

The Country Opinion Survey in Kenya assists the World Bank Group (WBG) in better understanding how stakeholders in Kenya perceive the WBG. It provides the WBG with systematic feedback from national and local governments, multilateral/bilateral agencies, media, academia, the private sector, and civil society in Kenya on 1) their views regarding the general environment in Kenya; 2) their overall attitudes toward the WBG in Kenya; 3) overall impressions of the WBG's effectiveness and results, knowledge work and activities, and communication and information sharing in Kenya; and 4) their perceptions of the WBG's future role in Kenya.