



Innovation Pilot for Microentrepreneurs in Colombia

Follow-up survey (6 months)

November, 2016

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1. PRELIMINARY QUESTIONS

Enumerator: Please answer the following questions before entering the business

| | | | |
|------|---|---------------------------------------|---------------------------------|
| 1001 | Enumerator: What is the business ID1? | | |
| 1002 | Enumerator: What is the business ID2? | | |
| 1003 | Enumerator: Please select your name from the list | | |
| 1004 | Enumerator: Use the following information to validate that you are in the correct location. Are you in this business? | 1 Yes 0 No | → Verify with Field Coordinator |
| 1005 | Enumerator: Please take a photo of the business | | |
| 1006 | Enumerator: What is the business block? | | |
| 1007 | Enumerator: What is the name of the business? | | |
| 1008 | Enumerator: What is the address of the business? | | |
| 1009 | Enumerator: Please provide any detail that could lead to the proper location of the business in future rounds of surveys | | |
| 1010 | Enumerator: Please record the business geolocation | | |
| 1011 | Enumerator: The business status is... | 1 Open 2 Closed 3 Doesn't exist | → Go to 8018 → Go to 8018 |
| 1012 | Enumerator: Does the business sell fruits and vegetables? | 1 Yes 0 No | |

INFORMED CONSENT

"Good morning /good afternoon, my name is _____. I work for Innovations for Poverty Action (IPA), a non-governmental research organization dedicated to find and promote innovative solutions for social problems in various countries. We visited you six months ago conducting a study in collaboration with the World Bank and the purpose of our visit is to know how is your business doing. For this, we'd like to invite you to answer some questions about your business with the goal of understanding how it works, and this way, be able to work on the rigorous evaluation and appropriate design of new services which may help you and your business.

In addition, if you decide to participate in the survey, you will be able to enter in the raffle of _____. During the survey I will adapt to your needs, so you can continue your business activities as usual. Remember that your participation is completely voluntary; you decide to participate or not and you can refuse to answer any question or end the survey at any moment without any type of consequences for you or your business. All the information you give to us will be confidential and will be used only for research purposes.

If you have any additional question, concern or comment about this survey or study, please contact Cristhian Pulido, Research Associate at IPA to the phone number 694 8122."

| | | | |
|----------|--|---|---|
| 1013 | Enumerator: Does the person give consent to participate in the survey? | 1 Yes 0 No | → See comments |
| 1014 | Are you the business owner? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | |
| 1015 | Are you the person that decides the prices of the fruits and vegetables/products sold? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to Module II |
| 1016 | Are you the business manager? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | |
| 1017 | Are you the person that decides which fruits and vegetables/products are sold? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | |
| 1018 | Do you know the purchase prices of the fruits and vegetables/products sold in the business? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to Module II |
| 1018-1 | What is the name of the person with knowledge on the purchase prices of the fruits and vegetables/products sold? | | |
| 1018-2 | Is the person with knowledge on the purchase prices present? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → See comments → See comments → See comments |
| 1018-2-1 | Can we talk to the person with knowledge on the purchase prices? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to Module II → See comments → See comments → See comments |

Commented [CP1]: Go to 8001 if the business sells fruits and vegetables. Go to 8018 if the business doesn't sell fruits and vegetables.

Commented [CP2]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP3]: Go to 8001 if the business sells fruits and vegetables. Go to 8018 if the business doesn't sell fruits and vegetables.

Commented [CP4]: Go to 8001 if the business sells fruits and vegetables. Go to 8018 if the business doesn't sell fruits and vegetables.

| 2. VENDOR INFORMATION | | | |
|-----------------------|--|-----------------------------|----------------|
| 2001 | Enumerator: What is the respondent's sex? | 1 Female 0 Male | |
| 2002 | What is your name? | | |
| 2003 | What is your age? | DD/MM/YYYY | → See comments |
| 2004 | What is your phone number? | ___ - ___ - ___ - ___ - ___ | |

Commented [CP5]: If the respondent is not 18 years old yet and the business sells fruits and vegetables, go to 8001. If the respondent is not 18 years old yet and the business doesn't sell fruits and vegetables, go to 8018.

3. **AGRUPPA PRODUCTS**

Enumerator: Please ask the following questions for each of the Agruppa products specified. If the vendors says the product was not sold yesterday (column 1), continue with the next product:

| | Did you sell ... yesterday? | When was the last time you purchased ..., not considering today? (1) | Where did you purchase ... the last time? (2) | What was the purchase price of ... the last time? (3) | How much ... did you purchase the last time? (4) | How much did you pay for the ... the last time? (5) | Yesterday, what was the sale price of ...? (6) | Yesterday, how much ... did you sell? (7) | Could I see a ...? (8) | Is the ... firm to the touch? (8-1) | Does the ... have the right color? (8-2) | Is the ... faulty? (8-3) | Is the shape of the ... appropriate? (8-4) | Have you sold ... in the last six months? (9) |
|------------------------------|-----------------------------|--|--|---|--|---|--|---|------------------------|--|--|--------------------------|--|---|
| Carrot (3001) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per (unit) | _____ (unit) | \$ _____ | \$ _____ per (unit) | _____ (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Onion cabezona (3002) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per (unit) | _____ (unit) | \$ _____ | \$ _____ per (unit) | _____ (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Onion larga (3003) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per (unit) | _____ (unit) | \$ _____ | \$ _____ per (unit) | _____ (unit) RA | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Plantain primera (3004) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per (unit) | _____ (unit) | \$ _____ | \$ _____ per (unit) | _____ (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Plantain segunda (3005) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per (unit) | _____ (unit) | \$ _____ | \$ _____ per (unit) | _____ (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Plantain pica (3006) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per (unit) | _____ (unit) | \$ _____ | \$ _____ per (unit) | _____ (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Potato pastusa gruesa (3007) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per (unit) | _____ (unit) | \$ _____ | \$ _____ per (unit) | _____ (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |

Commented [CP6]: This entire module is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP7]: This question is only asked if the vendor didn't provide a purchase price but knew how much product was purchased the last time.

Commented [CP8]: This question is only asked if the shop didn't sell the product yesterday, according to the first column.

| | | | | | | | | | | | | |
|--------------------------------------|-----------------------|----------------|--|-------------------------------------|----------|-------------------------------------|-----------------------|--|--|-----------------------|----------------------------|-----------------------|
| Potato pastusa pareja (3008) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per _____ (unit) (unit) | \$ _____ | \$ _____ per _____ (unit) (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Potato superior gruesa (3009) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per _____ (unit) (unit) | \$ _____ | \$ _____ per _____ (unit) (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Potato superior pareja (3010) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per _____ (unit) (unit) | \$ _____ | \$ _____ per _____ (unit) (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Potato suprema gruesa (3011) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per _____ (unit) (unit) | \$ _____ | \$ _____ per _____ (unit) (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Potato suprema pareja (3012) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per _____ (unit) (unit) | \$ _____ | \$ _____ per _____ (unit) (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Tomato chonto semi (3013) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per _____ (unit) (unit) | \$ _____ | \$ _____ per _____ (unit) (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Tom. chonto grueso (3014) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per _____ (unit) (unit) | \$ _____ | \$ _____ per _____ (unit) (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |
| Yuca (3015) | Yes No DK RA | ___ day(s) ago | 1. Corabastos 2. Agruppa 3. Other: _____ -999. Don't know -888. Refuse | \$ _____ per _____ (unit) (unit) | \$ _____ | \$ _____ per _____ (unit) (unit) | Yes No DK RA | 1. Firm to the touch 2. A little soft 3. Very soft | 1. Right color 2. Has spots 3. Not fully ripe 4. Overripe | Yes No DK RA | 1. Regular 2. Misshapen | Yes No DK RA |

| 4. BUSINESS INFORMATION | | | |
|-------------------------|---|--|--|
| 4001 | During the past week, did you sell other products besides fruits and vegetables? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 4002 → Go to 4002 → Go to 4002 |
| 4001-1 to 4001-17 | During the past week, did you sell any of the following products? | Grains (4001-1) Conserves (4001-2) Dairy (4001-3) Sweets (4001-4) Finished products (4001-5) Eggs (4001-6) Meat (4001-7) Snacks (4001-8) Dried fruits (4001-9) Bread (4001-10) Spices (4001-11) Soda (4001-12) Alcohol (4001-13) House cleaning products (4001-14) Personal care products (4001-15) Airtime (4001-16) Other: _____ (4001-17) | Yes / No / DK / RA Yes / No / DK / RA |
| 4001-18 to 4001-20 | During the past week, which were the top 3 products that you sold the most from the previous categories? | 1 st product (4001-18) 2 nd product (4001-19) 3 rd product (4001-20) | <input type="text"/> <input type="text"/> <input type="text"/> |
| 4002 | During the past week, what percentage of your total sales corresponded to the sales of fruits and vegetables? | _____ % | |
| 4003 | During the past six months, have you changed the business hours? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 4004 → Go to 4004 → Go to 4004 |
| 4003-1 | During the past week, was the business open every day, including Saturday and Sunday? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 4003 → Go to 4003 → Go to 4003 |
| 4003-1-1 to 4003-1-7 | During the past week, which days was your business open? | Monday (4003-1-1) Tuesday (4003-1-2) Wednesday (4003-1-3) Thursday (4003-1-4) Friday (4003-1-5) Saturday (4003-1-6) Sunday (4003-1-7) | Yes / No / DK / RA Yes / No / DK / RA |
| 4003-2 | During the past week, the business opened and closed at the same hours? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | |
| 4003-3 | During the past week, was the business close during lunch time? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | |
| 4003-4 4003-5 | During the past week, at what time did the business open and close? | Opened (4003-4) Closed (4003-5) | <input type="text"/> hh : mm <input type="text"/> hh : mm |
| 4003-6 to 4003-9 | During the past week, at what time did the business open and close? | Opened (4003-6) Closed before lunch (4003-7) Opened after lunch (4003-8) Closed (4003-9) | <input type="text"/> hh : mm <input type="text"/> hh : mm <input type="text"/> hh : mm <input type="text"/> hh : mm |

Commented [CP9]: This question is only asked if the business sells fruits and vegetables, according to question 1012.

Commented [CP10]: These questions are only asked if the answer to 4001 was "yes" or if the business doesn't sell fruits and vegetables, according to question 1012.

Commented [CP11]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP12]: These questions are only asked if the business hours were the same every day (4003-2=1) and the shop didn't close during lunch time (4003-3=0).

Commented [CP13]: These questions are only asked if the business hours were the same every day (4003-2=1) and the shop was closed during lunch time (4003-3=1).

| | | | |
|--------------------|--|--|--|
| 4003-10 to 4003-23 | During the past week, at what time did the business open and close? | Monday Opened (4003-10) / Closed (4003-11) Tuesday Opened (4003-12) / Closed (4003-13) Wednesday Opened (4003-14) / Closed (4003-15) Thursday Opened (4003-16) / Closed (4003-17) Friday Opened (4003-18) / Closed (4003-19) Saturday Opened (4003-20) / Closed (4003-21) Sunday Opened (4003-22) / Closed (4003-23) | <input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/> |
| 4003-24 to 4003-51 | During the past week, at what time did the business open and close? | Monday Opened (4003-24) / Closed before lunch (4003-25) Opened after lunch (4003-26) / Closed (4003-27) Tuesday Opened (4003-28) / Closed before lunch (4003-29) Opened after lunch (4003-30) / Closed (4003-31) Wednesday Opened (4003-32) / Closed before lunch (4003-33) Opened after lunch (4003-34) / Closed (4003-35) Thursday Opened (4003-36) / Closed before lunch (4003-37) Opened after lunch (4003-38) / Closed (4003-39) Friday Opened (4003-40) / Closed before lunch (4003-41) Opened after lunch (4003-42) / Closed (4003-43) Saturday Opened (4003-44) / Closed before lunch (4003-45) Opened after lunch (4003-46) / Closed (4003-47) Sunday Opened (4003-48) / Closed before lunch (4003-49) Opened after lunch (4003-50) / Closed (4003-51) | <input type="text" value="hh : mm / hh : mm"/> <input type="text" value="hh : mm / hh : mm"/> |
| 4004 | During the past week, did anybody else work with you in the business? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 4005 → Go to 4005 → Go to 4005 |
| 4004-1 | How many of these employees were paid? | | |
| 4004-2 | How many of these employees were unpaid? | | |
| 4005 | During the past week, with how many vendors similar to you did you talk? | | |
| 4006 | Overall, with how many vendors similar to you do you have some kind of relationship? | | |
| 4007 | Do you know at which price does the nearest shop purchase the fruits and vegetables? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | |
| 4008 | Do you know at which price does the nearest shop sell the fruits and vegetables? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | |
| 4009 | When deciding the sale price of the fruits and vegetables/products, you: | Add some amount to the purchase price (4009-1) Add some percentage to the purchase price (4009-2) Set a price below the one of your competitors (4009-3) Always set the same price (4009-4) Other: _____ (4009-5) | <input type="text" value="Yes / No / DK / RA"/> <input type="text" value="Yes / No / DK / RA"/> |
| 4010 | Approximately, how much amount do you add? | \$ _____ | |
| 4011 | Approximately, how much percentage did you add? | _____ % | |
| 4012 | How frequently do you change the sale price of your products? | 1 Daily 2 Weekly 3 Monthly -999 Don't know -888 Refuse to answer | |

Commented [CP14]: These questions are only asked if the business hours were not the same every day (4003-2=0) and the shop didn't close during lunch time (4003-3=0).

Commented [CP15]: These questions are only asked if the business hours were not the same every day (4003-2=0) and the shop was closed during lunch time (4003-3=1).

Commented [CP16]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP17]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP18]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP19]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

Commented [CP20]: This question is only asked if the answer to 4009-1 is "Yes".

Commented [CP21]: This question is only asked if the answer to 4009-2 is "Yes".

| | | |
|------------------|--|---|
| 4013 | Which of these options describes best the way you generally decide the sale price or your products? | 1 All customers pay the same price 2 Each customer pays a different price 3 Some customers pay less or more, depending on the volume of the purchase 4 Some customers pay less or more, depending on the relationship with them 5 Some customers pay less or more, depending on the time of the purchase -999 Don't know -888 Refuse to answer |
| 4014 | Generally, what day of the week do you sell the most? | 1 Monday 2 Tuesday 3 Wednesday 4 Thursday 5 Friday 6 Saturday 7 Sunday 8 Sales are the same every day -999 Don't know -888 Refuse to answer |
| 4015 | Do you think the number of customers has increased during the past six months? | 1 Yes 0 No -999 Don't know -888 Refuse to answer |
| 4015-1 to 4015-6 | Is the increase in customers explained by the following? | It's a normal trend. The more time, the more costumers I can get (4015-1) I've been able to offer better prices than my competitors (4015-2) I've been able to offer better quality than my competitors (4015-3) I've been able to offer better customer service than my competitors (4015-4) I've had more time available to recruit new clients in the neighborhood (4015-5) Other: _____ (4015-6) |
| | | Yes / No / DK / RA Yes / No / DK / RA |
| 4016 | During the past six months, have you suffered any robberies or security incidents while you were working in the business? | 1 Yes 0 No -999 Don't know -888 Refuse to answer |
| | | → Go to 4017 → Go to 4017 → Go to 4017 |
| 4016-1 | How many times did these kind of incidents occur during the past six months? | |
| 4017 | During the past six months, have you suffered any robberies or security incidents while you were going to purchase the fruits and vegetables? | 1 Yes 0 No -999 Don't know -888 Refuse to answer |
| | | → Go to 4018 → Go to 4018 → Go to 4018 |
| 4017-1 | How many times did these kind of incidents occur during the past six months? | |
| 4018 | On a scale from 1 to 4, where 1 is "Very unsafe" and 4 is "Very safe", how safe would you think this neighborhood is? | 1 Very unsafe 2 Unsafe 3 Safe 4 Very safe -999 Don't know -888 Refuse to answer |

| 5. FINANCIAL INFORMATION | | |
|--------------------------|--|---|
| 5001 | Do you keep records of the purchase price of each product? | 1 Yes 0 No -999 Don't know -888 Refuse to answer |
| | | → Go to 5002 → Go to 5002 → Go to 5002 |
| 5001-1 | How frequently do you keep records of the purchase prices? | 1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer |
| 5001-2 | How do you take these records of the purchase prices? | 1 I take notes on the prices while still purchasing 2 I take notes on the prices as soon as I finish purchasing 3 I take notes on the prices at some point after purchasing 4 I don't register each price but I do take notes on the total amount as soon as I finish purchasing 5 I don't register each price but I do take notes on the total amount at some point after purchasing -666 Other -999 Don't know -888 Refuse to answer |

| | | | |
|--------|---|---|--|
| 5002 | Do you keep records of the purchased quantities of each product? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 5003 → Go to 5003 → Go to 5003 |
| 5002-1 | How frequently do you keep records of the purchased quantities? | 1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer | |
| 5002-2 | How do you take these records of the purchased quantities? | 1 I take notes on the quantities while still purchasing 2 I take notes on the quantities as soon as I finish purchasing 3 I take notes on the quantities at some point after purchasing -666 Other -999 Don't know -888 Refuse to answer | |
| 5003 | Do you keep records of the sale price of each product? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 5004 → Go to 5004 → Go to 5004 |
| 5003-1 | How frequently do you keep records of the sale prices? | 1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer | |
| 5003-2 | How do you take these records of the sale prices? | 1 I take notes on the prices as soon as I sell the product 2 I take notes on the prices at some point during the day -666 Other -999 Don't know -888 Refuse to answer | |
| 5004 | Do you keep records of the sold quantities of each product? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 5005 → Go to 5005 → Go to 5005 |
| 5004-1 | How frequently do you keep records of the sold quantities? | 1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer | |
| 5004-2 | How do you take these records of the sold quantities? | 1 I take notes on the quantities as soon as I sell the product 2 I take notes on the quantities at some point during the day -666 Other -999 Don't know -888 Refuse to answer | |
| 5005 | Do you keep records on the money that you receive by sales? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 5002 → Go to 5002 → Go to 5002 |
| 5005-1 | How frequently do you keep records on the money received by sales? | 1 Every day 2 Once a week 3 Once every two weeks 4 Once a month -999 Don't know -888 Refuse to answer | |
| 5005-2 | How do you take these records of the money received by sales? | 1 I take notes on the amount paid by the customer as soon as I sold the product 2 I take notes on the amount paid by the customer at some point during the day -666 Other: _____ -999 Don't know -888 Refuse to answer | |
| 5006 | Enumerator: Provide comments if the vendor shows you some notes, notebook or program that he/she uses to keep the business records | | |
| 5007 | Approximately, how much money did you received from sales yesterday? | \$ _____ | → Go to 5008 if the answer is different than "Don't know / Refuse to answer" |

| | | | |
|--------|---|---|--|
| 5007-1 | Within these ranges, how much money did you received from sales yesterday? | 1 0 - 250.000 2 250.001 - 500.000 3 500.001 - 750.000 4 750.001 - 1.000.000 5 1.000.001 - 1.250.000 6 1.250.001 - 1.500.000 7 1.500.001 - 1.750.000 8 1.750.001 - 2.000.000 9 More than 2.000.000 -999 Don't know -888 Refuse to answer | |
| 5008 | Approximately, how much money did you received from sales the past week? | \$ _____ | → Go to 5009 if the answer is different than "Don't know / Refuse to answer" |
| 5008-1 | Within these ranges, how much money did you received from sales the past week? | 1 0 - 500.000 2 500.001 - 1.000.000 3 1.000.001 - 1.500.000 4 1.500.001 - 2.000.000 5 2.000.001 - 2.500.000 6 2.500.001 - 3.000.000 7 3.000.001 - 3.500.000 8 3.500.001 - 4.000.000 9 4.000.001 - 4.500.000 10 4.500.001 - 5.000.000 11 More than 5.000.000 -999 Don't know -888 Refuse to answer | |
| 5009 | Approximately, how much money did you received from sales the past month? | \$ _____ | → Go to 5010 if the answer is different than "Don't know / Refuse to answer" |
| 5009-1 | Within these ranges, how much money did you received from sales the past month? | 1 0-1.000.000 2 1.000.001-2.000.000 3 2.000.001-3.000.000 4 3.000.001-4.000.000 5 4.000.001-5.000.000 6 5.000.001-6.000.000 7 6.000.001-7.000.000 8 More than 7.000.000 -999 Don't know -888 Refuse to answer | |
| 5010 | Approximately, how much were the profits of the business yesterday? | \$ _____ | → Go to 5011 if the answer is different than "Don't know / Refuse to answer" |
| 5010-1 | Within these ranges, how much were the profits of the business yesterday? | 1 0 - 250.000 2 250.001 - 500.000 3 500.001 - 750.000 4 750.001 - 1.000.000 5 1.000.001 - 1.250.000 6 1.250.001 - 1.500.000 7 1.500.001 - 1.750.000 8 1.750.001 - 2.000.000 9 More than 2.000.000 -999 Don't know -888 Refuse to answer | |
| 5011 | Approximately, how much were the profits of the business the past week? | \$ _____ | → Go to 5012 if the answer is different than "Don't know / Refuse to answer" |
| 5011-1 | Within these ranges, how much were the profits of the business the past week? | 1 0 - 500.000 2 500.001 - 1.000.000 3 1.000.001 - 1.500.000 4 1.500.001 - 2.000.000 5 2.000.001 - 2.500.000 6 2.500.001 - 3.000.000 7 3.000.001 - 3.500.000 8 3.500.001 - 4.000.000 9 4.000.001 - 4.500.000 10 4.500.001 - 5.000.000 11 More than 5.000.000 -999 Don't know -888 Refuse to answer | |
| 5012 | Approximately, how much were the profits of the business the past month? | \$ _____ | → Go to 5013 if the answer is different than "Don't know / Refuse to answer" |
| 5012-1 | Within these ranges, how much were the profits of the business the past month? | 1 0-1.000.000 2 1.000.001-2.000.000 3 2.000.001-3.000.000 | |

| | | |
|--------|---|---|
| | | 4 3.000.001-4.000.000 5 4.000.001-5.000.000 6 5.000.001-6.000.000 7 6.000.001-7.000.000 8 More than 7.000.000 -999 Don't know -888 Refuse to answer |
| 5013 | During the past week, how much did you pay for fruits and vegetables that then you had to throw away? | \$ _____ |
| 5014 | Which of these options describes best the way you decide how much money to take out of the business for household use each week or month? | 1 I estimate an amount for household expenses. If I make more money, I leave it for the business 2 I estimate an amount for household expenses. If I make more money, I also use it for the house 3 I withdraw a fixed percentage of business profits for household expenses 4 First, I estimate an amount for business expenses and what's left I use it for the house -666 Other: _____ -999 Don't know -888 Refuse to answer |
| 5015 | Do you use part of your profits to reinvest in the growth of the business? | 1 Yes 0 No → Go to 5016 -999 Don't know → Go to 5016 -888 Refuse to answer → Go to 5016 |
| 5015-1 | How do you reinvest the profits in the growth of the business? | 1 I have a fixed goal of how much I would like to increase the inventory and, according to this, I decide how much to reinvest 2 I have a fixed goal of how much I would like to save in order to purchase some work elements 3 Occasionally, I reinvest when I have additional money -666 Other: _____ -999 Don't know -888 Refuse to answer |
| 5016 | Do you keep money for business expenses and money for household expenses in separate places? | 1 Yes 0 No -666 Doesn't apply -999 Don't know -888 Refuse to answer |
| 5017 | Do you keep money saved for a big purchase and the money for regular business expenses in separate places? | 1 Yes 0 No -666 Doesn't apply -999 Don't know -888 Refuse to answer |

Commented [CP22]: This question is only asked to vendors that keep selling fruits and vegetables, according to question 1012.

| 6. PURCHASES | | |
|--------------|---|---|
| 6001 | During the past week, how many days did you (or another employee) go to Corabastos to purchase the fruits and vegetables sold in the business? | 0 Didn't go to Corabastos 1 1 day → Go to 6002 2 2 days → Go to 6002 3 3 days → Go to 6002 4 4 days → Go to 6002 5 5 days → Go to 6002 6 6 days → Go to 6002 7 7 days → Go to 6002 -999 Don't know → Go to 6002 -888 Refuse to answer → Go to 6002 |
| 6001-1 | Where was the main place/way you purchased the products instead of Corabastos? | 1 Agruppa 2 A marketplace different than Corabastos 3 Deposit 4 Truck(s) that pass nearby 5 A relative/friend supplies the products 6 Other business supplies the products -666 Other -999 Don't know -888 Refuse to answer |
| 6001-2 | During the past week, how many days did you (or another employee) go to a place other than Corabastos to purchase the fruits and vegetables sold in the business? | 0 Didn't go to this place 1 1 day 2 2 days 3 3 days 4 4 days 5 5 days 6 6 days 7 7 days -999 Don't know |

| | | | |
|--------------|---|---|--|
| | | -888 Refuse to answer | |
| 6002 | Out of the <i>N</i> days that you went to Corabastos the past week, how many did you go to buy products such as onion, potato, plantain, carrot or yuca? | 0 Didn't go to purchase this 1 1 day 2 2 days 3 3 days 4 4 days 5 5 days 6 6 days 7 7 days -999 Don't know -888 Refuse to answer | |
| 6003 | Out of the <i>N</i> days that you went to Corabastos the past week, how many did you go to buy other fruits and vegetables? | 0 Didn't go to purchase this 1 1 day 2 2 days 3 3 days 4 4 days 5 5 days 6 6 days 7 7 days -999 Don't know -888 Refuse to answer | |
| 6004 | Out of the <i>N</i> days that you went to Corabastos the past week, how many did you go to buy other products different than fruits and vegetables? | 0 Didn't go to purchase this 1 1 day 2 2 days 3 3 days 4 4 days 5 5 days 6 6 days 7 7 days -999 Don't know -888 Refuse to answer | |
| 6005 | At what time do you usually wake up when you are going to Corabastos? | hh : mm | |
| 6006 to 6008 | How much time do you spend... | Going to Corabastos/other place? (6006) Purchasing the products at Corabastos/other place? (6007) Coming back from Corabastos/other place? (6008) | hh : mm hh : mm hh : mm |
| 6009 | At what time do you usually arrive to your business from Corabastos (or the other place of purchase)? | hh : mm | |
| 6010 | Approximately, how much money did you spend in transportation, exit fee or other expenses the last time you went to purchase to Corabastos (or, the other place of purchase)? | \$ _____ | |
| 6011 | During the past week, did you purchase any fruits or vegetables from Agruppa? | 1 Yes 0 No -999 Don't know -888 Refuse to answer | → Go to 6012 → Go to 6012 → Go to 6012 |
| 6011-1 | During the past week, how many days did you purchase from Agruppa? | 1 1 day 2 2 days 3 3 days 4 4 days 5 5 days 6 6 days 7 7 days -999 Don't know -888 Refuse to answer | |
| 6011-2 | What is the most important reason for you to use Agruppa? | 1 Offers lower prices than the rest 2 Reduces the time spent going to Corabastos 3 Brings heavy products which I could only transport if I paid a lot of money 4 They let me pay them at night, after I have sold my products during the day 5 Offers products that I cannot find somewhere else 6 Agruppa's employees are trustworthy and friendly 7 The quality of the Agruppa products is very good -666 Other: _____ -999 Don't know -888 Refuse to answer | |
| 6011-3 | What is the second most important reason for you to use Agruppa? | 1 Offers lower prices than the rest 2 Reduces the time spent going to Corabastos 3 | |

Commented [CP23]: This question is only asked if the number of days going to Corabastos is more than 1, according to question 6001 and the business keeps selling fruits and vegetables, according to question 1012.

Commented [CP24]: This question is only asked if the number of days going to Corabastos is more than 1, according to question 6001 and the business keeps selling fruits and vegetables, according to question 1012.

Commented [CP25]: This question is only asked if the number of days going to Corabastos is more than 1, according to question 6001 and the business keeps selling fruits and vegetables, according to question 1012.

Commented [CP26]: This question is only asked if the number of days going to Corabastos more than 1, according to questions 6001.

Commented [CP27]: These questions are only asked if the number of days going to Corabastos more than 1, according to questions 6001.

Commented [CP28]: This question is only asked if the number of days going to Corabastos more than 1, according to questions 6001.

Commented [CP29]: This question is only asked if the number of days going to Corabastos more than 1, according to questions 6001.

| | | |
|--------|--|--|
| | | <p>4 Brings heavy products which I could only transport if I paid a lot of money They let me pay them at night, after I have sold my products during the day</p> <p>5 Offers products that I cannot find somewhere else</p> <p>6 Agruppa's employees are trustworthy and friendly</p> <p>7 The quality of the Agruppa products is very good</p> <p>-666 Other: _____</p> <p>-999 Don't know</p> <p>-888 Refuse to answer</p> |
| 6011-4 | What is the third most important reason for you to use Agruppa? | <p>1 Offers lower prices than the rest</p> <p>2 Reduces the time spent going to Corabastos</p> <p>3 Brings heavy products which I could only transport if I paid a lot of money They let me pay them at night, after I have sold my products during the day</p> <p>4 Offers products that I cannot find somewhere else</p> <p>5 Agruppa's employees are trustworthy and friendly</p> <p>6 The quality of the Agruppa products is very good</p> <p>-666 Other: _____</p> <p>-999 Don't know</p> <p>-888 Refuse to answer</p> |
| 6012 | Have you previously purchased fruits and vegetables from Agruppa, but stopped using their service? | <p>1 Yes</p> <p>0 No → Go to Module VII</p> <p>-999 Don't know → Go to Module VII</p> <p>-888 Refuse to answer → Go to Module VII</p> |
| 6012-1 | What is the most important reason for you to have stopped using Agruppa? | <p>1 Agruppa didn't offer variety in products, which meant I still had to go to Corabastos every now and then</p> <p>2 Agruppa's prices were not competitive (not low enough)</p> <p>3 Was not satisfied with Agruppa's customer service</p> <p>4 Agruppa didn't sell on credit (fiar), whilst other providers do</p> <p>5 The person from Agruppa who came was not trustworthy or friendly</p> <p>6 Was very difficult to communicate with Agruppa</p> <p>7 I was not satisfied with the quality of the products</p> <p>-666 Other: _____</p> <p>-999 Don't know</p> <p>-888 Refuse to answer</p> |
| 6012-2 | What is the second most important reason for you to have stopped using Agruppa? | <p>1 Agruppa didn't offer variety in products, which meant I still had to go to Corabastos every now and then</p> <p>2 Agruppa's prices were not competitive (not low enough)</p> <p>3 Was not satisfied with Agruppa's customer service</p> <p>4 Agruppa didn't sell on credit (fiar), whilst other providers do</p> <p>5 The person from Agruppa who came was not trustworthy or friendly</p> <p>6 Was very difficult to communicate with Agruppa</p> <p>7 I was not satisfied with the quality of the products</p> <p>-666 Other: _____</p> <p>-999 Don't know</p> <p>-888 Refuse to answer</p> |

Commented [CP30]: This question is only asked if the business is not an Agruppa client, according to question 6012.

| 7. WORK-LIFE BALANCE | | |
|----------------------|---|---|
| 7001 | Approximately, how much was your household's income the past month? | \$ _____ → Go to 7002 if the answer is different than "Don't know / Refuse to answer" |
| 7001-1 | Within these ranges, how much was your household's income the past month? | <p>1 0-1.000.000</p> <p>2 1.000.001-2.000.000</p> <p>3 2.000.001-3.000.000</p> <p>4 3.000.001-4.000.000</p> <p>5 4.000.001-5.000.000</p> <p>6 5.000.001-6.000.000</p> |

| | | |
|------|--|--|
| | | 7 6,000,001-7,000,000 8 More than 7,000,000 -999 Don't know -888 Refuse to answer |
| 7002 | Do you feel satisfied with the life you have? | 1 Yes 0 No -999 Don't know -888 Refuse to answer |
| 7003 | Do you feel satisfied with your job? | 1 Yes 0 No -999 Don't know -888 Refuse to answer |
| 7004 | Do you feel more stressed the days you go to purchase the products, relative to the ones you don't? | 1 Yes 0 No -666 Doesn't apply (doesn't go to purchase) -999 Don't know -888 Refuse to answer |
| 7005 | How frequently do you feel that your work is stressful? | 1 Never 2 Almost never 3 Sometimes 4 Frequently 5 Very frequently -999 Don't know -888 Refuse to answer |
| 7006 | In the last two weeks, how frequently have you felt that your work has been stressful? | 1 Never 2 Some days 3 Most of the days 4 Every day -999 Don't know -888 Refuse to answer |
| 7007 | Do you feel more tired the days you go to purchase the products, relative to the ones you don't? | 1 Yes 0 No -666 Doesn't apply (doesn't go to purchase) -999 Don't know -888 Refuse to answer |
| 7008 | In the last two weeks, how frequently did you feel tired? | 1 Never 2 Some days 3 Most of the days 4 Every day -999 Don't know -888 Refuse to answer |
| 7009 | In the last two weeks, how frequently did you feel upset for any unexpected situation? | 1 Never 2 Some days 3 Most of the days 4 Every day -999 Don't know -888 Refuse to answer |
| 7010 | In the last two weeks, how frequently did you feel that time was not enough to do all the things you had planned to? | 1 Never 2 Some days 3 Most of the days 4 Every day -999 Don't know -888 Refuse to answer |
| 7011 | How frequently do you feel that your work forces you to spend less time with your family? | 1 Never 2 Almost never 3 Sometimes 4 Frequently 5 Very frequently -999 Don't know -888 Refuse to answer |
| 7012 | What is the first thing that occupies most of your time? | 1 Go buy products which the business sells 2 Manage the business 3 Manage the business' accounting 4 Spend time with family/friends 5 Work on things different than the business 6 Rest at home -999 Don't know -888 Refuse to answer |
| 7013 | What is the second thing that occupies most of your time? | 1 Go buy products which the business sells 2 Manage the business 3 Manage the business' accounting 4 Spend time with family/friends 5 Work on things different than the business 6 Rest at home -999 Don't know -888 Refuse to answer |

| | | |
|------|---|--|
| 7014 | What is the third thing that occupies most of your time? | 1 Go buy products which the business sells 2 Manage the business 3 Manage the business' accounting 4 Spend time with family/friends 5 Work on things different than the business 6 Rest at home -999 Don't know -888 Refuse to answer |
| 7015 | During the past six months, have you started to search for other employment/entrepreneurial opportunities other than this business? | 1 Yes 0 No -999 Don't know -888 Refuse to answer |

8. FINAL QUESTIONS

| | | |
|------|---|---|
| 8001 | How long ago did the business stop selling fruits and vegetables? | |
| 8002 | Why did the business stop selling fruits and vegetables? | 1 Price 2 Time it takes to get to the market and buy 3 Didn't sell much 4 The business changed owner -999 Don't know -888 Refuse to answer |

Enumerator: Even though you were not able to make the survey, try to get the following information

| | Is there... | What is today's sale price of ...? (1) |
|-------------------------------|--------------------|--|
| Carrot (8003) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Onion cabezona (8004) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Onion larga (8005) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Plantain primera (8006) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Plantain segunda (8007) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Plantain pica (8008) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Potato pastusa gruesa (8009) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Potato pastusa pareja (8010) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Potato superior gruesa (8011) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Potato superior pareja (8012) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Potato suprema gruesa (8013) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Potato suprema pareja (8014) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Tomato chonto semi (8015) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Tomato chonto grueso (8016) | Yes / No / DK / RA | \$ ____ per ____ (unit) |
| Yuca (8017) | Yes / No / DK / RA | \$ ____ per ____ (unit) |

| | | |
|------|--|--|
| 8018 | Enumerator: Please add some final comments about the survey | |
| 8019 | Enumerator: What is the survey status? | 1 Complete 2 Incomplete 3 Person not available 4 Non-existing firm 5 Closed business 6 Outright refusal |

Commented [CP31]: This question is only asked if the business doesn't sell fruits and vegetables, according to question 1012.

Commented [CP32]: This question is only asked if the business doesn't sell fruits and vegetables, according to question 1012.

Commented [CP33]: These questions are only asked if the survey was not administered.