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Visit our data catalog at: https://microdata.worldbank.org/index.php

## Documentation

### Questionnaires

#### **Information Experiment - Baseline Survey**

TitleInformation Experiment - Baseline SurveyDate2019-08-07CountryNigeriaLanguageEnglishFilenameInformationExperimentBaselineSurvey.pdf

#### Business Service Provider Follow-up Survey in Lagos and Abuja, Nigeria

TitleBusiness Service Provider Follow-up Survey in Lagos and Abuja, NigeriaDate2020CountryNigeriaLanguageEnglishFilenameInformationExperimentFollowupSurvey.pdf

#### **Growth & Employment Project (GEM) Service Provider Survey**

TitleGrowth & Employment Project (GEM) Service Provider SurveyCountryNigeriaLanguageEnglishFilenameGEMServiceProviderSurvey.xls

#### Nigeria Growth Focused SME Survey - GEM First Follow-up Survey

TitleNigeria Growth Focused SME Survey - GEM First Follow-up SurveyCountryNigeriaLanguageEnglishFilenameGEM First Follow-Up Survey.pdf

#### Nigeria Growth-Focused SME Survey - Full Survey Round 2, 2019

TitleNigeria Growth-Focused SME Survey - Full Survey Round 2, 2019Date2019CountryNigeriaLanguageEnglishFilenameGEM Follow-up Survey Round2.pdf

#### **GEM Consultant and Trainer Questionnaire**

TitleGEM Consultant and Trainer QuestionnaireCountryNigeriaLanguageEnglish

#### Reports

#### Improving Business Practices and the Boundary of the Entrepreneur:

Title Improving Business Practices and the Boundary of the Entrepreneur:

subtitle A Randomized Experiment Comparing Training, Consulting, Insourcing and Outsourcing: A Randomized Experiment Comparing Training, Consulting, Insourcing and Outsourcing

Author(s) Stephen J. Anderson (McCombs School of Business, UT Austin), David McKenzie (Development Research Group, the World Bank)

Filename Nigeria\_JPE\_FinalVersion.pdf

#### **Technical documents**

#### **Baseline Training Manual**

TitleBaseline Training ManualCountryNigeriaLanguageEnglishFilenameBaselineQuestionnaire.pdf

#### **Other materials**

#### **Stata Do Files**

	Stata Do Files - DoFiles.zip contains the following: - DataCleaningJPEReplication.do - this takes the raw data, cleans the data, and constructs variables used in analysis and saved in constructed data folder
Description	<ul> <li>DataAnalysisJPEReplication.do - this uses the constructed data to replicate all tables and figures with the exceptions of Table 10, Tables A9.1 and Table A9.2</li> <li>Table10.do - this uses data from the information experiment to replicate Table 10</li> <li>TableA9_1.do - this calculates the sharpened q-values used in Table A9.1</li> <li>TableA9_2.do - this calculates the sharpened q-values used in Table A9.2</li> </ul>
	These files are also distributed with the data in the folder - JPEReplicationFiles.zip

Filename DoFiles.zip

#### Stata Ado Files

Title	Stata Ado Files
Description	The packages folder contains of downloadable Stata add-on packages (Stata ado files). These include: - binscatter - used for the binscatter figure 1 - eststo - package for collecting results and making tables - mat2txt - package for outputing matrices as tables - pdslasso - package used for post double-selection lasso estimation - randcmd - package used for overall omnibus test of significance
Filename	These packages are also distributed with the data in the folder - JPEReplicationFiles.zip packages.zip

### **Baseline Survey Codebook**

TitleBaseline Survey CodebookCountryNigeriaLanguageEnglishFilenameCodebook\_Baseline\_Survey.xls

#### **Social Media Scoring**

TitleSocial Media ScoringCountryNigeriaLanguageEnglishFilenameSocialMediaScoring.xlsx