

Zimbabwe COVID 19 Impact ES and Micro-enterprise Follow-up Survey

The World Bank

July, 2020

INSTRUCTIONS (NOT SHOWN): READ ALL QUESTIONS AS WRITTEN. ITEMS MARKED (SPONTANEOUS) SHOULD NOT BE READ AND ARE ADMINISTERED ONLY BY PHONE.

A. CONTROL INFORMATION & INTRODUCTION (to be filled out from the existing information)

Unique ID

idstd

Follow-up Survey ID

idCOV

A.1 Country Code

a1

Country Name

countryx

A.1a Language of the interview

a1a

MODE **MODE OF INTERVIEW**

Phone (CATI) 1

mode

a0 Questionnaire

Manufacturing	1
Retail	2
Other Services	3

a0

READ THE FOLLOWING TO THE TARGET RESPONDENT, IF BY PHONE (mode=1)

Good [morning/afternoon/evening], I'm calling you from **Probe Market Research** to thank you for the participation in the survey for the World Bank that we undertook a few months ago. I hope you received the brief report of the results. We would like to take this opportunity to ask you a few questions to follow up on the effect of the COVID-19 virus on your establishment. Your participation in this survey is voluntary, and the interview will take approximately 20 minutes

The information and opinions you provide will be anonymized. Neither your name nor the name of your business will be used in any document based on this survey.

	Date of the interview
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Year	Month	Day
COVa20y	COVa20m	COVa20d



Last completed month
COVa20m_1

A. GENERAL INFORMATION [Refresher information to be collected]

B.1 What is this firm's current legal status?

Shareholding company with shares traded in the stock market	1
Shareholding company with non-traded shares or shares traded privately	2
Sole proprietorship	3
Partnership	4
Limited partnership	5
OTHER	6
DON'T KNOW (SPONTANEOUS)	-9

b1

B.4a What percentage of the firm is owned by females?

	Percent
Percentage of female ownership	b4a%
DON'T KNOW (SPONTANEOUS)	-9

B.2b What percentage of the firm is owned by Private foreign individuals, companies or organizations?

	Percent
Percentage of female ownership	b2b%
DON'T KNOW (SPONTANEOUS)	-9

D.1a1 In **Febdruary 2020**, what was the activity and product that represented the establishment's largest sales?
INTERVIEWER: PLEASE RECORD THE DESCRIPTION OF THE ACTIVITY AND PRODUCT IN DETAIL, FOR EXAMPLE, "LEATHER SHOE MANUFACTURING" NOT JUST SHOE MANUFACTURING".

	d1a1a	DETAILED DESCRIPTION OF MAIN ACTIVITY AND PRODUCT
Manufacturing of	1	d1a1x
Retail trade of	2	
Wholesale trade of	3	
Construction of	4	
Hotel or restaurant	5	
Provide services of	6	

B. SALES

B.0	Currently is this establishment open, temporarily closed (suspended services or production), or permanently closed?
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Permanently closed	1	<i>GO TO SECTION H</i>
Temporarily closed	2	<i>GO TO B.1b</i>
Open	3	
DON'T KNOW (SPONTANEOUS)	-9	<i>GO TO B.2</i>
		COVb0

B.1a	Did this establishment close temporarily (suspended services or production) due to the COVID-19 outbreak?
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Yes	1	
No	2	<i>GO TO B.2</i>
DON'T KNOW (SPONTANEOUS)	-9	<i>GO TO B.2</i>
		COVb1a

B.1b	For how many weeks has this establishment been closed (or was closed) due to the COVID-19 outbreak?
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Weeks the establishment was closed	COVb1b
DON'T KNOW (SPONTANEOUS)	-9

B.2	Comparing this establishment's sales for [insert last completed month] with the same month in 2019, did sales increase, remain the same, or decrease?
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Increase	1	
Remain the same	2	<i>GO TO C.3</i>
Decrease	3	
DON'T KNOW (SPONTANEOUS)	-9	<i>GO TO C.3</i>
		COVb2a

ASK ONLY IF COVb2a = 1

B.2b	By what percentage did the sales increase?
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	Percent
Percentage increase in sales	COV2b %
DON'T KNOW (SPONTANEOUS)	-9

ASK ONLY IF COVb2a = 3

B.2c	By what percentage did the sales decrease?
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	Percent
Percentage decrease in sales	COV2c %
DON'T KNOW (SPONTANEOUS)	-9

B.3	In the last completed month, that is in [insert last completed month] , what percentage of this establishment's sales were:
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	Percent	DON'T KNOW (SPON.)
National sales	COVb3a %	-9
Indirect exports (sold domestically to third party that exports products)	COVb3b %	-9
Direct exports	COVb3c %	-9
	100%	

B.4	Comparing the percentage of direct and indirect exports in the last completed month, that is in [insert last completed month] , with the same month in 2019, did the percentage increase, remain the same, or decrease?
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Increase	1	
Remain the same	2	
Decrease	3	
DOES NOT APPLY (SPONTANEOUS)	-7	
DON'T KNOW (SPONTANEOUS)	-9	
		COVb4

C. PRODUCTION

C.3	Has this establishment adjusted or converted, partially or fully, its production or the services it offers in response to the COVID-19 outbreak?
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Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

COVc3

ASK ONLY IF A0 = 1 (MANUFACTURING)

C.1	In the last completed month, that is in [insert last completed month] , what was this establishment's output produced as a percentage of the maximum output possible if using all the physical capital available (capacity utilization)?
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	Percent
Capacity utilization	COVc1 %
DON'T KNOW (SPONTANEOUS)	-9

C.2	Comparing [insert option] for [insert last completed month] with the same month in 2019, did it (they) increase, remain the same, or decrease? INTERVIEWER: READ OUT
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	Increase	Remain the same	Decrease	DON'T KNOW (SPONTANEOUS)
This establishment's total hours worked per week COVc2a	1	2	3	-9
The demand for this establishment's products and services COVc2b	1	2	3	-9
This establishment's supply of inputs, raw materials, or finished goods and materials purchased to resell COVc2c	1	2	3	-9

ASK ONLY IF COVc2c = 3

ZIMC.1	What was the main reason for the disruption in establishment's supply of inputs, raw materials, or finished goods and materials purchased to resell?
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Not available	1
Cost increased	2
Lower quality	3
DON'T KNOW (SPONTANEOUS)	-9

ZIMc1

ZIMC.2	Since <u>March 2020</u> , has this establishment's imported inputs, raw materials, or finished goods and materials purchased to resell decrease?
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Yes	1
No	2
DOES NOT APPLY (SPONTANEOUS)	-7
DON'T KNOW (SPONTANEOUS)	-9

ZIMc2

C.4	Did this establishment experience any of the following changes in response to the COVID-19 outbreak? INTERVIEWER: READ OUT
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	Yes	No	DON'T KNOW (SPON.)
Started or increased business activity online? COVc4a	1	2	-9
Started or increased delivery or carry-out of goods or services? COVc4b	1	2	-9
Started or increased remote work arrangement for its workforce? COVc4c	1	2	-9

C.5	Currently what is the share of this establishment's online sales out of total sales?
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	Percent
Share of online sales COVc5 %	
DON'T KNOW (SPONTANEOUS)	-9

C.6	Currently what is the share of this establishment's workforce working remotely?
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	Percent
Share of workforce working remotely COVc6 %	
DON'T KNOW (SPONTANEOUS)	-9

D. LABOR

PLEASE READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

And now I would like to ask some questions about this establishment workforce

D.0a	<p>At the end of February 2020, how many permanent, full-time employees did this establishment employ? Please include all employees and managers</p> <p>Permanent, full-time workers are defined as all workers that work for a term of one or more fiscal years and/or have a guaranteed renewal of their employment and that work a full shift.</p> <p>(INTERVIEWER: INCLUDE RESPONDENT IF APPLICABLE).</p>
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	Number
Permanent, full-time workers end of February 2020	COVd0a
DON'T KNOW (SPONTANEOUS)	-9

D.0b	<p>At the end of February 2020, in this establishment how many permanent, full-time workers were female?</p>
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	Number	DON'T KNOW (SPON.)
Female permanent full-time workers end of February 2020	COVd0b	-9

D.1	<p>At the end of the last completed month, that is in [insert last completed month], how many permanent, full-time employees did this establishment employ? Please include all employees and managers</p> <p>(INTERVIEWER: INCLUDE RESPONDENT IF APPLICABLE).</p>
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	Number
Permanent, full-time employees end of last month	COVd1
DON'T KNOW (SPONTANEOUS)	-9

D.2	<p>At the end of the last completed month, that is the end of [insert last completed month], in this establishment how many permanent, full-time workers were female?</p>
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	Number	DON'T KNOW (SPON.)
Female permanent full-time workers	COVd2	-9

D.3	<p>Since March 2020, has the total number of this establishment's temporary workers increased, remained the same, or decreased?</p>
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	Increased	Remained the same	Decreased	DON'T KNOW (SPON.)
Temporary workers COVd3b	1	2	3	-9

ASK ONLY IF COVd1 < COVd0a OR COVD3B = 3

D.4	Since <u>March 2020</u> , how many workers have taken leave for more than 5 days or quit due to illness, childcare interruption, or mobility restrictions linked to the COVID-19 outbreak?
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Number workers that quit or took leave	COVd4
DON'T KNOW (SPONTANEOUS)	-9

ASK ONLY IF D4 IS GREATER THAN 0, OR DON'T KNOW

D.5	How many of these were female ?
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Number female workers that quit or took leaves	COVd5
DON'T KNOW (SPONTANEOUS)	-9

ASK ONLY IF COVd1 < COVd0a OR COVD3B = 3

D.6	Since <u>March 2020</u> , how many workers have been laid off due to the COVID-19 outbreak?
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Number workers laid off	COVd6
DON'T KNOW (SPONTANEOUS)	-9

ASK ONLY IF D6 IS GREATER THAN 0, OR DON'T KNOW

D.7	How many of these were female ?
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Number female workers laid off	COVd7
DON'T KNOW (SPONTANEOUS)	-9

ZIMD.8	Since <u>March 2020</u> , how many workers have their salary, wages, or benefits reduced due to the COVID-19 outbreak?
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Number workers whose salary, wage and benefits reduced.	ZIMd8
DON'T KNOW (SPONTANEOUS)	-9

ASK ONLY IF ZIMD.8 IS GREATER THAN 0

ZIMD.9	What was the average percentage reduction in the salary, wage or benefit of this establishments current workers <u>since March 2020</u>
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	Percent
average reduction in salary and benefitst	ZIMd9 %
DON'T KNOW (SPONTANEOUS)	-9

E. FINANCE

PLEASE READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

And now I would like to ask a few questions about the effect of the COVID-19 outbreak on this establishment's access to finance

E.1 Since March 2020, has/have this establishment's [insert option] increased, remained the same, or decreased? **INTERVIEWER: READ OUT**

	Increased	Remained the same	Decreased	DON'T KNOW (SPON.)
Liquidity or cash flow COVe1a	1	2	3	-9
Sales on credit COVe1b	1	2	3	-9
Purchases on credit COVe1c	1	2	3	-9

ASK ONLY IF COVE1A = 3

E.2 Since March 2020, what has been the main source this establishment has used to deal with cash flow shortages?

Loans from commercial banks	1
Loans from non-banking financial institutions (microfinance institutions, credit cooperatives, credit unions, or finance companies)	2
Equity finance (increase contributions or capital from existing owners/shareholders or issuing new shares)	3
Delaying payments to suppliers or workers	4
Government grants	5
None of the above	6
DON'T KNOW (SPONTANEOUS)	-9

COVe2

E.3 Since March 2020, has this establishment delayed payments due to the COVID-19 outbreak for more than one week (excluding payments postponed following current regulation) to:
INTERVIEWER: READ OUT

	Yes	No	DON'T KNOW (SPON.)
Its suppliers COVe3a	1	2	-9
Its landlords COVe3b	1	2	-9
The tax authorities COVe3c	1	2	-9

E.4	Since <u>March 2020</u> , has this establishment been overdue on its obligations to any financial institution?
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Yes	1
No	2
DOES NOT APPLY (SPONTANEOUS)	-7
DON'T KNOW (SPONTANEOUS)	-9

COVe4

E.5	Since <u>March 2020</u> , has this establishment filed for insolvency or bankruptcy?
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Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

COVe5

F. POLICIES

F.1	Since <u>March 2020</u> , has this establishment received any national or local government support in response to the COVID-19 crisis?
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Yes	1	GO TO ZIMF.2 GO TO ZIMF.2 COVF1
No, but expect to receive it in the next 3 months	2	
No	3	
DON'T KNOW (SPONTANEOUS)	-9	

F.2	Did any of these measures involve any of the following:
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	Yes	No	DON'T KNOW (SPON)
Cash transfers for businesses COVF2a	1	2	-9
Deferral of credit payments, rent or mortgage, suspension of interest payments, or rollover of debt. COVF2b	1	2	-9
Access to new credit COVF2c	1	2	-9
Fiscal exemptions or reductions COVF2d	1	2	-9
Wage Subsidies COVF2e	1	2	-9
Other (specify COVF2fx) COVF2f	1	2	

ASK ONLY IF COVF1 = 3 OR -9

ZIMF.2	Is this establishment aware of any support proposed by the national or local government targeting business like yours to better respond to the impact of the COVID-19 crisis?
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Yes	1	ZIMf2
No	2	
DON'T KNOW (SPONTANEOUS)	-9	

ZIMF.3	What would be the most needed policies to support this business over the COVID-19 crisis?
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Deferral of rent, mortgage, or utilities	1	ZIMf3
Deferral of credit payments, suspension of interest payments, or rollover of debt	2	
Deferral of tax payments	3	
Access to new credit	4	
Loans with subsidized interest rates	5	
Fiscal exemptions or reductions	6	
Wage subsidies	7	
Cash transfers for business	8	
Other (specify ZIMf3x)	9	
DON'T KNOW (SPONTANEOUS)	-9	

G. EXPECTATIONS

G.1	Is it expected that this establishment will fall in arrears in any of its outstanding liabilities in the next 6 months?
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Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

COVg1

G.2	Keeping the cost structure as it is now, how many weeks would this establishment be able to remain open if its sales stopped as of today?
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Weeks the establishment would remain open	COVg2
DON'T KNOW (SPONTANEOUS)	-9

G.3	In how many months is it expected that this establishment's sales will get back to normal?
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Number of months	COVg3
CURRENT SALES ARE AS NORMAL	0
NEVER	-5
DON'T KNOW (SPONTANEOUS)	-9

G.4	In how many months is it expected that the size of this establishment's workforce will get back to normal?
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Number of months	COVg4
CURRENT WORKFORCE IS AS NORMAL	0
NEVER	-5
DON'T KNOW (SPONTANEOUS)	-9

ZIMG.5a	Looking ahead to the next six months , do you expect establishment's sales to increase, remain the same, or decrease compared to same period last year?
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Increase	1
Remain the same	2
Decrease	3
DON'T KNOW (SPONTANEOUS)	-9

GO TO ZIMG.6a

GO TO ZIMG.6a

ZIMg5a

ZIMG.5	Looking ahead to the next six months , by what percentage does this establishment's sales expected to change compared to the same period last year?
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Expected change in sales	ZIMg5 (in %)
DON'T KNOW (SPONTANEOUS)	-9

ZIMG.6a	Looking ahead to the next six months , do you expect establishment's workforce to increase, remain the same, or decrease compared to same period last year?
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Increase	1	<i>GO TO a17x</i>
Remain the same	2	
Decrease	3	
DON'T KNOW (SPONTANEOUS)	-9	<i>GO TO a17x</i>
		ZIMg6a

ZIMG.6	Looking ahead to the next six months , by what percentage does this establishment's workforce expected to change compared to the same period last year?
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Expected change in number of workforce	ZIMg6 (in %)
DON'T KNOW (SPONTANEOUS)	-9

THE SURVEY ENDS HERE
THANK YOU VERY MUCH FOR YOUR COOPERATION.

H. INFORMATION ON PERMANENTLY CLOSED ESTABLISHMENTS

H.1a When did this establishment close?

Year	Month	DON'T KNOW (SPONTANEOUS)
COVh1ay	COVh1am	-9

H.2 Did this establishment implement any of the following measures before permanently closing:
INTERVIEWER: READ OUT

		Yes	No	DON'T KNOW (SPON)
Laid off some of the workforce	COVh2a	1	2	-9
Reduced salary for some or all the workforce	COVh2b	1	2	-9
Sold some of the establishment's assets	COVh2c	1	2	-9
Increased the level of debt (more credit from banks or other institutions)	COVh2d	1	2	-9
Converted the production line or services offered	COVh2e	1	2	-9
Received government (national or local) support	COVh2f	1	2	-9

H.3 Is it expected that this establishment will re-open in the future?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

COVh3

THE SURVEY ENDS HERE
THANK YOU VERY MUCH FOR YOUR COOPERATION.

ASK ONLY IF MODE = 1 (PHONE - CATI)

INTERVIEWER COMMENTS: (Problems occurred or extraordinary circumstances which could influence results)

a17x

INTERVIEW PROTOCOLName of the main
respondent**a20x****A.21** Position of the respondent

Owner	1
President, Executive Director, or CEO	2
Chief Financial, Chief Operational Officer (CFO/COO)	3
Operational or plant manager	4
Sales or marketing manager	5
Accountant	6
Lawyer	7
Other Administrative	8
Other Management	9
Other (Specify) a21x	10

a21**ASK ONLY IF MODE = 1 (PHONE - CATI)****A.22** Interviewee was the same person as in baseline survey?

Yes	1
No	2

a22**A.23** Gender of the respondent

Male	1
Female	2
Refusal (SPONTANEOUS)	-8

a23**A.24** Time interview ended

Year	Month	Day
a24y	a24m	a24d

ASK ONLY IF MODE = 1 (PHONE - CATI)**A.25** Respondent cooperation

Excellent	1
Fair	2
Average	3
Bad	4

a25

A.26	Interviewer number	a26
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A.27	Full Firm Contact information	
	Full address	a27ax
	Phone number(s)	a27b
	Email	a27dx