6
I have difficulty understanding how to use such accounts, including account menus, filling deposit/withdrawal slips, checking my balance, etc.	7
Fees for using this service are too high	8
No one among my friends of family saves/borrows money	9
I do not trust formal financial institutions	10
l prefer to rely on my friends and family for financial services rather than formal institutions	11
The amount of money I need to borrow is too small to use such a service	12
Formal financial institutions are not flexible enough	13
Interest rate is too high	14
I have enough money, I don't need to borrow	15
I tried to borrow formally but I was denied	16
Other (Specify)	17

FL13. ASK ALL. Do you save with any of the following?

READ OUT.	FL13	FL14
	1=Yes	1=Yes
	2=No	2=No
Bank		
Microfinance institution		
Mobile money		
Informal/semi-formal financial organizations such as cooperatives, SUSU, village savings group etc.		
Other people, e.g., family, friends, neighbors, shopkeepers, money guards, etc.		
In a safe place at home or on yourself in cash or in-kind assets, such as gold		
Other		

FL14. ASK FOR ALL OPTIONS SELECTED IN FL13. IF NO OPTIONS SELECTED IN FL13 SKIP TO FL15. Do you know what interest rate you earn on your savings accounts from ...?

FL15. ASK ONLY IF DOES NOT SAVE AT A FORMAL FINANCIAL INSTITUTION (ANSWERS 1-3 IN FL13 ARE NOT SELECTED). OTHERS SKIP TO FL16. What is <u>the main reason</u> you do not save at a bank. MEL or on a mobile money account?

READ OUT. SINGLE ANSWER	Bank	MFI	MM account
I can save through other means	1	1	1
I do not know how to open an account	2	2	2
I do not have a state ID or other required documents	3	3	3
There is no formal financial institution close to where I live	4	4	4
Paperwork is too complicated	5	5	5
Registration fee is too high	6	6	6
I have difficulty understanding how to use such accounts, including account menus, filling deposit/withdrawal slips, checking my balance, etc.	7	7	7
Fees for using this service are too high	8	8	8
No one among my friends of family saves money	9	9	9
I'm afraid it will be stolen	10	10	10
I do not trust formal financial institutions	11	11	11
l prefer to rely on my friends and family for financial services rather than formal institutions	12	12	12
The amount of money I am saving is too small to use such a service	13	13	13
Formal financial institutions are not flexible enough	14	14	14
I do not have enough money to save	15	15	15
I tried to open a savings account but I was denied	16	16	16
Other (Specify)	17	17	17

FL16. ASK IF AT LEAST ONE OPTION SELECTED IN FL13. OTHERS SKIP TO FL17. Do you save for any of the following purposes?

READ OUT. SINGLE ANSWER PER ROW	1=Yes
	2=No
Start/expand my own business	
Education for myself	
Get ready for retirement	
Buy expensive and prestigious things such as an expensive car, jewelry, designer clothes, high-end electronics, big	
house	
Save as much as I can	
Protect my family from poverty and crime	

Protect my belongings	
Just make ends meet on a daily basis	
Give back to my community by giving out money, creating a charitable organization (including orphanage, senior	
home, free school, etc.), or creating jobs	
Build children's fund for education	
Build children's fund for wedding (the ceremony and/or dowry)	
Other (Specify)	
DK/Refused	

FL17. ASK ALL. Do you have insurance to cover for any of the following?

FL17a. ASK ONLY FOR INSURANCE SELECTED IN FL17. IF NO INSURANCE SELECTED, GO TO FL18. Is this insurance provided by a mobile network operator? FL17b. ASK ONLY FOR INSURANCE SELECTED IN FL17. IF NO INSURANCE SELECTED, GO TO FL18. Is this insurance free of charge or do you pay for it?

READ OUT. SINGLE ANSWER PER ROW	FL17 1=Yes 2=No	FL17a 1=Yes 2=No	FL17b 1=It's free 2=I pay for it 3=DK/Refused
Medical			
Life			
Car			
Agriculture			
House/property			
Unemployment/income protection			
Other (Specify)			
DK/Refused			

FL18. ASK ALL. Do you invest in any of the following?

READ OUT. SINGLE ANSWER PER ROW	1=Yes
	2=No
Your own business	
Other people's business (your neighbors, friends, relatives)	
Assets, such as real estate, land, precious metals, gemstones, art, etc.	
Buy shares of foreign enterprises (e.g., Coke Cola, Toyota, etc.)	
Buy shares of local enterprises (e.g., oil and gas companies such as Tullow oil)	
Buy government bonds	
Other (Specify)	
DK/Refused	

Now, I would like you to answer several questions that require some calculations. Please, do not be concerned – this is not a test. We just want to see if you understand some of the issues related to budgeting your income and making choices related to money.

FL19. ASK ALL. Imagine you have 100 GHS and you have to divide it among 5 people. How much money will each person receive if you divide it equally?

DO NOT READ. SINGLE ANSWER.	
20 GHS	1
Any other answer	2
DK/Refused	3

FL20. ASK ALL. Imagine you have 100 GHS in your savings account. Your account is earning 2% interest every year. How much money will you have on your account in 5 years if you do not withdraw anything during that period?

, ee de net windd dw din, ning de nig nat penedit	
DO NOT READ. SINGLE ANSWER.	
More than 100 GHS	1
Less than 100 GHS	2
Exactly 100 GHS	3
DK/Refused	4

FL21. ASK ALL. Now, imagine you took a loan of 100 GHS and you have to pay a fee of 2% each month until you fully repay it. How much total money will you have to repay in 1 full year (12 months)?

DO NOT READ. SINGLE ANSWER.	
More than 100 GHS	1
Less than 100 GHS	2
Exactly 100 GHS	3
DK/Refused	4

FL22. ASK ALL. Finally, imagine you have 100 GHS worth of investment, which earn you 3% interest every year. The inflation is 3.5% a year. How much total money will you have in 2 years?

DO NOT READ. SINGLE ANSWER.	
More than 100 GHS	1
Less than 100 GHS	2
Exactly 100 GHS	3
DK/Refused	4

FL23. ASK ALL. Does your family have a plan to manage the unexpected expenses, which might result from the following?

READ OUT. SINGLE ANSWER	1=Yes
	2=No
	3=DK/Refused
Loss of a house due to fire, flood or another natural disaster	
Major medical emergency, including illness, injury and childbirth	
Bankruptcy/loss of a job or a business	
Loss of harvest or livestock due to weather conditions or a disease	
Loss of property due to theft or burglary	
Death in the family	

Module 2: DIGITAL LITERACY

TDL1. ASK IF MT1=NO AND MT3=NO. OTHERS SKIP TO TDL4. What is the primary reason you don't have your own phone and do not use a phone that belongs to someone else?

DO NOT READ. CODE TO FIT. PROBE. SINGLE ANSWER	
It's too expensive	1
I am not permitted to	2

I have no need for one/no one to call	3
It is too difficult/complex to use	4
I don't know how to get one	5
Other	6
DK/Refused	7

TDL4. ASK IF MT1=YES OR MT3=YES. OTHERS SKIP TO THE NEXT SECTION. Please, tell me how easy or difficult it is for you to understand the following types of text messages?

READ OUT. SINGLE ANSWER PER ROW	1=Very Easy 2=Easy 3=Difficult 4=Very difficult 5=Not applicable, don't receive such messages 6=DK/Refused
Text messages from friends and family	
Official notifications, for example messages from the government or government agencies	
Text messages from Mobile Network Operators/Mobile phone provider	
Text messages from Mobile Money services such as MTN Mobile Money, Tigo Cash or Airtel Money	

TDL5. ASK IF MT1=YES OR MT3=YES. OTHERS SKIP TO THE NEXT SECTION. Please, tell me how easy or difficult it is for you to understand text messages in the following languages or combinations of languages?

READ OUT. SINGLE ANSWER PER ROW	1=Very Easy 2=Easy 3=Difficult 4=Very difficult 5=Not applicable, don't receive such messages 6=DK/Refused
Text messages in only English	
Text messages where English is mixed with Twi	
Text messages in Twi only	
Text messages where English is mixed with Ga	
Text messages in Ga only	
Text messages where English is mixed with Ewe	
Text messages in Ewe only	
Text messages where English is mixed with Dagbani	
Text messages in Dagbani only	
Text messages in other (Specify)	

TDL6a. ASK IF AT LEAST ONE PROVIDER SELECTED IN MM5. OTHERS GO TO THE NEXT SECTION. Who first taught you how to use mobile money services?

READ OUT. SINGLE ANSWER	
Family members in this household	1
Family member in another household	2
Other relative (Specify)	3
Workmate or a business partner	4
Neighbor, not a relative	5
Mobile Operator's employee (not an agent)	6

Mobile money promoter (not an agent)	7
Mobile money agent	8
Friend	9
Mobile money provider help line	10
Other (Specify)	11
Nobody taught me, I learned myself	12

TDL6b. ASK IF TDL6a IS 1-11. OTHERS GO TO TDL7. You said you were taught to use mobile money by (READ THE ANSWER FROM TDL6a). Which of the following statements best describes how your first learning was set up?

READ OUT. SINGLE ANSWER	
A one-on-one session with just you and your educator	1
A group session with people you knew before, i.e. your savings group members, your colleagues, your classmates, people from you're your apartment building etc.	2
A group session with people you never met before, a random group of people	3
A group session with people you knew before and then a follow up one-on-one session with you and your educator	4
A group session with people you never met before and then a follow up one-on-one session with you and your educator	5
Other (Specify)	6
DK/Refused	7

TDL7. ASK IF AT LEAST ONE PROVIDER SELECTED IN MM5. OTHERS GO TO THE NEXT SECTION. Have you ever done the following activities related to the use of mobile money services by yourself?

TDL8. ASK IF AT LEAST ONE PROVIDER SELECTED IN MM5. OTHERS GO TO THE NEXT SECTION. On a scale from 1 (very easy) to 4 (very difficult), how easy or difficult it is for you to do the following activities related to the use of mobile money services on your own?

READ OUT.	TDL7 1=Yes 2=No 3=DK/Refused	TDL8 1=Very Easy 2=Easy 3=Difficult 4=Very difficult 5=DK/Refused
Open an mobile money menu		
Find a particular menu option, for example, an option for a money transfer		
Initiate a transaction		
Complete a transaction		
Go back to the main menu after a transaction		
Correct a typo in the amount or phone number for a transaction recipient		
Reverse or cancel a transaction		
Sending money		
Receiving money		
Depositing money		
Withdrawing money		

Buying airtime	
Checking balance	

TDL9. ASK IF AT LEAST ONE ISSUE MARKED AS 3 OR 4 (DIFFICULT OR VERY DIFFICULT) IN TDL8, OTHERS SKIP TO THE NEXT SECTION. When you experienced the difficulties that you mentioned above who did you ask for help <u>most frequently</u>?

READ OUT. SINGLE ANSWER	TDL9
Spouse	1
Parent	2
Child	3
Cousin	4
Niece or nephew	5
Aunt or uncle	6
Grandparent	7
Other relative (Specify)	8
Workmate or a business partner	9
Neighbor, not a relative	10
Mobile Operator's agent/employee	11
Mobile money agent	12
Friend	13
Mobile money provider help line	14
Other (Specify)	15
Don't ask anyone, just don't do the activity	16

TDL10. ASK IF AT LEAST ONE ISSUE MARKED AS 3 OR 4 (DIFFICULT OR VERY DIFFICULT) IN TDL8, OTHERS SKIP TO THE NEXT SECTION. Did you share your account details (e.g. PIN, account number) with the person who helped you to conduct the transaction?

READ OUT. SINGLE ANSWER	
Yes	1
No	2

TDL11. ASK IF AT LEAST ONE ISSUE MARKED AS 3 OR 4 (DIFFICULT OR VERY DIFFICULT) IN TDL8, OTHERS SKIP TO THE NEXT SECTION. After seeking help, is the transaction *usually* completed successfully?

READ OUT. SINGLE ANSWER	
Yes	1
No	2

TDL12. ASK IF TDL9=12 (MOBILE MONEY AGENT), OTHERS SKIP TO NEXT SECTION. How did the agent react when you asked him/her for help?

DO NOT READ. CODE TO FIT. MULTIPLE RESPONSES.	1=Yes 2=No
Agent was friendly	

Agent was irritated	
Agent was angry	
Agent was helpful	
Agent was not knowledgeable	
Agent sent me to a different office for help	
Other (Specify)	
DK/Refused	

Module 3: General Financial Behaviors

ASK ALL

Now, I would like to ask you just a few questions about your financial transactions.

INSTRUCTIONS TO INTERVIEWER: ASK FB1-FB3 TOGETHER FOR THE EACH ACTIVITY

FB1. Have you ever done the following...? (Yes = 1 No = 2)

FB2. When was the last time you did this activity? (WRITE DOWN THE NUMBER) SHOWCARD

Yesterday	1
In the past 7 days	2
In the past 30 days	3
In the past 90 days	4
More than 90 days ago	5

ASK FB3 ONLY FOR ACTIVITES THAT THE RESPONDENT CODED IN FB1. IF NO ACTIVITIES REPORTED IN FB1 OR FB2 SKIP TO 101

FB3. Which of these methods do you use <u>most frequently</u> for this activity (READ THE ACTIVITY MARKED IN FB1, THEN READ OUT THE LIST OF METHODS IN FB3)? SINGLE CODING PER OPTION; SHOWCARD.

	FB3	Codes		Codes
	Cash- Personally delivered	01	m-money: Own m- money account	09
	Cash sent through post or courier	02	m-money: Agent's m-money account	10
	Cash sent through friend/relative	03	m-money: Another person's account (friend, family member, neighbor, etc)	11
LEGEND ONLY. DO	Electronic transfer using a bank account	04	Western Union/ Money Gram	12
NOT CODE HERE	Cheque/Demand/Banker's Draft	05	Private money transfer agent (not a bank or formal service)	13
	ATM or Debit card given by bank	06	Gold	14
	Credit card	07	Barter of food or other goods	15
	Digital card (A rechargeable card that is not attached to a bank or MFI account)	08	Other (Specify)	16

ASK FB1-FB3 TOGETHER FOR THE FIRST ACTIVITY, THEN SECOND ACTIVITY AND SO ON. IF '2' CODED FOR ALL ACTIVITIES IN FB1, THEN, SKIP TO I01

READ OUT. SHOWCARD.		FB1		FB2	FB3	
		Have you ever?	?	(Ask for all marked in FB1)	(Ask for all mark in FB1)	دed،
				SINGLE ANSWER FOR EACH ROW	METHOD	
		Yes	No			
Buy mobile recharge/Pay mobile bill		1	2			
Pay a school/college fee		1	2			
Pay a medical bill		1	2			
Pay a regular bill such as electricity, water, landline, cable tv, internet		1	2			
Pay rent		1	2			
Pay a government bill, including fine, fee or tax		1	2			
Send money to family members, friends, workmates or other acquaintances <u>for regular support/allowances</u> (outside household)		1	2			
Send money to family members, friends, workmates or other acquaintances to help with emergencies(outside household)		1	2			
Receive money from family members, friends, workmates or other acquaintances for regular support/allowances/pocket money(<u>outside</u> household)		1	2			
Receive money from family members, friends, workmates or other acquaintances to help with emergencies <u>(outside household)</u>		1	2			
Receive welfare, pension from the government		1	2			
Receive other benefit payments from the government or government agencysuch as scholarship, subsidies, money on birth of girl child, etc	(Specify)	1	2			
Receive wages/salary/income for primary job		1	2			
Receive wages/salary/income for secondary job(s)		1	2	Ì		
Pay for large acquisitions, including land, cattle, residence		1	2			
Pay premium for any insurance taken		1	2			
Receive claims on insurance		1	2			
Pay loan instalment		1	2			_
Receive payments on a loan given		1	2			
Pay for goods at grocery store, other store/shop						
Take a loan or make payments on a loan						
Give a loan or receive payments on a loan		1	2			
Make investment						
Save money						
Set money aside for retirement or emergency		1	2			

Module 4: Interoperability

IO1. ASK ALL. Ghana has several m-money providers. As a m-money user, would you like to see m-money providers work together with one another to provide m-money services?

SINGLE ANSWER	
Yes	1
No	2
It will make no difference to me	3

IO2. ASK ALL. Would you like to see m-money providers work together with other financial institutions, such as banks, MFIs, Savings and Credit Union Associations (SACCO) etc.?

SINGLE ANSWER	
Yes	1
No	2
It will make no difference to me	3

IO3. ASK ONLY IF EITHER IO1=1 OR IO2=1. OTHERS SKIP TO IO4. What would you like to see as a result of such working together?

DO NOT READ, CODE TO FIT. ACCEPT MULTIPLE ANSWERS.	
I will have access to my money whenever and wherever I need it	1
Using my m-money account for cross-network or cross-institution transactions will be faster	2
Using my m-money account for cross-network or cross-institution transactions will be cheaper	3
Using my m-money account for cross-network or cross-institution transactions will be less complicated technology-wise	4
I will not have to carry cash – my money and I will be safer	5
Other (Specify)	6
DK/Refused	7

IO4. ASK ALL. Which financial organizations would you most like to see engaging with one another to encourage you to use m-money/use m-money more frequently?

READ OUT. SINGLE ANSWER	
M-money providers alone	1
M-money providers and financial organizations: banks, MFIs, Savings and Credit Union Associations (SACCO)	2
All m-money providers and all financial organizations work together	3
None	4
DK/Refused	5

Literacy	LN1. ASK ALL. Can you read this text for me, please? ASK THE RESPONDENT TO READ THE CONCENT FORM ABOUT TAKING PHOTOS ON
	PAGE 74 AND CONFIRM THAT THEY UNDERSTAND IT.

Respondent read the informed consent form fluently and without any help from the interviewer	1
Respondent read the informed consent form well but had a little help from the interviewer	2
Respondent struggled to read the informed consent form and had a lot of help from the interviewer	3
Respondent unable to read the consent form and requested the interviewer read it to them	4
Understanding (SINGLE ANSWER)	
The respondent fully understood the informed consent form without any help from the interviewer (confirm by asking)	1
Respondent understood the informed consent form well but asked for a little help from the interviewer	2
Respondent struggled to understand the informed consent form and asked for a lot of help from the interviewer	3
Respondent unable to understand the informed consent form and interviewer explained in full using simpler language	4

LN2. ASK ALL. On a scale from 1 (cannot do at all) to 5 (excellent), please evaluate how you perform in the following areas:

READ OUT. SINGLE ANSWER PER ROW	Excellent	Good	Somewhat bad	Very bad	Cannot do this at all
Reading in English	5	4	3	2	1
Writing in English	5	4	3	2	1
Reading in Twi	5	4	3	2	1
Writing in Twi	5	4	3	2	1
Reading in Ga	5	4	3	2	1
Writing in Ga	5	4	3	2	1
Reading in Ewe	5	4	3	2	1
Writing in Ewe	5	4	3	2	1
Reading in Dagbani	5	4	3	2	1
Writing in Dagbani	5	4	3	2	1

INTERVIEWER: ADMINISTER THE INFORMED CONSENT FORM BELOW TO ALL RESPONDENTS WHO OWN A MOBILE PHONE (MT1=1) ELSE SKIP TO LN1 AND ASK THE RESPONDENT TO SIGN THE PHOTOGRAPHY CONSENT FORM IF THEY HAVE NOT ALREADY DONE SO.

Informed Consent Form to Participate in a Separate Follow-up Study

InterMedia Africa and Ipsos Ghana would like to invite you to participate in a follow up study which explores the use of digital financial services (DFS) in Ghana to introduce service improvements. For this study, we will track and analyze m-money account transactions and voice and airtime use associated with your personal SIM card. InterMedia and Ipsos Ghana will not disclose any personal information gathered through this study without first asking for your permission. Everything we learn from you will be treated with the strictest confidence. To protect your privacy, we will remove all personal identifying information and information for senders and recipients of mobile money or recipients of voice calls and text messages from the survey. In case of any breach of confidentiality, you will be informed immediately.

Your participation in this follow-up study is entirely voluntary and you can stop participating at any point even if you agree to the study and then change your mind. But your participation will directly contribute to the work on enhancing financial services (for example, services offered by banks or mobile money providers) so that households like yours can take advantage of the improvements.

Before you decide to accept this invitation to take part in this study, you may ask the interviewer any questions about the study. If you are not satisfied with the answers, feel free to contact Project Manager in Ghana,

Linda Asirifi-Otchere at +233 30 2232970/2252116

Before you sign this form, please ask any questions on any aspect of this study that is unclear to you. You may take as much time as necessary to think it over	1	Thank & Close
Granted Consent	2	Complete Signature Section Below

Name of Subject (please print)	Signature	Date	
Name of Person Obtaining Consent	Signature	Date	
Photography Consent Form and Literacy Assessment Text			

PHOTOGRAPHY CONSENT FORM – Please read carefully

We would like to take some photographs of you and your household. We will include some of the photographs in our reports. We might also publish some of them online on our website.

If you agree to being photographed and to your photograph being published, please sign below

Refused Consent	1	Thank & Close
Granted Consent	2	Complete Signature Section Below

consent to being photographed for the Financial Inclusion Insights study. I further authorize that the photographs may be published for any purpose and in any form.

Name of Subject (please print)

Signature

Date

Name of Person Obtaining Consent	
(Interviewer)	

Signature

Date

Respondent Information

1	Respondent Name	
	Please also record nickname or common name)	
2	Household physical location description (Please draw descriptive map on the back of this questionnaire)	
3	Email	
4	Would you consent to taking part in a follow up study with us?	1=Yes 2=No

Respondent contacts

- 1. Can you give me all the mobile phone numbers you use regularly to make or to receive calls and text messages?
- 2. Think about all the calls and messages that are made from this phone number. How many of those calls and messages are made by you and how many by others?
- 3. Think about all the calls and messages that come to this phone number. How many of those calls and messages are for you and how many are for others?

1. List all phone numbers	2. Ask for each phone number	3.Ask for each phone number
	SINGLE ANSWER	SINGLE ANSWER
	1=I make all or almost all, the calls and messages from this phone	1=All or almost all, the calls and messages to this phone
	number	number are for me
	2=1 make more than half of the calls and messages from this phone number	2=More than half of the calls and messages to this phone number are for me
	3=1 make less than half of the calls and messages from this phone number	3=Less than half of the calls and messages to this phone number are for me
	4=Other people make almost all the calls or messages from this phone number	4=Calls and messages to this phone number are almost always for other people

4. ASK ONLY IF OTHER PEOPLE USE THE PHONE NUMBER (OPTIONS 2-4 IN QUESTIONS 2 AND 3). Who beside yourself, make or receive calls or messages on this phone number.

READ OUT. MARK ALL THAT APPLY	1=Yes
	2=No
Family member(s) in my household	
Family member(s)/ in a different household	
Other relative(s) (Specify)	
Workmate(s) or a business partner(s)	

Neighbor(s), not a relative	
Mobile Operator's agent/employee	
Friend(s)	
People who pay me to make or receive calls and messages	
Other (Specify)	
None (SINGLE ANSWER)	

Quality Control Checks				
QUESTIONNAIRE ID:				
1	Accompanied by Supervisor		Name:	Date:
2	Reviewed by Supervisor after fieldwork		Name:	Date:
3	Back Checked by Supervisor (Physical Visit)		Name:	Date:
4	Back Checked by Supervisor (Phone Call)		Name:	Date: