



World Bank Group Country Survey FY 2023 – Ghana

The World Bank Group is interested in gauging your views as someone involved in development in Ghana. The following survey will give us greater insight into how the Bank’s work is perceived by its clients, partners, opinion leaders, and decision makers in Ghana.

A local independent firm has been hired to oversee the logistics of this survey. This ensures anonymity and confidentiality. None of the results will be attributable to a specific individual. We hope you’ll be candid. If you feel that you do not have enough information on a subject to answer a question, please select “Don’t know”.

If you have any questions about this survey, please contact us at:
countrysurveys@worldbankgroup.org

Please click the arrow below to begin the survey. By starting the survey, you indicate that you have read the purpose of the survey and voluntarily agree to participate.

1. Which of the following best describes your current affiliation? (Select only 1 response)	
1	Office of the President, Prime Minister, Minister
2	Office of a Parliamentarian (National Assembly, Legislative body)
3	Government Institution: Employee of a Ministry / Ministerial Department / Project Implementation Unit / Independent Government Institution (e.g., Central Bank, Regulatory or Oversight Agency) / Judiciary / State-Owned Enterprise
4	Local Government Office or Staff
5	Bilateral or Multilateral Agency (e.g., embassy, development organization, development bank, UN Agency)
6	Civil Society Organization: local and regional (NGO; Community Based Organization; Private Foundation; Professional / Trade association, Faith-Based Group, Youth Group)
7	Private Sector: Private Company / Financial Sector Organization / Private Bank
8	Academia / Research Institute / Think Tank
9	Media
10	Other (please specify)

2. How familiar are you with the work of the World Bank Group in Ghana?									
1	2	3	4	5	6	7	8	9	10
Not familiar at all					Extremely familiar				

3. Currently, do you professionally collaborate/work with the World Bank Group (IDA, IFC, MIGA, ICSID) in your country?	
1	Yes
2	No

4. Which, if any, of the following agencies of the World Bank Group do you primarily collaborate/work with in Ghana? (Select only 1 response)	
1	The World Bank (IDA)
2	The International Finance Corporation (IFC)
3	The Multilateral Investment Guarantee Agency (MIGA)
4	International Centre for Settlement of Investment Disputes (ICSID)

SECTION A: OVERALL CONTEXT AND ATTITUDES TOWARD THE WORLD BANK GROUP IN GHANA

A1. In general, would you say that Ghana is headed in ... ?	
1	The right direction
2	The wrong direction
3	Not sure

A2. To what extent, do you trust each of the following groups to do what is right?													
		To no degree at all					To a very significant degree					Don't know	
1	The national/federal government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Local government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Parliament/legislative branch	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	Ghana's Central Bank	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	The World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
6	The International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
7	The United Nations (UN)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
8	Regional development banks (e.g., Africa Development Bank)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
9	Private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
10	Civil society (e.g., NGOs, CBOs)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
11	Academia/think tanks/research institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
12	Media	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

A3. How effective has the World Bank Group been in achieving development results in Ghana?											
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
Not effective at all									Very effective		Don't know

SECTION A: OVERALL CONTEXT AND ATTITUDES TOWARD THE WORLD BANK GROUP IN GHANA

To what extent do you agree/disagree with the following statements about the World Bank Group's work in Ghana?														
		Strongly disagree										Strongly agree		Don't know
		1	2	3	4	5	6	7	8	9	10			
A4	The World Bank Group currently plays a relevant role in development in Ghana.												<input type="checkbox"/>	
A5	The World Bank Group's work is well aligned with what I consider the development priorities for Ghana.												<input type="checkbox"/>	
A6	The World Bank Group's work helps end extreme poverty in Ghana.												<input type="checkbox"/>	

A7. To what extent does the World Bank Group influence the development agenda in Ghana?													
1	2	3	4	5	6	7	8	9	10			<input type="checkbox"/>	
To no degree at all										To a very significant degree		Don't know	

A8. How significant a contribution do you believe the World Bank Group's <u>knowledge work</u> and activities make to development results in Ghana?													
<i>Knowledge work includes analytical reports, data, policy notes, hands-on advice, and knowledge-sharing workshops or training programs. This may be delivered as part of ongoing WBG operations or through Reimbursable Advisory Services (RAS).</i>													
1	2	3	4	5	6	7	8	9	10			<input type="checkbox"/>	
Not significant at all										Very significant		Don't know	

SECTION B: DEVELOPMENT PRIORITIES IN GHANA

B1. Which areas should the World Bank Group prioritize in its work in Ghana to have the most impact on development results in the country? (Choose no more than 5)	
1	Social Inclusion: increasing opportunities for marginalized people to participate fully in markets, services, and society
2	Water supply and sanitation infrastructure
3	Urban development: urban planning, services, and institutions
4	Transport: roads, bridges, sustainable transportation
5	Crime and violence: violence prevention and law enforcement
6	Energy / Extractives: access to energy, transition to cleaner energy sources; governance of oil, gas, and mineral resources
7	Public sector governance: efficiency, effectiveness, accountability, and transparency of government institutions
8	Education: more resilient and equitable education systems
9	Climate change: mitigation, adaptation, and transition to a low-carbon economy
10	Tourism development: enabling environment, site development and SME (small and medium enterprises) support
11	Macroeconomic stability: sustainable fiscal policy, effective tax administration, monetary policy
12	Health: universal health coverage, primary health systems, pandemic preparedness, eradicating infectious diseases
13	Gender equity: close gender gaps in health, education, social protection, economic opportunities, and voice and agency
14	Financial Sector Development: financial sector stability, financial inclusion, long-term sustainable finance
15	Private sector development: investment climate and business regulation; access to finance, improved competitiveness, SME (small and medium enterprises) support
16	Environment / Natural resource management: air/water quality, sustainable land and aquatic resource management, biodiversity
17	Digital Development: digital infrastructure, digital services, digital skills development
18	Trade: access to markets, tariffs, customs
19	Debt sustainability: management, relief, financing, and transparency
20	Agriculture and food security: sustainable agriculture, inclusive and efficient food systems
21	Regional integration: promote common physical and institutional infrastructure
22	Job creation / employment: labor policies, skills development, public works programs
23	Disaster risk management: risk assessments, risk reduction, preparedness, recovery, and reconstruction
24	Social protection: pensions, social assistance, social safety nets
25	Other (please specify): _____

SECTION B: DEVELOPMENT PRIORITIES IN GHANA

Listed below are development areas where the World Bank Group is engaged in Ghana, divided by major themes. Please tell us how effective you think the World Bank Group has been at achieving development results in each of these areas.

How EFFECTIVE has the WBG been at achieving development results in each of these areas of human development in Ghana?													
<i>(If you have NO exposure to/experience in working in any of these areas, please respond "Don't know")</i>													
B2. Human Development:		Not effective at all										Very effective	Don't know
1	Education: more resilient and equitable education systems	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Health: universal health coverage, primary health systems, pandemic preparedness, eradicating infectious diseases	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Social protection: pensions, social assistance, social safety nets	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	Social Inclusion: increasing opportunities for marginalized people to participate fully in markets, services, technologies, and society	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	Gender equity: close gender gaps in health, education, social protection, economic opportunities, and voice and agency	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

How EFFECTIVE has the WBG been at achieving development results in each of these areas of infrastructure in Ghana?													
<i>(If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know")</i>													
B3. Infrastructure:		Not effective at all										Very effective	Don't know
1	Transport: roads, bridges, sustainable transportation	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Water supply and sanitation infrastructure	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Digital Development: digital infrastructure, digital services, digital skills development	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	Urban development: urban planning, services, and institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	Energy / Extractives: access to energy, transition to cleaner energy sources; governance of oil, gas, and mineral resources	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

SECTION B: DEVELOPMENT PRIORITIES IN GHANA

How **EFFECTIVE** has the WBG been at achieving development results in each of these areas of **finance/institutions/economic growth** in Ghana?

(If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know")

B4. Finance / Institutions / Economic growth:		Not effective at all										Very effective	Don't know
1	Public sector governance: efficiency, effectiveness, accountability, and transparency of the government institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Debt sustainability: management, relief, financing, and transparency	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Trade: access to markets, tariffs, customs	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	Private sector development: business regulation, access to finance, improved competitiveness	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	Job creation / employment: labor policies, skills development	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
6	Macroeconomic stability: sustainable fiscal policy, effective tax administration, monetary policy	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
7	Regional integration: promote common physical and institutional infrastructure	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
8	Tourism development: enabling environment, site development and SME (small and medium enterprises) support	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
9	Financial Sector Development: financial sector stability, financial inclusion, long-term sustainable finance	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
10	Crime and violence: violence prevention and law enforcement	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

SECTION B: DEVELOPMENT PRIORITIES IN GHANA

How **EFFECTIVE** has the WBG been at achieving development results in each of these areas of **environmental sustainability** in Ghana?
(If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know")

B5. Environmental Sustainability:		Not effective at all										Very effective	Don't know
1	Environment / Natural resource management: air/water quality, sustainable land and aquatic resource management, biodiversity	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Climate change: transition to low-carbon economy	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Disaster risk management: risk assessments, risk reduction, preparedness, recovery, and reconstruction	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	Agriculture and food security: sustainable agriculture, inclusive and efficient food systems	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

B6. What is your level of concern for each of the potential impacts of climate change as it affects your country?

		Not concerned at all	A little concerned	Somewhat concerned	Very concerned
1	Diminished water supply for people and the economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Decreased crop yields/food insecurity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Climate-driven migration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Unsafe drinking water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	More frequent and severe droughts / heatwaves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Effects on public health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Land and forest degradation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Extinction of plant/animal species	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Increase in natural disasters (for example, cyclones or sea-level surges)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	Loss of jobs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	More frequent and severe floods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	Increase erosion of shoreline	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	Forest fires	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	Air pollution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SECTION C: EFFECTIVENESS OF WORLD BANK GROUP WORK AND ENGAGEMENT IN GHANA

C1. When thinking about the WBG's role in Ghana, which activity or activities do you VALUE the most? (Choose no more than 2)

1	Bringing together different stakeholder groups (including other development agencies and donors) to support Ghana's development efforts
2	Capacity building and training
3	Providing data and statistics
4	Mobilizing third-party financial resources
5	Providing financial resources (i.e., investment lending, Development Policy Loans, Trust Funds, Program-for-Results)
6	Providing advisory services and analytics to support design or implementation of policies
7	Producing research on global development issues (e.g., reports, publications, research papers)
8	Other (please specify): _____

To what extent is the WBG an effective development partner in Ghana, in terms of each of the following?

		To no degree at all					To a very significant degree					Don't know
C2	Responsiveness to needs	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
C3	Access to WBG staff and experts	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
C4	Flexibility when circumstances change	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
C5	Being a long-term partner	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

C6. Which THREE of the following groups should the WBG collaborate with more in Ghana? (Choose no more than 3)

1	The national / federal government
2	Local government
3	Parliament / legislative branch
4	Regional development banks (e.g., Africa Development Bank)
5	Private sector
6	Civil society (e.g., NGOs, CBOs)
7	Faith-based organizations
8	Youth organizations
9	Other donors and development partners (e.g., Foreign, Commonwealth & Development Office)
10	Academia / think tanks / research institutions
11	Media
12	Other (please specify): _____

SECTION C: EFFECTIVENESS OF WORLD BANK GROUP WORK AND ENGAGEMENT IN GHANA

C7. To what extent is the WBG an effective development partner in Ghana, in terms of collaborating with the following groups:

		To no degree at all					To a very significant degree					Don't know
		1	2	3	4	5	6	7	8	9	10	
1	The national / federal government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	Local government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	Parliament/legislative branch	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	Regional development banks (e.g., Africa Development Bank)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	Private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6	Civil society (e.g., NGOs, CBOs)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
7	Faith-based organizations	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
8	Youth organizations	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
9	Other donors and development partners (e.g., Foreign, Commonwealth & Development Office)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
10	Academia/think tanks/research institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
11	Media	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

The following questions ask about **the WBG's financial support to Ghana**.

If you have NO exposure to, or experience with, the WBG's financing – please respond “Don't know”

C8. To what extent do you agree/disagree with the following statements?

		Strongly disagree					Strongly agree					Don't know
		1	2	3	4	5	6	7	8	9	10	
1	The WBG's financial instruments meet the needs of Ghana (i.e., investment lending, Development Policy Loan, Trust Funds, Program-for-Results).	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	The conditions of the WBG's financing are competitive compared to markets.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	The WBG insists on accountability through its lending (e.g., performance-based financing, resources tied to results).	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	The WBG provides financial support in a timely manner.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

SECTION C: EFFECTIVENESS OF WORLD BANK GROUP WORK AND ENGAGEMENT IN GHANA

The following questions ask about **the WBG’s advisory services and analytical (knowledge) work in Ghana.**

Advisory services and analytics are non-lending activities that help clients or audiences advance a development objective. These may include analytical reports, data, policy notes, hands-on advice, and knowledge-sharing workshops or training programs.

C9. Have you used the WBG’s advisory services and analytics in the past?	
1	Yes
2	No
3	Not sure

C10. To what extent do you agree/disagree with the following statements? (If you have NO exposure to, or experience with, the World Bank Group’s advisory services and analytical work – please respond “Don’t know”)													
		Strongly disagree										Strongly agree	Don't know
1	I am satisfied with the quality of the WBG’s advisory services and analytical work in Ghana.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	The WBG’s advisory services and analytical work are timely .	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	The WBG brings global expertise to Ghana as part of its advisory services and analytical work.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	The WBG’s advice and recommendations are tailored to Ghana’s context.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	The WBG Includes appropriate level of stakeholder involvement during preparation	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
6	The WBG’s advisory services and analytical work are adequately disseminated	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
7	I anticipate using the WBG's advisory services and analytical work in the future.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

SECTION D: THE WORLD BANK GROUP IN GHANA GOING FORWARD

D1. In your opinion, what is the most important thing the WBG could do to help increase its effectiveness in Ghana? *(Please be specific)*

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SECTION E: COMMUNICATION AND INFORMATION SHARING

E1. How do you get most of your information about economic and social development issues in Ghana? (Choose no more than 3)

1	Television (TV)	6	Blogs
2	Radio	7	Podcasts
3	Newspapers (Print or online)	8	e-Newsletters
4	Social media	9	Other (please specify): _____
5	Research papers / Official statistics		

E2. How would you prefer to obtain information from the WBG? (Choose no more than 3)

1	Publications and other written materials	7	Website
2	e-Newsletters	8	Direct messaging (e.g., WhatsApp, Telegram)
3	Direct contact with staff (e.g., in person, virtually, phone, email)	9	Event/conference/ seminar/workshop (in person or online)
4	Blogs	10	Interviews and press conferences
5	Social media (e.g., Facebook, Twitter)	11	Other (please specify): _____
6	Podcasts		

E3. Do you recall seeing or hearing anything about the WBG in the last 30 days?

1	Yes
2	No

E4. Where do you recall seeing or hearing this information? (Check all that apply)

1	Television (TV)
2	Radio
3	Newspapers (Print or online)
4	Social media
5	Research papers / Official statistics
6	Blogs
7	Podcasts
8	e-Newsletters
9	Direct message
10	Other (please specify): _____

SECTION E: COMMUNICATION AND INFORMATION SHARING

E5. On what social media platforms do you recall seeing this information? (Check all that apply)	
1	Facebook
2	Instagram
3	Twitter
4	LinkedIn
5	YouTube
6	WhatsApp
7	Other (please specify): _____

E6. What topics were included in what you saw or heard? (Check all that apply)	
1	WBG global economic forecasts
2	WBG work or research on food insecurity
3	WBG work to provide debt relief for developing countries
4	WBG work to improve gender equity and empower women and girls
5	WBG work to help alleviate the impacts of the COVID-19 pandemic
6	WBG work to strengthen human capital through improving health care, nutrition, education, jobs, and skills
7	WBG work or research on energy (increasing energy supply, reducing dependence of fossil fuels)
8	WBG work or research on rebuilding trust between citizens and the state to create a new social contract in Ghana
9	WBG work or research on climate change (mitigation, adaptation)
10	WBG work to create more and better jobs
11	Other (please specify): _____

SECTION E: COMMUNICATION AND INFORMATION SHARING

E7. To what extent do you agree with the following statements:												
		To no degree at all					To a very significant degree					Don't know
		1	2	3	4	5	6	7	8	9	10	
1	The World Bank helps improve gender equity and empower women and girls in Ghana.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	The WBG helps Ghana boost climate resilience and mitigate the effects of climate challenges.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	The WBG helps create more and better jobs in Ghana.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	The WBG is committed to comprehensive debt solutions that bring real benefits to people in poor countries.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	The WBG helps address the current food crisis and enables greater preparedness to future food security crises	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6	The World Bank is working with governments, the private sector, and other partners to support critical facilities during the COVID-19 pandemic , while increasing vaccinations and reducing health impacts .	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
7	The WBG helps strengthen human capital in Ghana through improving health care, nutrition, education, jobs, and skills.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
8	The WBG helps Ghana rebuild trust between citizens and the state to create a new social contract.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
9	The WBG supports countries to ensure transition to more diversified and cleaner sources of energy	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

SECTION E: COMMUNICATION AND INFORMATION SHARING

E8. Over the past SIX MONTHS, how often did you engage with the WBG in any of the following ways?					
		Every few DAYS	Every few WEEKS	Every few MONTHS	Not at all
1	Read or heard a story about the WBG in national or local media (newspaper, TV, radio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Read or heard a story about the WBG in international media (newspaper, TV, radio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Read a WBG post / tweet on social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Visited a WBG website (e.g., read a blog, used its data)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Attended a WBG event/conference/seminar/workshop (in person or online)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Read some, or all, of a WBG research paper or publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Had an exchange with WBG staff, in person, virtually, or by phone/email/text	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Read a WBG e-newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SECTION F: BACKGROUND INFORMATION

**F1. Which, if any, of the following is the primary specialization of your work?
(Select only 1 response)**

1	Education	13	Environment / Natural resource management
2	Health	14	Climate change
3	Social protection, labor policies, jobs	15	Agriculture and food security
4	Gender	16	Urban development
5	Transport	17	Disaster risk management
6	Water, sanitation	18	Finance and markets
7	Digital development	19	Generalist (specialize in multiple sectors)
8	Energy / Extractives	20	Tourism
9	Poverty	21	Statistics
10	Public sector governance, anti-corruption	22	Other (please specify): _____
11	Macroeconomics, fiscal management	23	None of the above
12	Trade		

F2. Within your organization, would you describe yourself as

1	Junior level
2	Mid-level staff
3	Mid-level decision-maker / manager
4	Senior level

F3. What's your gender?

1	Female
2	Male

F4. What's your age?

1	25 and under
2	26-35
3	36-45
4	46-55
5	56 and above

F5. Which best represents your geographic location?

1	Northern Sector: Northern Region, Savannah Region, Upper East Region, North East Region, Upper West Region
2	Middle Sector: Ashanti Region, Bono East Region, Ahafo Region, Bono Region
3	Southern Sector: Volta Region, Oti Region, Greater Accra Region, Eastern Region Western North Region, Western Region, Central Region

Thank you for completing this survey!