

Guatemala - World Bank Group Country Survey 2019

Public Opinion Research Group

Report generated on: November 15, 2019

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Overview

Identification

ID NUMBER
GTM_2019_WBCS_v01_M

Version

VERSION DESCRIPTION
v01, edited anonymous dataset for public distribution

Coding schemes of output data:

- Single-choice questions: Response options are coded according to corresponding numbers in the questionnaire.
- Multiple-choice questions: When a response option is checked, it is coded as "1," when a response option is not checked, it is coded as "0."
- 10-point scale questions: "1" corresponds to the lowest value, "10" corresponds to the highest value. "Don't know" is coded as "11."
- Yes/No questions: "Yes" is coded as "1," "No" is coded as "2."

Overview

ABSTRACT
The Country Opinion Survey in Guatemala assists the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Guatemala perceive the WBG. It provides the WBG with systematic feedback from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society in Guatemala on:

- 1) Their views regarding the general environment in Guatemala;
- 2) Their overall attitudes toward the WBG in Guatemala;
- 3) Overall impressions of the WBG's effectiveness and results, knowledge work and activities, and communication and information sharing in Guatemala; and
- 4) Their perceptions of the WBG's future role in Guatemala.

KIND OF DATA
Sample survey data [ssd]

UNITS OF ANALYSIS
Stakeholders of the World Bank Group in Guatemala.

Scope

NOTES
The scope of the study includes:

- General Issues Facing Guatemala
- Overall Attitudes toward the World Bank Group

- World Bank Group's Effectiveness and Results
- The World Bank Group's Knowledge Work and Activities
- Working with the World Bank Group
- The Future Role of the World Bank Group in Guatemala
- Communication and Information Sharing
- Background Information

Coverage

GEOGRAPHIC COVERAGE

- Guatemala City
- Outside of Guatemala City

UNIVERSE

Opinion leaders from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Public Opinion Research Group	World Bank Group

FUNDING

Name	Abbreviation	Role
World Bank Group		

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Development Data Group	DECDG	The World Bank Group	Documentation of the Study
Corporate Communications	ECRCC	The World Bank Group	Documentation of the Study

DATE OF METADATA PRODUCTION

2019-11-12

DDI DOCUMENT VERSION

Version 01 (November 2019)

DDI DOCUMENT ID

DDI_GTM_2019_WBCS_v01_M_WB

Sampling

Sampling Procedure

From April to July 2019, 354 stakeholders of the WBG in Guatemala were invited to provide their opinions on the WBG's work in the country by participating in a Country Opinion Survey. Participants were drawn from the Office of the President; office of a minister; Congress; ministries/secretarial departments; Project Management Units (PMUs) overseeing implementation of WBG projects; consultants/contractors working on WBG-supported projects/programs; local governments; bilateral and multilateral agencies; private sector organizations; the financial sector/private banks; private foundations; NGOs and community-based organizations; the media; independent government institutions; trade unions; faith-based groups; youth groups; academia/research institutes/think tanks; the judiciary branch; and other organizations.

Response Rate

45%

Weighting

The results in this year's Country Survey were compared to those in the Country Survey conducted in FY'16 (response rate was 76%, N=279). Data were weighted to reach the same stakeholder composition in two years, which allows for year comparisons. Stakeholder groups which were not present in both fiscal years were not included in the comparison. Respondents who belonged to the "other" stakeholder category were not included either. As a result, mean ratings, percentages of respondents, and the total number of respondents in both years are slightly different from those of the original data reported in the FY'16 COS report and the non-weighted data presented in appendices A, B, C and E. For the weighted stakeholder breakdown and year comparison results, please refer to Appendix D (Report, see page 80) in the Related Documentation.

Questionnaires

Overview

The questionnaire is in English and Spanish. The English version is provided as related material.

Data Collection

Data Collection Dates

Start	End	Cycle
2019-04	2019-07	N/A

Data Collection Mode

Internet [int]

Questionnaires

The questionnaire is in English and Spanish. The English version is provided as related material.

Data Collectors

Name	Abbreviation	Affiliation
Asociación de Investigación y Estudios Sociales (ASIES)		

Data Processing

No content available

Data Appraisal

No content available

Documentation

Questionnaires

Guatemala- World Bank Group Country Opinion Survey 2019: Questionnaire

Title Guatemala- World Bank Group Country Opinion Survey 2019: Questionnaire
 Country Guatemala
 Language English
 Filename guatemala_cos_fy19_eng_final_.pdf

Reports

Guatemala- World Bank Group Country Opinion Survey 2019: Report

Title Guatemala- World Bank Group Country Opinion Survey 2019: Report
 Date 2019-09-01
 Country Guatemala
 Language English
 I. Objectives
 II. Methodology
 III. Demographics of the Sample
 IV. General Issues Facing Guatemala
 V. Overall Attitudes toward the World Bank Group
 Table of contents VI. Sectoral Effectiveness
 VII. How the World Bank Group Operates
 VIII. World Bank Group's Knowledge and Instruments
 IX. The Future Role of the World Bank Group in Guatemala
 X. Communication and Outreach
 XI. Appendices
 Filename guatemala_cos_fy19_report_final_.pdf
