

El Salvador - World Bank Group Country Survey 2018

Public Opinion Research Group

Report generated on: August 16, 2019

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Overview

Identification

ID NUMBER
SLV_2018_WBCS_v01_M

Version

VERSION DESCRIPTION
v01, edited anonymous dataset for public distribution

Coding schemes of output data:

- Single-choice questions: Response options are coded according to corresponding numbers in the questionnaire.
- Multiple-choice questions: When a response option is checked, it is coded as "1," when a response option is not checked, it is coded as "0."
- 10-point scale questions: "1" corresponds to the lowest value, "10" corresponds to the highest value. "Don't know" is coded as "11."
- Yes/No questions: "Yes" is coded as "1," "No" is coded as "2."

Overview

ABSTRACT

The Country Opinion Survey in El Salvador assists the World Bank Group (WBG) in gaining a better understanding of how stakeholders in El Salvador perceive the WBG. It provides the WBG with systematic feedback from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society in El Salvador on:

- 1) Their views regarding the general environment in El Salvador;
- 2) Their overall attitudes toward the WBG in El Salvador;
- 3) Overall impressions of the WBG's effectiveness and results, knowledge work and activities, and communication and information sharing in El Salvador; and
- 4) Their perceptions of the WBG's future role in El Salvador.

KIND OF DATA
Sample survey data [ssd]

UNITS OF ANALYSIS
Stakeholders of the World Bank Group in El Salvador.

Scope

NOTES

The scope of the study includes:

- General Issues Facing El Salvador
- Overall Attitudes toward the World Bank Group

- World Bank Group's Effectiveness and Results
- The World Bank Group's Knowledge Work and Activities
- Working with the World Bank Group
- The Future Role of the World Bank Group in El Salvador
- Communication and Information Sharing
- Background Information

Coverage

GEOGRAPHIC COVERAGE

Western Zone, Central Zone and Eastern Zone.

UNIVERSE

Opinion leaders from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Public Opinion Research Group	World Bank Group

FUNDING

Name	Abbreviation	Role
World Bank Group		

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Development Data Group	DECDG	The World Bank Group	Study documentation
Corporate Communications	ECRCC	The World Bank Group	Study documentation

DATE OF METADATA PRODUCTION

2018-07-24

DDI DOCUMENT VERSION

- Version 01 (July 2018)

- Version 02 (August 2019). This version is identical to version 01, except for the section on Series Information which was updated.

DDI DOCUMENT ID

DDI_SLV_2018_WBCS_v02_M_WB

Sampling

Sampling Procedure

From April to May 2018, 158 stakeholders of the WBG in El Salvador were invited to provide their opinions on the WBG's work in the country by participating in a Country Opinion Survey. Participants were drawn from the Office of the President, Prime Minister; office of a Minister; office of a Parliamentarian; ministries/ministerial departments/implementation agencies; Project Management Units (PMUs) overseeing implementation of WBG projects; consultants/ contractors working on WBG-supported projects/programs; local governments; bilateral and multilateral agencies; private sector organizations; private foundations; the financial sector/ private banks; NGOs and community-based organizations; the media; independent government institutions; trade unions; faith-based groups; youth groups; academia/research institutes/think tanks; the judiciary branch; and other organizations.

Response Rate

72%

Weighting

The results in this year's Country Survey were compared to those in the Country Survey conducted in FY'14 (response rate was 72%, N=97). Data were weighted to reach the same stakeholder composition in both years, which allows for year comparisons. Stakeholder groups which were not present in both fiscal years were not included in the comparison. Respondents who belonged to the "other" stakeholder category were not included either. As a result, mean ratings, percentages of respondents, and the total number of respondents in both years are slightly different from those of the original data reported in the FY'14 COS report and the non-weighted data presented in appendices A, B, C, and E. For the weighted stakeholder breakdown and year comparison results, please refer to Appendix E (Report, page 88) in the Related Materials.

Questionnaires

Overview

The questionnaire is in English and Spanish. The English version is provided as related material.

Data Collection

Data Collection Dates

Start	End	Cycle
2018-04	2018-05	N/A

Data Collection Mode

Other [oth]

Data Collection Notes

Face to face and online.

Questionnaires

The questionnaire is in English and Spanish. The English version is provided as related material.

Data Collectors

Name	Abbreviation	Affiliation
Marketing Plus		

Data Processing

No content available

Data Appraisal

No content available

Documentation

Questionnaires

World Bank Group Country Opinion Survey 2018: Questionnaire

Title World Bank Group Country Opinion Survey 2018: Questionnaire
 Country El Salvador
 Language English
 Filename el_salvador_fy18_cos_eng_final_.pdf

Reports

World Bank Group Country Survey 2018: Report

Title World Bank Group Country Survey 2018: Report
 Date 2018-06-01
 Country El Salvador
 Language English

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