

Zambia - World Bank Group Country Survey 2018

Public Opinion Research Group

Report generated on: August 16, 2019

Visit our data catalog at: <https://microdata.worldbank.org/index.php>

Overview

Identification

ID NUMBER

ZMB_2017_WBCS_v01_M

Version

VERSION DESCRIPTION

- v01: edited and anonymous data for public distribution.

PRODUCTION DATE

2018-07-24

Overview

ABSTRACT

The Country Opinion Survey in Zambia assists the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Zambia perceive the WBG. It provides the WBG with systematic feedback from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society in Zambia on:

- 1) their views regarding the general environment in Zambia;
- 2) their overall attitudes toward the WBG in Zambia;
- 3) overall impressions of the WBG's effectiveness and results, knowledge work and activities, and communication and information sharing in Zambia; and
- 4) their perceptions of the WBG's future role in Zambia.

KIND OF DATA

Sample survey data [ssd]

UNITS OF ANALYSIS

Stakeholders of the World Bank Group in Zambia

Scope

NOTES

The scope of the study includes:

- General Issues Facing Zambia
- Overall Attitudes toward the World Bank Group
- World Bank Group's Effectiveness and Results
- The World Bank Group's Knowledge Work and Activities
- Working with the World Bank Group
- The Future Role of the World Bank Group in Zambia

- Communication and Information Sharing
- Background Information

Coverage

GEOGRAPHIC COVERAGE

Lusaka Province, Eastern Province, Western Province, North Western Province, Copperbelt Province, Central Province, Southern Province, Luapula Province, Northern Province, Muchinga Province.

UNIVERSE

Opinion leaders from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Public Opinion Research Group	World Bank Group

FUNDING

Name	Abbreviation	Role
World Bank Group		

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Development Economics Data Group	DECDG	The World Bank	Documentation of the DDI
Corporate Communications	ECRCC	The World Bank	Documentation of the DDI

DATE OF METADATA PRODUCTION

2018-07-24

DDI DOCUMENT VERSION

- Version 01 (July 2018)

- Version 02 (August 2019). This version is identical to version 01, except for the section on Series Information which was updated.

DDI DOCUMENT ID

DDI_ZMB_2017_WBCS_v02_M_WB

Sampling

Sampling Procedure

From December 2017 to January 2018, 570 stakeholders of the WBG in Zambia were invited to provide their opinions on the WBG's work in the country by participating in a Country Opinion Survey. Participants were drawn from the Office of the President, Prime Minister, office of a Minister, office of a Parliamentarian, ministries/ministerial departments/implementation agencies, Project Management Units (PMUs) overseeing implementation of WBG projects, consultants/contractors working on WBG-supported projects/programs, local governments, bilateral and multilateral agencies, private sector organizations, private foundations, the financial sector/private banks, NGOs and community-based organizations, the media, independent government institutions, trade unions, faith-based groups, youth groups; academia/research institutes/think tanks, the judiciary branch, and other organizations.

Response Rate

89%

Weighting

The results in this year's country survey were compared to those in the country survey conducted in FY'15 (response rate was 91%, N=407). Data were weighted to reach the same stakeholder composition in both years, which allows for year comparisons. Stakeholder groups which were not present in both fiscal years were not included in the comparison. Respondents who belonged to the "other" stakeholder category were not included either. As a result, mean ratings, percentages of respondents, and the total number of respondents in both years are slightly different from those of the original data reported in the FY'15 COS report and the non-weighted data presented in appendices A, B, C, and E. For the weighted stakeholder breakdown and year comparison results, please refer to Appendix E (Report, page 99) in the Related Materials.

Questionnaires

Overview

The questionnaire is in English. It is provided as related material.

Data Collection

Data Collection Dates

Start	End	Cycle
2017-12	2018-01	N/A

Data Collection Mode

Other [oth]

Data Collection Notes

Via courier or post.

Questionnaires

The questionnaire is in English. It is provided as related material.

Data Collectors

Name	Abbreviation	Affiliation
Image Publishers Limited		

Data Processing

No content available

Data Appraisal

No content available

Documentation

Questionnaires

World Bank Group Country Survey FY2018 - Zambia

Title World Bank Group Country Survey FY2018 - Zambia
 Author(s) The World Bank
 Country Zambia
 Language English
 Filename zambia_cos_fy18_eng_final_.pdf

Reports

FY2018 Zambia Country Opinion Survey Report

Title	FY2018 Zambia Country Opinion Survey Report
Author(s)	World Bank Group
Date	2018-02-01
Country	Zambia
Language	English
	I. Objectives 3
	II. Methodology 3
	III. Demographics of the Sample 4
	IV. General Issues Facing Zambia 8
	V. Overall Attitudes toward the World Bank Group 14
Table of contents	VI. Sectoral Effectiveness 21
	VII. How the World Bank Group Operates 25
	VIII. World Bank Group's Knowledge and Instruments 30
	IX. The Future Role of the World Bank Group in Zambia 39
	X. Communication and Outreach 44
	XI. Appendices 49
Filename	zambia_cos_fy18_report_final_.pdf
