



Innovation Pilot for Microentrepreneurs

High-Frequency Survey

May, 2016

TABLE OF CONTENTS

1.	PRELIMINARY QUESTIONS.....	1
2.	PURCHASES.....	1
3.	AGRUPPA PRODUCTS.....	2
4.	BUSINESS INFORMATION.....	3
5.	FINAL QUESTIONS.....	3

1. PRELIMINARY QUESTIONS

Enumerator: Please answer the following questions before entering the business

1001	Enumerator: What is the business ID1?		
1002	Enumerator: Please select your name from the list		
1003	Enumerator: Use the following information to validate that you are in the correct location. Are you in this business?	1 Yes 0 No	→ Verify with Field Coordinator
1004	Enumerator: Please take a photo of the business		
1005	Enumerator: What is the business block?		
1006	Enumerator: What is the round of high-frequency survey?		
1007	Enumerator: Please record the business geolocation		
1008	Enumerator: The business status is...	1 Open 2 Closed 3 Doesn't exist	→ Go to 5007 → Go to 5007
1009	Enumerator: Does the business sell fruits and vegetables?	1 Yes 0 No	

INFORMED CONSENT

"Good morning, my name is _____. I work for Innovations for Poverty Action (IPA), a non-governmental research organization dedicated to find and promote innovative solutions for social problems in various countries. Right now we are conducting a follow-up survey for the study we have conducted during the last couple of months and would like to invite you to participate in a brief questionnaire on how is your business doing since we visited you the last time.

The survey should take between 5-10 minutes of your time and, additionally, if you decide to participate and complete the survey you will receive 4,000 COP in airtime. During the survey, I will adapt to your needs, so you can continue your business activities as usual. Remember that your participation is completely voluntary, this is, you decide to participate or not and can end the survey at any moment without any type of consequences for you or your business. You can also Refuse to answer any question. All the information you give to us will be confidential and nothing will be published under your name in any circumstance.

If you have any additional question, concern or comment about this survey please contact Cristhian Pulido, Research Associate at IPA who will kindly answer any of your doubts. The contact telephone number is +57 1 694 8122."

1010	Enumerator: Does the person give consent to participate in the survey?	1 Yes 0 No	
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Commented [CP1]: Go to 5007 if there's no consent and the business sells fruits and vegetables. Go to 5008 if there's no consent and the business doesn't sell fruits and vegetables.

2. PURCHASES

2001	During the past week, how many days did you go to Corabastos to purchase the fruits and vegetables sold in the business?	0 Didn't go to Corabastos 1 1 day 2 2 days 3 3 days 4 4 days 5 5 days 6 6 days 7 7 days -999 Don't know -888 Refuse to answer	→ Go to 2002
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2001-1 to 2001-3	How much time do you spend...	Going to Corabastos? (2001-1) Purchasing the products at Corabastos? (2001-2) Coming back from Corabastos? (2001-3)	hh : mm hh : mm hh : mm
2002	During the past two weeks, have you started to purchase the fruits and vegetables in a place/way different than Corabastos?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to Module III → Go to Module III → Go to Module III
2002-1	What is the place/way you started to purchase the products from?	1 Agruppa 2 A marketplace different than Corabastos 3 Deposit 4 Truck(s) that pass nearby 5 A relative/friend supplies the products 6 Other business supplies the products -666 Other -999 Don't know -888 Refuse to answer	

3. AGRUPPA PRODUCTS

Enumerator: Please ask the following questions for each of the Agruppa products specified. If the vendors says the product was not sold yesterday (column 1), continue with the next product:

	Did you sell ... yesterday?	What was the purchase price of ... the last time? (1)	How much ... did you purchase the last time? (2)	Yesterday, what was the sale price of ...? (3)	Yesterday, how much ... did you sell? (4)
Banana (3001)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Carrot (3002)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Onion cabezona (3003)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Onion larga (3004)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Lemon (3005)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Plantain primera (3006)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Plantain segunda (3007)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Plantain pica (3008)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Potato pastusa gruesa (3009)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Potato pastusa pareja (3010)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Potato superior gruesa (3011)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Potato superior pareja (3012)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Potato suprema gruesa (3013)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Potato suprema pareja (3014)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Pea (3015)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Tomato chonto semi (3016)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Tomato chonto grueso (3017)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Tomato largavida semi (3018)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Tomato largavida grueso (3019)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)
Yuca (3020)	Yes / No / DK / RA	\$ ____ per ____ (unit)	____ (unit)	\$ ____ per ____ (unit)	____ (unit)

4. BUSINESS INFORMATION																																											
4001 to 4003	Onion cabezona (4001) Potato gruesa (4002) Plantain primera (4003)	Do you know what is the sale price of ... in ... , the closest shop/stall/cart to your business?	What is the sale price of ... in this business? (1)																																								
		Yes / No / DK / RA	\$ _____ per _____ (unit)																																								
		Yes / No / DK / RA	\$ _____ per _____ (unit)																																								
		Yes / No / DK / RA	\$ _____ per _____ (unit)																																								
4004	Approximately, how much money did you received from sales the past week?	\$ _____	→ Go to 4005 if the answer is different than "Don't know / Refuse to answer"																																								
4004-1	Within these ranges, how much money did you received from sales the past week?	1 0 - 500.000 2 500.001 - 1.000.000 3 1.000.001 - 1.500.000 4 1.500.001 - 2.000.000 5 2.000.001 - 2.500.000 6 2.500.001 - 3.000.000 7 3.000.001 - 3.500.000 8 3.500.001 - 4.000.000 9 4.000.001 - 4.500.000 10 4.500.001 - 5.000.000 11 More than 5.000.000 -999 Don't know -888 Refuse to answer																																									
4005	Approximately, how much were the profits of the business the past week?	\$ _____	→ Go to 4006 if the answer is different than "Don't know / Refuse to answer"																																								
4005-1	Within these ranges, how much were the profits of the business the past week?	1 0 - 250.000 2 250.001 - 500.000 3 500.001 - 750.000 4 750.001 - 1.000.000 5 1.000.001 - 1.250.000 6 1.250.001 - 1.500.000 7 1.500.001 - 1.750.000 8 1.750.001 - 2.000.000 9 More than 2.000.000 -999 Don't know -888 Refuse to answer																																									
4006	Are you an Agruppa client?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 4007 → Go to 4007 → Go to 4007																																								
4006-1	During the past two weeks, have you purchased from Agruppa?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to 4006-2																																								
4006-1-1	During the past two weeks, how many days did you order from Agruppa?		→ Go to 4006-2																																								
4006-2	Are you planning to order from Agruppa during the next week?	1 Yes 0 No -999 Don't know -888 Refuse to answer																																									
4006-3 to 4006-6	On a scale from 1 to 10, where 1 is "Not satisfied at all" and 10 is "Completely satisfied", ¿how satisfied are you with Agruppa regarding...?	The quality of their product (4006-3) The prices of their products (4006-4) Delivery times (4006-5) Service in general (4006-6)	1 2 3 4 5 6 7 8 9 10 <table border="1"> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>																																								
4007	Did Agruppa approached to your business to give you more information and offer you their service?	1 Yes 0 No -999 Don't know -888 Refuse to answer	→ Go to Module V → Go to Module V → Go to Module V																																								
4007-1	Why were you not interested in the service offered by Agruppa?																																										

Commented [CP2]: This question is only asked if the shop is from a treatment block.

Commented [CP3]: This question is only asked if the vendor is not an Agruppa client, according to 4006.

5. FINAL QUESTIONS		
5001	Enumerator: Do you think the answers on purchase prices are:	1 Not reliable 2 Somewhat reliable 3 Very reliable

5002	Enumerator: Do you think the answers on purchased quantities are:	1 Not reliable 2 Somewhat reliable 3 Very reliable
5003	Enumerator: Do you think the answers on sale prices are:	1 Not reliable 2 Somewhat reliable 3 Very reliable
5004	Enumerator: Do you think the answers on sold quantities are:	1 Not reliable 2 Somewhat reliable 3 Very reliable
5005	How long ago did the business stop selling fruits and vegetables?	
5006	Why did the business stop selling fruits and vegetables?	1 Price 2 Time it takes to get to the market and buy 3 Didn't sell much 4 The business changed owner -999 Don't know -888 Refuse to answer
5007	Enumerator: Please add some final comments about the survey	
5008	Enumerator: What is the survey status?	1 Complete 2 Incomplete 3 Person not available 4 Not selling fruits and vegetables 5 Non-existing firm 6 Closed business 7 Outright refusal 8 Observation created to balance the dataset

Commented [CP4]: This question is only asked if the business doesn't sell fruits and vegetables, according to question 1009.

Commented [CP5]: This question is only asked if the business doesn't sell fruits and vegetables, according to question 1009.