



World Bank Group Country Survey FY 2023 – Kenya

The World Bank Group (WBG) is interested in gauging your views as someone involved in development in Kenya. The following survey will give us greater insight into how the work of the WBG (the **World Bank**—International Bank for Reconstruction and Development and International Development Association), **International Finance Corporation** (IFC), the **Multilateral Investment Guarantee Agency** (MIGA), and the **International Center for Settlement for Investment Disputes** (ICSID) is perceived by its clients, partners, opinion leaders, and decision makers in Kenya.

An independent, local firm has been hired to conduct this survey. This ensures anonymity and confidentiality. None of the results will be attributable to a specific individual. We hope you'll be candid.

PLEASE NOTE:

If you feel that you do not have enough information on a subject to answer a question, please select “Don’t know”.

Please click the arrow below to begin the survey. By starting the survey, you indicate that you have read the purpose of the survey and voluntarily agree to participate.

1. Which of the following best describes your current affiliation? (Select only 1 response)		
1	Office of the President, Deputy President, Prime Cabinet Secretary, Attorney General, Cabinet Secretaries, Principal secretaries; Chief Justice	<input type="checkbox"/>
2	Parliament (National Assembly / Senate)	<input type="checkbox"/>
3	Government Institution: Ministry, Government Department, Agency, State Corporations, Authority, Parastatal, Judiciary (e.g., courts); Project Implementation Unit, Consultant/Contractor working on a WBG-funded projects	<input type="checkbox"/>
4	County Government: Governor, County Executive Committee, Members of the County Assembly, Council of Governors, regional economic block etc.	<input type="checkbox"/>
5	Development partner: i.e., Bilateral or Multilateral Agency (e.g., embassy, development organization, development bank, UN agency)	<input type="checkbox"/>
6	Civil Society Organization: Local and regional CSO, Non-Governmental Organization, Community Based Organization; Foundation; Professional / Trade Association, Faith-Based Organization, Youth group	<input type="checkbox"/>
7	Private Sector: Private Company, Financial Services Provider, Venture Capital, Private Equity	<input type="checkbox"/>
8	Academia / Research Institute / Think Tank	<input type="checkbox"/>
9	Media	<input type="checkbox"/>
10	Other (please specify)	<input type="checkbox"/>

2. How familiar are you with the work of these agencies of the World Bank Group in Kenya?											
		<div>Not familiar at all</div> <div>Extremely familiar</div>									
1	The World Bank (IBRD/IDA)	1	2	3	4	5	6	7	8	9	10
2	The International Finance Corporation (IFC), the World Bank Group's private sector arm	1	2	3	4	5	6	7	8	9	10
3	Multilateral Investment Guarantee Agency (MIGA)	1	2	3	4	5	6	7	8	9	10
4	International Center for Settlement for Investment Disputes (ICSID)	1	2	3	4	5	6	7	8	9	10

3. Currently, do you professionally collaborate/work with the World Bank Group (IBRD/IDA, IFC, MIGA, ICSID) in Kenya?

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

4. Which, if any, of the following agencies of the World Bank Group do you primarily collaborate/work with in Kenya? (Select only 1 response)

1	The World Bank (IBRD/IDA)	<input type="checkbox"/>
2	The International Finance Corporation (IFC)	<input type="checkbox"/>
3	The Multilateral Investment Guarantee Agency (MIGA)	<input type="checkbox"/>
4	International Centre for Settlement of Investment Disputes (ICSID)	<input type="checkbox"/>

SECTION A: OVERALL CONTEXT AND ATTITUDES TOWARD THE WORLD BANK GROUP IN KENYA

A1. In general, would you say that Kenya is headed in ... ?

1	The right direction	<input type="checkbox"/>
2	The wrong direction	<input type="checkbox"/>
3	Not sure	<input type="checkbox"/>

SECTION A: OVERALL CONTEXT AND ATTITUDES TOWARD THE WORLD BANK GROUP IN KENYA

A2. To what extent, do you trust each of the following groups to do what is right?												
		To no degree at all					To a very significant degree					Don't know
1	The national government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	Parliament (National Assembly and Senate)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	County government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	Judiciary	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	Central Bank of Kenya	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6.1	The World Bank Group Agencies: World Bank (IBRD and IDA)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6.2	International Finance Corporation (IFC)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6.3	Multilateral Investment Guarantee Agency (MIGA)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
7	The International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
8	The United Nations (UN) and its agencies	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
9	Development and bilateral organizations such as FCDO, JICA, GIZ, USAID etc.)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
10	Regional organizations (AU, AfDB, IGAD, East Africa Community, IGAD, COMESA etc.)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
11	Private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
12	Civil society (e.g., NGOs, FBOs, CBOs, youth organizations, private foundations)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
13	Academia / think tanks / research institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
14	Media	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

A3. How effective has the World Bank Group been in achieving development results in Kenya?											
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
Not effective at all									Very effective		Don't know

SECTION A: OVERALL CONTEXT AND ATTITUDES TOWARD THE WORLD BANK GROUP IN KENYA

To what extent do you agree/disagree with the following statements about the World Bank Group's work in Kenya?													
		Strongly disagree										Strongly agree	Don't know
A4	The World Bank Group currently plays a relevant role in development in Kenya.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
A5	The World Bank Group's work is well aligned with what I consider the development priorities for Kenya.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
A6	The World Bank Group's work helps end extreme poverty in Kenya.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

A7. To what extent does the World Bank Group influence the development agenda in Kenya?											
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
To no degree at all									To a very significant degree	Don't know	

A8. How significant a contribution do you believe the World Bank Group's <u>knowledge work</u> and activities make to development results in Kenya?											
<i>Knowledge work includes analytical reports, data, policy notes, hands-on advice, and knowledge-sharing workshops or training programs. This may be delivered as part of ongoing WBG operations or through Reimbursable Advisory Services (RAS).</i>											
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
Not significant at all									Very significant	Don't know	

SECTION B: DEVELOPMENT PRIORITIES IN KENYA

B1. Which areas should the World Bank Group prioritize in its work in Kenya to have the most impact on development results in the country? (Choose no more than 5)		
1	Gender equity: close gender gaps in health, education, social protection, economic opportunities, and voice and agency	<input type="checkbox"/>
2	Social protection: social security, pensions, social assistance, social safety nets	<input type="checkbox"/>
3	Digital development: digital infrastructure, digital services, digital skills development	<input type="checkbox"/>
4	Social Inclusion: increasing opportunities for marginalized people to participate fully in markets, services, technologies, and society	<input type="checkbox"/>
5	Transport: roads, railways, maritime transport, and aviation	<input type="checkbox"/>
6	Energy: access to energy, transition to cleaner energy sources	<input type="checkbox"/>
7	Public sector governance: efficiency, effectiveness, accountability, and transparency of government institutions	<input type="checkbox"/>
8	Agriculture and food security: sustainable agriculture, inclusive and efficient food systems	<input type="checkbox"/>
9	Education: more resilient and equitable education systems	<input type="checkbox"/>
10	Climate change: disaster preparedness a risk mitigation, adaptation, and transition to a low-carbon economy	<input type="checkbox"/>
11	Health: universal health coverage, public health systems, pandemic preparedness, eradicating infectious diseases	<input type="checkbox"/>
12	Macroeconomic stability: sustainable fiscal policy, effective tax administration, monetary policy	<input type="checkbox"/>
13	Financial sector development: sound financial systems, good access to finance, capital markets, financial stability	<input type="checkbox"/>
14	Job creation / employment: labor policies, skills development; Micro-, Small and Medium-sized Enterprise (MSMEs) development	<input type="checkbox"/>
15	Debt sustainability: management, relief, financing, and transparency	<input type="checkbox"/>
16	Environment and natural resource management: air/water quality, sustainable land and aquatic resource management, biodiversity	<input type="checkbox"/>
17	Urban development: urban planning, services, and institutions	<input type="checkbox"/>
18	Trade and Regional Integration: access to markets, tariffs, customs	<input type="checkbox"/>
19	Private sector development: business regulation, access to finance, improved competitiveness	<input type="checkbox"/>
20	Water security: water supply and sanitation and irrigation	<input type="checkbox"/>
21	Other (please specify): _____	<input type="checkbox"/>

SECTION B: DEVELOPMENT PRIORITIES IN KENYA

Listed below are development areas where the World Bank Group is engaged in Kenya, divided by major themes. Please tell us how effective you think the World Bank Group has been at achieving development results in each of these areas.

How EFFECTIVE has the WBG been at achieving development results in each of these areas of human development in Kenya? (If you have NO exposure to/experience in working in any of these areas, please respond "Don't know")													
B2. Human Development:		Not effective at all										Very effective	Don't know
1	Education: more resilient and equitable education systems	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Health: universal health coverage, public health systems, pandemic preparedness	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Social protection: social security, pensions, social assistance, social safety nets	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	Social Inclusion: increasing opportunities for marginalized people to participate fully in markets, services, technologies, and society	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	Gender equity: close gender gaps in health, education, social protection, economic opportunities, and voice and agency	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

How EFFECTIVE has the WBG been at achieving development results in each of these areas of infrastructure in Kenya? (If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know")													
B3. Infrastructure:		Not effective at all										Very effective	Don't know
1	Transport: railways, maritime transport, and aviation	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Water security: water supply and sanitation and irrigation	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Digital Development: digital infrastructure, digital services, digital skills development	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	Urban development: urban planning, services, and institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	Energy: access to energy, transition to cleaner energy sources	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

SECTION B: DEVELOPMENT PRIORITIES IN KENYA

How **EFFECTIVE** has the WBG been at achieving development results in each of these areas of ***finance/institutions/economic growth*** in Kenya?

(If you have NO exposure to/experience in working in any of the sectors listed below, please respond “Don’t know”)

<u>B4. Finance / Institutions / Economic growth:</u>		Not effective at all										Very effective	Don't know
1	Public sector governance: efficiency, effectiveness, accountability, and transparency of the government institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Debt sustainability: management, relief, financing, and transparency	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Trade and Regional Integration: access to markets, tariffs, customs	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	Private sector development: business regulation, access to finance, improved competitiveness	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	Job creation / employment: labor policies, skills development; Micro-, Small and Medium-sized Enterprise (MSMEs) development	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
6	Macroeconomic stability: sustainable fiscal policy, effective tax administration, monetary policy	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
7	Financial sector development: sound financial systems, good access to finance, capital markets, financial stability	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

How **EFFECTIVE** has the WBG been at achieving development results in each of these areas of ***environmental sustainability*** in Kenya?

(If you have NO exposure to/experience in working in any of the sectors listed below, please respond “Don’t know”)

<u>B5. Environmental Sustainability:</u>		Not effective at all										Very effective	Don't know
1	Environment / Natural resource management: air/water quality, sustainable land and aquatic resource management, biodiversity	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Climate change: disaster preparedness and risk mitigation, adaptation, and transition to a low-carbon economy	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Agriculture and food security: sustainable agriculture, inclusive and efficient food systems	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

SECTION B: DEVELOPMENT PRIORITIES IN KENYA

B6. What is your level of concern for each of the potential impacts of climate change as it affects your country?					
		Not concerned at all	A little concerned	Somewhat concerned	Very concerned
1	Forest fires	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Food insecurity / food prices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Climate-driven migration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	More frequent and severe floods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	More frequent and severe droughts / heatwaves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Effects of pollution on public health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Air pollution / unsafe drinking water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Loss of biodiversity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Land degradation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	Loss of forest and tree cover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	Increase in natural disasters (for example, cyclones or sea-level surges)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	Increase erosion of shoreline	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	Increasing risks to agricultural and livestock livelihoods (e.g., decreased crop / fodder yields)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	Diminished water supply for people and the economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SECTION C: EFFECTIVENESS OF WORLD BANK GROUP WORK AND ENGAGEMENT IN KENYA

C1. When thinking about the WBG's role in Kenya, which activity or activities do you VALUE the most? (Choose no more than 4)

1	Bringing together different stakeholder groups (including other development agencies and donors) to support Kenya's development efforts	<input type="checkbox"/>
2	Providing and disseminating data and statistics	<input type="checkbox"/>
3	Producing research on global development issues (e.g., reports, publications, research papers)	<input type="checkbox"/>
4	Providing advisory services and analytics to support design or implementation of policies	<input type="checkbox"/>
5	Providing financial resources to the public sector (i.e., investment lending, Development Policy Loans, Trust Funds, Program-for-Results)	<input type="checkbox"/>
6	Providing financing and advisory services to the private sector via IFC (loans, equity, trade and supply chain finance, syndications, treasury client solutions, blended finance, venture capital) and MIGA (political risk insurance guarantees and credit enhancement to private sector investors and lenders)	<input type="checkbox"/>
7	Advising on project implementation	<input type="checkbox"/>
8	Capacity building and training	<input type="checkbox"/>
9	Mobilizing third-party financial resources (e.g., PPPs or co-financing for public sector investments)	<input type="checkbox"/>
10	Other (please specify): _____	<input type="checkbox"/>

To what extent is the WBG an effective development partner in Kenya, in terms of each of the following?

		To no degree at all					To a very significant degree					Don't know
		1	2	3	4	5	6	7	8	9	10	
C2	Responsiveness to needs											<input type="checkbox"/>
C3	Access to WBG staff and experts											<input type="checkbox"/>
C4	Flexibility when circumstances change											<input type="checkbox"/>
C5	Being a long-term partner											<input type="checkbox"/>

SECTION C: EFFECTIVENESS OF WORLD BANK GROUP WORK AND ENGAGEMENT IN KENYA

C6. Which THREE of the following groups should the WBG collaborate with more in Kenya? (Choose no more than 3)

1	The national government	<input type="checkbox"/>
2	County governments	<input type="checkbox"/>
3	Parliament (National Assembly and Senate)	<input type="checkbox"/>
4	Private sector	<input type="checkbox"/>
5	Civil society (e.g., NGOs, Community Based Organizations, Foundations; Professional/ Trade associations, Faith-Based Organizations, Youth Groups)	<input type="checkbox"/>
6	Other development partners (bilateral / multilateral agencies, regional blocks, etc.)	<input type="checkbox"/>
7	Academia / think tanks / research institutions	<input type="checkbox"/>
8	Media	<input type="checkbox"/>
9	Other (please specify): _____	<input type="checkbox"/>

C7. To what extent is the WBG an effective development partner in Kenya, in terms of collaborating with the following groups:

		To no degree at all					To a very significant degree					Don't know
1	The national government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	County governments	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	Parliament (National Assembly and Senate)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	Private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	Civil society (e.g., NGOs, Community Based Organizations, Foundations; Professional/ Trade associations, Faith-Based Organizations, Youth Groups)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6	Other development partners (bilateral / multilateral agencies, regional blocks, etc.)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
7	Academia / think tanks / research institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
8	Media	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

SECTION C: EFFECTIVENESS OF WORLD BANK GROUP WORK AND ENGAGEMENT IN KENYA

The following questions ask about **the WBG's financial support to Kenya**. If you have NO exposure to, or experience with, the WBG's financing – please respond “Don't know”

C8. To what extent do you agree/disagree with the following statements?													
		Strongly disagree										Strongly agree	Don't know
1	Financial instruments of the World Bank (IBRD and IDA) provided to the public sector meet the needs of Kenya (i.e., investment lending, Development Policy Loan, Trust Funds, Program-for-Results).	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	Financial instruments of IFC provided to the private sector meet the needs of Kenya (loans, equity, trade and supply chain finance, syndications, treasury client solutions, blended finance, venture capital)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	MIGA instruments meet the needs of Kenya (political risk insurance guarantees and credit enhancement to private sector investors and lenders)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	The conditions of the WBG's financing are competitive compared to markets.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	The WBG insists on accountability through its lending (e.g., performance-based financing, citizen engagement, Grievance Redress Mechanism, IFC and MIGA's Compliance Advisor Ombudsman etc.)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
6	The WBG provides financial support in a timely manner.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

SECTION C: EFFECTIVENESS OF WORLD BANK GROUP WORK AND ENGAGEMENT IN KENYA

The following questions ask about **the WBG's advisory services and analytical (knowledge) work in Kenya.**

Advisory services and analytics are non-lending activities that help clients or audiences advance a development objective. These may include analytical reports, data, policy notes, hands-on advice, and knowledge-sharing workshops or training programs. Advisory services and analytics may be delivered as part of ongoing World Bank Group operations or through Reimbursable Advisory Services (RAS).

C9. Have you used the WBG's advisory services and analytics in the past?		
1	Yes	<input type="checkbox"/>
2	No	<input type="checkbox"/>
3	Not sure	<input type="checkbox"/>

C10. To what extent do you agree/disagree with the following statements? (If you have NO exposure to, or experience with, the World Bank Group's advisory services and analytical work – please respond "Don't know")													
		Strongly disagree										Strongly agree	Don't know
1	I am satisfied with the quality of the WBG's advisory services and analytical work in Kenya.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	The WBG's advisory services and analytical work are timely .	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	The WBG brings global expertise to Kenya as part of its advisory services and analytical work.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	The WBG's advice and recommendations are tailored to Kenya's context.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	The WBG's advisory services and analytical work are adequately disseminated	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
6	I anticipate using the WBG's advisory services and analytical work in the future.	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

SECTION D: THE WORLD BANK GROUP IN KENYA GOING FORWARD

D1. In your opinion, what is the most important thing the WBG could do to help increase its effectiveness in Kenya? *(Please be specific)*

SECTION E: COMMUNICATION AND INFORMATION SHARING

E1. How do you get most of your information about economic and social development issues in Kenya? (Choose no more than 3)

1	Television (TV)	6	Research by the Academia / Think Tanks
2	Radio	7	Blogs
3	Newspapers (Print or online)	8	Podcasts
4	Social media	9	e-Newsletters
5	Official government statistics, websites, and publications	10	Other (please specify): _____

E2. How would you prefer to obtain information from the WBG? (Choose no more than 3)

1	e-Newsletters	6	Website
2	Direct contact with staff (e.g., in person, virtually, phone, email)	7	Direct messaging (e.g., WhatsApp, Telegram, Viber)
3	Blogs	8	Event/conference/ seminar/workshop (in person or online)
4	Social media (e.g., Facebook, Twitter)	9	Interviews and press conferences
5	Podcasts	10	Other (please specify): _____

E3. Do you recall seeing or hearing anything about the WBG in the last 30 days?

1	Yes	<input type="checkbox"/>
2	No	<input type="checkbox"/>

SECTION E: COMMUNICATION AND INFORMATION SHARING

E4. Where do you recall seeing or hearing this information? (Check all that apply)		
1	Television (TV)	<input type="checkbox"/>
2	Radio	<input type="checkbox"/>
3	Newspapers (Print or online)	<input type="checkbox"/>
4	Event / conference / seminar (in person or online)	<input type="checkbox"/>
5	WBG Website / WBG publications	<input type="checkbox"/>
6	Social media	<input type="checkbox"/>
7	Direct contact with WBG staff (e.g., in person, virtually, phone, email)	<input type="checkbox"/>
8	Blogs	<input type="checkbox"/>
9	Podcasts	<input type="checkbox"/>
10	e-Newsletters	<input type="checkbox"/>
11	Direct messaging (e.g., WhatsApp, Telegram, Viber)	<input type="checkbox"/>
12	Other (please specify): _____	<input type="checkbox"/>

E5. On what social media platforms do you recall seeing this information? (Check all that apply)		
1	Facebook	<input type="checkbox"/>
2	Instagram	<input type="checkbox"/>
3	Twitter	<input type="checkbox"/>
4	LinkedIn	<input type="checkbox"/>
5	YouTube	<input type="checkbox"/>
6	WhatsApp	<input type="checkbox"/>
7	Other (please specify): _____	<input type="checkbox"/>

SECTION E: COMMUNICATION AND INFORMATION SHARING

E6. What topics were included in what you saw or heard? (Check all that apply)		
1	WBG work or research on climate change and greater resilience to natural disasters (including Kenya's extreme water insecurity)	<input type="checkbox"/>
2	WBG work or research on human capital (support for greater equity in health and learning outcomes, financing safety nets)	<input type="checkbox"/>
3	WBG work and support to small producers and Micro-, Small and Medium-sized Enterprises (MSMEs) in Kenya , to help create more and better jobs	<input type="checkbox"/>
4	WBG work on Kenya's digital connectivity	<input type="checkbox"/>
5	WBG work or research on food insecurity	<input type="checkbox"/>
6	WBG work that helps promote fiscal and debt sustainability in Kenya	<input type="checkbox"/>
7	WBG global economic forecasts	<input type="checkbox"/>
8	WBG work or research on energy (including work on providing universal access to electricity)	<input type="checkbox"/>
9	WBG work or research on improve gender equity and empowerment of women and girls	<input type="checkbox"/>
10	WBG support for greater public participation in decision-making	<input type="checkbox"/>
11	Other (please specify): _____	<input type="checkbox"/>

SECTION E: COMMUNICATION AND INFORMATION SHARING

E7. To what extent do you agree with the following statements:												
		To no degree at all					To a very significant degree					Don't know
1	The WBG helps address the current food crisis and enables greater preparedness to future food security crises	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	The WBG supports Kenya in achieving universal access to electricity	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	The WBG helps Kenya achieve greater resilience to natural disasters related to climate change and reduce Kenya's extreme water insecurity	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	The WBG helps strengthen human capital by supporting greater equity in health and learning outcomes and expand access to social safety nets	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	The WBG helps Kenya strengthen its digital connectivity	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6	The WBG is improving gender equity and inclusion for women and girls	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
7	The WBG helps Kenya rebuild trust between citizens and the state through greater public participation in decision-making	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
8	The WBG helps create more and better jobs in Kenya by supporting small producers and Micro-, Small and Medium-sized Enterprises (MSMEs)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
9	The WBG helps promote fiscal and debt sustainability in Kenya	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

SECTION E: COMMUNICATION AND INFORMATION SHARING

E8. Over the past SIX MONTHS, how often did you engage with the WBG in any of the following ways?

		Every few DAYS	Every few WEEKS	Every few MONTHS	Not at all
1	Read or heard a story about the WBG in national or local media (newspaper, TV, radio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Read or heard a story about the WBG in international media (newspaper, TV, radio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Read a WBG post / tweet on social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Visited a WBG website (e.g., read a blog, used its data)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Attended a WBG event/conference/seminar/workshop (in person or online)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Read some, or all, of a WBG research paper or publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Had an exchange with WBG staff, in person, virtually, or by phone/email/text	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Read a WBG e-newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

E9. I am aware of where and how to provide feedback to the WBG on its project work.

1	Yes	<input type="checkbox"/>
2	No	<input type="checkbox"/>

E10. To what extent do you agree with the following statement:

I can influence World Bank Group's decisions on the areas of its support to Kenya.

Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SECTION F: BACKGROUND INFORMATION

F1. Which, if any, of the following is the primary specialization of your work?

(Select only 1 response)

1	Education	12	Private sector development
2	Health	13	Trade
3	Social protection	14	Climate change and natural resource management
4	Job creation/employment (labor policies, skills development, MSMEs development)	15	Agriculture and food security
5	Gender	16	Urban development
6	Transport	17	Disaster risk management
7	Water, sanitation	18	Financial sector development
8	Digital development	19	Communications (public relations, media, development communication, etc.)
9	Energy / Extractives	20	Finance and markets
10	Public sector governance, anti-corruption	21	Generalist (specialize in multiple sectors)
11	Macroeconomics, fiscal management	22	Other (please specify): _____

F2. Within your organization, would you describe yourself as

1	Mid-level staff	<input type="checkbox"/>
2	Mid-level decision-maker / manager	<input type="checkbox"/>
3	Senior level	<input type="checkbox"/>

F3. What's your gender?

1	Female	<input type="checkbox"/>
2	Male	<input type="checkbox"/>

F4. What's your age?

1	25 and under	<input type="checkbox"/>
2	26-35	<input type="checkbox"/>
3	36-45	<input type="checkbox"/>
4	46-55	<input type="checkbox"/>
5	56 and above	<input type="checkbox"/>

SECTION F: BACKGROUND INFORMATION

F5. Which best represents your geographic location?		
1	Western/Nyanza region	<input type="checkbox"/>
2	Coastal region	<input type="checkbox"/>
3	North and Northeastern region	<input type="checkbox"/>
4	Eastern and Central region	<input type="checkbox"/>
5	Rift valley region	<input type="checkbox"/>
6	Nairobi region	<input type="checkbox"/>

Thank you for completing this survey!