

Kenya - World Bank Group Country Survey 2019

Public Opinion Research Group

Report generated on: September 13, 2019

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Overview

Identification

ID NUMBER

KEN_2019_WBCS_v01_M

Version

VERSION DESCRIPTION

v01, edited anonymous dataset for public distribution

Coding schemes of output data:

- Single-choice questions: Response options are coded according to corresponding numbers in the questionnaire.
- Multiple-choice questions: When a response option is checked, it is coded as "1," when a response option is not checked, it is coded as "0."
- 10-point scale questions: "1" corresponds to the lowest value, "10" corresponds to the highest value. "Don't know" is coded as "11."
- Yes/No questions: "Yes" is coded as "1," "No" is coded as "2."

Overview

ABSTRACT

The Country Opinion Survey in Kenya assists the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Kenya perceive the WBG. It provides the WBG with systematic feedback from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society in Kenya on:

- 1) Their views regarding the general environment in Kenya;
- 2) Their overall attitudes toward the WBG in Kenya;
- 3) Overall impressions of the WBG's effectiveness and results, knowledge work and activities, and communication and information sharing in Kenya; and
- 4) Their perceptions of the WBG's future role in Kenya.

KIND OF DATA

Sample survey data [ssd]

UNITS OF ANALYSIS

Stakeholders of the World Bank Group in Kenya.

Scope

NOTES

The scope of the study includes:

- General Issues Facing Kenya
- Overall Attitudes toward the World Bank Group

- World Bank Group's Effectiveness and Results
- The World Bank Group's Knowledge Work and Activities
- Working with the World Bank Group
- The Future Role of the World Bank Group in Kenya
- Communication and Information Sharing
- Background Information

Coverage

GEOGRAPHIC COVERAGE

- Nairobi County
- Coastal and Eastern County
- Central Region County
- Arid and semi-arid county
- North and Central Rift Valley County
- Western and Nyanza County
- Other

UNIVERSE

Opinion leaders from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Public Opinion Research Group	World Bank Group

FUNDING

Name	Abbreviation	Role
World Bank Group		

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Development Data Group	DECDG	The World Bank Group	Documentation of the Study
Corporate Communications	ECRCC	The World Bank Group	Documentation of the Study

DATE OF METADATA PRODUCTION

2019-09-06

DDI DOCUMENT VERSION
Version 01 (September 2019)

DDI DOCUMENT ID
DDI_KEN_2019_WBCS_v01_M_WB

Sampling

Sampling Procedure

In March 2019, 610 stakeholders of the WBG in Kenya were invited to provide their opinions on the WBG's work in the country by participating in a Country Opinion Survey. Participants were drawn from the Office of the President, Prime Minister; office of a Minister; office of a Parliamentarian; ministries/ministerial departments/implementation agencies; Project Management Units (PMUs) overseeing implementation of WBG projects; consultants/ contractors working on WBG-supported projects/programs; local governments; bilateral and multilateral agencies; private sector organizations; the financial sector/private banks; private foundations; NGOs and community-based organizations; the media; independent government institutions; trade unions; faith-based groups; youth groups; academia/research institutes/think tanks; judiciary branch; and other organizations.

Response Rate

69%

Weighting

The results in this year's Country Survey were compared to those in the Country Survey conducted in FY'15 (response rate was 86%, N=558). Data were weighted to reach the same stakeholder composition in two years, which allows for year comparisons. Stakeholder groups which were not present in both fiscal years were not included in the comparison. Respondents who belonged to the "other" stakeholder category were not included either. As a result, mean ratings, percentages of respondents, and the total number of respondents in both years are slightly different from those of the original data reported in the FY'15 COS report and the non-weighted data presented in appendices A, B, C, D and F. For the weighted stakeholder breakdown and year comparison results, please refer to Appendix E (Report, page 91) in the Related Documentation.

Questionnaires

Overview

The questionnaire is in English and it is provided as related material.

Data Collection

Data Collection Dates

Start	End	Cycle
2019-03	2019-03	N/A

Data Collection Mode

Other [oth]

Data Collection Notes

Face to face and email online Qualtrics.

Questionnaires

The questionnaire is in English and it is provided as related material.

Data Collectors

Name	Abbreviation	Affiliation
SBO Research		

Data Processing

No content available

Data Appraisal

No content available

Documentation

Questionnaires

Kenya- World Bank Group Country Opinion Survey 2019: Questionnaire

Title Kenya- World Bank Group Country Opinion Survey 2019: Questionnaire
 Country Kenya
 Language English
 Filename kenya_cos_fy19_eng_final_.pdf

Reports

Kenya- World Bank Group Country Opinion Survey 2019: Report

Title Kenya- World Bank Group Country Opinion Survey 2019: Report
 Date 2019-05-01
 Country Kenya
 Language English
 Table of contents I. Objectives
 II. Methodology
 III. Demographics of the Sample
 IV. General Issues Facing Kenya
 V. Overall Attitudes toward the World Bank Group
 VI. Sectoral Effectiveness
 VII. How the World Bank Group Operates
 VIII. World Bank Group's Knowledge and Instruments
 IX. The Future Role of the World Bank Group in Kenya
 X. Communication and Outreach
 XI. Appendices
 Filename kenya_cos_fy19_report_f_.pdf
