



World Bank Group Country Survey FY 2022 – Colombia

The World Bank Group is interested in gauging the views of clients and partners who are either involved in development in Colombia or who observe activities related to social and economic development. The following survey will give the World Bank Group's team that works in Colombia, greater insight into how the Bank's work is perceived. This is one tool the World Bank Group uses to assess the views of its stakeholders, and to develop more effective strategies that support development in Colombia.

A local independent firm has been hired to oversee the logistics of this survey. This ensures anonymity and confidentiality. We hope you'll be candid.

Finally, the survey relates to the World Bank Group's work. The World Bank Group consists of IBRD, IDA, IFC, MIGA, and ICSID. When responding to the survey, please consider the area of the World Bank Group with which you are most familiar.

To complete the survey, please circle/check the response that most accurately reflects your opinion. We ask you to please answer all questions on the very first page. If you prefer not to answer any question on other pages, please leave it blank. If you feel that you do not have an adequate amount of information on a subject, please check "Don't know".

PLEASE NOTE: IN SOME CASES THE SURVEY WILL ASK FOR A SPECIFIC NUMBER OF RESPONSES. PLEASE DO NOT CHOOSE ANY MORE THAN REQUESTED. IF MORE RESPONSES ARE CHOSEN, DATA CANNOT BE INCLUDED IN ANALYSIS.

BACKGROUND INFORMATION

**Which of the following best describes your current affiliation?
(Select only 1 response)**

1	Office of the President	12	Private Sector Organization
2	Office of a Minister	13	Financial Sector/Private Bank
3	Office of a member of Parliament/Legislative body	14	Private Foundation
4	Employee of Ministry, Ministerial Department, Implementation Agency	15	NGO/Community Based Organization
5	Project Management Unit (PMU) overseeing implementation of WBG project/ Consultant/Contractor working on WBG supported project/program	16	Professional/Trade association
6	Local Government Office or Staff	17	Faith-Based Group
7	Independent Government Institution (i.e., regulatory agency, central bank/oversight institution)	18	Youth Group
8	Judicial System (e.g., courts)	19	Academia/Research Institute/Think Tank
9	State-Owned Enterprise	20	Media (press, radio, TV, web, etc.)
10	Bilateral Agency (e.g., embassy, diplomatic, military)	21	Other (please specify): _____
11	Multilateral Agency (UN, regional development bank)		

Currently, do you professionally collaborate/work with the World Bank Group (IBRD, IFC, MIGA, ICSID) in your country? (If you answered NO to this question, please proceed to the next page)

1	Yes
2	No

If yes, which of the following agencies of the World Bank Group do you primarily collaborate in Colombia? (Select only 1 response)

1	The World Bank (IBRD)
2	The International Finance Corporation (IFC)
3	The Multilateral Investment Guarantee Agency (MIGA)
4	International Centre for Settlement of Investment Disputes (ICSID)

SECTION A: OVERALL CONTEXT

A1. In general, would you say that Colombia is headed in ... ?

1	The right direction
2	The wrong direction
3	Not sure

A2. Do you think that economic opportunity for citizens in Colombia is ... ?

1	Increasing
2	Decreasing
3	Staying about the same

A3. Please identify which of the following development priorities you consider the most important in Colombia. (Choose no more than 5, in order of priority)

1	Effective response to the COVID-19 pandemic	12	Reduce economic and social inequality across population groups and regions
2	Upgrade basic economic infrastructure (transport, water and sanitation, etc.)	13	Facilitate the economic and social integration of Venezuelan migrants
3	Provide enabling conditions for private sector development (e.g., trade, access to markets, business regulation, reduce cost of formal employment, etc.)	14	Advance on the implementation of the peace process (rural development, land regularization, etc.)
4	Improve access to clean, reliable, and affordable energy	15	Provide access to affordable and good quality education for all
5	Improved access to affordable and fast internet and cellphone connections	16	Provide access to the formal job market
6	Halt deforestation and protect biodiversity	17	Strengthen public sector management (improving efficiency, accountability, and transparency)
7	Combat crime and violence	18	Conduct fiscal reforms that safeguard public finance stability and improve equity
8	Improve social protection (e.g., pensions, targeted social assistance)	19	Fight corruption and strengthen accountability mechanisms
9	Increase trade and global and regional economic integration	20	Enhance equality of opportunity (i.e., social inclusion)
10	Improve access to affordable and good quality health care	21	Close the gender gap on economic opportunities, social support, and political representation
11	Address effects of climate change and reducing greenhouse gas emissions	22	Enhance market competition

SECTION A: OVERALL CONTEXT

A4. When economic and/or social reform efforts fail or are slow to take place in Colombia, which of the following would you attribute this to? (Choose no more than 2)

1	Inadequate conditions for private sector development
2	Limited market competition
3	Limited firm capabilities and innovation
4	Inadequate administrative and management capacity in the government (at national and/or subnational level)
5	Inadequate citizen/civil society participation in economic policy making
6	Pressure from interest groups
7	Corruption
8	Inadequate checks and balances in government (lack of transparency and accountability)
9	Slow and burdensome political and administrative processes
10	Other (please specify): _____

A5. To what extent, do you trust each of the following groups to do what is right?

		To no degree at all					To a very significant degree					Don't know
1	The national government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	Congress	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	Subnational governments (departmental and municipal)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	Central Bank ("Banco de la Republica")	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	Institutions implementing the peace accord	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6	Domestic private firms	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
7	Private sector organizations ("gremios")	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
8	International companies present in Colombia	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
9	The World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
10	The United Nations (UN)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
11	Regional development banks	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
12	International civil society (e.g., NGOs, CBOs)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
13	Domestic civil society (e.g., NGOs, CBOs)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
14	Youth organizations	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
15	Faith-based institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
16	Domestic traditional media and their web presence (e.g., newspapers, TV stations, radio)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
17	International media and their web presence	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
18	Web based media (i.e., blogs, social media, other web-based news, and information sources)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B1. How familiar are you with the work of these organizations in Colombia?

		Not familiar at all								Extremely familiar	
1		1	2	3	4	5	6	7	8	9	10
1	The World Bank (IBRD)	1	2	3	4	5	6	7	8	9	10
2	The International Finance Corporation (IFC), the World Bank Group's private sector arm	1	2	3	4	5	6	7	8	9	10
3	The Inter-American Development Bank (IDB/BID)	1	2	3	4	5	6	7	8	9	10
4	The Latin American Development Bank (CAF)	1	2	3	4	5	6	7	8	9	10

To what extent do you agree/disagree with the following statements about the World Bank Group's work in Colombia?

		Strongly disagree								Strongly agree		Don't know
B2		1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
	Overall, the World Bank Group currently plays a relevant role in development in Colombia	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
B3		1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
	The World Bank Group's work is aligned with what I consider the development priorities for Colombia	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

B4. Overall, please rate your impression of the effectiveness of these organizations in Colombia.

		Not effective at all								Very effective		Don't know
1		1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
1	The World Bank (IBRD)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	The International Finance Corporation (IFC), the World Bank Group's private sector arm	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	The Inter-American Development Bank (IDB/BID)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	The Latin American Development Bank (CAF)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

B5. To what extent does the World Bank Group's work help to achieve development results in Colombia?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
To no degree at all									To a very significant degree	Don't know

B6. To what extent does the World Bank Group influence the development agenda in Colombia?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
To no degree at all									To a very significant degree	Don't know

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B7. To what extent do you believe that the World Bank Group's work and support help the poorest in Colombia? (Select only 1 response)

1	To a fully sufficient degree
2	To a somewhat sufficient degree
3	To a somewhat insufficient degree
4	To a very insufficient degree
5	Don't know

B8. When thinking about the World Bank Group's role in Colombia, which activity do you VALUE the most? (Choose no more than 2)

1	Support to designing policy reforms
2	Support to policy/project implementation
3	Bring together different groups of stakeholders to build consensus behind reforms
4	Mobilize third party financial resources
5	Global advocacy
6	Analytical work and contributions to the national policy dialogues
7	Donor coordination
8	Financial resources
9	Data and statistics
10	Build capacity through projects and technical assistance
11	Bring global expertise and good practices to Colombia
12	Share Colombia's development experiences with other countries
13	Other (please specify): _____

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B9. When thinking about how the World Bank Group can have the most impact on development results in Colombia, which sectors do you believe the World Bank Group should prioritize with its resources (financial and knowledge services) in Colombia? (Choose no more than 5)

1	Strengthen public sector management (improving efficiency, accountability, and transparency)	12	Reduce economic and social inequality across population groups and regions
2	Increase trade and global and regional economic integration	13	Enhance equality of opportunity (i.e., social inclusion)
3	Upgrade basic economic infrastructure (transport, water and sanitation, etc.)	14	Facilitate the economic and social integration of Venezuelan migrants
4	Improve access to clean, reliable, and affordable energy	15	Provide access to affordable and good quality education for all
5	Improved access to affordable and fast internet and cellphone connections	16	Provide access to the formal job market
6	Address effects of climate change and reducing greenhouse gas emissions	17	Provide enabling conditions for private sector development (e.g., trade, access to markets, business regulation, reduce cost of formal employment, etc.)
7	Combat crime and violence	18	Conduct fiscal reforms that safeguard public finance stability and improve equity
8	Improve social protection (e.g., pensions, targeted social assistance)	19	Fight corruption and strengthen accountability mechanisms
9	Advance on the implementation of the peace process (rural development, land regularization, etc.)	20	Effective response to the COVID-19 pandemic
10	Improve access to affordable and good quality health care	21	Close the gender gap on economic opportunities, social support, and political representation
11	Enhance market competition	22	Halt deforestation and protect biodiversity

B10. What do you immediately think of when you hear about the IFC? (Choose no more than 3)

1	Impact investor	10	Investment bank
2	World Bank	11	Multi-lateral financial institution
3	Venture capital	12	Financial advisory solutions
4	Development institution	13	Public-private partnerships
5	Creating markets	14	Private capital mobilization
6	Innovation and entrepreneurship	15	None of the above
7	Private sector solutions	16	Don't know
8	Thought leader	17	Other (please specify): _____
9	Asset manager		

SECTION C: WORLD BANK GROUP'S WORK AND ENGAGEMENT ON THE GROUND

C1. To what extent do you believe the World Bank Group's staff is well prepared (e.g., skills mix and knowledge) to help Colombia solve its most complicated development challenges?												
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>		
To no degree at all									To a very significant degree		Don't know	

To what extent is the World Bank Group an effective development partner in Colombia, in terms of each of the following?													
		To no degree at all					To a very significant degree					Don't know	
		1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C2	Maximizing finance for development (or MDF) <i>(is the World Bank Group's approach to systematically leverage all sources of finance, expertise, and solutions to support developing countries' sustainable growth)</i>	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C3	Being inclusive (engaging with a wide range of stakeholders to ensure that a variety of opinions are heard and considered)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C4	Being straightforward and honest	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C5	Providing access to WBG staff and global expertise	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C6	Being an effective facilitator and contributor to national policy dialogue	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C7	Being responsive to needs	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C8	Collaboration with civil society	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C9	Openness (sharing data, analysis, and other information)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C10	Collaboration with other development partners	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C11	Collaboration with humanitarian partners	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

SECTION C: WORLD BANK GROUP'S WORK AND ENGAGEMENT ON THE GROUND

To what extent do you agree/disagree with the following statements?													
		Strongly disagree										Strongly agree	Don't know
C12	The World Bank Group reacts quickly to respond to client needs	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C13	The World Bank Group's approvals and reviews are done in a timely fashion	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C14	The World Bank Group's conditions on its lending are reasonable	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C15	The World Bank Group disburses funds promptly	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C16	The World Bank Group's Environmental and Social Framework requirements are reasonable	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C17	The World Bank Group's focus on accountability through its lending (e.g., performance-based financing/resources tied to results) is adequate	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C18	The World Bank Group provides adequate supervision to its operations on the ground	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C19	The World Bank Group measures results effectively	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C20	Working with the World Bank Group increases Colombia's institutional capacity	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

To what extent do you agree/disagree with the following statements about the World Bank Group in Colombia?													
		Strongly disagree										Strongly agree	Don't know
C21	The World Bank Group's mix of financial instruments (i.e., investment lending, Development Policy Financing, Trust Funds, Program-for-Results, guarantees, private sector investments) offered to Colombia meet the needs of the government and beneficiaries	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C22	The World Bank Group meets Colombia's needs for knowledge services (e.g., research, analysis, data, technical assistance, serving as a knowledge broker)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

C23. To what extent do you believe that Colombia received value for money from the World Bank Group's Reimbursable Advisory Services (RAS)?												
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>		
To no degree at all									To a very significant degree		Don't know	

SECTION C: WORLD BANK GROUP'S WORK AND ENGAGEMENT ON THE GROUND

C24. How important is the World Bank Group's global advocacy role in areas such as climate, health, gender, citizen engagement, and mobilizing private sector capital for development?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
Not important at all									Very important	Don't know

C25. In which of the following areas do you believe the World Bank Group should provide most of its resources when it comes to providing support to the migration crisis in Colombia? (Choose no more than 2)

1	Access to finance
2	Macro issues (fiscal accounts, balance of payments, etc.)
3	Social cohesion among migrants and host communities
4	Infrastructure
5	Health
6	Business development opportunities
7	Combatting xenophobia
8	Jobs
9	Education
10	Supporting poor and marginalized local host communities
11	Other (please specify): _____
12	Don't know

SECTION D: WORLD BANK GROUP'S SUPPORT IN DEVELOPMENT AREAS

D1. How EFFECTIVE do you believe the World Bank Group is in terms of the work it does in the following areas of development in Colombia? *(If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know")*

		Not effective at all										Very effective	Don't know
1	Social protection (e.g., pensions, targeted social assistance)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
2	Agriculture and rural development	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
3	Public sector governance (i.e., government effectiveness, public financial management, judiciary, etc.)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
4	Poverty reduction and equality of opportunity (i.e., social inclusion, gender equality)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
5	Health, nutrition, and population	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
6	Private sector development	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
7	Climate change (e.g., mitigation, adaptation)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
8	Transparency and anti-corruption	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
9	Energy and mining	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
10	Jobs and labor markets	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
11	Digital development	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
12	Disaster risk management and resilience	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
13	Water and sanitation	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
14	Macroeconomic and fiscal stability	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
15	Environment and natural resource management (forestry, "blue economy", etc.)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
16	Urban development and land	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
17	Transport (roads, railways, etc.)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
18	Trade and global/regional integration	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
19	Financial markets	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
20	Peace, crime, and violence	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>

SECTION E: WORLD BANK GROUP'S KNOWLEDGE WORK AND ACTIVITIES (i.e., analysis, studies, research, data, reports, conferences)

E1. How frequently do you consult World Bank Group's knowledge products in the work you do?

1	Weekly
2	Monthly
3	A few times a year
4	Rarely
5	Never

E2. Please specify how you access those knowledge products? (Select all that apply)

1	World Bank Group's publications and other written materials	5	World Bank Group's website
2	World Bank Group's blogs and videos	6	Webinars or online events hosted by the World Bank Group
3	World Bank Group's social media (Facebook, Twitter)	7	Other (please specify): _____
4	e-Newsletters		

In Colombia, to what extent do you believe that the World Bank Group's knowledge work and activities:

		To no degree at all					To a very significant degree					Don't know
		1	2	3	4	5	6	7	8	9	10	
E3	Are timely											<input type="checkbox"/>
E4	Include appropriate level of stakeholder involvement during preparation											<input type="checkbox"/>
E5	Are source of relevant information on global good practices											<input type="checkbox"/>
E6	Are adequately disseminated											<input type="checkbox"/>
E7	Are translated enough into local language											<input type="checkbox"/>
E8	Are relevant to Colombia's specific development challenges and country circumstances											<input type="checkbox"/>

SECTION E: WORLD BANK GROUP'S KNOWLEDGE WORK AND ACTIVITIES (i.e., analysis, studies, research, data, reports, conferences)

E9. Overall, how significant a contribution do you believe the World Bank Group's knowledge work makes to the development results in your country?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
Not significant at all									Very significant	Don't know

E10. Please elaborate on your answer and provide concrete examples, if possible.

SECTION E: WORLD BANK GROUP'S KNOWLEDGE WORK AND ACTIVITIES (i.e., analysis, studies, research, data, reports, conferences)

E11. Overall, how would you rate the technical quality of the World Bank Group's knowledge work and activities?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
Very low technical quality									Very high technical quality	Don't know

E12. Please elaborate on your answer and provide concrete examples, if possible.

SECTION F: THE FUTURE ROLE OF THE WORLD BANK GROUP IN COLOMBIA

F1. Which of the following SHOULD the WBG do to improve its advice and guidance in Colombia? (Choose no more than 3)

1	Be more responsive to changing country needs
2	Provide more real-time advice and guidance
3	Be more sensitive toward political and social realities
4	Be faster in its response
5	More dissemination of its work
6	Incorporate more innovative technologies into its work and support
7	Be more willing to criticize government policies and reform efforts
8	Provide more adequate data/knowledge/statistics on your country's economy
9	Be less influenced by developed countries and their priorities
10	Increase emphasis on developing Colombia's analytical capacity (in government and independent research institutions)
11	Increase the level of country specific expertise
12	Increase emphasis on analytics and policy for private sector development
13	Other (please specify): _____

F2. In addition to its regular relations, which THREE of the following should the World Bank Group collaborate with more in Colombia? (Choose no more than 3)

1	Media	8	The executive branch
2	Private sector organizations ("gremios")	9	Subnational government
3	Private firms	10	Youth/university groups
4	Beneficiaries	11	Donor community
5	Academia/think tanks/research institutes	12	NGOs/Community Based Organizations
6	Faith-based organizations	13	Other (please specify): _____
7	Congress	14	Don't know

F3. Which THREE areas below would benefit most from the World Bank Group's support to help ensure that Colombia has fair and equitable access to the vaccines necessary to alter the course of the COVID-19 pandemic? (Choose no more than 3)

1	Support the distribution of vaccines
2	Help to strengthen the national health system
3	Support community and stakeholder engagement to address misinformation and stigma
4	Support the national development of vaccines
5	Assess country's readiness for vaccine distribution
6	Training health workers
7	Support the purchase of vaccines
8	Other (please specify): _____

SECTION G: COMMUNICATION AND INFORMATION SHARING

G1. Which would you say are your MAIN sources of news about economic and social development issues in Colombia? (Choose no more than 3)

1	Local television	9	Websites/apps of local radio companies
2	International television	10	Websites/apps of international radio companies
3	Local radio news programs or bulletins	11	Websites/apps of local newspapers/magazines
4	International radio news programs or bulletins	12	Websites/apps of international newspapers/magazines
5	Printed local newspapers	13	Social media (e.g., Facebook, Twitter, YouTube, Telegram, TikTok)
6	Printed local periodicals	14	Blogs
7	Websites/apps of local TV	15	Other (please specify): _____
8	Websites/apps of international TV		

G2. How would you prefer to obtain information about the World Bank Group and its work? (Choose no more than 3)

1	World Bank Group's publications and other written materials	7	World Bank's website
2	e-Newsletters	8	IFC's website
3	World Bank Group's seminars/workshops/conferences	9	Webinars or online events hosted by the World Bank Group
4	World Bank Group's blogs	10	Interviews and press conferences for the Colombia's media
5	World Bank Group's social media	11	Other (please specify): _____
6	Direct contact with World Bank Group (i.e., face to face meetings/discussions)		

G3. What do you use primarily when visiting a World Bank Group website? (Select only 1 response)

1	Mobile
2	Computer/laptop
3	I never visit the WBG websites

SECTION G: COMMUNICATION AND INFORMATION SHARING

G4. Over the past SIX MONTHS, on average how often did you do any of the following related to the World Bank Group (WBG)?

		Every few days	Every few weeks	Every few months	Not at all
1	Read, viewed or heard a story about the WBG in local media (newspaper, magazine, TV, radio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Read, viewed or heard a story about the WBG in global media (newspaper, magazine, TV, radio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Interacted with the WBG on Social Media (e.g., read a post or tweet, liked, commented, shared, retweeted)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Visited a WBG website (e.g., read a blog, used data)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Attended an event/conference hosted by the WBG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Attended/participated in a webinar or online event hosted by the WBG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Read some or all of a WBG research paper or publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Was interviewed or contacted by a WBG staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Read a WBG e-newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SECTION H: BACKGROUND INFORMATION

H1. Please identify the primary specialization of your work. (Select only 1 response)			
1	Poverty	13	Agriculture, rural development
2	Macroeconomics, fiscal management	14	Urban development
3	Governance, anti-corruption	15	Transport
4	Education	16	Digital development and technology (ICT)
5	Health, nutrition	17	Tourism
6	Social protection	18	Fragility, conflict, violence, refugees
7	Jobs	19	Demographics, migration
8	Energy	20	Trade and competitiveness
9	Environment, natural resources	21	Finance and markets
10	Climate change	22	Communications, public affairs
11	Water, sanitation	23	Generalist (specialized in multiple sectors)
12	Gender	24	Other (please specify): _____

H2. What's your gender?	
1	Female
2	Male

H3. Within your organization, would you describe yourself as	
1	Junior level
2	Mid-level staff
3	Mid-level decision-maker / manager
4	Senior level

H4. What's your age?	
1	25 and under
2	26-35
3	36-45
4	46-55
5	56 and above

H5. Which best represents your geographic location?	
1	Bogota
2	Cali
3	Medellin
4	The Caribbean Region
5	Other parts of the country

Thank you for completing the survey!