Springboard for School Readiness 2014/2015

Impact Evaluation

30 juin 2014

Evaluation Questions

- How to promote early learning and full inclusion for poor children in Bulgaria?

- How to most cost-effectively address pre-school participation?
  - Free access?
  - Incentive on top of free pre-school education conditional on the child attending kindergarten regularly?
  - Information about preschool and its benefits?
  - A combination?

Evaluation Design
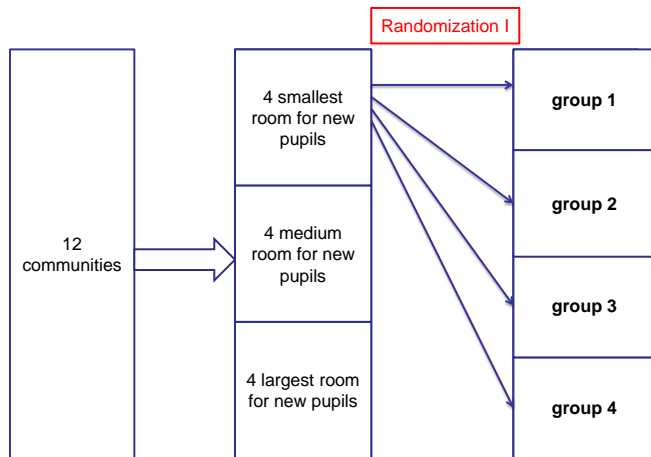
236 communities will get different interventions:

	No financial intervention	Free access to preschool	Free access + 7 lev conditional on attendance	Free access + 20 lev conditional on attendance	Total
No Information	30	29	30	29	118
Information	29	30	29	30	118
Total	59	59	59	59	236

Why a Lottery?

- We will compare participation to preschool between each group of communities

- If groups of communities are initially different
  - Differences in participation to preschool not *only* due to differences in intervention
  - We don't learn what is the true impact of each intervention

- A lottery insures that the groups are initially similar
  - Chance is the only reason why a community is in a given group
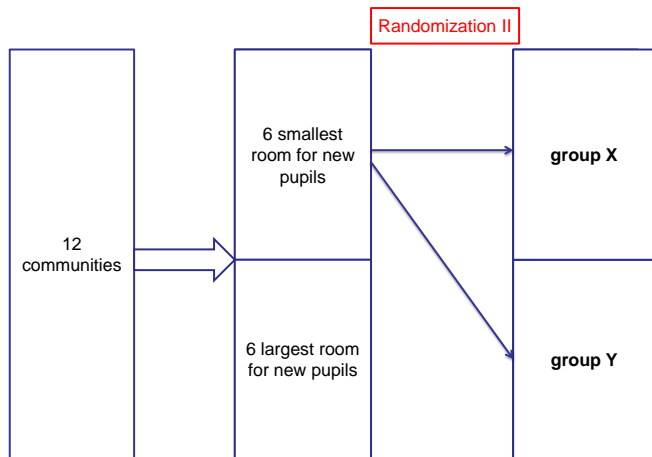 - With many communities, all differences cancel each other out

Groups for the Lottery: (I) Financial Groups

For each NGO

Groups for the Lottery: (II) Information Groups

For each NGO

Group Assignment to Interventions