

North Macedonia - World Bank Group Country Survey 2019

Public Opinion Research Group

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Overview

Identification

ID NUMBER

MKD_2019_WBCS_v01_M

Overview

ABSTRACT

The Country Opinion Survey in Macedonia assists the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Macedonia perceive the WBG. It provides the WBG with systematic feedback from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society in Macedonia on 1) their views regarding the general environment in Macedonia; 2) their overall attitudes toward the WBG in Macedonia; 3) overall impressions of the WBG's effectiveness and results, knowledge work and activities, and communication and information sharing in Macedonia; and 4) their perceptions of the WBG's future role in Macedonia.

KIND OF DATA

Sample survey data [ssd]

UNITS OF ANALYSIS

Stakeholder

Scope

NOTES

The scope of the study includes:

- General Issues Facing FYR Macedonia
- Overall Attitudes toward the World Bank Group
- World Bank Group's Effectiveness and Results
- The World Bank Group's Knowledge Work and Activities
- Working with the World Bank Group
- The Future Role of the World Bank Group in FYR Macedonia
- Communication and Information Sharing
- Background Information

Coverage

GEOGRAPHIC COVERAGE

Skopje and Outside Skopje.

UNIVERSE

Opinion leaders from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Public Opinion Research Group	World Bank Group

FUNDING

Name	Abbreviation	Role
World Bank Group		Funded the study

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Development Economics Data Group	DECDG	The World Bank	Documentation of the DDI

DATE OF METADATA PRODUCTION

2019-05-21

DDI DOCUMENT VERSION

- Version 01 (May 2019)

- Version 02 (August 2019). This version is identical to version 01, except for the section on Series Information which was updated.

DDI DOCUMENT ID

DDI_MKD_2019_WBCS_v02_M

Sampling

Sampling Procedure

From December 2018, 336 stakeholders of the WBG in FYR Macedonia were invited to provide their opinions on the WBG's work in the country by participating in a Country Opinion Survey (COS). Participants were drawn from the office of the President/Prime Minister, office of a Minister, office of a Parliamentarian, employees of ministries/ministerial departments/implementation agencies, Project Management Units (PMUs) overseeing implementation of WBG projects or consultants/contractors working on WBG-supported projects/programs, local government officials or staff, bilateral agencies, multilateral agencies, private sector organizations, the financial sector/private banks, private foundations, NGOs/community-based organizations (CBOs), the media, independent government institutions, trade unions, faith-based groups, youth groups, academia/research institutes/think tanks, and the judiciary branch.

Response Rate

54%

Weighting

The results of this year's Country Survey were compared to those of the Country Survey conducted in FY '17 (response rate was 52%, N = 206). The data were weighted to reach similar stakeholder compositions across both survey years, allowing for more statistically reliable comparisons. Note, stakeholders who identified themselves as "Other" in the stakeholder category options were not included in these comparisons. As a result, mean ratings, percentages of respondents, and the total number of respondents in both years are slightly different from those of the original data reported in the FY '17 COS report and the non-weighted data presented in this report. For the weighted stakeholder breakdown and year comparison results, please refer to Appendix E (see page 86) of the report.

Questionnaires

Overview

The questionnaire consisted of 8 Sections:

- A. General Issues Facing FYR Macedonia
- B. Overall Attitudes toward the World Bank Group
- C. World Bank Group's Effectiveness and Results
- D. The World Bank Group's Knowledge Work and Activities (i.e., analysis studies, research, data, reports, conferences)
- E. Working with the World Bank Group
- F. The Future Role of the World Bank Group in FYR Macedonia
- G. Communication and Information Sharing
- H. Background Information

The questionnaire was prepared in English and Macedonian.

Data Collection

Data Collection Dates

Start	End	Cycle
2018-12	2018-12	N/A

Data Collection Mode

Internet [int]

Data Collection Notes

Emailed questionnaires.

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Data Collectors

Name	Abbreviation	Affiliation
PUBLIK Consulting		

Data Processing

No content available

Data Appraisal

No content available

Documentation

Questionnaires

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Reports

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