QUESTIONNAIRE NUMBER	id
----------------------	----

40					
v					

The EBRD-EIB-World Bank Group Enterprise Survey Morocco Services Module (2019)

FIELDWORK SUPERVISORS AND MANAGEMENT ARE RESPONSIBLE FOR THE ACCURACY OF THIS SECTION.

INFORMATION ACQUIRED PRIOR TO SCREENING:

Sampling Information [CODES FROM WBG PROGRESS REPORT]	
Sampling sector	a4a
Sampling size	a6a
Sampling location	a2
Frame level	a1c

Λ					
0					ł
					1

A. COVER [TO BE COMPLETED FROM SCREENER BEFORE INTERVIEW]

Screener Information	
Screener sector	a4b
Module	a0
Screener region	a3a
Name of City/town/village	a3x
Screener size	a6c
Multi-establishment firm	a7
Panel	panel
Language	a1a

O	LIES	TION	NATI	RE NI	MBE	R id
v						IX IU

Λ					
U					

CAPI QUESTIONS BEGIN HERE

A. CONTROL INFORMATION [TO BE COMPLETED AT THE TIME OF THE INTERVIEW]

INFORMATION AUTOMATICALLY GENERATED

GPS COORDINATES	Degrees North (Latitude)	lat
	Degrees East (Longitude)	lon

A.14 Time face-to-face interview begins:

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	Minutes (00 to 59)
a14d	a14m	a14y	a14h	a14min

A.12 Interviewer code	a12	A.1A Language	a1a	A.1c Frame level	a1c	
				Establishment		1
				Firm		2

A.3x Name of City/town/village INTERVIEWER

a3x UPDATE IF INCORRECT

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.

The goal of this survey is to gather information and opinions about the business environment in Morocco]. The information gathered here will help to develop new policies and programs that enhance employment and economic growth.

The information and opinions you provide will be anonymized, and neither your name nor the name of your business will be used in any document based on this survey.

A. CONTROL INFORMATION

A.20 On which calendar date did the last completed fiscal year end?

Year	Month	Day
a20v	a20m	a20d

OUESTIONNAIRE NUMBER	
OUESTIONNAIRE NUMBER	

0						
I I			I	I I	I I	I I

B. GENERAL INFORMATION

READ OUT THE FOLLOWING INTRODUCTORY SENTENCE ONLY IF A7 = 1 (yes):

The first few questions apply to the firm which this establishment is part of.

id

What is this firm's current legal status?

SHOW CARD 1

Shareholding company with shares trade in the stock	1
market	
Shareholding company with non-traded shares or shares	2
traded privately	<u> </u>
Sole proprietorship	3
Partnership	4
Limited partnership	5
OTHER (SPONTANEOUS–SPECIFY)b1x	6
DON'T KNOW (SPONTANEOUS)	-9

GO TO B.2

b1

INTERVIEWER: PLEASE NOTE WHEN **b1** IS 3 (SOLE PROPRIETORSHIP), ENTER 100% FOR QUESTION **b3**.

B.3 What percentage of this firm does the largest owner or owners own?

	Percent
Percentage held by largest owner or owners	b3 %
DON'T KNOW (SPONTANEOUS)	-9

B.2 What percentage of this firm is owned by each of the following: SHOW CARD 2

	Percent	DON'T KNOW (SPONTANEOUS)
Private domestic individuals, companies or organizations	b2a %	-9
Private foreign individuals, companies or organizations	b2b %	-9
Government or State	b2c %	-9
Other	b2d %	-9
	100%	

IF 100% END INTERVIEW

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW

B.4 Amongst the owners of the firm, are there any females?

Yes	1	
No	2	GO TO BMB.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMB.1

b4

	 _	_	_	_	 _	_	_
_							
v							

INTERVIEWER: PLEASE NOTE WHEN **b1** IS 3 (SOLE PROPRIETORSHIP) and b4 is 1 (FIRM HAS A FEMALE OWNER), ENTER 100% FOR QUESTION **b4a**.

B.4a What percentage of the firm is owned by females?

	Percent
Percentage of female ownership	b4a%
DON'T KNOW (SPONTANEOUS)	-9

BMB.1 What percentage of the firm is owned by the same family? (If more than one family, refer to the one with largest ownership)

	Percent
Percentage of family ownership	BMb1 %
NO FAMILY OWNERSHIP	0
DON'T KNOW (SPONTANEOUS)	-9

GO TO BMB.3 GO TO BMB.3

BMB.2 What percentage of the key management positions of this firm are occupied by members of this family?

	Percent
Percentage of family members in key management positions	BMb2%
DON'T KNOW (SPONTANEOUS)	-9

BMB.3 Does this firm have formalized, written business strategy with clear key performance indicators?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMb3

BMB.4 Does the firm have a board of directors or a supervisory board?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMb4

BMB.5 Has the owner, CEO, top manager, or any of the board members of this firm ever been elected or appointed to a political position in this country?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMb5

0					

BMB.6 Is this firm part of a business membership organization, trade association, guild, chamber of commerce, or other business support group?

Yes	1	
No	2	GO TO B.5
DON'T KNOW (SPONTANEOUS)	-9	GO TO B.5
		BMb6

BMB.7 Which is the most important business membership organization to which this firm belongs? (The most important business membership organization is the organization which has the greatest impact on the firm.)

SHOW CARD 3

Chambre de Commerce, d'Industrie et de Services (de la Ville	1
d'instalation de l'établissement)	
Confederation Générale des Entreprises du Maroc or CGEM	2
Fédération des Technologies de l'Information, des	3
Télécommunications et de l'Offshoring	
Fédération nationale du bâtiment et des travaux publics (FNBTP)	4
Association des femmes entrepreneurs du Maroc (AFEM)	5
Other	6
DON'T KNOW (SPONTANEOUS)	-9

BMb7

BMB.8

Referring to the most important business association that this firm is part of, how useful are the following services provided to this firm?

SHOW CARD 4

INTERVIEWER: READ OUT EACH OPTION					(SPONTANEOUS)		
	Not at all useful	Not very useful	Somewhat useful	Very useful	SERVICE NOT OFFERED	DON'T KNOW	
Information or contacts on international input and product markets BMb8a	1	2	3	4	-7	-9	
Accrediting standards or quality of products BMb8b	1	2	3	4	-7	-9	
Information on government regulations BMb8c	1	2	3	4	-7	-9	
Influencing regulatory decision- making processes or "lobbying" BMb8d	1	2	3	4	-7	-9	

OHESTIONNA	IRE NUMBER
OUESTIONNA	INE NUMBER

10					
_					

READ ONLY IF A7=1 (yes)

I want to proceed by asking you about this establishment only.

id

B.5 In what year did this establishment begin operations?

	Year
Year establishment began operations	b5
DON'T KNOW (SPONTANEOUS)	-9

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

How many full-time employees did this establishment employ when it started operations? Please include all employees and managers

INTERVIEWER: INCLUDE RESPONDENT WHEN APPLICABLE

	Number
Full-time employees at start-up	b6
DON'T KNOW (SPONTANEOUS)	-9

B.6a Was this establishment formally registered when it began operations?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

b6a

B.6b In what year was this establishment formally registered?

	Year
Year establishment formally registered	b6b
DON'T KNOW (SPONTANEOUS)	-9
NEVER REGISTERED (SPONTANEOUS)	-7

TERMINATE

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

B.7 How many years of experience working in this sector does the Top Manager have?

	Years
Manager's experience in sector	b7
LESS THAN ONE YEAR	1
DON'T KNOW (SPONTANEOUS)	-9

B.7a Is the Top Manager female?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

b7a

QUESTIONNAIRE NUMBER	id
QUESTION WITHE MUNICIPER	

Λ					
U					

B.8 Does this establishment have an internationally-recognized quality certification?

INTERVIEWER: SOME EXAMPLES ARE ISO 9000 or 14000, or HACCP

Yes	1	
No	2	GO TO C.3
STILL IN PROCESS	-6	
DON'T KNOW (SPONTANEOUS)	-9	GO TO C.3
		b8

B.8x	Please specify the internationally-recognized quality certifications.

Specify certifications	b8x
------------------------	-----

OUESTIONNAIRE	NUMBER
OULDITORINATIVE	TIONIDEIN

_					
0					
v					

C. INFRASTRUCTURE AND SERVICES

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.

Now, we turn to the establishment's operations

C.3 Over the last two years, did this establishment submit an application to obtain an electrical connection?

Yes	1	
No	2	GO TO C.6
DON'T KNOW (SPONTANEOUS)	-9	GO TO C.6
		c3

id

C.4 In reference to that application for an electrical connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

	Days
Wait for electrical connection	c4
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

C.5 In reference to that application for an electrical connection, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

c5

C.6 Over fiscal year [Insert last complete fiscal year], did this establishment experience power outages?

Yes	1		
No	2	GO TO	C.10
DON'T KNOW (SPONTANEOUS)	-9	GO TO	<i>C.10</i>
		c6	

C.7 In a typical month, over fiscal year [Insert last complete fiscal year], how many power outages did this establishment experience?

	Number	
Number of power outages in a typical month	c7	<i>IF 0, GO TO C.9</i>
DON'T KNOW (SPONTANEOUS)	-9	GO TO C.9

_					
v					

C.8 How long did these power outages last on average?

	Hours	Minutes
Average duration of power outages	c8a	c8b
LESS THAN ONE MINUTE		1
DON'T KNOW (SPONTANEOUS)	-9	-9

C.9 Please estimate the losses that resulted from power outages either as a percentage of total annual sales or as total annual losses.

	Percent
Loss as percentage of total annual sales due to power outages	c9a %
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	MAD
Annual losses due to power outages	c9b
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

C.10 Over the course of fiscal year [Insert last complete fiscal year], did this establishment own or share a generator?

Yes	1	
No	2	GO TO C.12
DON'T KNOW (SPONTANEOUS)	-9	GO TO C.12
		c10

C.11 In fiscal year [Insert last complete fiscal year], what percentage of this establishment's electricity came from a generator or generators that the establishment owned or shared?

	Percent
Percentage electricity from generators	c11 %
DON'T KNOW (SPONTANEOUS)	-9

C.12 Over the last two years, did this establishment submit an application to obtain a water connection?

Yes	1	
No	2	GO TO C.22b
DON'T KNOW (SPONTANEOUS)	-9	GO TO C.22b
		c12

	QUESTIONNAIRE NUMBER	id
--	----------------------	----

_					
v					

In reference to that application for a water connection, approximately how many days did it take to C.13 obtain it from the day of the application to the day the service was received?

	Days
Wait for water connection	c13
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

C.14

In reference to that application for a water connection, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANENOUS)	-8

c14

C.22b At the present time, does this establishment have its own website?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

c22b

C.30

Using the response options on the card; To what degree is **Electricity** an obstacle to the current operations of this establishment?

SHOW CARD 5

							(SPONTA	NEOUS)
		No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Electricity	c30a	0	1	2	3	4	-9	-7

QUESTIONNAIRE NUMBER	id	0					

D. SALES AND SUPPLIES

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

The next topic to be covered is how and where this establishment makes its sales.

D.1a1 In fiscal year [Insert last complete fiscal year], what was this establishment's main activity, product or service, that is, the activity, product or service that represented the largest proportion of annual sales

INTERVIEWER: PLEASE RECORD THE DESCRIPTION OF THE ACTIVITY AND PRODUCT IN DETAIL, FOR EXAMPLE, "RETAIL SALE OF WOMEN'S OUTDOOR CLOTHING" NOT JUST "CLOTHING". IF MANY GOODS ARE SOLD, SUCH AS IN A GROCERY STORE OR PHARMACY, INDICATE THE TYPE OF STORE.

	d1a1a	DETAILED DESCRIPTION OF MAIN ACTIVITY AND PRODUCT
Manufacturing of	1	d1a1x
Retail trade of	2	
Wholesale trade of	3	
Construction of	4	
Hotel or restaurant	5	
Provide services of	6	

INTERVIEWER: IF D1A1A IS MANUFACTURING SELECT (1), REVIEW TO ENSURE CORRECT MODULE IS BEING ASKED

D.1a3	What percentage of total sales does the main activity or product represent?
-------	---

	Percent
Percentage of sales represented by main activity	d1a3
or product	
DON'T KNOW (SPONTANEOUS)	-9

INTERVIEWER: PLEASE NOTE THAT THE NEXT QUESTION REFERS TO THE TOTAL SALES OF <u>ALL</u> PRODUCTS AND SERVICES

D.2 In fiscal year [Insert last complete fiscal year], what were this establishment's total annual sales for <u>all</u> products and services?

	MAD				
Last complete fiscal year's total sales		d2			
DON'T KNOW (SPONTANEOUS)	-9				
PLEASE ALSO WRITE OUT THE NUMBER (i.e. 50,000 AS FIFTY					
THOUSAND)					
		d2x			

10					
_					

N.3 Looking back to fiscal year [Insert last complete fiscal year minus two], what were total annual sales for this establishment?

	MAD
Total annual sales in fiscal year [Insert last complete fiscal year minus two]	n3
ESTABLISHMENT WAS NOT IN BUSINESS IN FISCAL YEAR [Insert last complete fiscal year minus two]	-7
DON'T KNOW (SPONTANEOUS)	-9

BMD.1a Considering the **next year**, are this establishment's total sales expected to increase, decrease, or stay the same?

Increase	1
Decrease	2
Stay the same	3
DON'T KNOW (SPONTANEOUS)	-9

GO TO D.3
GO TO D.3

BMd1a

BMD.1b In percentage terms, what is the expected change in total sales?

	Percent	
Percentage change	%	
DON'T KNOW (SPONTANEOUS)	-9	
		BMd1b

D.3 Coming back to fiscal year [Insert last complete fiscal year], what percentage of this establishment's sales were:

SHOW CARD 6

	Percent	DON'T KNOW (SPONTANEOUS)
National sales	d3a %	-9
Indirect exports (sold domestically to third party that exports products)	d3b %	-9
Direct exports	d3c %	-9
	100%	

IF 100 GO TO D.10

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW

0					

D.8 In which year did this establishment first export directly or indirectly?

	Year
Began exporting directly or indirectly	d8
DON'T KNOW (SPONTANEOUS)	-9

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

D.10 In fiscal year [Insert last complete fiscal year], what percentage of the value of products this establishment shipped to supply domestic markets was lost while in transit because of theft?

	Percent
Losses due to theft as percentage of the value of the products	d10 %
NO LOSSES	0
DON'T KNOW (SPONTANEOUS)	-9
NO INTERNAL SHIPMENTS MADE (DOES NOT	-7
APPLY)	

GO TO D.12

D.11 In fiscal year [Insert last complete fiscal year], what percentage of value of products this establishment shipped to supply domestic markets was lost while in transit because of breakage or spoilage?

	Percent
Losses due to breakage or spoilage as percentage of the value of the products	d11 %
NO LOSSES	0
DON'T KNOW (SPONTANEOUS)	-9
NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY)	-7

D.12 In fiscal year [Insert last complete fiscal year], what percentage of this establishment's material inputs, supplies, or finished goods and materials purchased to resell were:

SHOW CARD 7

	Percent	DON'T KNOW (SPONTANEOUS)
Of domestic origin	d12a %	-9
Of foreign origin	d12b %	-9
	1000/	

IF 0, GO TO D.30

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW

D.13 Were any of the material inputs, supplies, or finished goods and materials purchased to resell purchased in fiscal year [Insert last complete fiscal year] imported directly?

Yes	1		
No	2	GO TO	D.30
DON'T KNOW (SPONTANEOUS)	-9	GO TO	D.30
		d13	

n	UESTIONNA	IRE	NIIN	/RFR	id
V	UESTIONNE	IICC	NUN	IDLK	IU

	г -				$\overline{}$
0					
v					

D.14 In fiscal year [Insert last complete fiscal year], when this establishment imported material inputs, supplies, or finished goods and materials purchased to resell, how many days did it take on average from the time these goods arrived to their point of entry (e.g. port, airport) until the time these goods could be claimed from customs?

	Days
Average number of days to clear customs	d14
LESS THAN ONE DAY	1
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	-7

D.15a In reference to when this establishment imported material inputs or supplies, in claiming these goods from customs was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANENOUS)	-8
DOES NOT APPLY (SPONTANEOUS)	-7

d15a

Using the response options on the card; To what degree are each of the following an obstacle to the current operations of this establishment?

INTERVIEWER: READ OUT OPTIONS
SHOW CARD 8

						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Transport d30a	0	1	2	3	4	-9	-7
Customs and trade regulations d30b	0	1	2	3	4	-9	-7

OUESTIONNAL	RE NUMBER
QUEDITOTITIE.	

	 	_	_	_	 _	 _
v						

R. MANAGEMENT PRACTICES

INTERVIEWER: PLEASE ASK THE FOLLOWING QUESTIONS ONLY TO FIRMS WITH 20+ EMPLOYEES.

id

PLEASE READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

And now I would like to ask you about management practices in this establishment.

BMR.1 Over the last complete fiscal year [Insert last complete fiscal year], what best describes what happened at this establishment when a problem in the provision of services arose?

SHOW CARD 9

INTERVIEWER: SELECT "DOES NOT APPLY" (-7) IF THERE WERE NO PROBLEMS IN THE PROVISION OF SERVICES IN THE LAST COMPLETE FISCAL YEAR

We fixed it but did not take further action	1
We fixed it and took action to make sure it did not happen again	2
We fixed it and took action to make sure that it did not happen	3
again, and had a continuous improvement process to anticipate	
problems like these in advance	
No action was taken	4
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	-7

BMr1

BMR.2 Over the last complete fiscal year [Insert last complete fiscal year], did this establishment monitor any performance indicators?

Yes	1	
No	2	GO TO BMR.4
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMR.4
		BMr2

BMR.3 Over the last complete fiscal year [Insert last complete fiscal year], how many performance indicators were monitored at this establishment?

INTERVIEWER: READ OUT

1-2 indicators	1
3-9 indicators	2
10 or more indicators	3
DON'T KNOW (SPONTANEOUS)	-9

BMr3

$\overline{}$	TITIOTETONINI	TDE	AILIA (DED	
Ų	UESTIONNA	LIKE	NUMBER	id

	 _	_	_	_	 _	_	_
_							
v							

BMR.4 Over the last complete fiscal year [Insert last complete fiscal year], did this establishment have service provision targets? Examples of service provision targets are: sales, customer satisfaction, efficiency, waste, or on-time delivery.

Yes	1	
No	2	GO TO BMR.8
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMR.8
		BMr4

BMR.5 Over the last complete fiscal year [Insert last complete fiscal year], what best describes the time frame of service provision targets at this establishment?

SHOW CARD 10

Main focus was on short term, less than one year	1
Main focus was on long term, one year or more	2
Combination of short-term and long-term targets	3
DON'T KNOW (SPONTANEOUS)	-9

BMr5

BMR.6 Over the last complete fiscal year [Insert last complete fiscal year], how easy or difficult was it for this establishment to achieve its service provision targets overall?

SHOW CARD 11

Achieved without much effort		
Achieved with some effort	2	
Achieved with normal amount of effort	3	
Achieved with more than normal effort	4	
Only achieved with extraordinary effort	5	
Targets were not achieved	6	
DON'T KNOW (SPONTANEOUS)	-9	

BMr6

BMR.7 Over the last complete fiscal year [Insert last complete fiscal year], who was aware of the service provision targets at this establishment?

SHOW CARD 12

Only senior managers	1
Most managers and some workers	2
Most managers and most workers	3
All managers and most workers	4
DON'T KNOW (SPONTANEOUS)	-9

BMr7

n	UESTI	ONINI A	IDE	NITIMI	DED	id
V	ULSII	\mathbf{O}	IKC	NUMI	DLK	IU

Λ.					
v					

BMR.8 Over the last complete fiscal year [Insert last complete fiscal year], did this establishment have performance bonuses for managers?

Yes	1	
No	2	GO TO BMR.10
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMR.10
		BMr8

BMR.9 Over the last complete fiscal year [Insert last complete fiscal year], what were managers' performance bonuses mostly based on? INTERVIEWER: READ OUT

INTERVIEWER: IF THE ESTABLISHMENT IS NOT PART OF A MULTI-ESTABLISHMENT FIRM (A7 IS NO), THEN DO NOT USE OPTION 4

Their own performance	1
Their team's performance	2
The establishment's performance	3
The firm's performance	4
DON'T KNOW (SPONTANEOUS)	-9

BMr9

BMR.10 Over the last complete fiscal year [Insert last complete fiscal year], what was the primary way non-managers were promoted at this establishment?

SHOW CARD 13

INTERVIEWER: SELECT "DOES NOT APPLY" (-7) IF THERE WERE NO PROMOTIONS OF NON-MANAGERS IN THE LAST COMPLETE FISCAL YEAR

Based solely on performance and ability	1
Based partly on performance and ability, and partly on other factors (for	
example, tenure or family connections)	
Based mainly on factors other than performance and ability (for example,	3
tenure or family connections)	
Non-managers are normally not promoted	4
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	-7

BMr₁₀

OUESTIONNAIRE NUMBER	ic
OUESTIONNAINE NUMBER	- 10

	 	_	 	 	
Λ					
U					

BMR.11	Over the last complete fiscal year [Insert last complete fiscal year], when was an under-
	performing non-manager reassigned or dismissed?
	SHOW CARD 14

INTERVIEWER: SELECT "DOES NOT APPLY" (-7) IF THERE WERE NO UNDER-PERFORMING NON-MANAGERS IN THE LAST COMPLETE FISCAL YEAR

Within 6 months of identifying under-performance	1
After 6 months of identifying under-performance	2
Rarely or never	3
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	-7

BMr11

OUESTIONNAIRE NUMBER	NNAIRE NUM	BER
-----------------------------	------------	-----

_					
0					
v					

E. DEGREE OF COMPETITION

E.1 In fiscal year [Insert last complete fiscal year], which of the following was the main market in which this establishment sold its main product?

SHOW CARD 15

Local – main product sold mostly in same	1
municipality where establishment is located	1
National – main product sold mostly across the country where establishment is located	2
International	3
DON'T KNOW (SPONTANEOUS)	-9

id

GO TO E.6

e1

E.2 In fiscal year [Insert last complete fiscal year], for the main market in which this establishment sold its main product, how many competitors did this establishment's main product face?

Number of competitors	e2b
TOO MANY TO COUNT	-4
DON'T KNOW (SPONTANEOUS)	-9

E.6 Does this establishment at present use technology licensed from a foreign-owned company, excluding office software?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

e6

E.11 Does this establishment compete against unregistered or informal establishments?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

e11

E.30 Using the response options on the card; To what degree are **Practices of Competitors in the Informal Sector** an obstacle to the current operations of this establishment?

SHOW CARD 16

						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Practices of competitors in the informal sector e30	0	1	2	3	4	-9	-7

(QUESTIONNAIRE NUMBER id	0		
Н. І	NNOVATION			
	READ THE FOLLOWING TO THE R w we switch to a different topic. In this seessarily new to the market.			
H.1	During the last three years, has this establish	ment introduced new or improved pro	ducts	or services?
	Ye	es	1	1
	No		2	GO TO H.5
	De	ON'T KNOW (SPONTANEOUS)	-9	GO TO H.5
				h1
H.2	Were any of the new or improved products o market?	r services also new for the establishm	ent's	main
		Yes		1
		No		2
		DON'T KNOW (SPONTAN)	EOU	
				h2
Н.3	Please describe in detail the <u>main</u> new or important introduced during the last three years. The main new or improved product or service this establishment's sales in value (not volume)	e is the one that represented the larges		
		ription		
DE	SCRIPTION SHOULD BE AS DETAILED	AS POSSIBLE		
				h3x
H.4	Please describe in detail how the main new of most similar product or service, if any, previous			han the
INTERV	TIEWER: IF THERE IS NOTHING SIMILA			
	Desc	ription		
DE	SCRIPTION SHOULD BE AS DETAILED	-		h4x

(QUESTIONNAIRE NUMBER id 0									
H.5	During the last three years, has this establishment in	itrodu	ced	lany	nev	v or	imp	rove	ed process? These	
	include:			•			•		•	
	methods of manufacturing products	or of	feri	ng s	ervi	ces;				
	logistics, delivery, or distribution m	nethod	ls fo	or in	puts	, pro	oduc	ts, o	or services;	
	or supporting activities for processe	es?			_	-				
	Yes	1								
	No	2		GO	TO	BM	<i>lh.1</i>			
	DON'T KNOW (SPONTANEOUS)	-9)	GO	<i>TO</i>	BM	<i>h.1</i>			
		-11		h5						
			L					—		
H.6	Please describe in detail the main new or improved	proce	ess 1	that	this	esta	blisł	nmei	nt introduced	_
	during the last three years. The main innovative pro	cess i	s th	e in	nova	itive	pro	cess	that had the	
	largest impact on the operations of the establishmen						•			

Description
DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE
h6x

H.7 Please describe in detail how the **main** new or improved process is different than the most similar process that is or was used by this establishment

IF THERE IS NOTHING SIMILAR ENTER "COMPLETELY NEW"

Description

DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE h7x

BMh.1 Over the last three years, did this establishment spend on the acquisition of external knowledge? This includes the purchase or licensing of patents and non-patented inventions, know-how, and other types of knowledge from other businesses or organizations.

No	1	Yes
DON'T L'NOW (CDONTANEOLIC)	2	No
DON'T KNOW (SPONTANEOUS)	-9	DON'T KNOW (SPONTANEOUS)

BMh1

QUESTIONNAIRE NUMBER	id	
QUEDITOT ITTILE TICHEDEN	144	

0				
---	--	--	--	--

BMh.2 Over the last three years, did this establishment spend on research and development activities within the establishment?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMh2

BMh.3 Over the last three years, did this establishment spend on research and development activities contracted with other companies?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMh3

IF BMh2 AND BMh3 ARE BOTH NO (BMh2 = 2 and BMh3 = 2) GO TO BMT.1

IF ANY OF BMh2 AND BMh3 IS YES OR DON'T KNOW, READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.

Now, we return to the last complete fiscal year, that is fiscal year [Insert last complete fiscal year].

H.8 During last fiscal year, did this establishment spend on research and development activities, either in-house or contracted with other companies, excluding market research surveys?

Yes	1	
No	2	GO TO BMT.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMT.1
		h8

H.9 During last fiscal year, how much did this establishment spend on research and development activities, either in-house or contracted with other companies?

	MAD
Cost of research and development activities	h9
DON'T KNOW (SPONTANEOUS)	-9

OUESTIONNAIRE	NUMBER
QUEDITORINATIVE	HUMBER

		-			-
Λ					
•					

T. TIME USE OF TOP MANAGER

READ OUT THIS SECTION ONLY IF a6c IS 50 OR MORE

id

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

We now turn to another topic.

BMT.1 In a typical week, how often does the top manager meet with one or more of the following: Chief Operating Officer (COO), Chief Administrative Officer (CAO), Chief Marketing Officer (CMO), Board members, Business Unit managers, or managers from a parent company?

SHOW CARD 17

Never	1
Once a week	2
Between 2 and 4 times a week	3
Daily	4
More than once a day	5
DON'T KNOW (SPONTANEOUS)	-9

BMt1

BMT.2 In a typical week, how often does the top manager meet with suppliers? SHOW CARD 17

Never	1
Once a week	2
Between 2 and 4 times a week	3
Daily	4
More than once a day	5
DON'T KNOW (SPONTANEOUS)	-9

BMt2

BMT.3 In a typical week, how often does the top manager meet with employees involved in provision of services (e.g. sales)?

SHOW CARD 17

Never	1		
Once a week	2		
Between 2 and 4 times a week	3		
Daily	4		
More than once a day			
DON'T KNOW (SPONTANEOUS)	-9		

BMt3

QUESTIONNAIRE NUMBER	id
QUEDITOT THE THEMBER	14

_	_	_	_	_	_	_	_	_	-
Δ.									
v									

BMT.4 In a typical week, how many meetings that involve the top manager include more than one other participant?

SHOW CARD 18

Fewer than 5 meetings			
Between 5 and 10 meetings	2		
Between 11 and 15 meetings	3		
Between 16 and 20 meetings			
More than 20 meetings			
DON'T KNOW (SPONTANEOUS)	-9		

BMt4

BMT.5 In a typical week, how many meetings that involve the top manager last longer than one hour?

SHOW CARD 18

Fewer than 5 meetings			
Between 5 and 10 meetings			
Between 11 and 15 meetings	3		
Between 16 and 20 meetings			
More than 20 meetings			
DON'T KNOW (SPONTANEOUS)			

BMt5

OUESTIONNAIRE	NUMBER
OURSTIONNAIN	MOMBER

Λ.					
v					

G. LAND AND PERMITS

G.6	Of the buildings occupied by this establishment, what percentage is:
	SHOW CARD 19

id

	Percent	DON'T KNOW (SPONTANEOUS)
Owned by this establishment	g6a %	-9
Rented or leased by this establishment	g6b %	-9
Other	g6c %	-9
	100%	

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW

G.1 Of the land occupied by this establishment, what percentage is:
SHOW CARD 19

	Percent	DON'T KNOW (SPONTANEOU S)	DOES NOT APPLY IS A FLOOR IN A BUILDING(SPONTA NEOUS)
Owned by this establishment	g1a %	-9	-7
Rented or leased by this establishment	g1b %	-9	-7
Other	g1c %	-9	-7
	100%		

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW OR IF ESTABLISHMENT OCCUPIES A FLOOR IN A BUILDING

G.2 Over the last two years, did this establishment submit an application to obtain a construction-related permit?

Yes	1	
No	2	GO TO G.5
DON'T KNOW (SPONTANEOUS)	-9	GO TO G.5
		g2

G.3 In reference to that application for a construction-related permit, approximately how many days did it take to obtain it from the day of the application to the day the permit was granted?

	Days
Wait for a construction-related permit	g3
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

QUESTIONNAIRE NUMBER id

_					
v					

G.4 In reference to that application for a construction-related permit, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

g4

INTERVIEWER: ASK THE FOLLOWING QUESTION ONLY FOR RETAIL ESTABLISHMENTS. OTHERWISE GO TO $G.30\,$

G.5 What is the total selling area of this establishment?

Area		
DON'T KNOW (SPONTANEOUS)	-9	GO TO G30
		g5a

SPECIFY UNITS

Square Feet	1
Square Yards	2
Square Meters	3
OTHER (SPECIFY) g5bx	4

g5b

Using the response options on the card; To what degree is **Access to Land** an obstacle to the current operations of this establishment?

SHOW CARD 20

							(SPONTA	NEOUS)
		No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Access to land	g30a	0	1	2	3	4	-9	-7

_					
v					

I. CRIME

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

We now turn to another topic.

I.1 In fiscal year [Insert last complete fiscal year], did this establishment pay for security, for example equipment, personnel, or professional security services including internet security?

Yes	1	
No	2	GO TO 1.3
DON'T KNOW (SPONTANEOUS)	-9	GO TO 1.3
	-	i1

In fiscal year [Insert last complete fiscal year], what percentage of this establishment's total annual sales was paid for security, or what was the total annual cost of security?

	Percent
Percentage of total annual sales for security	i2a %
DON'T KNOW (SPONTANEOUS)	-9

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	MAD
Total annual cost of security	i2b
DON'T KNOW (SPONTANEOUS)	-9

In fiscal year [Insert last complete fiscal year], did this establishment experience losses as a result of theft, robbery, vandalism, arson on this establishment's premises or from internet hacking or fraudulent internet transactions?

Yes	1	
No	2	GO TO 1.30
DON'T KNOW (SPONTANEOUS)	-9	GO TO 1.30
		i3

In fiscal year [Insert last complete fiscal year], what were the estimated losses as a result of theft, robbery, vandalism, arson, internet hacking or fraudulent internet transactions that occurred on this establishment's premises either as a percentage of total annual sales or as total annual losses?

	Percent
Losses as percentage of total annual sales	i4a %
DON'T KNOW (SPONTANEOUS)	-9

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	MAD
Total annual value of losses	i4b
DON'T KNOW (SPONTANEOUS)	-9

OUESTIONNAIRE NUMBER	ic
OUESTIONNAIRE NUMBER	п

v					

Using the response options on the card; To what degree is Crime, Theft and Disorder an obstacle to the current operations of this establishment?
SHOW CARD 20

						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Crime, theft and disorder i30	0	1	2	3	4	-9	-7

QUESTIONNAIRE NUMBER id	NUMBER id
-------------------------	-----------

Ш	_					ı
Ш						ıl
Ш	v					ıl
Ш						ıl

K. FINANCE

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

I would like to ask you a few questions about how you finance the operations of this establishment.

K.1 In fiscal year [Insert last complete fiscal year], what percentage of the value of total annual purchases of material inputs or services was purchased on credit?

	Percent	DON'T KNOW (SPONTANEOUS)
Purchased on credit	k1c %	-9

K.2 In fiscal year [Insert last complete fiscal year], what percentage of this establishment's total annual sales of its goods or services was sold on credit?

	Percent	DON'T KNOW (SPONTANEOUS)
Sold on credit	k2c %	-9

K.3 Over fiscal year [Insert last complete fiscal year], please estimate the proportion of this establishment's working capital, that is the funds available for day-to-day operations, that was financed from each of the following sources?
SHOW CARD 21

	Percent	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	k3a %	-9
Borrowed from banks: private and state-owned	k3bc %	-9
Borrowed from non-bank financial institutions, which include microfinance institutions, credit cooperatives, credit unions, or finance companies	k3e %	-9
Purchases on credit from suppliers and advances from customers	k3f %	-9
Government grants	BMk3a %	-9
Issued bonds	BMk3b %	-9
Other, moneylenders, friends, relatives, etc.	BMk3hd %	-9
	100%	

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW

BMK.2 Over fiscal year [Insert last complete fiscal year], please estimate the proportion of this establishment's working capital that was financed by the same group to which this establishment belongs.

INTERVIEWER: SELECT "DOES NOT APPLY" (-7) IF ESTABLISHMENT DOES NOT BELONG TO ANY GROUP

	Percent
From the same group	BMk2
DOES NOT APPLY (SPONTANEOUS)	-7
DON'T KNOW (SPONTANEOUS)	-9

K.4 In fiscal year [Insert last complete fiscal year], did this establishment purchase any new or used fixed assets, such as machinery, vehicles, equipment, land or buildings, including expansion and renovations of existing structures?

Yes	1		
No	2	GO TO	<i>BMK.5</i>
DON'T KNOW (SPONTANEOUS)	-9	GO TO	BMK.5
		k4	

N.5 In fiscal year [Insert last complete fiscal year], how much did this establishment spend on purchases of:
INTERVIEWER: READ OUT

	MAD	DON'T KNOW (SPONTANEOUS)
New or used machinery, vehicles, and equipment?	n5a	-9
Land and buildings including expansion and renovations of existing structures?	n5b	-9

W.5 Over fiscal year [Insert last complete fiscal year], please estimate the proportion or MAD amount of this establishment's total purchases of fixed assets that were financed from the following sources:
 SHOW CARD 22

	Percent	OR	Amount MAD	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	k5a%		k5a1	-9
Owners' contribution or issued new equity shares	k5i %		k5i1	-9
Borrowed from banks: private and state-owned	k5bc%		k5bc1	-9
Borrowed from non-bank financial institutions, which, include microfinance institutions, credit cooperatives, credit unions, or finance companies	k5e %		k5e1	-9
Purchases on credit from suppliers and advances from customers	k5f %		k5f1	-9
Government grants	BMk5a %		BMk5a1	-9
Issued bonds	BMk5b %		BMk5b1	-9
Other, moneylenders, friends, relatives, etc.	BMk5hdj%		BMk5hdj1	-9
	100%		n5A+n5B	

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% OR THAT TOTAL SUM EQUALS TOTAL PURCHASES IN N5
UNLESS RESPONDENT DOES NOT KNOW

OHECTI	ONNAIRE	NIIMDED
OUESII	UNNAIKE	NUMBER

	 _	_	_	_	 _	_	-
_							
v							

BMK.4	Over fiscal year [Insert last complete fiscal year], please estimate the proportion of this
	establishment's total purchase of fixed assets that was financed by the same group to which this
	establishment belongs.

id

INTERVIEWER: SELECT "DOES NOT APPLY" (-7) IF ESTABLISHMENT DOES NOT BELONG TO ANY GROUP

	Percent
From the same group	BMk4
DOES NOT APPLY (SPONTANEOUS)	-7
DON'T KNOW (SPONTANEOUS)	-9

BMK.5 In fiscal year [Insert last complete fiscal year], did this establishment use any assets, such as machinery, vehicles, equipment, land or buildings, under leasing?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMk5

BMK.6

In fiscal year [Insert last complete fiscal year], did this establishment purchase or acquire any trademarks, copyrights, patents, licenses, service contracts, franchise agreements, or other intangible assets?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMk6

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now let's talk about the establishment's present situation.

K.6 At this time, does this establishment have a checking (current) or savings account?

No 2 DON'T KNOW (SPONTANEOUS) -9	Yes	1
DON'T KNOW (SPONTANEOUS) -9	No	2
	DON'T KNOW (SPONTANEOUS)	-9

k6

K.7 At this time, does this establishment have an overdraft facility?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

k7

_					
v					

K.8 At this time, does this establishment have a line of credit or a loan from a financial institution?

Yes	1	GO TO K.9
No	2	
DON'T KNOW (SPONTANEOUS)	-9	GO TO K.15d
		k8

BMK.7 What is the reason for not having a loan or line of credit at the moment?

SHOW CARD 23

Because this establishment did not apply for a loan or line of credit		GO TO K.15d
Because the last application for a loan or line of credit was turned down	2	GO TO K.15d
Because the approval of the application for a loan or line of credit is still pending	3	GO TO K.15d
DON'T KNOW (SPONTANEOUS)	x-9	GO TO K.15d
		BMk7

Referring to the most recent line of credit or loan, what type of financial institution granted this loan?
 SHOW CARD 24

Private commercial banks	1	
State-owned banks or government agency	2	
Non-bank financial institutions	3	GO TO K.10
Other	4	GO TO K.10
DON'T KNOW (SPONTANEOUS)	-9	GO TO K.10
		k9

BMK.8 Which bank provided the most recent line of credit or loan?

SHOW CARD 25

Attijariwafabank	1
Banque Populaire	2
BMCE	3
Crédit Agricole du Maroc	4
Sociètè Générale	5
BMCI	6
Crédit du Maroc	7
CIH	8
Al Barid bank	9
OTHER (SPONTANEOUS-SPECIFY)BMk8x	11
DON'T KNOW (SPONTANEOUS)	-9

BMk8

n	UESTI	ONNA	IRE	NUN	1BER	id
v		O1 11 12 1		1101	IDLIN	Iu

	г -				$\overline{}$
0					
v					

K.10	Referring only to this most recent line of credit or loan, in what year was the most recent line of
	credit or loan approved?

	Year
Year most recent line of credit or loan approved	k10
DON'T KNOW (SPONTANEOUS)	-9

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

K.11 Referring only to this most recent line of credit or loan, what was its value at the time of approval?

	MAD
Size of most recent line of credit or loan approved	k11
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

BMK.9 In what currency is the most recent line of credit or loan denominated?

INTERVIEWER: IF THE LCU IS EURO, THEN DO NOT USE OPTION 1

Moroccan Dirham	1
Euro	2
US Dollar	3
OTHER (SPONTANEOUS-SPECIFY) BMk9x	4
DON'T KNOW (SPONTANEOUS)	-9

BMk9

BMK.10 What was the original duration of the most recent line of credit or loan in months?

	Months
Duration	
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

BMk10

K.13 Referring only to this most recent line of credit or loan, did the financing require collateral?

Yes	1	
No	2	GO TO K.15b
DON'T KNOW (SPONTANEOUS)	-9	GO TO K.15b
		k13

K.14 Referring only to this most recent line of credit or loan, what type of collateral was required?

INTERVIEWER: READ OUT

Collateral		Yes	No	DON'T KNOW (SPONTANEOUS)
Land, buildings under ownership of the establishment	k14a	1	2	-9
Machinery and equipment including movables	k14b	1	2	-9
Accounts receivable and inventories	k14c	1	2	-9
Personal assets of owner (house, etc.)	k14d	1	2	-9
Other forms of collateral not included in the categories above	k14e	1	2	-9

K.15a Referring only to this most recent line of credit or loan, what was the approximate value of the collateral required?

	MAD
Value of collateral	k15a
DON'T KNOW (SPONTANEOUS)	-9

K.15b What is the total number of open lines of credit and outstanding loans held by this establishment?

	Number	
Total number of open lines of credit and	k15b	1
outstanding loans		
DON'T KNOW (SPONTANEOUS)	-9	GO TO K.15d

K.15c What is the total outstanding balance of all open lines of credit and loans held by this establishment?

	MAD
Total outstanding balance of all open lines of	k15c
credit and loans	
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

K.15d At this time, does the owner or owners of this establishment have any outstanding personal loans that are used to finance this establishment's business activities?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
		k15d

K.16 Referring again to the last fiscal year [Insert last complete fiscal year], did this establishment apply for any lines of credit or loans?

Yes	1	GO TO	K.20
No	2		
DON'T KNOW (SPONTANEOUS)	-9	GO TO	<i>K.21</i>
		k16	

K.17 What was the **main** reason why this establishment did not apply for any line of credit or loan? **SHOW CARD 26**

No need for a loan - establishment had sufficient capital	1	GO TO K.21
Application procedures were complex	2	GO TO K.21
Interest rates were not favorable	3	GO TO K.21
Collateral requirements were too high	4	GO TO K.21
Size of loan and maturity were insufficient	5	GO TO K.21
Did not think it would be approved	6	GO TO K.21
Other	7	GO TO K.21
DON'T KNOW (SPONTANEOUS)	-9	GO TO K.21
		k17

K.20 Referring only to this most recent application for a line of credit or loan, what was the outcome of that application?

INTERVIEWER: READ OUT

Application was approved in full	1
Application was approved in part	2
Application was rejected	3
Application was withdrawn	4
APPLICATION STILL IN PROCESS	-6
DON'T KNOW (SPONTANEOUS)	-9

k20a1

K.21 In fiscal year [Insert last complete fiscal year], did this establishment have its annual financial statements checked and certified by an external auditor?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

k21

K.30 Using the response options on the card; To what degree is **Access to Finance** an obstacle to the current operations of this establishment? **SHOW CARD 27**

							(SPONTANEOUS)		
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY		
Access to finance k30	0	1	2	3	4	-9	-7		

OUESTIONNAL	RE NUMBER
OURDITOHINA	INE HOMEDER

_					
0					
v					

J. BUSINESS-GOVERNMENT RELATIONS

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

id

The following questions assess how establishments, such as this one, deal with government officials and their agencies.

J.1 Please tell me if you Strongly disagree, Tend to disagree, Tend to agree, or Strongly agree with the statement: "The court system is fair, impartial and uncorrupted".

SHOW CARD 28

					(SPONTA	NEOUS)	
		Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	DON'T KNOW	DOES NOT APPLY
"The court system is fair, impartial and uncorrupted."	h7a	1	2	3	4	-9	-7

J.2 In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations?

(By senior management I mean managers, directors, and officers above direct supervisors of sales workers.)

	Percent
Senior management's time spent on dealing with regulations	j2 %
NO TIME WAS SPENT	0
DON'T KNOW (SPONTANEOUS)	-9

J.3 Over the last year, was this establishment visited or inspected by tax officials or required to meet with them?

Yes	1	
No	2	GO TO BMJ.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMJ.1
		j3

J.4 Over the last year, how many times was this establishment visited or inspected by tax officials or required to meet with them?

	Number
Times inspected or met with tax officials	j4
DON'T KNOW (SPONTANEOUS)	-9

QUESTIONNAIRE NUMBER id

_					
v					

J.5 In any of these inspections or meetings was a gift or informal payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

j5

BMJ.1

In reference to this establishment's experience with the process of paying taxes, please tell me if you Strongly disagree, Tend to disagree, Tend to agree, or Strongly agree with the following statements:

SHOW CARD 28

						(SPONTA	NEOUS)
INTERVIEWER: READ OUT EACH OPTION	POSITION	Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	DON'T KNOW	DOES NOT APPLY
Tax officials were professional and impartial BMj1a	BMj1_tax_ impartial_ pos	1	2	3	4	-9	-7
Tax officials were transparent when making decisions regarding this establishment BMj1b	BMj1_tax_ transparen t_pos	1	2	3	4	-9	-7
This establishment was able to voice complaints BMj1c	BMj1_tax_ disagree_p os	1	2	3	4	-9	-7

NOTE: ROTATION POSITIONS VARY AS THE LIST OF OPTIONS IS RANDOMIZED

J.6a Over the last year, has this establishment secured or attempted to secure a government contract?

Yes	1	
No	2	GO TO J.7
DON'T KNOW (SPONTANEOUS)	-9	GO TO J.7
		j6a

When establishments like this one do business with the government, what percent of the contract value would be typically paid in informal payments or gifts to secure the contract?

	Percent
Percent of the contract value paid as informal payments or gifts	j6 %
NO PAYMENTS	0
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

0					

It is said that establishments are sometimes required to make gifts or informal payments to public officials to "get things done" with regard to customs, taxes, licenses, regulations, services etc. On average, what percentage of total annual sales, or estimated total annual value, do establishments like this one pay in informal payments or gifts to public officials for this purpose?

	Percent
Percentage of total annual sales paid as informal payment	j7a %
NO PAYMENTS OR GIFTS ARE PAID	0
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	MAD
Total annual informal payment	j 7 b
NO PAYMENTS OR GIFTS ARE PAID	0
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

J.10 Over the last two years, did this establishment submit an application to obtain an import license?

Yes	1		
No	2	GO TO	<i>J.13</i>
DON'T KNOW (SPONTANEOUS)	-9	GO TO	J.13
_		j10	

J.11 Approximately how many days did it take to obtain this import license from the day of the application to the day it was granted?

	Days
Wait for import license	j11
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

J.12 In reference to that application for an import license, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

i12

QUESTIONNAIRE NUMBER id

0

J.13 Over the last two years, did this establishment submit an application to obtain an operating license?

Yes	1	
No	2	GO TO BMJ.3
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMJ.3
		j13

J.14 Approximately how many days did it take to obtain this operating license from the day of the application to the day it was granted?

	Days
Wait for operating license	j14
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

J.15 In reference to that application for an operating license, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

i15

BMJ.2

In reference to this establishment's experience of the whole process of obtaining an operating license, please tell me if you Strongly disagree, Tend to disagree, Tend to agree, or Strongly agree with the following statements:

SHOW CARD 28

						(SPONTA	NEOUS)
INTERVIEWER: READ OUT EACH OPTION	POSITION	Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	DON'T KNOW	DOES NOT APPLY
Public officials were professional and impartial BMj2a	BMj2_license _impartial_p os	1	2	3	4	-9	-7
Public officials were transparent in making decisions regarding this establishment BMj2b	BMj2_license _transparent _pos	1	2	3	4	-9	-7
This establishment was able to voice complaints BMj2c	BMj2_license _disagree_po _s	1	2	3	4	-9	-7

\mathbf{O}	H	ST	TO	NNA	IRE	NIIN	ABER
•		47 I	11,			1 1 1 1 1	

0					

NOTE: ROTATION POSITIONS VARY AS THE LIST OF OPTIONS IS RANDOMIZED

id

BMJ.3

It is often said that firms make gifts or informal payments to public officials to gain advantages in the drafting of laws, decrees, regulations or other binding government decisions.

Using the scale in the show card, please tell me to what extent have the following practices had a direct impact on this establishment.

SHOW CARD 29

							(SPONTA	NEOUS)
INTERVIEWER: READ OUT EACH OPTION	POSITION	No impact	Minor impact	Moderate impact	Major impact	Very Major impact	DON'T KNOW	DOES NOT APPLY
Payments, gifts or exchange of favors with parliamentarians to affect their votes BMj3a	BMj3_parli amentarian_ pos	0	1	2	3	4	-9	-7
Payments, gifts or exchange of favors with national government officials to affect the content of government decrees BMj3b	BMj3_natg ov_pos	0	1	2	3	4	-9	-7
Payments, gifts or exchange of favors with local or regional government officials to affect their votes or content of local or regional decrees BMj3c	BMj3_locgo v_pos	0	1	2	3	4	-9	-7

NOTE: ROTATION POSITIONS VARY AS THE LIST OF OPTIONS IS RANDOMIZED

_					
U					
	1		l l	1	

J.30	Using the response options on the card; To what degree are each of the following an obstacle to the
	current operations of this establishment?
	INTERVIEWER: READ OUT OPTIONS
	SHOW CARD 30

							(SPONTA	ANEOUS)
	POSITION	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Tax rates j30a	j30_taxrate _pos	0	1	2	3	4	-9	-7
Tax administration j30b	j30_taxad min_pos	0	1	2	3	4	-9	-7
Business licensing and permits j30c	j30_permit _pos	0	1	2	3	4	-9	-7
Political instability j30e	j30_instabil ity_pos	0	1	2	3	4	-9	-7
Corruption j30f	j30_corrup tion_pos	0	1	2	3	4	-9	-7
Courts h30	j30_courts_ pos	0	1	2	3	4	-9	-7
Occupational safety regulations BMj4a	j30_safety_ pos	0	1	2	3	4	-9	-7
Health and hygiene regulations BMj4b	j30_health_ pos	0	1	2	3	4	-9	-7
Environmental regulations BMj4c	j30_enviro nment_pos	0	1	2	3	4	-9	-7

NOTE: ROTATION POSITIONS VARY AS THE LIST OF OPTIONS IS RANDOMIZED

BMJ.5	From the perspective of this establishment, for the next three years, which one of the following
	areas of public spending should be the highest priority?
	SHOW CARD 31

Transport	1
Energy	2
Environment	3
Education	4
Health	5
Information and Communication Technology	6
OTHER (SPONTANEOUS-SPECIFY) BMj5x	7
DON'T KNOW (SPONTANEOUS)	-9

BMj5

42

QUESTIONNAIRE NUMBER	id	0									
----------------------	----	---	--	--	--	--	--	--	--	--	--

INTERVIEWER READ OUT:

I would like to ask you a few questions about this establishment's labor force. Should I continue with you or with the Human Resources department?

IF YES, CONTINUE WITH SECTION L WITH CURRENT RESPONDENT

IF NO, CONTINUE WITH SECTION M WITH CURRENT RESPONDENT AND ASK L SECTION TO A HUMAN RESOURCES REPRESENTATIVE

0						
I I			I	I I	I I	I I

L. LABOR

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now I would like to ask you a few questions about this establishment's labor force.

L.1 At the end of fiscal year [Insert last complete fiscal year], how many permanent, full-time individuals worked in this establishment? Please include all employees and managers.

Permanent, full-time employees are defined as all employees that are employed for a term of one or more fiscal years and/or have a guaranteed renewal of their employment and that work a full shift.

INTERVIEWER: INCLUDE INTERVIEWEE IF APPLICABLE

	Number
Permanent, full-time workers at the end of last fiscal year	11
DON'T KNOW (SPONTANEOUS)	-9

L.2 Looking back, at the end of fiscal year [Insert last complete fiscal year minus two], how many permanent, full-time individuals worked in this establishment? Please include all employees and managers.

INTERVIEWER: INCLUDE INTERVIEWEE IF APPLICABLE

	Number
Permanent, full-time workers in [Insert last complete	12
fiscal year minus two]	
IF ESTABLISHMENT WAS NOT IN BUSINESS IN	-7
[Insert last complete fiscal year minus two]	
DON'T KNOW (SPONTANEOUS)	-9

L.5 At the end of fiscal year [Insert last complete fiscal year], in this establishment how many permanent, full-time workers were female?

	Number	DON'T KNOW (SPONTANEOUS)
Female permanent full-time workers	15	-9

How many full-time seasonal or temporary employees did this establishment employ during [Insert last complete fiscal year]?

Full-time, temporary workers are all short-term, that is for less than a year, employees with no guarantee of renewal of employment and work full-time

	Number
Full-time seasonal or temporary workers employed last	16
fiscal year	
NO FULL-TIME SEASONAL OR TEMPORARY	0
WORKERS	
DON'T KNOW (SPONTANEOUS)	-9

GO TO L.9b

GO TO L.9b

QUESTIONNAIRE NUMBER id

	 	_	 	 	
Λ					
U					

L.6a	How many full-time seasonal or temporary employees during fiscal year [Insert last complete
	fiscal year], were female?

	Number
Full-time female seasonal or temporary workers employed last fiscal year	l6a
DON'T KNOW (SPONTANEOUS)	-9

L.8 What was the average length of employment of all full-time seasonal or temporary employees in fiscal year [Insert last complete fiscal year]?

	Months
Average length full-time seasonal or temporary employment last	18
fiscal year, in months	
LESS THAN ONE MONTH	1
DON'T KNOW (SPONTANEOUS)	-9

What percentage or how many of the full-time permanent workers employed at the end of fiscal year [Insert last complete fiscal year] completed secondary school? Please provide the percentage or number, not both.

	Percent	OR	Number
Percentage or number of full time permanent workers who completed secondary school	19b		19b1
DON'T KNOW (SPONTANEOUS)	-9		-9

BML.1 What percentage or how many of this establishment's permanent full-time employees employed at the end of fiscal year [Insert last complete fiscal year] had a university degree? Please provide the percentage or number, not both.

	Percent	OR	Number
Percentage or number of permanent full-time employees with a university degree	BMI1a %		BMl1b
NO ONE HAS A UNIVERSITY DEGREE	0		0
DON'T KNOW (SPONTANEOUS)	-9		-9

L.10 Over fiscal year [Insert last complete fiscal year], did this establishment have formal training programs for its permanent, full-time employees?

Yes	1	
No	2	GO TO 130a
DON'T KNOW (SPONTANEOUS)	-9	GO TO 130a
•		110

QUESTIONNAIRE NUMBER id

0					

BML.2	What was the primary focus of the formal training programs?						
	(If there were more than one training please refer to the one with highest total cost)						
	SHOW CARD 32						

Numeracy or math skills		
Problem solving or critical thinking skills		
Foreign language skills	3	
Managerial and leadership skills	4	
Interpersonal and communication skills		
Job-specific technical skills	6	
Other		
DON'T KNOW (SPONTANEOUS)	-9	

BMl2

T 20							
L.30	Using the response options on the card; To what degree are each of the following an obstacle to the						
	current operations of this establishment?						
	INTERVIEWER: READ OUT OPTIONS						
	SHOW CARD 33						

						(SPONTA	ANEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Labor regulations 130a	0	1	2	3	4	-9	-7
Inadequately educated workforce 130b	0	1	2	3	4	-9	-7

OUESTIONNAL	RE NUMBER
OURDITOHINA	INE HOMEDER

id

0					

M. BUSINESS ENVIRONMENT

M.1	By looking at the list of elements of the business environment please tell me which one, if any,
	currently represents the biggest obstacle faced by this establishment.
	INTERVIEWER: SHOW RANDOMIZED LIST TO THE RESPONDENT. DO NOT
	READ OPTIONS.

	POSITION
1-Access to finance	m1a_finance_pos
2-Access to land	m1a_land_pos
3-Business licensing and permits	m1a_permit_pos
4-Corruption	m1a_corruption_pos
5-Courts	m1a_courts_pos
6-Crime, theft and disorder	m1a_crime_pos
7-Customs and trade regulations	m1a_trade_pos
8-Electricity	m1a_electricity_pos
9-Inadequately educated workforce	m1a_workforce_pos
10-Labor regulations	m1a_labor_pos
11-Political instability	m1a_instability_pos
12-Practices of competitors in the informal sector	m1a_informal_pos
13-Tax administration	m1a_taxadmin_pos
14-Tax rates	m1a_taxrate_pos
15-Transport	m1a_transport_pos

Biggest obstacle	m1a
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	-7

NOTE: ROTATION POSITIONS VARY AS THE LIST OF OPTIONS IS RANDOMIZED

INTERVIEWER READ OUT:

I would like to ask you a few questions about this establishment's financial results. All these responses will be anonymized, and neither you nor the firm will be identified. Should I continue with you or with the financial department or accounting?

IF YES, CONTINUE WITH SECTION N WITH CURRENT RESPONDENT

IF NO, GO TO BMGA.22

n	UESTI	ONNA	IRE	NUME	REB	ы
U	ULSII	UNINA	IKC) LK	ıu

Ш	_					il .
Ш						ıl
Ш	v					ıl
Ш						ıl

N. PERFORMANCE

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now, we would like to ask you a few questions about the financial results of this establishment. It is important that this information be as accurate as possible. All information you provide will be anonymized, and neither your name nor the name of your establishment will be used in any document based on this survey.

N.2	From this establishment's Income Statement for fiscal year [Insert last complete fiscal year],
	please provide the following information:
	SHOW CARD 34

INTERVIEWER: READ OUT	MAD	DON'T KNOW (SPONTANEOUS)
Total annual cost of labor including wages, salaries, bonuses, social security payments	n2a	-9
Total annual cost of electricity	n2b	-9
Total annual cost of fuel	n2f	-9

INTERVIEWER: ONLY ASK THE FOLLOWING QUESTION TO RETAIL ESTABLISHMENTS:

Total annual cost of finished goods and materials purchased to resell	n2i	-9

INTERVIEWER: IF SECTION L OR N WILL BE COMPLETED WITH A DIFFERENT RESPONDENT, PLEASE ARRANGE FOR THOSE TO BE COMPLETED.

OHESTI	ONNAIRE	NUMBER
OULSII	UNIME	HOMIDEK

_					
0					
U					

INTERVIEWER: READ THE FOLLOWING INTRODUCTION BEFORE PROCEEDING

id

Now I would like to consider the last module of the questionnaire that deals with questions related to this establishment's environmental signature, such as its exposure to environmental impacts, environmental policy and regulations.

BMGA.22	Should I continue this section with you or is there a specialized person in this
	establishment who can answer this section?

Continue with current respondent	1	
Continue with someone else	2	GO TO BMGA.23a
		BMGa22

BMGA.23 INTERVIEWER: ATTEMPT TO COMPLETE THE MODULUE RIGHT
AWAY, OR IF THAT IS NOT POSSIBLE, OFFER TO CALL AT A
LATER DATE. EXPLAIN THAT THE MODULE MAY TAKE UP TO 15
TO 20 MINUTES, BUT COULD BE SHORTER.

FACE-TO-FACE INTERVIEW, IMMEDIATELY	1	GO TO A15
AFTER THE MAIN SURVEY (SPONTANEOUS) CONTINUE BY PHONE AT A LATER DATE	2	GO TO A15
(SPONTANEOUS)		
REFUSAL (SPONTANEOUS)	-8	GO TO A15
		BMGa23

BMGA.23a Record name and contact information for person who will participate in interview

	Green economy module phone respondent	
Name of Person to be contacted		BMGa23a1x
Phone number of person to be contacted		BMGa23a2
Email of person to be contacted		BMGa23a3x

OUESTIONNAIR	RE NUMBER
OULSTIONNAIN	TE HUMIDEN

_					
40					
v					

POST-INTERVIEW INFORMATION FROM MAIN MODULE

id

INTERVIEWER IF BMGa23 IS 1 (CONTINUE WITH CURRENT RESPONDENT IMMEDIATELY) READ TO CURRENT RESPONDENT:

Before we continue with the green economy module, I am going to fill out some information about the main survey.

INTERVIEWER IF BMGa22 IS 2 (CONTINUE WITH SOMEONE ELSE) READ TO CURRENT RESPONDENT:

I would like to gather a few final details before continuing the final module with someone else. Thank you for your time and cooperation.

INTERVIEWER IF BMGa23 IS 2 (CONTINUE BY PHONE) OR -8 (REFUSAL) READ TO THE RESPONDENT:

I would like to gather a few final details. Thank you for your time and cooperation.

A.15 Time face-to-face main interview ends:

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	Minutes (00 to 59)
a15d	a15m	a15y	a15h	a15min

A.15a1 Please indicate which option best describes the main respondents position:

Owner	1
President, Executive Director, or CEO	2
Chief Financial, Chief Operational Officer	3
(CFO/COO)	
Operational or plant manager	4
Sales or marketing manager	5
Accountant	6
Lawyer	7
Other Administrative	8
Other Management	9
Other (Specify)a15a1ax	10
REFUSAL (SPONTANEOUS)	-8

a15a1a

A.15a Please complete the following information about the interviewee(s)

	Position in the establishment	Years with the establishment	Gender	Email
Main respondent		a15a2a	a15a3	Email1x
Second respondent	a15a1bx	a15a2b	a15b3	Email2x
Third respondent	a15a1cx	a15a2c	a15c3	Email3x

ENTER -8 IF RESPONDENT REFUSES (SPONTANEOUS)
ENTER 1 WHEN YEARS WITH THE ESTABLISHMENT IS LESS THAN ONE.
FOR GENDER 1: MALE, 2: FEMALE, -8: REFUSAL (SPONTANEOUS)

QUESTIONNAIRE NUMBER	id
QUEDITOTIC TITLE	

0					

PLEASE FILL OUT THE REMAINING INFORMATION ON YOUR OWN

A.16	IT IS MY PERCEPTION THAT THE RESPONSES TO THE QUESTIONS REGARDING
	OPINIONS AND PERCEPTIONS WERE:

Truthful	1
Somewhat truthful	2
Not truthful	3

a16

A.17 THE RESPONSES TO THE QUESTIONS REGARDING FIGURES (PRODUCTIVITY AND EMPLOYMENT NUMBERS) WERE:

Taken directly from establishment records				
Estimates computed with some precision				
Arbitrary and unreliable numbers				
In some case taken from books and in some	4			
case estimates				

a17

A.18 THIS QUESTIONNAIRE WAS COMPLETED IN:

One visit in face-to-face interview with one person	1	GO TO A17 x
One visit in face-to-face interview with different managers/staff	2	
Several visits	3	_
		a18

A.19 IF OPTION 2 OR 3 IN A.18, ESTIMATE DURATION OF THE WHOLE INTERVIEW

Hour	Minutes
o10h	010m

PLEASE FILL OUT ON YOUR OWN: INTERVIEWER COMMENTS:

a17x

OUESTIONNA	IRE NUMBER
OURDITOHINA	

0					

BMGA. ENVIRONMENT-RELATED ASPECTS

INTERVIEWER: TERMINATE HERE IF BMGa23 IS A REFUSAL (-8)

id

BMGA.14i Time Green Economy Module interview begins:

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	Minutes (00 to 59)
BMGa14gd	BMGa14gm	BMGa14gy	BMGa14gh	BMGa14gmin

READ ONLY IF A7=1 (yes)

I want to proceed by asking you about the firm to which this establishment belongs.

BMGA.1 In fiscal year [Insert last complete fiscal year], did this firm have strategic objectives that mention environmental or climate change issues?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGa1

READ ONLY IF A7=1 (ves)

I want to proceed by asking you about this establishment only.

BMGA.2 In fiscal year [Insert last complete fiscal year], did this establishment have a manager responsible for environmental and climate change issues?

Yes	1	1
No	2	GO TO BMGA.4
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGA.4
		BMGa2

BMGA.3 In fiscal year [Insert last complete fiscal year], whom did the manager responsible for environmental and climate change issues directly report to?

SHOW CARD 35 (READ OUT IF OVER THE PHONE)

The CEO, Board, or Owners	1
A manager directly reporting to the CEO, Board, or Owners	2
A manager not reporting directly to the CEO, Board, or Owners	3
DON'T KNOW (SPONTANEOUS)	-9

BMGa3

BMGA.4 In fiscal year [Insert last complete fiscal year], did any of the establishment's customers require environmental certifications or adherence to certain environmental

Α.				l I	
				l I	
_					

standards as a condition to do business with this establishment?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGa4

BMGB. EXPOSURE TO ENVIRONMENTAL IMPACTS

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING

Now we look at the period of last three years.

BMGB.1 Over the last three years, did this establishment experience monetary losses due to extreme weather events (such as storms, floods, droughts, or landslides)?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGb1

BMGB.2 Over the last three years, did this establishment experience monetary losses due to pollution not generated by this establishment (that is, independent of this establishment's activity)?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGb2

0					

BMGC. MANAGEMENT AND THE ENVIRONMENT

BMGC.1 Over the last three years, did this establishment monitor its energy consumption?

Yes	1	
No	2	GO TO BMGC.7
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGC.7
		BMGc1

BMGC.2 Over the last three years, how often did this establishment monitor its energy consumption?

SHOW CARD 36 (READ OUT IF OVER THE PHONE)

Annually	1
Biannually / Every six months	2
Quarterly	3
Monthly	4
Weekly	5
Daily	6
Hourly	7
More than once in an hour	8
DON'T KNOW (SPONTANEOUS)	-9

BMGc2

BMGC.3 Over the last three years, did this establishment complete an external audit of its energy consumption?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGc3

BMGC.7 Over the last three years, did this establishment emit CO₂?

Yes	1	
No	2	GO TO BMGC.11
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGC.11
		BMGc7

O	UESTIC	NNA	IRE	NIIM	IRER	id
v	CLOIN	ノエリエリムコ		TIOIN	IDLIX	IU

0					

BMGC.8 Over the last three years, did this establishment monitor its CO₂ emissions?

Yes	1]
No	2	GO TO BMGC.11
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGC.11
		BMGc8

BMGC.9 Over the last three years, how often did this establishment monitor its CO₂ emissions? **SHOW CARD 36 (READ OUT IF OVER THE PHONE)**

Annually	1
Biannually / Every six months	2
Quarterly	3
Monthly	4
Weekly	5
Daily	6
Hourly	7
More than once in an hour	8
DON'T KNOW (SPONTANEOUS)	-9

BMGc9

BMGC.10 Over the last three years, did this establishment complete an external audit of its CO₂ emissions?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGc10

BMGC.11 Over the last three years, did this establishment monitor CO₂ emissions along its supply chain?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGc11

BMGC.16 Over the last three years, did this establishment have targets for **energy consumption**?

Yes	1]
No	2	GO TO BMGC.18
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGC.18
		BMGc16

OUESTIC	NNATRE	NUMBER
QUESTIO	111111111111111111111111111111111111111	TIOMIDEIX

Λ					
U					

BMGC.17	Over the last three years, what sort of targets for energy consumption did this	1
	establishment have?	
	INTERVIEWER: READ OUT	

Quantity targets only	1
Expenditure targets only	2
Both quantity and expenditure targets	3
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

id

BMGc17

BMGC.18 Over the last three years, did this establishment have targets for **CO₂ emissions**?

Yes	1	
No	2	GO TO BMGC.22
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGC.22
		BMGc18

BMGC.19 Over the last three years, what sort of targets for CO₂ emissions did this establishment have?

SHOW CARD 37 (READ OUT IF OVER THE PHONE)

Only quantity per unit of output targets	1
Only absolute quantity targets	2
Absolute and per unit of output quantity targets	3
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

BMGc19

INTERVIEWER: GO TO BMGC.22 IF BMGA.2 IS "YES" AND AT LEAST ONE OF BMGC.16 OR BMGC.18 IS "YES", OTHERWISE GO TO BMGC.23

BMGC.22	Is the manager responsible for environmental and climate change issues evaluated against
	how well the establishment performs on energy consumption, CO ₂ emissions or other
	pollution or environmental targets?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGc22

_					
0					
U					

BMGC.23 Over the last three years, did this establishment adopt any of the following measures?

SHOW CARD 38 (READ OUT IF OVER THE PHONE)

			(SPONTAN	NEOUS)	
	Yes	No	DOES NOT APPLY	DON'T KNOW	
Heating and cooling improvements	1	2	-7	-9	BMGc23a
More climate-friendly energy generation on site	1	2	-7	-9	BMGc23b
Machinery and equipment upgrades	1	2	-7	-9	BMGc23c
Energy management	1	2	-7	-9	BMGc23d
Waste minimization, recycling and waste	1	2	-7	-9	BMGc23e
management					
Air pollution control measures	1	2	-7	-9	BMGc23f
Water management	1	2	-7	-9	BMGc23g
Upgrades of vehicles	1	2	-7	-9	BMGc23h
Improvements to lighting systems	1	2	-7	-9	BMGc23i
Other pollution control measures	1	2	-7	-9	BMGc23j

INTERVIEWER: ASK IF THE ANSWER TO AT LEAST TWO OPTIONS IS "YES", OTHERWISE GO TO BMGC.25

BMGC.24 Out of the measures adopted over the last three years, which one has contributed the most to reducing this establishment's environmental impacts, if any?

SHOW CARD 38 (READ OUT IF OVER THE PHONE)

Heating and cooling improvements	1
More climate-friendly energy generation on site	2
Machinery and equipment upgrades	3
Energy management	4
Waste minimization, recycling and waste	5
management	
Air pollution control measures	6
Water management	7
Upgrades of vehicles	8
Improvements to lighting systems	9
Other pollution control measures	10
NONE OF THE ABOVE (SPONTANEOUS)	-7
DON'T KNOW (SPONTANEOUS)	-9

BMGc24

BMGC.25 Over the last three years, did this establishment adopt any measures to enhance energy efficiency?

Yes	1	
No	2	GO TO BMGC.27
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGD.1
REFUSAL (SPONTANEOUS)	-8	GO TO BMGD.1
		BMGc25

OUESTIONNA:	IRF NUMBER
OUESTIUMNA.	IRE NUMBER

_	_	_	_	_	_	_	_	_	-
Δ.									
v									

BMGC.26 Over the last three years, were any of these measures developed by this establishment?

id

Yes	1	GO TO BMGC.28
No	2	GO TO BMGC.28
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGC.28
REFUSAL (SPONTANEOUS)	-8	GO TO BMGC.28
		BMGc26

BMGC.27 What is the main reason no measures were adopted?

SHOW CARD 39 (READ OUT IF OVER THE PHONE)

Not a priority relative to other investments 1 GO TO BMGD.6 2 Not profitable GO TO BMGD.6 Lack of financial resources 3 GO TO BMGD.6 Uncertainty about regulation 4 GO TO BMGD.6 Uncertainty about future prices 5 GO TO BMGD.6 Operational and/or technical risk 6 GO TO BMGD.6 OTHER (SPECIFY)_ BMGc27x 7 GO TO BMGD.6 **DON'T KNOW (SPONTANEOUS)** -9 GO TO BMGD.6 BMGc27

BMGC.28 Over the last three years, was there a maximum time period for the return on investment of the adopted energy efficiency measures?

Yes	1]
No	2	GO TO BMGD.6
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGD.6
		BMGc28

BMGC.29 Over the last three years, was this maximum payback time longer than, equal to, or shorter than the average one applied to non-energy efficiency related measures?

Longer	1
Equal	2
Shorter	3
DON'T KNOW (SPONTANEOUS)	-9

BMGc29

OUESTIONNAIRE	NUMBER
	TIONIDEIN

п		 	_	_	_	_	_	_	_
Ш	_								
Ш									
Ш	v								
Ш									

BMGD. ENVIRONMENTAL POLICY AND REGULATION

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING

Now we return to the last complete fiscal year, that is fiscal year [Insert last complete fiscal year].

BMGD.6 In fiscal year [Insert last complete fiscal year], was this establishment subject to an energy tax or levy?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

id

BMGd6

BMGD.7 In fiscal year [Insert last complete fiscal year], was this establishment subject to an energy performance standard in its operations?

Yes	1]
No	2	GO TO BMGE.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO BMGE.1
	·	BMGd7

BMGD.8 In fiscal year [Insert last complete fiscal year], which energy performance standard was this establishment subject to?

INTERVIEWER: READ OUT

Standard for total energy use	1
Standard for energy use relative to output	2
Standard for energy use relative to other parameters	3
DON'T KNOW (SPONTANEOUS)	-9

BMGd8

	Λ
	•

0					

BMGE. ENVIRONMENTAL IMPACT OF THE ESTABLISHMENT

BMGE.1 In fiscal year [Insert last complete fiscal year], how much electricity, in kWh, did this establishment consume?

	Amount
Electricity, in kWh	
DON'T KNOW (SPONTANEOUS)	-9

BMGe1

BMGE.2 In fiscal year [Insert last complete fiscal year], what amount of fuels made from petroleum did this establishment consume?

	Amount
Fuels made from petroleum, SPECIFY	
UNIT OF MEASUREMENT BELOW	
DON'T KNOW (SPONTANEOUS)	-9

GO TO BMGE.4

BMGe2

SPECIFY UNITS OF MEASUREMENT FOR FUELS MADE FROM PETROLEUM

Tonnes	1
Liters	2
OTHER UNIT (SPONTANEOUS-SPECIFY)	3
BMGe2x	

BMGe2u

BMGE.4 In fiscal year [Insert last complete fiscal year], how much coal, in tonnes, did this establishment consume?

	Amount
Coal, in tonnes	
DON'T KNOW (SPONTANEOUS)	-9

BMGe4

BMGE.5 In fiscal year [Insert last complete fiscal year], did this establishment use energy from its own renewable sources, such as power plants using solar, wind, hydro, biomass or geothermal energy?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

BMGe5

QUESTIONNAIRE NUMBER	id
2 0201101111111111111111111111111111111	

Λ.					
v					

BMGE.6 In fiscal year [Insert last complete fiscal year], how much solid waste, in kilograms, did this establishment generate?

Kilograms of solid waste generated	
DON'T KNOW (SPONTANEOUS)	-9

BMGe6

MOROCCO MODULE FROM CNEA

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING

Now we turn to a final set of questions about Morocco

CND.1 INTERVIEWER: CND.1 TO BE ASKED ONLY IF FIRM EXPORTS DIRECTLY (d3c>0)

Quel est l'élément qui représente actuellement le plus grand obstacle pour les opérations d'export de cet établissement ? **SHOW CARD 40**

Procédures douanières	1
Contrôle à l'exportation	2
Droit et taxes perçus par l'administration	3
Gestion du contentieux	4
Autre	5
Pas des obstacles	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNd1

CND.2 INTERVIEWER: CND.2 TO BE ASKED ONLY IF FIRM IMPORTS DIRECTLY (d13==1)

Quel est l'élément qui représente actuellement le plus grand obstacle pour les opérations d'import de cet établissement ? SHOW CARD 41

Procédures douanières	2
Contrôle à l'importation	3
Droit et taxes perçus par l'administration	4
Gestion du contentieux	5
Régimes économiques en douane	6
Autre	7
Pas des obstacles	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNd2

0					

CND.3 INTERVIEWER: CND.3 TO BE ASKED ONLY IF FIRM IMPORTS OR EXPORTS (d13==1 or d3a<100)

Est-ce que cet établissement rencontre des difficultés pour accéder aux informations relatives aux procédures douanières ?

Oui	1	
Non	2	ALLEZ À CNG.1
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNG.1
		CNd3

CND.4 En regardant la carte [INSERER LE NUMERO DE LA CARTE], quel est l'élément qui représente la difficulté la plus grand grande ? SHOW CARD 42

Les informations ne sont pas claires	1			
Les informations ne sont pas suffisantes	2			
Les textes juridiques sont modifiés	3			
fréquemment				
Les exigences et procédures sont différentes des	4			
informations publiées				
Autre	5			
NE SAIT PAS (SPONTANEOUS)	-9			

CNd4

CNG.1 Selon vous, quelle est l'obstacle principale en ce qui concerne l'accès au foncier ?

SHOW CARD 43

Rareté	1
Cherté	2
Complexité juridique	3
Spéculation	4
Faible immatriculation au cadastre	5
Autre	6
Pas de barrière d'accès au foncier	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNg1

CNG.2 Est-ce que l'offre du foncier est adaptée aux besoins de cet établissement ?

Oui	1	ALLEZ À CNG.4
Non	2	
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNG.4
		CNg2

OUESTIONNA	IRE N	HIMRER
OCEDITORING	111111111111111111111111111111111111111	OMIDER

Λ					
U					

CNG.3 Quelle est la raison principale pour laquelle l'offre du foncier n'est pas adaptée aux besoins de cet établissement ?

SHOW CARD 44

Eloignement du foncier	1
Superficie du foncier par rapport à la demande	2
Mauvaise qualité des services publics	3
Difficulté d'accès au réseau d'électricité, d'eau	4
et d'assainissement	
Difficulté d'accès aux réseaux logistiques	5
Cherté des prix	6
Autre	7
NE SAIT PAS (SPONTANEOUS)	-9

id

CNg3

CNG.4

En utilisant les options de réponses suivantes, à quel point a disponibilité de l'information sur l'offre du foncier destiné à [Insert options] est un obstacle aux activités actuelles de cet établissement SHOW CARD 45

							(SPONTA	ANEOUS)
		Pas un obstacl e	Obstacle mineur	Obstacle modéré	Obstacle majeur	Obstacle très grave	NE SAIT PAS	NE S'APPL IQUE PAS
Acquisition	CNg4a	0	1	2	3	4	-9	-7
Locatio	CNg4b	0	1	2	3	4	-9	-7

CNG.5 Pendant les trois dernières années, est-ce que cet établissement a déjà demandé une autorisation d'urbanisme (par exemple une autorisation de construire, un permis d'habiter) ?

Oui	1	
Non		ALLEZ À CNK.1
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNK.1
		CNg5

CNG.6 Est-ce que cet établissement a rencontré des difficultés pour obtenir ces autorisations ?

Oui	1	
Non	2	ALLEZ À CNK.1
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNK.1
		CNg6

OUESTIONNA:	IRF NUMBER
OUESTIUMNA.	IRE NUMBER

0					

CNG.7 A votre avis, quelle est la principale difficulté que cet établissement a rencontrée ?

id

Délais d'instruction des dossiers	1
Nombre des interactions avec l'administration	2
Pièces à fournir	3
Qualité de service	4
Autre	5
NE SAIT PAS (SPONTANEOUS)	-9

CNg7

CNK.1 Pendant la dernière année est ce que cet établissement a souffert de retards de paiement par d'autres entreprises privées ?

Oui	1	
Non	2	ALLEZ À CNK.3
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNK.3
		CNk1

CNK.2 En moyen de combien de jours a été le retard de paiement ?

Entre 1 jour et 90 jours	1
Entre 91 jours et 180 jours	2
Entre 181 jours et 365 jours	3
Plus de 365 jours	4
NE SAIT PAS (SPONTANEOUS)	-9

CNk2

CNK.3 Pendant la dernière année est-ce que cet établissement a bénéficié d'un appui public de financement ?

Oui	1	
Non	2	ALLEZ À CNK.6
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNK.6
		CNk3

_			_			
n	ПБ	CTI	ONNA	IRE	NIII	1RFR

0					

CNK.4 En se référant au dernier appui public de financement dont cet établissement a bénéficié, quel a été le but principal pour lequel il a été utilisé ? SHOW CARD 46

Création ou expansion	1
Opérations courantes	2
Investissement et développement	3
Innovation	4
Opérations à l'export	5
Autres	-7
NE SAIT PAS (SPONTANEOUS)	-9

id

CNk4

CNK.5 En se référant au dernier appui public de financement dont cet établissement a bénéficié, quel instrument a été utilisé ? SHOW CARD 47

Subvention	1
Garantie	2
Appui direct	3
Prêt d'honneur	4
Autre	5
NE SAIT PAS (SPONTANEOUS)	-9

CNk5

CNK.6 Pendant les trois dernières années est-ce que cet établissement a bénéficié d'un financement sur le marché des capitaux ?

Oui	1	ALLEZ À CNJ.1
Non	2	
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNJ.1
		CNk6

_					
n	HIFC	TIONN.	AIRE	NIIN	1RFR
v	CLO	1 1 O 1 1 1 1.		11011	IDLIN

0					

CNK.7 Quelle est la plus contraignante des conditions d'admission qui a empêché cet établissement de bénéficier de l'accès au marché des capitaux ? SHOW CARD 48

Chiffre d'affaire	1
Capitaux propres	2
Nombre d'exercice certifié	3
Comptes consolidés	4
Montant minimum à émettre	5
Ouverture d'un pourcentage du capital	6
Traitement discriminatoire dans l'accès au	7
marché des capitaux	
Autre	8
NE SAIT PAS (SPONTANEOUS)	-9

id

CNk7

CNJ.1 Pendant les trois dernières années, est-ce que cet établissement a eu recours au système judiciaire ?

Oui	1	ALLEZ À CNJ.3
Non	2	
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNJ.3
		CNj1

CNJ.2 Quelle est la principale raison pour laquelle cet établissement n'a pas fait recours au système judiciaire pendant les trois dernières années ? SHOW CARD 49

Pas besoin de faire recours au système judiciaire	1	ALLEZ À CNJ.6
Le système judiciaire est lent	2	ALLEZ À CNJ.6
Le système judiciaire est trop coûteux	3	ALLEZ À CNJ.6
Le système judiciaire est injuste	4	ALLEZ À CNJ.6
Les décisions judiciaires ne s'appliquent pas	5	ALLEZ À CNJ.6
Autre	-7	ALLEZ À CNJ.6
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNJ.6
	_	CNj2

OUESTIONNAIRE	NUMBER
OOLSHOMMAINE	HOMIDEK

_					
v					

CNJ.3 En utilisant les options de réponses suivantes, à quel point chacune des suivantes quatre phases liées aux procédures judiciaires est un obstacle aux activités actuelles de cet établissement? SHOW CARD 50

id

(SPONTANEOUS) Obstacle Obstacle Obstacle Obstacle Pas un NE NE obstacl mineur modéré majeur très grave S'APPL **SAIT** e **IQUE PAS PAS** CNj3a Dépôt 0 1 2 3 4 -9 **-7** Examen par les tribunaux 0 1 2 3 4 -9 **-7** CNj3b Recours CNj3c 0 1 2 3 4 -9 **-7** Exécution des jugements 0 2 1 3 4 -9 -7 définitifs CNj3d

CNJ.4 Pendant les trois dernières années, est ce que cet établissement a obtenu une exécution définitive des jugements ?

Oui	1	
Non	2	ALLEZ À CNJ.6
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNJ.6
		CNj4

CNJ.5 Est-ce que le jugement définitif a été respecté?

Oui	1	
Non	2	
NE SAIT PAS (SPONTANEOUS)	-9	
		•

CNj5

QUESTIONNAIRE NUMBER id

v					

CNJ.6 En utilisant les options de réponses suivantes comment jugez-vous le cadre fiscal lié à l'investissement en termes de clarté et de stabilité ? SHOW CARD 51

					(SPONT.	ANEOUS)
	Pas	Peu	Satisfaisa	Très	NE	NE
	satisfaisa	satisfaisa	nt	satisfaisa	SAIT	S'APPLI
	nt	nt		nt	PAS	QUE PAS
Clarté et de stabilité du cadre fiscal lié à l'investissement CNj6	0	1	2	3	-9	-7

CNJ.7 Parmi les options suivantes, quelle est la charge fiscale ou sociale qui pèse le plus sur l'activité de cet établissement ? SHOW CARD 52

IS	1
IR	2
Taxe professionnelle	3
Taxes locales	4
CNSS	5
Autre	6
AUCUNE	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNj7

CNJ.8 Est-ce que cet établissement est confrontée à la problématique du butoir de la TVA?

Oui	1	
Non	2	ALLEZ À CNJ.10
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNJ.10
		CNi8

_					
v					

CNJ.9 En utilisant les options de réponses suivantes comment jugez-vous le poids de ce butoir sur la trésorerie de cet établissement ? SHOW CARD 53

						(SPONTA	ANEOUS)
	Pas un poids	Poids mineur	Poids modéré	Poids majeur	Poids très grave	NE SAIT PAS	NE S'APPL IQUE PAS
Poids du butoir de la VTA CNj9	0	1	2	3	4	-9	-7

CNJ.10 Pendant les trois dernières années, est-ce que cet établissement a eu un recours à une commission de recours fiscal suite à un litige lié à un contrôle fiscal avec l'administration ?

Oui	1	
Non	2	ALLEZ À CNJ.12
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNJ.12
		CNj10

CNJ.11 Dans le processus de recours fiscal quel est a été l'élément qui a représenté la difficulté plus grande pour cet établissement ? SHOW CARD 54

Indépendance de la commission	1
Délai de traitement	2
Décision de la commission	3
Autre	4
AUCUN	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNj11

QUESTIONNAIRE NUMBER	id

_	_	_	_	_	_	_	_	_	-
Δ.									
v									

CNJ.12 Les procédures de passation des marchés publics sont-elles claires dans les textes réglementaires les régissant ?

Oui	1	ALLEZ À CNJ.15
Non	2	
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNJ.15
		CNj12

CNJ.13 Quelle est la principale raison du manque de clarté ? SHOW CARD 55

Multiplicité des formes de passation	1
des marchés publics	
Manque de communication autour des	2
procédures	
Dispersion des textes réglementaire	3
Autre	4
NE SAIT PAS (SPONTANEOUS)	-9

CNj13

CNJ.14 A votre avis, quelle est la principale contrainte à l'accès aux marchés publics?

SHOW CARD 32

Critères de qualification trop exigeants	1
Conditions d'éligibilité définies de manière étroite	2
Procédures d'appel d'offres non concurrentielles	3
Manque de communication avec les pouvoirs adjudicateurs lors du processus d'appel d'offres	4
Manque de capacité à corriger les erreurs lors de la procédure d'appel d'offres	5
Utilisation discriminatoire des critères d'attribution	6
Pratiques de collaboration entre soumissionnaires	7
Corruption des autorités	8
Autre	9
N'a pas soumissionner aux marchés publics	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNj14

QUESTIONNAIRE NUMBER	id

_					
1 (1)					
U					

CNJ.15 Pendant la dernière année, est-ce que cet établissement a utilisé les technologies de l'information pour [Insert options]?INTERVIEWER: READ OUT

	Yes	No	NE SAIT PAS (SPONT.)	
S'informer sur les marchés publics CNj15a	1	2	-9	
Soumissionner électroniquement aux marchés	1	2	-9	SI OUI ou
publics CNj15b				NE SAIT
				PAS ALLEZ
				À CNJ.16
Suivre en ligne l'état du paiement du marché CNj15c	1	2	-9	

CNJ.16 Pendant les deux dernières années, cet établissement a-t-il eu des contrats avec le gouvernement?

Oui	1	
Non	2	ALLEZ À CNL.1
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNL.1
		CNj16

CNJ.17 Pendant les deux dernières années, dans quel délai moyen cet établissement a reçu son paiement dans le cadre d'un marché public ? SHOW CARD 57

Entre 1 jour et 60 jours	1	ALLEZ À CNL.1
Entre 61 jours et 120 jours	2	
Entre 121 jours et 180 jours	3	
Entre 181 jours et 365 jours	4	
Au-delà de 365 jours	5	
NE SAIT PAS (SPONTANEOUS)	-9	
		CNj17

CNJ.18 Est ce que cet établissement reçoit les intérêts de retard ?

Oui	1	
Non	2	
NE SAIT PAS (SPONTANEOUS)	-9	
		CNj18

OHECTI	ONNAIRE	NIIMDED
OUESII	UNNAIKE	NUMBER

_					
0					
v					

CNL.1 En utilisant les options de réponses suivantes, à quel point le [Insérer options] est un obstacle aux activités actuelles de cet établissement SHOW CARD 58

id

						(SPONTA	ANEOUS)
	Pas un obstacle	Obstacle mineur	Obstacle modéré	Obstacle majeur	Obstacle très grave	NE SAIT PAS	NE S'APPL IQUE PAS
Coût de recrutement CNl1a	0	1	2	3	4	-9	-7
Coût de licenciement CNl1b	0	1	2	3	4	-9	-7

CNL.2 En regardant la carte [INSERER LE NUMERO DE LA CARTE], quel est l'élément qui représente, actuellement le plus grand obstacle pour les procédures de recrutement de cet établissement ? SHOW CARD 59

Profil/compétence des employées	1
Type de contrat	2
Fixation des salaires	3
Période d'essai	4
Autre	5
Pas de difficultés	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNI2

CNL.3 En regardant la carte [INSERER LE NUMERO DE LA CARTE], quel est l'élément qui représente, actuellement le plus grand obstacle pour les procédures de licenciement de cet établissement ? SHOW CARD 60

Délais de préavis	1
Obligation en matière de notification	2
Obligation en matière de d'approbation	3
Autre	4
Pas de difficultés	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNI3

Α.				l I	
				l I	
_					

CNL.4 En utilisant les options de réponses suivantes, à quel point la conflictualité au travail est-elle un obstacle aux activités actuelles de cet établissement SHOW CARD 61

						(SPONTA	ANEOUS)
	Pas un obstacle	Obstacle mineur	Obstacle modéré	Obstacle majeur	Obstacle très grave	NE SAIT PAS	NE S'APPL IQUE PAS
Coût de recrutement CN14	0	1	2	3	4	-9	-7

CNL.5 Pendant les trois dernières années, est-ce que cet établissement a eu recours aux contrats CDD?

Oui	1	
Non	2	ALLEZ À CNM.1
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNM.1
		CNI5

CNL.6 Est-ce que cet établissement a trouvé des difficultés dans l'utilisation de ce type de contrat ?

Oui	1	
Non	2	ALLEZ À CNM.1
NE SAIT PAS (SPONTANEOUS)	-9	ALLEZ À CNM.1
		CNI6

CNL.7 Quel est l'élément qui représente la difficulté plus grande pour cet établissement ?

Nombre de renouvellement	1
Durée du contrat CDD	2
Durée cumulée du contrat CDD	3
Autre	4
NE SAIT PAS (SPONTANEOUS)	-9

CNI7

QUESTIONNAIRE NUMBER	id
----------------------	----

_					
0					
U					

CNM.1 En regardant la même carte [INSERER LE NUMERO DE LA CARTE] prière de choisir les trois procédures qui, à votre avis, nécessitent la création de guichets uniques physiques et/ou dématérialisés

	Procédures
1.	Autorisation de construire
2.	Raccordement au réseau électrique
3.	Raccordement au réseau d'eau
4.	Raccordement au réseau de télécommunications
5.	Transfert de propriété
6.	Déclaration et paiement des impôts et taxes
7.	Remboursement du crédit de la TVA
8.	Déclaration des salariés à la CNSS
9.	Procédure d'import
10.	Procédure d'export
11.	Accès au foncier
12.	Accès aux zones industrielles
13.	Autorisation d'exploitation commerciale
14.	Obtention de la main levée sur les nantissements
15.	Qualification, classification et agrément des entreprises et BET

Première procédure	CNm1a
Deuxième procédure	CNm1b
Troisième procédure	CNm1c
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	-7

NOTE: ROTATION POSITIONS VARY AS THE LIST OF OPTIONS IS RANDOMIZED

0					

CNM.2 En regardant la carte [INSERER LE NUMERO DE LA CARTE] prière de choisir les trois procédures qui représentent les plus grands obstacles aux activités actuelles de cet établissement

id

	Procédures
1.	Autorisation de construire
2.	Raccordement au réseau électrique
3.	Raccordement au réseau d'eau
4.	Raccordement au réseau de télécommunications
5.	Transfert de propriété
6.	Déclaration et paiement des impôts et taxes
7.	Remboursement du crédit de la TVA
8.	Déclaration des salariés à la CNSS
9.	Procédure d'import
10.	Procédure d'export
11.	Accès au foncier
12.	Accès aux zones industrielles
13.	Autorisation d'exploitation commerciale
14.	Obtention de la main levée sur les nantissements
15.	Qualification, classification et agrément des entreprises et BET

Plus grands obstacles	CNm2a
Deuxième plus grands obstacles	CNm2b
Troisième plus grands obstacles	CNm2c
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	-7

NOTE: KEEP THE SAME ROTATION OF THE QUESTION ABOVE

CNM.3 En ce qui concerne [INSERER CNm2a] quel est l'élément qui représente la difficulté plus grande pour les activités actuelles de cet établissement ? SHOW CARD 62

Coût	1
Nombre d'étapes	2
Complexité/nombre d'intervenants	3
Transparence	4
Niveau dématérialisation	5
Autre	6
NE SAIT PAS (SPONTANEOUS)	-9

CNm3

QUESTIONNAIRE NUMBER	id

0					

CNM.4 En ce qui concerne [INSERER CNm2a] quel est l'élément qui représente la difficulté plus grande pour les activités actuelles de cet établissement ? SHOW CARD 62

Coût	1
Nombre d'étapes	2
Complexité/nombre d'intervenants	3
Transparence	4
Niveau dématérialisation	5
Autre	6
NE SAIT PAS (SPONTANEOUS)	-9

CNm4

CNM.5 En ce qui concerne [INSERER CNm2a] quel est l'élément qui représente la difficulté plus grande pour les activités actuelles de cet établissement ? SHOW CARD 62

Coût	1
Nombre d'étapes	2
Complexité/nombre d'intervenants	3
Transparence	4
Niveau dématérialisation	5
Autre	6
NE SAIT PAS (SPONTANEOUS)	-9

CNm5

CNM.6 En regardant la carte [63] si cet établissement a fait recours au centre régional d'investissement (CRI), prière de choisir la dimension qui représente la difficulté plus grande pour les activités actuelles de cet établissement SHOW CARD 63

Représentation des administrations dans le CRI	1		
Délai de traitement par le CRI			
Formulaires du CRI à renseigner	3		
Pas de recours au centre régional d'investissement (CRI)	4		
Autre	5		
Pas de recours au centre régional d'investissement	-7		
(CRI)			
NE SAIT PAS (SPONTANEOUS)	-9		

CNm6

_					
0					
U					

CNM.7 En regardant la carte [64] si cet établissement a fait recours au système PORTNET, prière de choisir la dimension qui représente la difficulté plus grande pour les activités actuelles de cet établissement

SHOW CARD 64

Représentation des administrations		
dans le PORTNET		
Délai de traitement	2	
Coût d'utilisation	3	
Niveau de dématérialisation		
Autre	5	
Pas de recours au système	-7	
PORTNET		
NE SAIT PAS (SPONTANEOUS)	-9	

CNm7

CNM.8

En regardant la carte [65] si cet établissement a fait recours à un guichet unique d'urbanisme, prière de choisir la dimension qui représente la difficulté plus grande pour les activités actuelles de cet établissement SHOW CARD 65

Représentation des administrations dans le guichet	1
Délai de traitement	2
Coût d'utilisation	3
Niveau de dématérialisation	4
Autre	5
Pas de recours au guichet unique d'urbanisme	-7
NE SAIT PAS (SPONTANEOUS)	-9

CNm8

OUESTIONNAIRE	NUMBER
QUEDITOR IN MILITIE	TIONIDER

	 	 	 	 	_
0					
_					

POST-INTERVIEW INFORMATION

INTERVIEWER READ ALOUD:

The survey ends here. I would like to gather a few final details and thank you for your time and cooperation.

BMGA.15g Time Green Economy Module interview ends:

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	Minutes (00 to 59)
BMGa15gd	BMGa15gm	BMGa15gy	BMGa15gh	BMGa15gmin

INTERVIEWER IF BMGa22 IS 2 (SOMEONE ELSE) PLEASE ANSWER THE FOLLOWING QUESTIONS

BMGA.15a Information about the respondent for the green economy module

id

	Green economy module respondent		_
Position in the establishment		BMGa15a1dx	
Years with the establishment		BMGa15a2d	1=LESS THAN ONE YEAR
Years in the position		BMGa15a4d	1=LESS THAN ONE YEAR
Gender		BMGa15a3d	1=MALE, 2=FEMALE DO NOT READ OUT

ENTER -8 IF RESPONDENT REFUSES (SPONTANEOUS)

INTERVIEWER: THE SURVEY ENDS HERE. PLEASE FILL OUT ON YOUR OWN:

INTERVIEWER COMMENTS.

INTERVIEWER COMMENTS.	
	BMGa17x

(Problems occurred/extraordinary circumstances which could influence results)

BMGa12		

_					
0					
U					

SUPERVISOR SECTION

A.13 Supervisor code	a13

INFORMATION BASED ON LOCATION OF INTERVIEW (a3x). ENSURE A3X IS THE NAME OF AN OFFICIAL LOCALITY AND NOT A NEIGHBORHOOD

Is this city the official capital city?	a3b	Is this city the main business city?	a3c	Size of locality	a3
Yes	1	Yes	1	City with population over 1 million	2
No	2	No	2	Over 250.000 to 1 million	3
				50.000 to 250.000	4
				Less than 50.000	5

SUPERVISOR: THE DESCRIPTION OF THE ESTABLISHMENT'S MAIN PRODUCT AND ACTIVITY IS PROVIDED IN d1a1x. PLEASE REVIEW d1a1x IN ORDER TO IDENTIFY THE CORRESPONDING SECTOR CODE IN d1a2

D.1a2	PLEASE CHOOSE THE 4-DIGIT ISIC REV. 3.1 SECTOR CODE THAT BEST APPLIES
	TO THE ESTABLISHMENT'S MAIN ACTIVITY AND PRODUCT.

	Code
CODE OF THE MAIN PRODUCT	d1a2
AND ACTIVITY	