

Tunisia - World Bank Group Country Survey 2018

Public Opinion Research Group

Report generated on: September 13, 2019

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Overview

Identification

ID NUMBER

TUN_2018_WBCS_v01_M

Version

VERSION DESCRIPTION

v01, edited anonymous dataset for public distribution

Coding schemes of output data:

- Single-choice questions: Response options are coded according to corresponding numbers in the questionnaire.
- Multiple-choice questions: When a response option is checked, it is coded as "1," when a response option is not checked, it is coded as "0."
- 10-point scale questions: "1" corresponds to the lowest value, "10" corresponds to the highest value. "Don't know" is coded as "11."
- Yes/No questions: "Yes" is coded as "1," "No" is coded as "2."

Overview

ABSTRACT

The Country Opinion Survey in Tunisia assists the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Tunisia perceive the WBG. It provides the WBG with systematic feedback from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society in Tunisia on:

- 1) Their views regarding the general environment in Tunisia;
- 2) Their overall attitudes toward the WBG in Tunisia;
- 3) Overall impressions of the WBG's effectiveness and results, knowledge work and activities, and communication and information sharing in Tunisia; and
- 4) Their perceptions of the WBG's future role in Tunisia.

KIND OF DATA

Sample survey data [ssd]

UNITS OF ANALYSIS

Stakeholders of the World Bank Group in Tunisia.

Scope

NOTES

The scope of the study includes:

- General Issues Facing Tunisia
- Overall Attitudes toward the World Bank Group

- World Bank Group's Effectiveness and Results
- The World Bank Group's Knowledge Work and Activities
- Working with the World Bank Group
- Working with the World Bank Group on Energy Reform
- The Future Role of the World Bank Group in Tunisia
- Communication and Information Sharing
- Background Information

Coverage

GEOGRAPHIC COVERAGE

- Tunis
- Coastal cities
- Rural/mountainous areas
- Other urban centers
- Other

UNIVERSE

Opinion leaders from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Public Opinion Research Group	World Bank Group

FUNDING

Name	Abbreviation	Role
World Bank Group		

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Development Data Group	DECDG	The World Bank Group	Documentation of the Study
Corporate Communications	ECRCC	The World Bank Group	Documentation of the Study

DATE OF METADATA PRODUCTION

2019-08-28

DDI DOCUMENT VERSION

Version 01 (August 2019)

DDI DOCUMENT ID
DDI_TUN_2018_WBCS_v01_M_WB

Sampling

Sampling Procedure

From June to August 2018, 1101 stakeholders of the WBG in Tunisia were invited to provide their opinions on the WBG's work in the country by participating in a Country Opinion Survey. Participants were drawn from the Office of the President, Prime Minister; office of a minister; office of a parliamentarian; ministries/ministerial departments/implementation agencies; Project Management Units (PMUs) overseeing implementation of WBG projects; consultants/ contractors working on WBG supported projects/programs; local government; bilateral and multilateral agencies; private sector organizations; private foundations; the financial sector/ private banks; NGOs and community based organizations; the media; independent government institutions; trade unions; faith-based groups; youth groups; academia/research institutes/think tanks; the judiciary branch; and other organizations.

Response Rate

18%

Weighting

The results in this year's Country Survey were compared to those in the Country Survey conducted in FY'15 (response rate was 27%, N=202). Data were weighted to reach the same stakeholder composition in two years, which allows for year comparisons. Stakeholder groups which were not present in both fiscal years were not included in the comparison. Respondents who belonged to the "other" stakeholder category were not included either. As a result, mean ratings, percentages of respondents, and the total number of respondents in both years are slightly different from those of the original data reported in the FY'15 COS report and the non-weighted data presented in appendices A, B, C, D and F. For the weighted stakeholder breakdown and year comparison results, please refer to Appendix E (Report, page 88) in the Related Documentation.

Questionnaires

Overview

The questionnaire is in English and French. The English version is provided as related material.

Data Collection

Data Collection Dates

Start	End	Cycle
2018-06	2018-08	N/A

Data Collection Mode

Internet [int]

Data Collection Notes

Qualtrics Platform.

Questionnaires

The questionnaire is in English and French. The English version is provided as related material.

Data Collectors

Name	Abbreviation	Affiliation
Sigma Conseil		

Data Processing

No content available

Data Appraisal

No content available

Documentation

Questionnaires

Tunisia- World Bank Group Country Opinion Survey 2018: Questionnaire

Title Tunisia- World Bank Group Country Opinion Survey 2018: Questionnaire
 Country Tunisia
 Language English
 Filename tunisia_cos_fy18_eng_final_.pdf

Reports

Tunisia- World Bank Group Country Opinion Survey 2018: Report

Title Tunisia- World Bank Group Country Opinion Survey 2018: Report
 Date 2019-04-01
 Country Tunisia
 Language English
 Table of contents I. Objectives
 II. Methodology
 III. Demographics of the Sample
 IV. General Issues Facing Tunisia
 V. Overall Attitudes toward the World Bank Group
 VI. Sectoral Effectiveness
 VII. How the World Bank Group Operates
 VIII. World Bank Group's Knowledge and Instruments
 IX. The Future Role of the World Bank Group in Tunisia
 X. Communication and Outreach
 XI. Appendices
 Filename tunisia_cos_fy18_report_f_.pdf
