

COVID-19 Follow-up Survey – Georgia

Implementation Report – Round 1

As part of the efforts of the World Bank to understand the impact of COVID-19 on the private sector, the Enterprise Analysis unit is conducting a series of follow-up surveys in several countries. These short surveys follow the baseline provided by a recent standard Enterprise Survey (ES) and are designed to provide quick and punctual information on the impact and adjustments Covid-19 has brought about in the private sector.

The sampling strategy involves re-contacting all establishments, [sampled in the standard ES using stratified random sampling](#). The universe of inference is defined as all registered establishments with that are engaged in one of the following activities, defined using ISIC Rev. 3.1: manufacturing (group D), construction sector (group F), services sector (groups G and H), transport, storage, and communications sector (group I) and information technology (division 72 of group K).

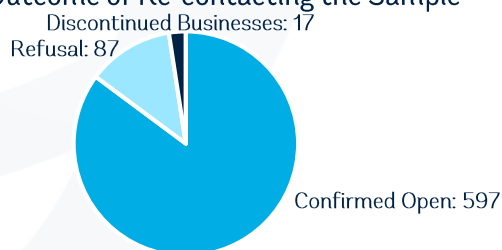
The baseline for [Georgia](#) contains a total of 701 interviews (581 standard ES and 120 Micro) conducted from March, 2019 through January, 2020. The follow-up data can be merged with the baseline data sets using variable **idstd**.

This first round of follow-up surveys (out of two planned) was implemented per the following specifications and results:

- Method of Data Collection: Computer Assisted Telephone Interviews (CATI)
- Data Collection Period: June 02 – June 10, 2020
- Reference to last completed month in data: May
- Total Sample Target: 701
- Participation Rate: 87.6%
- Sample Frame Source: Completed interviews in the Georgia 2019 ES and Micro ES.
- Average Length of Interviews: 11 minutes
- Implementing Agency: ACT-Global, Georgia
- Interview Language: Georgian

The data is representative of the universe of the baseline. The dataset contains three weights variables. The baseline weights are denoted **wmedian_ES** which are used to compute the indicators on the baseline. To account for non-response due to refusals in the follow-up, Sampling weights are adjusted by cell of stratification (combination of size, sector, and location). The resulting variable **wmedian_COVID**, recommended to be used for analysis, assumes unobtainable businesses have discontinued and is used for computing indicators. Resulting variable **wweak_COVID** assumes unobtainable businesses continue to exist. Confirmed exits are administered a short questionnaire which is also available in the dataset. Figure 1 reflects the outcome of attempting to complete the entire sample from the baseline.

Figure 1: Outcome of Re-contacting the Sample



The dataset contains all observations from the standard ES with the variable **eligibilitycode** which indicates the outcome after attempting to reach the corresponding firm.

For more information regarding COVID-19 Follow-up surveys, visit <https://www.enterprisesurveys.org/en/covid-19>