

China - World Bank Group Country Survey FY2019

Public Opinion Research Group

Report generated on: August 19, 2019

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Overview

Identification

ID NUMBER

CHN_2018_WBCS_v01_M

Version

VERSION DESCRIPTION

v01, edited anonymous dataset for public distribution

Coding schemes of output data:

- Single-choice questions: Response options are coded according to corresponding numbers in the questionnaire.
- Multiple-choice questions: When a response option is checked, it is coded as "1," when a response option is not checked, it is coded as "0."
- 10-point scale questions: "1" corresponds to the lowest value, "10" corresponds to the highest value. "Don't know" is coded as "11."
- Yes/No questions: "Yes" is coded as "1," "No" is coded as "2."

Overview

ABSTRACT

The Country Opinion Survey in China assists the World Bank Group (WBG) in gaining a better understanding of how stakeholders in China perceive the WBG. It provides the WBG with systematic feedback from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society in China on:

- 1) Their views regarding the general environment in China;
- 2) Their overall attitudes toward the WBG in China;
- 3) Overall impressions of the WBG's effectiveness and results, knowledge work and activities, and communication and information sharing in China; and
- 4) Their perceptions of the WBG's future role in China.

KIND OF DATA

Sample survey data [ssd]

UNITS OF ANALYSIS

Stakeholders of the World Bank Group in China.

Scope

NOTES

The scope of the study includes:

- General Issues Facing China
- Overall Attitudes toward the World Bank Group

- World Bank Group's Effectiveness and Results
- The World Bank Group's Knowledge Work and Activities
- Working with the World Bank Group
- The Future Role of the World Bank Group in China
- Communication and Information Sharing
- Background Information

Coverage

GEOGRAPHIC COVERAGE

- Beijing
- Tianjin, Shanghai, Guangdong, Fujian, Zhejiang, Jiangsu, Shandong, Hebei
- Henan, Hunan, Hubei, Anhui, Jiangxi, Liaoning, Jilin, Heilongjiang
- Chongqing, Xinjiang, Xizang, Qinghai, Gansu, Inner Mongolia, Ningxia, Shaanxi, Shanxi, Sichuan, Yunnan, Guizhou, Guangxi

UNIVERSE

Opinion leaders from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Public Opinion Research Group	World Bank Group

FUNDING

Name	Abbreviation	Role
World Bank Group		

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Development Data Group	DECDG	The World Bank Group	Documentation of the Study
Corporate Communications	ECRCC	The World Bank Group	Documentation of the Study

DATE OF METADATA PRODUCTION

2019-08-09

DDI DOCUMENT VERSION

- Version 01 (August 2019)

- Version 02 (August 2019). This version is identical to version 01, except for the section on Series Information which was updated.

DDI DOCUMENT ID
DDI_CHN_2018_WBCS_v02_M_WB

Sampling

Sampling Procedure

From August to November 2018, 535 stakeholders of the WBG in China were invited to provide their opinions on the WBG's work in the country by participating in a Country Opinion Survey. Participants were drawn from employees of ministries/ministerial departments of the central government; local government offices or staff; project management offices (central level); project management offices (local level); central banks; the financial sector/banks; NGOs; regulatory agencies; state-owned enterprises; bilateral or multilateral agencies; private sector organizations; consultants/contractors working on WBG-supported projects/programs; the media; and academia/research institutes/think tanks.

Response Rate

29%

Weighting

The results in this year's Country Survey were compared to those in the Country Survey conducted in FY'15 (response rate was 32%, N=184). The data were weighted to reach similar stakeholder compositions across both survey years, allowing for more statistically reliable comparisons. Note, there were insufficient numbers of respondents from bilateral or multilateral agencies, central banks, or regulatory agencies in either year to be included in these analyses. Also, stakeholders who identified themselves as "Other" in the stakeholder category options were not included in these comparisons. As a result, mean ratings, percentages of respondents, and the total number of respondents in both years are slightly different from those of the original data reported in the FY '15 COS report and the non-weighted data presented in this report. For the weighted stakeholder breakdown and year comparison results, please refer to Appendix E (Report, page 68) in the Related Documentation.

Questionnaires

Overview

The questionnaire is in English and Chinese. It is provided in the Related Documentation.

Data Collection

Data Collection Dates

Start	End	Cycle
2018-08	2018-11	N/A

Data Collection Mode

Internet [int]

Questionnaires

The questionnaire is in English and Chinese. It is provided in the Related Documentation.

Data Collectors

Name	Abbreviation	Affiliation
China Mainland Marketing Research	CMMR	

Data Processing

No content available

Data Appraisal

No content available

Documentation

Questionnaires

China- World Bank Group Country Opinion Survey FY2019: Questionnaire

Title China- World Bank Group Country Opinion Survey FY2019: Questionnaire
 Country China
 Language English
 Filename china_cos_fy19_eng_chinese_final_.pdf

Reports

China- World Bank Group Country Opinion Survey FY2019: Report

Title China- World Bank Group Country Opinion Survey FY2019: Report
 Date 2019-07-01
 Country China
 Language English
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