Commentaires :___

Firm Survey in Cotonou (Version 25 - 27/02/2014)) ID data entry :
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ALWAYS WRITE IN UPPER CASE

Code for missing answers: Don't know= 9; Don't want to answer= 7; Not applicable= 8

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A.1	Date of survey (1 st visit)	(day/month/year) _ / /2014
A.2	Starting time	_ h min
A.3	First name, surname and code surveyor	ID: _
A.4	Where is located the survey?	 1. [Dantokpa market> Skip to A.10 2. [] Outside the market
A.5	Arrondissement number	_ _
A.6	Name and ID neighborhood	ID: _
A.7	Lot (block) number	_ _ _
A.8	Letter parcel (see map)	
A.9	Firm ID number on lot (block) map	_ > Skip to A.14
A.10	What is the market sector's name?	
A.11	What is the firm's row number? (ex: h1_10b)	
A.12	ID Number on market map done by controller	_ _ _
A.13	What is the firm's SOGEMA ID number?(recorded on firm's door or wall)	_ _ _
A.14	Survey ID :	B _ + + _ Dantokpa : 100 + row number + ID order (A.12) Outside Dantokpa : Neighborhood ID +Block number+ID order(A.9)
B.	Firm description and lo	calization (Before entering the firm)
B.1	Number or name of the street	
B.2	Firm's name or inscription visible from the outside	
B.3	Most likely firm's sector of activity from outside firm's premises?	 [] Crafts/Production of goods [] Services [] Trade [] other> Specify in B.3.a [] Don't know
B.3.a	If other specify	
B.4	Landmark N°1 next to the firm [record in parenthesis the distance to the landmark]	
B.5	Landmark N°2 next to the firm [record in parenthesis the distance to the landmark]	
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B.6	Landmark N°3 next to the firm [record in parenthesis the distance to the landmark]	
B.7	Is there any outside sign advertising the business?	1. [] Yes 2. [] No
B.8	What is the color of the business' door?	
B.9	GPS coordinates of the firm:	GPS ID : _
	[Only outside Dantokpa market]	Mark point #:
		GPS latitude : _ ° . . ' North GPS longitude : _ ° ° . ' East
B.10	Is the business currently open?	1. [] Yes> Skip to C 2. [] No
B.11	Is there anyone who can provide any information about when is the business going to open?	1. [] Yes 2. [] No> Skip to B.13
B.12	When is the business going to open?	
B.13	→ Put this questionnaire in the «su not possible, your controller will plant	rvey to be visited again » folder and come back later today. If this is an another visit later.
B.14	Date 2 nd visit	(day/month/year) _ / /2014
B.15	Time 2 nd visit	_ h min
B.16	Is the business currently open?	1. [] Yes> Skip to C 2. [] No> Skip to F.2 (4) and explain in comments
C.	Selection of survey res	•

[Ask to speak to the business owner. If he or she is not present ask to speak to the firm employee with the best knowledge on the firm]. Clearly explain the purpose of your visit:

IREEP is organizing a survey about small and medium businesses in Cotonou. This is a research project organized by "IREEP" an independent research institute with the objective of better understanding the conditions under which these businesses operate and the constraints they face. The results of this survey will be used to inform public policies. Answering to this survey and the type of answers provided will not provide any direct benefit to the firm. Indirectly, all small businesses in Cotonou will benefit from the survey results, in particular through future policies implemented.

C.1	Is the business owner present?	1. [] Yes> Start survey in D
		2. [] No
C.2	Is there any manager/employee	
	taking part to business day to day	
	decisions, present? [This employee	1. [] Yes> Start survey in D
	must have a good knowledge of	2. [] No
	the firm and agree to answer to all	
	survey questions (sales, taxes,)	

Explain that you have to do the survey with the firm owner.

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	an anna interace to a the accompany	1. [] Yes
	an appointment for the survey?	2. [] No> Skip to F.2 and explain in comments
	Can you give me the name and phone	number of the owner?
C.4 C	Owner's name	
C.5	Owner's phone number	
	-	ey objectives; try to get an appointment for today or as soon as
	possible.	4 []V
	s the owner okay to take an appointment for the survey?	1. [] Yes 2. [] No> Skip to F.2 and explain in comments
	When is the owner available to conduct the survey?	
а		vey to be visited again » folder and come back later today if you were ame day. If this is not possible, your controller will plan another visit
C.8 S	Second visit date	(day/month/year) _ / /2014
C.9 S	Second visit time	h _ min
C.10 Is	s the owner available for the	1. [] Yes> Start survey in D
S	survey?	2. [] No> Skip to F.2 (4) and explain in comments
D.	Interview with the firm	owner (or a manager)
	s the respondent okay to answer the	
	survey? What is the firm name?	2. [] No> Skip to F.2 and explain in comments
D.2 V	what is the illii hame!	
[4	What is the firm owner's last name? If more than one owner, take the one who is working the more in the business]	
D.4 V	What is the firm owner's first name?	
D.5 V	What is the owner's nickname?	
D.6 V	What is the gender of the owner?	1. [] Man 2. [] Woman
D.7 V	What is the owner's age?	
	If necessary ask for an approximation]	_ _
	What is the position of the respondent?	 [] Firm owner> Skip to D.13 [] Firm co-owner [] Permanent employee [] Other> Specify in D.8.a
D.8.a If	f other specify	
D.9 R	Respondent's last name	

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D.10	Respondent's first name	
D.11	Respondent's gender?	1. [] Man 2. [] Woman
D.12	Respondent's phone number?	
D.13	Firm owner's phone number?	_ _ _ _
D.14	Firm owner's second phone number?	
D.15	Firm owner's phone third phone number?	
D.16	Could you give me another phone number in case the other phone number would not be working?	1. [] Yes 2. [] No> Skip to E
D.17	Last name and first name of this person	
D.18	First phone number	
	Second phone number	
D.19		
E. [Now	v I'm going to ask you some questions on the contractions on the respondent that all informed in the contraction in the contrac	er (or a manager) about the firm about your business/the firm in which you are working]. ation collected are confidential and will only be used for research wided will not be used to determine eligibility to any program.
E. [Now	v I'm going to ask you some questions on the contractions on the respondent that all informed in the contraction in the contrac	about your business/the firm in which you are working].
E. [Now Explo	v I'm going to ask you some questions on the respondent that all informations. Explain also that the answers provided by the core	about your business/the firm in which you are working]. ation collected are confidential and will only be used for research
E. [Now Explo purp	w I'm going to ask you some questions of ain to the respondent that all informations. Explain also that the answers provided what is the firm activity (core activity)? Activity code (see codebook) What is the type of ownership for the firm? Read the answers	about your business/the firm in which you are working]. ation collected are confidential and will only be used for research rided will not be used to determine eligibility to any program. 1. [] Only one owner> Skip to E.5 2. [] Multiple owners/own by the family 3. [] Limited liability company> End of survey 4. [] Public company> End of survey 5. [] Group of producers> End of survey 6. [] Club or Association> End of survey 7. [] Other> Specify in E.3.a
E. [Now Explose purp E.1	with your your your your your your your your	about your business/the firm in which you are working]. ation collected are confidential and will only be used for research yided will not be used to determine eligibility to any program. 1. [] Only one owner> Skip to E.5 2. [] Multiple owners/own by the family 3. [] Limited liability company> End of survey 4. [] Public company> End of survey 5. [] Group of producers> End of survey 6. [] Club or Association> End of survey

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E.5	Does the company have other annexes	1. [] Yes
	or shops or production centers?	2. [] No> Skip to E.7
		9. [] Don't know
E.6	Are we in the main unit (headquarter) or	1. [] Main unit
	a secondary unit? [If the respondent	2. [] Secondary unit> End of survey
	don't know, consider the biggest unit as	3. [] Storage unit> End of survey
	the main unit]	9. [] Don't know> End of survey
E.7	Can you tell me when this firm was	1. [] Less than one year ago
	created?	2. [] Between 1 and 2 years
	[Approximate if necessary]	3. [] Between 2 and 5 years
		4. [] More than 5 years ago
		9. [] Don't know
E.8	In addition to this firm, is the owner	1. [] Yes
	own any other firms?	2. [] No
	,	9. [] Don't know
E.9	Does the firm have a roof in hard	1. [] Yes
	material (concrete, tiles)?	2. []No
E.10	Does the firm have a floor in hard	1. [] Yes
L .10	material (Tiles, concrete slab)?	2. [] No
E.11	What is the firm's premises approximate	
D.111	size (in m²)?	_ m²
E.12	Is the firm owner own firm premises?	1. [] Yes
		2. [] No
E.13.a	Is the firm connected to electricity	1. [] Yes
	network?	2. [] No
E.13.b	Does the firm own any generator?	1. [] Yes
		2. [] No
E.14	What is the highest education level	1. [] Primary school level(classes: CI to CM2)
	attained by the owner?	2. [] Junior High school before BEPC (classes: 6 ^{ème} to 3 ^{ème})
		3. [] Junior High school after BEPC (2 nd to Terminale), or «CAP»
		4. [] Higher level (après le Bac ou DTI, Université)
		5. [] Never went to school
		6. [] Other specify Specify in E.14.a
		9. [] Don't know
E.14.a	If other specify	
E.15	Has the firm owner done an	1. [] Yes
	apprenticeship?	2. [] No
		9. [] Don't know
E.16	In addition to formal education received	
	at primary school, junior high school,	
	senior high school, or university, has the	1. [] Yes
	firm owner attended any training in	2. [] No
	order to improve his skills in	9. [] Don't know
	management or accounting?	
	[Do not include apprenticeship]	

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	For the following types of employees, can you tell me how many are currently working in your company?				
	And how many of them are women?	(for E.17 to E.21, Do not include the firm owner)			
	Permanent employees [employed for a long period (> 3mois)]	Including _ women			
E.18	Temporary employees [employed for a short period (< 3mois)]	Including _ women			
E.19	Apprentices	Including _ women			
E.20.a	Interns	Including _ women			
E.20.b	Non-paid family worker	_ Including _ women			
E.21	In total, how many employees are currently present in the business?	Including _ women			
	Is your business registered in the chamber of commerce (or RCCM or "one-stop-shop" or "GUFE")?	1. [] Yes 2. [] No> Skip to E.24 9. [] Don't know> Skip to E.24			
E.23	Can you show me your registry certificate from the chamber of commerce?	1. [] Yes 2. [] No			
E.24	Does the firm owner have a "trader card" for this company?	1. [] Yes 2. [] No 9. [] Don't know			
E.25	Does the firm owner have a "temporary trader card" for this company?	1. [] Yes 2. [] No 9. [] Don't know			
E.26	Does the firm owner have a « craftsman card » for this company?	1. [] Yes 2. [] No 9. [] Don't know			
E.27	Does the company have a unique fiscal identifier (IFU number)?	1. [] Yes 2. [] No 9. [] Don't know			
E.28	Does the company keep any form of accounting on book or register to record information on sales, purchases or cash flow?	 [] Yes [] No, not doing any form of accounting> Skip to E.31 [] Don't know 			
E.29	What type of accounting is done by the company? [Read possible answers]	 [] Formal accounting> Skip to E.31 [] Notes on sales, stocks or production [] Don't know 			
	What type(s) of information do you record on books or registers?	Yes No DK a. On firm sales 1. [] 2. [] 9. [] b. On firm purchases 1. [] 2. [] 9. [] c. On cost to be paid by the firm 1. [] 2. [] 9. [] d. On cash flow 1. [] 2. [] 9. [] e. On stocks 1. [] 2. [] 9. [] f. On credit and debit 1. [] 2. [] 9. [] g. Other> Specify in E.30.az 1. [] 2. [] 9. []			
	If other specify				
E.31	In the last <u>6 months</u> , have you	1. [] Yes			
	done any advertisement of any	2. [] No			
	type for your company?	9. [] Don't know			

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E.32	In the <u>last month</u> , do any of your	1. [] Yes
	clients asked for a receipt after	2. [] No
	buying something from your firm?	9. [] Don't know
E.33	What is the total amount of sales	
	that your firm usually makes during	
	a <u>normal week</u> ? [Help the	For a usual week
	respondent for the calculation if	roi a usuai week
	necessary]	
E.34	In the <u>last month</u> , what was the	
	total amount of profit made by	
	your firm? It corresponds to the	
	difference between all revenues	For the last month
	and sales and all expenses (wages,	For the last month
	materials, taxes)	
E.35	Does the firm owner have a bank	1. [] Yes
	account?	2. [] No
		9. [] Don't know
E.36	Did the owner ever go to a bank	1. [] Yes
	like BoA or Ecobank to ask for a	2. [] No> Skip to E.38
	loan?	9. [] Don't know> Skip to E.38
E.37	Did he/she ever get a loan from	1. [] Yes
	this type of institution?	2. [] No
	5.1.1	9. [] Don't know
E.38	Did the owner ever go to a	1. [] Yes
	microfinance institution like	2. [] No> Skip to E.40
F 20	PADME to ask for a loan?	9. [] Don't know> Skip to E.40
E.39	Did he/she ever get a loan from	1. [] Yes 2. [] No
	this type of institution?	9. [] Don't know
E 40	Does the firm pay any tax?	1. [] Yes
E.40	boes the fifth pay any tax:	2. [] No> Skip to E.44
		9. [] Don't know> Skip to E.44
F 41	What type(s) of taxes does your	Oui Non NSP
L.71	company pay?	a. "Patente foraine" (for trader in markets) 1. [] 2. [] 9. []
	[Do not include the fee paid to	b. "Patente" (Outside SOGEMA markets) 1. [] 2. [] 9. []
	the SOGEMA]	c. "TPU" (for microbusinesses) 1. [] 2. [] 9. []
		d. Tax for public space usage (paid at the 1. [] 2. [] 9. []
		town hall)
		e. Other taxes for the town hall 1. [] 2. [] 9. []
		f. Other> Specify in E.41. az
E.41.z	If other specify	
E.42	What is the total amount of tax	
	paid by your company in the last	
	year? [Help the respondent to do	FCFA
	the calculation]	
E.43	, , , , , , , , , , , , , , , , , , , ,	1. [] Yes
	paid more taxes than what you	2. [] No
	should have paid according to the	9. [] Don't know
	law?	5. [] Boli Chilow

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E.45	In 2013, how many times did a tax inspector or someone asking you to pay taxes visited your company? [Do not include the SOGEMA fee] Do you think that tax officials override their duty and ask you to pay too much tax? Do you think that it is easy to know in advance the amount of tax that you are going to pay every year?	1. [] No visit in last year> Skip to E.46 2. [] Only once 3. [] Twice 4. [] 3 to 5 times 5. [] More than 5 times 9. [] Don't know> Skip to E.46 1. [] Yes 2. [] No 9. [] Don't know 1. [] It's very easy to predict 2. [] It's easy to predict 3. [] It's difficult to predict 4. [] It's very difficult to predict 9. [] Don't know
F.	Survey result	
F.1	Survey ending time	_ h _ min
F.2	Survey result	 [] Survey completed [] Survey partially completed> Explain in F.2.a [] Refused to answer> Explain in F.2.a [] Other> Explain in F.2.a
F.2.a	Explain	
F.3	Do you have any comment about th survey?	e
F.4	Did you check that the survey is correctly and completely filled?	1. [] Yes
G.	Survey quality checks (for the controller)
G.1	Controller's name and ID	_ _
G.2	Were you present during the interview?	1. [] Yes 2. [] No
G.3	How many mistakes did you find in the questionnaire?	

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