## THE WORLD BANK ENTERPRISE SURVEY <br> Zambia Manufacturing Module (2019)

FIELDWORK SUPERVISORS AND MANAGEMENT ARE RESPONSIBLE FOR THE ACCURACY OF THIS SECTION.

## INFORMATION ACQUIRED PRIOR TO SCREENING:

| Sampling Information [CODES FROM WBG PROGRESS REPORT] |  |
| :--- | :---: |
| Sampling sector | $\mathbf{a 4 a}$ |
| Sampling size | $\mathbf{a 6 a}$ |
| Sampling location | $\mathbf{a} 2$ |
| Frame level | $\mathbf{a 1 c}$ |

A. COVER [TO BE COMPLETED FROM SCREENER BEFORE INTERVIEW]

| Screener Information |  |
| :--- | :---: |
| Screener sector | a4b |
| Module | a0 |
| Screener region | a3a |
| Name of City/town/village | a3x |
| Screener size | a6b |
| Multi-establishment firm | a7 |
| Panel | panel |
| Language | a1a |



## CAPI QUESTIONS BEGIN HERE

A. CONTROL INFORMATION TO BE COMPLETED AT THE TIME OF THE INTERVIEW

INFORMATION AUTOMATICALLY GENERATED

| GPS COORDINATES | Degrees North (Latitude) | lat |
| :---: | :---: | :---: |
|  | Degrees East (Longitude) | lon |

A. 14 Time face-to-face interview begins:

| Day (dd) | Month (mm) | Year (yyyy) | Hour (00 to 23) | Minutes (00 to 59) |
| :--- | :--- | :--- | :--- | :--- |
| a14d | a14m | a14y | a14h | a14min |

## INTERVIEW BEGINS HERE

## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.

The goal of this survey is to gather information and opinions about the business environment in Zambia. The information gathered here will help to develop new policies and programs that enhance employment and economic growth.
The information and opinions you provide will be anonymized. Neither your name nor the name of your business will be used in any document based on this survey.

## A. CONTROL INFORMATION

| A.20 | On which calendar date did the last completed fiscal year end? |
| :--- | :--- |


| Year | Month | Day |
| :---: | :---: | :---: |
| a20y | a20m | a20d |



## B. GENERAL INFORMATION

READ OUT THE FOLLOWING INTRODUCTORY SENTENCE ONLY IF A7 = 1 (yes):
The first few questions apply to the firm which this establishment is part of.

| B.1 | What is this firm's current legal status? <br> SHOW CARD 1 [NOTE FOR IMPLEMENTATION: THE OPTIONS USED IN EACH <br> COUNTRY SHOULD REFLECT LOCAL CONDITIONS AND BE RECODED INTO THE <br> CATEGORIES BELOW] |
| :--- | :--- |


| Shareholding company with shares traded in the stock market | 1 |
| :--- | :---: |
| Shareholding company with non-traded shares or shares traded <br> privately | 2 |
| Sole proprietorship | 3 |
| Partnership | GO TO B.3a |
| Limited partnership | 4 |
| OTHER (SPONTANEOUS-SPECIFY) __b1x__ | 5 |
| DON'T KNOW (SPONTANEOUS) | 6 |

INTERVIEWER: PLEASE NOTE WHEN b1 IS 3 (SOLE PROPRIETORSHIP), ENTER 100\% FOR QUESTION b3.
B. 3 What percentage of this firm does the largest owner or owners own?

|  | Percent |
| :--- | :---: |
| Percentage held by largest owner or owners | b3 $\%$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

B.3a $\quad$ Is the largest owner also the top manager?

| Yes | 1 |  |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  |  |
|  | b3a |  |



| B. 2 | What percentage of this firm is owned by each of the following: |
| :--- | :--- | SHOW CARD 2


|  | Percent | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| Private domestic individuals, companies or <br> organizations | $\mathrm{b} 2 \mathrm{a} \%$ | $\mathbf{- 9}$ |
| Private foreign individuals, companies or <br> organizations | b2b \% | $-\mathbf{- 9}$ |
| Government or State | b2c \% | $\mathbf{- 9}$ |
| IF 100\% END |  |  |
| INTERVIEW |  |  |

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100\% UNLESS RESPONDENT DOES NOT KNOW
B. $4 \quad$ Amongst the owners of the firm, are there any females?

| Yes | 1 |
| :--- | :---: |
| GO TO B.5 |  |
|  | 2 |
|  | $\mathbf{- 9}$ |
|  |  |
| GON |  |

INTERVIEWER: PLEASE NOTE WHEN b1 IS 3 (SOLE PROPRIETORSHIP) and b4 is 1 (FIRM HAS A FEMALE OWNER), ENTER $100 \%$ FOR QUESTION b4a.

| B.4a | What percentage of the firm is owned by females? |
| :--- | :--- |


|  | Percent |
| :--- | ---: |
| Percentage of female ownership | b4a $\%$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

READ ONLY IF A7=1 (yes)
I want to proceed by asking you about this establishment only.
B. 5 In what year did this establishment begin operations?


INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR


| B.6 | How many full-time workers did this establishment have when it started operations? Please include <br> all workers and managers. <br> INTERVIEWER: INCLUDE RESPONDENT WHEN APPLICABLE |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Full-time workers at start-up | b6 |
| DON'T KNOW (SPONTANEOUS) | -9 |


| B.6b | In what year was this establishment formally registered? |
| :--- | :--- |


|  | Year |
| :--- | :---: |
| Year establishment formally registered | b6b |
| DON'T KNOW (SPONTANEOUS) | -9 |
| NEVER REGISTERED (SPONTANEOUS) | $-\mathbf{- 7}$ |
| INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR |  |

B. 7 How many years of experience working in this sector does the Top Manager have?

|  | Years |
| :--- | :---: |
| Manager's experience in sector | $\mathbf{b} 7$ |
| LESS THAN ONE YEAR | $\mathbf{1}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


\section*{| B.7a | Is the Top Manager female? |
| :--- | :--- |}


| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

b7a

SKIP if b1=3

| ZAMB. 1 | Does the firm have a board of directors or a supervisory board? |
| :--- | :--- |


| Yes | 1 | GO TO B. 8GO TO B. 8 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | ZAMb1 |

SKIP if b1=3

| ZAMB. 2 | What percent of the current board of directors or supervisory board is female? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percent of board member that is female | ZAMb2 \% |
| NONE | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


B.8 $\quad$ Does this establishment have an internationally-recognized quality certification? INTERVIEWER: SOME EXAMPLES ARE ISO 9000 or 14000, or HACCP

| Yes | 1 | GO TO ZAMB. 3 |
| :---: | :---: | :---: |
| No | 2 |  |
| STILL IN PROCESS | -6 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO ZAMB. 3 |
|  |  | b8 |


| B.8x | Please specify the internationally recognized quality certifications. |
| :--- | :--- |


| Specify certifications | b8x |
| :--- | :--- |

ZAMB. 3 Does this establishment have a nationally recognized product certification from the Zambia Bureau of Standards?

| Yes | 1 |  |
| :--- | :---: | :---: |
| No | 2 | GO TO C.3 |
| STILL IN PROCESS | $\mathbf{- 6}$ |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |


| ZAMB.4 | Please specify the nationally recognized product certification. |
| :--- | :--- |


| Specify nationally recognized <br> certifications | ZAMb4x |
| :--- | :--- |

ZAMB.5 $\quad$ Referring to the most recently obtained product certification from the Zambia Bureau of Standards, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

|  | Days |
| :--- | :---: |
| Wait for product certification | ZAMb5 |
| LESS THAN ONE DAY | 1 |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |


C. INFRASTRUCTURE AND SERVICES

## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: Now, we turn to the establishment's operations

$\qquad$

| Yes | 1 | GO TO C. 6 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO C. 6 |
|  |  | c3 |


| C. 4 | $\begin{array}{l}\text { In reference to that application for an electrical connection, approximately how many days did it take } \\ \text { to obtain it from the day of the application to the day the service was received? }\end{array}$ |
| :--- | :--- | to obtain it from the day of the application to the day the service was received?


|  | Days |
| :--- | :---: |
| Wait for electrical connection | c4 |
| LESS THAN ONE DAY | $\mathbf{1}$ |
| STILL IN PROCESS | $\mathbf{- 6}$ |
| APPLICATION DENIED | $\mathbf{- 5}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

In reference to that application for an electrical connection, was an informal gift or payment expected or requested?

| Yes | 1 |
| :--- | :---: |$|$| No |  |  |  |
| :--- | :---: | :---: | :---: |
| DON'T KNOW (SPONTANEOUS) |  |  |  |
| REFUSAL (SPONTANEOUS) |  |  |  |
|  |  |  | $\mathbf{- 9}$ |


| C. 6 | Over fiscal year [Insert last complete fiscal year], did this establishment experience power outages? |
| :--- | :--- |


| Yes | 1 | GO TO C.10 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO C.10 |
|  |  |  |



| C. 7 | $\begin{array}{l}\text { In a typical month, over fiscal year [Insert last complete fiscal year], how many power outages did } \\ \text { this establishment experience? }\end{array}$ |
| :--- | :--- |


|  | Number |
| :--- | :---: |
|  | c7 |
| Number of power outages in a typical month | IF |
| DON'T KO TO C.9 |  |


| C. 8 | How long did these power outages last on average? |
| :--- | :--- |


|  | Hours | Minutes |
| :--- | :---: | :---: |
| Average duration of power outages | $\mathbf{c 8 a}$ | $\mathbf{c 8 b}$ |
| LESS THAN ONE MINUTE |  | $\mathbf{1}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ | $\mathbf{- 9}$ |

## C. 9 Please estimate the losses that resulted from power outages either as a percentage of total annual sales or as total annual losses.



| C.10 | Over the course of fiscal year [Insert last complete fiscal year], did this establishment own or share <br> a generator? |
| :--- | :--- |


| Yes | 1 |  |
| :--- | :---: | :---: |
| No | 2 | GO TO C.12 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ | GO TO C. 12 |
|  |  | c10 |


| C.11 | In fiscal year [Insert last complete fiscal year], what percentage of this establishment's electricity <br> came from a generator or generators that the establishment owned or shared? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage electricity from generators | c11\% |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| C.12 | Over the last two years, did this establishment submit an application to obtain a water connection? |
| :--- | :--- |


| Yes | 1 | $\text { GO TO C. } 15$$\text { GO TO C. } 15$ |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | c12 |



| C.13 | $\begin{array}{l}\text { In reference to that application for a water connection, approximately how many days did it take to } \\ \text { obtain it from the day of the application to the day the service was received? }\end{array}$ |
| :--- | :--- |


|  | Days |
| :--- | :---: |
| Wait for water connection | c13 |
| LESS THAN ONE DAY | 1 |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |



| Yes | 1 |  |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
| REFUSAL (SPONTANENOUS) | $\mathbf{- 8}$ |  |
|  |  |  |


| C.15 | Over fiscal year [Insert last complete fiscal year], did this establishment experience insufficient <br> water supply for production? |
| :--- | :--- |


| Yes | 1 | GO TO C.22b |
| :---: | :---: | :---: |
| No | 2 |  |
| The establishment does not use water for production | -7 | GO TO C.22b |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO C.22b |
|  |  | c15 |


| C. 16 | In a typical month, over fiscal year [Insert last complete fiscal year], how many incidents of |
| :--- | :--- | :--- | insufficient water supply did this establishment experience?


|  | Number |
| :--- | :---: |
| DUmber of incidents of water insufficiency in a typical month | $\mathbf{c 1 6}$ |

C. 17 How long did these incidents of insufficient water supply last on average?

|  | Hours |
| :--- | :---: |
| Average duration of insufficient water supply | c17 |
| LESS THAN ONE HOUR | $\mathbf{1}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


C.22b $\quad$ At the present time, does this establishment have its own website or social media page?

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



|  |  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very <br> Severe Obstacle | DON'T <br> KNOW | $\begin{aligned} & \hline \hline \text { DOES } \\ & \text { NOT } \\ & \text { APPLY } \end{aligned}$ |
| Electricity | c30a | 0 | 1 | 2 | 3 | 4 | -9 | -7 |


D. SALES AND SUPPLIES

| READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: <br> The next topic to be covered is how and where this establishment makes its sales. |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
| D.1a1 | In fiscal year [Insert last complete fiscal year], what was this establishment's main activity and <br> product, that is, the activity and product that represented the largest proportion of annual sales? <br> INTERVIEWER: PLEASE RECORD THE DESCRIPTION OF THE ACTIVITY AND <br> PRODUCT IN DETAIL, FOR EXAMPLE, "LEATHER SHOE MANUFACTURING' NOT <br> JUST SHOE MANUFACTURING". |  |  |  |  |


|  | d1a1a | DETAILED DESCRIPTION OF MAIN ACTIVITY AND |
| ---: | :---: | :---: |
| PRODUCT |  |  |

## INTERVIEWER: IF D1A1A IS SERVICES SELECT (2-6), REVIEW TO ENSURE CORRECT MODULE IS BEING ASKED

| D.1a3 | What percentage of total sales does the main activity or product represent? |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage of sales represented by main activity <br> or product | d1a3 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

INTERVIEWER: PLEASE NOTE THAT THE NEXT QUESTION REFERS TO THE TOTAL SALES OF ALL PRODUCTS AND SERVICES
$\square$ In fiscal year [Insert last complete fiscal year], what were this establishment's total annual sales for all products and services?

|  | "Total annual sales in fiscal year [insert last |
| :--- | :---: |
| complete fiscal year]" |  |

## PLEASE ALSO WRITE OUT THE NUMBER (i.e. 50,000 AS FIFTY THOUSAND)

| $\mathbf{d 2 x}$ |
| ---: |



| N. 3 | $\begin{array}{l}\text { Looking back to fiscal year [Insert last complete fiscal year minus two], what were total annual } \\ \text { sales for this establishment? }\end{array}$ |
| :--- | :--- |


|  | ZMK |
| :--- | :---: |
| Total annual sales in fiscal year [Insert last complete fiscal year minus two] | n3 |
| ESTABLISHMENT WAS NOT IN BUSINESS IN FISCAL YEAR <br> [Insert last complete fiscal year minus two] | $\mathbf{- 7}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMD. 1 Coming back to fiscal year [Insert last complete fiscal year], did this establishment use mobile money to receive payments from customers?

| Yes | 1 | GO TO ZAMD. 3 <br> GO TO ZAMD. 3 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | ZAMd1 |


| ZAMD. 2 | In fiscal year [Insert last complete fiscal year], what percentage of annual sales did this <br> establishment receive from customers using mobile money? |
| :--- | :--- |


|  | Percent |
| :--- | :--- |
| Percentage of annual sales received <br> through mobile payments |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMD. 3 In fiscal year [Insert last complete fiscal year], did this establishment use debit or credit card payments via a point-of-sale device to receive payments from customers?

| Yes | 1 | GO TO ZAMD. 5 <br> GO TO ZAMD. 5 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | ZAMd3 |

ZAMD.4 $\quad$ In fiscal year [Insert last complete fiscal year], what percentage of annual sales did this establishment receive from customers using debit or credit card payments?

|  | Percent |
| :--- | :--- |
| Percentage of annual sales received using <br> debit or credit card payments | ZAMd4\% |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



ZAMD. 5 In the fiscal year [Insert last complete fiscal year], what percentage of this establishment's purchases of material inputs, supplies, and finished goods are made online?

|  | Percent |
| :--- | :---: |
| Percentage of purchases made online | ZAMd5 \% |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMD. 6 In the fiscal year [Insert last complete fiscal year], what percentage of this establishment's total annual sales were made online?

|  | Percent |
| :--- | :---: |
| Percentage of annual sales conducted online | ZAMd6 \% |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| ZAMD.7 | Referring to fiscal year [insert last complete fiscal year minus one], did this establishment <br> export goods directly or indirectly? |
| :--- | :--- |


| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| D.3 | In fiscal year [Insert last complete fiscal year], what percentage of this establishment's sales were: <br> INTERVIEWER: SKIP PATTERNS MUST BE FOLLOWED IN THE ORDER THEY <br>  <br>  <br> APPEAR IN THE TABLE <br> SHOW CARD 4 |
| :--- | :--- |


|  | Percent | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | ---: | :---: |
|  | d3a $\%$ | $\mathbf{- 9}$ |
| National sales | IF 100, GO TO ZAMD.8 |  |
| Indirect exports (sold domestically <br> to third party that exports products) | $\mathrm{d} 3 \mathrm{~b} \%$ | $\mathbf{- 9}$ |
| Direct exports | $\mathrm{d} 3 \mathrm{c} \%$ | $\mathbf{- 9}$ |
|  | $\mathbf{1 0 0 \%}$ |  |
| IF 100, GO TO D.8 |  |  |
| IF >0 GO TO D. 4 |  |  |

## INTERVIEWER: CHECK THAT TOTAL SUMS TO 100\% UNLESS RESPONDENT DOES NOT KNOW

| D.4 | In fiscal year [Insert last complete fiscal year], when this establishment exported goods directly, <br> how many days did it take on average from the time this establishment's goods arrived at their main <br> point of exit (e.g., port, airport) until the time these goods cleared customs? |
| :--- | :--- |


|  | Days |
| :--- | :---: |
| Average number of days to clear customs | d 4 |
| LESS THAN ONE DAY | 1 |
| DON'T KNOW (SPONTANEOUS) | -9 |
| DOES NOT APPLY (SPONTANEOUS) | -7 |



| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANENOUS) | $\mathbf{- 8}$ |
| DOES NOT APPLY (SPONTANEOUS) | -7 |

d5a

| ZAMD.9 | In fiscal year [Insert Last complete fiscal year], which was the country to which this <br> establishment directly exported the largest share, in terms of value, of all products and services? |
| :--- | :--- |


| Main destination country for establishment's direct exports | ZAMd9 |
| :--- | :--- |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMD.10 $\quad$ In fiscal year [Insert Last complete fiscal year], what percentage of the establishment's direct export was directed to this country:

|  | Percent |
| :--- | ---: |
| Percentage export to the country. | ZAMd10 $\%$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMD. 11 What was the source of information used by this establishment to find its main buyer for direct exports?
INTERVIEWER: SHOW TO RESPONDENT THE RANDOMIZED LIST ON THE TABLET

Main buyer refers to a client that accounted for the largest share, in terms of value, of the establishment's total direct export in fiscal year [Insert Last complete fiscal year]

| Personal knowledge and research (advertisement, internet, etc.) | 1 |
| :--- | :---: |
| Other businesses in the same line than ours | 2 |
| Other business associates, suppliers or customers | 3 |
| Business Association or Chamber of Commerce | 4 |
| Government agency | 5 |
| Tender | 6 |
| Supplier is located close to this establishment | 7 |
| Supplier contacted this establishment | 8 |
| Other | 9 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| 1-Testing and Certifications requirements |
| :--- |
| 2-Customs procedures |
| 3-Government procurement procedures |
| 4-High or discriminatory taxes or charges |
| 5-Export licensing, quota or prohibitions |
| 6-Lack of information on export market |
| 7-Lack of support to prospect new markets |
| 8-Pre-shipment controls |
| 9-Restrictive foreign exchange allocations |
| 10-Volume requirements of buyers abroad |
| 11-Quality requirements of buyers abroad |


| Biggest obstacle to direct export | ZAMd12 |
| :--- | :---: |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

Ask also if ZAMd7=1

| D. 8 | In which year did this establishment first export directly or indirectly? |
| :--- | :--- |


|  | Year |
| :--- | :---: |
| Began exporting directly or indirectly | $\mathbf{d 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR
SKIP ZAMD. 8 if d $3 c>0$

| ZAMD. 8 | In fiscal year [Insert last complete fiscal year], what was the main reason why this establishment |
| :--- | :--- | did not export directly? SHOW CARD 5


| High production costs | 1 |
| :--- | :---: |
| High trade costs | 2 |
| Lack of demand for products abroad | 3 |
| Insufficient capacity of production | 4 |
| Overvalued exchange rate | 5 |
| Other | 6 |
| DOESN'T APPLY (SPONTANEOUS) | $\mathbf{- 7}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



| D.10 | $\begin{array}{l}\text { In fiscal year [Insert last complete fiscal year], what percentage of the value of products this } \\ \text { establishment shipped to supply domestic markets was lost while in transit because of theft? }\end{array}$ |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Losses due to theft as percentage of the value of the products | $\mathbf{d 1 0} \%$ |
| NO LOSSES | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | -9 |
| NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY) | -7 |

GO TO D. 12

| D.11 | In fiscal year [Insert last complete fiscal year], what percentage of value of products this |
| :--- | :--- | :--- | establishment shipped to supply domestic markets was lost while in transit because of breakage or spoilage?


|  | Percent |
| :--- | :---: |
| Losses due to breakage or spoilage as percentage of the value of the products | d11 \% |
| NO LOSSES | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY) | $\mathbf{- 7}$ |


| D.12 | In fiscal year [Insert last complete fiscal year], what percentage of this establishment's purchases <br> of material inputs or supplies were: <br> SHOW CARD 6 |
| :--- | :--- |


|  | Percent | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| Of domestic origin | d12a \% | -9 |
| Of foreign origin | d12b \% | -9 |

## INTERVIEWER: CHECK THAT TOTAL SUMS TO $\mathbf{1 0 0 \%}$ UNLESS RESPONDENT DOES NOT KNOW

| D.13 | $\begin{array}{l}\text { Were any of the material inputs or supplies purchased in fiscal year [Insert last complete fiscal year] } \\ \text { imported directly? }\end{array}$ |
| :--- | :--- |


| Yes | 1 | GO TO ZAMD. 18 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  |  |


D. 14 In fiscal year [Insert last complete fiscal year], when this establishment imported material inputs or supplies, how many days did it take on average from the time these goods arrived to their point of entry (e.g. port, airport) until the time these goods could be claimed from customs?

|  | Days |
| :--- | :---: |
| Average number of days to clear customs | d14 |
| LESS THAN ONE DAY | 1 |
| DON'T KNOW (SPONTANEOUS) | -9 |
| DOES NOT APPLY (SPONTANEOUS) | -7 |

GO TO

ZAMD. 13

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANENOUS) | $\mathbf{- 8}$ |
| DOES NOT APPLY (SPONTANEOUS) | $-\mathbf{- 7}$ |

ZAMD. 13 In fiscal year [Insert Last complete fiscal year], what was the country from which this establishment imported the largest share, in terms of value, of all material inputs or supplies?

| Main source country for establishment's imports of material input or <br> supplies | ZAMd13x |
| :--- | :--- |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| ZAMD.14 | In fiscal year [Insert Last complete fiscal year], what percentage of the imported material inputs or <br> supplies originated from this country: |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage of imported intermediate inputs or supplies <br> from the country? | ZAMd14 \% |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMD. $15 \begin{aligned} & \text { For how many years has this establishment been importing material inputs or supplies from this } \\ & \text { country? }\end{aligned}$ country?

|  | Number of years |
| :--- | :---: |
| Number of years this establishment has been importing <br> material input or supplies from the country | ZAMd15 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



ZAMD. 16 With reference to the main material input or supply imported by this establishment in [Insert Last complete fiscal year], what was the main reason why this establishment imports it?

Main refers to the material input or supply that represent the largest share, in terms of value, of all material inputs or supplies imported by this establishment.

SHOW CARD 7

| Similar material inputs or supplies are not available in the domestic <br> market | 1 |
| :--- | :---: |
| Supply of similar material inputs or supplies from domestic market are <br> too unreliable | 2 |
| Similar material inputs or supplies from domestic markets are more <br> expensive | 3 |
| Similar material inputs or supplies from domestic markets are of poor <br> quality | 4 |
| None of the above | 5 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMd16
ZAMD. 17 What was the main source of information used by this establishment to find the main supplier for the main materials inputs or supplies imported in [Insert Last complete fiscal year]? SHOW CARD 8

Main supplier refers to a supplier that accounted for the largest share, in terms of value, of the establishment's total materials inputs or supplies imported in fiscal year [Insert Last complete fiscal year]

| Personal knowledge or research | 1 |
| :--- | :---: |
| Other businesses in the same industry | 2 |
| Suppliers or customers | 3 |
| Business Association or Chamber of Commerce | 4 |
| Government agency | 5 |
| Tender | 6 |
| Supplier is located close to this establishment | 7 |
| Supplier contacted this establishment | 8 |
| None of the above | 9 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



| ZAMD.18 | In fiscal year [insert last complete fiscal year], what percentage of this establishment's sales were <br> sold to? <br> INTERVIEWER: READ OUT |
| :--- | :--- |


|  | Percent | DON'T <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| local or national government, government agencies, or state-owned <br> (enterprises | ZAMd18a \% | $\mathbf{- 9}$ |
| private firms Foreign-owned, including those located in Zambia | ZAMd18b \% | $\mathbf{- 9}$ |
| Zambian-owned private firms | ZAMd18c $\%$ | $\mathbf{- 9}$ |
| Final consumers/individuals | ZAMd18d \% | $\mathbf{- 9}$ |

## PLEASE READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: Now I would like to move to a different topic.

ZAMD. 19 Considering the next year, are this establishment's total sales expected to increase, decrease, or remain the same?

| Increase | 1 | $\begin{aligned} & \text { GO TO ZAMD. } 21 \\ & \text { GO TO ZAMD. } 21 \end{aligned}$ |
| :---: | :---: | :---: |
| Decrease | 2 |  |
| Remain the same | 3 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | ZAMd19 |

ZAMD. 20 In percentage terms, what is the expected change in total sales?


| ZAMD. 21 | $\begin{array}{l}\text { Currently, which of the following constitute the main obstacle to expansion of this establishment's } \\ \text { sales? } \\ \text { INTERVIEWER: SHOW RANDOMIZED LIST TO THE RESPONDENT. DO }\end{array}$ |
| :--- | :--- |
|  | NOT READ OPTIONS. |


| Lack of demand for its products | 1 |
| :--- | :---: |
| Unavailability of inputs | 2 |
| Obsolete machinery equipment | 3 |
| Lack of financing mechanisms for working capital | 4 |
| Lack of financing mechanisms for investment | 5 |
| Excessive abundance of cheap imports | 6 |
| Failure in electricity supply | 7 |



| Lack of skilled labor force | 8 |
| :--- | :---: |
| Limited availability of transport and storage | 9 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



|  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very <br> Severe <br> Obstacle | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | $\begin{aligned} & \text { DON'T } \\ & \text { KNOW } \end{aligned}$ | $\begin{aligned} & \hline \text { DOES } \\ & \text { NOT } \\ & \text { APPLY } \end{aligned}$ |
| Transport d30a | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Customs and trade regulations d30b | 0 | 1 | 2 | 3 | 4 | -9 | -7 |


R. MANAGEMENT PRACTICES

## PLEASE READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: And now I would like to ask you about management practices in this establishment.

| R.1 | Over fiscal year [Insert last complete fiscal year], what best describes what happened at this <br> establishment when a problem in the production process arose? <br> SHOW CARD 10 |
| :--- | :--- |

INTERVIEWER: SELECT "DOES NOT APPLY" (-7) IF THERE WERE NO PROBLEMS IN THE PRODUCTION PROCESS IN THE LAST COMPLETE FISCAL YEAR

| We fixed it but did not take further action | 1 |
| :--- | :---: |
| We fixed it and took action to make sure it did not happen again | 2 |
| We fixed it and took action to make sure that it did not happen <br> again, and had a continuous improvement process to anticipate <br> problems like these in advance | 3 |
| No action was taken | 4 |
| DON'T KNOW (SPONTANEOUS) | -9 |
| DOES NOT APPLY (SPONTANEOUS) | -7 |


| R. 2 | Over fiscal year [Insert last complete fiscal year], did this establishment monitor any |
| :--- | :--- | :--- | performance indicators?


| Yes | 1 | $\begin{aligned} & \text { GO TO R. } 4 \\ & \text { GO TO R. } 4 \end{aligned}$ |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | r2 |


| R.3 | Over fiscal year [Insert last complete fiscal year], how many performance indicators were <br> monitored at this establishment? <br> INTERVIEWER: READ OUT |
| :--- | :--- |


| $1-2$ indicators | 1 |
| :--- | :---: |
| $3-9$ indicators | 2 |
| 10 or more indicators | 3 |
| DON' $\mathbf{T}$ KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



| R.4 | Over fiscal year [Insert last complete fiscal year], did this establishment have production <br> targets? Examples of production targets are: production volume, quality, efficiency, waste, or <br> on-time delivery. |
| :--- | :--- |


| Yes | 1 | GO TO R. 8 GOTOR 8 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | r4 |


| R.5 | Over fiscal year [Insert last complete fiscal year], what best describes the time frame of <br> production targets at this establishment? <br> SHOW CARD 11 |
| :--- | :--- |


| Main focus was on short term, less than one year | 1 |
| :--- | :---: |
| Main focus was on long term, one year or more | 2 |
| Combination of short-term and long-term targets | 3 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| R. 6 | Over fiscal year [Insert last complete fiscal year], how easy or difficult was it for this |
| :--- | :--- | establishment to achieve its production targets overall?

SHOW CARD 12

| Achieved without much effort | 1 |
| :--- | :---: |
| Achieved with some effort | 2 |
| Achieved with normal amount of effort | 3 |
| Achieved with more than normal effort | 4 |
| Only achieved with extraordinary effort | 5 |
| Targets were not achieved | 6 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| R. 7 | Over fiscal year [Insert last complete fiscal year], who was aware of the production targets |
| :--- | :--- | at this establishment?

SHOW CARD 13

| Only senior managers | 1 |
| :--- | :---: |
| Most managers and some production workers | 2 |
| Most managers and most production workers | 3 |
| All managers and most production workers | 4 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
|  |  |



INTERVIEWER: IF THE ESTABLISHMENT IS NOT PART OF A MULTI-ESTABLISHMENT FIRM (A7 IS NO), THEN DO NOT USE OPTION 4

| Their own performance | 1 |
| :--- | :---: |
| Their team's performance | 2 |
| The establishment's performance | 3 |
| The firm's performance | 4 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
|  | r9 |


| R.10 | Over fiscal year [Insert last complete fiscal year], what was the primary way non- <br> managers were promoted at this establishment? SHOW CARD 14 |
| :--- | :--- |

## INTERVIEWER: SELECT "DOES NOT APPLY" (-7) IF THERE WERE NO PROMOTIONS OF NON-

 MANAGERS IN THE LAST COMPLETE FISCAL YEAR| Based solely on performance and ability | 1 |
| :--- | :---: |
| Based partly on performance and ability, and partly on other factors (for <br> example, tenure or family connections) | 2 |
| Based mainly on factors other than performance and ability (for example, <br> tenure or family connections) | 3 |
| Non-managers are normally not promoted | 4 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| DOES NOT APPLY (SPONTANEOUS) | $\mathbf{- 7}$ |
|  | r10 |


| R.11 | Over fiscal year [Insert last complete fiscal year], when was an under-performing non- <br> manager reassigned or dismissed? <br> SHOW CARD 15 |
| :--- | :--- |

INTERVIEWER: SELECT "DOES NOT APPLY" (-7) IF THERE WERE NO UNDER-PERFORMING NON-MANAGERS IN THE LAST COMPLETE FISCAL YEAR

| Within 6 months of identifying under-performance | 1 |
| :--- | :---: |
| After 6 months of identifying under-performance | 2 |
| Rarely or never | 3 |
| DON'T KNOW (SPONTANEOUS) | -9 |
| DOES NOT APPLY (SPONTANEOUS) | -7 |



| ZAMR. 2 | Did this establishment have targets for sales for fiscal year [Insert Last complete fiscal year]? |
| :--- | :--- |


| Yes | 1 | GO TO ZAMR. 4 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  | ZAMr2 |

ZAMR. 3 How frequently did this establishment monitor sales to check whether it was on course to meet the targets for fiscal year [Insert Last complete fiscal year]?
INTERVIEWER: READ OUT

| Never | 1 |
| :--- | :---: |
| Once a year or less frequent | 2 |
| Two or three times a year | 3 |
| Quarterly | 4 |
| Monthly or more often | 5 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMr3

ZAMR. 4 Did this establishment have targets for profits for fiscal year [Insert Last complete fiscal year]?

| Yes | 1 | GO TO E.1 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  | ZAMr4 |

ZAMR. 5 How frequently did this establishment monitor profits to check whether they were on course to meet the targets for fiscal year [Insert Last complete fiscal year]?
INTERVIEWER: READ OUT

| Never | 1 |
| :--- | :---: |
| Once a year or less frequent | 2 |
| Two or three times a year | 3 |
| Quarterly | 4 |
| Monthly or more often | 5 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMr5

E. DEGREE OF COMPETITION

| E. 1 | In fiscal year [Insert last complete fiscal year], which of the following was the main market in <br> which this establishment sold its main product? <br> SHOW CARD 16 |
| :--- | :--- |


| Local - main product sold mostly in same <br> municipality where establishment is located | 1 |
| :--- | :---: |
| National - main product sold mostly across the <br> country where establishment is located | 2 |
| International | 3 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| GO TO E.6 |  |
|  |  |

E. 2 In fiscal year [Insert last complete fiscal year], for the main market in which this establishment sold its main product, how many competitors did this establishment's main product face?

| Number of competitors | e2b |
| :--- | :---: |
| TOO MANY TO COUNT | $-\mathbf{4}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| E.6 | Does this establishment at present use technology licensed from a foreign-owned company, <br> excluding office software? |
| :--- | :--- |


| Yes | 1 |
| :--- | :---: |
|  |  |
|  | 2 |
| DON'T KNOW (SPONTANEOUS) | -9 |

E. 11 Does this establishment compete against unregistered or informal establishments?

| Yes | 1 |  |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | e11 |

ZAME. 1 In fiscal year [Insert Last complete fiscal year] what was this establishment market share in its main market for its main product?

Market share is defined as the percentage of total sales value captured by this establishment in its main market for its main product or service.

|  | Percent |
| :--- | :---: |
| Establishment's market share | ZAMe1 \% |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



ZAME. 2 In fiscal year [Insert Last complete fiscal year], in the main market for this establishment's main product or service, what was the market share of this establishment's main competitor?

The main competitor is the competitor that most affects this establishment's daily operations in terms of pressures on prices for its main product or services.

|  | Number |
| :--- | :---: |
| Less than $50 \%$ | 1 |
| Between $50 \%$ and $90 \%$ | 2 |
| $>90 \%$ | 3 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| ZAME.3 | In fiscal year [Insert Last complete fiscal year], please indicate which of the following best <br> describes the main competitor for this establishment's main product or service. <br> SHOW CARD 17 |
| :--- | :--- |


| Imports from other countries | 1 |
| :--- | :---: |
| Foreign firms operating in Zambia | 2 |
| Zambian private firms operating from another provinces | 3 |
| Zambian private firms operating in the same province | 4 |
| State owned enterprises (SOEs) | 5 |
| Informal sector business | 6 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMe3

ZAME. 4 Over the last two fiscal years, for the main market in which this establishment sold its main product or service, how many new competitors entered the market?

|  | Number |
| :--- | :---: |
| 0 | 1 |
| $1-5$ | 2 |
| $>5$ | 3 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



ZAME. 5 How would you describe the relationship of this establishment with its main supplier in the last three years?

Main supplier refers to a supplier that accounted for the largest share, in terms of monetary value, of inputs or supplies purchased by this establishment in the last three years.
SHOW CARD 18

| Switched main supplier | 1 |
| :--- | :---: |
| Wanted to switch to a different supplier but it was not possible <br> because of long term and/or exclusive contract | 2 |
| Wanted to switch to a different supplier but it was not possible <br> because there was no alternative competitive supplier | 3 |
| Happy with my current supplier; didn't want to change | 4 |
| This establishment has been its own main provider of inputs | 5 |
| DON'T KNOW (SPONTANEOUS) | $-\mathbf{9}$ |
| DOES NOT APPLY (NO MAIN SUPPLIER) | -7 |

ZAMe5

| ZAME.6 | How would you describe the relationship of this establishment with its main distributor in the last <br> three years? |
| :--- | :--- |
| Main refers to a distributor that accounted for the largest share, in terms of monetary value, of goods <br> and services sold by this establishment in the last three years <br> SHOW CARD 19 |  |


| Switched main distributor | 1 |
| :--- | :---: |
| Wanted to switch to a different distributor but it was not possible <br> because of long term and/or exclusive contract | 2 |
| Wanted to switch to a different distributor but it was not possible <br> because there were no alternative competitive distributors | 3 |
| Happy with my current distributor; didn't want to change | 4 |
| This establishment has been its own main distributor | 5 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| DOES NOT APPLY (NO MAIN DISTRIBUTOR) | $\mathbf{- 7}$ |


| ZAME. 7 | By looking at the list, please tell me which of the characteristics of this establishment competitors, |
| :--- | :--- | if any, currently represents the biggest obstacle to this establishment's operations.

INTERVIEWER: SHOW RANDOMIZED LIST TO THE RESPONDENT. DO NOT
READ OPTIONS.

| They do not pay VAT or other sales taxes | 1 |
| :--- | :---: |
| They do not pay import duties or don't observe trade regulations | 2 |
| They do not pay labor taxes or don't observe labor regulations | 3 |
| They collude to set prices | 4 |
| They have favored access to credit | 5 |
| They have favored access to foreign exchange | 6 |
| They have favored access to subsidies and government support or contracts | 7 |
| They have better quality products | 8 |
| They can supply higher quantities | 9 |
| They can supply at cheaper prices | 10 |
| None of the above | 11 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAME. 8 Which, if any, of the following types of market regulations or other interventions of government bodies presents the largest constraint on this establishment's ability to compete in its main markets?
SHOW CARD 20

| Regulatory restrictions on the maximum number of firms that can enter a <br> market | 1 |
| :--- | :---: |
| Regulatory restrictions to operate in all regions of Zambia | 2 |
| Regulations that restrict the establishment's freedom to set prices | 3 |
| Regulations that restrict the establishment's freedom to choose production <br> technology or format of its product | 4 |
| None of the above | $\mathbf{5}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


|  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very Severe Obstacle | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | DON’T KNOW | $\begin{gathered} \hline \text { DOES } \\ \text { NOT } \\ \text { APPLY } \end{gathered}$ |
| Practices of competitors in the informal sector e30 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |



## H. INNOVATION

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING And now we switch to a different topic. In this section "new" means new to the establishment but not necessarily new to the market.
H. 1 During the last three years, has this establishment introduced new or improved products or services?

| Yes | 1 |  |  |
| :--- | :--- | :--- | :--- |
| No | 2 |  |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |  |
|  |  |  | h1 |

H. 2 Were any of the new or improved products or services also new for the establishment's main market?

| Yes | 1 |
| :--- | :--- |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

h2

| H.3 | Please describe in detail the main new or improved product or service that this establishment <br> introduced during the last three years. |
| :--- | :--- |
| The main new or improved product or service is the one that represented the largest proportion of <br> this establishment's sales in value (not volume) during the last three years. |  |

Description
DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE

$$
h 3 x
$$

| H.4 | $\begin{array}{l}\text { Please describe in detail how the main new or improved product or service is different than the } \\ \text { most similar product or service, if any, previously produced by this establishment. }\end{array}$ |
| :--- | :--- |

INTERVIEWER: IF THERE IS NOTHING SIMILAR ENTER "COMPLETELY NEW"

## Description

DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE
h4x


| H.5 | During the last three years, has this establishment introduced any new or improved process? These <br> include: <br> methods of manufacturing products or offering services; <br> logistics, delivery, or distribution methods for inputs, products, or services; <br> or supporting activities for processes? |
| :--- | :--- | :--- |


| Yes | 1 |  |  |
| :--- | :--- | :--- | :--- |
| No | 2 |  |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |  |
|  |  |  |  |


| H.6 | Please describe in detail the main new or improved process that this establishment introduced <br> during the last three years. The main innovative process is the innovative process that had the <br> largest impact on the operations of the establishment during the last three years. |
| :--- | :--- |

## Description

DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE

## h6x

| H. 7 | $\begin{array}{l}\text { Please describe in detail how the main new or improved process is different than the most similar } \\ \text { process that is or was used by this establishment. }\end{array}$ |
| :--- | :--- |

IF THERE IS NOTHING SIMILAR ENTER "COMPLETELY NEW"

| DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE | $\mathbf{h 7 x}$ |
| :--- | :---: |


| H.8 | During fiscal year [Insert last complete fiscal year], did this establishment spend on research and <br> development activities, either in-house or contracted with other companies, excluding market <br> research surveys? |
| :--- | :--- |


| Yes | 1 | GO TO F.1 |
| :--- | :--- | :--- |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  | h8 |  |


| H.9 | During fiscal year [Insert last complete fiscal year], how much did this establishment spend <br> on research and development activities, either in-house or contracted with other <br> companies? |
| :--- | :--- |


|  | ZMK |
| :--- | :---: |
| Cost of research and development activities | h 9 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9} \quad$ |



## F. CAPACITY

| F. 1 | In fiscal year [Insert last complete fiscal year], what was this establishment's output produced as a |
| :--- | :--- | percentage of the maximum output possible if using all the physical capital available (capacity utilization)?



ZAMF. 1 Which of the following constitute the main reason for this establishment to operate below its full capacity? SHOW CARD 22

| Lack of demand for its products | 1 |
| :--- | :---: |
| Unavailability of inputs | 2 |
| Obsolete machinery equipment | 3 |
| Lack of financing mechanisms for working capital | 4 |
| Lack of financing mechanisms for investment | 5 |
| Excessive abundance of cheap imports | 6 |
| Failure in electricity supply | 7 |
| Lack of skilled labor force | 8 |
| Limited availability of transport and storage | 9 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

ZAMf1

| F. 2 | In fiscal year [Insert last complete fiscal year], how many hours per week did this establishment |
| :--- | :--- | normally operate?

INTERVIEWER: RESPONSE CANNOT BE GREATER THAN 168 HOURS

|  | Hours |
| :--- | :---: |
| Typical hours of operation in a week | $\mathrm{f2}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



## G. LAND AND PERMITS

G.6 $\quad$ Of the buildings occupied by this establishment, what percentage is owned by this establishment?

G. $1 \quad$ Of the land occupied by this establishment, what percentage is owned by this establishment?

|  | Percent | $\begin{array}{c}\text { DON'T KNOW } \\ \text { (SPONTANEOUS) }\end{array}$ | $\begin{array}{c}\text { DOES NOT APPLY } \\ \text { IS A FLOOR IN A } \\ \text { BUILDING(SPONT }\end{array}$ |
| :--- | :---: | :---: | :---: |
| ANEOUS) |  |  |  |$]$


| G.2 | Over the last two years, did this establishment submit an application to obtain a construction-related <br> permit? |
| :--- | :--- |


| Yes | 1 | GO TO G.30 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  |  |
|  | g2 |  |


| G.3 | In reference to that application for a construction-related permit, approximately how many days did <br> it take to obtain it from the day of the application to the day the permit was granted? |
| :--- | :--- |


|  | Days |
| :--- | :---: |
| Wait for a construction-related permit | $\mathrm{g3}$ |
| LESS THAN ONE DAY | $\mathbf{1}$ |
| STILL IN PROCESS (SPONTANEOUS) | -6 |
| APPLICATION DENIED (SPONTANEOUS) | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |


| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |



> | G.30 | $\begin{array}{l}\text { Using the response options on the card; To what degree is Access to Land an obstacle to the current } \\ \text { operations of this establishment? } \\ \text { SHOW CARD 23 }\end{array}$ |
| :--- | :--- |

|  |  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { No } \\ \text { obstacle } \end{gathered}$ | Minor obstacle | Moderate obstacle | Major obstacle | Very <br> Severe Obstacle | $\begin{aligned} & \text { DON'T } \\ & \text { KNOW } \end{aligned}$ | $\begin{gathered} \hline \text { DOES } \\ \text { NOT } \\ \text { APPLY } \end{gathered}$ |
| Access to land | g30a | 0 | 1 | 2 | 3 | 4 | -9 | -7 |



## I. CRIME

## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: We now turn to another topic.

| I. | In fiscal year [Insert last complete fiscal year], did this establishment pay for security, for example <br> equipment, personnel, or professional security services including internet security? |
| :--- | :--- |


| Yes | 1 | GO TO I. 3 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO I. 3 |
|  |  | i1 |


\section*{| I. 2 | In fiscal year [Insert last complete fiscal year], what percentage of this establishment's total annual |
| :--- | :--- | :--- | sales was paid for security, or what was the total annual cost of security?}



| I. 3 | In fiscal year [Insert last complete fiscal year], did this establishment experience losses as a result |
| :--- | :--- | of theft, robbery, vandalism, arson on this establishment's premises or from internet hacking or fraudulent internet transactions?


| Yes | 1 |
| :--- | :---: |
|  |  |
|  | 2 |
| GO TO I.30 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
|  | GO TO I.30 |

I. 4 In fiscal year [Insert last complete fiscal year], what were the estimated losses as a result of theft, robbery, vandalism, arson, internet hacking or fraudulent internet transactions that occurred on this establishment's premises either as a percentage of total annual sales or as total annual losses?

|  | As a percentage of sales | OR | ZMK | DON'T <br> KNOW <br> (SPONTAN <br> EOUS) |
| :---: | :---: | :---: | :---: | :---: |
| Annual losses | 14a \% |  | i4b | -9 |



|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very <br> Severe Obstacle | DON'T KNOW | $\begin{aligned} & \hline \text { DOES } \\ & \text { NOT } \\ & \text { APPLY } \end{aligned}$ |
| Crime, theft and disorder i30 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

K. FINANCE

> READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: I would like to ask you a few questions about how you finance the operations of this establishment.

| K.3 | Over fiscal year [Insert last complete fiscal year], please estimate the proportion of this <br> establishment's working capital, that is the funds available for day-to-day operations, that was <br> financed from each of the following sources? <br> SHOW CARD 25 |
| :--- | :--- |


|  | Percent | DON'T KNOW (SPONTANEOUS) |
| :---: | :---: | :---: |
| Internal funds or retained earnings | k3a \% | -9 |
| Borrowed from banks: private and state-owned | k3bc \% | -9 |
| Borrowed from non-bank financial institutions, which include microfinance institutions, credit cooperatives, credit unions, or finance companies | k3e \% | -9 |
| Purchases on credit from suppliers and advances from customers | k3f \% | -9 |
| Other, moneylenders, friends, relatives, etc. | k3hd \% | -9 |
|  | 100\% |  |

## INTERVIEWER: CHECK THAT TOTAL SUMS TO $100 \%$ UNLESS RESPONDENT DOES NOT KNOW

| K.4 | In fiscal year [Insert last complete fiscal year], did this establishment purchase any new or used <br> fixed assets, such as machinery, vehicles, equipment, land or buildings, including expansion and <br> renovations of existing structures? |
| :--- | :--- |


| Yes | 1 | GO TO K.4bGO TO K.4b |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | k4 |


| N.5 | In fiscal year [Insert last complete fiscal year], how much did this establishment spend on purchases <br> of: <br> INTERVIEWER: READ OUT |
| :--- | :--- |


|  | ZMK | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| New or used machinery, vehicles, and equipment? | $\mathrm{n5a}$ | $\mathbf{- 9}$ |
| Land and buildings including expansion and <br> renovations of existing structures? | $\mathrm{n5b}$ | $\mathbf{- 9}$ |



| K.5 | Over fiscal year [Insert last complete fiscal year], please estimate the proportion or ZMK amount <br> of this establishment's total purchases of fixed assets that were financed from the following sources: <br> SHOW CARD 26 |
| :--- | :--- |


|  | Percent | OR | Amount ZMK | DON'T <br> KNOW <br> (SPONT <br> ANEOU <br> S) |
| :---: | :---: | :---: | :---: | :---: |
| Internal funds or retained earnings | k5a\% |  | k5a1 | -9 |
| Owners' contribution or issued new equity shares | k5i \% |  | k5i1 | -9 |
| Borrowed from banks: private and state-owned | k5bc\% |  | k5bc1 | -9 |
| Borrowed from non-bank financial institutions, which include microfinance institutions, credit cooperatives, credit unions, or finance companies | k5e \% |  | k5e1 | -9 |
| Purchases on credit from suppliers and advances from customers | k5f \% |  | k5f1 | -9 |
| Other, moneylenders, friends, relatives, bonds, etc | k5hdj\% |  | k5hdj1 | -9 |
|  | 100\% |  | n5a+n5b |  |

INTERVIEWER: CHECK THAT TOTAL SUMS TO $100 \%$ OR THAT TOTAL SUM EQUALS TOTAL PURCHASES IN N5
UNLESS RESPONDENT DOES NOT KNOW

## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: Now I would like to ask you about the fiscal year before last.

| K.4b | In fiscal year [Insert last complete fiscal year minus one], did this establishment purchase any new <br> or used fixed assets, such as machinery, vehicles, equipment, land or buildings, including expansion <br> and renovations of existing structures? |
| :--- | :--- |


| Yes | 1 | GO TO K. 6 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO K. 6 |
|  |  | k4b |


| N.5c | In fiscal year [Insert last complete fiscal year minus one], how much did this establishment spend |
| :--- | :--- |
| N.5d | on purchases of: |
| INTERVIEWER: READ OUT |  |


|  | ZMK | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| New or used machinery, vehicles, and equipment | $\mathrm{n5c}$ | -9 |
| Land and buildings | $\mathrm{n5d}$ | -9 |



## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: Now let's talk about the establishment's present situation.

K. 6 At this time, does this establishment have a checking (current) or savings account?

| Yes | 1 |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| No | 2 |  |  |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |  |  |
|  |  |  |  | $\mathbf{k 6}$ |

K. 7 At this time, does this establishment have an overdraft facility?

| Yes | 1 |  |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 |  |
|  |  | k7 |

K.8 $\quad$ At this time, does this establishment have a line of credit or a loan from a financial institution?

| Yes | 1 | GO TO K.15d |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO K.15d |
|  |  | k8 |


| K.9 | Referring to the most recent line of credit or loan, what type of financial institution granted this loan? <br> SHOW CARD 27 |
| :--- | :--- |


| Private commercial banks | 1 |
| :--- | :---: |
| State-owned banks or government agency | 2 |
| Non-bank financial institutions | 3 |
| Other | 4 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

k9

| K.10 | $\begin{array}{l}\text { Referring only to this most recent line of credit or loan, in what year was the most recent line of credit } \\ \text { or loan approved? }\end{array}$ |
| :--- | :--- |


| Year most recent line of credit or loan approved | Year |
| :--- | :---: |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{k 1 0}$ |

INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR


| K.11 | Referring only to this most recent line of credit or loan, what was its value at the time of approval? |
| :--- | :--- |


|  | ZMK |
| :--- | :---: |
| Size of most recent line of credit or loan approved | k11 |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| K. 13 | Referring only to this most recent line of credit or loan, did the financing require collateral? |
| :--- | :--- |


| Yes | 1 | GO TO K.15b |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  | k 13 |  |


| K.14 | Referring only to this most recent line of credit or loan, what type of collateral was required? <br> INTERVIEWER: READ OUT |
| :--- | :--- |


| Collateral | Yes | No | DON'T KNOW <br> (SPONTANEOUS) |  |
| :--- | :--- | :---: | :---: | :---: |
| Land, buildings under ownership of the establishment | $\mathbf{k 1 4 a}$ | 1 | 2 | $\mathbf{- 9}$ |
| Machinery and equipment including movables | $\mathbf{k 1 4 b}$ | 1 | 2 | $\mathbf{- 9}$ |
| Accounts receivable and inventories | $\mathbf{k 1 4 c}$ | 1 | 2 | $\mathbf{- 9}$ |
| Personal assets of owner (house, etc.) | $\mathbf{k 1 4 d}$ | 1 | 2 | $\mathbf{- 9}$ |
| Other forms of collateral not included in the categories above | $\mathbf{k 1 4 e}$ | 1 | 2 | $\mathbf{- 9}$ |

## K.15a $\quad$ Referring only to this most recent line of credit or loan, what was the approximate value of the collateral required?

|  | ZMK |
| :--- | :---: |
| Value of collateral | k15a |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| K.15b | What is the total number of open lines of credit and outstanding loans held by this establishment? |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Total number of open lines of credit and <br> outstanding loans | k 15 b |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


K.15c $\quad$ What is the total outstanding balance of all open lines of credit and loans held by this establishment?

|  | ZMK |
| :--- | :---: |
| Total outstanding balance of all open lines <br> of credit and loans | k15c |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

K.15d At this time, does the owner or owners of this establishment have any outstanding personal loans that are used to finance this establishment's business activities?

| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

## k15d

| K.16 | Referring again to fiscal year [Insert last complete fiscal year], did this establishment apply for any <br> lines of credit or loans? |
| :--- | :--- |


| Yes | 1 | GO TO K. 20 |
| :--- | :---: | :---: |
| No | 2 | GO TO K.21 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |


| K.17 | What was the main reason why this establishment did not apply for any line of credit or loan? <br> SHOW CARD 28 |
| :--- | :--- |


| No need for a loan - establishment had sufficient capital | 1 | GO TO K. 21 |
| :--- | :---: | :---: |
| Application procedures were complex | 2 | GO TO K. 21 |
| Interest rates were not favorable | 3 | GO TO K. 21 |
| Collateral requirements were too high | 4 | GO TO K. 21 |
| Size of loan and maturity were insufficient | 5 | GO TO K. 21 |
| Did not think it would be approved | 6 | GO TO K. 21 |
| Other | 7 | GO TO K. 21 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ | GO TO K. 21 |
|  | k17 |  |


| K.20 | Referring only to this most recent application for a line of credit or loan, what was the outcome of <br> that application? <br> INTERVIEWER: READ OUT |
| :--- | :--- |


| Application was approved in full | 1 |
| :--- | :---: |
| Application was approved in part | 2 |
| Application was rejected | 3 |
| Application was withdrawn | 4 |
| APPLICATION STILL IN PROCESS | $\mathbf{- 6}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



| K. 21 | In fiscal year [Insert last complete fiscal year], did this establishment have its annual financial |
| :--- | :--- | statements checked and certified by an external auditor?



> | K.30 | $\begin{array}{l}\text { Using the response options on the card; To what degree is Access to Finance an obstacle to the } \\ \text { current operations of this establishment? } \\ \text { SHOW CARD 29 }\end{array}$ |
| :--- | :--- |

|  |  |  |  |  | Major obstacle |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No obstacle | Minor obstacle | Moderate obstacle |  | Very Severe Obstacle | DON'T KNOW | $\begin{gathered} \text { DOES } \\ \text { NOT } \\ \text { APPLY } \end{gathered}$ |
| Access to finance | k30 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |


J. BUSINESS-GOVERNMENT RELATIONS

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:
The following questions assess how establishments, such as this one, deal with government officials and their agencies.


|  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Strongly disagree | Tend to disagree | $\begin{gathered} \text { Tend } \\ \text { to } \\ \text { agree } \end{gathered}$ | Strongly agree | DON'T <br> KNOW | $\begin{gathered} \hline \text { DOES } \\ \text { NOT } \\ \text { APPLY } \\ \hline \end{gathered}$ |
| "The court system is fair, impartial and uncorrupted." h7a | 1 | 2 | 3 | 4 | -9 | -7 |

J. 2 In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations?
(By senior management I mean managers, directors, and officers above direct supervisors of production or sales workers.)

|  | Percent |
| :--- | :---: |
| Senior management's time spent on dealing with regulations | $\mathbf{j} 2 \quad \%$ |
| NO TIME WAS SPENT | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| J.3 | $\begin{array}{l}\text { Over the last year, was this establishment visited or inspected by tax officials or required to meet } \\ \text { with them? }\end{array}$ |
| :--- | :--- |


| Yes | 1 | GO TO J.6a |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO J.6a |
|  |  | j3 |


| J. 4 | Over the last year, how many times was this establishment visited or inspected by tax officials or |
| :--- | :--- | required to meet with them?


|  | Number |
| :--- | :---: |
| Times inspected or met with tax officials | $\mathbf{j} 4$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


\section*{| J.5 | In any of these inspections or meetings was a gift or informal payment expected or requested? |
| :--- | :--- |}


| Yes | 1 |
| :--- | :---: |$|$| 1 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| No |  |  |  |  |
| DON'T KNOW (SPONTANEOUS) |  |  |  |  |
| REFUSAL (SPONTANEOUS) |  |  |  |  |
|  |  |  | $\mathbf{- 9}$ |  |

J.6a $\quad$ Over the last year, has this establishment secured or attempted to secure a government contract?

| Yes | 1 | GO TO J.7 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
| j6a |  |  |


| J.6 | When establishments like this one do business with the government, what percent of the contract |
| :--- | :--- | value would be typically paid in informal payments or gifts to secure the contract?


|  | Percent |
| :--- | :---: |
| Percent of the contract value paid as informal payments or gifts | $\mathbf{j 6 \%}$ |
| NO PAYMENTS | $\mathbf{0}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |


| J. 7 | It is said that establishments are sometimes required to make gifts or informal payments to public |
| :--- | :--- | officials to "get things done" with regard to customs, taxes, licenses, regulations, services etc. On average, what percentage of total annual sales, or estimated total annual value, do establishments like this one pay in informal payments or gifts to public officials for this purpose?


| As a <br> percentage <br> of sales |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | OR | ZMK | NO <br> PAYMENTS <br> OR GIFTS <br> ARE PAID | DON'T <br> KNOW <br> (SPONTA <br> NEOUS) | REFUSAL <br> (SPONTA <br> NEOUS) |
| Informal payments or gifts | $\mathrm{j} 7 \mathrm{a} \%$ |  |  |  |  |


| J.10 | Over the last two years, did this establishment submit an application to obtain an import license? |
| :--- | :--- |


| Yes | 1 | OO TO J. 13 |
| :--- | :---: | :---: |
| No | 2 |  |
| GO TO J. 13 |  |  |



| J.11 | Approximately how many days did it take to obtain this import license from the day of the application |
| :--- | :--- | to the day it was granted?


|  | Days |
| :--- | :---: |
| Wait for import license | j11 |
| LESS THAN ONE DAY | $\mathbf{1}$ |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |


| J.12 | In reference to that application for an import license, was an informal gift or payment expected or |
| :--- | :--- | requested?



| J.13 | Over the last two years, did this establishment submit an application to obtain an operating license? |
| :--- | :--- |


| Yes | 1 | GO TO ZAMJ. 1 |  |
| :--- | :---: | :---: | :---: |
| No | 2 |  |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |  |
|  | $\mathbf{j 1 3}$ |  |  |


| J. 14 | Approximately how many days did it take to obtain this operating license from the day of the |
| :--- | :--- | application to the day it was granted?


|  | Days |
| :--- | :---: |
| Wait for operating license | j14 |
| LESS THAN ONE DAY | 1 |
| STILL IN PROCESS | -6 |
| APPLICATION DENIED | -5 |
| DON'T KNOW (SPONTANEOUS) | -9 |


| Yes | 1 |
| :--- | :---: |
| No | 2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |

## ZAMJ. 1 Using the response options on on the card, please indicate the frequency with which this establishment was subject to: <br> SHOW CARD 31 <br> INTERVIEWER: READ OUT THE QUESTIONS

|  |  | Never | Rarely | Sometimes | Frequently | DON'T KNOW (SPONTANEOUS) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ZAMj1a | Safety-related inspections | 1 | 2 | 3 | 4 | -9 |
| ZAM j1b | Product quality <br> Inspections | 1 | 2 | 3 | 4 | -9 |
| ZAM j1c | Environmentrelated inspections | 1 | 2 | 3 | 4 | -9 |
| ZAM j1d | Inspection for compliance with license requirements | 1 | 2 | 3 | 4 | -9 |


| J.30 | Using the response options on the card; To what degree are each of the following an obstacle to the |
| :--- | :--- | current operations of this establishment?

INTERVIEWER: READ OUT OPTIONS SHOW CARD 32

|  | POSITION |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No obstacle | Minor obstacl e | Moderate obstacle | Major obstacle | Very <br> Severe <br> Obstacle | DON'T KNOW | $\begin{aligned} & \text { DOES } \\ & \text { NOT } \\ & \text { APPLY } \end{aligned}$ |
| Tax rates j30a | j30_taxrate_pos | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Tax administration j30b | j30_taxadmin_p | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Business licensing and permits j30c | j30_permit_pos | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Political instability j30e | j30_instability_p | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Corruption j30f | $\begin{array}{r} \hline \text { j30_corruption_ } \\ \text { pos } \\ \hline \end{array}$ | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Courts h30 | j30_courts_pos | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

NOTE: ROTATION POSITIONS VARY AS THE LIST OF OPTIONS IS RANDOMIZED


INTERVIEWER READ OUT:
I would like to ask you a few questions about this establishment's labor force. Should I continue with you or with the Human Resources department?

IF YES, CONTINUE WITH SECTION L WITH CURRENT RESPONDENT
IF NO, CONTINUE WITH SECTION M WITH CURRENT RESPONDENT AND ASK L SECTION TO A HUMAN RESOURCES REPRESENTATIVE

ZAMJ. 2 It is said that establishments in Zambia sometimes report only part of their labor cost for the purpose of payroll taxes. On average, what percentage of their labor cost do establishments like this one report?

|  | Percent |
| :--- | :---: |
| Percentage of labor cost reported for payroll tax | ZAMj2 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |



## U. REGULATORY UNCERTAINTY

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:
Now I will ask you few questions about regulatory uncertainity.

| U. 1 | In the past three years, were any new rules or regulations enacted without prior notice or consultation? |
| :--- | :--- |


| Yes | 1 | GO TO U.4 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ | GO TO U.4 |
|  |  | U1 |


| U. 2 | What was the primary focus of the new rule or regulation? If there were several, please refer to the <br> main rule or regulation? <br> INTERVIEWER: SHOW RANDOMIZED LIST TO THE RESPONDENT. DO NOT <br> READ OPTIONS. |
| :--- | :--- |


| Employee hiring/firing | 1 |
| :--- | :---: |
| Workers' compensation and benefits | 2 |
| Building and renovation permits | 3 |
| Incentives and subsidies | 4 |
| Environmental | 5 |
| Land and property | 6 |
| Financial sector | 7 |
| Taxation | 8 |
| International trade | 9 |
| Foreign currency | 10 |
| Government contracts | 11 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| DOES NOT APPLY (SPONTANEOUS) | $\mathbf{- 7}$ |
|  |  |



|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Severely negatively impacted | Somewhat negatively impacted | $\begin{gathered} \text { No } \\ \text { impact } \end{gathered}$ | Somewhat positively impacted | Severely positively impacted | DON'T <br> KNOW | $\begin{gathered} \hline \text { DOES } \\ \text { NOT } \\ \text { APPLY } \end{gathered}$ |
| u3 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |



| Employee hiring/firing | 1 |
| :--- | :---: |
| Workers' compensation and benefits | 2 |
| Building and renovation permits | 3 |
| Incentives and subsidies | 4 |
| Environmental | 5 |
| Land and property | 6 |
| Financial sector | 7 |
| Taxation | 8 |
| International trade | 9 |
| Foreign currency | 10 |
| Government contracts | 11 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| DOES NOT APPLY (SPONTANEOUS) | $\mathbf{- 7}$ |

u5

Using the show card below, please indicate how this establishment was impacted by the difficulties associated with finding information?
SHOW CARD 34

|  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Severely negatively impacted | Somewhat negatively impacted | Negatively impacted to a minor degree | Not impacted or positively impacted | DON'T KNOW | $\begin{gathered} \hline \text { DOES } \\ \text { NOT } \\ \text { APPLY } \\ \hline \end{gathered}$ |
| 06 | 0 | 1 | 2 | 3 | -9 | -7 |



| U.7 | $\begin{array}{l}\text { In the past three years, did this establishment encounter rules or regulations that were in conflict with one } \\ \text { another? }\end{array}$ |
| :--- | :--- |


| Yes | 1 | GO TO U. 10 |
| :---: | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | -9 | GO TO U. 10 |
|  |  | u7 |


| U.8 | Please indicate two types of rules or regulations that were in conflict with one another. If there were <br> several, please refer to the main two. <br> INTERVIEWER: SHOW RANDOMIZED LIST TO THE RESPONDENT. DO NOT <br> READ OPTIONS. |
| :--- | :--- |


| Employee hiring/firing | 1 |
| :--- | :---: |
| Workers' compensation and benefits | 2 |
| Building and renovation permits | 3 |
| Incentives and subsidies | 4 |
| Environmental | 5 |
| Land and property | 6 |
| Financial sector | 7 |
| Taxation | 8 |
| International trade | 9 |
| Foreign currency | 10 |
| Government contracts | 11 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| DOES NOT APPLY (SPONTANEOUS) | $\mathbf{- 7}$ |


| Rule or regulation-1 | u8a |
| :--- | :---: |
| Rule or regulation-2 | $\mathbf{u 8 b}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| DOES NOT APPLY (SPONTANEOUS) | -7 |



|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Severely negatively impacted | Somewhat negatively impacted | No impact | Somewhat positively impacted | Severely positively impacted | DON'T <br> KNOW | $\begin{aligned} & \hline \hline \text { DOES } \\ & \text { NOT } \\ & \text { APPLY } \end{aligned}$ |
| u9 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |



| U.10 | In the past three years, did this establishment face a situation in which rules or regulations were applied <br> in a way that was different from how it was expected? |
| :--- | :--- |


| Yes | 1 | GO TO U.13 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  | u10 |


| U.11 | What was the primary focus of the rule or regulation? If there were several, please refer to the main <br> rule or regulation. <br> INTERVIEWER: SHOW RANDOMIZED LIST TO THE RESPONDENT. DO <br> NOT READ OPTIONS. |
| :--- | :--- |


| Employee hiring/firing | 1 |
| :--- | :---: |
| Workers' compensation and benefits | 2 |
| Building and renovation permits | 3 |
| Incentives and subsidies | 4 |
| Environmental | 5 |
| Land and property | 6 |
| Financial sector | 7 |
| Taxation | 8 |
| International trade | 9 |
| Foreign currency | 10 |
| Government contracts | 11 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| DOES NOT APPLY (SPONTANEOUS) | $\mathbf{- 7}$ |


|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Severely negativel y impacted | Somewhat negatively impacted | $\begin{gathered} \text { No } \\ \text { impact } \end{gathered}$ | Somewhat positively impacted | Severely positively impacted | DON'T KNOW | $\begin{aligned} & \text { DOES NOT } \\ & \text { APPLY } \end{aligned}$ |
| u12 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |



| U.13 | $\begin{array}{l}\text { In the past three years, did this establishment deal with any rules or regulations for which there was no } \\ \text { effective way to contest how the rule or regulation was applied? }\end{array}$ |
| :--- | :--- |


| Yes | 1 | GO TO L.1 |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  | $\mathbf{c} \mathbf{u} 13$ |  |


| U.14 | What was the primary focus of this rule or regulation? If there were several, please refer to the main <br> rule or regulation. <br> INTERVIEWER: SHOW RANDOMIZED LIST TO THE RESPONDENT. DO NOT <br> READ OPTIONS. |
| :--- | :--- |


| Employee hiring/firing | 1 |
| :--- | :---: |
| Workers' compensation and benefits | 2 |
| Building and renovation permits | 3 |
| Incentives and subsidies | 4 |
| Environmental | 5 |
| Land and property | 6 |
| Financial sector | 7 |
| Taxation | 8 |
| International trade | 9 |
| Foreign currency | 10 |
| Government contracts | 11 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| DOES NOT APPLY (SPONTANEOUS) | $\mathbf{- 7}$ |


|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Severely negatively impacted | Somewhat negatively impacted | No impact | Somewhat positively impacted | Severely positively impacted | $\begin{aligned} & \text { DON'T } \\ & \text { KNOW } \end{aligned}$ | $\begin{gathered} \text { DOES } \\ \text { NOT } \\ \text { APPLY } \end{gathered}$ |
| u15 | 0 | 1 | 2 | 3 | 4 | -9 | -7 |


L. LABOR

| READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING: |
| :---: | :---: |
| Now I would like to ask you a few questions about this establishment's labor force. |


| L. 1 | At the end of fiscal year [Insert last complete fiscal year], how many permanent, full-time <br> individuals worked in this establishment? Please include all workers and managers. <br> Permanent, full-time workers are defined as all workers that work for a term of one or more fiscal <br> years and/or have a guaranteed renewal of their employment and that work a full shift. <br> INTERVIEWER: INCLUDE INTERVIEWEE IF APPLICABLE |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Permanent, full-time workers at the end of last fiscal year | $\mathbf{1 1}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| L. 2 | Looking back, at the end of fiscal year [Insert last complete fiscal year minus two], how many <br> permanent, full-time individuals worked in this establishment? Please include all workers and <br> managers. <br> INTERVIEWER: INCLUDE INTERVIEWEE IF APPLICABLE |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Permanent, full-time workers in [Insert last complete fiscal year minus two] | $\mathbf{1 2}$ |
| IF ESTABLISHMENT WAS NOT IN BUSINESS IN [Insert last <br> complete fiscal year minus two] | $\mathbf{- 7}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| L. 3 | Coming back to fiscal year [Insert last complete fiscal year], at the end of the fiscal year, how <br> many permanent, full-time individuals in this establishment were: <br> INTERVIEWER: READ EACH CATEGORY |
| :--- | :--- |


|  | Number | DON'T KNOW      <br>       <br> (SPONTANEOUS)      |
| :--- | :---: | :---: |
| Production workers |  | $\mathbf{1 3 a}$ |
| Non-production workers (administration, sales) | $\mathbf{1 3 b}$ | $\mathbf{- 9}$ |



| L. 4 | At the end of fiscal year [Insert last complete fiscal year], how many permanent, full-time |
| :--- | :--- | production workers in this establishment were:

SHOW CARD 36

|  | Number | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | ---: | ---: |
| In $\underline{\text { skilled jobs, that is professionals or technicians whose }}$ <br> tasks require extensive theoretical and technical knowledge | $\mathbf{1 4 a}$ | $\mathbf{- 9}$ |
| In semi-skilled jobs, that is workers whose tasks <br> require some level of mechanical or technical knowledge | $\mathbf{1 4 a}$ | $\mathbf{- 9}$ |
| In $\underline{\text { low-skilled }}$ jobs, that is workers whose tasks involve no <br> specialized knowledge | $\mathbf{1 4 b}$ | $\mathbf{- 9}$ |


| L.5 | At the end of fiscal year [Insert last complete fiscal year], in this establishment how many <br> permanent, full-time workers in each of the following categories were female? <br> INTERVIEWER: READ OUT OPTIONS |
| :--- | :--- |


|  | Number | DON'T KNOW <br>  <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| Production workers | 15 a | -9 |
| Non-production workers | 15b | -9 |


| L. 6 | How many full-time seasonal or temporary workers did this establishment have during [Insert last |
| :--- | :--- | complete fiscal year]?

Full-time, seasonal or temporary workers are all short-term, that is for less than a year, workers with no guarantee of renewal of employment and work full-time.

|  | Number |
| :--- | :---: |
| Full-time seasonal or temporary workers employed last <br> fiscal year | $\mathbf{1 6}$ |
| NO FULL-TIME SEASONAL OR TEMPORARY <br> WORKERS | $\mathbf{0}$ |
| GO TO L.9b |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ | GO TO L.9b


| L.6a | How many full-time seasonal or temporary workers during fiscal year [Insert last complete fiscal <br> year], were female? |
| :--- | :--- |


|  | Number |
| :--- | :---: |
| Full-time female seasonal or temporary workers employed last fiscal year | 16a |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |



| L. 8 | $\begin{array}{l}\text { What was the average length of employment of all full-time temporary workers in fiscal year [Insert } \\ \text { last complete fiscal year]? }\end{array}$ |
| :--- | :--- |


|  | Months |
| :--- | :---: |
| Average length full-time seasonal or temporary employment last <br> fiscal year, in months |  |
| LESS THAN ONE MONTH | $\mathbf{1 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{1}$ |


| L.9b | What percentage or how many of the full-time permanent workers employed at the end of fiscal <br> year [Insert last complete fiscal year] completed secondary school? |
| :--- | :--- |
| Please provide the percentage or number, not both. |  |


|  | Percent |
| :--- | :---: | :---: |
| Percentage or number of full time permanent <br> workers who completed secondary school | $\mathbf{1 9 b} \%$ |
| ORN'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| L.10 | Over fiscal year [Insert last complete fiscal year], did this establishment have formal training <br> programs for its permanent, full-time workers? |
| :--- | :--- |


| Yes | 1 | GO TO I30a |
| :--- | :---: | :---: |
| No | 2 |  |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |  |
|  |  | $\mathbf{1 1 0}$ |


| L.11 | Referring to the training programs run over fiscal year [Insert last complete fiscal year], what <br> percentage of permanent, full-time workers of the following categories received formal training? If <br> easier please provide the total numbers (provide one or the other but not both). <br> INTERVIEWER: READ EACH CATEGORY |
| :--- | :--- |


|  | Percent | OR | Number | IF NO WORKERS IN A CATEGORY WERE TRAINED | DON'T <br> KNOW <br> (SPONTANE <br> OUS) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Production full-time permanent workers trained | 111a \% |  | 111a1 | 0 | -9 |
| Non-production full-time permanent workers trained | 111b \% |  | 111b1 | 0 | -9 |



| L. 30 | Using the response options on the card; To what degree are each of the following an obstacle to the |
| :--- | :--- | current operations of this establishment?

INTERVIEWER: READ OUT OPTIONS
SHOW CARD 37

|  |  |  |  |  |  | (SPONTANEOUS) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No obstacle | Minor obstacle | Moderate obstacle | Major obstacle | Very <br> Severe <br> Obstacle | $\begin{aligned} & \text { DON'T } \\ & \text { KNOW } \end{aligned}$ | $\begin{gathered} \text { DOES } \\ \text { NOT } \\ \text { APPLY } \end{gathered}$ |
| Labor regulations 130a | 0 | 1 | 2 | 3 | 4 | -9 | -7 |
| Inadequately educated workforce 130b | 0 | 1 | 2 | 3 | 4 | -9 | -7 |

ZAMJ. 3 What percentage of its labor cost does this establishment report for the purposes of payroll taxes?

|  | Percent |
| :--- | :---: |
| Percentage of labor cost reported for payroll tax | ZAMj3 |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |



## M. BUSINESS ENVIRONMENT

READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

| M. 1 | By looking at the list of elements of the business environment please tell me which one, if any, |
| :--- | :--- | currently represents the biggest obstacle faced by this establishment.

INTERVIEWER: SHOW RANDOMIZED LIST TO THE RESPONDENT. DO NOT
READ OPTIONS.

|  | POSITION |
| :--- | ---: |
| 1-Access to finance | m1a_finance_pos |
| 2-Access to land | m1a_land_pos |
| 3-Business licensing and permits | m1a_permit_pos |
| 4-Corruption | m1a_corruption_pos |
| 5-Courts | m1a_courts_pos |
| 6-Crime, theft and disorder | m1a_crime_pos |
| 7-Customs and trade regulations | m1a_trade_pos |
| 8-Electricity | m1a_electricity_pos |
| 9-Inadequately educated workforce | m1a_workforce_pos |
| 10-Labor regulations | m1a_labor_pos |
| 11-Political instability | m1a_instability_pos |
| 12-Practices of competitors in the informal sector | m1a_informal_pos |
| 13-Tax administration | m1a_taxadmin_pos |
| 14-Tax rates | m1a_taxrate_pos |
| 15-Transport | m1a_transport_pos |


| Biggest obstacle | m1a |
| :--- | :---: |
| DON'T KNOW (SPONTANEOUS) | -9 |
| DOES NOT APPLY (SPONTANEOUS) | -7 |

NOTE: ROTATION POSITIONS VARY AS THE LIST OF OPTIONS IS RANDOMIZED

## INTERVIEWER READ OUT:

I would like to ask you a few questions about this establishment's financial results. All these responses will be anonymized, and neither you nor the firm will be identified. Should I continue with you or with the financial department or accounting?

IF YES, CONTINUE WITH SECTION N WITH CURRENT RESPONDENT
IF NO, CONCLUDE WITH THE RESPONDENT AND ENSURE THAT ALL SECTIONS (INLCUDING L AND N) ARE COMPLETE.


ZAMM. 1 It is said that establishments in Zambia sometimes report only part of their workforce for the purpose of payroll taxes. On average, what percentage of their workers do establishments like this one report?

|  | Percent |
| :--- | :---: |
| Percentage of workers reported for the <br> purpose of payroll taxes | ZAMm1\% |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |


| ZAMM. 2 | What percentage or number of its workforce does this establishment report for the purpose of <br> payroll taxes? <br> Please provide the percentage or number, not both. |
| :--- | :--- |


|  | Percent |
| :--- | :---: |
| Percentage or number of workers reported by the <br> establishment for the purposes of payroll taxes | ZAMm2a \% |
| REFUSAL (SPONTANEOUS) | $\mathbf{- 8}$ |
| DON'T KNOW (SPONTANEOUS) | $\mathbf{- 9}$ |

OR

| Number |
| :---: |
| ZAMm2b |
| -8 |
| -9 |



## N. PERFORMANCE

## READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now, we would like to ask you a few questions about the financial results of this establishment. It is important that this information be as accurate as possible. All information you provide will be anonymized, and neither your name nor the name of your establishment will be used in any document based on this survey..

| N. $\mathbf{2}$ | From this establishment's Income Statement for fiscal year [Insert last complete fiscal year], please <br> provide the following information: <br> SHOW CARD 38 |
| :--- | :--- |


| INTERVIEWER: READ OUT ZMK <br> (SPON'T KNOW <br> (SPONTANEOUS)  <br> Total annual cost of labor including wages, salaries, bonuses, <br> social security payments n 2 a <br> Total annual cost of raw materials and intermediate goods used <br> in production $\mathrm{n2e}$ <br> Total annual cost of electricity $\mathbf{- 9}$ |
| :--- |

TOTAL COST OF GOODS SOLD SHOULD INCLUDE ALL ABOVE COSTS AND OTHER COSTS NOT LISTED ABOVE

| Total cost of goods sold | n2p | -9 |
| :--- | :--- | :--- |


| N.2e1 | From this establishment's Income Statement for fiscal year [Insert last complete fiscal year minus <br> one], please provide the total cost of raw materials and intermediate goods used in production |
| :--- | :--- |


|  | ZMK | DON'T KNOW <br> (SPONTANEOUS) | DOES NOT <br> APPLY |
| :--- | :---: | :---: | :---: |
| Total cost of raw materials and intermediate <br> goods used in production in [Insert last <br> complete fiscal year minus one] | n 2 e 1 | -9 | -7 |


| N. 7 | Hypothetically, if this establishment were to purchase all the machinery, vehicles, and equipment it <br> uses now, in their current condition and regardless of whether the establishment owns them or not, <br> how much would they cost, independently of whether they are owned, rented or leased? |
| :--- | :--- |


|  | ZMK | DON'T KNOW <br> (SPONTANEOUS) |
| :--- | :---: | :---: |
| Machinery, vehicles, and equipment | $\mathrm{n7a}$ | $\mathbf{- 9}$ |

INTERVIEWER: IF SECTION L OR N WILL BE COMPLETED WITH A DIFFERENT RESPONDENT, PLEASE ARRANGE FOR THOSE TO BE COMPLETED.


POST-INTERVIEW INFORMATION

INTERVIEWER READ AT THE END OF THE INTERVIEW:
The survey ends here. I would like to gather a few final details. Thank you for your time and cooperation.

$$
\text { A. } 12 \text { Interviewer code } \quad \text { a12 }
$$


A. 15 Time face-to-face interview ends:

| Day (dd) | Month (mm) | Year (yyyy) | Hour (00 to 23) | Minutes (00 to 59) |
| :---: | :---: | ---: | ---: | ---: |
| a15d | a15m | a15y | a15h | a15min |


| A.15a1 | Please indicate which option best describes the main respondents position: |
| :--- | :--- |


| Owner | 1 |
| :--- | :---: |
| President, Executive Director, or CEO | 2 |
| Chief Financial, Chief Operational Officer <br> (CFO/COO) | 3 |
| Operational or plant manager | 4 |
| Sales or marketing manager | 5 |
| Accountant | 6 |
| Lawyer | 7 |
| Other Administrative | 8 |
| Other Management | 10 |
| Other (Specify)_a15a1ax__ |  |

A.15a Please complete the following information about the interviewee(s)

|  | Position in the establishment | Years with the <br> establishment | Gender | Email |
| :--- | ---: | ---: | ---: | ---: |
| Main respondent |  | a15a2a | a15a3 | Email1x |
| Second respondent | a15a1bx | a15a2b | a15b3 | Email2x |
| Third respondent | a15a1cx | a15a2c | a15c3 | Email3x |

ENTER 1 WHEN YEARS WITH THE ESTABLISHMENT IS LESS THAN ONE. FOR GENDER 1: MALE, 2: FEMALE, -8: REFUSAL


## INTERVIEWER: THE SURVEY ENDS HERE. PLEASE FILL OUT THER REMAINING INFORMATION ON YOUR OWN

| A.16 | It is my perception that the responses to the questions regarding opinions and perceptions were: |
| :--- | :--- |


| Truthful | 1 |
| :--- | :---: |
| Somewhat truthful | 2 |
| Not truthful | 3 |


| A.17 | The responses to the questions regarding figures (productivity and employment numbers) were: |
| :--- | :--- |


| Taken directly from establishment records | 1 |
| :--- | :---: |
| Estimates computed with some precision | 2 |
| Arbitrary and unreliable numbers | 3 |
| In some case taken from books and in some case estimates | 4 |

INTERVIEWER COMMENTS:

| $\mathbf{a 1 7 x}$ |
| :---: |

(Problems occurred/extraordinary circumstances which could influence results)

| A.18 | This questionnaire was completed in: |
| :--- | :--- |


| One visit in face-to-face interview with one person | 1 |
| :--- | :---: |
| STOP HERE |  |
| One visit in face-to-face interview with different managers/staff | 2 |
| Several visits | 3 |

A.19 $\quad$ If option 2 or 3 in A.18, estimate duration of the whole interview

| Hour | Minutes |
| :---: | :---: |
|  |  |
| a19h $\quad$ a19m |  |



## SUPERVISOR SECTION

$$
\text { A. } 13 \text { Supervisor code a13 }
$$

INFORMATION BASED ON LOCATION OF INTERVIEW (a3x). ENSURE A3X IS THE NAME OF AN OFFICIAL LOCALITY AND NOT A NEIGHBORHOOD

| Is this city the official capital city? | a3b | Is this city the main business city? | a3c | Size of locality | a3 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 1 | Yes | 1 | City with population over 1 million | 2 |
| No | 2 | No | 2 | Over 250.000 to 1 million | 3 |
|  |  |  |  | 50.000 to 250.000 | 4 |
|  |  |  |  | Less than 50.000 | 5 |

SUPERVISOR: THE DESCRIPTION OF THE ESTABLISHMENT'S MAIN PRODUCT AND ACTIVITY IS PROVIDED IN d1a1x. PLEASE REVIEW d1a1x IN ORDER TO IDENTIFY THE CORRESPONDING SECTOR CODE IN d1a2

## D.1a2

PLEASE CHOOSE THE 4-DIGIT ISIC REV. 3.1 SECTOR CODE THAT BEST APPLIES TO THE ESTABLISHMENT'S MAIN ACTIVITY AND PRODUCT.

| CODE OF THE MAIN PRODUCT AND ACTIVITY | Code |
| :--- | ---: |

