

Thailand - World Bank Group Country Survey 2016

Public Opinion Research Group - World Bank Group

Report generated on: May 25, 2018

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Sampling

Sampling Procedure

From June to August 2016, 476 stakeholders of the WB in Thailand were invited to provide their opinions on the WBG's work in the country by participating in a country opinion survey. Participants were drawn from the Office of Prime Minister; office of a parliamentarian; ministries/ministerial departments/implementation agencies; Project Management Units (PMUs) overseeing implementation of WBG projects; consultants/contractors working on WBG-supported projects/programs; local governments; bilateral/multilateral agencies; private sector organizations; private foundations; the financial sector/private banks; civil society organizations; community based organizations; the media; independent government institutions; trade unions; faith-based groups; academia/research institutes/think tanks; the judiciary branch; and other organizations. A total of 108 stakeholders participated in the survey (23% response rate).

Response Rate

23%

Weighting

The results in this year's Country Survey were compared to those in the Country Survey conducted in FY'13 (response rate was 35%, N=110). Data were weighted to reach the same stakeholder composition in two years, which allows for year comparisons. Stakeholder groups which were not present in both fiscal years were not included in the comparison. Respondents who belonged to the "other" stakeholder category were not included either. As a result, mean ratings, percentages of respondents, and the total number of respondents in both years are slightly different from those of the original data reported in the FY'13 COS report and the non-weighted data presented in appendices A, B, C, D, and F. For the weighted stakeholder breakdown and year comparison results, please refer to Appendix E (Report, page 77) in the Related Materials.

Questionnaires

Overview

The questionnaire is in English and Thai. All versions are provided as related materials.

Data Collection

Data Collection Dates

Start	End	Cycle
2016-06	2016-08	N/A

Data Collection Mode

Other [oth]

DATA COLLECTION NOTES

Email and online (Qualtrics)

Data Collectors

Name	Abbreviation	Affiliation
The Nielsen Company		

Data Processing

No content available

Data Appraisal

No content available

Related Materials

Questionnaires

Thailand - World Bank Group Country Opinion Survey Questionnaire 2016 (English)

Title Thailand - World Bank Group Country Opinion Survey Questionnaire 2016 (English)
 Country Thailand
 Language English
 Filename thailand_cos_fy16_eng_final_.pdf

Thailand - World Bank Group Country Opinion Survey Questionnaire 2016 (Thai)

Title Thailand - World Bank Group Country Opinion Survey Questionnaire 2016 (Thai)
 Country Thailand
 Language Thai
 Filename thailand_cos_fy16_thai_final_.pdf

Reports

Thailand World Bank Group Country Survey 2016 Report

Title Thailand World Bank Group Country Survey 2016 Report
 Date 2016-11-01
 Country Thailand
 Language English

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