

Ghana - We-Fi WeTour Women in Tourism Enterprise Survey 2019

**Louise Twining-Ward (World Bank - Finance, Competitiveness and Innovation
Global Practice, Markets & Technology Unit)**

Report generated on: November 25, 2019

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Overview

Identification

ID NUMBER

GHA_2019_WE-FI_v01_M

Version

VERSION DESCRIPTION

Edited, anonymous dataset for public distribution.

Overview

ABSTRACT

The World Bank WeTour Project aimed to contribute to improved knowledge of the characteristics of Women-owned/led Micro, Small and Medium Sized Enterprises (WSMEs) in tourism in Ghana and Sierra Leone. It is intended that this knowledge and data will be used by projects and programs in those countries to inform the design of gender-targeted tourism SME support services. This survey is representative of male and female enterprises.

KIND OF DATA

Sample survey data [ssd]

UNITS OF ANALYSIS

Micro, Small and Medium Tourism and tourism-related enterprises

Scope

NOTES

The survey collected information from Micro, Small and Medium Tourism and tourism-related enterprises on the following thematic areas:

- business characteristics
- investment climate
- marketing and sales
- production and operations
- human resources/ workforce
- finance and accounting
- business strategy
- ICT usage

The survey use in Sierra Leone and Ghana was a portion of BESTIN-OPMes, (for Benchmarking Strategy and Innovation – Operations People Money – enterprise survey) a larger global enterprise survey that belongs to EECi with additional information available at www.groupeeci.com

Coverage

GEOGRAPHIC COVERAGE

In Ghana, the scope covered three destination areas: Tourism and Tourism-related sectors of Accra, Elmina and Sekondi-Takoradi.

UNIVERSE

The universe of MSMEs in Tourism and Tourism-related sectors of Accra, Elmina and Sekondi-Takoradi in Ghana comprises 2,677 entities identified individually in the sampling frame.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Louise Twining-Ward (World Bank - Finance, Competitiveness and Innovation Global Practice, Markets & Technology Unit)	

FUNDING

Name	Abbreviation	Role
World Bank		Financing

OTHER ACKNOWLEDGEMENTS

Name	Affiliation	Role
Abhishek Saurav	World Bank Group	Economist
Souleima Hilal	World Bank Group	Analyst
Wendy Li	World Bank Group	Coordinator
Fares Khoury	EECI	Data Collection

Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Development Economics Data Group	DECDG	The World Bank	Documentation of the DDI

DATE OF METADATA PRODUCTION

2019-11-05

DDI DOCUMENT VERSION

Version 01 (November 2019)

DDI DOCUMENT ID

DDI_GHA_2019_WE-FI_v01_M_WB

Sampling

Sampling Procedure

The universe of tourism and tourism related SMEs was constructed in each country using all available sources. For both countries the original sample frame of SMEs was compiled from previous sample frames developed for enterprise surveys by EEC International, the amalgamation of past listings of SMEs from the NSO and other public registries, as well as numerous other sources collated from business associations and other publicly available sources of tourism-related information portals, namely: travel agent reservation systems such as Amadeus and Sabre, tourism and tourism-related websites such as Expedia and TripAdvisor, as well as establishments referenced on Google Maps and appearing on Google Street View. The sample frame for micro enterprises was planned to result from systematic block enumeration in the targeted locations. During the block enumeration, entities were identified by a number on a list and a geographical reference (map or other description of the location), information on its apparent activity (tourism or tourism-related), as well as visible gender composition (no apparent female, no apparent male, mixed presence). Neither the activity composition nor the gender composition were known at inception. The validation of the sample frame consisted in ensuring that there were no foreign elements (activities not included in the universe under study).

The sampling strategy that EECI applied for the Tourism and Tourism related Sectors applying consisted in randomly drawing from the frame of MSMEs a screened sample until the minimum number of male and female respondents targeted was obtained, inclusive of the expected non-response. For Ghana, the frame contained a total of 2,677 entities, of which 1,920 micros and 757

SMEs. A random draw of 271 entities, consisting of 199 micros and 72 SMEs, the same proportions as in the frame, identified after screening 132 female entities (107 micros and 25 SMEs) and 139 male entities (92 micros and 47 SMEs). The entire group of 132 female entities was directed to interviewing (expecting at least 120 respondents), and the first 132 male entities that were screened, were directed to interviewing (expecting at least 120 respondents). For more details see Methodology Note provided under Related Documents.

Response Rate

The response rate was 92.5% for Ghana. There are slight variations of these indicators by sub-groups of businesses.

Weighting

The final dataset contains three of weight estimations according to sub-groups of businesses:

- by size (two categories - Micro or SME),
- by gender (two categories - Male or Female enterprises)
- and by size-gender (four categories - Micro-male, Micro-female, SME-male and SME-female).

The weight of each category, in each one of the sub-groups of businesses, is the ratio between the actual population in the category and the effective number of respondents in this same category.

Population distribution by size was a known characteristic, while gender distribution was unknown. In order to obtain population composition by gender, screening proportions were used as a proxy.

Questionnaires

No content available

Data Collection

Data Collection Dates

Start	End	Cycle
2019-02-18	2019-03-30	N/A

Data Collection Mode

Face-to-face [f2f]

Data Collectors

Name	Abbreviation	Affiliation
Economic Expertise & Consulting International	ECCI	

Supervision

World Bank Team - Finance, Competitiveness and Innovation Global Practice, Markets & Technology Unit

Data Processing

Data Editing

Data entry and quality controls were implemented by the contractor then data was delivered to the World Bank. The World Bank validated data were validated for logical consistency, flagging problems that were then corrected by the implementing contractor.

Data Appraisal

Estimates of Sampling Error

According to sample design, it is possible to generalize survey results (at a precision of 7.5% and a confidence level of 90%) at the sector level, and the respective gender sub-groups of businesses.

File Description

Variable List

FINAL_Deliverable_(258 MSME)_GHANA_Tourism_Survey_20190422_RE

Content	WE- FI Tourism Survey Data - Ghana
Cases	258
Variable(s)	537
Structure	Type: Keys: ()
Version	
Producer	
Missing Data	

Variables

ID	NAME	LABEL	TYPE	FORMAT	QUESTION
V1	IDQUEST	Tourism identification	contin	numeric	
V2	ENTERPRISE_GENDER	Type of enterprise by gender	discrete	character	
V3	SIZE_ENTERPRISE	Size of enterprise	discrete	numeric	
V4	COUNTRY	Country	discrete	character	
V5	SAMP_STRAT_OPTION	Sampling stratification option	discrete	numeric	
V6	SAMP_STRAT_OPTION_X	Other, specify	discrete	character	
V7	samp_0	Other, specify	discrete	character	
V8	samp_1	Other, specify	discrete	character	
V9	samp_2	Other, specify	discrete	character	
V10	SAMPLING_STRATUM	Sampling Stratum	discrete	numeric	
V11	SUPCALLBACK	Supervisor callback (Y/N)	discrete	numeric	
V12	MM_START	Main Interview Month (MM)	discrete	numeric	
V13	YY_START	Main Interview Year (YYYY)	discrete	numeric	
V14	FISCALYEAR	Last fiscal year	discrete	numeric	
V15	EST_CITY	City / Village	discrete	character	
V16	RESP_GEN	Gender	discrete	numeric	
V17	A2A	Are you the main decision maker?	discrete	numeric	
V18	A2A1	If no, what function do you have in the firm ?	discrete	numeric	
V19	A3A	Is your establishment part of larger firm?	discrete	numeric	
V20	A3A3A	If no, how many establishments ? including headquarters ? are included in the financial statements?	discrete	numeric	
V21	B1	What is the current legal status of this establishment ?	discrete	numeric	
V22	B1X	What is the current legal status of this establishment ? OTHER, SPECIFY	discrete	character	
V23	B2	What percentage of this firm does the largest owner or owners own?	contin	numeric	
V24	B3A	Private domestic individuals, companies or organizations	contin	numeric	

V25	B3B	Private foreign individuals, companies or organizations	contin	numeric
V26	B3C	Government/State	discrete	numeric
V27	B3D	Other	discrete	numeric
V28	B4A	In what year did this establishment begin operations?	contin	numeric
V29	B4B	Is your establishment formally registered?	discrete	numeric
V30	B4B1	If yes, what year was this establishment formally registered?	contin	numeric
V31	B5A	How would you characterize the gender composition of the owners/shareholders of this firm ?	discrete	numeric
V32	B5B	Is the largest owner/shareholder female?	discrete	numeric
V33	B5B1	If yes, what was the main reason for her to start this business ?	discrete	numeric
V34	B5C	With regards to the largest female owner/shareholder: Â·Â Is she related to any of the other owners of this firm?	discrete	numeric
V35	B5D	Â·Â Â·Â·Â What percentage of ownership does she own?	contin	numeric
V36	B5E	Â·Â Â·Â·Â To what extent does she get involved in the management of this firm?	discrete	numeric
V37	B5F	Â·Â Â·Â·Â How many years of experience does she have working in this firm?	contin	numeric
V38	B5G	Â·Â Â·Â·Â How many years of experience does she have working in another firm?	contin	numeric
V39	B6A	How would you characterize the gender composition of the management group of this firm?	discrete	numeric
V40	B6B	What is the gender of the top manager ?	discrete	numeric
V41	B6C	What is the gender of the person responsible for dealing with tax inspectors / authorities ?	discrete	numeric
V42	B6D	What is the gender of the person responsible for dealing with banks / financial institutions ?	discrete	numeric
V43	B6E	How many years of experience working in this sector does the top manager have?	contin	numeric
V44	C1A1	Over the last two years, did this establishment submit an application to obtain:	discrete	numeric
V45	C1A2	Approximately how many days did it take to obtain it from the day of the application to the day the service was received?	contin	numeric
V46	C1A3	Was an informal gift or payment expected or requested?	discrete	numeric
V47	C1B1	Over the last two years, did this establishment submit an application to obtain:	discrete	numeric
V48	C1B2	Approximately how many days did it take to obtain it from the day of the application to the day the service was received?	contin	numeric
V49	C1B3	Was an informal gift or payment expected or requested?	discrete	numeric
V50	C1C1	Over the last two years, did this establishment submit an application to obtain:	discrete	numeric

V51	C1C2	Approximately how many days did it take to obtain it from the day of the application to the day the service was received?	contin	numeric
V52	C1C3	Was an informal gift or payment expected or requested?	discrete	numeric
V53	C1D1	Over the last two years, did this establishment submit an application to obtain:	discrete	numeric
V54	C1D2	Approximately how many days did it take to obtain it from the day of the application to the day the service was received?	contin	numeric
V55	C1D3	Was an informal gift or payment expected or requested?	discrete	numeric
V56	C1E1	Over the last two years, did this establishment submit an application to obtain:	discrete	numeric
V57	C1E2	Approximately how many days did it take to obtain it from the day of the application to the day the service was received?	contin	numeric
V58	C1E3	Was an informal gift or payment expected or requested?	discrete	numeric
V59	C1F1	Over the last two years, did this establishment submit an application to obtain:	discrete	numeric
V60	C1F2	Approximately how many days did it take to obtain it from the day of the application to the day the service was received?	contin	numeric
V61	C1F3	Was an informal gift or payment expected or requested?	discrete	numeric
V62	C1G1	Over the last two years, did this establishment submit an application to obtain:	discrete	numeric
V63	C1G2	Approximately how many days did it take to obtain it from the day of the application to the day the service was received?	contin	numeric
V64	C1G3	Was an informal gift or payment expected or requested?	discrete	numeric
V65	C2A1	Over the last fiscal year, did this establishment experience outages/interruptions for:	discrete	numeric
V66	C2A2	In a typical month, how many?	contin	numeric
V67	C2A3	How long on average (in hours)?	contin	numeric
V68	C2A4A	Estimated losses in annual sales in %	contin	numeric
V69	C2A4B	Estimated losses in annual sales in value	contin	numeric
V70	C2B1	Over the last fiscal year, did this establishment experience outages/interruptions for:	discrete	numeric
V71	C2B2	In a typical month, how many?	contin	numeric
V72	C2B3	How long on average (in hours)?	contin	numeric
V73	C2B4A	Estimated losses in annual sales in %	contin	numeric
V74	C2B4B	Estimated losses in annual sales in value	contin	numeric
V75	C2C1	Over the last fiscal year, did this establishment experience outages/interruptions for:	discrete	numeric
V76	C2C2	In a typical month, how many?	contin	numeric
V77	C2C3	How long on average (in hours)?	contin	numeric
V78	C2C4A	Estimated losses in annual sales in %	contin	numeric

V79	C2C4B	Estimated losses in annual sales in value	contin	numeric
V80	C2D1	Over the last fiscal year, did this establishment experience outages/interruptions for:	discrete	numeric
V81	C2D2	In a typical month, how many?	contin	numeric
V82	C2D3	How long on average (in hours)?	contin	numeric
V83	C2D4A	Estimated losses in annual sales in %	contin	numeric
V84	C2D4B	Estimated losses in annual sales in value	contin	numeric
V85	C4A	Over the last year, was this establishment visited or inspected by tax officials?	discrete	numeric
V86	C4A1	If yes, how many times was this establishment either inspected by tax officials or required to meet with them?	contin	numeric
V87	C4A2	In any of these inspections or meetings was a gift or informal payment expected or requested?	discrete	numeric
V88	C6A1	IN PERCENTAGE %	discrete	numeric
V89	C6A2	IN VALUE LCU	discrete	numeric
V90	C7	In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations?	discrete	numeric
V91	C8A	To what extent would you consider compliance to environmental protection laws to be difficult ?	discrete	numeric
V92	C8B	To what extent would you consider compliance to environmental protection laws to be costly ?	discrete	numeric
V93	C10A	Fair, impartial and uncorrupted	discrete	numeric
V94	C10B	Quick	discrete	numeric
V95	C10C	Affordable	discrete	numeric
V96	C10D	Able to enforce its decision	discrete	numeric
V97	C11A	Obtaining licenses	discrete	numeric
V98	C11B	Dealing with taxes and tax collection	discrete	numeric
V99	C11C	Dealing with labor inspections	discrete	numeric
V100	C11D	Dealing with courts	discrete	numeric
V101	C11E	Dealing with the police	discrete	numeric
V102	C11F	Obtaining credit	discrete	numeric
V103	C11G	Getting a government contract	discrete	numeric
V104	C12A	Men pay less in bribes than women when dealing with government officials	discrete	numeric
V105	C12B	Banks are more likely to lend to men than to women other things being equal	discrete	numeric
V106	C12C	Banks charge lower interest rates on loans to male run businesses than they do on loans for female-run businesses	discrete	numeric
V107	C12D	Men are more likely to get trade credit (supplies on credit) than women	discrete	numeric
V108	C12E	Men are more likely to get favorable treatment in the courts compared to women	discrete	numeric

V109	C12F	Customers prefer to deal with male-run businesses than female-run business	discrete	numeric
V110	C14A	Telecommunications	discrete	numeric
V111	C14B	Electricity	discrete	numeric
V112	C14C	Transportation	discrete	numeric
V113	C14D	Access to land for expansion / relocation	discrete	numeric
V114	C14D1	Why is access to land for expansion / relocation an obstacle? The procurement process	discrete	numeric
V115	C14D2	Â·Â·Â·Â·Â· Cost of land	discrete	numeric
V116	C14D3	Â·Â·Â·Â·Â· Availability of infrastructure	discrete	numeric
V117	C14D4	Â·Â·Â·Â·Â· Disputed ownership	discrete	numeric
V118	C14D5	Â·Â·Â·Â·Â· Small size of land ownership	discrete	numeric
V119	C14D6	Â·Â·Â·Â·Â· Government ownership of land	discrete	numeric
V120	C14D7	Â·Â·Â·Â·Â· Other	discrete	numeric
V121	C14E	Tax rates	discrete	numeric
V122	C14F	Tax administration	discrete	numeric
V123	C14G	Customs and trade regulations	discrete	numeric
V124	C14H	Labor regulations	discrete	numeric
V125	C14I	Inadequately educated workforce	discrete	numeric
V126	C14J	Business licensing and permits	discrete	numeric
V127	C14K	Access to finance (e.g. collateral)	discrete	numeric
V128	C14L	Cost of finance (e.g. interest rates)	discrete	numeric
V129	C14M	Political environment	discrete	numeric
V130	C14N	Macroeconomic environment (inflation, exchange rate, interest rate)	discrete	numeric
V131	C14O	Corruption	discrete	numeric
V132	C14P	Crime, theft and disorder	discrete	numeric
V133	C14Q	Practices of competitors in the informal sector	discrete	numeric
V134	C14Q1	They circumvent rules and regulations	discrete	numeric
V135	C14Q2	They face no rules of entry	discrete	numeric
V136	C14Q3	They have larger or more flexible working hours	discrete	numeric
V137	C14Q4	There is limited recourse against them in the face of adversity	discrete	numeric
V138	C14Q5	Other	discrete	numeric
V139	C15A	The most serious obstacle	discrete	numeric
V140	C15B	The second most serious obstacle	discrete	numeric
V141	C15C	The third most serious obstacle	discrete	numeric
V142	D1A1	Product (1) / Service (2)	discrete	numeric
V143	D1B1	Product (1) / Service (2)	discrete	numeric
V144	D1C1	Product (1) / Service (2)	discrete	numeric
V145	D1A2	Percentage of total sales	contin	numeric
V146	D1B2	Percentage of total sales	contin	numeric

V147	D1C2	Percentage of total sales	contin	numeric
V148	D2A	Do you have a sales or marketing department?	discrete	numeric
V149	D2B1	During your last fiscal year, how much did you spend on sales or marketing, in LCU	contin	numeric
V150	D2B2	During your last fiscal year, how much did you spend on sales or marketing, in percentage of sales	contin	numeric
V151	D4A	Does this establishment currently use mobile phones for the operations of the establishment?	discrete	numeric
V152	D4B	At the present time, does this establishment use e-mail to communicate with clients or suppliers?	discrete	numeric
V153	D4C	At the present time, does this establishment use social media?	discrete	numeric
V154	D4D	At the present time, does this establishment use a website?	discrete	numeric
V155	D4D1	If yes, have you heard of user experience (UX)?	discrete	numeric
V156	D4D1A	If yes, do you manage / curate user experience on your website (UX)?	discrete	numeric
V157	D4E	In the last fiscal year, what percentage of your sales were paid online?	contin	numeric
V158	D5A1	Did you dedicate efforts to any of the following?	discrete	numeric
V159	D5A2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V160	D5B1	Did you dedicate efforts to any of the following?	discrete	numeric
V161	D5B2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V162	D5C1	Did you dedicate efforts to any of the following?	discrete	numeric
V163	D5C2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V164	D5D1	Did you dedicate efforts to any of the following?	discrete	numeric
V165	D5D2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V166	D5E1	Did you dedicate efforts to any of the following?	discrete	numeric
V167	D5E2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V168	D5F1	Did you dedicate efforts to any of the following?	discrete	numeric
V169	D5F2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V170	D5F1A	Did you dedicate efforts to any of the following?	discrete	numeric
V171	D5F2A	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V172	D5F1B	Did you dedicate efforts to any of the following?	discrete	numeric
V173	D5F2B	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V174	D5F1C	Did you dedicate efforts to any of the following?	discrete	numeric
V175	D5F2C	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V176	D5G1	Did you dedicate efforts to any of the following?	discrete	numeric

V177	D5G2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V178	D5H1	Did you dedicate efforts to any of the following?	discrete	numeric
V179	D5H2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V180	D5I1	Did you dedicate efforts to any of the following?	discrete	numeric
V181	D5I2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V182	D5J1	Did you dedicate efforts to any of the following?	discrete	numeric
V183	D5J2	If yes, What percentage of your annual marketing budget did you dedicate to it?	contin	numeric
V184	D6A1	Did you use this channel to generate sales (Y/N)?	discrete	numeric
V185	D6B1	If yes, what percentage of sales did it generate?	contin	numeric
V186	D6C1	How would you rate the efficacy of this channel ?	discrete	numeric
V187	D6E1	Which dominant factor influenced your choice of channel ?	discrete	numeric
V188	D6A2	Did you use this channel to generate sales (Y/N)?	discrete	numeric
V189	D6B2	If yes, what percentage of sales did it generate?	contin	numeric
V190	D6C2	How would you rate the efficacy of this channel ?	discrete	numeric
V191	D6E2	Which dominant factor influenced your choice of channel ?	discrete	numeric
V192	D6A3	Did you use this channel to generate sales (Y/N)?	discrete	numeric
V193	D6B3	If yes, what percentage of sales did it generate?	contin	numeric
V194	D6C3	How would you rate the efficacy of this channel ?	discrete	numeric
V195	D6E3	Which dominant factor influenced your choice of channel ?	discrete	numeric
V196	D6A4	Did you use this channel to generate sales (Y/N)?	discrete	numeric
V197	D6B4	If yes, what percentage of sales did it generate?	contin	numeric
V198	D6C4	How would you rate the efficacy of this channel ?	discrete	numeric
V199	D6E4	Which dominant factor influenced your choice of channel ?	discrete	numeric
V200	D6A4A	Did you use this channel to generate sales (Y/N)?	discrete	numeric
V201	D6B4A	If yes, what percentage of sales did it generate?	contin	numeric
V202	D6C4A	How would you rate the efficacy of this channel ?	discrete	numeric
V203	D6E4A	Which dominant factor influenced your choice of channel ?	discrete	numeric
V204	D6A5	Did you use this channel to generate sales (Y/N)?	discrete	numeric
V205	D6B5	If yes, what percentage of sales did it generate?	contin	numeric
V206	D6C5	How would you rate the efficacy of this channel ?	discrete	numeric
V207	D6E5	Which dominant factor influenced your choice of channel ?	discrete	numeric
V208	D7A	For the last fiscal year, considering this establishment's main product line What was its main market ?	discrete	numeric
V209	D7B	What was its local market share?	discrete	numeric

V210	D7C	For the last fiscal year, considering this establishment's main market for its main product line How would you describe the change in your quantities sold ?	discrete	numeric
V211	D7D	How would you describe the change in your prices ?	discrete	numeric
V212	D7E	What would best define your pricing approach ?	discrete	numeric
V213	D7F	Who was the principal buyer for this establishment's output ?	discrete	numeric
V214	D7G	Did you experience in the past decreases in demand? (Y/N)	discrete	numeric
V215	D7G1	If yes, how did you adjust your behaviour ?	discrete	numeric
V216	D7H	Did you experience in the past increases in demand? (Y/N)	discrete	numeric
V217	D7H1	If yes, how did you adjust your behaviour ?	discrete	numeric
V218	D8A	In the last fiscal year, considering this establishment's main product line and the competitive landscape Did this establishment compete against unregistered or informal firms?	discrete	numeric
V219	D8B	Did this establishment compete against registered firms selling goods or services without records or receipt?	discrete	numeric
V220	D8C	Did this establishment compete against registered firms hiring workers without formal contracts?	discrete	numeric
V221	D8D	In the last fiscal year, how many competitors did you face ?	discrete	numeric
V222	D13A1	Have you heard of the following payment methods?	discrete	numeric
V223	D13A2	Has your establishment ever accepted this payment method?	discrete	numeric
V224	D13A3	If no, you have never accepted it, why not?	discrete	numeric
V225	D13A4	If yes, do you currently accept this payment method?	discrete	numeric
V226	D13A5	If no, you do not currently accept it, why not ?	discrete	numeric
V227	D13B1	Have you heard of the following payment methods?	discrete	numeric
V228	D13B2	Has your establishment ever accepted this payment method?	discrete	numeric
V229	D13B3	If no, you have never accepted it, why not?	discrete	numeric
V230	D13B4	If yes, do you currently accept this payment method?	discrete	numeric
V231	D13B5	If no, you do not currently accept it, why not ?	discrete	numeric
V232	D13C1	Have you heard of the following payment methods?	discrete	numeric
V233	D13C2	Has your establishment ever accepted this payment method?	discrete	numeric
V234	D13C3	If no, you have never accepted it, why not?	discrete	numeric
V235	D13C4	If yes, do you currently accept this payment method?	discrete	numeric
V236	D13C5	If no, you do not currently accept it, why not ?	discrete	numeric
V237	D13D1	Have you heard of the following payment methods?	discrete	numeric
V238	D13D2	Has your establishment ever accepted this payment method?	discrete	numeric

V239	D13D3	If no, you have never accepted it, why not?	discrete	numeric
V240	D13D4	If yes, do you currently accept this payment method?	discrete	numeric
V241	D13D5	If no, you do not currently accept it, why not ?	discrete	numeric
V242	D13E1	Have you heard of the following payment methods?	discrete	numeric
V243	D13E2	Has your establishment ever accepted this payment method?	discrete	numeric
V244	D13E3	If no, you have never accepted it, why not?	discrete	numeric
V245	D13E4	If yes, do you currently accept this payment method?	discrete	numeric
V246	D13E5	If no, you do not currently accept it, why not ?	discrete	numeric
V247	D13F1	Have you heard of the following payment methods?	discrete	numeric
V248	D13F2	Has your establishment ever accepted this payment method?	discrete	numeric
V249	D13F3	If no, you have never accepted it, why not?	discrete	numeric
V250	D13F4	If yes, do you currently accept this payment method?	discrete	numeric
V251	D13F5	If no, you do not currently accept it, why not ?	discrete	numeric
V252	D13G1	Have you heard of the following payment methods?	discrete	numeric
V253	D13G2	Has your establishment ever accepted this payment method?	discrete	numeric
V254	D13G3	If no, you have never accepted it, why not?	discrete	numeric
V255	D13G4	If yes, do you currently accept this payment method?	discrete	numeric
V256	D13G5	If no, you do not currently accept it, why not ?	discrete	numeric
V257	D13H1	Have you heard of the following payment methods?	discrete	numeric
V258	D13H2	Has your establishment ever accepted this payment method?	discrete	numeric
V259	D13H3	If no, you have never accepted it, why not?	discrete	numeric
V260	D13H4	If yes, do you currently accept this payment method?	discrete	numeric
V261	D13H5	If no, you do not currently accept it, why not ?	discrete	numeric
V262	D13I1	Have you heard of the following payment methods?	discrete	numeric
V263	D13I2	Has your establishment ever accepted this payment method?	discrete	numeric
V264	D13I3	If no, you have never accepted it, why not?	discrete	numeric
V265	D13I4	If yes, do you currently accept this payment method?	discrete	numeric
V266	D13I5	If no, you do not currently accept it, why not ?	discrete	numeric
V267	D19	How would you describe your understanding of marketing concepts including notions such as distribution, positioning, advertising and pricing ?	discrete	numeric
V268	D20A	Which of the following statements best describe the meaning of ?marketing mix? for a company ?	discrete	numeric
V269	D20B	What is a niche market ?	discrete	numeric
V270	E11A1	Are you aware/familiar with the following terms: Industry 4.0	discrete	numeric

V271	E11A2	Internet of things (IoT)	discrete	numeric
V272	E11A3	Internet of services (IoS)	discrete	numeric
V273	E11A4	New forms of human/machine interaction (augmented reality, robotics, etc.)	discrete	numeric
V274	E11A5	Low-power wide area networks (LPWAN)	discrete	numeric
V275	E13	What would you consider to be the biggest obstacle in Industry 4.0 ?	discrete	numeric
V276	E14	How would you describe your understanding of production and operations management concepts?	discrete	numeric
V277	E15A	Why would a firm keep the lowest inventory level possible ?	discrete	numeric
V278	E15B	Which of the following is typically not a question production and operations managers deal with ?	discrete	numeric
V279	G1A	Are you concerned that your normal business operations might be interrupted by a natural or human caused disaster?	discrete	numeric
V280	G2A	In the last fiscal year, did this establishment spend money for security, for example equipment, insurance, personnel, or professional security services?	discrete	numeric
V281	G2A1	If yes, what percentage of this establishment's total annual sales was paid for security, for example equipment, personnel, or professional security services, or what was the total annual cost of security? PERCENTAGE	contin	numeric
V282	G2A2	cost of security? LCU	discrete	numeric
V283	G3A	Burglary	discrete	numeric
V284	G3B	Attempted burglary	discrete	numeric
V285	G3C	Robbery	discrete	numeric
V286	G3D	Attempted robbery	discrete	numeric
V287	G3E	Deliberate damage/ vandalism	discrete	numeric
V288	G3F	Theft	discrete	numeric
V289	H1	How many full-time employees did this establishment employ when it started operations?	contin	numeric
V290	H2A1A	Total workers Number	contin	numeric
V291	H2A2B	Total Workers Average annual wage	contin	numeric
V292	H2B2B	of which females Average annual wage	contin	numeric
V293	H2C2B	of which foreign nationals Average annual wage	contin	numeric
V294	H2A3	Number of employees at the end of last fiscal year Management	discrete	numeric
V295	H2B3	Number of employees at the end of last fiscal year Management of which females	discrete	numeric
V296	H2C3	Number of employees at the end of last fiscal year Management of which foreign nationals	discrete	numeric
V297	H2A4A1	Production & non-production workers Skilled Number of employees at the end of last fiscal year	contin	numeric
V298	H2B4A1	Production & non-production workers Skilled Number of employees at the end of last fiscal year of which females	contin	numeric

V299	H2C4A1	Production & non-production workers Skilled Number of employees at the end of last fiscal year of which foreign nationals	discrete	numeric
V300	H2A4B1	Production & non-production workers Unskilled Number of employees at the end of last fiscal year	contin	numeric
V301	H2B4B1	Production & non-production workers Unskilled of which females	discrete	numeric
V302	H2C4B1	Production & non-production workers Unskilled of which foreign nationals	discrete	numeric
V303	H3A1A	Total workers Number of employees at the end of last fiscal year	discrete	numeric
V304	H3A2B	Total Workers Annual wage at the end of last fiscal year	contin	numeric
V305	H3B2B	Total Workers Annual wage at the end of last fiscal year of which females	contin	numeric
V306	H3C2B	Total Workers Annual wage at the end of last fiscal year of which foreign nationals	contin	numeric
V307	H3D1	Total Workers Average length of employment in months	discrete	numeric
V308	H3A3	Management Number of employees at the end of last fiscal year	discrete	numeric
V309	H3B3	Management of which females	discrete	numeric
V310	H3C3	Management of which foreign nationals	discrete	numeric
V311	H3D3	Management Average length of employment in months	discrete	numeric
V312	H3A4A1	Production & non-production workers Skilled Number of employees at the end of last fiscal year	discrete	numeric
V313	H3B4A1	Production & non-production workers Skilled of which females	discrete	numeric
V314	H3C4A1	Production & non-production workers Skilled of which foreign nationals	discrete	numeric
V315	H3D4A1	Production & non-production workers Skilled Average length of employment in months	discrete	numeric
V316	H3A4B1	Production & non-production workers Unskilled Number of employees at the end of last fiscal year	discrete	numeric
V317	H3B4B1	Production & non-production workers Unskilled of which females	discrete	numeric
V318	H3C4B1	Production & non-production workers Unskilled of which foreign nationals	discrete	numeric
V319	H3D4B1	Production & non-production workers Unskilled Average length of employment in months	discrete	numeric
V320	H4	At the end of last fiscal year, how many part-time workers did you employ?	discrete	numeric
V321	H6	In your opinion, what percentage of total workforce is reported for payroll taxes and labor regulations in typical establishments of your sector?	discrete	numeric
V322	H10A	Do you offer your employees health and insurance coverage?	discrete	numeric
V323	H10C	Do you give your employees maternity leave?	discrete	numeric
V324	H11B5	Have you observed any of the following at your establishment? Gender discrimination	discrete	numeric

V325	H11B6	Have you observed any of the following at your establishment? Sexual harassment	discrete	numeric
V326	H11C	Do you have a protocol in place to address workplace sexual harassment?	discrete	numeric
V327	H11C1	If yes, do you have a dedicated hotline or person to handle harassment complaints confidentially?	discrete	numeric
V328	H11C2	If no, how do you deal with such complaints ?	discrete	numeric
V329	H12A1	Last fiscal year No. of employees	discrete	numeric
V330	H12B1	Last fiscal year No. of employees	discrete	numeric
V331	H12C1	Last fiscal year No. of employees	contin	numeric
V332	H12D1	Last fiscal year No. of employees	contin	numeric
V333	H12E1	Last fiscal year No. of employees	contin	numeric
V334	H12F1	Last fiscal year No. of employees	discrete	numeric
V335	H12G1	Last fiscal year No. of employees	discrete	numeric
V336	H12H1	Last fiscal year No. of employees	discrete	numeric
V337	H12I1	Last fiscal year No. of employees	discrete	numeric
V338	H12A2	Last fiscal year Average wage (gross)/year	contin	numeric
V339	H12B2	Last fiscal year Average wage (gross)/year	contin	numeric
V340	H12C2	Last fiscal year Average wage (gross)/year	contin	numeric
V341	H12D2	Last fiscal year Average wage (gross)/year	contin	numeric
V342	H12E2	Last fiscal year Average wage (gross)/year	contin	numeric
V343	H12F2	Last fiscal year Average wage (gross)/year	contin	numeric
V344	H12G2	Last fiscal year Average wage (gross)/year	contin	numeric
V345	H12H2	Last fiscal year Average wage (gross)/year	contin	numeric
V346	H12I2	Last fiscal year Average wage (gross)/year	contin	numeric
V347	H12A3	Previous fiscal year No. of employees	discrete	numeric
V348	H12B3	Previous fiscal year No. of employees	discrete	numeric
V349	H12C3	Previous fiscal year No. of employees	contin	numeric
V350	H12D3	Previous fiscal year No. of employees	contin	numeric
V351	H12E3	Previous fiscal year No. of employees	contin	numeric
V352	H12F3	Previous fiscal year No. of employees	discrete	numeric
V353	H12G3	Previous fiscal year No. of employees	discrete	numeric
V354	H12H3	Previous fiscal year No. of employees	discrete	numeric
V355	H12I3	Previous fiscal year No. of employees	discrete	numeric
V356	H12A4	Previous fiscal year Average wage (gross)/year	contin	numeric
V357	H12B4	Previous fiscal year Average wage (gross)/year	contin	numeric
V358	H12C4	Previous fiscal year Average wage (gross)/year	contin	numeric
V359	H12D4	Previous fiscal year Average wage (gross)/year	contin	numeric
V360	H12E4	Previous fiscal year Average wage (gross)/year	contin	numeric
V361	H12F4	Previous fiscal year Average wage (gross)/year	contin	numeric
V362	H12G4	Previous fiscal year Average wage (gross)/year	contin	numeric
V363	H12H4	Previous fiscal year Average wage (gross)/year	contin	numeric

V364	H12I4	Previous fiscal year Average wage (gross)/year	contin	numeric
V365	H12A5	12 months from now No. of employees	discrete	numeric
V366	H12B5	12 months from now No. of employees	discrete	numeric
V367	H12C5	12 months from now No. of employees	contin	numeric
V368	H12D5	12 months from now No. of employees	contin	numeric
V369	H12E5	12 months from now No. of employees	contin	numeric
V370	H12F5	12 months from now No. of employees	discrete	numeric
V371	H12G5	12 months from now No. of employees	discrete	numeric
V372	H12H5	12 months from now No. of employees	discrete	numeric
V373	H12I5	12 months from now No. of employees	discrete	numeric
V374	H12A6	12 months from now Average wage (gross)/year	contin	numeric
V375	H12B6	12 months from now Average wage (gross)/year	contin	numeric
V376	H12C6	12 months from now Average wage (gross)/year	contin	numeric
V377	H12D6	12 months from now Average wage (gross)/year	contin	numeric
V378	H12E6	12 months from now Average wage (gross)/year	contin	numeric
V379	H12F6	12 months from now Average wage (gross)/year	contin	numeric
V380	H12G6	12 months from now Average wage (gross)/year	contin	numeric
V381	H12H6	12 months from now Average wage (gross)/year	contin	numeric
V382	H12I6	12 months from now Average wage (gross)/year	contin	numeric
V383	H12J	If total employees are different in the last 2 fiscal years, please specify reason for increase/decrease	discrete	numeric
V384	H12JX	If total employees are different in the last 2 fiscal years, please specify reason for increase/decrease OPTIONS OTHER SPECIFY	discrete	character
V385	H13J	University graduates or post-graduates:	discrete	numeric
V386	H13J1	of which: Post-graduate completed	discrete	numeric
V387	H13J2	of which: Graduate completed	discrete	numeric
V388	H13K	Vocational or other post-secondary completed	discrete	numeric
V389	H13L	Secondary completed	contin	numeric
V390	H13M	Primary completed	contin	numeric
V391	H13N	Less than primary completed	contin	numeric
V392	H14A1	Director, manager or professional Education	discrete	numeric
V393	H14B1	Director, manager or professional Previous experience in this industry	discrete	numeric
V394	H14C1	Director, manager or professional Overall work experience	discrete	numeric
V395	H14D1	Director, manager or professional Job related training outside of school	discrete	numeric
V396	H14E1	Director, manager or professional References from people you know	discrete	numeric
V397	H14F1	Director, manager or professional Prior familiarity with the applicant	discrete	numeric
V398	H14G1	Director, manager or professional Other	discrete	numeric

V399	H14A2	Skilled (production, administrative, sales, technical, craftsmen) Education	discrete	numeric
V400	H14B2	Skilled (production, administrative, sales, technical, craftsmen) Previous experience in this industry	discrete	numeric
V401	H14C2	Skilled (production, administrative, sales, technical, craftsmen) Overall work experience	discrete	numeric
V402	H14D2	Skilled (production, administrative, sales, technical, craftsmen) Job related training outside of school	discrete	numeric
V403	H14E2	Skilled (production, administrative, sales, technical, craftsmen) References from people you know	discrete	numeric
V404	H14F2	Skilled (production, administrative, sales, technical, craftsmen) Prior familiarity with the applicant	discrete	numeric
V405	H14G2	Skilled (production, administrative, sales, technical, craftsmen) Other	discrete	numeric
V406	H22A	Does your establishment actively seek to employ, retain, develop and promote women?	discrete	numeric
V407	H22A1	If yes, does your establishment have any of the following measures in place to do so? Programs to help women balance work and family life	discrete	numeric
V408	H22A2	Organizing opportunities for women to network amongst each other and share experiences	discrete	numeric
V409	H22A3	Flexible working conditions, schedules and offering the possibility to work remotely	discrete	numeric
V410	H22A4	Offering on-site childcare and related services	discrete	numeric
V411	H22A5	Programs to ensure equal pay and benefits between men and women	discrete	numeric
V412	H22A6	Establishing policies and quotas for hiring, promoting, training and developing women employees	discrete	numeric
V413	H22B1	To what extent do you agree or disagree with the following statements ?	discrete	numeric
V414	H22B2	There aren't enough male resources available in the labor market so we must hire women	discrete	numeric
V415	H22B3	Women employees cost less than their male counterparts	discrete	numeric
V416	H22B4	Women employees have less demands and expectations for growth and promotion within the establishment	discrete	numeric
V417	H22B5	Female employees are typically more reliable and committed to their work than their male counterparts	discrete	numeric
V418	H22B6	This establishment has socially responsible employment policies including diversity and inclusion	discrete	numeric
V419	H23A	In the last fiscal year, did this establishment run formal training programs for its permanent, full-time employees?	discrete	numeric
V420	H23B1	If yes, what percentage in each category below received formal training? Production workers (skilled and unskilled)	contin	numeric
V421	H23B2	Non-production workers	contin	numeric

V422	H23C	Over the last three years, did this establishment receive any public support (financial or other types of assistance) for training-related activities?	discrete	numeric
V423	H23C1	If no, what was the main reason why this establishment did not run any training programs ?	discrete	numeric
V424	H28	How would you describe your understanding of human resource concepts including notions such as optimizing resources scheduling, training and developing resources and managing employee benefits ?	discrete	numeric
V425	H29A	Which of the following statements best describes the need for human resource management ?	discrete	numeric
V426	H29B	Which of the following are key operational responsibilities human resource staff members are typically involved in ?	discrete	numeric
V427	I4B1	Of the land or building occupied by this establishment, what percentage does it: Own LAND	contin	numeric
V428	I4C1	Of the land or building occupied by this establishment, what percentage does it: Lease LAND	contin	numeric
V429	I4D1	Of the land or building occupied by this establishment, what percentage does it: Other LAND	discrete	numeric
V430	I4D1X	Other, specify LAND	discrete	character
V431	I4B2	Of the land or building occupied by this establishment, what percentage does it: Own BUILDING	contin	numeric
V432	I4C2	Of the land or building occupied by this establishment, what percentage does it: Lease BUILDING	contin	numeric
V433	I4D2	Of the land or building occupied by this establishment, what percentage does it: Other BUILDING	discrete	numeric
V434	I4D2X	Other, specify BUILDING	discrete	character
V435	I5A	Have you heard of the following financial services? (Y/N)	discrete	numeric
V436	I5A1	If yes, has your establishment ever used it? (Y/N)	discrete	numeric
V437	I5A1A	If no, why not ?	discrete	numeric
V438	I5A1B	If yes, were you satisfied? (Y/N)	discrete	numeric
V439	I5B	Have you heard of the following financial services? (Y/N)	discrete	numeric
V440	I5B1	If yes, has your establishment ever used it? (Y/N)	discrete	numeric
V441	I5B1A	If no, why not ?	discrete	numeric
V442	I5B1B	If yes, were you satisfied? (Y/N)	discrete	numeric
V443	I5C	Have you heard of the following financial services? (Y/N)	discrete	numeric
V444	I5C1	If yes, has your establishment ever used it? (Y/N)	discrete	numeric
V445	I5C1A	If no, why not ?	discrete	numeric
V446	I5C1B	If yes, were you satisfied? (Y/N)	discrete	numeric
V447	I5D	Have you heard of the following financial services? (Y/N)	discrete	numeric
V448	I5D1	If yes, has your establishment ever used it? (Y/N)	discrete	numeric

V449	I5D1A	If no, why not ?	discrete	numeric
V450	I5D1B	If yes, were you satisfied? (Y/N)	discrete	numeric
V451	I5E	Have you heard of the following financial services? (Y/N)	discrete	numeric
V452	I5E1	If yes, has your establishment ever used it? (Y/N)	discrete	numeric
V453	I5E1A	If no, why not ?	discrete	numeric
V454	I5E1B	If yes, were you satisfied? (Y/N)	discrete	numeric
V455	I8A1	What were the total sales of your establishment in: Two fiscal years ago (LCU)	contin	numeric
V456	I8A2	One fiscal year ago (LCU)	contin	numeric
V457	I9A1	One fiscal year ago (LCU) Please provide the following information on your establishment's costs: Total cost of raw materials / finished goods	contin	numeric
V458	I9B1	One fiscal year ago (LCU) Total cost of labor, including wages, social payments, salaries and bonuses	contin	numeric
V459	I9C1	One fiscal year ago (LCU) Total annual depreciation	contin	numeric
V460	I9D1	One fiscal year ago (LCU) Total cost of rental of land/buildings, equipment, furniture	contin	numeric
V461	I10A1	One fiscal year ago (LCU) Please provide the following information on your establishment's costs: Electricity	contin	numeric
V462	I10B1	One fiscal year ago (LCU) Fuel	contin	numeric
V463	I10C1	One fiscal year ago (LCU) Water	contin	numeric
V464	I10D1	One fiscal year ago (LCU) Transportation for goods (not including fuel)	contin	numeric
V465	I10E1	One fiscal year ago (LCU) Communications services	contin	numeric
V466	I8A3	Last fiscal year (LCU)	contin	numeric
V467	I9A2	Last fiscal year (LCU) Please provide the following information on your establishment's costs: Total cost of raw materials / finished goods	contin	numeric
V468	I9B2	Last fiscal year (LCU) Total cost of labor, including wages, social payments, salaries and bonuses	contin	numeric
V469	I9C2	Last fiscal year (LCU) Total annual depreciation	contin	numeric
V470	I9D2	Last fiscal year (LCU) Total cost of rental of land/buildings, equipment, furniture	contin	numeric
V471	I10A2	Last fiscal year (LCU) Please provide the following information on your establishment's costs: Electricity	contin	numeric
V472	I10B2	Last fiscal year (LCU) Fuel	contin	numeric
V473	I10C2	Last fiscal year (LCU) Water	contin	numeric
V474	I10D2	Last fiscal year (LCU) Transportation for goods (not including fuel)	contin	numeric
V475	I10E2	Last fiscal year (LCU) Communications services	contin	numeric
V476	I11A1	One fiscal year ago (LCU) How much did your establishment spend on purchases of: Machinery, vehicles and equipment (new and/or used)	contin	numeric

V477	I11B1	One fiscal year ago (LCU) Land and buildings	contin	numeric
V478	I11A2	Last fiscal year (LCU) How much did your establishment spend on purchases of: Machinery, vehicles and equipment (new and/or used)	contin	numeric
V479	I11B2	Last fiscal year (LCU) Land and buildings	contin	numeric
V480	I14A	Working capital In the next 12 months, will your firm apply for working capital or fixed assets financing?	discrete	numeric
V481	I14B	Fixed assets In the next 12 months, will your firm apply for working capital or fixed assets financing?	discrete	numeric
V482	I16A	How would you describe your understanding of finance and accounting concepts including notions such as net present value, financial ratios, assets and liabilities ?	discrete	numeric
V483	I16B	How would you describe your understanding of accounting concepts including notions such as assets, liabilities, and profits ?	discrete	numeric
V484	I17A	Which of the following statements best describes the meaning of the term ?assets? for a company ?	discrete	numeric
V485	I17B	Which of the following statements best describes the meaning of the term ?liabilities? for a company ?	discrete	numeric
V486	I17C	Which of the following statements best describes the meaning of the term ?profits? for a company ?	discrete	numeric
V487	J1A1	Do the following define the success of your establishment? Attaining a pre-established level of profit	discrete	numeric
V488	J1B1	Gain market share	discrete	numeric
V489	J1C1	Grow / expand operations	discrete	numeric
V490	J1D1	Enter new market	discrete	numeric
V491	J1E1	Expand customer base	discrete	numeric
V492	J1F1	Expand range of services/products provided	discrete	numeric
V493	J1G1	Still being in business in 10 years	discrete	numeric
V494	J1H1	Providing employment for family	discrete	numeric
V495	J1I1	Providing employment for others outside the family	discrete	numeric
V496	J2A	When profits occur, do you systematically reinvest more than 50% in your establishment?	discrete	numeric
V497	J2A1	If yes, where do you mostly reinvest ?	discrete	numeric
V498	J6A	Networking to support market development	discrete	numeric
V499	J6B	Networking to maintain good supply relationships	discrete	numeric
V500	J6C	Networking to maintain access to financing	discrete	numeric
V501	J6D	Networking to maintain access to human resources	discrete	numeric
V502	J6E	Positive discrimination to promote gender equality in the workplace	discrete	numeric
V503	J6F	Introducing in the workplace policies and programs to facilitate an equilibrium between family responsibilities and work requirements	discrete	numeric
V504	J6G	Integrating environmental sustainability when designing business strategy	discrete	numeric

V505	J7A	Over the last two years, has this establishment tried to achieve any of the following goals To obtain quality certification?	discrete	numeric
V506	J7B	Â·Â·Â To make business alliances with other suppliers or clients?	discrete	numeric
V507	J7C	Â·Â·Â To support innovation?	discrete	numeric
V508	J7D	Â·Â·Â To promote exports?	discrete	numeric
V509	J7E	Â·Â·Â To develop new foreign markets?	discrete	numeric
V510	J7F	Â·Â·Â To increase national markets?	discrete	numeric
V511	J7G	Â·Â·Â To improve quality of goods or services?	discrete	numeric
V512	J7H	Â·Â·Â To reduce cost?	discrete	numeric
V513	J7I	Â·Â·Â To increase the number of goods or services offered by this establishment?	discrete	numeric
V514	J7J	Â·Â·Â To reduce environmental impact?	discrete	numeric
V515	J7K	Â·Â·Â To reduce energy consumption?	discrete	numeric
V516	J8A1	Are you aware the following programs available in your country Programs to improve quality and obtain certification	discrete	numeric
V517	J8A2	Training programs for employees	discrete	numeric
V518	J8A3	Programs for cluster development	discrete	numeric
V519	J8A4	Tax credit programs for innovation	discrete	numeric
V520	J8A5	Subsidy programs for innovation	discrete	numeric
V521	J8A6	Technical assistance programs for technology adoption and management improvements	discrete	numeric
V522	J8A7	Entrepreneurial support programs	discrete	numeric
V523	J8A8	Export promotion programs	discrete	numeric
V524	J8A9	Gender equality support programs	discrete	numeric
V525	J12	How would you describe your understanding of strategy concepts including notions such as business plan, short and long-term enterprise goals and key performance indicators ?	discrete	numeric
V526	J13A	Which of the following time frames is generally considered when conceiving a strategy ?	discrete	numeric
V527	J13B	Which statements best defines business strategy ?	discrete	numeric
V528	MM_END	Month (MM)	discrete	numeric
V529	YY_END	Year (YYYY)	discrete	numeric
V530	K1A	I perceive the answers to questions regarding opinions and perceptions to be	discrete	numeric
V531	K1B	The answers to questions regarding figures	discrete	numeric
V532	K1C	This questionnaire was completed in	discrete	numeric
V533	K1D	The interview was done through which mode ?	discrete	numeric
V534	COMMENTS	Interviewer comments	discrete	character
V535	WEIGHT_BY_GENDER	Weight by gender	contin	numeric
V536	WEIGHT_BY_SIZE	Weight by size	contin	numeric
V537	WEIGHT_BY_GENDER_SIZE	Weight by gender and size	contin	numeric

Tourism identification (IDQUEST)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 7
Decimals: 0
Range: 1101001-1107048

Valid cases: 258
Invalid: 0
Minimum: 1101001
Maximum: 1107048

Type of enterprise by gender (ENTERPRISE_GENDER)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: character
Width: 100

Valid cases: 258
Invalid: 0

Size of enterprise (SIZE_ENTERPRISE)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 4
Decimals: 0
Range: 1-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Country (COUNTRY)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: character
Width: 41

Valid cases: 258
Invalid: 0

Sampling stratification option (SAMP_STRAT_OPTION)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: 1-7

Valid cases: 258
Invalid: 0
Minimum: 7
Maximum: 7

Other, specify (SAMP_STRAT_OPTION_X)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete

Valid cases: 258

Format: character

Width: 255

Other, specify (samp_0)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete

Valid cases: 0

Format: character

Invalid: 0

Width: 255

Other, specify (samp_1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete

Valid cases: 0

Format: character

Invalid: 0

Width: 255

Other, specify (samp_2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete

Valid cases: 0

Format: character

Invalid: 0

Width: 244

Sampling Stratum (SAMPLING_STRATUM)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete

Valid cases: 258

Format: numeric

Invalid: 0

Width: 3

Minimum: 4

Decimals: 0

Maximum: 4

Range: -99-5

Supervisor callback (Y/N) (SUPCALLBACK)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 1
Range: -99-2	

Main Interview Month (MM) (MM_START)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 2
Decimals: 0	Maximum: 3
Range: -99-12	

Main Interview Year (YYYY) (YY_START)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 4	Minimum: 2019
Decimals: 0	Maximum: 2019
Range: 2019-2019	

Last fiscal year (FISCALYEAR)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 4	Minimum: 2018
Decimals: 0	Maximum: 2018
Range: 2018-2018	

City / Village (EST_CITY)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: character
 Width: 11

Valid cases: 258
 Invalid: 0

Gender (RESP_GEN)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Are you the main decision maker? (A2A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If no, what function do you have in the firm ? (A2A1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

Is your establishment part of larger firm? (A3A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If no, how many establishments ? including headquarters ? are included in the financial statements? (A3A3A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: -44
Range: -44--44	

What is the current legal status of this establishment ? (B1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 3
Decimals: 0	Maximum: 4
Range: -99-6	

What is the current legal status of this establishment ? OTHER, SPECIFY (B1X)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: character	Invalid: 0
Width: 41	

What percentage of this firm does the largest owner or owners own? (B2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 80
Range: -44-80	

Private domestic individuals, companies or organizations (B3A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-100

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 100

Private foreign individuals, companies or organizations (B3B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-100

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 100

Government/State (B3C)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-0

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 0

Other (B3D)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-0

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 0

In what year did this establishment begin operations? (B4A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 4
 Decimals: 0
 Range: 1969-2017

Valid cases: 258
 Invalid: 0
 Minimum: 1969
 Maximum: 2017

Is your establishment formally registered? (B4B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, what year was this establishment formally registered? (B4B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 4
Decimals: 0
Range: -44-2018

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2018

How would you characterize the gender composition of the owners/shareholders of this firm ? (B5A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-5

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 5

Is the largest owner/shareholder female? (B5B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If yes, what was the main reason for her to start this business ? (B5B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 8

With regards to the largest female owner/shareholder: Is she related to any of the other owners of this firm? (B5C)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

What percentage of ownership does she own? (B5D)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-100

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 100

To what extent does she get involved in the management of this firm? (B5E)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

How many years of experience does she have working in this firm? (B5F)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-27

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 27

How many years of experience does she have working in another firm? (B5G)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-40

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 40

How would you characterize the gender composition of the management group of this firm? (B6A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

What is the gender of the top manager ? (B6B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

What is the gender of the person responsible for dealing with tax inspectors / authorities ? (B6C)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

What is the gender of the person responsible for dealing with banks / financial institutions ? (B6D)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

How many years of experience working in this sector does the top manager have? (B6E)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 1-40

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 40

Over the last two years, did this establishment submit an application to obtain: (C1A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Approximately how many days did it take to obtain it from the day of the application to the day the service was received? (C1A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-365

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 365

Was an informal gift or payment expected or requested? (C1A3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Over the last two years, did this establishment submit an application to obtain: (C1B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Approximately how many days did it take to obtain it from the day of the application to the day the service was received? (C1B2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-120

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 120

Was an informal gift or payment expected or requested? (C1B3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Over the last two years, did this establishment submit an application to obtain: (C1C1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

Approximately how many days did it take to obtain it from the day of the application to the day the service was received? (C1C2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 90
Range: -44-90	

Was an informal gift or payment expected or requested? (C1C3)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 2
Range: -99-2	

Over the last two years, did this establishment submit an application to obtain: (C1D1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

Approximately how many days did it take to obtain it from the day of the application to the day the service was received? (C1D2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 120
Range: -44-120	

Was an informal gift or payment expected or requested? (C1D3)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 2
Range: -99-2	

Over the last two years, did this establishment submit an application to obtain: (C1E1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

Approximately how many days did it take to obtain it from the day of the application to the day the service was received? (C1E2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 45
Range: -44-45	

Was an informal gift or payment expected or requested? (C1E3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

Over the last two years, did this establishment submit an application to obtain: (C1F1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Approximately how many days did it take to obtain it from the day of the application to the day the service was received? (C1F2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-60

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 60

Was an informal gift or payment expected or requested? (C1F3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

Over the last two years, did this establishment submit an application to obtain: (C1G1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

Approximately how many days did it take to obtain it from the day of the application to the day the service was received? (C1G2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 365
Range: -44-365	

Was an informal gift or payment expected or requested? (C1G3)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 2
Range: -99-2	

Over the last fiscal year, did this establishment experience outages/interruptions for: (C2A1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

In a typical month, how many? (C2A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-12

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 12

How long on average (in hours)? (C2A3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-24

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 24

Estimated losses in annual sales in % (C2A4A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-60

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 60

Estimated losses in annual sales in value (C2A4B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -44-48000

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 48000

Over the last fiscal year, did this establishment experience outages/interruptions for: (C2B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

In a typical month, how many? (C2B2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-10

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 10

How long on average (in hours)? (C2B3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 8

Estimated losses in annual sales in % (C2B4A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-20

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 20

Estimated losses in annual sales in value (C2B4B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -44-1000

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 1000

Over the last fiscal year, did this establishment experience outages/interruptions for: (C2C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

In a typical month, how many? (C2C2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-30

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 30

How long on average (in hours)? (C2C3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-240

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 240

Estimated losses in annual sales in % (C2C4A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-21

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 21

Estimated losses in annual sales in value (C2C4B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -44-15000

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 15000

Over the last fiscal year, did this establishment experience outages/interruptions for: (C2D1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

In a typical month, how many? (C2D2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-30

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 30

How long on average (in hours)? (C2D3)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-40

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 40

Estimated losses in annual sales in % (C2D4A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-40

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 40

Estimated losses in annual sales in value (C2D4B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -44-5000

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 5000

Over the last year, was this establishment visited or inspected by tax officials? (C4A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, how many times was this establishment either inspected by tax officials or required to meet with them? (C4A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-260

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 260

In any of these inspections or meetings was a gift or informal payment expected or requested? (C4A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

IN PERCENTAGE % (C6A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-20

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 20

IN VALUE LCU (C6A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -44--44

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: -44

In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations? (C7)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-20

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 20

To what extent would you consider compliance to environmental protection laws to be difficult ? (C8A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 3

To what extent would you consider compliance to environmental protection laws to be costly ? (C8B)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 0
Decimals: 0	Maximum: 3
Range: -99-4	

Fair, impartial and uncorrupted (C10A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 0
Decimals: 0	Maximum: 4
Range: -99-4	

Quick (C10B)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 0
Decimals: 0	Maximum: 4
Range: -99-4	

Affordable (C10C)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 0
Decimals: 0	Maximum: 4
Range: -99-4	

Able to enforce its decision (C10D)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Obtaining licenses (C11A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Dealing with taxes and tax collection (C11B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Dealing with labor inspections (C11C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Dealing with courts (C11D)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Dealing with the police (C11E)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Obtaining credit (C11F)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Getting a government contract (C11G)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Men pay less in bribes than women when dealing with government officials (C12A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 4

Banks are more likely to lend to men than to women other things being equal (C12B)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Banks charge lower interest rates on loans to male run businesses than they do on loans for female-run businesses (C12C)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Men are more likely to get trade credit (supplies on credit) than women (C12D)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Men are more likely to get favorable treatment in the courts compared to women (C12E)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Customers prefer to deal with male-run businesses than female-run business (C12F)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Telecommunications (C14A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Electricity (C14B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Transportation (C14C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Access to land for expansion / relocation (C14D)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Why is access to land for expansion / relocation an obstacle? The procurement process (C14D1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

Cost of land (C14D2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 1

Availability of infrastructure (C14D3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

Disputed ownership (C14D4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

Small size of land ownership (C14D5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Government ownership of land (C14D6)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Other (C14D7)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Tax rates (C14E)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Tax administration (C14F)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Customs and trade regulations (C14G)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 3

Labor regulations (C14H)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Inadequately educated workforce (C14I)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Business licensing and permits (C14J)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Access to finance (e.g. collateral) (C14K)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Cost of finance (e.g. interest rates) (C14L)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Political environment (C14M)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Macroeconomic environment (inflation, exchange rate, interest rate) (C14N)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Corruption (C14O)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Crime, theft and disorder (C14P)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Practices of competitors in the informal sector (C14Q)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

They circumvent rules and regulations (C14Q1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

They face no rules of entry (C14Q2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

They have larger or more flexible working hours (C14Q3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

There is limited recourse against them in the face of adversity
 (C14Q4)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Other (C14Q5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

The most serious obstacle (C15A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-17

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 17

The second most serious obstacle (C15B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-17

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 17

The third most serious obstacle (C15C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-17

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 17

Product (1) / Service (2) (D1A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 2
 Maximum: 2

Product (1) / Service (2) (D1B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 2

Product (1) / Service (2) (D1C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 2

Percentage of total sales (D1A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 30-100

Valid cases: 258
 Invalid: 0
 Minimum: 30
 Maximum: 100

Percentage of total sales (D1B2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-60

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 60

Percentage of total sales (D1C2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-50

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 50

Do you have a sales or marketing department? (D2A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

During your last fiscal year, how much did you spend on sales or marketing, in LCU (D2B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -44-30000

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 30000

During your last fiscal year, how much did you spend on sales or marketing, in percentage of sales (D2B2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 50
Range: -44-50	

Does this establishment currently use mobile phones for the operations of the establishment? (D4A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

At the present time, does this establishment use e-mail to communicate with clients or suppliers? (D4B)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

At the present time, does this establishment use social media? (D4C)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

At the present time, does this establishment use a website? (D4D)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, have you heard of user experience (UX)? (D4D1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If yes, do you manage / curate user experience on your website (UX)? (D4D1A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

In the last fiscal year, what percentage of your sales were paid online? (D4E)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: 0-40

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 40

Did you dedicate efforts to any of the following? (D5A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5A2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-100

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 100

Did you dedicate efforts to any of the following? (D5B1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5B2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-50

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 50

Did you dedicate efforts to any of the following? (D5C1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5C2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-35

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 35

Did you dedicate efforts to any of the following? (D5D1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5D2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-40

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 40

Did you dedicate efforts to any of the following? (D5E1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5E2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-60

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 60

Did you dedicate efforts to any of the following? (D5F1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5F2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-100

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 100

Did you dedicate efforts to any of the following? (D5F1A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5F2A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-100

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 100

Did you dedicate efforts to any of the following? (D5F1B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5F2B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-100

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 100

Did you dedicate efforts to any of the following? (D5F1C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5F2C)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 100
Range: -44-100	

Did you dedicate efforts to any of the following? (D5G1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5G2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 60
Range: -44-60	

Did you dedicate efforts to any of the following? (D5H1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5H2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 50
Range: -44-50	

Did you dedicate efforts to any of the following? (D5I1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5I2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 50
Range: -44-50	

Did you dedicate efforts to any of the following? (D5J1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

If yes, What percentage of your annual marketing budget did you dedicate to it? (D5J2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-100

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 100

Did you use this channel to generate sales (Y/N)? (D6A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 1

If yes, what percentage of sales did it generate? (D6B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: 10-100

Valid cases: 258
Invalid: 0
Minimum: 10
Maximum: 100

How would you rate the efficacy of this channel ? (D6C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 3

Which dominant factor influenced your choice of channel ? (D6E1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-6

Valid cases: 258
 Invalid: 0
 Minimum: 2
 Maximum: 5

Did you use this channel to generate sales (Y/N)? (D6A2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, what percentage of sales did it generate? (D6B2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-70

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 70

How would you rate the efficacy of this channel ? (D6C2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Which dominant factor influenced your choice of channel ? (D6E2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-6

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

Did you use this channel to generate sales (Y/N)? (D6A3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, what percentage of sales did it generate? (D6B3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-75

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 75

How would you rate the efficacy of this channel ? (D6C3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 3

Which dominant factor influenced your choice of channel ? (D6E3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-6

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 6

Did you use this channel to generate sales (Y/N)? (D6A4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, what percentage of sales did it generate? (D6B4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-55

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 55

How would you rate the efficacy of this channel ? (D6C4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 3

Which dominant factor influenced your choice of channel ? (D6E4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-6

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

Did you use this channel to generate sales (Y/N)? (D6A4A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If yes, what percentage of sales did it generate? (D6B4A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: -44-40

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 40

How would you rate the efficacy of this channel ? (D6C4A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 3

Which dominant factor influenced your choice of channel ? (D6E4A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-6

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 5

Did you use this channel to generate sales (Y/N)? (D6A5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, what percentage of sales did it generate? (D6B5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-10

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 10

How would you rate the efficacy of this channel ? (D6C5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Which dominant factor influenced your choice of channel ? (D6E5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-6

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

For the last fiscal year, considering this establishment's main product line What was its main market ? (D7A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 3

What was its local market share? (D7B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 1-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

For the last fiscal year, considering this establishment's main market for its main product line How would you describe the change in your quantities sold ? (D7C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-3

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 3

How would you describe the change in your prices ? (D7D)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-3

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 3

What would best define your pricing approach ? (D7E)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-6

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 6

Who was the principal buyer for this establishment's output ? (D7F)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-7

Valid cases: 258
Invalid: 0
Minimum: 2
Maximum: 7

Did you experience in the past decreases in demand? (Y/N) (D7G)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 2

If yes, how did you adjust your behaviour ? (D7G1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-6

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 6

Did you experience in the past increases in demand? (Y/N) (D7H)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 2

If yes, how did you adjust your behaviour ? (D7H1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

In the last fiscal year, considering this establishment's main product line and the competitive landscape Did this establishment compete against unregistered or informal firms? (D8A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Did this establishment compete against registered firms selling goods or services without records or receipt? (D8B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Did this establishment compete against registered firms hiring workers without formal contracts? (D8C)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

In the last fiscal year, how many competitors did you face ? (D8D)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 3
 Maximum: 4

Have you heard of the following payment methods? (D13A1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 1

Has your establishment ever accepted this payment method? (D13A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 1

If no, you have never accepted it, why not? (D13A3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: -44

If yes, do you currently accept this payment method? (D13A4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 1

If no, you do not currently accept it, why not ? (D13A5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: -44

Have you heard of the following payment methods? (D13B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Has your establishment ever accepted this payment method? (D13B2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, you have never accepted it, why not? (D13B3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 8

If yes, do you currently accept this payment method? (D13B4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, you do not currently accept it, why not ? (D13B5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 1

Have you heard of the following payment methods? (D13C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Has your establishment ever accepted this payment method? (D13C2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If no, you have never accepted it, why not? (D13C3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 8

If yes, do you currently accept this payment method? (D13C4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If no, you do not currently accept it, why not ? (D13C5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

Have you heard of the following payment methods? (D13D1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Has your establishment ever accepted this payment method? (D13D2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, you have never accepted it, why not? (D13D3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

If yes, do you currently accept this payment method? (D13D4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 1

If no, you do not currently accept it, why not ? (D13D5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: -44

Have you heard of the following payment methods? (D13E1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Has your establishment ever accepted this payment method? (D13E2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If no, you have never accepted it, why not? (D13E3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 8

If yes, do you currently accept this payment method? (D13E4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, you do not currently accept it, why not ? (D13E5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

Have you heard of the following payment methods? (D13F1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Has your establishment ever accepted this payment method? (D13F2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, you have never accepted it, why not? (D13F3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 8

If yes, do you currently accept this payment method? (D13F4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 1

If no, you do not currently accept it, why not ? (D13F5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: -44

Have you heard of the following payment methods? (D13G1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Has your establishment ever accepted this payment method? (D13G2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If no, you have never accepted it, why not? (D13G3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 8

If yes, do you currently accept this payment method? (D13G4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, you do not currently accept it, why not ? (D13G5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

Have you heard of the following payment methods? (D13H1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Has your establishment ever accepted this payment method? (D13H2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, you have never accepted it, why not? (D13H3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 5

If yes, do you currently accept this payment method? (D13H4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 1

If no, you do not currently accept it, why not ? (D13H5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: -44

Have you heard of the following payment methods? (D13I1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 2
Maximum: 2

Has your establishment ever accepted this payment method? (D13I2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: -44

If no, you have never accepted it, why not? (D13I3)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: -44

If yes, do you currently accept this payment method? (D13I4)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: -44

If no, you do not currently accept it, why not ? (D13I5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: -44

How would you describe your understanding of marketing concepts including notions such as distribution, positioning, advertising and pricing ? (D19)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 3

Which of the following statements best describe the meaning of
?marketing mix? for a company ? (D20A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 4
Range: -99-4	

What is a niche market ? (D20B)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 4
Range: -99-4	

Are you aware/familiar with the following terms: Industry 4.0 (E11A1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

Internet of things (IoT) (E11A2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

Internet of services (IoS) (E11A3)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

New forms of human/machine interaction (augmented reality, robotics, etc.) (E11A4)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Low-power wide area networks (LPWAN) (E11A5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

What would you consider to be the biggest obstacle in Industry 4.0 ? (E13)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 4

How would you describe your understanding of production and operations management concepts? (E14)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 3

Why would a firm keep the lowest inventory level possible ? (E15A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

Which of the following is typically not a question production and operations managers deal with ? (E15B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

Are you concerned that your normal business operations might be interrupted by a natural or human caused disaster? (G1A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

In the last fiscal year, did this establishment spend money for security, for example equipment, insurance, personnel, or professional security services? (G2A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, what percentage of this establishment's total annual sales was paid for security, for example equipment, personnel, or professional security services, or what was the total annual cost of security?

PERCENTAGE (G2A1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-20

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 20

cost of security? LCU (G2A2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -44--44

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: -44

Burglary (G3A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Attempted burglary (G3B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Robbery (G3C)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Attempted robbery (G3D)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Deliberate damage/ vandalism (G3E)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Theft (G3F)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

How many full-time employees did this establishment employ when it started operations? (H1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 5
Decimals: 0
Range: 0-44

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 44

Total workers Number (H2A1A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 5
Decimals: 0
Range: 1-76

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 76

Total Workers Average annual wage (H2A2B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: 100-30800

Valid cases: 258
Invalid: 0
Minimum: 100
Maximum: 30800

of which females Average annual wage (H2B2B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -77-17500

Valid cases: 258
Invalid: 0
Minimum: -77
Maximum: 17500

of which foreign nationals Average annual wage (H2C2B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-44000

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 44000

Number of employees at the end of last fiscal year Management (H2A3)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-8

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 8

Number of employees at the end of last fiscal year Management of which females (H2B3)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-6

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 6

Number of employees at the end of last fiscal year Management of which foreign nationals (H2C3)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-3

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 3

Production & non-production workers Skilled Number of employees at the end of last fiscal year (H2A4A1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-57

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 57

Production & non-production workers Skilled Number of employees at the end of last fiscal year of which females (H2B4A1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-25

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 25

Production & non-production workers Skilled Number of employees at the end of last fiscal year of which foreign nationals (H2C4A1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-20

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 20

Production & non-production workers Unskilled Number of employees at the end of last fiscal year (H2A4B1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-42

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 42

Production & non-production workers Unskilled of which females (H2B4B1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-10

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 10

Production & non-production workers Unskilled of which foreign nationals (H2C4B1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-9

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 9

Total workers Number of employees at the end of last fiscal year (H3A1A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-9

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 9

Total Workers Annual wage at the end of last fiscal year (H3A2B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-8400

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 8400

Total Workers Annual wage at the end of last fiscal year of which females (H3B2B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-4000

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 4000

Total Workers Annual wage at the end of last fiscal year Â·Â·Â of which foreign nationals (H3C2B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-1400

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 1400

Total Workers Average length of employment in months (H3D1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Management Number of employees at the end of last fiscal year (H3A3)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Management Â·Â·Â of which females (H3B3)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Management of which foreign nationals (H3C3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-0

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 0

Management Average length of employment in months (H3D3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: 0-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Production & non-production workers Skilled Number of employees at the end of last fiscal year (H3A4A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Production & non-production workers Skilled of which females (H3B4A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-1

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 1

Production & non-production workers Skilled of which foreign nationals (H3C4A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-0

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 0

Production & non-production workers Skilled Average length of employment in months (H3D4A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: 0-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Production & non-production workers Unskilled Number of employees at the end of last fiscal year (H3A4B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-9

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 9

Production & non-production workers Unskilled of which females (H3B4B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-9

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 9

Production & non-production workers Unskilled of which foreign nationals (H3C4B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-5

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 5

Production & non-production workers Unskilled Average length of employment in months (H3D4B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: 0-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

At the end of last fiscal year, how many part-time workers did you employ? (H4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-12

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 12

In your opinion, what percentage of total workforce is reported for payroll taxes and labor regulations in typical establishments of your sector? (H6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-100

Valid cases: 258
Invalid: 0
Minimum: 50
Maximum: 100

Do you offer your employees health and insurance coverage? (H10A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Do you give your employees maternity leave? (H10C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Have you observed any of the following at your establishment?

Gender discrimination (H11B5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Have you observed any of the following at your establishment? Sexual harassment (H11B6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Do you have a protocol in place to address workplace sexual harassment? (H11C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, do you have a dedicated hotline or person to handle harassment complaints confidentially? (H11C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If no, how do you deal with such complaints ? (H11C2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-5

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 5

Last fiscal year No. of employees (H12A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 1-8

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 8

Last fiscal year No. of employees (H12B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-19

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 19

Last fiscal year No. of employees (H12C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-21

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 21

Last fiscal year No. of employees (H12D1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-45

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 45

Last fiscal year No. of employees (H12E1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-67

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 67

Last fiscal year No. of employees (H12F1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-2

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 2

Last fiscal year No. of employees (H12G1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Last fiscal year No. of employees (H12H1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-5

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 5

Last fiscal year No. of employees (H12I1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-20

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 20

Last fiscal year Average wage (gross)/year (H12A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: 100-30800

Valid cases: 258
Invalid: 0
Minimum: 100
Maximum: 30800

Last fiscal year Average wage (gross)/year (H12B2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-24600

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 24600

Last fiscal year Average wage (gross)/year (H12C2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-14400

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 14400

Last fiscal year Average wage (gross)/year (H12D2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-12700

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 12700

Last fiscal year Average wage (gross)/year (H12E2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-15500

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 15500

Last fiscal year Average wage (gross)/year (H12F2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-8200

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 8200

Last fiscal year Average wage (gross)/year (H12G2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -77-7600

Valid cases: 258
Invalid: 0
Minimum: -77
Maximum: 7600

Last fiscal year Average wage (gross)/year (H12H2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -77-11500

Valid cases: 258
Invalid: 0
Minimum: -77
Maximum: 11500

Last fiscal year Average wage (gross)/year (H12I2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -77-16400

Valid cases: 258
Invalid: 0
Minimum: -77
Maximum: 16400

Previous fiscal year No. of employees (H12A3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 1-8

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 8

Previous fiscal year No. of employees (H12B3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-19

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 19

Previous fiscal year No. of employees (H12C3)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-21

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 21

Previous fiscal year No. of employees (H12D3)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-45

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 45

Previous fiscal year No. of employees (H12E3)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-67

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 67

Previous fiscal year No. of employees (H12F3)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-2

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 2

Previous fiscal year No. of employees (H12G3)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 5	Minimum: 0
Decimals: 0	Maximum: 7
Range: 0-7	

Previous fiscal year No. of employees (H12H3)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 5	Minimum: 0
Decimals: 0	Maximum: 5
Range: 0-5	

Previous fiscal year No. of employees (H12I3)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 5	Minimum: 0
Decimals: 0	Maximum: 20
Range: 0-20	

Previous fiscal year Average wage (gross)/year (H12A4)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 100
Decimals: 0	Maximum: 46800
Range: 100-46800	

Previous fiscal year Average wage (gross)/year (H12B4)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-59000

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 59000

Previous fiscal year Average wage (gross)/year (H12C4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-13000

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 13000

Previous fiscal year Average wage (gross)/year (H12D4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-14000

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 14000

Previous fiscal year Average wage (gross)/year (H12E4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-14700

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 14700

Previous fiscal year Average wage (gross)/year (H12F4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-10700

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 10700

Previous fiscal year Average wage (gross)/year (H12G4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-7600

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 7600

Previous fiscal year Average wage (gross)/year (H12H4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-8500

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 8500

Previous fiscal year Average wage (gross)/year (H12I4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-17300

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 17300

12 months from now No. of employees (H12A5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 1-8

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 8

12 months from now No. of employees (H12B5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-19

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 19

12 months from now No. of employees (H12C5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-21

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 21

12 months from now No. of employees (H12D5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-50

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 50

12 months from now No. of employees (H12E5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-81

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 81

12 months from now No. of employees (H12F5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 5
 Decimals: 0
 Range: 0-2

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 2

12 months from now No. of employees (H12G5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

12 months from now No. of employees (H12H5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-5

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 5

12 months from now No. of employees (H12I5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 5
Decimals: 0
Range: 0-20

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 20

12 months from now Average wage (gross)/year (H12A6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: 100-37000

Valid cases: 258
Invalid: 0
Minimum: 100
Maximum: 37000

12 months from now Average wage (gross)/year (H12B6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-27600

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 27600

12 months from now Average wage (gross)/year (H12C6)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-17300

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 17300

12 months from now Average wage (gross)/year (H12D6)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-14000

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 14000

12 months from now Average wage (gross)/year (H12E6)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-18600

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 18600

12 months from now Average wage (gross)/year (H12F6)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-8200

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 8200

12 months from now Average wage (gross)/year (H12G6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -77-8400

Valid cases: 258
Invalid: 0
Minimum: -77
Maximum: 8400

12 months from now Average wage (gross)/year (H12H6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -77-11500

Valid cases: 258
Invalid: 0
Minimum: -77
Maximum: 11500

12 months from now Average wage (gross)/year (H12I6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: -77-21300

Valid cases: 258
Invalid: 0
Minimum: -77
Maximum: 21300

If total employees are different in the last 2 fiscal years, please specify reason for increase/decrease (H12J)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-6

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 5

If total employees are different in the last 2 fiscal years, please specify reason for increase/decrease OPTIONS OTHER SPECIFY (H12JX)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: character
 Width: 41

Valid cases: 258
 Invalid: 0

University graduates or post-graduates: (H13J)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-15

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 15

of which: Post-graduate completed (H13J1)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-3

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 3

of which: Graduate completed (H13J2)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-12

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 12

Vocational or other post-secondary completed (H13K)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 1-20

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 20

Secondary completed (H13L)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-27

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 27

Primary completed (H13M)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-40

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 40

Less than primary completed (H13N)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: 0-28

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 28

Director, manager or professional Education (H14A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Director, manager or professional Previous experience in this industry (H14B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Director, manager or professional Overall work experience (H14C1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Director, manager or professional Job related training outside of school (H14D1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Director, manager or professional References from people you know (H14E1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Director, manager or professional Prior familiarity with the applicant (H14F1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Director, manager or professional Other (H14G1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Skilled (production, administrative, sales, technical, craftsmen)

Education (H14A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Skilled (production, administrative, sales, technical, craftsmen)

Previous experience in this industry (H14B2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Skilled (production, administrative, sales, technical, craftsmen) Overall
 work experience (H14C2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Skilled (production, administrative, sales, technical, craftsmen) Job related training outside of school (H14D2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Skilled (production, administrative, sales, technical, craftsmen) References from people you know (H14E2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 5

Skilled (production, administrative, sales, technical, craftsmen) Prior familiarity with the applicant (H14F2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Skilled (production, administrative, sales, technical, craftsmen) Other (H14G2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Does your establishment actively seek to employ, retain, develop and promote women? (H22A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, does your establishment have any of the following measures in place to do so? Programs to help women balance work and family life (H22A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Organizing opportunities for women to network amongst each other and share experiences (H22A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Flexible working conditions, schedules and offering the possibility to work remotely (H22A3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Offering on-site childcare and related services (H22A4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Programs to ensure equal pay and benefits between men and women (H22A5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Establishing policies and quotas for hiring, promoting, training and developing women employees (H22A6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

To what extent do you agree or disagree with the following statements ? (H22B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

There aren't enough male resources available in the labor market so we must hire women (H22B2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Women employees cost less than their male counterparts (H22B3)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Women employees have less demands and expectations for growth and promotion within the establishment (H22B4)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

Female employees are typically more reliable and committed to their work than their male counterparts (H22B5)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

This establishment has socially responsible employment policies including diversity and inclusion (H22B6)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 4

In the last fiscal year, did this establishment run formal training programs for its permanent, full-time employees? (H23A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, what percentage in each category below received formal training? Production workers (skilled and unskilled) (H23B1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-100

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 100

Non-production workers (H23B2)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -44-100

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 100

Over the last three years, did this establishment receive any public support (financial or other types of assistance) for training-related activities? (H23C)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If no, what was the main reason why this establishment did not run any training programs ? (H23C1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-5

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 5

How would you describe your understanding of human resource concepts including notions such as optimizing resources scheduling, training and developing resources and managing employee benefits ? (H28)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 3

Which of the following statements best describes the need for human resource management ? (H29A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 4

Which of the following are key operational responsibilities human resource staff members are typically involved in ? (H29B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-5

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 5

Of the land or building occupied by this establishment, what percentage does it: Own LAND (I4B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: 0-100

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 100

Of the land or building occupied by this establishment, what percentage does it: Lease LAND (I4C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 3
Decimals: 0
Range: 0-100

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 100

Of the land or building occupied by this establishment, what percentage does it: Other LAND (I4D1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 0
Decimals: 0	Maximum: 0
Range: 0-0	

Other, specify LAND (I4D1X)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: character	Invalid: 0
Width: 42	

Of the land or building occupied by this establishment, what percentage does it: Own BUILDING (I4B2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 0
Decimals: 0	Maximum: 100
Range: 0-100	

Of the land or building occupied by this establishment, what percentage does it: Lease BUILDING (I4C2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 0
Decimals: 0	Maximum: 100
Range: 0-100	

Of the land or building occupied by this establishment, what percentage does it: Other BUILDING (I4D2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 0
Decimals: 0	Maximum: 0
Range: 0-0	

Other, specify BUILDING (I4D2X)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: character	Invalid: 0
Width: 23	

Have you heard of the following financial services? (Y/N) (I5A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

If yes, has your establishment ever used it? (Y/N) (I5A1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 2
Range: -99-2	

If no, why not ? (I5A1A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 6

If yes, were you satisfied? (Y/N) (I5A1B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Have you heard of the following financial services? (Y/N) (I5B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, has your establishment ever used it? (Y/N) (I5B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, why not ? (I5B1A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 6

If yes, were you satisfied? (Y/N) (I5B1B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

Have you heard of the following financial services? (Y/N) (I5C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, has your establishment ever used it? (Y/N) (I5C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If no, why not ? (I5C1A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 8

If yes, were you satisfied? (Y/N) (I5C1B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Have you heard of the following financial services? (Y/N) (I5D)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, has your establishment ever used it? (Y/N) (I5D1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

If no, why not ? (I5D1A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-8

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 6

If yes, were you satisfied? (Y/N) (I5D1B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 2

Have you heard of the following financial services? (Y/N) (I5E)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

If yes, has your establishment ever used it? (Y/N) (I5E1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 2

If no, why not ? (I5E1A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-8

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 6

If yes, were you satisfied? (Y/N) (I5E1B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: -44

What were the total sales of your establishment in: Two fiscal years ago (LCU) (I8A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: -77-2646000

Valid cases: 258
 Invalid: 0
 Minimum: -77
 Maximum: 2646000

One fiscal year ago (LCU) (I8A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 1300-3780000

Valid cases: 258
 Invalid: 0
 Minimum: 1300
 Maximum: 3780000

One fiscal year ago (LCU) Please provide the following information on your establishment's costs: Total cost of raw materials / finished goods (I9A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 100-1620000

Valid cases: 258
 Invalid: 0
 Minimum: 100
 Maximum: 1620000

One fiscal year ago (LCU) Total cost of labor, including wages, social payments, salaries and bonuses (I9B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 100-1188000

Valid cases: 258
 Invalid: 0
 Minimum: 100
 Maximum: 1188000

One fiscal year ago (LCU) Total annual depreciation (I9C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-510000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 510000

One fiscal year ago (LCU) • Total cost of rental of land/buildings, equipment, furniture (I9D1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-111000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 111000

One fiscal year ago (LCU) Please provide the following information on your establishment's costs: Electricity (I10A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-108000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 108000

One fiscal year ago (LCU) ••••• Fuel (I10B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-52000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 52000

One fiscal year ago (LCU) ••••• Water (I10C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-120000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 120000

One fiscal year ago(LCU) Transportation for goods (not including fuel) (I10D1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 0
Decimals: 0	Maximum: 52000
Range: 0-52000	

One fiscal year ago (LCU) Communications services (I10E1)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 0
Decimals: 0	Maximum: 24000
Range: 0-24000	

Last fiscal year (LCU) (I8A3)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 1670
Decimals: 0	Maximum: 5400000
Range: 1670-5400000	

Last fiscal year (LCU) Please provide the following information on your establishment's costs: Total cost of raw materials / finished goods (I9A2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 120
Decimals: 0	Maximum: 1620000
Range: 120-1620000	

Last fiscal year (LCU) Â·Total cost of labor, including wages, social payments, salaries and bonuses (I9B2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 180
Decimals: 0	Maximum: 1188000
Range: 180-1188000	

Last fiscal year (LCU) Â·Total annual depreciation (I9C2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 0
Decimals: 0	Maximum: 510000
Range: 0-510000	

Last fiscal year (LCU) Â·Total cost of rental of land/buildings, equipment, furniture (I9D2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 0
Decimals: 0	Maximum: 98000
Range: 0-98000	

Last fiscal year (LCU) Please provide the following information on your establishment's costs: Electricity (I10A2)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 15	Minimum: 0
Decimals: 0	Maximum: 108000
Range: 0-108000	

Last fiscal year (LCU) Â·Â Â Â Â Fuel (I10B2)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-52000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 52000

Last fiscal year (LCU) Â·Â Â Â Â Water (I10C2)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-120000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 120000

Last fiscal year (LCU) Â·Â Â Â Â Transportation for goods (not
 including fuel) (I10D2)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-52000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 52000

Last fiscal year (LCU) Â·Â Â Â Â Communications services (I10E2)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
 Format: numeric
 Width: 15
 Decimals: 0
 Range: 0-24000

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 24000

One fiscal year ago (LCU) How much did your establishment spend on purchases of: Machinery, vehicles and equipment (new and/or used) (I11A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: 0-100000

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 100000

One fiscal year ago (LCU) Land and buildings (I11B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: 0-30000

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 30000

Last fiscal year (LCU) How much did your establishment spend on purchases of: Machinery, vehicles and equipment (new and/or used) (I11A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: 0-300000

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 300000

Last fiscal year (LCU) Land and buildings (I11B2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 15
Decimals: 0
Range: 0-15000

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 15000

Working capital In the next 12 months, will your firm apply for working capital or fixed assets financing? (I14A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

Fixed assets In the next 12 months, will your firm apply for working capital or fixed assets financing? (I14B)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 2
Range: -99-2	

How would you describe your understanding of finance and accounting concepts including notions such as net present value, financial ratios, assets and liabilities ? (I16A)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 3
Range: -99-3	

How would you describe your understanding of accounting concepts including notions such as assets, liabilities, and profits ? (I16B)

File: FINAL_Deliverable_(258
MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: -44
Decimals: 0	Maximum: 3
Range: -99-3	

Which of the following statements best describes the meaning of the term ?assets? for a company ? (I17A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-3

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 3

Which of the following statements best describes the meaning of the term ?liabilities? for a company ? (I17B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-3

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 3

Which of the following statements best describes the meaning of the term ?profits? for a company ? (I17C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-3

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 3

Do the following define the success of your establishment? Attaining a pre-established level of profit (J1A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Gain market share (J1B1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Grow / expand operations (J1C1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Enter new market (J1D1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Expand customer base (J1E1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Expand range of services/products provided (J1F1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Still being in business in 10 years (J1G1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Providing employment for family (J1H1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Providing employment for others outside the family (J1I1)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

When profits occur, do you systematically reinvest more than 50% in your establishment? (J2A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

If yes, where do you mostly reinvest ? (J2A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: -44
Maximum: 4

Networking to support market development (J6A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Networking to maintain good supply relationships (J6B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Networking to maintain access to financing (J6C)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-4

Valid cases: 258
Invalid: 0
Minimum: 0
Maximum: 4

Networking to maintain access to human resources (J6D)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Positive discrimination to promote gender equality in the workplace (J6E)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Introducing in the workplace policies and programs to facilitate an equilibrium between family responsibilities and work requirements (J6F)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Integrating environmental sustainability when designing business strategy (J6G)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-4

Valid cases: 258
 Invalid: 0
 Minimum: 0
 Maximum: 4

Over the last two years, has this establishment tried to achieve any of the following goals To obtain quality certification? (J7A)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Â·Â·Â To make business alliances with other suppliers or clients? (J7B)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Â·Â·Â To support innovation? (J7C)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Â·Â·Â To promote exports? (J7D)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Â·Â·Â To develop new foreign markets? (J7E)

File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Â·Â Â To increase national markets? (J7F)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Â·Â Â To improve quality of goods or services? (J7G)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Â·Â Â To reduce cost? (J7H)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Â·Â Â Â To increase the number of goods or services offered by this establishment? (J7I)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
Format: numeric
Width: 3
Decimals: 0
Range: -99-2

Valid cases: 258
Invalid: 0
Minimum: 1
Maximum: 2

Â·Â Â To reduce environmental impact? (J7J)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Â·Â Â To reduce energy consumption? (J7K)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Are you aware the following programs available in your country

Programs to improve quality and obtain certification (J8A1)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Training programs for employees (J8A2)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Programs for cluster development (J8A3)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Tax credit programs for innovation (J8A4)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Subsidy programs for innovation (J8A5)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Technical assistance programs for technology adoption and management improvements (J8A6)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Entrepreneurial support programs (J8A7)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Export promotion programs (J8A8)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

Gender equality support programs (J8A9)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-2

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

How would you describe your understanding of strategy concepts including notions such as business plan, short and long-term enterprise goals and key performance indicators ? (J12)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 3

Which of the following time frames is generally considered when conceiving a strategy ? (J13A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 3

Which statements best defines business strategy ? (J13B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: -44
 Maximum: 3

Month (MM) (MM_END)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-12

Valid cases: 258
 Invalid: 0
 Minimum: 2
 Maximum: 4

Year (YYYY) (YY_END)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 4
 Decimals: 0
 Range: 2019-2019

Valid cases: 258
 Invalid: 0
 Minimum: 2019
 Maximum: 2019

I perceive the answers to questions regarding opinions and perceptions to be (K1A)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 1

The answers to questions regarding figures (K1B)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete
 Format: numeric
 Width: 3
 Decimals: 0
 Range: -99-3

Valid cases: 258
 Invalid: 0
 Minimum: 1
 Maximum: 2

This questionnaire was completed in (K1C)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 3
Range: -99-3	

The interview was done through which mode ? (K1D)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 258
Format: numeric	Invalid: 0
Width: 3	Minimum: 1
Decimals: 0	Maximum: 1
Range: -99-6	

Interviewer comments (COMMENTS)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Discrete	Valid cases: 0
Format: character	Invalid: 0
Width: 179	

Weight by gender (WEIGHT_BY_GENDER)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous	Valid cases: 258
Format: numeric	Invalid: 0
Width: 5	Minimum: 10.3
Decimals: 2	Maximum: 10.5
Range: 10.25-10.5	

Weight by size (WEIGHT_BY_SIZE)
 File: FINAL_Deliverable_(258
 MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 5
Decimals: 2
Range: 9.85-12.02

Valid cases: 258
Invalid: 0
Minimum: 9.9
Maximum: 12

Weight by gender and size (WEIGHT_BY_GENDER_SIZE)

File: FINAL_Deliverable_(258

MSME)_GHANA_Tourism_Survey_20190422_RE

Overview

Type: Continuous
Format: numeric
Width: 5
Decimals: 2
Range: 9.81-12.05

Valid cases: 258
Invalid: 0
Minimum: 9.8
Maximum: 12.1

Documentation

Questionnaires

Tourism Questionnaire

Title Tourism Questionnaire
Country Sierra Leone
Language English
Filename WeTour Survey instrument.pdf

Technical documents

Methodology Note for WeTour Tourism Enterprise Survey - Ghana and Sierra Leone

Title Methodology Note for WeTour Tourism Enterprise Survey - Ghana and Sierra Leone
Country Sierra Leone
Language English
Filename wetour_methodology_and_sampling_plan_093019.pdf
