

Namibia - Vocational Training Grant Fund Impact Evaluation 2011-2016, Baseline and Follow-up Surveys

Mathematica Policy Research

Report generated on: March 27, 2019

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Sampling

Sampling Procedure

The targeted sample for the VTGF evaluation consists of all applicants to VTGF-funded trainings who were randomly assigned to the treatment and control groups.

For the baseline survey, there were 1,892 unique applicants to the 28 trainings included in the evaluation, including 955 assigned to the treatment group and 937 assigned to the control group. Of these applicants, 55 (3 percent) applied to multiple trainings; these applicants were linked to the first included training for purposes of the evaluation. Of the 1,892 unique applicants, 1,406 completed a baseline survey, and constitute the analytic sample used for the VTGF baseline analysis.

For the follow-up survey, 2 of the 28 trainings initially included in the evaluation were dropped, as the scheduled follow-up fell outside the evaluation period. There were 1,801 unique applicants to the remaining 26 trainings included in the evaluation, including 889 assigned to the treatment group and 912 assigned to the control group. Of the 1,801 unique applicants, 1,250 completed a follow-up survey (642 in the treatment group and 608 in the control group), and constitute the analytic sample used for the VTGF follow-up analysis.

Deviations from Sample Design

The follow-up sample used for the impact analysis covers 26 VTGF-funded trainings, which is not the full set of trainings funded by the subactivity (the baseline sample included an additional 2 trainings that were subsequently dropped). Specifically, the follow-up sample excludes 27 trainings for which there was no control group (typically because there were sufficient slots to accommodate all applicants), 22 trainings for which the follow-up survey date (one year after the end of training) would fall outside of the evaluation period, and 9 trainings for which there were severe violations of random assignment. These 58 excluded trainings comprise about half of the total number of VTGF-funded trainees.

Response Rate

The response rate to the baseline survey was 74 percent (78 percent in the treatment group and 71 percent in the control group).

The response rate to the follow-up survey was 69.4 percent (72.2 percent in the treatment group and 66.6 percent in the control group).

Weighting

No weights were used in the main analysis either at baseline or at follow-up.

However, as a robustness check, we estimated results at follow-up using non-response weights. These weights were designed to make the weighted follow-up sample reflect the applicant sample in terms of its distribution across trainings. To create these weights, we weighted each follow-up respondent by the inverse of the response rate in the training to which they applied, separately by treatment status. We then top-coded these weights at 3 standard deviations above the mean for the full sample (separately by treatment status) to account for outliers and normalized the sum of the weights (again separately by treatment status) to equal the number of observations. The non-response weight variable is called `t1_weight`. The results applying these weights were very similar to the unweighted results.

Questionnaires

Overview

The VTGF baseline survey was originally developed by Millennium Challenge Account-Namibia (MCA-N). It was designed as a computer-assisted survey to be conducted by telephone, in English. The survey collected data on basic demographic characteristics of the applicants, together with a range of outcome measures that focused on the applicants' vocational training history, employment status, and earnings and income. Minor changes were made to the instrument when NORC/Survey Warehouse took over the data collection from MCA-N, and again when Mathematica joined the evaluation. These involved adjusting the wording of some questions, adding or removing some questions, and making some changes in question order and skip patterns. Despite these changes, the basic survey instrument and methodology remained similar over time, enabling us to combine data from different periods for the analysis. The questionnaire, marked to show changes over time, is provided as part of the baseline data package.

The VTGF follow-up survey was developed by Mathematica, and was also a computer-assisted survey that was conducted by telephone. The survey was developed in English and was translated into Afrikaans and Oshiwambo; the translated versions were used for respondents who were not comfortable in English. The survey included the following modules: (1) education and vocational training; (2) employment and earnings; (3) income and household demographics; and (4) health behaviors (related to HIV/AIDS and pregnancy). The questionnaires (in all languages) are provided as part of the follow-up data package.

Data Collection

Data Collection Dates

| Start | End | Cycle |
|------------|------------|---|
| 2011-12-01 | 2012-08-31 | Baseline (conducted by MCA-Namibia) |
| 2013-02-01 | 2014-07-18 | Baseline (conducted by NORC/Survey Warehouse) |
| 2014-03-17 | 2014-07-31 | Baseline (conducted by NORC/Survey Warehouse) |
| 2015-03-12 | 2016-04-23 | Follow-up (conducted by MPR/Survey Warehouse) |

DATA COLLECTION NOTES

For the baseline survey, MCA-N and NORC/Survey Warehouse surveyed eligible applicants between December 2011 and July 2014. This period corresponds roughly to that during which random assignment was conducted for various VTGF-funded trainings. Ideally, applicants for a given training would be surveyed after random assignment (at which point their telephone contact information was made available for survey purposes) but before the start of training, so that the baseline data would provide information on VTGF applicants before training. However, in practice, the baseline survey almost always was conducted after training had started—often several months later (the mean delay was 3.4 months after the start of training, and the median was 2 months after the start of training). Less than 1 percent of the sample was surveyed on or before the training start date.

Baseline interviews were conducted in English using a computer-assisted telephone interview system. Between December 2011 and August 2012, MCA-N staff conducted the interviews. For the remainder of the data collection period, staff from Survey Warehouse conducted the interviews from their offices in Windhoek, with oversight by on-site supervisors. NORC managed the data collection effort by Survey Warehouse, providing training and ongoing oversight and support.

The follow-up survey was conducted from March 2014 to April 2016. Although the plan was for the follow-up survey to occur roughly one year after the scheduled end of each training, in practice the timing varied considerably (between 6 and 28 months). However, the median was close to one year after the end of training (13 months).

Follow-up interviews were conducted in English, Afrikaans, or Oshiwambo using a computer-assisted telephone interview system. Survey Warehouse collected these data between March and July 2014, with oversight from NORC. Mathematica took over oversight of the follow-up data collection in February 2015 (when the next cohort was due for follow-up) through the end of the follow-up survey period in April 2016.

Data Collectors

| Name | Abbreviation | Affiliation |
|------------------|--------------|-------------|
| Survey Warehouse | SW | |

SUPERVISION

Two MCA-N staff members were responsible for collecting the portion of the baseline data for which MCA-N was responsible. The remainder of the baseline data, collected by NORC/SW, were collected by a handful of interviewers who worked from NORC's office in Windhoek. These were supervised by a senior on-site SW staff member. NORC staff provided support as required.

The follow-up data were collected by a handful of interviewers who worked from SW's office in Windhoek. These were supervised by a senior on-site SW staff member. NORC staff (first six months of data collection) and Mathematica staff (remaining data collection period) provided support as required.

Data Processing

Data Editing

For the baseline data, MCA-N cleaned the data that they collected and provided a clean SPSS data file to NORC. NORC cleaned the data collected by SW, combined it with the MCA-N data, and provided a clean SPSS file to Mathematica. Mathematica conducted additional cleaning of this combined file in Stata, which included checking the validity of variable values and ranges; verifying skip patterns; cleaning and back-coding common "other-specify" responses; creating binaries of categorical variables; checking and correcting for duplicate observations (applicants who applied to multiple trainings and were surveyed twice); and recoding skips, missing data, and other non-response values to standardized lettered indicators. Mathematica then merged these data with a database of eligible training applicants to identify the training to which each individual applied, as well as their assigned treatment status. Applicants who applied to multiple trainings were assigned to the first training to which they applied for analytic purposes. Only trainees who applied for the 28 trainings initially included in the evaluation were retained in the final baseline dataset.

For the follow-up data, Mathematica conducted cleaning of the raw data file provided by Survey Warehouse in Stata, similar to the cleaning conducted on the baseline data. Mathematica then merged these data with variables from the baseline survey dataset that would be used in the follow-up analysis. These variables were those related to the training to which each individual applied, their assigned treatment status, basic demographic characteristics, and pre-VTGF training experience. The remaining variables in the baseline dataset were not used in the follow-up analysis and were therefore not included in the follow-up dataset. Only trainees who applied for the 26 trainings included in the final evaluation appear in the follow-up dataset.

Other Processing

Baseline data collected by MCA-N were entered into CSPro during the telephonic interviews with respondents. A subset of interviews was validated by having other MCA-N staff contact respondents again with a short list of questions included in the original survey, and comparing the responses.

For the remaining baseline data and the follow-up data, SW enumerators directly entered survey responses into a web based system, allowing for real time logic and consistency checks. SW placed a strong emphasis on gathering high quality data from respondents. To this end, multiple supervision and quality control measures took place:

1. The supervisors regularly reviewed cases to ensure surveys were properly completed, consistent, and that the respondent was correctly identified.
2. During data collection supervisors back-checked 15% of the sample, spread out evenly across all the enumerators. For the back-checks, supervisors called the survey respondents to ask them key survey questions using a validation form. This validation form includes information such as confirmation that the interview took place; the approximate time taken by the interview; and checking critical variables for completeness. The responses obtained during validation were data entered by SW staff for comparison to responses obtained during the interview itself.
3. Supervisors observed (involving listening in on) 5% of interviews to ensure the proper execution of the survey and provide constructive feedback to enumerators.
4. While conducting interviews, enumerators used a paper-based form to track issues such as item non-response or system/computer errors during the interview, and entered the data directly into a comment section once the interview was complete.

Data Appraisal

Estimates of Sampling Error

The survey data were intended to cover the universe of applicants to the included trainings, and did not involve any sampling. The only source of error in the estimated means is survey non-response. Users can therefore rely on standard formulae to calculate the sampling error for the estimated means.

Standard errors for differences between the treatment and control groups were estimated in a linear regression framework that accounted for training fixed effects. No other adjustments to the standard errors were necessary.

Related Materials

Questionnaires

Vocational Training Grant Fund IE 2011-2016: Baseline Questionnaire

Title Vocational Training Grant Fund IE 2011-2016: Baseline Questionnaire
 Author(s) Mathematica
 Country Namibia
 Language English
 Filename Baseline Questionnaires.zip

Vocational Training Grant Fund IE 2011-2016: Follow-up Questionnaires

Title Vocational Training Grant Fund IE 2011-2016: Follow-up Questionnaires
 Author(s) Mathematica
 Country Namibia
 Language English
 Filename Follow Up Questionnaires.zip

Reports

Vocational Training Grant Fund IE 2011-2016: Design Report

Title Vocational Training Grant Fund IE 2011-2016: Design Report
 Author(s) Mathematica Policy Research
 Country Namibia
 Language English
 Filename Namibia VT design report 5-13-14.pdf

Vocational Training Grant Fund IE 2011-2016: Baseline Report

Title Vocational Training Grant Fund IE 2011-2016: Baseline Report
 Author(s) Mathematica Policy Research
 Country Namibia
 Language English
 Filename baselinereport-nam-vocationaltraining-aug15.pdf

Vocational Training Grant Fund IE 2011-2016: Interim Evaluation Report

Title Vocational Training Grant Fund IE 2011-2016: Interim Evaluation Report
 Author(s) Mathematica
 Date 2016-01-01
 Country Namibia
 Language English
 Description This folder contains the following documents: (i) Independent Evaluator Interim Evaluation Report, (ii) MCC Management Response, and (iii) MCC Summary of Findings with Lessons Learned.

Filename interimreportpackage-nam-vtgf-sep16.zip

Vocational Training Grant Fund IE 2011-2016: Final Evaluation Report Package

Title Vocational Training Grant Fund IE 2011-2016: Final Evaluation Report Package
Country Namibia
Language English
Filename Final Evaluation Report Package.zip

Technical documents

Vocational Training Grant Fund IE 2011-2016: Codebook

Title Vocational Training Grant Fund IE 2011-2016: Codebook
Country Namibia
Language English
Filename Public use for codebook.dta_summarystatistics.txt

Vocational Training Grant Fund IE 2011-2016: User's Manual

Title Vocational Training Grant Fund IE 2011-2016: User's Manual
Country Namibia
Language English
Filename Nam_VTGF_bline_users_manual_110415.pdf

Vocational Training Grant Fund IE 2011-2016: Summary of Findings

Title Vocational Training Grant Fund IE 2011-2016: Summary of Findings
Author(s) MCC
Country Namibia
Filename <https://www.mcc.gov/resources/doc/summary-measuring-results-namibia-vocational-training-grant-fund>
