



Innovation Pilot for Microentrepreneurs in Colombia

Baseline Survey

April, 2016

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1. PRELIMINARY QUESTIONS

Enumerator: Please answer the following questions before entering the business

1001	Enumerator: What is the business ID1?	
1002	Enumerator: What is the business ID2?	
1003	Enumerator: Please select your name from the list	
1004	Enumerator: Is this business from the original Agruppa census?	1 Yes 0 No
1005	Enumerator: Please take a photo of the business	
1006	Enumerator: What is the business block?	
1007	Enumerator: What is the name of the business?	
1008	Enumerator: What is the address of the business?	
1009	Enumerator: Please provide any detail that could lead to the proper location of the business in future rounds of surveys	
1010	Enumerator: Please record the business geolocation	
1011	Enumerator: The business status is...	1 Open 2 Closed 3 Doesn't exist → Go to 9006 → Go to 9006
1012	Enumerator: This business is a...	1 Shop 2 Stall 3 Cart
1013	Enumerator: Does the business sell fruits and vegetables?	1 Yes 0 No → Go to 9006

"Good morning /good afternoon, my name is _____. I work for Innovations for Poverty Action (IPA), a non-governmental research organization dedicated to find and promote innovative solutions for social problems in various countries. We visited you six months ago conducting a study in collaboration with the World Bank and the purpose of our visit is to know how is your business doing. For this, we'd like to invite you to answer some questions about your business with the goal of understanding how it works, and this way, be able to work on the rigorous evaluation and appropriate design of new services which may help you and your business.

In addition, if you decide to participate in the survey, you will be able to enter in the raffle of _____. During the survey I will adapt to your needs, so you can continue your business activities as usual. Remember that your participation is completely voluntary; you decide to participate or not and you can refuse to answer any question or end the survey at any moment without any type of consequences for you or your business. All the information you give to us will be confidential and will be used only for research purposes.

If you have any additional question, concern or comment about this survey or study, please contact Cristhian Pulido, Research Associate at IPA to the phone number 694 8122."

1014	Enumerator: Does the person give consent to answer the preliminary questions in order to determine if he/she can participate from the survey?	1 Yes 0 No	→ Go to 9006
1015	Does your business sell at least one of the following products? <i>Onion cabeza, onion larga, potato pastusa, potato superior, potato suprema, plantain primera, plantain segunda, plantain pica, tomato chonto, tomato largavida?</i>	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 9006
1016	Are you the business owner?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 1017 → Go to 1017 → Go to 1017
1016-1	What is your relationship with the business owner?	1 Partner 2 Mother/Father 3 Sibling 4 Other relative 5 Friend -666 Other: _____ -999 Don't know -888 Refuse to answer	
1017	Are you the person that decides the prices of the fruits and vegetables sold?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 1018 → Go to 1018 → Go to 1018
1017-1	What is the name of the person that decides the prices of the fruits and vegetables?		
1017-2	Is the person that decides the prices of the fruits and vegetables present?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 9006
1017-3	Can we talk to the person that decides the prices of the fruits and vegetables?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 9006
1018	Are you the business manager?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 1019 → Go to 1019 → Go to 1019
1018-1	What is the name of the business manager?		
1019	Who is in charge of deciding the business hours?	1 You 2 Someone else 3 You and someone else -999 Don't know -888 Refuse to answer	
1020	Who is in charge of deciding which fruits and vegetables are sold?	1 You 2 Someone else 3 You and someone else -999 Don't know -888 Refuse to answer	
1021	Who is usually in charge of purchasing the fruits and vegetables?	1 You 2 Someone else 3 You and someone else -999 Don't know -888 Refuse to answer	
1022	Who purchased the fruits and vegetables the last time, not considering today?	1 You 2 Someone else 3 You and someone else	→ Go to 1023 → Go to 1023

		-999 Don't know -888 Refuse to answer	→ Go to 1023 → Go to 1023
1022-1	What is the name of the person that purchased the fruits and vegetables the last time, not considering today?		
1023	Who is in charge of deciding which fruits and vegetables are purchased?	1 You 2 Someone else 3 You and someone else -999 Don't know -888 Refuse to answer	
<p align="center">INFORMED CONSENT</p> <p><i>"Good morning /good afternoon, my name is _____. I work for Innovations for Poverty Action (IPA), a non-governmental research organization dedicated to find and promote innovative solutions for social problems in various countries. We visited you six months ago conducting a study in collaboration with the World Bank and the purpose of our visit is to know how is your business doing. For this, we'd like to invite you to answer some questions about your business with the goal of understanding how it works, and this way, be able to work on the rigorous evaluation and appropriate design of new services which may help you and your business.</i></p> <p><i>In addition, if you decide to participate in the survey, you will be able to enter in the raffle of _____. During the survey I will adapt to your needs, so you can continue your business activities as usual. Remember that your participation is completely voluntary; you decide to participate or not and you can refuse to answer any question or end the survey at any moment without any type of consequences for you or your business. All the information you give to us will be confidential and will be used only for research purposes.</i></p> <p><i>If you have any additional question, concern or comment about this survey or study, please contact Crithian Pulido, Research Associate at IPA to the phone number 694 8122."</i></p>			
1024	Enumerator: Does the person give consent to participate in the survey?	1 Yes 0 No	→ Go to 9006

Commented [CP1]: Go to 8001 if the business sells fruits and vegetables. Go to 8018 if the business doesn't sell fruits and vegetables.

2. VENDOR INFORMATION			
2001	Enumerator: What is the respondent's sex?	1 Female 0 Male	
2002	What is your name?		
2003	What is your age?	DD/MM/YYYY	→ See comments
2004	What is your ID number?		
2005	What is your phone number?		
2006	What is your cellphone number?		
2007	Your household is located...	1 In the same building of my business 2 In the same street of my business 3 In the same neighborhood of my business 4 In a different neighborhood than the one of my business 5 In a different city than the one of my business -999 Don't know -888 Refuse to answer	→ Go to 2008 → Go to 2008 → Go to 2008
2007-1	What is the address of your household?		
2007-2	What is the neighborhood where your household is located?		
2008	What is the highest education level you have achieved and certified?	0 None 1 Preschool 2 Basic primary (1-5) 3 High school (6-11) 4 Technical degree 5 Technological degree 6 Undergraduate 7 Graduate -999 Don't know -888 Refuse to answer	
2009	How many people live in your household (not including you)?		→ Go to 2010 if answer is zero (0)
2009-1	How many of these <i>N</i> people are less than 18 years old?		→ Go to 2010 if answer is zero (0)
2009-1-1	How many of these <i>N</i> children are yours?		
2010	Is this business the main source of income for your household?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 2011

Commented [CP2]: If the respondent is not 18 years old yet and the business sells fruits and vegetables, go to 8001. If the respondent is not 18 years old yet and the business doesn't sell fruits and vegetables, go to 8018.

2010-1	Does your household have other source(s) of income besides this business?	1 Yes 0 No -999 Don't know -888 Refuse to answer
2011	Within these ranges, how much was your household's income the past month?	1 0 - 500.000 2 500.001 - 1.000.000 3 1.000.001 - 1.500.000 4 1.500.001 - 2.000.000 5 2.000.001 - 2.500.000 6 2.500.001 - 3.000.000 7 3.000.001 - 3.500.000 8 3.500.001 - 4.000.000 9 4.000.001 - 4.500.000 10 4.500.001 - 5.000.000 11 More than 5.000.000 -999 Don't know -888 Refuse to answer
2011-1	Approximately, how much was your household's income the past month?	\$ _____

3. BUSINESS INFORMATION		
3001 to 3010	During the past week, did you sell any of the following products?	<div> <div>Onion cabezona (3001)</div> <div>Onion larga (3002)</div> <div>Plantain primera (3003)</div> <div>Plantain segunda (3004)</div> <div>Plantain pica (3005)</div> <div>Potato pastusa (gruesa or pareja) (3006)</div> <div>Potato superior (gruesa or pareja) (3007)</div> <div>Potato suprema (gruesa or pareja) (3008)</div> <div>Tomato chonto (semi or grueso) (3009)</div> <div>Tomato largavida (semi or grueso) (3010)</div> </div> <div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> </div>
3011	During the past week, did you sell other products besides fruits and vegetables?	1 Yes 0 No -999 Don't know -888 Refuse to answer
3011-1 to 3011-17	During the past week, did you sell any of the following products?	<div> <div>Grains (3011-1)</div> <div>Conserves (3011-2)</div> <div>Dairy (3011-3)</div> <div>Sweets (3011-4)</div> <div>Finished products (3011-5)</div> <div>Eggs (3011-6)</div> <div>Meat (3011-7)</div> <div>Snacks (3011-8)</div> <div>Dried fruits (3011-9)</div> <div>Bread (3011-10)</div> <div>Spices (3011-11)</div> <div>Soda (3011-12)</div> <div>Alcohol (3011-13)</div> <div>House cleaning products (3011-14)</div> <div>Personal care products (3011-15)</div> <div>Airtime (3011-16)</div> <div>Other: _____ (3011-17)</div> </div> <div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> </div>
3011-18 to 3011-20	During the past week, which was the product that you sold the most from these categories?	<div> <div>1st product (3011-18)</div> <div>2nd product (3011-19)</div> <div>3rd product (3011-20)</div> </div> <div> <div></div> <div></div> <div></div> </div>
3012	How long have you been working in this business for?	_____ years → Go to 3013 if the answer is different than "Don't know"
3012-1	Within these ranges, how long have you been working in this business for?	1 Less than a year 2 Between 1-5 years 3 Between 6-10 years 4 More than 10 years -999 Don't know -888 Refuse to answer

3013	How long has this business existed?	_____ years → Go to 3014 if the answer is different than "Don't know"	
3013-1	Within these ranges, how long has this business existed?	1 Less than a year 2 Between 1-5 years 3 Between 6-10 years 4 More than 10 years -999 Don't know -888 Refuse to answer	
3014	Is this business registered in the Chamber of Commerce?	1 Yes 0 No -999 Don't know -888 Refuse to answer	
3015	Is this business registered in the DIAN (National Department of Taxes and Customs Administration)?	1 Yes 0 No -999 Don't know -888 Refuse to answer	
3016	During the past week, was the business open every day, including Saturday and Sunday?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 3017 → Go to 3017 → Go to 3017
3016-1 to 3016-7	During the past week, which days was your business open?	Monday (3016-1) Tuesday (3016-2) Wednesday (3016-3) Thursday (3016-4) Friday (3016-5) Saturday (3016-6) Sunday (3016-7)	<div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div>
3017	During the past week, the business opened and closed at the same hours?	1 Yes 0 No -999 Don't know -888 Refuse to answer	
3018	During the past week, was the business close during lunch time?	1 Yes 0 No -999 Don't know -888 Refuse to answer	
3019 to 3020	During the past week, at what time did the business open and close?	Opened (3019) Closed (3020)	<div>hh : mm</div> <div>hh : mm</div>
3021 to 3024	During the past week, at what time did the business open and close?	Opened (3021) Closed before lunch (3022) Opened after lunch (3023) Closed (3024)	<div>hh : mm</div> <div>hh : mm</div> <div>hh : mm</div> <div>hh : mm</div>
3025 to 3038	During the past week, at what time did the business open and close?	Monday Opened (3025) / Closed (3026) Tuesday Opened (3027) / Closed (3028) Wednesday Opened (3029) / Closed (3030) Thursday Opened (3031) / Closed (3032) Friday Opened (3033) / Closed (3034) Saturday Opened (3035) / Closed (3036) Sunday Opened (3037) / Closed (3038)	<div>hh : mm / hh : mm</div> <div>hh : mm / hh : mm</div> <div>hh : mm / hh : mm</div> <div>hh : mm / hh : mm</div> <div>hh : mm / hh : mm</div> <div>hh : mm / hh : mm</div> <div>hh : mm / hh : mm</div>

Commented [CP3]: These questions are only asked if the business hours were the same every day (4003-2=1) and the shop didn't close during lunch time (4003-3=0).

Commented [CP4]: These questions are only asked if the business hours were the same every day (4003-2=1) and the shop was closed during lunch time (4003-3=1).

Commented [CP5]: These questions are only asked if the business hours were not the same every day (4003-2=0) and the shop didn't close during lunch time (4003-3=0).

3039 to 3066	During the past week, at what time did the business open and close?	Monday	Opened (3039) / Closed before lunch (3040) Opened after lunch (3041) / Closed (3042)	<input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/>
		Tuesday	Opened (3043) / Closed before lunch (3044) Opened after lunch (3045) / Closed (3046)	<input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/>
		Wednesday	Opened (3047) / Closed before lunch (3048) Opened after lunch (3049) / Closed (3050)	<input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/>
		Thursday	Opened (3051) / Closed before lunch (3052) Opened after lunch (3053) / Closed (3054)	<input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/>
		Friday	Opened (3055) / Closed before lunch (3056) Opened after lunch (3057) / Closed (3058)	<input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/>
		Saturday	Opened (3059) / Closed before lunch (3060) Opened after lunch (3061) / Closed (3062)	<input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/>
		Sunday	Opened (3063) / Closed before lunch (3064) Opened after lunch (3065) / Closed (3066)	<input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/>
3067	Do you always purchase the fruits and vegetables before coming to the business?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 3068 → Go to 3068 → Go to 3068	
3067-1	On the days you don't go to purchase before, ¿how do you usually go from your home to the business?	1 Walking 2 Bicycle 3 Motorcycle 4 Your own car 5 Someone else's car 6 Bus 7 Transmilenio 8 Taxi 9 Small bus -666 Other: _____ -999 Don't know -888 Refuse to answer		
3067-2	How much time do you spend coming from your home to the business?			
3068	Let's suppose that instead of going to shop before, you would go directly from your home to the business. ¿Which transport method would you use to go from your home to the business?	1 Walking 2 Bicycle 3 Motorcycle 4 Your own car 5 Someone else's car 6 Bus 7 Transmilenio 8 Taxi 9 Small bus -666 Other: _____ -999 Don't know -888 Refuse to answer		
3068-1	How much time do you think would take you to go from your home to the business?			
3069	If you could save time in activities such as transportation or going to purchase, would you increase the business hours?	1 Yes 0 No -999 Don't know -888 Refuse to answer		
3069-1 to 3069-4	How would you change the business hours?	By opening the business early in the morning (3069-1) By closing the business later in the night (3069-2) By opening earlier the days you go to purchase (3069-3) By stop closing during lunch (3069-4)	<input type="text" value="Yes / No / DK / RA"/> <input type="text" value="Yes / No / DK / RA"/> <input type="text" value="Yes / No / DK / RA"/> <input type="text" value="Yes / No / DK / RA"/>	
3070	During the past week, did anybody else work with you in the business?	1 Yes 0 No -999 Don't know	→ Go to 3005 → Go to 3005	

Commented [CP6]: These questions are only asked if the business hours were not the same every day (4003-2=0) and the shop was closed during lunch time (4003-3=1).

		-888	Refuse to answer	→ Go to 3005
3070-1	How many of these employees were paid?			
3070-2	How many of these employees were unpaid?			
3071	During the past week, with how many vendors similar to you did you talk?			
3072	Overall, with how many vendors similar to you do you have some kind of relationship?			
3073	Do you know at which price does the nearest shop purchase the fruits and vegetables?	1 0 -999 -888	Yes No Don't know Refuse to answer	
3074	Do you know at which price does the nearest shop sell the fruits and vegetables?	1 0 -999 -888	Yes No Don't know Refuse to answer	
3075	When deciding the sale price of the fruits and vegetables/products, you:		Add some amount to the purchase price (3075-1) Add some percentage to the purchase price (3075-2) Set a price below the one of your competitors (3075-3) Always set the same price (3075-4) Other: _____ (3075-5)	<div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div>
3076	Approximately, how much amount do you add?		\$ _____	
3077	Approximately, how much percentage did you add?		_____ %	
3078	How frequently do you change the sale price of your products?	1 2 3 -999 -888	Daily Weekly Monthly Don't know Refuse to answer	
3079	Which of these options describes best the way you generally decide the sale price or your products?	1 2 3 4 5 -999 -888	All customers pay the same price Each customer pays a different price Some customers pay less or more, depending on the volume of the purchase Some customers pay less or more, depending on the relationship with them Some customers pay less or more, depending on the time of the purchase Don't know Refuse to answer	
3080	Generally, what day of the week do you sell the most?	1 2 3 4 5 6 7 8 -999 -888	Monday Tuesday Wednesday Thursday Friday Saturday Sunday Sales are the same every day Don't know Refuse to answer	
3081	During the past six months, have you made any kind of advertisement?	1 0 -999 -888	Yes No Don't know Refuse to answer	→ Go to 4002 → Go to 4002 → Go to 4002
3081-1 to 3081-9	Which kind of advertisement have you made?		Flyers (3081-1) Paying advertisement in public events (3081-2) Yellow pages (3081-3) Newspapers (3081-4) Billboards (3081-5) Telemarketing (3081-6) Calendars (3081-7) A new sign for your business (3081-8) Other: _____ (3081-9)	<div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div> <div>Yes / No / DK / RA</div>

Commented [CP7]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP8]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP9]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP10]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP11]: This question is only asked if the answer to 4009-1 is "Yes".

Commented [CP12]: This question is only asked if the answer to 4009-2 is "Yes".

4. FINANCIAL INFORMATION			
4001	Do you keep records of the purchase price of each product?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 4002 → Go to 4002 → Go to 4002
4001-1	How frequently do you keep records of the purchase prices?	1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer	
4001-2	How do you take these records of the purchase prices?	1 I take notes on the prices while still purchasing 2 I take notes on the prices as soon as I finish purchasing 3 I take notes on the prices at some point after purchasing 4 I don't register each price but I do take notes on the total amount as soon as I finish purchasing 5 I don't register each price but I do take notes on the total amount at some point after purchasing -666 Other -999 Don't know -888 Refuse to answer	
4002	Do you keep records of the purchased quantities of each product?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 4003 → Go to 4003 → Go to 4003
4002-1	How frequently do you keep records of the purchased quantities?	1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer	
4002-2	How do you take these records of the purchased quantities?	1 I take notes on the quantities while still purchasing 2 I take notes on the quantities as soon as I finish purchasing 3 I take notes on the quantities at some point after purchasing -666 Other -999 Don't know -888 Refuse to answer	
4003	Do you keep records of the sale price of each product?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 4004 → Go to 4004 → Go to 4004
4003-1	How frequently do you keep records of the sale prices?	1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer	
4003-2	How do you take these records of the sale prices?	1 I take notes on the prices as soon as I sell the product 2 I take notes on the prices at some point during the day -666 Other -999 Don't know -888 Refuse to answer	
4004	Do you keep records of the sold quantities of each product?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 4005 → Go to 4005 → Go to 4005
4004-1	How frequently do you keep records of the sold quantities?	1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer	
4004-2	How do you take these records of the sold quantities?	1 I take notes on the quantities as soon as I sell the product 2 I take notes on the quantities at some point during the day -666 Other -999 Don't know -888 Refuse to answer	

4005	Do you keep records on the money that you receive by sales?	1 Yes 0 No → Go to 4006 -999 Don't know → Go to 4006 -888 Refuse to answer → Go to 4006
4005-1	How frequently do you keep records on the money received by sales?	1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer
4005-2	How do you take these records of the money received by sales?	1 I take notes on the amount paid by the customer as soon as I sold the product 2 I take notes on the amount paid by the customer at some point during the day -666 Other: _____ -999 Don't know -888 Refuse to answer
4006	Enumerator: Provide comments if the vendor shows you some notes, notebook or program that he/she uses to keep the business records	
4007	Within these ranges, how much money did you received from sales yesterday?	1 0 - 250.000 2 250.001 - 500.000 3 500.001 - 750.000 4 750.001 - 1.000.000 5 1.000.001 - 1.250.000 6 1.250.001 - 1.500.000 7 1.500.001 - 1.750.000 8 1.750.001 - 2.000.000 9 More than 2.000.000 -999 Don't know → Go to 4008 -888 Refuse to answer → Go to 4008
4007-1	Approximately, how much money did you received from sales yesterday?	\$ _____
4008	Within these ranges, how much money did you received from sales the past week?	1 0 - 500.000 2 500.001 - 1.000.000 3 1.000.001 - 1.500.000 4 1.500.001 - 2.000.000 5 2.000.001 - 2.500.000 6 2.500.001 - 3.000.000 7 3.000.001 - 3.500.000 8 3.500.001 - 4.000.000 9 4.000.001 - 4.500.000 10 4.500.001 - 5.000.000 11 More than 5.000.000 -999 Don't know → Go to 4009 -888 Refuse to answer → Go to 4009
4008-1	Approximately, how much money did you received from sales the past week?	\$ _____
4009	Within these ranges, how much money did you received from sales the past month?	1 0-1.000.000 2 1.000.001-2.000.000 3 2.000.001-3.000.000 4 3.000.001-4.000.000 5 4.000.001-5.000.000 6 5.000.001-6.000.000 7 6.000.001-7.000.000 8 More than 7.000.000 -999 Don't know → Go to 4010 -888 Refuse to answer → Go to 4010
4009-1	Approximately, how much money did you received from sales the past month?	\$ _____
4010	Did your business had profits the past week?	1 Yes 0 No → Go to 4011 -999 Don't know → Go to 4011 -888 Refuse to answer → Go to 4011
4010-1	Within these ranges, how much were the profits of the business the past week?	1 0 - 250.000 2 250.001 - 500.000 3 500.001 - 750.000 4 750.001 - 1.000.000 5 1.000.001 - 1.250.000 6 1.250.001 - 1.500.000 7 1.500.001 - 1.750.000 8 1.750.001 - 2.000.000 9 More than 2.000.000 -999 Don't know → Go to 4011 -888 Refuse to answer → Go to 4011

5. AGRUPPA PRODUCTS													
Enumerator: Please ask the following questions for each of the Agruppa products specified. If the vendors says the product was not sold yesterday (column 1), continue with the next product:													
	Did you sell ... yesterday?	When was the last time you purchased ..., not considering today? (1)	Where did you purchase ... the last time? (2)	What was the purchase price of ... the last time? (3)	How much ... did you purchase the last time? (4)	How much did you pay for the ... the last time? (5)	Yesterday, what was the sale price of ...? (6)	Yesterday, how much ... did you sell? (7)	Could I see a ...? (8)	Is the ... firm to the touch? (8-1)	Does the ... have the right color? (8-2)	Is the ... faulty? (8-3)	Is the shape of the ... appropriate? (8-4)
Onion cabezona (5001)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Onion larga (5002)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Plantain primera (5003)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Plantain segunda (5004)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Plantain pica (5005)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Potato pastusa gruesa (5006)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Potato pastusa pareja (5007)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Potato superior gruesa (5008)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Potato superior pareja (5009)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know	\$ _____ per _____ (unit)	_____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe	Yes No DK RA	1. Regular 2. Misshapen

Commented [CP13]: This question is only asked if the vendor didn't provide a purchase price but knew how much product was purchased the last time.

Potato suprema gruesa (5010)			-888. Refuse								4. Overripe		
	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ _____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ _____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Potato suprema pareja (5011)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ _____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ _____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Tomato chonto semi (5012)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ _____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ _____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Tom. chonto grueso (5013)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ _____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ _____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Tom. largavida semi (5014)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ _____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ _____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen
Tom. largavida grueso (5015)	Yes No DK RA	____ day(s) ago	1. Corabastos 2. A place/way different than Corabastos: _____ -999. Don't know -888. Refuse	\$ _____ per _____ (unit)	_____ _____ (unit)	\$ _____	\$ _____ per _____ (unit)	_____ _____ (unit)	Yes No DK RA	1. Firm to the touch 2. A little soft 3. Very soft	1. Right color 2. Has spots 3. Not fully ripe 4. Overripe	Yes No DK RA	1. Regular 2. Misshapen

6. PURCHASES			
6001	Mainly, where do you purchase the fruits and vegetables that are sold in the business?	1 Corabastos 2 A marketplace different than Corabastos 3 Deposit 4 Truck(s) that pass nearby 5 A relative/friend supplies the products 6 Other business supplies the products -666 Other -999 Don't know -888 Refuse to answer	
6002	During the past week, how many days did you (or another employee) go to this place to purchase the fruits and vegetables sold in the business?	0 Didn't go to this place 1 1 day 2 2 days 3 3 days 4 4 days 5 5 days 6 6 days 7 7 days -999 Don't know -888 Refuse to answer	
6003	When was the last time you went to this place to purchase the fruits and vegetables sold in the business?	_____ day(s) ago	
6004	The last time you purchased, did you go to purchase the products or someone else brought them to the business?	1 Someone brought them to the business 2 I went to purchase the products -999 Don't know -888 Refuse to answer	→ Go to 6004-12 → Go to 6005 → Go to 6005
Enumerator: Ask the questions 6004-1 to 6004-10 if 6004=2			
6004-1	At what time of the day did you go to purchase the fruits and vegetables the last time?	1 Before 6 am 2 Between 6-11 am 3 Between 11 am – 2pm 4 Between 2-6 pm 5 After 6 pm -999 Don't know -888 Refuse to answer	→ Go to 6004-2 → Go to 6004-2 → Go to 6004-2 → Go to 6004-2 → Go to 6004-2
6004-1-1	Approximately, at what time did you (or another employee) woke up to purchase the fruits and vegetables the last time?	hh : mm	
6004-1-2	Where did you departed from to purchase the fruits and vegetables the last time?	1 Your home 2 Your business -666 Other: _____ -999 Don't know -888 Refuse to answer	
6004-1-3	Approximately, at what time did you (or another employee) arrived to the purchase place to purchase the fruits and vegetables the last time?	hh : mm	
6004-2	Which transportation method did you (or another employee) use to go to purchase the last time?	1 Walking 2 Bicycle 3 Motorcycle 4 Your own car 5 Someone else's car 6 Bus 7 Transmilenio 8 Taxi 9 Small bus -666 Other -999 Don't know -888 Refuse to answer	→ Go to 6004-3 → Go to 6004-3 → Go to 6004-2-2 → Go to 6004-2-2 → Go to 6004-2-2 → Go to 6004-2-2 → Go to 6004-2-2 → Go to 6004-3 → Go to 6004-3
6004-2-1	Approximately, how much money did you spend in gasoline?	\$ _____	
6004-2-2	Approximately, how much money did you spend in transportation?	\$ _____	→ Go to 6012 → Go to 6012 → Go to 6012
6004-3	Did you pay a "cotero" for carrying the products you purchased the last time?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-4 → Go to 6004-4 → Go to 6004-4
6004-3-1	How much did you pay the "cotero"?	\$ _____	→ Go to 6004-4 if the answer is "Don't know" or "Refuse to answer"

6004-3-1-1	Was this payment for the full load?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-4 → Go to 6004-4 → Go to 6004-4			
6004-3-1-1-1	How much did the "cotero" carried for this payment?	_____ (units) _____				
6004-4	Which transportation method did you (or another employee) use to go back to the business after purchasing the last time?	1 Walking 2 Bicycle 3 Motorcycle 4 Your own car 5 Someone else's car 6 Bus 7 Transmilenio 8 Taxi 9 Small bus -666 Other -999 Don't know -888 Refuse to answer	→ Go to 6004-5 → Go to 6004-5 → Go to 6004-4-2 → Go to 6004-4-2 → Go to 6004-4-2 → Go to 6004-4-2 → Go to 6004-4-2 → Go to 6004-4-2 → Go to 6004-5 → Go to 6004-5			
6004-4-1	Approximately, how much money did you spend in gasoline?	\$ _____				
6004-4-2	Approximately, how much money did you spend in transportation?	\$ _____				
6004-5	How did you bring the products to the business the last time?	1 In the same transportation method you used 2 A relative/friend brought the products 3 In a truck/car dedicated to carry products 4 In a bicycle dedicated to carry the products -666 Other -999 Don't know -888 Refuse to answer	→ Go to 6004-6			
6004-5-1	Did you pay sometime for the delivery of the products?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-6 → Go to 6004-6 → Go to 6004-6			
6004-5-1-1	How much did you pay for the delivery?	\$ _____	→ Go to 6004-6 if the answer is "Don't know" or "Refuse to answer"			
6004-5-1-1-1	Was this payment for the full load?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-6 → Go to 6004-6 → Go to 6004-6			
6004-5-1-1-1-1	How much did the delivery carry for this payment?	_____ (units) _____				
6004-6	Did you pay an exit fee for taking the products out of the purchase place?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-7 → Go to 6004-7 → Go to 6004-7			
6004-6-1	How much did you pay for the exit?	\$ _____	→ Go to 6004-6 if the answer is "Don't know" or "Refuse to answer"			
6004-7 to 6004-9	How much time do you spend...?	Going to Corabastos/other place? (6004-7) Purchasing the products at Corabastos/other place? (6004-8) Coming back from Corabastos/other place? (6004-9)	<table border="1"><tr><td>hh : mm</td></tr><tr><td>hh : mm</td></tr><tr><td>hh : mm</td></tr></table>	hh : mm	hh : mm	hh : mm
hh : mm						
hh : mm						
hh : mm						
Enumerator: Ask the questions 6004-10 to 6004-13 if 6004=1						
6004-10	At what time of the day did you received the fruits and vegetables?	1 Before 6 am 2 Between 6-11 am 3 Between 11 am – 2pm 4 Between 2-6 pm 5 After 6 pm -999 Don't know -888 Refuse to answer	→ Go to 6004-11 → Go to 6004-11 → Go to 6004-11 → Go to 6004-11 → Go to 6004-11			
6004-10-1	Approximately, at what time did you (or another employee) woke up to receive the fruits and vegetables the last time?	hh : mm				
6004-10-2	Approximately, at what time did you woke up the days that you didn't receive the fruits and vegetables?	hh : mm				
6004-11	Did you pay something for the delivery of the products?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-12 → Go to 6004-12 → Go to 6004-12			
6004-11-1	How much did you pay for the delivery?	\$ _____	→ Go to 6004-12 if the answer is "Don't know" or "Refuse to answer"			

6004-11-1-1	Was this payment for the full load?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-12 → Go to 6004-12 → Go to 6004-12
6004-11-1-1-1	How much did the delivery carry for this payment?	\$ _____	
6004-12	Did you pay a "cotero" for carrying the products you purchased?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-13 → Go to 6004-13 → Go to 6004-13
6004-12-1	How much did you pay the "cotero"?	\$ _____	→ Go to 6004-13 if the answer is "Don't know" or "Refuse to answer"
6004-12-1-1	Was this payment for the full load?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6004-13 → Go to 6004-13 → Go to 6004-13
6004-12-1-1-1	How much did the "cotero" carried for this payment?		
6004-13	How much time did you spend receiving the products?	hh : mm	
6005	During the past month, did you receive credit when purchasing the fruits and vegetables?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 6006 → Go to 6006 → Go to 6006
6005-1	When did you pay for the credit you received to purchase the fruits and vegetables?	1 The next day 2 The next time you went to purchase to the same place 3 The next time you purchased from the same supplier 4 Other term established with the supplier -999 Don't know -888 Refuse to answer	
6005-2	Did you have to pay a higher price because of the credit?	1 Yes 0 No -999 Don't know -888 Refuse to answer	
6006	During the past month, there were times when you wanted to purchase more fruits and vegetables but were not able due to lack of money?	1 Yes 0 No -999 Don't know -888 Refuse to answer	
6006-1	How frequently did this occurred?	1 One time 2 Sometimes 3 Several times 4 Every time -999 Don't know -888 Refuse to answer	
6007	Is it important for you to choose the fruits and vegetables that are sold in the business?	1 Yes 0 No -999 Don't know -888 Refuse to answer	
6007-1	Why is it important for you to choose the fruits and vegetables?		
6008	Do you always purchase the fruits and vegetables from the same supplier?	1 Yes 0 No -999 Don't know -888 Refuse to answer	
6008-1	Which of the following is the most important criteria to when selecting your supplier?	1 The cheapest option 2 The best quality 3 The price/quality relation 4 The relationship with the supplier 5 The option to receive credit Other: _____ -666 -999 Don't know -888 Refuse to answer	

7. WORK-LIFE BALANCE

7001	Do you feel satisfied with the life you have?	1 Yes 0 No -999 Don't know -888 Refuse to answer
7002	Do you feel satisfied with your job?	1 Yes 0 No -999 Don't know

		-888	Refuse to answer
7003	Do you feel more stressed the days you go to purchase the products, relative to the ones you don't?	1 0 -666 -999 -888	Yes No Doesn't apply (doesn't go to purchase) Don't know Refuse to answer
7004	Do you feel more tired the days you go to purchase the products, relative to the ones you don't?	1 0 -666 -999 -888	Yes No Doesn't apply (doesn't go to purchase) Don't know Refuse to answer
7005	How frequently do you feel that your work is stressful?	1 2 3 4 5 -999 -888	Never Almost never Sometimes Frequently Very frequently Don't know Refuse to answer
7006	How frequently do you feel that your work forces you to spent less time with your family?	1 2 3 4 5 -999 -888	Never Almost never Sometimes Frequently Very frequently Don't know Refuse to answer
7007	In the last two weeks, how frequently have you felt that your work has been stressful?	1 2 3 4 -999 -888	Never Some days Most of the days Every day Don't know Refuse to answer
7008	In the last two weeks, how frequently did you feel upset for any unexpected situation?	1 2 3 4 -999 -888	Never Some days Most of the days Every day Don't know Refuse to answer
7009	In the last two weeks, how frequently did you feel tired?	1 2 3 4 -999 -888	Never Some days Most of the days Every day Don't know Refuse to answer
7010	In the last two weeks, how frequently did you feel that time was not enough to do all the things you had planned to?	1 2 3 4 -999 -888	Never Some days Most of the days Every day Don't know Refuse to answer

8. INTEREST IN AGRUPPA

Enumerator: Please read out loud the following paragraph to the vendor to see if he/she is interested in Agruppa

"We are collaborating with **Agruppa**, a company that is testing a new way to buy fruits and vegetables for vendors like you. Agruppa aims at purchasing fruits and vegetables in major quantities in order to offer you wholesale prices. Agruppa would ask you to communicate with them each night to order the plantain, onion, potato, and tomato you would be needing for the next day. To order with Agruppa, you have two options: (1) communicate with the automatic ordering machine or (2) use your cell phone via SMS. Agruppa chooses the product and delivers it directly to your business."

8001	On a scale from 1-5, where 1 is "Not interested" and 5 is "Very interested", if Agruppa decided to try this service in your neighborhood, how interested would you be in them coming to your business to tell you more about this service?	1 2 3 4 5 -999 -888	Very uninterested Uninterested Indifferent Interested Very interested Don't know Refuse to answer
8002	Which of the following, do you consider as the most attractive thing about this new service?	1 2 3 4 -666 -999 -888	Lower prices of the fruits and vegetables Going less frequently to purchase Spending less time going to purchase Less transportation cost associated to purchase Other: _____ Don't know Refuse to answer

8003	Which of the following, would be a concern about this service?	1 Not being able to choose the products 2 That my products would be the same as the ones of my competitors 3 That Agruppa is not a trustworthy organization 4 That Agruppa may not deliver the products on time 5 That Agruppa may not offer lower prices than Corabastos 6 That communication with Agruppa may be hard -666 Other: _____ -999 Don't know -888 Refuse to answer
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9. FINAL QUESTIONS														
9001	Could you give me the name and phone of a relative of friend who can contact you in the future?	1 Yes 0 No -999 Don't know -888 Refuse to answer												
9001-1	Enumerator: Provide information on the contacts:	<table> <tr> <th></th><th>Contact 1 (1)</th><th>Contact 2 (2)</th></tr> <tr> <td>Name (9001-1)</td><td></td><td></td></tr> <tr> <td>Relationship (9001-2)</td><td></td><td></td></tr> <tr> <td>Phone (9001-3)</td><td></td><td></td></tr> </table>		Contact 1 (1)	Contact 2 (2)	Name (9001-1)			Relationship (9001-2)			Phone (9001-3)		
	Contact 1 (1)	Contact 2 (2)												
Name (9001-1)														
Relationship (9001-2)														
Phone (9001-3)														
9002	Enumerator: Do you think the answers on purchase prices are:	1 Not reliable 2 Somewhat reliable 3 Very reliable												
9003	Enumerator: Do you think the answers on purchased quantities are:	1 Not reliable 2 Somewhat reliable 3 Very reliable												
9004	Enumerator: Do you think the answers on sale prices are:	1 Not reliable 2 Somewhat reliable 3 Very reliable												
9005	Enumerator: Do you think the answers on sold quantities are:	1 Not reliable 2 Somewhat reliable 3 Very reliable												
9006	Enumerator: Please add some final comments about the survey													
9007	Enumerator: What is the survey status?	1 Complete 2 Incomplete 3 Person not available 4 Non-existing firm 5 Not selling fruits and vegetables 6 Closed business 7 Outright refusal												